HOW TO TAG AND MENTION USING FACEBOOK AND TWITTER

PREPARED BY THE MSU ALUMNI ASSOCIATION

// OVERVIEW

The easiest way to amplify the projects that you are promoting and posting about, is to tag and mention the MSU Alumni Association in your social media posts. By tagging us on Facebook, or mentioning us on Twitter, you’ll be notifying us of your post. In-turn, we’ll be able to interact with your post, and help increase its visibility on social media.

FACEBOOK

When posting to Facebook, simply type “@MSU Alumni Association” (without the quotation marks). Once you’ve typed out our Facebook page name, you’ll see our page pop into view, click it, and we’ll be tagged to your post.

TWITTER

When posting to Twitter, type “@MSUAA” (our Twitter account name does differ to our Facebook page). This will loop-in our twitter account, and we’ll be notified of your post.

If you’re having trouble crafting messages to communicate to your friends and followers, be sure to check out our pre-crafted posts for inspiration.

Don’t forget to use the hashtag #GiveGreenDay in all of your social media communications leading up to, and on the day of Give Green Day.