SUPPORTING THE MSU ALUMNI ASSOCIATION
PROMOTING THE NATIONAL BOARD ENDOWED SCHOLARSHIP

PREPARED BY THE MSU ALUMNI ASSOCIATION

// OVERVIEW

If you don't have an MSU held scholarship you can still help support students by championing the MSU Alumni Association National Board Endowed Scholarship Fund. This is the fund we will ask clubs without MSU held scholarships to support, if they so desire. The fund was established in 1999, and provides support to undergraduate students who have an overall GPA of 3.0 or higher, who have applied to an MSU-sponsored study abroad program.

To help get you started, we’ve crafted some social media posts below that you can simply cut and paste into your accounts. Be sure to include the direct link to the gift cart when possible: https://www.givingto.msu.edu/gift/?sid=3508

FACEBOOK

Hype

- On November 28, Spartans worldwide will come together to empower students on the university-wide day of giving. You can help by supporting the MSU Alumni Association National Board Endowed Scholarship Fund. #GiveGreenDay
- Mark your calendars for Tuesday, November 28! MSU will host its university-wide day of giving with a goal to raise $250K to support students. Support the @msualumni and donate to the MSU Alumni Association National Board Endowed Scholarship Fund. #GiveGreenDay
- Whether in East Lansing or East Delhi, join the @msualumni by supporting the MSU Alumni Association National Board Endowed Scholarship Fund and make a difference for students on Tuesday, November 28. #GiveGreenDay

Day Of

- Support the MSU Alumni Association National Board Endowed Scholarship Fund to make a difference for current Spartans. #GiveGreenDay
Today is the day. Make a gift to the @msualumni National Board Endowed Scholarship Fund to help support students. #GiveGreenDay

It’s happening now! Join thousands of Spartans around the world and be a part of our university-wide effort to empower students and give to the MSU Alumni Association National Board Endowed Scholarship Fund. #GiveGreenDay

Thank You

- Thank you to the [insert number of donors] Spartans who came together to empower students. [Share thank you video] #GiveGreenDay
- Thank you for making tomorrow brighter for our students. [Share thank you video] #GiveGreenDay

TWITTER

Hype

- On Nov. 28, help @msuAA empower students during our university-wide day of giving. https://www.givingto.msu.edu/gift/?sid=3508 #GiveGreenDay
- Whether in East Lansing or East Delhi, help @msuAA make a difference Nov. 28. https://www.givingto.msu.edu/gift/?sid=3508 #GiveGreenDay

Day Of

- Today Spartans around the world rally to support students. Give to https://www.givingto.msu.edu/gift/?sid=3508 #GiveGreenDay
- Today is the day. Make a gift to https://www.givingto.msu.edu/gift/?sid=3508 and help @msuAA change the lives of students! #GiveGreenDay
- Join with the @msuAA today and give to https://www.givingto.msu.edu/gift/?sid=3508 to support students! #GiveGreenDay

Thank You

- Thank you to the [insert number of donors] Spartans who came together to empower students. [Share thank you video] #GiveGreenDay
- Thank you for making tomorrow brighter for our students. [Share thank you video] #GiveGreenDay