ALUMNI CLUB DONOR RECOGNITION
GIFT LEVELS

PREPARED BY THE MSU ALUMNI ASSOCIATION

// OVERVIEW

"Is there a way to get a list of people’s names who donate a certain amount? We’re thinking of giving away a branded hat or something for people who donate at a certain level - like $150. But the only way that works is to be able to get a list of people who donate above the set level so we can send them a hat, shirt or whatever we decide."

If your alumni club would like to give away an item(s) to donors who contribute at specific levels during #GiveGreenDay 2017, please read the information below.

// QUESTIONS AND ANSWERS

Q:  WHAT DONOR/GIFT INFORMATION CAN THE MSU ALUMNI ASSOCIATION (MSUAA) PROVIDE AN ALUMNI CLUB?

A:  On #GiveGreenDay, an alumni club will be able to see the names of donors who have made gifts (unless they choose to remain anonymous), and their gift amount using the Honor Roll Link/URL. Note that this feature is ONLY available from 12:00 a.m. - 11:59 p.m. eastern time on November 28. Clubs are responsible for monitoring their own Honor Roll.

After #GiveGreenDay, the MSUAA can provide an alumni club with a list of donors who gave to the club’s scholarship, but we will not be able to provide the donor gift amounts, just a summary total of all gifts made. If a club establishes specific donor recognition level(s), the MSUAA can provide the names of donors and their corresponding donor recognition level(s).

It is suggested that donor recognition level(s) be fairly broad in dollar range and not overly complicated. Depending on your club’s goal and the giveaway item(s), there may be only one donor recognition level.
Q: ARE THERE ANY STIPULATIONS ON WHAT AN ALUMNI CLUB CAN GIVE AWAY?
A: Yes. Clubs cannot give away items that:
   • MSU has paid for (this includes any items in the 2017 alumni kits); and/or
   • MSU designed or assisted in designing.

Q: HOW DOES AN ALUMNI CLUB GET A SUMMARY OF DONORS AND THEIR CORRESPONDING DONOR RECOGNITION LEVEL(S)?
A: A club leader should contact their MSUAA regional engagement director with their request.

Q: HOW LONG WILL IT TAKE TO GET THE SUMMARY OF DONORS AND THEIR CORRESPONDING DONOR RECOGNITION LEVEL(S)?
A: Processing of gifts made on #GiveGreenDay 2017 will take several weeks. The MSUAA will email the alumni club leader that initiated the request the official results/names of donors and corresponding donor recognition level(s) when they are completed by MSU’s Gift and Member Services.