



2017 ALUMNI UNIVERSITY SCHEDULE OF EVENTS



Welcome back to campus! Members of Michigan State University's 50-year class, the Class of 1967, and all Spartans from the classes of 1992 and earlier are invited to return to campus for Alumni University, sponsored by the MSU Alumni Association. Formerly known as Alumni Reunion Days, Alumni University brings participants together for a two-day educational experience on the MSU campus. We invite you to come back, have fun, celebrate with your classmates, and tour new sites on campus—all while learning from some of MSU's best educators. Members of the Class of 1967 will be honored at the Kedzie Reunion Luncheon on Thursday, June 29.

While every effort is made to ensure no changes happen, unforeseen circumstances may lead to a class cancellation or rescheduling. If this happens to a class you are registered for, you will be asked to pick a new class.

Registration will open on **April 17, 2017** and will close on **June 14, 2017**. Pre-registration is required for all events, regardless of cost.

WEDNESDAY, JUNE 28, 2017

Pre-registration is required for all events.

Attire: Casual, unless otherwise noted

Cost: No charge, unless otherwise noted

Welcome/Registration Desk – Kellogg Center Lobby

2:00 p.m. – 8:15 p.m.

Check in with the welcome desk in the lobby of the Kellogg Center before going to your first event to receive your nametag, updated schedule, and other information and materials that will guide you through your visit to campus.

Campus Bus Tour

3:00 p.m. – 4:00 p.m.

50 Participants

See first-hand how the campus has changed since graduation. The bus tour will be hosted by the MSU Alumnus Bob Ulrich and will depart from the front entrance of the Kellogg Center 15 minutes before the scheduled event time.

Music in the Garden, Presented by the MSU College of Music

7:00 p.m. – 8:00 p.m.

100 Participants

W.J. Beal Botanical Garden

Pull up your blanket or chair and enjoy the ambiance of music, garden flora, and food during MSU's outdoor concert series. The W.J. Beal Botanical Garden plays host to a musical group presented by the MSU College of Music. Parking will be available in Lot 62, in front of Spartan Stadium and IM West. The rain location will be in the College of Music Building.

Cowles House Reception

8:30 p.m. – 9:30 p.m.

150 Participants

\$25 per person

Cowles House

Gather with your fellow classmates and enjoy "Eats and Drinks" at the iconic home of former MSU Presidents. Hors d'oeuvres prepared by the Cowles House chef will be served along with wine and beer.

THURSDAY, JUNE 29

Pre-registration is required for all events.

Attire: Casual, unless otherwise noted

Cost: No charge, unless otherwise noted

Welcome/Registration Desk – Kellogg Center Lobby

7:30 a.m. – 4:30 p.m.

Check in with the welcome desk in the lobby of the Kellogg Center before going to your first event to receive your nametag, updated schedule, and other information and materials that will guide you through your visit to campus.

COLLEGE BREAKFASTS

8:00 a.m. – 10:00 a.m.

If your college is not offering a breakfast, dining options are available on or near campus.

College of Agriculture and Natural Resources Breakfast

8:00 a.m. – 10:00 a.m.

20 Participants

**Open to Agriculture & Natural Resources alumni and a guest
Kellogg Center, State Room**

The College of Agriculture and Natural Resources invites alumni to arrange appointments with current or retired department chairs or faculty, or to request custom tours of campus locations. For more information, contact Kathryn Reed, College Alumni Coordinator, by email at kred@msu.edu or by phone at (517) 355-0284.

College of Education Alumni Breakfast

8:00 a.m. – 10:00 a.m.

60 Participants

**Open to Education alumni and a guest
Kellogg Center, Corniche Room**

For more information contact Krysten Richards, Assistant Director of Alumni Relations, by email at kryrich4@msu.edu or by phone at (517) 353-4994.

College of Social Science Breakfast

8:00 a.m. – 10:00 a.m.

45 Participants

**Open to Social Science alumni and a guest
Kellogg Center, Corniche Room**

For more information contact Rachel Schmidt, College Alumni Coordinator, by email at lodewrj@msu.edu or by phone at (517) 432-7047.

CLASSES AND TOURS: 10:30 A.M. – 11:30 A.M.

Attire: Casual, unless otherwise noted

Cost: No charge, unless otherwise noted

All tours will meet and depart from the Kellogg Center entrance 15 minutes before the scheduled event time. Classes and tours are subject to change.

Choose one of these topics or tours:

Residence Hall Tour: Snyder Hall

20 Participants

Presented by: Residence Education and Housing Services

Take a walk back in time and see how residence hall living is today.

Campus Walking Tour

25 Participants

Presented by: Michael Cylkowski, MSU Student Intern

Take a stroll through MSU's beautiful campus with current MSU students. Learn about campus buildings, traditions, and more during this relaxing and refreshing walk.

History and Tour of Campus Trees

25 Participants

Presented by: Paul Swartz, Landscape Services Coordinator

Learn about the importance, maintenance, and history of campus trees while taking a stroll throughout campus. Please wear comfortable walking shoes and be sure to bring a bottle of water.

Plants That Figured Prominently in U.S. History

25 Participants

Presented by: Peter Carrington, Collections Manager, W.J. Beal Botanical Garden Curator

Join us on a tour of the W.J. Beal Botanical Garden to look at the many plants that were important players in events that shaped U.S. history.

Archaeological Finds at MSU

75 Participants

Presented by: Lynne Goldstein, MSU Professor of Anthropology

MSU's Campus Archaeology Program is unique in the United States, and reflects MSU's commitment to its past — and its role as a good steward of its history. This session will take a look at the past to see what has been found and accomplished over the last 10 years. Artifacts found on campus will be available for examination.

The History of Sparty: The Gentle Giant

75 Participants

Presented by: The Sparty Mascot Program

You have seen him at athletic events, parades, weddings, birthday parties, alumni club events, in ESPN commercials, and promoting literacy to children in schools. Have you ever wondered how our beloved Sparty became the Michigan State University icon he is today? In this session you will learn the origins of Sparty and the Sparty Mascot Program — and get a rare insider's look at what it's like to portray Sparty, "The Gentle Giant".

Tour of the National Superconducting Cyclotron Laboratory (NSCL)

50 Participants

Presented by: Zachary Constan, Outreach Coordinator for the National Superconducting Cyclotron Laboratory at MSU

Explore a world-class rare isotope laboratory where nuclei are smashed into a target at half the speed of light! This tour includes demonstrations, an introduction to the goals and methods of nuclear science, and a walk behind the scenes where nuclei are accelerated, filtered, and studied. The secrets learned will help explain what happens in supernovae and the origins of elements that make up the human body.

The Economics of MSU Sports

50 Participants

Presented by: Carl Liedholm, MSU Professor of Economics

Most fans know little or nothing about the economic aspects of college sports in general, and MSU in particular. Does MSU Intercollegiate Athletics drain resources from the rest of the university or does it generate a profit? Does the MSU basketball program generate more revenue than the MSU economics department? Do college athletes receive compensation commensurate with their revenue generation impact? These and other questions relating to the economics of collegiate and MSU sports will be examined in this presentation.

Kedzie Reunion Society Luncheon Honoring the Class of 1967

12:30 p.m. – 3:00 p.m.

200 Participants

Attire: Business Casual

\$50 per person

Open to all attendees

Kellogg Center, Lincoln Room

Featuring special guest, MSU Provost June Youatt, the Class of 1967 will be honored with a certificate of induction into the Kedzie Reunion Society, suggested by former MSU President Frank S. Kedzie in 1929. The Kedzie Cane award will be presented to the oldest alumnus and alumna in attendance. A photo of the Class of 1967 will be taken at approximately 3:00 p.m.

CLASSES AND TOURS: 1:30 P.M. – 2:30 P.M.

Attire: Casual, unless otherwise noted

Cost: No charge, unless otherwise noted

All tours will meet and depart from the Kellogg Center entrance 15 minutes before the scheduled event time. Classes and tours are subject to change.

Choose one of these topics or tours:

Residence Hall Tour: Snyder Hall

20 Participants

Presented by: Residence Education and Housing Services

Take a walk back in time and see how residence hall living is today.

Campus Walking Tour

25 Participants

Presented by: Michael Cylkowski, MSU Student Intern

Take a stroll through MSU's beautiful campus with current MSU students. Learn about campus buildings, traditions, and more during this relaxing and refreshing walk.

History and Tour of Campus Trees

25 Participants

Presented by: Paul Swartz, Landscape Services Coordinator

Learn about the importance, maintenance, and history of campus trees while taking a stroll throughout campus. Please wear comfortable walking shoes and be sure to bring a bottle of water.

Thy Praises, MSU: University Traditions Past and Present

75 Participants

Presented by: Steven Kaatz, MSU Alumni Association

From freshman beanies and music at the Band Shell, to Sparty Watch and the Midnight Scream, Michigan State has a long history of interesting traditions. Join us as we explore some of the practices that have defined the Spartan student experience over time.

History of the W.J. Beal Botanical Garden

25 Participants

Presented by: Peter Carrington, Collections Manager, W.J. Beal Botanical Garden Curator

Explore the history and highlights of one of the three oldest living plant collections in North America. Founded as a teaching aid for the new agricultural college, it quickly expanded into a botanical teaching and research resource. Historical photos and maps enrich this tour of the past leading to the present.

University Archives Tour

25 Participants

Presented by: Megan Malone, Collections and Outreach Archivist

During this behind the scenes tour of the University Archives, participants will be able to see and touch scrapbooks, photographs, diaries, and other historical items from the 1860s through the 1980s. Learn about MSU's history, and discover what the children of MSU faculty and staff did for fun more than 100 years ago. This is a unique opportunity to see gems of the Archives' collections, to tour areas of the Archives not typically accessible to visitors, and to meet and talk with the University's archivists who care for over 160 years of MSU history.

The Science of Flavor

25 Participants

Presented by: Robin Tucker, Assistant Professor for Food Science and Human Nutrition

Whether you're a foodie or just like to eat, join us as we explore how taste and smell work together to produce our favorite flavors. Find out how familiar foods change – for better or worse – after blocking sweet or sour taste perception.

CLASSES AND TOURS: 3:30 P.M.–4:30 P.M.

Attire: Casual, unless otherwise noted

Cost: No charge, unless otherwise noted

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Choose one of these topics or tours:

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20 Participants

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How to Attract Butterflies and Moths to Your Yard

25 Participants

Presented by: Peter Carrington, Collections Manager, W.J. Beal Botanical Garden Curator

Join the assistant curator of the W.J. Beal Botanical Garden in a tour of the larval foods and flight fuels we can make available to the most beautiful insects of summer.

Archaeological Finds at MSU

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Presented by: Lynne Goldstein, MSU Professor of Anthropology

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Go Grilling, Go Right!

40 Participants

Presented by: Kevin Cruz and Jason Strotheide, MSU Culinary Services

Team up with MSU Culinary Services Executive Chefs Kevin Cruz and Jason Strotheide to make your summer grilling experience legendary. Tips and tricks for marinades, rubs, grilling, smoking, and more — while enjoying quality cuts direct from MSU Meat and Dairy Store!

The Science of Flavor

25 Participants

Presented by: Robin Tucker, Assistant Professor for Food Science and Human Nutrition

Whether you're a foodie or just like to eat, join us as we explore how taste and smell work together to produce our favorite flavors. Find out how familiar foods change — for better or worse — after blocking sweet or sour taste perception.

Behind the Scenes at the Eli and Edythe Broad Art Museum (3:30 p.m. – 5:00 p.m.)

20 Participants

What do fireflies, mirrors, and forklifts have in common? Come join us as we take a behind-the-scenes tour of The Transported Man with museum staff. Learn about the process of installing a full museum exhibition that defies gravity, museum convention, architectural challenges, and more. This unique program includes a guided tour and conversation.

REGISTRATION

Registration will open on **April 17, 2017** and will close on **June 14, 2017**. Pre-registration is required for all events, regardless of cost.

Online

Please visit alumni.msu.edu/get-together/alumni-university to register for Alumni University and find additional information.

Phone

To make a reservation by phone, please contact Kevin Wyatt at (517) 432-9459.

ACCOMMODATIONS DURING YOUR STAY

Lodging is available at the following locations and will be released on **Friday, May 27, 2017**. Space is limited. To reserve a room in the reunion block, be sure to mention Alumni University.

Kellogg Hotel & Conference Center: (800) 875-5090

Hampton Inn, East Lansing: (517) 324-2072

Marriott Hotel, East Lansing: (517) 337-4440

Accommodations for persons with disabilities may be requested by **May 27, 2017** via email at events@msu.edu, or by calling (517) 432-9459. Requests received after this date will be honored if possible.