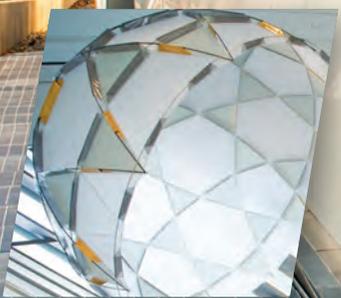


# MSU ALUMNI

MSU ALUMNI MAGAZINE • WINTER 2013  
FOR ALUMNI AND FRIENDS OF MICHIGAN STATE UNIVERSITY



## A CULTURAL TRANSFORMATION THE ELI AND EDYTHE BROAD ART MUSEUM



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# MSU ALUMNI



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The MSU Alumni Magazine is available online for alumni and friends of Michigan State University - [alumni.msu.edu](http://alumni.msu.edu)



# MSU ALUMNI



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*Mobamadou Diatta*



## PRESIDENT'S MESSAGE



Greetings, fellow Spartans. In the course of a recent interview by the editor of a forthcoming directory to the world's top 200 research universities, the writer said he was impressed that Michigan State operates programs on every continent. He said it's clear that MSU has taken on the challenge of becoming a leading global university.

I told him it was a conscious decision starting with the appointment by then-president John Hannah of the nation's first dean of international studies and programs in 1956. Today, "international" isn't an accessory, but a thread woven into our institutional fabric.

Higher education today simply must link to global pathways of innovation to develop students' talent and prepare them for the global environment; to facilitate faculty engagement in global intellectual networks; and to add value to society from the collective capacity of thinking and working together.

MSU supports more than 25 internationally focused centers, institutes, offices and programs. We've consistently been a leader in study abroad and international student enrollment. Just in the last 10 years our international enrollment rose by about three quarters and MSU now has more than 41,000 international alumni living in 172 foreign countries.

And of the 48,906 students we enrolled fall term, about 13.5 percent were international students who contribute to the campus and community in many ways. The state of Michigan in fact ranked ninth in the nation in 2011 in international student enrollment, with 24,668 students, and MSU enrolled nearly a quarter of them. The estimated total foreign student expenditure in the state last year was \$705.7 million, so a rough calculation shows more than \$160 million in annual international student spending in this community alone.

Our roots and relationships around the globe run deep, with partners such as the University of Nigeria, Nsukka, a land-grant pattern institution we helped establish in 1960. MSU around that time also was instrumental in the establishment of three business schools in Brazil.

Here on campus, we were pleased in October to host the International Students Summit, a program unique in its focus on undergraduate student leadership to address issues in global hunger and agriculture. For the last dozen years it had been hosted by the Tokyo University of Agriculture, another of our longstanding international partners.

Michigan State's international expertise was validated recently by some very significant grants for education-focused programs. The U.S. Agency for International Development awarded us \$24.9 million to set up a Global Center for Food Systems Innovation. That center will build a sustainable group of problem-solving institutions, a holistic, interdisciplinary approach to food systems stressing global knowledge and local impact.

Earlier we announced a partnership with the Toronto-based MasterCard Foundation. Under a nine-year, \$45 million agreement, we will lead development of a scholar and alumni network in concert with a consortium of universities tapped to train a large group of undergraduate and graduate African students. And don't forget the new Eli and Edythe Broad Art Museum on campus, which will focus on the artistic expression of international contemporary culture.

Our international outlook is strongly connected to domestic competitiveness. In June, I joined fellow presidents and New York Mayor Michael Bloomberg in supporting visa reform to allow more international STEM (science, technology, engineering, and math) students to stay here after graduation. Retaining international talent in metropolitan Detroit is something we're also pursuing together with our University Research Corridor colleagues at the University of Michigan and Wayne State.

An international community today is almost a prerequisite for any place that aspires to be world-class and prosperous. If you look at innovation as represented by intellectual property, immigrants file nearly half of Michigan's international patents and are three times as likely to start a business.

Michigan State's global network is a set of strategic assets and skills embodied in people, governments, businesses and universities. It includes more than 250 partner institutions helping solve the world's most challenging problems and reaching for its most promising opportunities. As alumni, you are part of it too. More than ever, MSU is bringing the best of the world to Michigan and the best of Michigan to the world.

Sincerely,

Lou Anna K. Simon, Ph.D.  
President, Michigan State University



# DIRECTOR'S MESSAGE



## THE VALUE OF ART

Art is everywhere at MSU. We see it in the symmetry of Beal Gardens and the Student Organic Farm. It's embedded in the terra-cotta of the original Sparty statue that stands guard at the entrance of the Spartan Stadium Tower and in the mosaic of recycled glass that Tim Whaley crafted into the green and white floor beneath it.

It's expressed in the beauty of human performance on the Wharton Center stage and in the practice rooms at the Music Building. It hangs from the ceiling above the Brody Square staircase and is reflected in the diverse architecture that makes up our campus.

In this issue, we spotlight the Eli and Edythe Broad Art Museum as the newest ground-breaking example of artistic expression. But hidden in the Zaha Hadid architecture is the brilliance of the artist who made it all possible. Eli Broad is that artist.

Stefanie Lenway, the Eli and Edythe L. Broad Dean of the Broad College of Business, would agree that woven into the numerics and physical processes of commerce is the art of execution. So would Dean Satish Udpa at MSU's cutting-edge College of Engineering. His students turn the prism to see the laws of nature in new ways, putting them to work to solve the world's most complicated problems. Dean Marsha Rappley at the College of Human Medicine inoculates the art of the "bedside manner" into future Spartan docs. Our graduates understand that a diagnosis isn't just based on what appears on a microscope slide. And Joe Hotchkiss, director of the our best-in-the-nation School of Packaging and Center for Packaging Innovation and Sustainability, teaches every one of his future leaders about the creative artistry that takes Spartans beyond convention and into the realm of innovation.

Perhaps art is best inculcated into Spartan minds in the classroom. Talk with a Spartan and the names of gifted professors, past and present, flow like the Red Cedar rapids. Jill Spiekerman Bonham points to Dr. Kirk Heinze as an outstanding practitioner of the teaching art. "With his guidance, we discovered our talent, learned new skills and reached for the sky," she says.

Erika Olson Myers' imagination was fired in Lucinda Davenport's classroom. "She is one of the smartest people I have ever met," says Erika.

"To this day, I still use what she taught about good writing, attention to detail and telling both sides of the story."

Kevin Smith and Dan Redford were touched by Michael Schechter. "A brilliant mind with great research chops," Kevin notes, "but a mentor who cares deeply about teaching undergrads and was very skilled at it."

"He had a way of expressing that he wasn't totally satisfied with what I had handed in," Dan adds. "Yet made me so motivated to improve and to come up with better ways to stand by what I believe in."

Alumni Career Services counselor Dave Isbell points to the multi-dimensional artistry of John Mooradian. "Not only does he know his stuff (because he actually practiced/practices in the field) but it is evident that he really cares about his students," explains Isbell. "He goes out of his way to help his students really understand the content. Beyond that, he makes everyone feel valuable as the individual learners they are. He is willing to admit when he is wrong and has an artist's way of calling you out, making you feel thankful for his always constructive criticism. Dr. Mooradian embodies MSU's community engagement imperative!"

I receive literally hundreds of these messages of admiration for the men and women who helped each of us to understand the most complex ideas, challenging us to stretch them, reinvent them and pass our knowledge on.

This is what Spartans do.

From our inception, MSU has been a testament to the confluence of art and science. We teach the rigor of research and analysis, but we also celebrate the interpersonal magic that lives in the right brain. This the secret of the Spartan Life. It teaches us to contemplate both the beauty of the world around us and to seek to understand the fundamental laws that make it spin. As you turn the pages of this issue of the *MSU Alumni Magazine*, you will see amazing examples of both art and science. This is the essence of the MSU experience and the elements within us that make Spartans uncommonly successful.

By Scott Westerman, III, '78  
Executive Director, MSU Alumni Association

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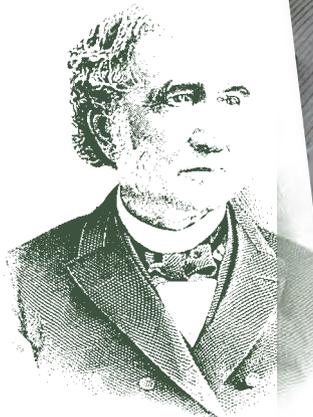
Stephen Wong

**SAF Representative**

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## IN BASKET



Justin Morrill



### MORRILL ACT

When I was an undergrad in the mid-sixties, I was aware of MSU's connection to agriculture, but I never knew that farming would ever be important to me. I didn't appreciate the full implications of that connection until I read "MSU Moments" and did a little further research on the Morrill Act and its mission.

My husband and I own a farm in rural Granville County, North Carolina, where we raise hay for the neighboring horse farms. We've lived here just two years, and our 17 acres of hayfields were planted long before we moved here. However, the quality of our crop is undoubtedly the result of someone's research, and for that I'm grateful. It's time for our fall harvest, and the smell of that freshly-cut hay this year will be even more delightful.

Thanks for the nifty history!

Mary Ann (Sikkema) Potter, '67 Oxford, NC

### CULTIVATING YOUTH

As a former Detroit principal and teacher, I was thrilled to read "MSU Prepares Teachers to Reach the Heart of the City" (Fall 2012). It is encouraging to know that people like best-selling author James Patterson are investing in MSU's College of Education and its urban teacher preparation. Mr. Patterson clearly understands the importance of supporting urban educators who are at the forefront of cultivating our youth. With a diploma from Detroit Public Schools and 16 years of professional experience, I know the importance of well-prepared educators serving in high-need areas and I can attest to the College of Education's commitment to achieve this end.

Sabrina I. Smith-Campbell,  
BA '93, MA '95, PhD '02  
Bloomfield Hills

### LITTLE TO KNOW

The article on endowments gave me a greater understanding of the importance of endowments to a world-class university. As a graduate of the 1950s, I knew little of the subject because at the time there was little to know. I am hopeful that Alisa Healy's excellent article will prompt alumni to significantly add to

the endowment programs of this great university.

Jack Cairl, '56, '58  
St. Petersburg, FL

### STEP UP TO PLATE

Great piece, "Time to Step Up to the Plate." Buying specialty license plates is a fun and easy way to promote our university. As you indicated, the state of Texas rolled out its Spartan license program earlier in 2012. It's a win-win-win sort of deal. The state gets a few extra revenue dollars. MSU gets 10 percent of the proceeds from the sale of the Spartan plates in Texas. And it gives Spartans a chance to brag about our school.

There are about 11,000 MSU alumni in Texas. More than 150 of us are driving around with our Spartan plates, so there's ample opportunity for other Texas Spartans to spread the good news.

Gary Scharrer, '74  
Austin, TX

Great coverage about the Spartan Plates (Fall 2012, pps. 64-65). We are now nearly 500 strong! We collect no dues, but members' plates must bear a personalized message about MSU or have some connection to MSU.

Interested Spartans can visit us at [SpartanPlates.com](http://SpartanPlates.com).

Bob Nelson, '74  
Lansing

It's "Time to Step Up to the Plate," as you wrote. The DC and Hampton Roads alumni clubs are working together to gather the 350 people needed to get production of Spartan plates started. Any alum living in Virginia interested in MSU plates can contact me at [mark\\_furtaw@yahoo.com](mailto:mark_furtaw@yahoo.com) or (410) 570-5491, or visit [dcspartans.com](http://dcspartans.com).

Mark Furtaw, '92  
McLean, VA

### ANOTHER BENEFIT FOR MSUAA MEMBERS

An advantage of reading the alumni magazine cover to cover is that you can discover hidden perks. On page 84 of your Fall 2012 issue is a notification that card-carrying MSU Alumni Association members receive a 20 percent discount when eating at any of the residence hall dining areas. We recently tried Brody Hall and the Gallery at Snyder-Phillips, and we can report that it works. As a bonus, the food was excellent!

Bob, '73, and BJ Nocera  
East Lansing

### WEAK SISTER?

Thanks for your column (Summer 2012) reviewing Dr. David Young's book, *Arrogance and Scheming in the Big Ten*. How ironic that Michigan officials opposed MSU's entry to the Big Ten because, they argued, MSU would be a "weak sister" and add little to the conference!

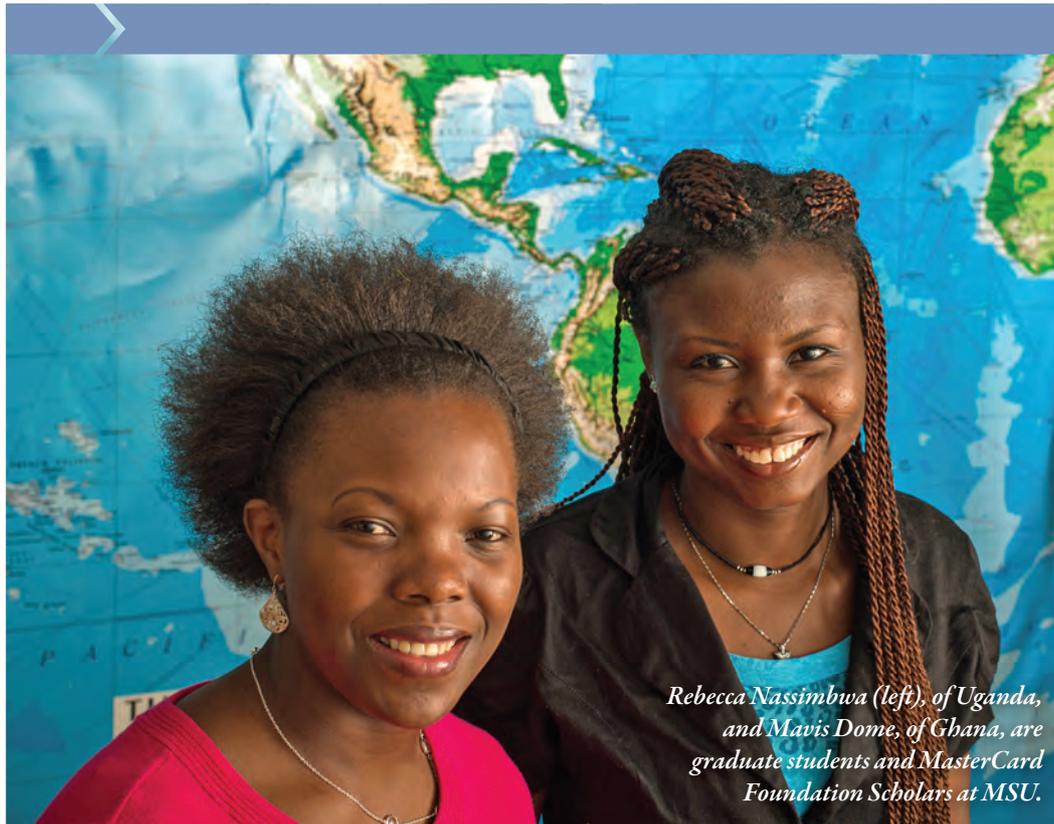
Weak sister? In 1953, MSU's first year of Big Ten football competition, the Spartans won the Big Ten, the Rose Bowl and repeated as national champions (per various selectors). MSU won three Big Ten and five national titles in football during its first 15 years in the Big Ten. During that period, MSU also won three Big Ten titles in men's basketball along with a Final Four appearance and also won 11 NCAA titles and five runner-up finishes in six other men's sports. *Sports Illustrated* referred to MSU as "that colossus of college athletics on the banks of the Red Cedar River."

For the record, MSU is the only FBS (Division 1A) school to win multiple national championships in the three major revenue sports—football, men's basketball and ice hockey.

Larry Bentz, '75, MBA '76  
Clinton Township



# AROUND CIRCLE DRIVE



*Rebecca Nassimbwa (left), of Uganda, and Mavis Dome, of Ghana, are graduate students and MasterCard Foundation Scholars at MSU.*

G.L. Kohuth/Communications and Brand Strategy

## NEW BOTT BUILDING IS DEDICATED

The MSU College of Nursing has opened its new Bott Building for Nursing Education and Research, a three-story, 50,000-square-foot center where students, researchers, practitioners and educators will shape the future of health care.

The building is located on Bogue Street just south of Service Road on the MSU campus.

“The new building demonstrates the college’s dedication to advance the education of our students and to strengthen our research infrastructure,” College of Nursing Dean Mary Mundt says. “It will enable new opportunities for research collaboration and mentorship that positively influences the future of nursing.”

The first floor includes classrooms, conference rooms, a student lounge and an atrium. The second and third floors provide space for the Nursing Research Center, where researchers study obesity prevention, symptom management, cancer, gerontology and health promotion.

It is the first building on campus to use geothermal energy for heating and cooling, and it is expected to receive Leadership

## MSU IS KEY PARTNER IN EDUCATION INITIATIVE

With 50-plus years of engagement in Africa, MSU will partner with The MasterCard Foundation on its \$500 million education initiative, The MasterCard Foundation Scholars Program, to provide talented, yet financially disadvantaged youth—especially those from Africa—with access to high-quality education.

MSU, the only institution in the Midwest to join the program, received \$45 million in funding from the foundation to support 185 scholars throughout the nine-year program. MSU will host the most scholars among the six U.S. partner institutions and welcomed the first cohort of scholars this fall with four graduate students and two undergraduates.

“Michigan State and The MasterCard Foundation both recognize that Africa is approaching

an important inflection point,” says MSU President Lou Anna K. Simon. “Africa now hosts seven of the world’s 10 fastest-growing national economies and is the world’s youngest continent demographically. That offers remarkable potential for innovation, and the scholars program will add leverage by building Africa’s educational capacity.”

Barbara Kotei, a MasterCard Foundation Scholar at MSU, says she intends to fill gaps. “I want to work in the public health sector because there are some loopholes and gaps that need to be filled,” says Kotei, who hails from Ghana. “The ideas that I bring to the table, the education, the perseverance and the drive might help people see these gaps.”

With 2,500 African alumni, and involvement in projects in at least 32 African nations throughout the last 50 years, MSU will provide strong support to Master-

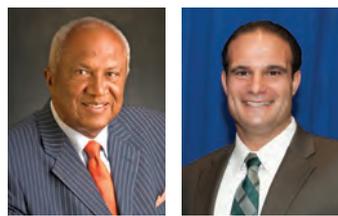
Card Foundation Scholars and all African students, Simon says. The university has 24 formal partnerships with organizations and institutions in Africa. In 1960, MSU was the first university to establish an African Studies Center, which now provides instruction in more than a dozen African languages.



in Energy and Environmental Design certification from the U.S. Green Building Council.

The building broke ground in 2010, thanks to a \$7 million lead gift from the Timothy and Bernadette Marquez Foundation. The building name honors John and Anna Bott, the parents of Bernadette Marquez, an MSU nursing alumna. More than 1,000 additional donors contributed to the building fund, including major gifts from Elaine and Dale LaLonde and Janice and Alton Granger. Those contributions helped MSU secure a \$7.45 million construction grant from the National Institutes of Health to expand the college's research capacity.

The Bott Building brings together the College of Nursing's faculty and students in one central location for the first time in 20 years. The new facility will help the college respond to the national shortage of nurses and nursing educators and engage in solving the country's top health challenges.



## FERGUSON, MOSALLAM ARE NEWLY ELECTED TRUSTEES

Joel Ferguson and Brian Mosallam have been elected to the MSU Board of Trustees. Their eight-year terms begin Jan. 1, 2013.

Ferguson, from Lansing, was first elected to the board in 1986. He also was elected in 1996 and 2004. He currently serves as chairman of the board. He is the co-founder of the F&S Development Co.; founded and served as president and owner of WLJ-TV, an ABC affiliate in Lansing; and has organized

several banks, including Capitol National Bank, the only locally owned bank in Lansing. He also was appointed by President Clinton to serve on the board of Freddie Mac. Very active in civic affairs, Ferguson is a Golden Heritage member of the NAACP, and sat on the boards of, among others, the Boy's Club, the Arthritis Foundation and Junior Achievement.

Mosallam has been a financial adviser at AXA Advisors for more than 16 years. He currently serves as chairman of the Dearborn Schools Education Foundation. Mosallam earned his engineering arts degree at MSU while playing on the 1992-96 football team. Mosallam and his wife, Abir, live in Dearborn with their two children Sophia and Nicholas.

Mosallam succeeds Melanie Foster, who served on the board from 1991 to 1992, and 2004 to the present.

## ENROLLMENT AT 48,800

A record enrollment of about 48,800 students for 2012-13 reflects MSU's status as one of the world's top universities.

MSU attracts students with increasingly strong academic credentials. Freshmen, for example, had an average GPA of 3.6 and an ACT score of 25.6.

MSU received more than 30,300 applications, the most ever, and its in-state, undergraduate enrollment ranks among the highest in the Big Ten.

Of the undergraduate enrollment, about 30,190 students, or 80 percent, are from the state of Michigan, similar to last year's class. First-time Honors College enrollment is estimated at 530 students, about 6.5 percent of the entering class. New transfer enrollment is about 1,450 students. There are about 1,790 new students at the master's and doctoral levels.



## MSU MOMENTS

*This capsule of MSU history was written by Lisa Schmidt, electronic records archivist at MSU Archives & Historical Collections.*

In the heart of campus, on Farm Lane and Auditorium Road, stands the MSU Auditorium. Built in 1940, this Collegiate Gothic-style building was one of the last projects of the Work Progress Administration (WPA), the New Deal agency that employed millions of unskilled workers during the Great Depression. The Auditorium houses the Fairchild Theatre and has long served as a venue for cultural and academic events. Currently, it houses the MSU Dept. of Theatre classrooms, studios and offices.

Along with its function as a site for the creation and presentation of performing arts, the Auditorium houses some of the most striking visual art on the MSU campus. Three colorful murals celebrating the role of freedom in the advancement of civilization grace the building's foyer: Proclamation of Emancipation (1943), We Assure Freedom to the Free (1944), and The Modern Man I Sing (1944).

Artist Charles Pollock, supervisor of mural paintings and graphics for the Michigan Art Project, created the murals in casein, a fast, evenly drying water-soluble tempera medium used by artists since Egyptian times. The Social Realism-style murals were painted on rigid panels and then mounted on the walls of the Auditorium foyer. Another earlier mural painted by Pollock is still on display in the Board of Water and Light building in nearby Lansing.

The older brother of iconic American abstractionist Jackson Pollock, the nationally honored artist studied under Thomas Hart Benton in New York. Previous to the Michigan Art Project position, Pollock worked as a political cartoonist for the United Auto Workers. His Auditorium mural commission led to an appointment to the MSU Dept. of Art faculty, and he taught printmaking, lettering and graphic design until his retirement in 1969.



*Photo courtesy of MSU Archives & Historical Collections*

### Russian Ballet



Photos courtesy of the Wharton Center



Sophie Shao

### WHARTON CONTINUES TO PROVIDE CHOICES

In its 30th anniversary season, the Wharton Center for Performing Arts continues to bring a diverse mix of entertainment to mid-Michigan. This season Broadway lovers will be able to catch *Sister Act* (Feb. 12-17), a comedy featuring music by 8-time Oscar winner Alan Mencken; the *Blue Man Group* (Feb. 22-24), which combines music, comedy and technology; and Green Day's *American Idiot* (Apr. 9-11), which features many musical hits by the punk rock band from California.

Classical music enthusiasts are looking forward to the BBC Concert Orchestra (Jan. 31), featuring Conductor Keith Lockhart and Cellist Sophie Shao; Renee Fleming (Feb. 27), one of the best-known opera stars today; and Sir James Galway (Mar. 28), one of the world's foremost flute players. For dance aficionados, there is *Momix: Botanica* (Mar. 17) and the Russian National Ballet Theatre performing *Cinderella* (Mar. 21).

The Monterey Jazz Festival (Mar. 10) features Grammy-winner Dee Dee Bridgewater and other performers. The Acting Company will feature Steinbeck's *Of Men and Mice* (Mar. 22-23).

### NEW GENE HELPS RESIST BUGS

The discovery of a new gene could lead to better bug-resistant plants, thanks to MSU research that made the cover of *Proceedings of the National Academy of Sciences* (Sept. 2012).

The research shows that long-term cultivation has led to tomato crops losing beneficial traits common to wild tomatoes. Anthony Schillmiller, professor of biochemistry and molecular biology, was able to identify a gene that is involved in one of these beneficial traits.

"Acyl sugars play a critical role in allowing wild tomatoes to fend off bugs," says Schillmiller. "Because cultivated tomatoes were not bred for their acyl sugar amounts and quality, they have reduced levels compared to wild ones we do not eat. Understanding how they are made is the first step toward breeding cultivated tomatoes,

and other plants in this family, to make them more resistant to herbivores."

Other Solanaceous crops that could benefit from this research include potatoes, peppers, eggplants and petunias. In addition, this work shows that the newly discovered gene is active only in one specific cell of one trichome type.

"We'll also be able to add other important chemicals for insect resistance and possibly other beneficial traits to the surface of the plants," Schillmiller adds.

### MSU DIGITIZES CIVIL WAR HISTORY

Faded and sometimes tattered, letters and journal entries written 150 years ago by hopeful and homesick Civil War soldiers will forever be preserved online, thanks to digitization by MSU archivists (visit [civilwar.archives.msu.edu](http://civilwar.archives.msu.edu)).



The process began two years ago as part of the University Archives and Historical Collections' sesquicentennial celebration of the Civil War. Nearly 3,000 pages and images have been digitized and placed online, with more materials added every day. The items include election material from 1864, song books, sheet music and photos.

"There are a lot of Civil War historians and enthusiasts out

there who will find interesting stories and get to know the soldiers through their letters," says Portia Vescio, assistant director of UAHC.

MSU received the collections of Civil War materials in 1952 when The Chamberlain Warren Museum in Three Oaks closed. MSU's MATRIX: The Center for Humane Arts, Letters and Social Sciences Online, assisted with the project.

## **GALAXY FORMED AFTER BIG BANG**

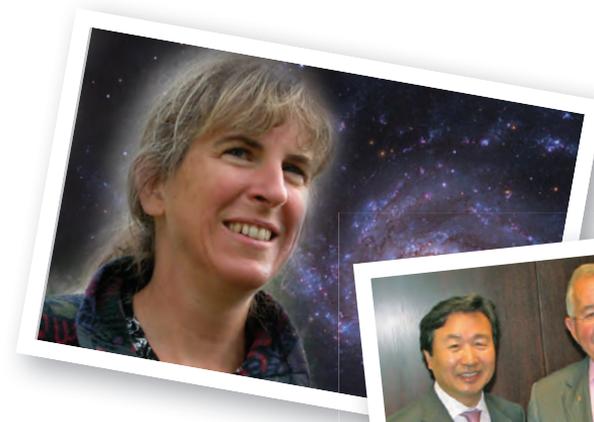
A new galaxy, formed not long after the Big Bang, was discovered by MSU astronomer Megan Donahue and international colleagues.

The researchers report in *Nature* that this galaxy began emitting light “just” 490 million years after the Big Bang, when the universe was only 3.6 percent of its present age.

Based on images taken in several colors, or wavelength bands, and

using NASA’s Hubble Telescope and Spitzer Space Telescope, the measurement is “one of the most accurate estimates ever obtained” for a galaxy from the early universe, says Donahue.

The galaxy, dubbed MACS 1149-JD, is located in the northern hemisphere sky near the constellation Leo. The researchers calculate that it is less than 200 million years old and its stars total mass is 1 percent that of the Milky Way.



“It’s quite exciting to get a peek at the way the universe was within only 490 million years after the Big Bang,” Donahue says. “Apparently it doesn’t wait around very long to start making stars and galaxies.”



## **NEW ENDOWMENT FOR OSTEOPATHIC MEDICINE**

A \$200,000 endowment to research the links between osteopathic treatment techniques and eastern medicine will be donated by the Jaseng Hospital of Korean Eastern Medicine in Seoul to the MSU College of Osteopathic Medicine. Another \$150,000 is earmarked to study a distinctive form of acupuncture used by Jaseng.

Jaseng chairman Joon-shik Shin (left) and Dean William Strampel of the College of Osteopathic Medicine have signed the agreement. Jaseng is the leading integrative hospital in the Republic of Korea, and the only spine-specialty hospital of oriental medicine to be recognized by the Ministry of Health and Welfare.

The research will involve taking repeated blood samples before, during and after manual medicine and acupuncture treatments in Korea. These samples will be sent to A. Daniel Jones, professor of biochemistry and director of MSU’s Mass Spectrometry Facility. Researchers will then assess if there are correlations between the biochemical results and the clinical results.

“I’m delighted about our expanding relationship with Jaseng and Dr. Shin, and very happy about the research,” says Strampel. “This is the beginning of many good things.”

## **NEW MSU HUB FOR LANGUAGE**

A new addition to MSU’s Wells Hall is open for business—88,000 square feet of space that is now serving as the university’s language education hub.

Wells Hall is now home to a number of academic departments, most from the College of Arts and Letters, including English; linguistics and Germanic, Asian and African languages; Spanish and Portuguese; French, classics and Italian; and the English Language Center.

Religious Studies and African American Studies are also located in Wells, while the history department relocated to the Old Horticulture Building.

“The new Wells Hall addition is another piece of MSU’s commitment to a cutting-edge global focus,” says President Lou Anna K. Simon. “Understanding of world languages and cultures is a prerequisite to the ability to be successfully engaged in business, government, diplomacy, research and the arts in the 21st century.”

The new facility provides energy-efficient office, instructional and research space. It includes a three-story atrium, three new classrooms and language laboratories, as well as private and open office environments that will help promote faculty and student interactions. It also houses the Center for Language Teaching Advancement.





Every semester, MSU faculty, staff and students garner kudos too numerous to list exhaustively here. Some examples:

► **Gerardine Mukeshimana**, a doctoral student in Plant Breeding, Genetics and Biotechnology, has received a 2012 Board for International Food and Agricultural Development Award for Scientific Excellence in a U.S. Agency for International Development Collaborative Research Support Program, in recognition of her efforts in breeding the common bean in Rwanda.

► **Karin Pfeiffer**, associate professor of kinesiology at Michigan State University, has been appointed to the Science Board of the President's Council on Fitness, Sports and Nutrition. Her appointment is from 2012-15. Fellow MSU kinesiology professor James Pivarnik also serves on the science board.

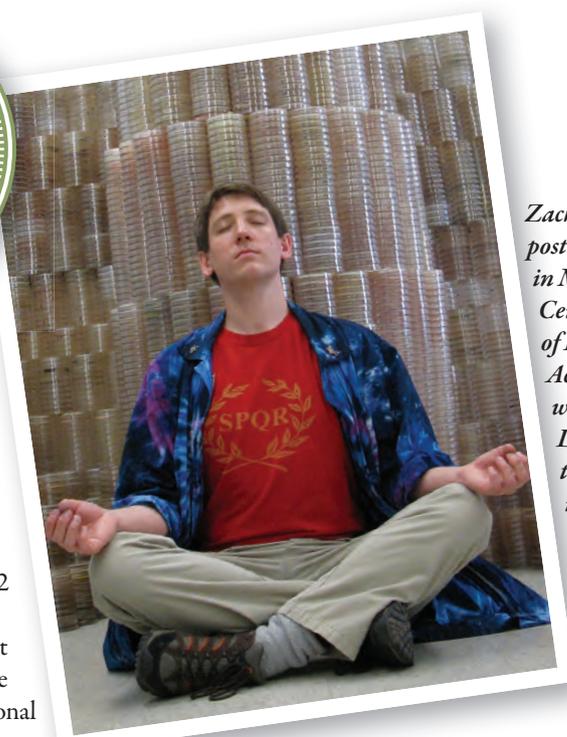
► Students **Matt Droste**, **Matthew McDonald** and **Mingya Xia** won the 2011-2012 Glass Packaging Design Competition at the School of Packaging. The team's short-neck, resealable Pitaya Plus Dragon Fruit Bottle beat out some 50 other designs.

### NEW FACES ON CAMPUS

► **Fred Poston**, MSU vice president for finance and operations since 1999, has been named dean of the MSU College of Agriculture and Natural Resources. He succeeds



Douglas Buhler, interim dean since January 2011. Poston previously served as ANR dean from 1991-98.



*Zachary Blount, postdoctoral researcher in MSU's BEACON Center for the Study of Evolution in Action, worked with Dr. Richard Lenski to lead a team of researchers in documenting the step-by-step process in which organisms evolve new functions.*

### EVOLUTION IS REDUCED TO 1-2-3

A team of MSU researchers has documented the step-by-step process in which organisms evolve new functions.

Published in *Nature*, the research provides a genomics-based analysis of how *E. coli* bacteria figured out how to supplement a traditional diet of glucose with an extra course of citrate.

"It's pretty nifty to see a new biological function evolve," says Zachary Blount, postdoctoral researcher in MSU's BEACON Center for the Study of Evolution in Action. "The first citrate-eaters were just barely able to grow on the citrate, but they got much better over time."

To decipher the responsible mutations, Blount worked with Richard Lenski, MSU Hannah Distinguished Professor of Microbiology and Molecular Genetics. Lenski's long-term experiment, cultivating cultures of fast-growing *E. coli*, was launched in 1988 and has allowed him and his teammates to study more than 56,000 generations of bacterial evolution.

In the *Nature* paper, Blount and his teammates analyzed 29 genomes from different generations to find the mutational pieces of the

puzzle. They uncovered a three-step process in which the bacteria developed this new ability.

### BLACK HOLES COUNTER THEORY

A finding by MSU astronomers is forcing scientists to re-think

black holes, particularly in groups of stars known as globular clusters.

Jay Strader, MSU assistant professor of physics and astronomy, and colleagues studied Messier 22, a cluster of hundreds of thousands of stars about 10,000 light years from Earth. They found two black holes in the cluster—contradicting the theory that only one black hole can survive in such an environment.

"There is supposed to be only one survivor possible," Strader says.

The two black holes were discovered using the National Science Foundation's Karl G. Jansky Very Large Array telescope in New Mexico. They were the first black holes to be found in any globular cluster in the Milky Way Galaxy and also are the first found by radio observations.

*An artist's rendering of two black holes in a globular star cluster. The matter first falls into extended accretion discs (rendered here in yellow-orange) around the black holes, and much of it is ejected through conical jets rather than being ingested by the black holes. The background is a Hubble Space Telescope image.*

Image by Benjamin de Bivort (Harvard University)



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Name:  
**Merritt Lutz**  
Affiliation:  
**Alumnus, 1965, 1967**  
Current Residence:  
**New York, New York**

## Merritt Lutz pays it forward.

“My wife and I have an autistic son. His name is Reed. I have two sons. Reed is 32 and Jason is 22.”

Merritt Lutz calls Reed’s autism a tragedy, one he knows can seem impossible for families facing the reality of this disorder. As a result, however, he stepped up and helped establish a residential facility for people like his son who have autism.

“I think that after going through all we went through, our hope is to do anything we can to make his life as it is today happier. That is the best I can do,” Lutz says. “I certainly would do anything I can. And there is a cure out there. I just thought it would come earlier than this.”

Lutz keeps the steady beat of hard work for the things he’s passionate about. Whether it’s his family, his work for autism, or success in business, he says it’s Michigan State that set the rhythm for the measure of his life.

“I am still very involved in Michigan State in various ways, and one of those ways is in the music and with the drumline,” he says. “It changed my life. I went to school there, and I had a great time there—still have a great time there. And it really got me moving, my career moving, my personal life moving, in various ways. It has truly changed my life.”

*Merritt Lutz loves his work in the financial services industry; he also focuses on investing—in people.*

*Lutz, who earned a bachelor’s degree in advertising and a master’s in social science from Michigan State, came to MSU to fulfill his dream of playing with the Spartan Marching Band drumline.*

*“I had seen the Michigan State drumline on television,” Lutz says. “If you remember, they used to show the halftimes on television in the prehistoric years. So I saw that drumline and I thought, my God, I would do anything to be in that drumline to play with those guys.”*

*After a year at MSU, he earned a scholarship.*

*“I didn’t have any money. I was offered a scholarship, which kept me going, and I borrowed money. And I did everything possible to be in the drumline,” Lutz says. “So I would say that Michigan State had everything to do with any success I have now—my happiness, a lot of my happiness. I met my wife there.”*

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## SPARTAN PROFILES

Dianne Carroll Burdick



### **STEVE PRINCE: BIRD IN HAND**

Some artists combine their creativity with their concern over community issues. One example is *Steve Prince*, MFA '95, a widely shown, award-winning artist who currently teaches at Montgomery College in Germantown, MD. He recently produced a 9-x-20 foot graphite on paper work that was shown in ArtPrize, Grand Rapids, that should resonate with Michiganders. It took Prince 22 days to finish "Bird in Hand: Second Line for Michigan," uses the funerary dirge of his native

New Orleans as a metaphor for the state's economic decline. "I wanted something that was on a life scale," he explains. "I used the transformative, cathartic power of the Dirge to offer a space where Michiganders can effectively mourn the loss of jobs, industry, and financial security. I inverted the traditional Jazz funeral by processing away from the gravesite. The four horsemen carry a 1950s Chevy Coupe." Steve, who is represented by the EyeKons Gallery in Grand Rapids, explains that the work's title describes Michigan, the upper peninsula being the bird.

"In New Orleans funerals, often a dove is released to symbolize a person entering the next life," he explains. "In the painting the handkerchief flutters like a dove in the context of a dirge." Steve came to MSU to follow his mentor, the late art professor John Scott. "My first year was tough," recalls Steve. "I was overwhelmed by the scale of the campus, and then it was freezing cold. But I adjusted well afterwards." As a student, he co-founded a student group called Monumental Discoveries. "Linda Stanford was our chairperson and she helped us

get organized," he notes. "We invited seasoned artists to come to campus and intermingle with students. We brought many diverse voices to campus."

### **JENN GIBBONS: ROWING FOR CANCER**

A rowing coach in Chicago, she founded Recovery on Water (ROW), a group of about 50 breast cancer survivors who row as exercise therapy. To draw attention to the cause, *Jenn Gibbons*, who rowed three years for MSU, embarked in mid-June on a 1,500-mile solo rowing trip around Lake Michigan. Ironically, she drew

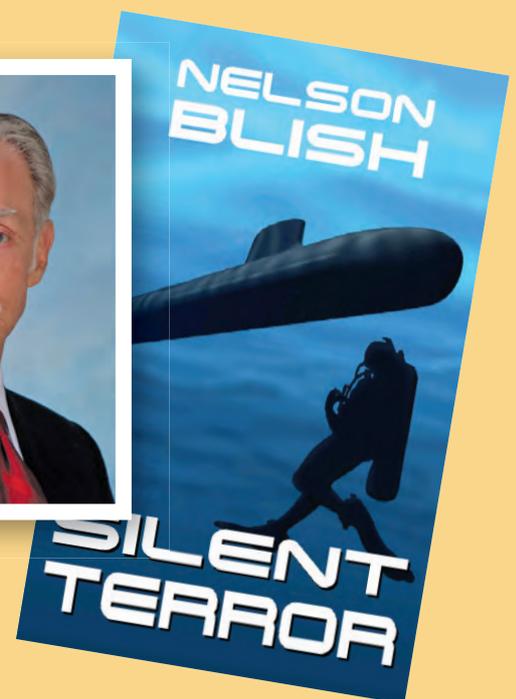
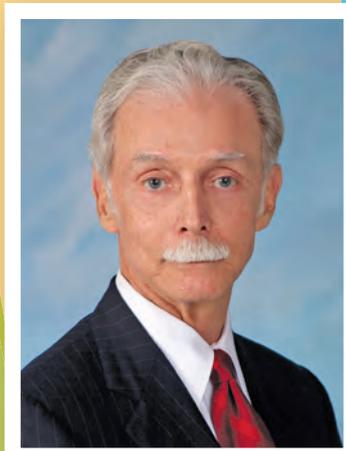
**NELSON BLISH:  
TINKERER,  
SAILOR, SOLICITOR,  
SPY WRITER**

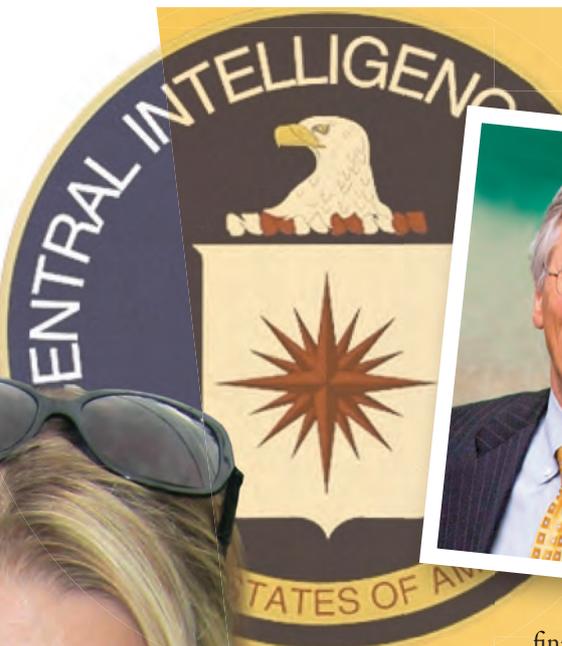
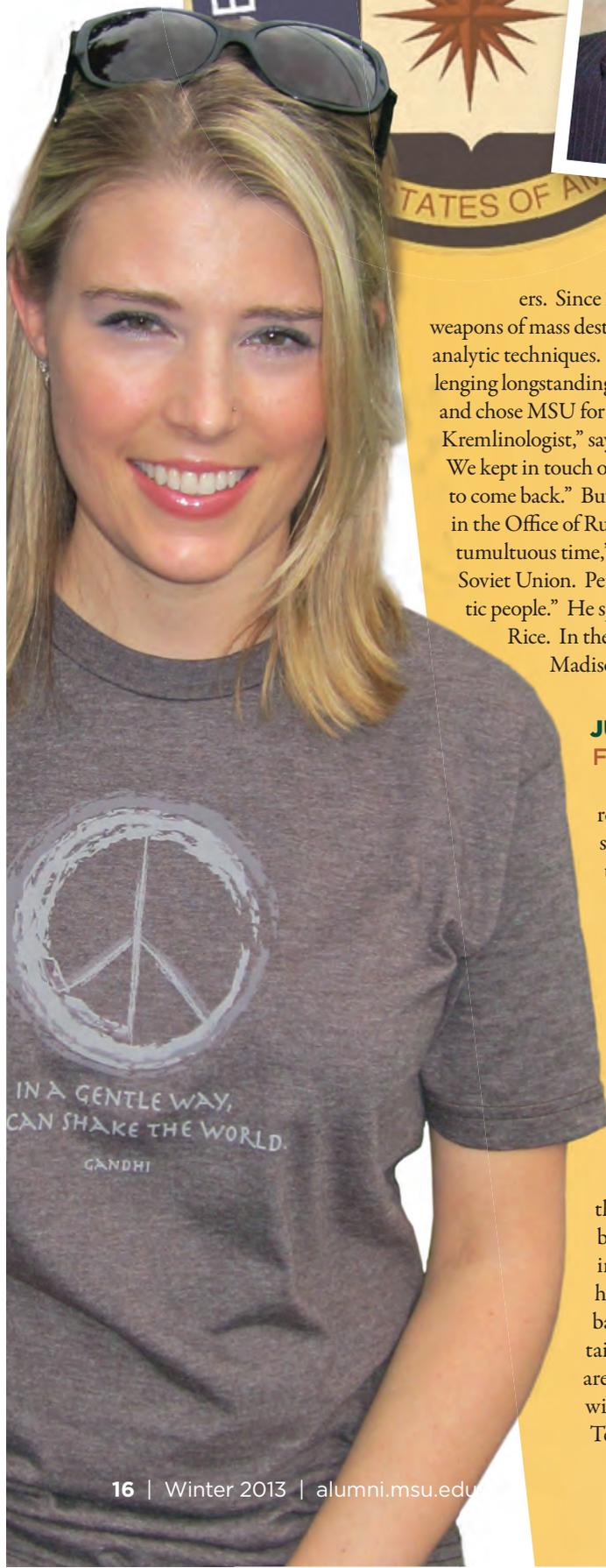


plenty of unintended attention after she was assaulted in her boat while in the Upper Peninsula. Despite the ordeal, she pressed on and returned after two months to the Chicago Yacht Club harbor to applause, cheers and a signed flag from Mayor Rahm Emanuel. “I should have been so excited,” says Gibbons. “But I felt a little strange. A part of me was scared because I had become so comfortable with life on the boat that I wanted the adventure to go on. But I knew I had to cope with life and with what happened to me.” The trip helped raise \$126,000 for ROW ([row4row.org](http://row4row.org))—among the donors was Matt Weise, MSU rowing coach. A native of Battle Creek, Jenn discovered rowing when she was a student at MSU. “They recruited me because I was tall,” she says. “But I fell in love with it. I grew up doing a lot of water sports but this was the first sport I felt I was naturally good at. It made me happy, and also provided me with an immediate group of friends.” A political science major, she left MSU after her junior year to work on an internship in Washington, DC, and chose to finish college in Chicago. She then landed jobs coaching rowing for various organizations, including the Ignatius Chicago Crew. “I love coaching the sport, sharing it with others,” says Jenn. “I now work for my foundation and we are trying to figure out how to grow nationally.” Jenn is writing a book on her experience, speaking in various forums and getting on with her life. “One thing I learned (from the trip) is that there are so many people that care about me and about our cause,” she says. “You don’t have to have all the details—just keep your eyes on the prize and believe in what you are doing.”

With apologies to John le Carre, this might be a good way to describe USN Capt. (ret.) *Nelson Adrian Blish*, MS ’79. The son of a marine, he graduated from the U.S. Naval Academy in 1969 and then served three patrols aboard a ballistic missile submarine, rising to the rank of Captain. A senior patent counsel at Eastman Kodak Co., Rochester, NY, he holds 25 patents—some related to advanced airframe designs—and has been named a Kodak Distinguished Inventor. He has also found success as a writer of espionage thrillers. His current screenplay, *Silent Terror*, based on his third novel, won the Best Screenplay Award for the prestigious 2012 Metropolitan Film Festival as well as an Award of Merit at the Los Angeles Cinema Festival of Hollywood. “I have a wide range of interests,” explains Blish. “I’m very curious. I used to play the guitar and wrote a few songs and wanted them

copyrighted. That started my interest in intellectual property.” He studied systems engineering at MSU. “I loved it,” he recalls. “I made some lifelong friends. Also, it was nice being able to wear civilian clothes and letting my hair grow.” How did he become a writer? “It didn’t come easily, because writers use a different part of the brain than engineers,” he says. He wrote *The Taking of the King* (Jove Books, 2006) after reading a news clip about a group that tried to steal a boat. “That got me thinking, how would you steal a nuclear submarine? And how could you get away with it?” The book sold some 10,000 copies. Another book, *Ishmael’s Son* (The Glencannon Press, 2003), was based on a news item about cargo containers. “Only two percent of the containers were inspected,” says Nelson. “That blew me away. So I wrote a book about terrorists trying to smuggle in an Exocet missile.” All of his novels star Joshua Clark, commander of a Trident submarine. Is Joshua depicted as his alter ego? “Well, I gave Joshua the characteristics that I would like to have,” admits Nelson. Joshua, however, is portrayed as a drop-out of the Naval Academy.





### **PETER CLEMENT: MAKING THE CALL**

Is Iran pursuing nuclear weapons? This is the type of hard question facing analysts in the Intelligence Community—one of whom is *Peter Clement*, MA '72, PhD '87, Deputy Director for Intelligence for Analytic Programs at the Central Intelligence Agency since 2005. "I don't jump out of airplanes in the middle of the night," says Clement, a 35-year CIA veteran, with a chuckle. "Some think this job is boring and perhaps too academic, but I find it exciting." He likens his job to that of a newspaper editor—helping

finalize the President's Daily Brief, a top-level publication that combines information from all U.S. intelligence agencies to help inform U.S. foreign policy decision makers. Since 2012, when the intelligence community wrongly concluded that Saddam Hussein had weapons of mass destruction, Peter has helped the CIA institute changes, such as the regular use of structured analytic techniques. He says the agency now is more rigorous and transparent in citing its sources and in challenging longstanding assumptions. A native of Long Island, Peter became "fascinated with Russian history" and chose MSU for his graduate education because of the late professor Robert Slusser. "He was a serious Kremlinologist," says Peter. "He was very generous with his time and interest, and gave me a lot of guidance. We kept in touch over the years." Peter says he and his wife Linda lived in Case Hall and "we fully intended to come back." But he landed a job with the CIA in 1977 and never looked back. He was able to work in the Office of Russian-Eurasian Analysis, rising eventually to office director. "That was an exciting and tumultuous time," he recalls the era of Gorbachev's reforms and the rise of Yeltsin after the collapse of the Soviet Union. Peter says he loves his job, partly because he is able "to interact with a lot of smart, enthusiastic people." He spent a year as the daily briefer for Vice President Cheney and National Security Adviser Rice. In the fall of 2012, Peter finally was able to revisit MSU and interact with students at James Madison College, where Dean Sherman Garnett is a (former) fellow Russian policy expert.

### **JULIE GEISINGER: FREE TO BE**

After working in the public relations business for several years, she decided to launch a product that matched her interest in environmental sustainability. So *Julie Geisinger*, '03, a marketing assistant at Olympia Entertainment, founded Free to Be LLC in 2010 and is now selling an eco-friendly line called Free to Be Yoga Tees—available at various retail shops and online ([freetobeyogatees.com](http://freetobeyogatees.com)). "This has been very exciting," says Geisinger. "The people from the metro Detroit area are thrilled by the concept and they are giving me a lot of support." Some of her t-shirts are made of organic bamboo—"one of nature's most sustainable materials," says Julie. Others are made of organic cotton blended with RPET (Recycled Polyethylene Terephthalate). "They are made from

plastic bottles, which are melted down and spun into polyester fibers," explains Julie, who notes that they also come with inspirational quotes. Her best selling shirt features a Gandhi quote: "Be the change you want to see in the world." That quote summarizes her personal motto. Another design features a peace symbol with another Gandhi quote: "In a gentle way you can shake the world." A native of Bloomfield Hills, Julie chose to attend MSU when she and a friend visited the campus and fell in love. "It was the best decision I made," she says. "My years at MSU were awesome." She focused on sports marketing and landed two internships with the Detroit Red Wings. She then worked for six years at Olympia entertainment, marketing concerts, Broadway shows and other family entertainment. But she had always been interested in the environment, considers herself to be the "Queen of Recycling" and wanted to do more to shake the world. The idea for the eco-friendly t-shirts struck her while performing yoga, so she calls them Free to Be Yoga Tees. "I wanted to create something that was environmentally conscious, comfortable and expressive," she sums up.

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## **CARRIE (REZABEK) DORR: PURE BARRE**

Many women who want to re-shape their bodies are trying Pure Barre ([purebarre.com](http://purebarre.com)), an exercise system that uses small isometric movements along with the ballet barre to target areas women struggle with—hips, thighs, abs and back of the arms. One fan is supermodel Erin Heatherton, who is quoted in *US* magazine saying that Pure Barre is “so awesome and hard it’s inspired me to change my workout.” Since 2009, Pure Barre has opened 115 new franchises in 30 states (more are in the works). The exercise method, which comes complete with an extensive line of DVDs, at-home barres, skincare, food bars, apparel and accessories, was founded by *Carrie (Rezabek) Dorr*, ’96, who developed the system after opening her first studio in Birmingham in 2001. “It has become really popular mainly because it really works,” says Dorr, a lawyer now living in Denver, CO, with a vast amount of experience in dance, pilates and fitness. “It’s a solid program.” She created the program because, she explains, “I was a dancer and choreographer

with a business degree and a law degree and wanted to spend my life doing something I was passionate about—which was not being an attorney.” Originally from Plymouth, she attended MSU and obtained a business degree. “I

loved MSU and I’m proud to be a Spartan,” says Carrie. “I had some great profs at State. My favorite class was GBL 395 (Law, Public Policy and Business). My experience at MSU has definitely helped me along my journey.” For the

future, Carrie plans to continue growing in the U.S. and internationally, and to further develop the product lines. She was expected to give birth in December. “I’m working on some green and white onesies,” she notes.

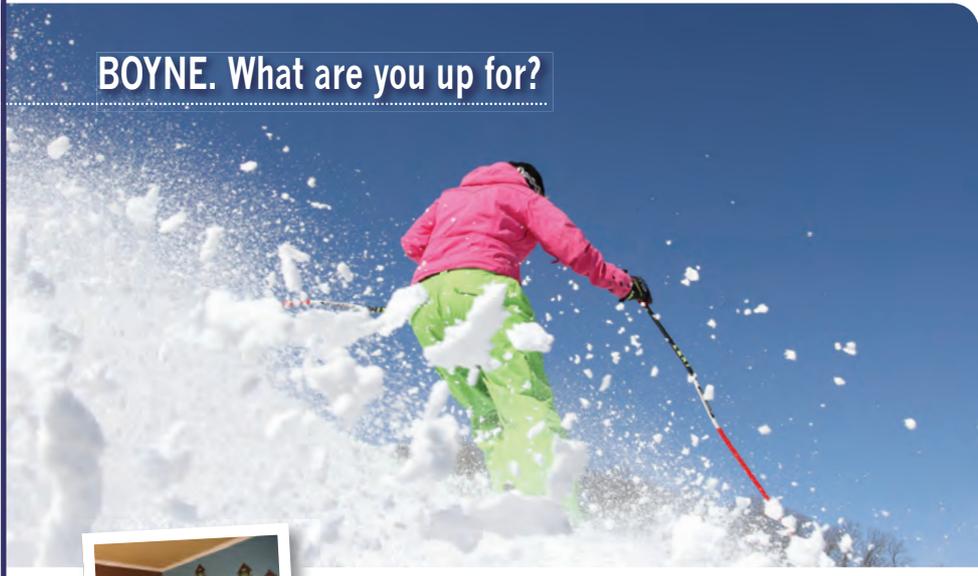
## **NOEL PAUL STOOKEY: ONE & MANY**

Before the Beatles swept the world of popular music in 1964, the top musical group in the nation was arguably Peter, Paul and Mary. In November 1963, the folk trio had three LP albums in Billboard’s Top Ten and six of their singles attained gold status (more than 1 million copies sold). One member of the trio, singer and songwriter *Noel Paul Stookey*, attended MSU for three years prior to the group’s founding in 1961. A half century and 45 albums later, at age 75, he is still going strong as a solo artist. In 2007 he released three new CDs and recently released *One & Many* to celebrate the trio’s 50th anniversary. “Folk music carries its own instruction,” says Stookey, who lives in Maine. “The lessons I learned are not just about lifestyle, but also about developing spiritual curiosity. I’ve been incredibly guided by the legacy of this music.” Growing up in Birmingham, Noel chose to attend MSU, where he learned some life lessons. “MSU taught me that I could do well if I focused,” he says, citing a history course where he managed a B after flunking it the first time. Noel says he blossomed outside the classroom, where he honed his skills as a jazz singer, entertainer, raconteur and emcee. He emceed such major events as the Water Carnival and the Homecoming Dance. He and his group, the Corsairs, recorded a song on one side of a 45—with a song by football player Clarence Peeks on the other. A member of Delta Upsilon, Noel recalls serenading dorms, fraternities and “lots of open windows” to get a fraternity brother elected class president. “My reputation was such that as a junior, I was third in voting in the Ugly Man Contest,” he beams proudly. He left MSU after his junior year when his family moved to Philadelphia. Two years later, he moved to Greenwich Village, met Peter Yarrow and Mary Travers, and formed one of the most iconic music groups of the era. “I operated mostly outside of academics,” he muses of his college years. “I’m not proud, but it shows there are alternative ways of finding opportunities in life.”



Sally Farr

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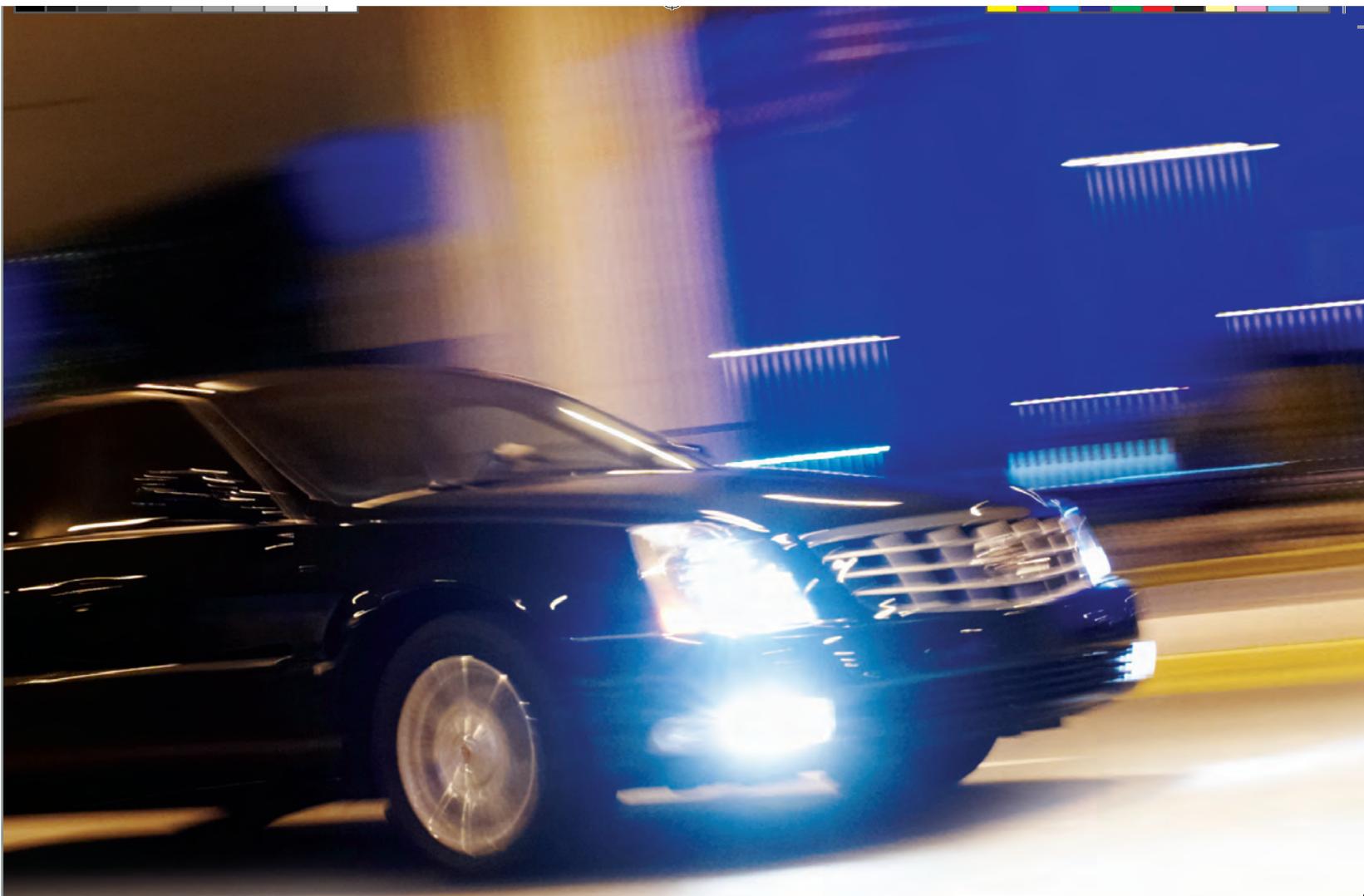
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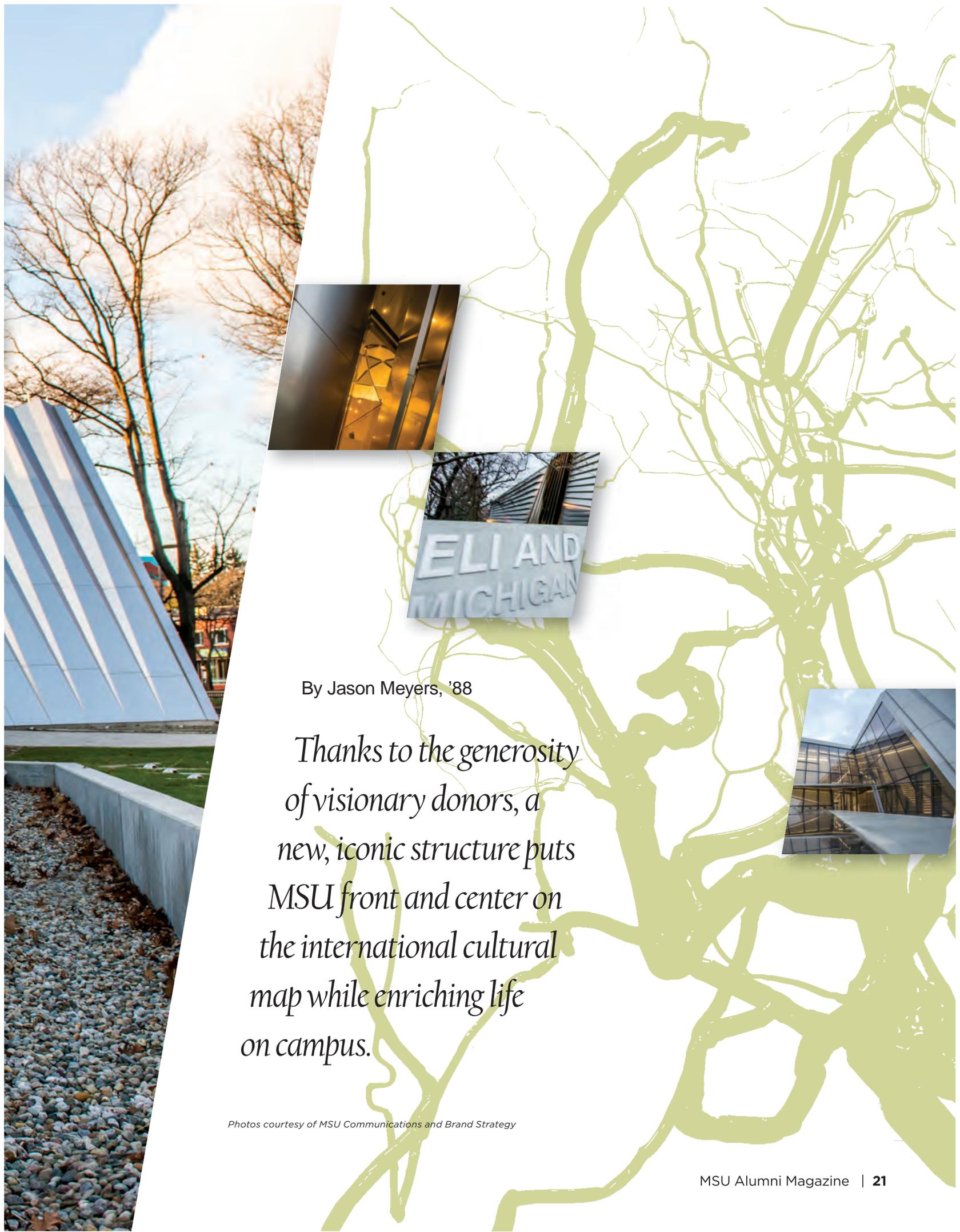
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# A CULTURAL TRANSFORMATION THE ELI AND EDY THE BROAD ART MUSEUM





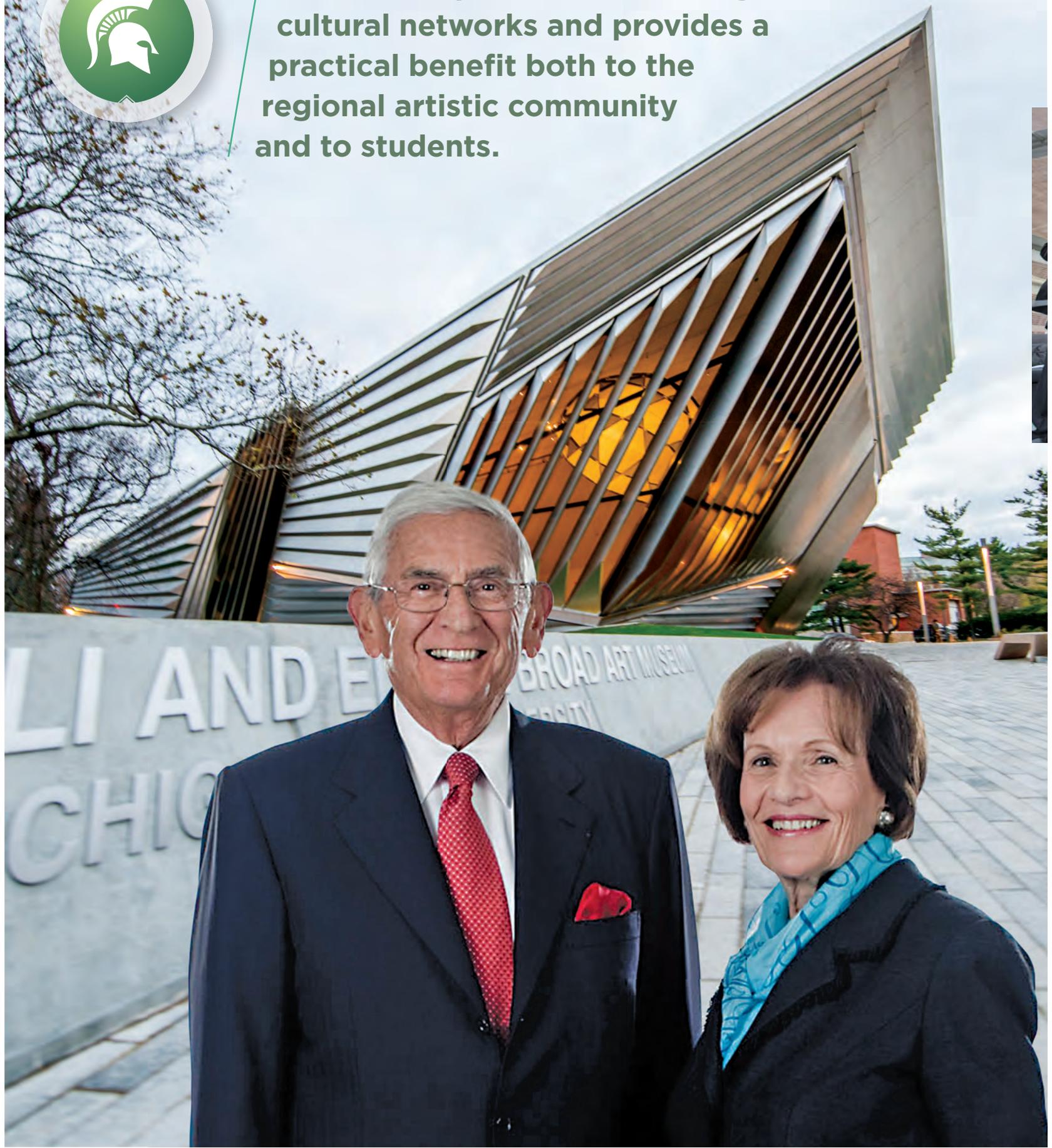
By Jason Meyers, '88

*Thanks to the generosity of visionary donors, a new, iconic structure puts MSU front and center on the international cultural map while enriching life on campus.*

*Photos courtesy of MSU Communications and Brand Strategy*



**The Broad Art Museum's international outlook helps MSU extend its global and cultural networks and provides a practical benefit both to the regional artistic community and to students.**



*Following the museum's ribbon-cutting ceremony (left), Founding Director Michael Rush (l, right photo) interviewed Architect Zaha Hadid in a public roundtable discussion.*



**MSU's newest cultural center** overturns conventions with both its striking architecture and the cutting-edge art exhibitions it will make possible, ushering in a new era of cultural significance for Michigan State University.

The bold, strikingly unique steel-clad structure that now stands near the intersection of Grand River Avenue and Farm Lane is more than just a radical new addition to the architectural landscape of Michigan State University and the City of East Lansing.

The new Eli and Edythe Broad Art Museum at MSU, which opened to the public in early November, symbolizes a major cultural transformation for the university, the region and the state. The introduction of this important new entity puts MSU, Greater Lansing and all of Michigan on the map as a major center for the study and appreciation of international contemporary art and architecture.

"It will serve as a source of inspiration for our students, faculty and staff, as well as to the community and beyond," says MSU President Lou Anna K. Simon. "Certainly it will be a cultural hub and architectural landmark both reflecting and generating creativity, which will pay dividends for the community's prosperity and quality of life far into the future. Its international outlook also will help us extend our global and cultural networks, which is a practical benefit both to the regional artistic community and to our students."

### **Pushing boundaries**

The beginning of the Eli and Edythe Broad Art Museum dates back to June 2007, when MSU announced that a new art museum would be created thanks to a \$26 million donation from longtime MSU supporters and prominent art collectors Eli and Edythe Broad. This development came after a push to expand and enhance MSU's existing art institution, the Kresge Art Museum, evolved into a plan—spearheaded by MSU President Lou Anna K. Simon—to forge a completely new museum focused on contemporary art.

"This museum owes its birth to the moment that united a visionary leader, Lou Anna K. Simon, and Eli and Edythe Broad, whose philanthropy in the arts, science and education are among the most

generous in contemporary America,” says Michael Rush, founding director of the Broad Art Museum at MSU.

An architectural competition ensued in an effort to create a building as inspiring and prominent as the art exhibitions it was meant to house. Meanwhile, President Simon, the Broads and the MSU Board of Trustees selected a location near the intersection of Grand River and Farm Lane—a decision driven in large part by a desire to connect the new museum with the community and to enhance the economic and cultural development of the region at the same time that it transformed the cultural and architectural landscape of MSU’s campus.

Nearly a dozen internationally prominent architectural firms were invited to submit expressions of interest to design the new museum. From that initial list five firms were brought in to present their concepts in July 2007 to an eight-member competition jury consisting of leaders in the arts, education and business sectors.

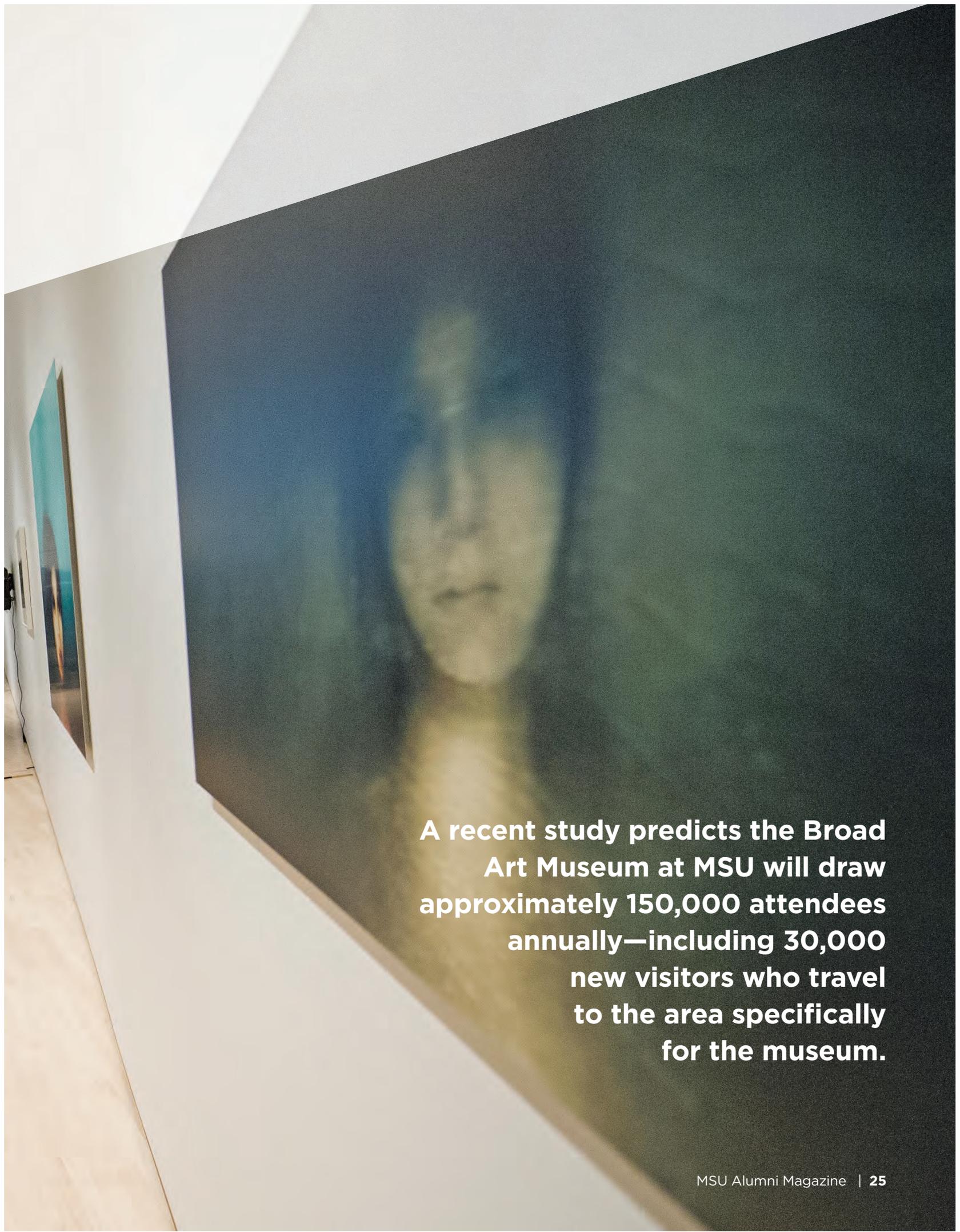
On January 15, 2008, Pritzker Prize-winning architect Zaha Hadid came to campus for the announcement

that her firm, Zaha Hadid Architects, had been selected to design the Eli and Edythe Broad Art Museum at MSU.

“We’ve described this design as symbolizing our trajectory into the future, given the nature of the architecture and the architect we selected,” says President Simon. “We wanted the museum itself to be a great work of art that would house great works of art—a sort of inhabited sculpture that provokes the same sorts of thought and examination as would any other remarkable creation.”

The MSU Board of Trustees authorized construction of the Eli and Edythe Broad Art Museum on December 11,





**A recent study predicts the Broad Art Museum at MSU will draw approximately 150,000 attendees annually—including 30,000 new visitors who travel to the area specifically for the museum.**

2009. Shortly thereafter Eli and Edythe Broad donated an additional two million dollars to support the \$40 to \$45-million construction budget. In March 2010, MSU hosted a groundbreaking ceremony attended by Eli and Edythe Broad, Zaha Hadid, then-Governor Jennifer Granholm, MSU Board of Trustees Chairman Joel Ferguson, and President Simon. And construction began on a 46,000-square-foot structure of stainless steel and glass that from its inception was designed to disrupt convention.

“Museums for art must provide an opportunity for the unknown and untested, and for new technologies and media to be explored,” says architect Zaha Hadid. “The

Broad MSU has been designed as a crossroads for the university. Its steel skin appears to change constantly with different light and viewing perspectives—the directional pleats echoing the unique topography and circulation routes of the campus. We have worked hard to ensure light penetrates deep into the museum’s interior—giving tantalizing glimpses into the galleries that will arouse your curiosity.”

### **New destination for international exploration**

The architecture of the new Broad Art Museum at MSU certainly is significant and game-changing for the university and the community. But so too is what’s inside.

“Expressly dedicated to exploring international contemporary culture and ideas through the probing gaze of artists, the Broad MSU is, first, an institution devoted to international contemporary art,” says Michael Rush. “The Broad MSU is a place where artists’ ideas, words and actions will create a vibrant center for questioning and understanding the modern world.”

Rush was selected in November 2010 as the founding director of the Eli and Edythe Broad Art Museum. Prior to his appointment, Rush was the director of the Rose Art Museum at Brandeis University in Boston, where he oversaw a significant collection of modern and contemporary art in the

region and was recognized for his leadership during a controversial attempt by the university to sell the collection and close the museum. He also was director of the Palm Beach Institute of Contemporary Art and is a published author on contemporary and video art.

The new museum’s focus on contemporary art is driven in large part by the direction and vision of the museum’s founding donors.

“Over the years, as our passion for collecting art grew, we became even more resolute about sharing contemporary art with as many people as possible,” says Eli Broad. “We have found that the arts uplift and inspire us, but they often also challenge our world view and expose us to new and



different perspectives and thinking. Contemporary art is a telling mirror that reflects current social, political and cultural issues. We are particularly engaged by art of our time because we often have the opportunity to meet the artists and hear firsthand about their work and their lives.”

The inaugural exhibitions that made their debut at the museum’s November opening clearly signify the institution’s contemporary and global aims, featuring artists from more than 20 countries, including China, South Korea, Zimbabwe, South Africa, Slovenia, Iran, Vietnam and the Palestinian Territories.

Global Groove 1973/2012, one of the two inaugural exhibi-

tions curated by Michael Rush, features Nam June Paik’s seminal video from 1973, *Global Groove*, as a jumping off point to explore current trends in international video art. The exhibition will celebrate the multiple approaches to the medium of video art and is housed in a unique, architectural display in one of the museum’s second-floor galleries.

Another inaugural exhibition, *In Search of Time*, seeks to explore the longing artists have held for hundreds of years to express their relationship to time and memory. By creating dialogues among artworks from the medieval period, the nineteenth, twentieth and twenty-first centuries, the exhibition gives voice to a motif that

artists have shared for hundreds of years.

*In Search of Time* accomplishes its mission in part by integrating works from one of the Eli and Edythe Broad Art Museum’s great strengths: the historical collection of thousands of works inherited from the Kresge Art Museum, which forms the foundation for an expanded contemporary collection but allows the museum to draw from art history for comparisons and education.

“This collection, which spans cultural production from ancient Greece and Rome and pre-Columbian cultures through Medieval and Renaissance art to the modern and contemporary, will enable the Broad MSU to explore

the art of our time through the long lens of art history,” Rush says.

Other installations put in place for the opening of the museum serve to further extend the global, contemporary and nature of the museum, as well as provide an indication of the varied ways in which art will be presented through video, performance, social commentary and participation.

In the museum’s lower-level new media gallery, visitors don 3D glasses to view Marco Brambilla’s *Evolution (Megaplex)* video, which recounts the entire history of human evolution illustrated as a vast side-scrolling video mural. Upstairs, Inigo Mangano-Ovalle has installed a monumental sculpture called

*Damien Hirst, The Kingdom of the Father, 2007.*  
 Courtesy The Broad Art Foundation, Santa Monica.  
 © 2012 Hirst Holdings Limited and Damien Hirst.  
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*Joseph Beuys, Schlitten (Sled), 1969.*  
 Courtesy The Broad Art Foundation, Santa Monica. ©  
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 New York/VG Bild-Kunst, Bonn

Red Factor that references the work of Buckminster Fuller, suspended by cable and extending up into the 32-foot-high reaches of the museum's main gallery.

The global theme echoes nearby, where Marjetica Potrč's Soweto House with Prepaid Water Meter takes a probing look at housing situations and solutions in currently or formerly unplanned cities. Just upstairs, Chen Qiulin's installation of suspended bodies reflects those lost in the floods of the massive Three Gorges project in China. Nearby, Vietnamese artist Nguyen Phuong Linh's two-ton sculpture of a boat made entirely of salt references both migration and daily living in her native country.

In the museum's sculpture garden outside the east entrance, Roxy Paine's Containment 1, donated by Eli and Edythe Broad, is part of his Dendroid series of life-size stainless steel trees. Nearby, Sloth Pieta by Steve Miller is one of a series of x-ray images of animals celebrating Brazil's biodiversity. Jonathan Prince's Vestigial Block is a 3,250-pound sculpture made of hand-worked stainless steel.

### Engaging—and enhancing—the community

Just inside the sculpture garden is the museum's education wing, which currently houses the exhibition Fritz Haeg: Domestic Integrities. Creation of the work began in early September 2012 with the participation of MSU students and the entire community. Intended to explore local patterns and rituals of interior domestic landscapes, the work's centerpiece is a circular woven rug that was created in part by collaborating local groups who gathered to weave and brought something they have cooked or produced from elements harvested or found in the area.

The Fritz Haeg exhibition, overseen by Alison Gass, curator of contemporary art for the Broad MSU, along with education director Aimee Shapiro, is indicative of the kind of project designed to engage and involve the community—one of the hallmarks of the new museum. Efforts to that end began well in advance of the museum's opening, with the introduction of family events, concerts and other initiatives that—

like admission to the museum itself—are free to MSU students and the general public alike.

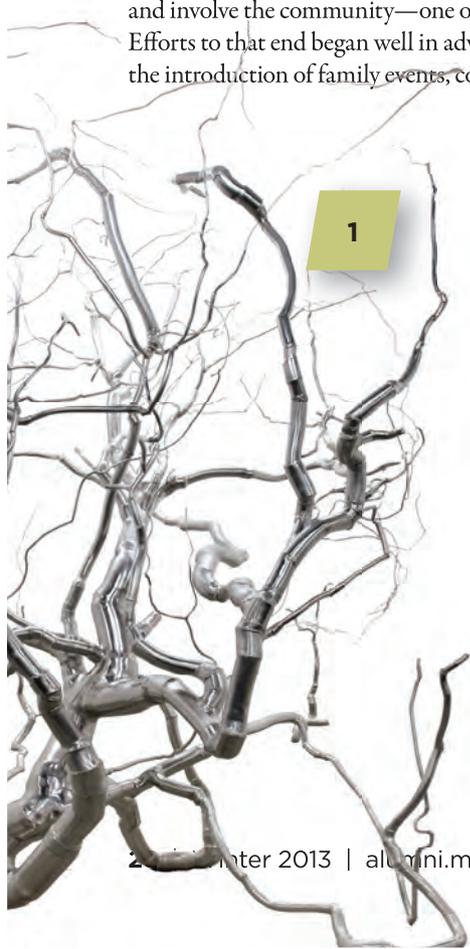
"The museum's programming will engage every possible audience—simultaneously exploring the specifics of this place and broadening to illuminate the conditions of diverse communities around the globe," Gass says. "This expansive focus mirrors the ways in which local issues confronting us in East Lansing and throughout the United States impact and echo the challenges facing a global community."

According to a recent study conducted by Lansing-based Anderson Economic Group, the Broad Art Museum at MSU is expected to draw approximately 150,000 attendees annually. The study projects that approximately 30,000 (or 20 percent of the total annual attendance base) will be new visitors who travel to the area specifically for the museum.

The same study projects that museum visitors will contribute an estimated \$5.75 million in new annual expenditures to the region—ranging from shopping and entertainment to hospitality, transportation and lodging. That means the Eli and Edythe Broad Art Museum not only will be contributing to a cultural transportation of the region, but also will make a significant economic impact—all of which began with a gift from two of MSU's most generous supporters.

"The Broads' generosity and vision will have tremendous positive impact on Michigan State, our community, and our students for generations to come," says President Simon. "If you think about really supporting innovation on this campus and in this state, this kind of alumni and stakeholder support supplies leverage that can be so pivotal to how much we're able to do to fulfill our mission in this more globally competitive, yet financially constrained, age." 🍀

► **Jason Meyers** was director of communications and a member of the founding staff of the Eli and Edythe Broad Art Museum at MSU. He is a longtime journalist and communications professional and a 1988 graduate of MSU's School of Journalism.



**1** - Roxy Paine, *Containment 1*, 2009. Eli and Edythe Broad Art Museum, Gift of Eli and Edythe L. Broad. © Roxy Paine

**2** - Lee Yongbaek, *Angel Soldier*, 2005. Courtesy the artist and Hakgojae Gallery, Seoul. © Lee Yongbaek

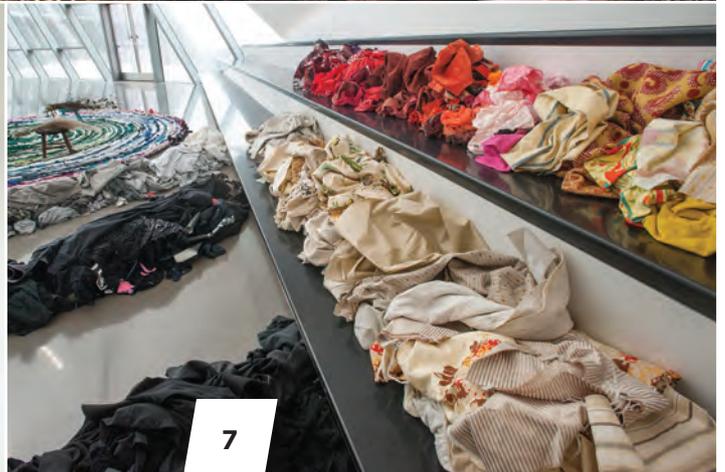
**3** - Eve Sussman and Simon Lee, *Seitenflügel (Side Wing)*, 2012. Courtesy the artists and Cristin Tierney Gallery, New York. © Eve Sussman and Simon Lee

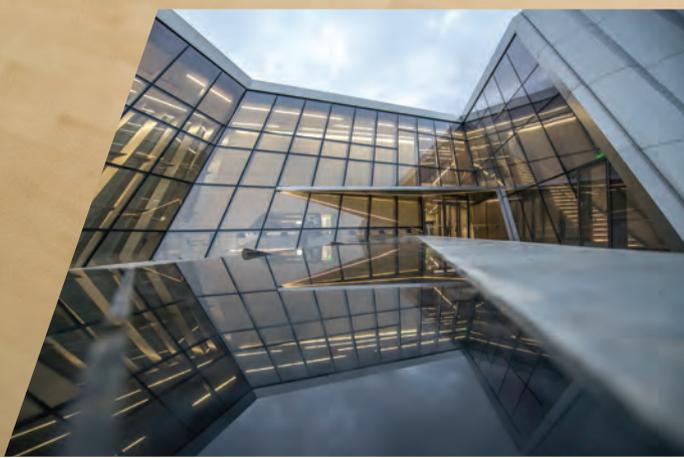
**4** - Jochen Gerz, *The Gift: Lansing, Michigan*, 2012. Eli and Edythe Broad Art Museum, MSU purchase. © Jochen Gerz

**5** - Marco Brambilla, *Evolution (Megaplex)*, 2010. Courtesy the artist and Christopher Grimes Gallery, Santa Monica. © Marco Brambilla

**6** - Iñigo Manglano-Ovalle, *Red Factor*, 2012. Courtesy the artist and Christopher Grimes Gallery, Santa Monica. © Iñigo Manglano-Ovalle

**7** - Fritz Haeg, *Domestic Integrities*, 2012. Courtesy the artist. © Fritz Haeg







## SUPPORT FOR A NEW CULTURAL LANDMARK

The Eli and Edythe Broad Art Museum is a gift to the MSU community from the founding donors, who made the museum a reality. The museum is prospering thanks to donors at every level—from ten dollars to \$28 million—including corporate partners and generous members of the community.

That philanthropic spirit has helped support the museum's construction, opening events and inaugural exhibitions—but it is only the beginning. As an institution that is free and open to the public, the Broad Art Museum at MSU is relying on the ongoing support of the MSU community to become members and otherwise financially support the museum.

“Membership and donations help make it possible for us to attract major exhibitions and collections, create valuable educational programs for all ages and enrich the experience of art for generations to come,” says Marcia Crawley, director of development for the Broad MSU. “By supporting this world-class museum, you are making an investment in an extraordinary new era of the arts.”

Contributions to the Eli and Edythe Broad Art Museum Annual Fund support a wide range of needs, including:

- ▲ The daily operation and maintenance of the museum.
- ▲ Educational programming for all ages—including family days, artist talks, films and performances and a docent program that brings art to schools and schools to the museum.
- ▲ Visitors, educators, curators, programs and activities that increase visitors' connection with contemporary art.
- ▲ Conservation and expansion of the museum's collection of historical and contemporary art.

The museum offers a variety of opportunities for corporations to support exhibitions, educational programs and special events through targeted sponsorships, and for individuals to support the institution through contributions and membership.

for more information, visit  
[broadmuseum.msu.edu/join](http://broadmuseum.msu.edu/join)

“Communities thrive when dynamic opportunities, arts and culture combine to create a vibrant, exciting place,” Crawley says. “Michigan is poised to become exactly one of those places and the Eli and Edythe Broad Art Museum is leading the way. We are grateful to our generous donors and supporters who help the museum share our exhibitions, collections, and programs with visitors from around the world.”

*One of the Broad MSU's second-floor galleries features unique sculptures from Chinese Artist Chen Qiulin (foreground) and a boat made of salt created by Vietnamese Artist Nguyen Phuang Linh (background).*



*Chen Qiulin, Floating No. 6, 2009.  
Courtesy the artist and BEAM Contemporary Art,  
New York & London. © Chen Qiulin*

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Photos by Kurt Stepnitz (unless otherwise noted)

# Public ART on Campus

*By Steve Troost, '82*

The MSU campus, known for its beauty, has been dramatically enhanced by the addition of some notable works of art.



**Chakaia Booker + Solar Flare**  
*Surplus Store and Recycling Center*

- Since the early 1990s, the artist has worked almost exclusively with tire materials.
- She reclaimed old tires from places like auto repair shops, junkyards and roadsides.
- This unique medium is considered an “aesthetic response to the urban landscape of Northern New Jersey.”
- The tires themselves are often metaphors to satisfy aesthetic, political and economic concerns, in alignment with the mission and goals of the MSU Surplus Store and Recycling Center.
- This artist and art forms were specifically selected for the MSU Surplus Store and Recycling Facility to align with its mission and educational initiatives.
- Chakaia Booker’s career has enabled her pieces to become part of the permanent collections at the Metropolitan Museum of Arts, Akron Museum of Art, The Max Protetch and June Kelly galleries in New York among others. She was represented in the Twentieth Century American Sculpture exhibition at the White House in 1996.

*“Art is not what you see,  
but what you make others see.”  
- Edgar Degas*

**A**sk those who attended MSU to name some favorite memories, and chances are they will mention the beautiful landscape of the campus.

They also will remember some major pieces of art, most notably “The Spartan,” a ceramic statue designed in 1945 by art professor Leonard Jungwirth, later replicated in bronze.

Increasingly, however, much of anyone’s campus experience will include public works of art—especially the works MSU has been displaying since 1999, when the university launched the Public Art on Campus acquisition program.

Impressionist Edgar Degas once described his art this way: “It is not what you see, but what you make others see.” This philosophy underlies much of the MSU plan to ensure that students broaden their horizons as they embark on their journeys of higher education, explains Jeff Kacos, chairperson of the MSU Public Art on Campus committee.

“Students are drawn to academia not just to gain a skill and leverage employment, but also to grow as individuals in ways they did not anticipate or foresee,” says Kacos. “We feel that the campus plays an important role, serving to create a stimulating environment for our exploration and evolution as active, engaged members of a diverse global community.”

Kacos adds that the incorporation of public art into the campus setting serves to increase the vibrancy and cultural richness of the community. “Our goal is to create a unique sense of place and to support our teaching and outreach mission as a world-grant institution,” he notes.

The MSU Public Art on Campus program was initiated by Board of Trustee action in December 1999. The program earmarks a percentage of the construction cost of every new major facility or renovation project to be put toward an art component. Since its inception, 67 individual pieces of artwork have been assimilated throughout the campus, both indoors and out.

## **A VIBRANT and CULTURALLY RICH COMMUNITY**

“Public art is one of those amenities that enhances a community culturally and in turn helps attract a vibrant and diverse population,” says Tom Berding, chair of the Dept. of Art and Art History, who cites the book *The Rise of the Creative Class* (2002), in which urban studies theorist Richard Florida argues that today’s vibrant work force seeks to live in places that offer unique amenities.

This theme was echoed by Steve Curran and Julie Pingston in the *Lansing State Journal* (July 2, 2012) when they supported Lansing’s public art investment because, they wrote, “in order to drive economic growth, retain and attract new talent, and create a new economy, we must commit to enhancing our communities by making them more vibrant places to live and to visit.”

Institutions of higher learning across the country understand the importance of maintaining a high-quality campus and the role it plays in attracting diverse and highly-qualified talent, says Berding. “Public art is a central element to this end and is much more than simply ornamentation within the landscape,” he says. “It is central to creating a unique and lasting sense of place.”

## **PLACEMAKING**

University and college campuses across the globe are known for their placemaking. Memorable places are created in individual buildings, a collection of buildings or other unique physical attributes including public art. In a 2010 report prepared by the National Endowment for the Arts, it was noted that, “in creative placemaking, partners from public, private, nonprofit and community sectors strategically shape the physical and social character of a neighborhood, town, city or region around arts and cultural activities...[it] animates public and private spaces, rejuvenates structures and streetscapes, improves local business viability and public safety, and brings diverse people together to celebrate, inspire and be inspired.”

The MSU Campus Master Plan seeks to provide meaningful hierarchy to its vast open space system. It does this by providing a variety of open spaces that serve multiple purposes ranging from group recreation to personal introspection and meditation. Public art allows one to experience and understand a huge campus on a personal scale.

Artwork within the residence halls, academic buildings and campus open spaces all contribute to creating a unique sense of place that the university community can relate to at various levels of scale. Whether it’s Filament gracing the lobby of Brody Hall or Funambulist striking balance in the forecourt of Snyder and Phillips Hall or the tile imagery of campus scenes at Benefactors Plaza, each provides a unique focal point.

## **EDUCATION AND OUTREACH**

Public art also supports social issues of the modern world. The works of Chakaia Booker at the Surplus Store and Recycling Center speak to creativity, diversity and sustainability. Lisa Sanditz’s art in Holden Hall articulates cultural and environmental effects imposed on third-world countries by western civilization. And the work of Glen Michaels in the library reminds us that the past should not be forgotten and can in fact be celebrated through beauty, balance and harmony.

The public art initiative also provides valuable resources for the university’s academic and outreach mission by providing a rich collection of art for teaching and research, bringing a variety of artists to campus for extended discourse with faculty and students, and encouraging social interaction. The collection, comprised of work by artists across the globe, is a true expression of the diversity that is Michigan State University. Eugene Delacroix, a French Romantic artist, postulated: “What moves men of genius, or rather what inspires their work, is not new ideas, but their obsession with the idea that what has already been said is still not enough.” MSU’s Public Art on Campus initiative encourages social interaction, dialogue and intellectual rumination; cornerstones for a populace engaged in higher learning.

What follows are capsule summaries of selected works on campus that were acquired as part of the public art program. 📍

• *Steve Troost, '82, is MSU's Campus Planner with the Dept. of Campus Planning and Administration. He is a member of the Public Art on Campus Committee.*



**Albert Paley – Cadence**

*Molecular Plant Sciences Building*

- The artist’s work is inspired by the teaching, research and outreach functions of the plant and soil science academy.
- Working with faculty, the artist leveraged his unique artistic style to reflect and suggest the scientific research taking place in the adjacent buildings.
- The sculpture flows through the glass curtain wall signifying a strong tie between the functions of the laboratory and teaching facility with the demonstration and research gardens beyond.
- Albert Paley has been an artist for more than 30 years. He holds an Endowed Chair at Rochester Institute of Technology, is an international lecturer and has authored six books.



**Ed Carpenter – Filament**

*Brody Square*

- A delicate and crystalline gesture in space, it ascends above the stairway, visible from inside and out, night and day, as an invitation into the building and up the stairs to the community dining area.
- Its form suggests botanical references, and its title derives from the name for the stalk of the anther in the anatomy of a flower.
- Tautly suspended from the main structural elements of the architecture, the sculpture is conceived to be integrated and autonomous, born of the building but strong enough to thrive on its own.
- Ed Carpenter has been creating public, corporate and private projects since 1973, blending art and architecture in large-scale projects.





**John Van Alstine - Funambulist**

*Snyder and Phillips Hall*

- The term “funambulist” comes from the Latin “funambulus” meaning rope dancer or tightrope walker.
  - The artist’s notes: “This piece exhibits a great sense of balance and choreography. Combined with its association to the sail, it sets up a juxtaposition between the heaviness of steel and the fleeting forces of the wind, creating a compelling visual and intellectual irony.”
- The sculpture aims to connect with the students who make Snyder Phillips Hall their home. “Navigating through college requires students to perform a balancing act while remaining daring, bold and creative,” says the artist.
- John Van Alstine has been widely exhibited in the United States, Europe and Asia, including more than 45 solo exhibitions.



**Jae Won Lee - Accresce II**

*Hubbard Hall*

- Her work recalls muted sensibilities of internal reflection through the congruity of Asian philosophy with natural materials but also the incongruity between philosophical tranquility of nature with contemporary, industry-driven social paradigms.
- The formal and conceptual contradictions demonstrate how basic elements can generate a more holistic relationship between humankind and the natural world.
- Accresce II features strands of porcelain parts that float in nebulous fields and gather into a narrative or healing force then dissipate to the nonspecific.
  - The sculpture depicts a fleeting, floating landscape and a lyrical resonance on the passage of time while conveying the memory of a wintry landscape. The artist has worked to evoke something elusive by reducing the forms to their ultimate necessities.
  - Jae Won Lee is an associate professor in the Department of Art and Art History at MSU.



**Jonathan and Evelyn Clowes - Cherished**

*Comparative Oncology – Veterinary Medical Center*

- The artists' goal was to create an artistic or sculptural expression that speaks to the program and mission of the Comparative Oncology facility.
- “We feel this sculpture is an expression of a nurturing and caring gesture toward animals, which is what the Veterinary Teaching Hospital is all about – It’s a compassionate, loving place,” says Evelyn Clowes.
- The central metal sphere, representing the animal kingdom, is gently blanketed by the surrounding net in a nurturing and protective gesture.

**Bill Barrett - Twyla**

*Grand River Parking Garage*

- This sculpture's name is inspired by both the artist's granddaughter Twyla and the professional dancer and choreographer Twyla Tharp.
- The work invokes the artist's gravitation to the freedoms embodied in Abstract Expressionism.
- Twyla's expressive gesture hints at fluid movement, human form, grace and balance with an energetic tension visible from all vantage points.
- Bill Barrett, while educated at the University of Michigan now spends his time between New York City and Santa Fe, New Mexico.



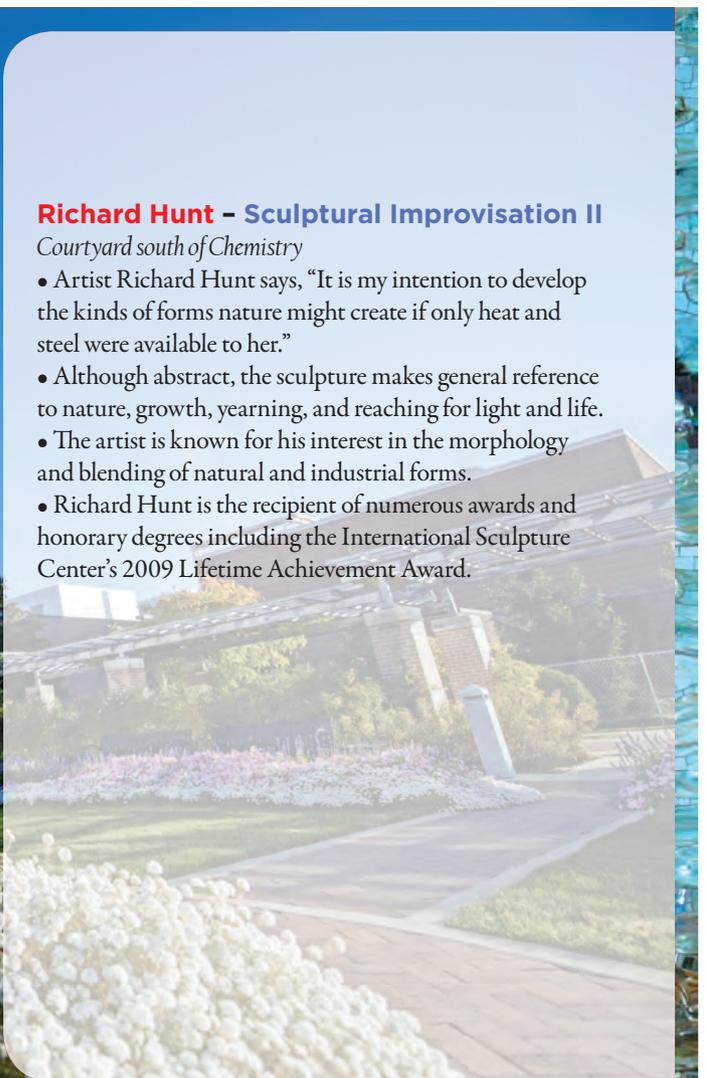




### **Richard Hunt** – **Sculptural Improvisation II**

*Courtyard south of Chemistry*

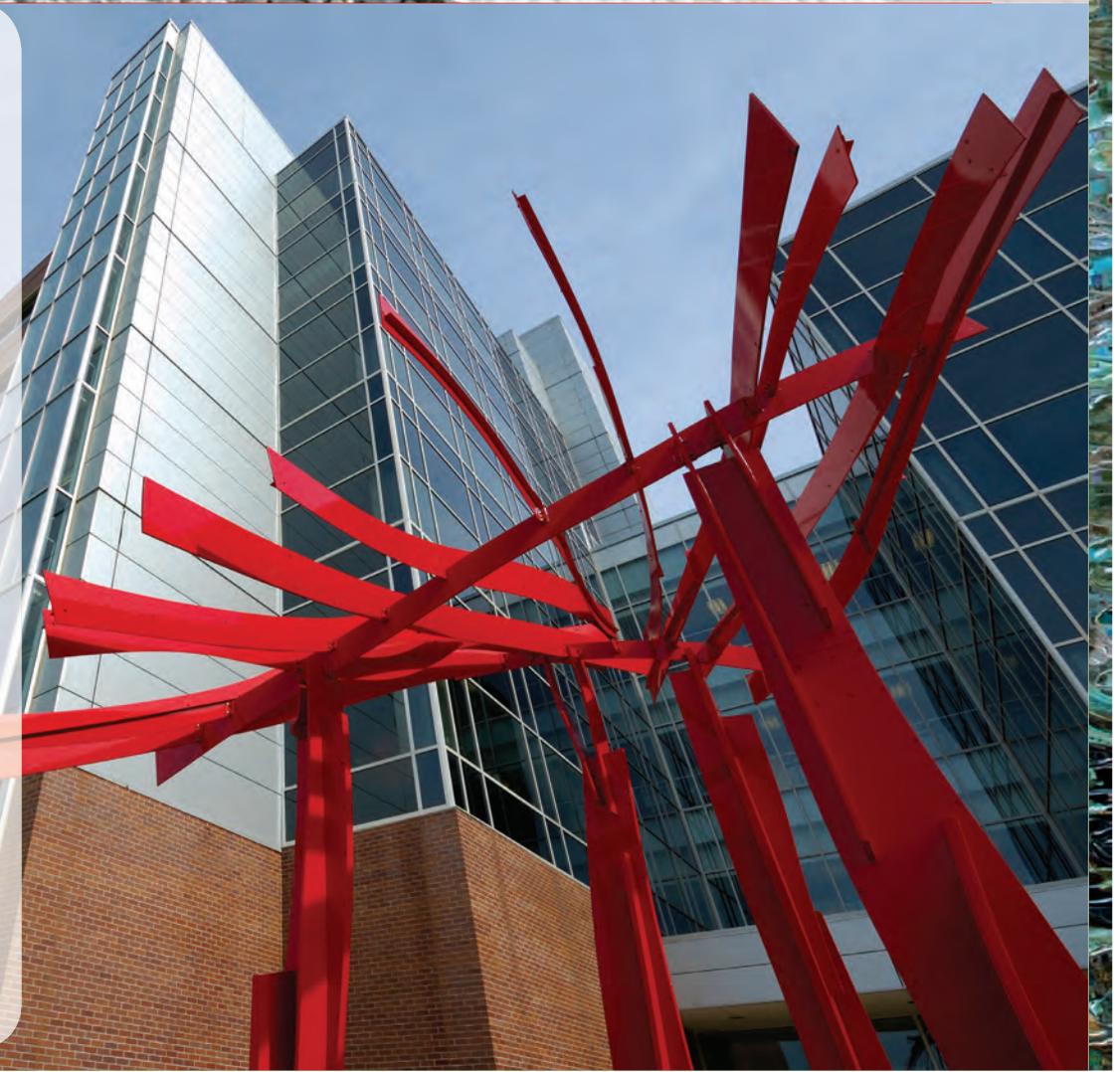
- Artist Richard Hunt says, “It is my intention to develop the kinds of forms nature might create if only heat and steel were available to her.”
- Although abstract, the sculpture makes general reference to nature, growth, yearning, and reaching for light and life.
- The artist is known for his interest in the morphology and blending of natural and industrial forms.
- Richard Hunt is the recipient of numerous awards and honorary degrees including the International Sculpture Center’s 2009 Lifetime Achievement Award.

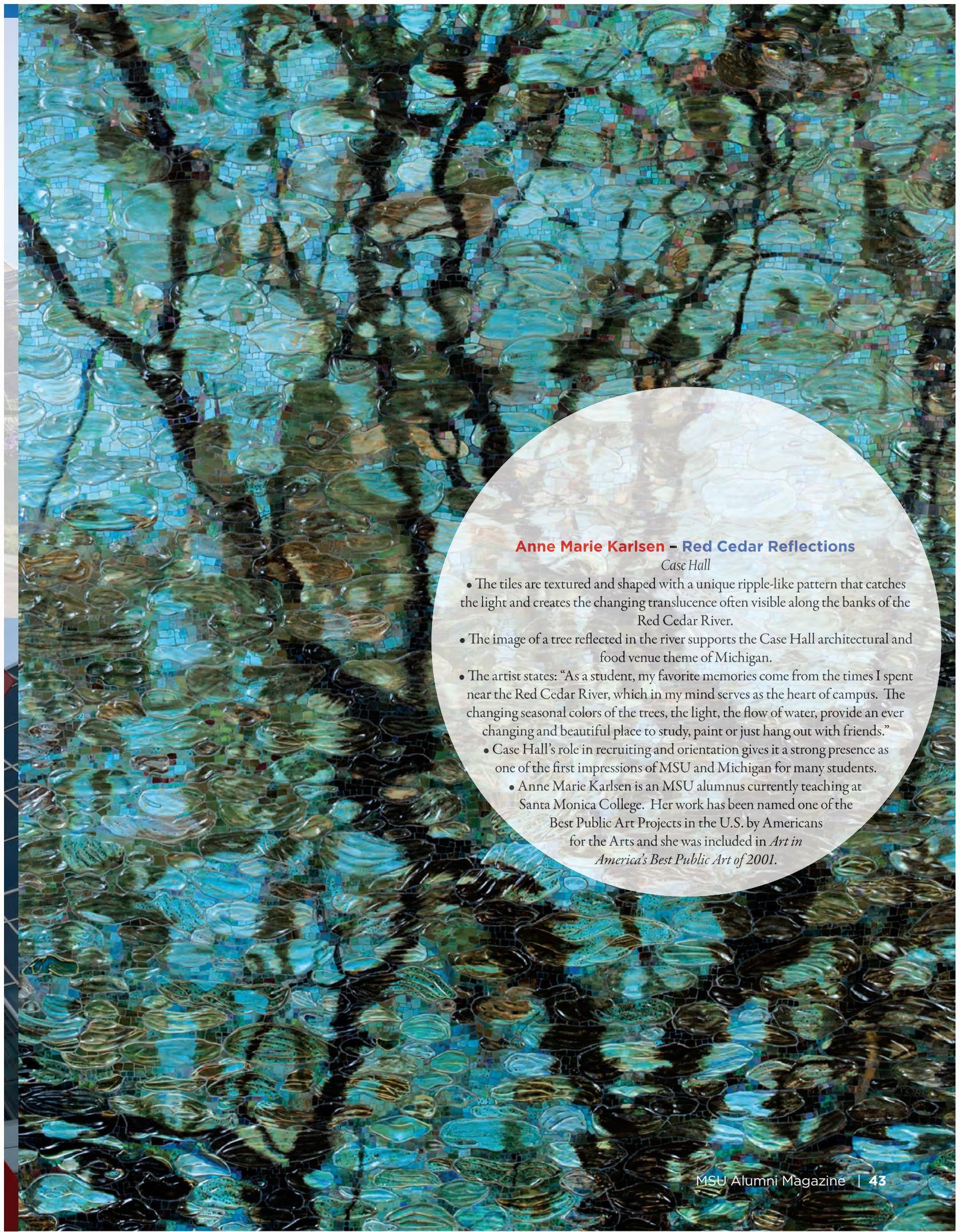


### **Russel Thayer** - **Wind Rapids III**

*Biomedical and Physical Sciences*

- “This sculpture is designed to be a bright arrow pointing to the recessed entry of the building complex that is otherwise invisible to the people or vehicles coming down the street. It is not a sculpture on a pedestal separated from the people only to be looked at, but a piece to be involved with by walking through,” says artist Russel Thayer.
- Its welcoming gazebo-like structure encourages interaction between the people and the artwork; a place of congregation for the building’s visitors.
- Visually, it provides a feathery lyricism on a street of right angles.
- Russel Thayer is one of Michigan’s most respected artists and art educators.





**Anne Marie Karlsen – Red Cedar Reflections**

*Case Hall*

- The tiles are textured and shaped with a unique ripple-like pattern that catches the light and creates the changing translucence often visible along the banks of the Red Cedar River.
- The image of a tree reflected in the river supports the Case Hall architectural and food venue theme of Michigan.
- The artist states: “As a student, my favorite memories come from the times I spent near the Red Cedar River, which in my mind serves as the heart of campus. The changing seasonal colors of the trees, the light, the flow of water, provide an ever changing and beautiful place to study, paint or just hang out with friends.”
- Case Hall’s role in recruiting and orientation gives it a strong presence as one of the first impressions of MSU and Michigan for many students.
- Anne Marie Karlsen is an MSU alumna currently teaching at Santa Monica College. Her work has been named one of the Best Public Art Projects in the U.S. by Americans for the Arts and she was included in *Art in America’s Best Public Art of 2001*.



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– Scott Westerman, MSUAA Executive Director

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Scan with your smartphone for more info about the Inaugural Ring March

*"Excellent event! It will grow in stature as years progress. Very meaningful to have the ring ceremony at Sparty and Beaumont Tower."*

*"Classy event. Very motivational!" "Honored to be a part of it."*

*"What a memorable way to present Spartan Rings! Those presenting and receiving will never forget the Ring March. Thank you MSU for making it so meaningful for us!"*

*"My wife and I enjoyed presenting my daughter's ring alongside the others. It instilled pride and was very inspiring. The Ring March will get bigger and better every year."*

To learn more about the upcoming Spartan Ring March, contact MSUAA at 517.432.4574. MSU Alumni may order their SPARTAN RING at [balfour.com](http://balfour.com) or by phone at 866.225.3687.



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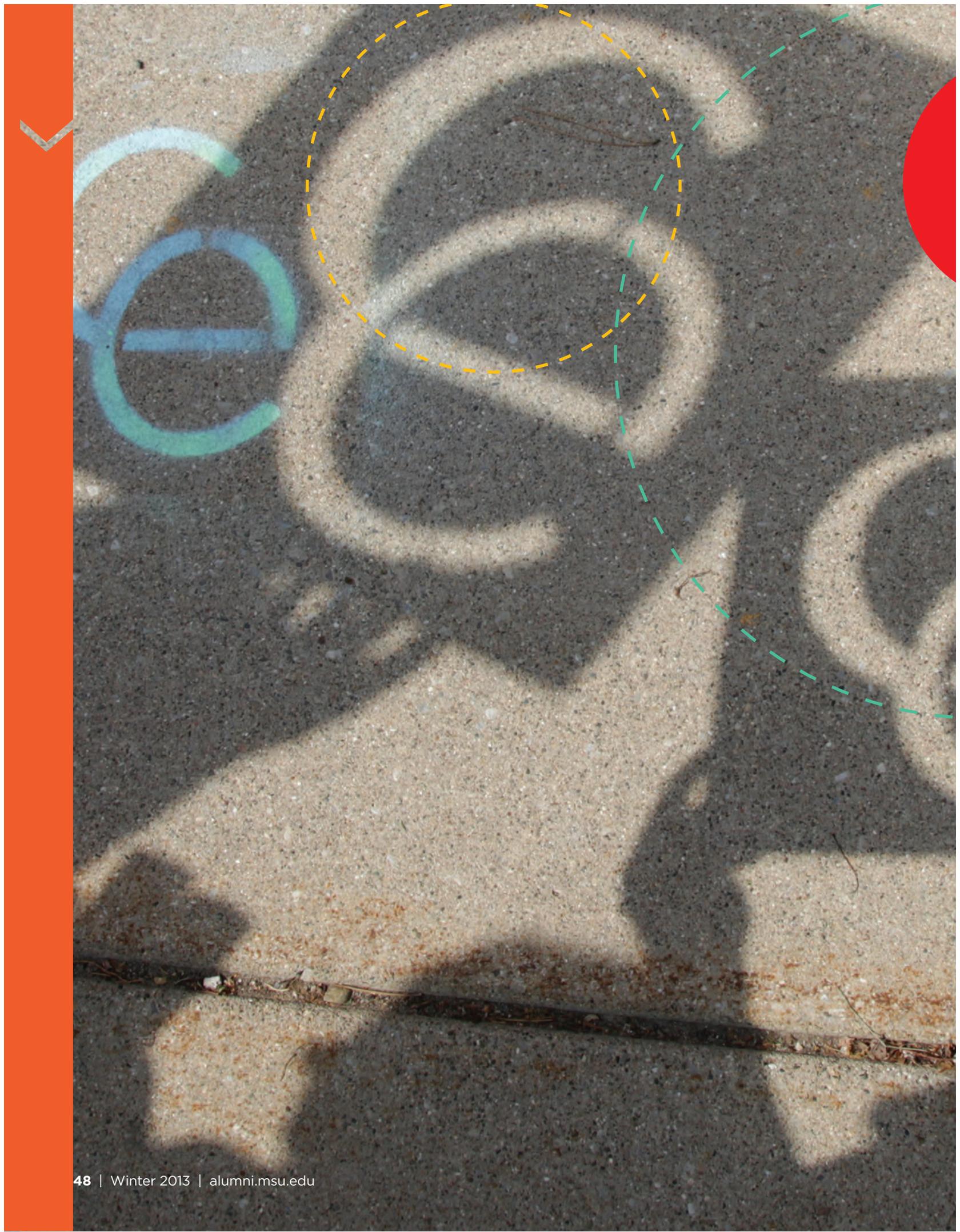
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# CREATIVITY

*exploratory*

## Sparks Students' Innovation

**An exciting new program at the College of Arts and Letters aims to awaken the creativity of students, enhance teamwork and spark innovation.**

*By Mike Jenkins*

Watching more than 100 engaged College of Arts and Letters and other MSU students interact with internationally renowned creativity expert Sir Ken Robinson at MSU's Wharton Center, Dean Karin Wurst realized she was seeing the achievement of one of the goals of the Creativity Exploratory, or CE.



The Creativity Exploratory has attracted several prominent guest speakers, such as (left to right) Nancy Haley, Liam Keating (inset) and Sir Ken Robinson.



“The Creativity Exploratory was envisioned as a concept to teach the creative process in a collaborative environment, to add more value to the undergraduate experience in CAL, and to make students more marketable,” says Dean Wurst. “As we know from employers, and our alums, the ability to work in teams, and to manage projects, to work with people from other fields and cultures, are highly desirable competencies. The CE is set up to provide those opportunities to students from across CAL to work on projects together.”

An innovative, practice-based co-curricular addition to the CAL programming, the CE is designed to enhance the college’s majors. The Exploratory provides a step beyond honing the core skills of the majors—writing, research, information organization, visual and textual literacy—by bringing these various skill

sets together in a free-spirited laboratory setting that offers rich cross-fertilization.

“We want to empower our students to build on their broad-based skills and surpass conventional disciplinary boundaries to spark creative innovation,” says Dean Wurst. “These project-based collaborations bring students in contact with peers from other disciplines within the college to learn from one another.”

### Guided by a Design Process

Creativity Exploratory activities are guided by a stylized, interdisciplinary form of design thinking as students work each project through several stages from defining, researching and brainstorming, creating models, selecting and processing feedback, to revising for a final product. Throughout the process, students learn about digital tools to support their work.

Understanding and learning this creative, innovative process is a transportable skill itself, and the deliverables of the work are valuable resume- and portfolio-building products for CAL majors.

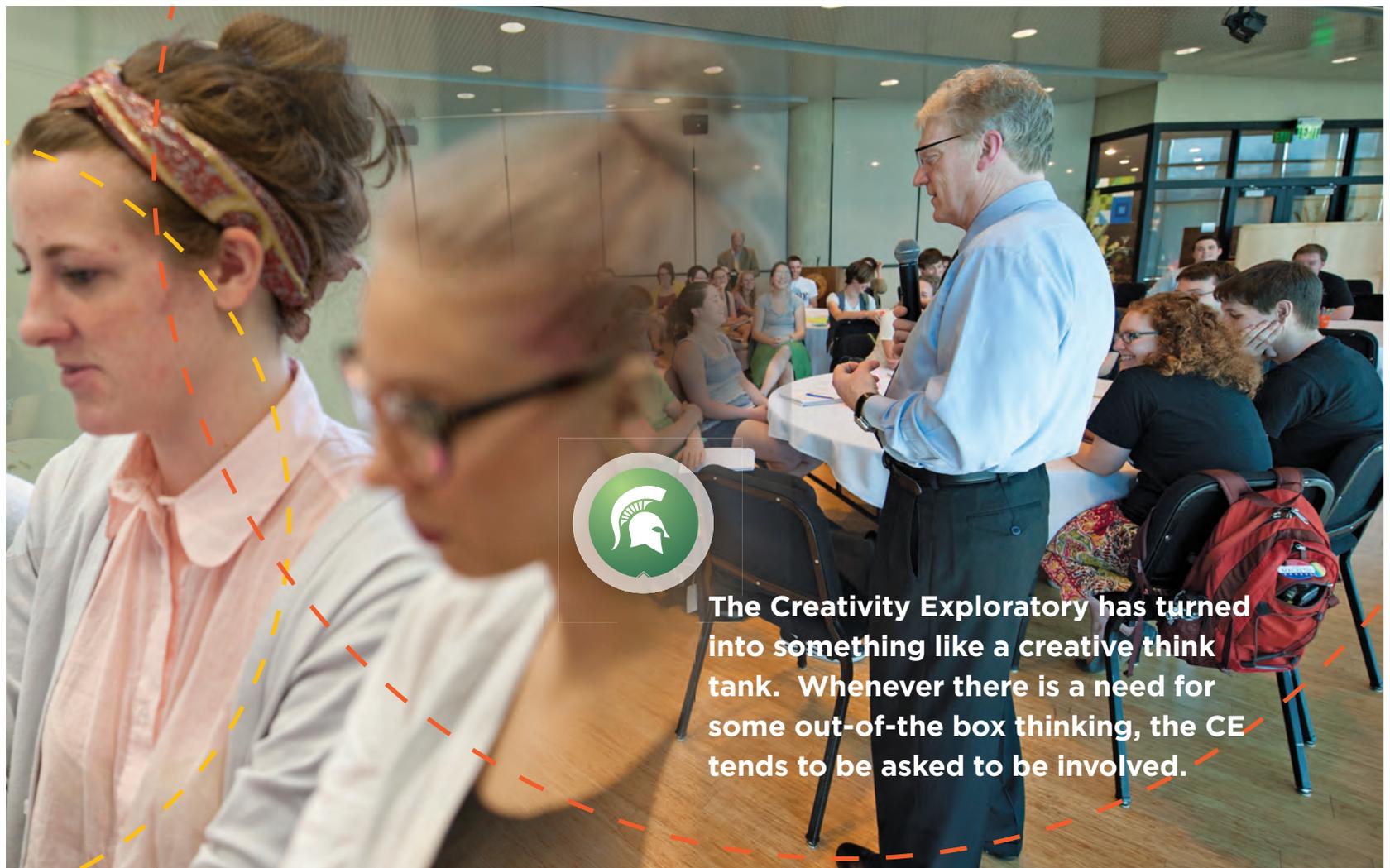
The projects surrounding the Sir Ken Robinson visit in March 2012 are excellent examples of how this process works. The event was conceived, planned, organized, managed and implemented by Creativity Exploratory student fellows, along with English Education students working with the Center for Applied Inclusive Teaching and Learning in Arts and Humanities. Held prior to CAL’s Spring Signature Lecture by Robinson, it was tied to the 10th anniversary rewrite of his classic work on creativity and innovation, *Out of Our Minds: Learning to be Creative*. In addition, Creativity Exploratory students also organized and conducted a 90-minute creative

interlude that included performances and activities by a variety of MSU student groups.

Several CE fellows planned, organized, managed and presided over a book reading, discussion and lecture at the MSU Library of Sir Ken’s book in the weeks running up to the lecture. In an early meeting with CE Fellow Kat Palczewski, who had proposed the book event, the MSU Library agreed to be the co-sponsor as part of its Library Colloquia Series.

### From the Beginning

First envisioned in 2008 by Dean Wurst, the Creativity Exploratory was launched in Fall 2011 with visits and student workshops by Liam Keating, design team leader for the tablet project at Conde Nast-UK (*GQ*, *Vogue*, *Vanity Fair* and *Wired* magazines); and College of Arts and Letters 2010 Distinguished Alumni Award winner and founder of two suc-



**The Creativity Exploratory has turned into something like a creative think tank. Whenever there is a need for some out-of-the box thinking, the CE tends to be asked to be involved.**

successful golf sportswear companies, Nancy Haley.

Also in Fall 2011, Professional Writing Professor Danielle Nicole DeVoss, as CE convener, began building a team to run the Creativity Exploratory. “MSU has an interest and commitment to STEM work, which stands for Science, Technology, Engineering, and Mathematics,” she notes. “The CE adds ‘the Arts’ to these four core disciplines, thus changing the acronym to STEAM. The goal is to combine the mind of a scientist or technologist with that of an artist or designer so that creativity and innovation are combined with design, performance, expression and human-based problem solving. This is crucial in a world where, as educators, we’re preparing students for jobs that may not yet exist.

“When we engage students in habits and behaviors that both complement and also extend their

disciplinary foci, we’re preparing them to be creative, innovative, nimble, collaboration-oriented leaders in our current dynamic workplaces.”

### **CE Fellows**

Professor DeVoss says that establishing the undergraduate CE fellows program was an exciting step for the program. Each year, CAL undergraduates apply for six paid Creativity Exploratory Fellows positions.

“In late fall 2011, we hired six stellar fellows,” DeVoss says. “Since then, they’ve proposed and launched some stunning research projects and helped to enhance the research profile of the CE.”

Throughout the school year, fellows perform research for the CE; host special events such as Sir Ken Robinson’s visit, student open houses and community forums; hold brainstorming sessions for a variety of projects; help

design, create and implement student workshops; and complete a myriad of other creative tasks.

DeVoss notes that the fellows were instrumental to the CE offering a summer camp for middle-school girls on digital storytelling; in addition, they represented the CE in July at the Detroit Maker Faire at the Henry Ford Museum in Dearborn.

Dean Wurst adds, “The fellows concept is extremely important because we want all students who wish to participate in the CE to have an opportunity to do so. We don’t want to exclude students who must work to help support themselves, so we provide stipends that are in the same range as work-study wages. Unfortunately, we do not have enough private funding to expand beyond our current six fellows, so we are actively seeking private support to accommodate more students.”

### **Multimedia Projects**

The CE took on a variety of multimedia projects, too, ranging from print publications, websites, videos and short films, to social media campaigns, including: *The 517theory Graffiti Project* – CAL students and faculty analyze Lansing-area graffiti projects and study how graffiti impacts and develops communities.

*The CATA Documentary Project* – CE fellows explored the importance of the CATA bus line to Lansing and East Lansing area citizens, and how it impacts the development of community in the greater Lansing area.

*Help-Portrait* – CE students recruited local photographers to use their photography skills to give back to the community. People who could not afford professional family portraits had portraits taken free of charge, including prints.

### TourGuide –

CE Fellow Tatum Walker, an Art History and Visual Culture senior, assisted Director of Academic Technology Scott Schopieray and Brian Adams in creating, testing and rolling out this innovative, web-based mobile application that requires no native application to run. (This project received private support from CAL alumnus Henry Timnick, '57, MA '58.)

CE Fellows, faculty, staff and/or associated students first proposed all these projects and more. Creativity Exploratory Fellows Kat Palczewski and Chelsea Kirksey proposed the CATA Project. The two Fellows hoped that by familiarizing themselves with Capital Area Transportation Authority, or CATA, bus riders might uncover ways to help bring the two communities closer together.

Palczewski, a sophomore in CAL's Professional Writing and Residential College in the Arts and Humanities, proposed the CATA project. She says she'd noticed a lack of communication between the residents of East Lansing and Lansing—two cities that are but a bus ride apart.

"We have Michigan's largest university in East Lansing, and the state Capitol in Lansing, but there's little connection between them," Palczewski says. "Other than the CATA buses."

Palczewski and CE Fellow Chelsea Kirksey, art education sophomore, and five others created a documentary titled "The CATA Project," which was presented at the University Undergraduate Research and Art Forum (UURAF) in April.

"The students came up with the idea, contacted CATA, met with them, pitched their project idea, followed up with CATA, arranged for all permits, and did all of the project planning and

event coordination and management," says Scott Schopieray, who helped mentor the students along the way.

Adds Palczewski, "I feel like I have the best job on campus, and can't imagine working anywhere else. I'm excited to see how much the CE has grown this past year, and look forward to continuing to grow with it."

### CE as Experiential Learning Center

Students and faculty alike thrive in the CE's creative, collaborative and nurturing environment. Students have the freedom and the resources to explore issues beyond their coursework. The interactions with faculty are richer than within the confines of a typical classroom.

Schopieray says he's particularly interested in the experiential learning piece.

"The Creativity Exploratory is largely an experiential learning center, so we want students to do real life things," he says. "We want them to apply what they're learning in their classes and around the university to real life situations."

Schopieray touts helping Elder Law of Michigan with a website and translating documents for Spanish and Arabic speakers in the area as prime examples of real world "authentic tasks."

"The focus of the CE's work has been quite broad," he says.

In Fall 2012, the CE sponsored three "Technology and Alumni Leaders" lectures and workshops tied to CAL's 50th anniversary. Featured were MSU alumni who now occupy key positions in both academia and movie studios.

There was also a three-movie film series comprising discussions and class sessions with two high-profile CAL alumni—screenwriter Jack Epps (Top Gun) and former

Fox Filmed Entertainment Chairman and CEO Bill Mechanic (Fight Club).

The CAL 50th Anniversary website ([50.cal.msu.edu](http://50.cal.msu.edu)) included an area for alumni to vote for their favorite song of 1962-63, compiled by CE Fellow Sarah Matthews. An anniversary ice cream flavor, "Arts and Letters Golden Apple," was brainstormed by CE fellows and college staff and developed by the MSU Dairy Store.

The CE conducted workshops on producing audio, video, book-making, a computer coding boot camp, food type, clock making, user experience design and assisting with the website, [ce.cal.msu.edu](http://ce.cal.msu.edu). "The communication skills, the time management, project management, and organizational skills that our students learn and develop in the process are absolutely necessary to get ahead in the real world," Schopieray says.

"(The CE) enabled us to make some friends on campus and in the community, from folks in REO Town in Lansing to collaborators at the Technology Information Center in East Lansing," says DeVoss.

DeVoss notes that in 2013 the CE plans two major activities—securing grants, and taking the program on the road. "Beyond campus, we're planning to present some of the theoretical, philosophical, and practical work of the CE at upcoming conferences this year, including the Chicago Colloquium on Digital Humanities and Computer Science in November," she notes.

Dean Wurst adds that the growth of the Creativity Exploratory has been—and continues to be—a pleasant challenge.

"Our current physical space limits growth to some extent, but we are thinking of spreading the concept to other environments," she says. "I would like to add an

entrepreneurial dimension to it and possibly connect it to planned leadership initiatives for Arts and Letters majors." Beyond CAL students and majors, Dean Wurst believes there are additional opportunities to utilize the CE model in other venues.

### Vision Accomplished

Asked if the Creativity Exploratory is turning out as she envisioned, Dean Wurst says, "Yes, we've had a great mix of activities as a result of ongoing faculty input and guidance. The CE has turned into something like a creative think tank. Whenever there is a need in the college for some out-of-the-box thinking, the CE tends to get asked to be involved."

CE Fellow Katie Pastor, a sophomore majoring in Japanese and Studio Art, sums up, "In the Creativity Exploratory, they want to see how big you can dream."

*Mike Jenkins, '76, College of Arts and Letters communications director, returned to MSU in 2009 after 33 years with Fortune 100 firms, and several marketing, PR and design agencies, including his own.*

**MSU has a commitment to STEM—Science, Technology, Engineering and Mathematics. The Creativity Exploratory adds "the Arts," changing the acronym to STEAM.**

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### April 18-26

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### April 21-30

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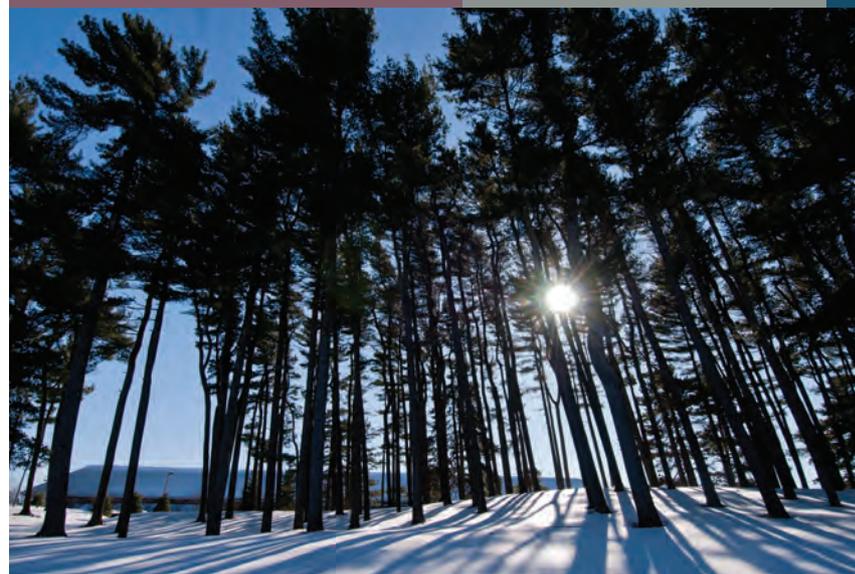
### April 26

Kaleidoscope: A Day for  
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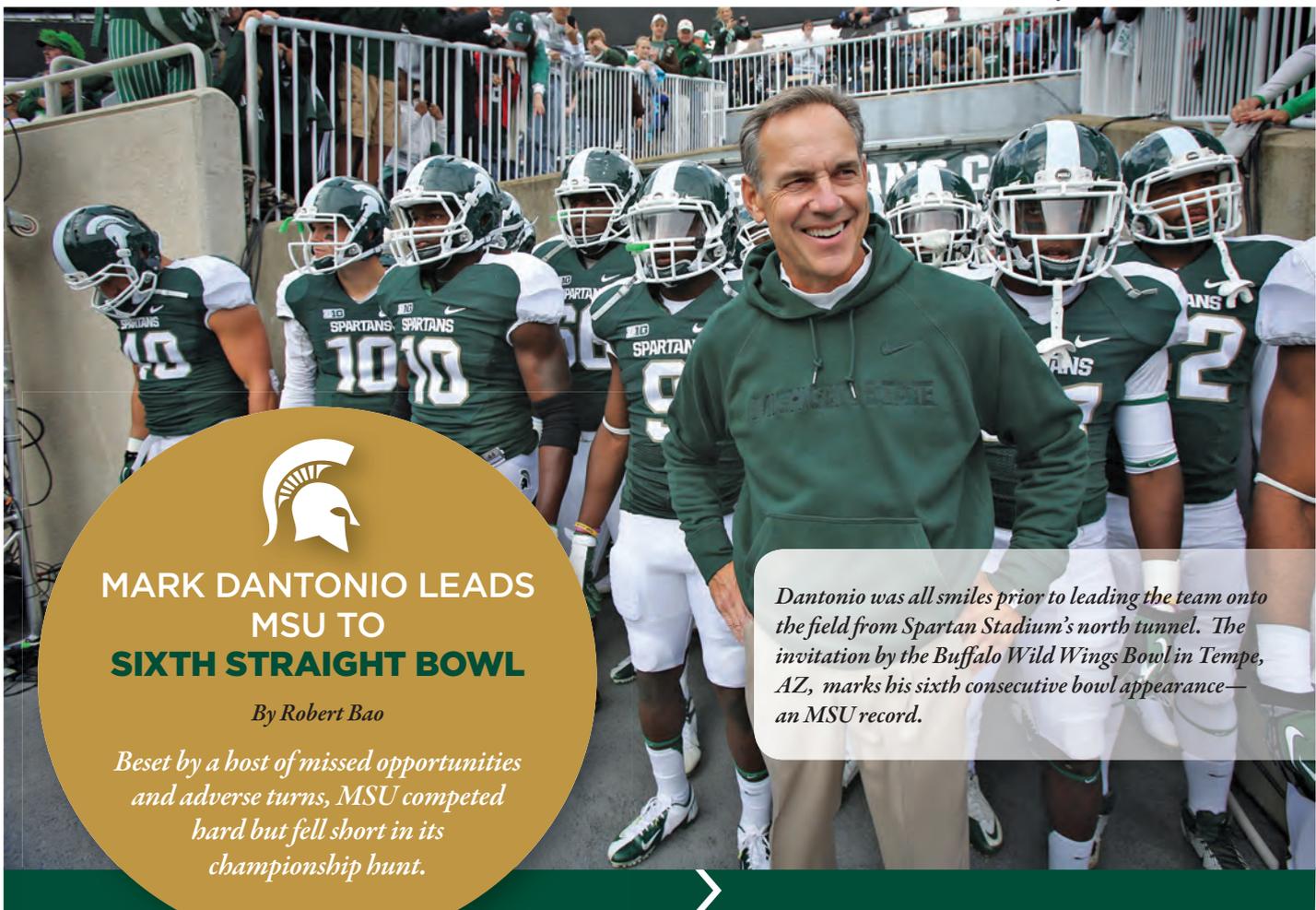
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Photos courtesy of MSU Athletic Communications



## MARK DANTONIO LEADS MSU TO SIXTH STRAIGHT BOWL

By Robert Bao

*Beset by a host of missed opportunities and adverse turns, MSU competed hard but fell short in its championship hunt.*

*Dantonio was all smiles prior to leading the team onto the field from Spartan Stadium's north tunnel. The invitation by the Buffalo Wild Wings Bowl in Tempe, AZ, marks his sixth consecutive bowl appearance—an MSU record.*

Nipped in five games by just 13 points, the 2012 Spartans came close to double-digit wins for the third straight season but had to “settle” for a 6-6 tally and Mark Dantonio’s sixth straight bowl, an MSU record.

Despite the disappointments, Dantonio’s program stayed competitive and continued to forge ahead. “The season went on a downward slide but the program is showing no signs of slippage,” says Jim Comparoni, editor and publisher of *Spartan Magazine*. “The last two years MSU was 8-0 in close games; this year, MSU was 3-4 in close games.”

MSU’s trademark defense remained stout, ranking atop the Big Ten with only 114.8 rushing yards and 16.3 points

allowed a game. MSU’s defense ranked in the Top 20 in the NCAA FBS in seven categories, including total defense and scoring defense. Incredibly, “Gang Green” allowed only five rushing touchdowns all season—second in the nation only to Notre Dame. The young offense, however, was beset by growing pains and injuries, ranking ninth in the conference with an average scoring of 19.9 points. Still, running back Le’Veon Bell led the Big Ten with a rushing average of 137.3 yards even though the offensive line was reshuffled throughout the season.

In the previous two 11-win years, the Spartans enjoyed some breaks in close games. But in 2012, MSU failed to make the key plays and lost

four of six close games. Unfortunate bounces, tips and even whistles played a role in losses to Ohio State, Michigan, Iowa and Nebraska—often in the waning seconds.

“We had some missed opportunities . . . You have to take advantage of those opportunities to win,” Dantonio sighs, but promptly adding that the program is on solid footing. “We compete,” he says. “Our chemistry is very good. We have good young people. . . They’re getting stronger.”

Dantonio believes when you look at things in perspective, a better picture emerges. “I see a football team that plays extremely hard, that gets ready to play every week, that comes with a great motor, and it’s one play away in a number of games. Where that

one play is, tough to say . . . Some of it you can’t control.

“They’re going to recognize that sometimes life’s not fair. But you get back up and you play again.”

In the preseason, hopes were high, as many pundits favored MSU to win the Big Ten championship. The opener against Boise State did not shatter the notion. MSU won 17-13 with Le’Veon Bell bulldozing for 210 rushing yards—surpassing the Bronco’s total offensive production of 206 yards, which was an all-time low for Boise State in the Chris Petersen era. MSU’s passing game seemed to click whenever Andrew Maxwell threw to tight end Dion Sims, who caught a career-high seven passes.

After polishing off Central Michigan 41-7 in Mt. Pleasant,



*Junior Running Back Le'Veon Bell emerged as the Big Ten's leading rusher. He was named 2012 Elite Running Back of the Year by the College Football Performance Awards.*

line alongside interior defensive linemen led by 330-pound Senior Anthony Rashad White.

Special teams were led by Conroy, Kick-off Specialist Kevin Muma and Academic All-American Punter Mike Sadler, an athlete who also managed a 26-yard run for a first down against Michigan.

Dantonio sees enough positives in the season on which to build. "I'm very proud of the way our players handled things,

because a lot of people would not be able to sustain after a Michigan game and play the way we did at Wisconsin and win in the end," he notes. "A lot of people wouldn't be able to sustain the following week after an emotional victory or the letdown going into the Iowa week. So we've come out ready to play every week, and that is the trademark of what we've been able to accomplish here, and we want to continue to be able to do that." 🏆

the favored Spartans were "upset" by Notre Dame 20-3 to end a 15-game home winning streak. The Fighting Irish went on to a 12-0 regular season record and a top national ranking. Next, MSU took care of Eastern Michigan 23-7 before starting conference play.

In four of the next six games, MSU lost by one point to Ohio State, by three to Iowa in double overtime, by two to Michigan in Ann Arbor, and by four to Nebraska. MSU won close games at Wisconsin and Indiana, beating the very two teams that vied to represent the Leaders Division in the conference championship game in Indianapolis.

Making matters more bitter, in all the close MSU losses, the games were decided in the waning seconds. A dubious interference whistle against cornerback Darqueze Dennard led to Nebraska's winning touchdown with six seconds left. Michigan's two-point win came from a 38-yard field goal with five seconds left; the kick allowed the Wolverines to escape a fifth straight loss to MSU. Iowa secured its win on the very last play in double overtime after MSU dominated most of the stats. Ohio State's one-point win might have been negated by an MSU 42-yard field goal, which Senior Kicker Dan

Conroy missed, or by a potential touchdown after an interception that the referees blew dead prematurely.

MSU Quarterback Andrew Maxwell clearly improved during the season, firing the TD in Madison, WI, to Junior Wide Receiver Bennie Fowler in overtime. He wound up fifth in the Big Ten with 205 passing yards per game. Fowler, along with Sophomore Wide Receivers Keith Mumphery and Tony Lippett improved as pass catchers while Freshman Aaron Burbridge emerged, averaging 13.2 yards a catch. Senior Guard Chris McDonald was the mainstay of an offensive line that had injuries to every other position, including to Junior Tight End Dion Sims, a mid-season Phil Steele All American.

Junior Middle Linebacker Max Bullough, a Butkus Award semifinalist, led the team averaging almost 9 tackles a game. He was complemented by Chris Norman and Denicos Allen, along with rising Sophomore Linebacker Taiwan Jones. Sophomore Safety Kris Drummond emerged to complete a stingy backfield along with Isaiah Lewis and Cornerbacks Johnny Adams and Darqueze Dennard. Junior Defensive Ends William Gholston and Marcus Rush bookended the defensive



*Junior Middle Linebacker Max Bullough organized MSU's defense; a candidate for the Butkus Award, he was also named a CoSIDA Academic All-American.*



Matt Mitchell/MSU Athletic Communications



(L to r) Spoelstra, Respert, Bastel, Szygula and Jones.



**2012 HALL OF FAME CLASS**—Sept. 20: MSU inducted six members into its Athletics Hall of Fame—Carl Banks, two-time All-American linebacker who went on to win two Super Bowls with the New York Giants; Emily Bastel, golf

star and two-time MSU Female Athlete of the Year; Clinton Jones, star running back of the national championship 1965 football team and a track star; Shawn Respert, MSU's all-time scoring leader in men's basketball and only four-time leading scorer; Diane Spoelstra, a star in women's basketball, softball and volleyball, who keyed MSU's run to the 1976 AIAW National Championship; and George Szygula, men's gymnastics coach for 41 years, with NCAA and Big Ten titles.

Matt Mitchell/MSU Athletic Communications

**HOLLIS FAMILY GIFT**—Mark, '85, and Nancy Hollis, '86, have announced a \$1 million gift to MSU in support of an academic scholarship endowment, improvements to Spartan Stadium and arts programming at the Eli and Edythe Broad Art Museum and the Wharton Center for Performing Arts. Both work on campus: Mark is director of Intercollegiate Athletics and Nancy works in the study abroad program. Nearly half the gift, \$460,000, will fund the Hollis Family Endowed Scholarship. Another \$40,000 supports arts enrichment at the Broad Art Museum and Wharton Center. The rest goes to the North End Zone project at Spartan Stadium, which Mark says is "critical to the future of the football program and will improve the entire athletics program."



**KROLL WINS CROSS COUNTRY**—Oct. 28: MSU proved true to its tradition as a cross country powerhouse when junior Sara Kroll won the 2012 Big Ten Championship at MSU's Forest Akers East golf course. Kroll finished the 6K race in 20:13 and led the Spartan women to a second place team finish. "I gave this race everything I had," says Kroll. "Being able to race . . . on our home course is just a blessing." Walt Drenth, MSU director of cross country/track and field, says the whole women's team ran well. "We didn't hold any cards back," he notes. MSU hosted the first 26 NCAA cross country championships from 1938 to 1964 and boasts eight men's NCAA titles in the sport.

**RING OF HONOR**—Former MSU Hall of Fame football coach Biggie Munn (1947-53) and Duffy Daugherty (1955-72), who oversaw

MSU's golden age of football, have been added to the "Ring of Fame" in Spartan Stadium. Between them they boast six national titles, three Big Ten titles and two wins in three Rose Bowls. They produced 46 of MSU's 79 All Americans. Munn is MSU's all-time winningest percentage coach at .857 and was the architect of a 28-game win streak from 1950-53. Daugherty produced national championship teams in 1965 and 1966 and was featured on the cover of *Time* magazine. Daugherty's success in fielding a number of black stars is cited as a key step to ending racial segregation in southern schools.

**MSU WINS SOCCER TITLE**—Nov. 11: With winds that reached 40 mph, MSU men's soccer team beat Michigan 2-1 in Evanston, IL, to win the 2012 Big Ten Tournament championship. The winning goal in overtime—a boomer from 35 yards—was made by freshman Sean Conerty. Fellow freshman keeper Zach Bennett made six saves in the second half, while Adam Montague tallied MSU's first goal. "The game was indicative of our whole year," says head coach Damon Rensing. "We



Daugherty

Munn

MSU Athletic Communications



had some success, we got down, we weathered the storm. The real credit goes to our players.” MSU previously won the tournament title in 2004 and 2008. ▲

**FIELDS OF DREAMS**—  
The 2012 World Series between the Detroit Tigers and the San

Francisco Giants featured a Spartan angle. Their fields of play—Comerica Park and AT&T Park—are maintained under the leadership of MSU alumni. Heather Nabozny, '93, has been Detroit's head groundskeeper since 1999. Greg Elliott, '02, has been San Francisco's head

groundskeeper for five seasons. Nabozny says the spotlight on both fields “speaks volumes of the MSU turf management program.” MSU turfgrass faculty and students have worked on several Olympic facilities and created the indoor portable athletic field for the 1994 World Cup at the Pontiac Silverdome.



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# ALMA MATTERS



Central Indiana

## REGIONAL CLUBS

**BOSTON**—Jul. 31: More than 25 area Spartans attended the Red Sox vs. Tigers game. Prior to the game, a reception was held at The Baseball Tavern near Fenway Park.

**CENTRAL INDIANA**—Jul. 1: Over 40 area Spartans attended a family picnic at Broad Ripple Park in Indianapolis. ▲

**DALLAS-FORT WORTH, TX**—Jun. 23: About 40 area Spartans attended the second annual Sparty Boat on Lake Lewisville. About \$200 was raised to support the club's charity from the event sponsored by the DFW Young Alumni Committee. ▼



**DAYTON, OH**—Jul. 14: Almost 20 area Spartans enjoyed an annual summer picnic at the lake home ▶ of Joe and Jane Loper in Jamestown, OH.



▲ **FORT WAYNE, IN**—Aug. 12: About 50 area Spartans attended the Shindigz National Soccer Festival, which showcases several collegiate soccer teams. Special guests included the MSU Men's Soccer team. Jul. 21: About 30 area Spartans attended the third annual Spartan Summer Picnic at Swinney Park.

**GREATER CADILLAC**—Jun. 22: Over 100 area Spartans attended the fourth annual Greater Cadillac Area MSU ▼



Alumni Club Golf and Tennis Outing at Caberfae Peaks Ski and Golf Resort. Special guests included MSU Trustee Mitch Lyons and former basketball player Austin Thornton (middle, back row). The event raised \$5,000 for scholarships for entering MSU freshmen from Wexford, Oseola and Missaukee Counties.



▲ **GREATER NEW YORK**—Aug. 4: Over 40 area Spartans gathered at Central Park's Ross Pinetum for the annual Spartan Family Picnic where alumni, MSU students and MSU student interns enjoyed the opportunity to network and socialize.

**LIVINGSTON COUNTY**—Aug. 12: About 60 area Spartans, including president Jo Smith (middle, back row), gathered at



the annual picnic at Thompson Lake in Howell. ▲

**MANISTEE COUNTY**—Aug. 8: About 85 area Spartans, including scholarship winners and their families, attended the Annual Scholarship Picnic at Lutz Farm in Kaleva. The event raised \$3,500. Special guests included MSU basketball radio announcer Will Tieman (wearing coat and tie). Jun. 9: About 80 area Spartans gathered for the third annual Spartan Scramble Golf Outing at Bear Lake Highlands. The event raised almost \$2,000 for the club's scholarship fund. ▼



**METRO CHICAGO**—Aug. 24: Nearly 100 Spartans boarded Chicago's First Lady for the Annual Spartan Summer Yacht Cruise. Aug. 11: Almost 100 area Spartans gathered for an annual picnic in Harms Woods, Skokie, for Spartan families and area incoming MSU freshmen. Aug. 7: About 65 area Spartans attended BIG Night at U.S Cellular Field for a pre-game mixer in the park's Bullpen Sports bar. Jul. 28: More than 600 Spartans lined up to dominate the Big Ten Network's inaugural BIG 10K. After the race, runners and fans attended the FanFest tailgate at Soldier Field.

**MID-MICHIGAN—**

Aug. 6: About 150 area Spartans attended the annual Freshmen Picnic for incoming MSU freshmen from the tri-county area and their families. Special guests included former MSU Trustee Barbara Sawyer-Koch (seated, third from right).



team in Knoxville. \$1,300 was raised for a local charity that provides services to the homeless.



**TAMPA BAY, FL—Aug. 25:** Over 600 alumni, including over 70 area Spartans gathered for the third annual Big Ten Tailgate Party at Boston's in Tampa to kickoff football season. ▲



**TUSCOLA COUNTY—** Jun. 21: About 100 area Spartans attended the Summer Solstice Sparty Party, which raised \$1,200 for a scholarship fund. Special guests included former MSU President Dr. Gordon Guyer (left). ▲



**UTAH—Aug. 31:** Over 40 area Spartans gathered at the Legends Pub & Grill, Salt Lake City, to watch the MSU-Boise State season opener. ▲

**WASHINGTON DC—** Sep. 23: Area Spartans participated in the BIG Annual Golf Outing at Laurel Hills Golf Course in Lorton, VA.



**NEBRASKA—Aug. 26:** ▲ About 30 area Spartans met to enjoy a picnic lunch and watch the Omaha Storm Chasers play baseball. Jun. 18: About 30 area Spartans gathered for a reception at the Union Pacific Center during the College World Series.

**ORANGE COUNTY, CA—** Aug. 12: About 50 area Spartans gathered on the beach in Cameo Shores for the MSU Student Send-Off Picnic. ▼



**OREGON & SW WASHINGTON—Aug. 19:**

Over 40 area Spartans gathered at Oregon's Silver Falls State Park for a day of hiking and BBQ at the park ranger's house. Special guests included Kevin Strandberg, director of Silver Falls. ▼



**ROCKY MOUNTAIN, CO—Jul. 20:** Over 100 area Spartans gathered at Washington Park for the American Cancer

Society's Relay for Life, raising over \$1,500. ▼



**SAN ANTONIO, TX—Aug. 11:** About 54 area Spartans attended the Detroit Tigers vs. Texas Rangers baseball game in Arlington, TX. Jul. 21: About 30 area Spartans attended the first annual San Antonio River Rally, a walking scavenger hunt along the world famous Riverwalk. ▼



**SMOKY MOUNTAIN, TN—** Jun. 23: About 50 area Spartans paddled for the Smoky Mountain Spartan Dragon Boat



Aug. 31: Over 200 area Spartans gathered at the Capitol Lounge for a pre-game happy hour. The event raised over \$2,000 for the Rachel P. Kahan Memorial Scholarship. Aug. 25: About 24 area Spartans participated in the 2012 Green & White Kickball Game. Aug. 11: About 20 Spartans participated in the Capital Alumni Network Co-ed Softball League. ▲

**SOCIAL SCIENCE**—Aug. 28: About 1,000 people attended an annual event that welcomed Social Science students to campus the day before classes began.

presentation for alumni and friends of MSU at Getulio Vargas Foundation hosted by MSU President Lou Anna K. Simon and a delegation of deans.

**INTERNATIONAL CLUBS**



**TURKEY**—Jun. 7: Over 40 area Spartans gathered for a summer celebration with visiting MSU students in Ankara. Jun. 3: Provost Kim Wilcox (first row, left) and a delegation of deans met with over 20 area Spartans gathered for a reception in Istanbul. Special guests included Cuneyt Evirgen, president of the Alumni Club of Turkey. ▼

**BRAZIL**—May. 16: About ▲ 25 area Spartans attended a

**CONSTITUENT ASSOCIATIONS**

**AGRICULTURE AND NATURAL RESOURCES**—Jun. 5: Sparty was among some 100 people who attended a golf outing at Forest Akers West, MSU. About \$14,000 was raised for scholarships, student activities and alumni programming. ▼

arts. Jun. 14: About 50 people attended a reception hosted at Mohawk Bend. Alumni from the Los Angeles area welcomed MSU Dept. of Theatre “Study Away” students for a fun evening of conversation and networking.



**ARTS AND LETTERS**—Jul. 31: Alumni helped the ▶ College of Arts and Letters construct a CAL mosaic during the 50th Anniversary celebration, “A Mosaic of Cultural Life.” Jun. 29: About 75 people gathered at the Grand Hotel on Mackinac Island for the 18th annual Arts Weekend for a celebration of the



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Scott Westerman (back row, right), MSU's associate vice president for alumni relations and executive director of the MSU Alumni Association, recently hosted an appreciation dinner for Omaha Spartans and lead donors to the newly created MSU Alumni Club of Nebraska Endowed Scholarship.



## THE FASTEST CLUB SCHOLARSHIP FUND IN THE WEST

The entry of the University of Nebraska-Lincoln into the Big Ten served as a lightning rod for Spartan spirit among Nebraska Spartans.

Nowhere was that more apparent than in Omaha, where area Spartans formed a new club by the fall of 2011 and set an impressive goal. They aimed to raise the largest amount of money faster than any previous MSU alumni club for the purpose of endowing a scholarship fund to entice area high school students to attend MSU. Eight months and more than \$100,000 in pledges later, they had done it.

“We are grateful for the efforts of this group and tremendously proud,” says Scott Westerman, MSU’s associate vice president for alumni relations and executive director of the MSU Alumni Association, who hosted an appreciation dinner for lead donors to the club’s new scholarship fund. “What they have done speaks volumes about the power behind Spartans helping Spartans.”

Ed Willis, ’75, MBA ’81, one of the spearheads of the scholarship initiative, credits the club’s success to establishing a strong advisory board of seasoned professionals, successful in owning or running a business. Many are executives from Omaha’s two major employers: ConAgra Foods and Union Pacific Corporation, including Ed, who is an associate vice president with Union Pacific.

“It (the club) had to have a stable structure and some legs,” explains Ed. “We needed people to be engaged across the career spectrum. And we needed to engage back to the university. We knew a scholarship

fund would bring everyone together with a common goal of making MSU a destination for local high school students.”

Starting with several generous donors on the club’s advisory board, commitments to the scholarship fund grew quickly. One member offered to match gifts up to \$25,000 and a second member decided to match a second \$25,000. In all, nine advisory board members and an additional three club leaders committed more than \$111,000 to the fund. For several of them, it was their first gift to MSU.

The scholarships will be available to students in Eastern Nebraska and Western Iowa. Not only will the scholarship fund provide financial support but it will also raise awareness of MSU throughout the region.

“It’s very exciting to be able to play a part in building a new club and establishing connections with other local Spartans,” says Gail Tavill, ’90, club president and vice president of sustainable development at ConAgra Foods. “It’s nice to finally have a strong and enthusiastic pocket of green in the sea of red here in Omaha. We continue to develop and engage with our membership and network of alumni and friends, striving to reinforce the value of long term affiliation with MSU. And, of course, we look forward to sending some would-be-Huskers to East Lansing with the help of this endowment.”

To learn more or to contribute to the MSU Alumni Club of Nebraska Endowed Scholarship Fund, or to establish a scholarship endowment of your own, contact Jennifer Bertram, senior director of development for University Scholarships and Fellowships, at [bertram9@msu.edu](mailto:bertram9@msu.edu), (517) 432-7332.

Courtesy of Jennifer Decker



**THE NEMESI CLAN**—Gathered by Spartan Stadium prior to the Boise State game are 18 members of the Nemesi clan—all graduates of MSU. Joe and Claire Nemesi bought MSU season football tickets in 1964 and started a legacy. Seven of his eight children graduated from MSU. When in-laws and grandchildren are included, the number of MSU graduates totals 18. “Michigan State is a big part of all our family get-togethers,” says Bill Nemesi, ’84. “The eighteenth in our family tree is a freshman this year.”



Derrick Turner/Communications and Brand Strategy

Green” tradition, where Spartans swap their porch lights for green lights during Homecoming week. A photo of W. Holmes Hall with green lights spelling “STATE” won a photo contest sponsored by the MSU Alumni Association.

**HOMECOMING PARADE 2012**—Oct. 12: This Spartan riding a chariot was one of 169 entries in this year’s Homecoming parade. “I think this is the largest parade we’ve had, ever,” says Regina Cross, chairperson of the Homecoming Committee. In social media, a live webstream of the parade received over 900 views at [new.livestream.com/msuaalive](http://new.livestream.com/msuaalive). Serving as Grand Marshal of the parade was MSU Athletics Director Mark Hollis, who was named the 2012 Athletic Director of the Year by Street & Smith’s *SportsBusiness Journal*. MSU continued to advance the “Glow



**NORMANDY AND PARIS**—Sep. 3: Travelers with the MSU Alumni Associations’ Normandy and Paris tour pose in Bayeux, where the group visited the famous Bayeux tapestry detailing the Norman conquest of England in 1066. For more information about MSUAA tours, visit [alumni.msu.edu](http://alumni.msu.edu).

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# THE S FLAG ALSO RISES

By Robert Bao, Editor

Recently, I received a very cool photo. It has three alumni showing the S flag in Pamplona, Spain, during the San Fermin Festival. In the background were thousands awaiting to join in the running of the bulls.

A caption suggested itself, “The S Also Rises.”

Over the years, planting the S flag has been a popular way for alumni to show Spartan spirit. In the past three decades, I’ve received photos taken everywhere from the Great Wall of China to the top of various peaks, such as Mt. Kilimanjaro. The S flag has been shown in just about every iconic place around the globe—the Eiffel Tower, the Grand Canyon, Ayers Rock, the Taj Mahal, Stonehenge and the Acropolis, to name just a few.

Travelers with the MSU Alumni Association tours have sent me S flag photos from just about every touristic destination we ever listed via Spartan Pathways—from Patagonia and Machu Picchu to Tanzania, Thailand and Tahiti. I’ve included one in this page from a 2008 Costa Rica tour, hosted by President Emeritus Gordon Guyer.

Some S plantings have been unique. About 10 years ago, for example, one MSU alumnus with the U.S. Navy was sent on assignment to Antarctica. He thoughtfully took along an S flag and took a photo of it planted in the exact theoretical South Pole. We’ve also received photos from Spartan soldiers showing the S flag in various undisclosed locations in Afghanistan. In August, two MSU students showed the flag atop the Mackinac Bridge—an apparent first. (see top right, next page)

One personal favorite is an amazing flag planting at the 1988 Rose Bowl. One lone, brave Spartan showed the flag amid a swarm of Southern Cal fans. A photo of this intrepid stand ran in a national sports magazine.

Some flag plantings result in controversy. In 2005, a few MSU football players planted the flag on the Notre Dame stadium field after an exciting 44-41 overtime win. Much criticism ensued in the media. Personally, I thought the act was unnecessary, given that it was the fifth of six straight MSU wins in South Bend.

I myself try to show the S flag wherever I travel. In 2005, when hosting an alumni tour in Krakow, Poland, I ran into actor John Voight, who was on a location shoot for a biopic about Pope John Paul II. He agreed to a photo, but I did not have an S flag handy. The best I could do was have him hold a Sparty doll. (Don’t ask me why I was carrying a Sparty doll.)

Carl Liedholm, professor of economics, says he started the tradition of planting the S flag. I know the great Walter Adams, MSU president emeritus and renowned economics professor, was an advocate of this tradition as well.

“It started back when our dean, Richard Lewis, gave us a list of things we needed to do to get a raise—publishing, teaching and so on,” explains Liedholm. “He also included showing the flag on the list.” So, Liedholm says, he dutifully began showing the flag everywhere he traveled. “That didn’t get me a raise,” he chuckles, “but it’s something I’ve continued to do to this day.” His flag showings include one by the famous Bridge on the River Kwai.

Liedholm deserves a pat on the back, as do others who may have followed his lead or just spontaneously done it to show their Spartan spirit. With the advent of social media, I’d like to see this tradition rise to the next level. The MSUAA is working on a contest involving a portable Sparty of some kind.

To all readers, keep those photos coming. I suspect with the great success and leadership we are enjoying in MSU athletics, Spartans everywhere will have more reason to keep showing the flag.

(L to r) Blake Laethem, Dustin Baker and Clint Steketee, all 2012 MSU graduates, get ready to participate in the running of the bulls. ▼



Spartans in Kentucky show the flag at Churchill Downs. ▼



President Emeritus Gordon Guyer (wearing green shirt and cap) helped show the flag in Costa Rica.



*Jeannine Seidl (left) and Megan Gebhart, both 2011 MSU graduates, show the flag in Antarctica. Their trip over the 2012 Thanksgiving holiday was in support of a charity that donates to clean water causes, and it's their first trip in an effort to visit all seven continents.*



*MSU students Clayton and Janaan Meyers, siblings from Cedarville, show the flag atop the Mackinac Bridge—said to be a first.*



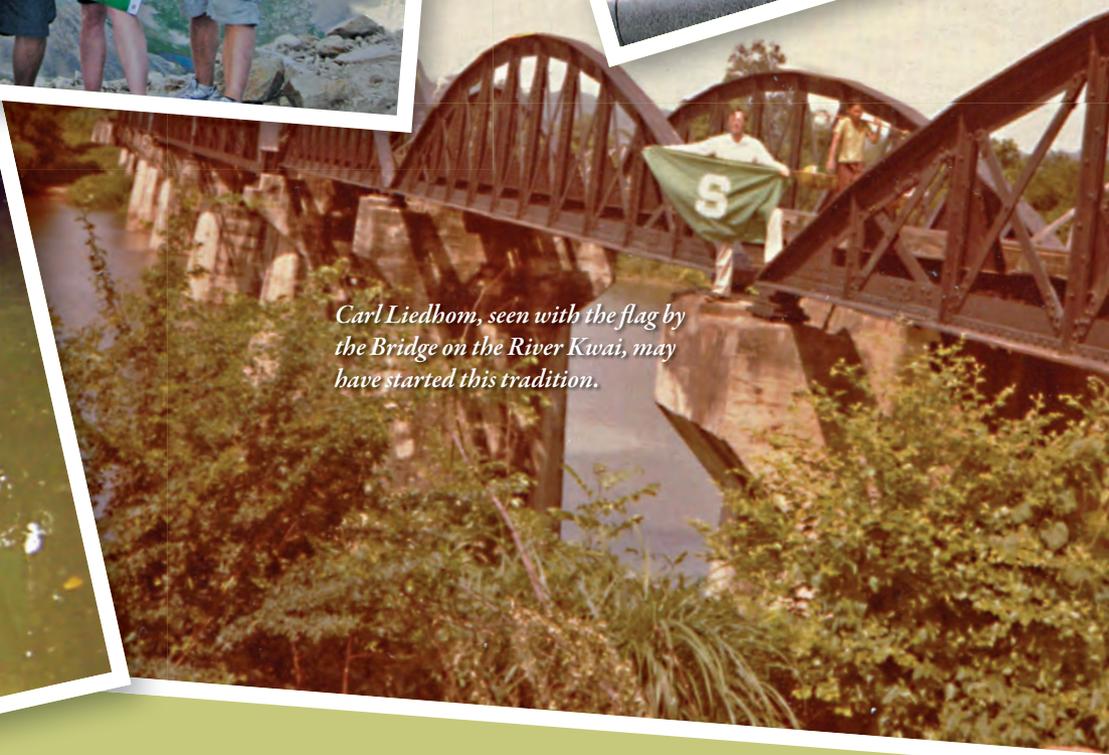
*In 2011, Spartans Sarah Pomeroy, Chelsea Satkowsiak and Meghan McLaughlin showed the S flag by the Louvre Pyramid in Paris.*



*(L to r) Jamie Hutting, Keith Garmyn, Matt Corrion, Jessica Greenless and Chad Theis, all members of MSU's Rocky Mountain Club, showed the S flag atop Mt. Democrat, CO, in the summer of 2011.*



*Carl Liedhom, seen with the flag by the Bridge on the River Kwai, may have started this tradition.*



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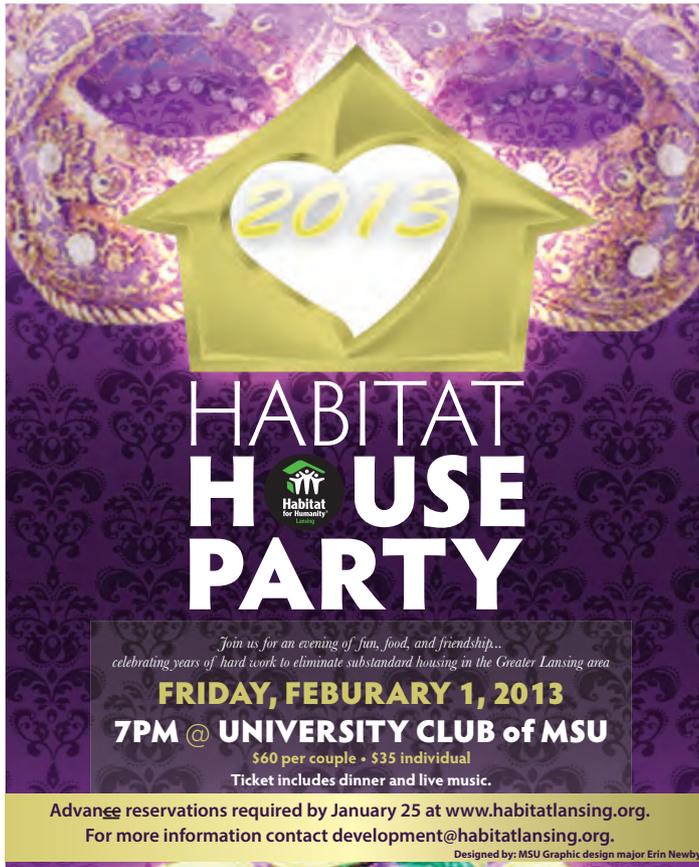


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# STATE'S STARS

**James Bredin**, '75, with the Michigan Dept. of Environmental



Quality, has been named to the White House Council on Environmental Quality. He

will tackle issues focusing on invasive species control such as stopping the invasion of Asian carp into the Great Lakes. Previously, Bredin worked on Saginaw Bay environmental quality improvement, represented Michigan in the development of the Great Lakes Compact and served as a member of the international team of scientists that recently released the International Upper Great Lakes Water Levels Study. Bredin is a member of the Presidents Club and Landon Legacy Society.

**Jeff Bucek**, '81, '87, has been named operations officer of



Van Wyk Risk & Financial Management, Grand Rapids. Bucek has

experience in human resources management and organizational development, having served companies in executive-level human resources positions over the past 20 years. He previously worked at Zelenka Nursery, LLC, Federal Mogul Camshafts, Dura Automotive and Sparton Engineered Products.

**Anessa Kramer**, '92, a partner in the Intellectual



Property and Technology Dept. at Honigman, Miller, Schwartz, and Cohn LLP, has been elected

to the Roeper School's Board of Trustees. Kramer is on the boards of the Jewish Fund and the Jewish Federation of Metropolitan Detroit. In addition, she has been

recognized as one of Detroit's "40 Under 40" people to watch by *Crain's Detroit Business*, one of 25 "Leaders in the Law" by *Michigan Lawyers Weekly* and a Super Lawyer in 2010 and 2011.

**Harold W. Bulger**, '72, '73, a principal in the Detroit



office of Miller Canfield, has been named one of the *Michigan Chronicle's* Men of Excellence for

2012. Bulger has been a member of the State Bar of Michigan since 1981 and is also a member of the American Bar Association, Wolverine Bar Association and the Detroit Metropolitan Bar Association. In addition, he is a math tutor for the Detroit Public School system and a trustee for the Detroit Summer Finance Institute.

**Lisa Sewell DeMoss**, '74, an associate professor at Cooley



Law School, Lansing, has been named director of the Master's of Law Program in Insurance, a

partnership with Olivet College. Previously, DeMoss was senior vice president, general counsel, and corporate compliance officer for Blue Cross Blue Shield of Michigan, Detroit. She serves on the Board of Visitors of the Oakland University School of Nursing and the Detroit Metropolitan Bar Foundation where she is currently Secretary-Treasurer. DeMoss is a member of the State Bar of Michigan.

**Robert Dowd**, '95, assistant principal and athletic director at Troy Athens High School, was named a recipient of the Michigan High School Athletic Association's (MHSAA) Allen W. Bush Award for 2012. Dowd has made



contributions to lacrosse for more than two decades, including as host of MHSAA

Finals in five sports. He served as president of the Michigan Scholastic Lacrosse Association from 1990-94 and as executive director from 1996-2004. He was named the Michigan High School Lacrosse Coaches Association Man of the Year in 2006 and made the MHSLCA Hall of Fame in 2011.

**Tricia Keith**, '09, Blue Cross Blue Shield of Michigan vice



president and corporate secretary, has been recognized by the National Management

Association as the 2012 Executive of the Year. She is the first woman in 75 years to win the organization's top award. Keith managed and executed the company's two-year move of 3,000 employees into downtown Detroit from the suburbs. The move created around \$30 million long-term in real estate cost savings for BCBSM.

**Dean Fealk**, '94, partner and chair of the Global Equity Group



at DLA Piper was named to the Los Angeles and San Francisco *Daily Journal's* 75 "Top Labor

& Employment Lawyers in California" and "Top 20 Attorneys under 40." He has provided counsel on more than \$30 billion in cross-border deals and led over 100 international expansion and structuring projects for Fortune 500 multinationals. He serves on several advisory groups, including one with the California Economic Strategy Panel.

**Diane G. Gardin**, '07, support services specialist for the Northern



Research Station (NRS), USDA in East Lansing, was named the recipient of the 2012 NRS

Multicultural Achievement Award. Gardin also holds the position of Federal Women's Program Manager for NRS. She is a contributor to the *Lansing State Journal's* community panel and on staff of the *Michigan Bulletin*, and has been published in the USDA's *Cultural Diversity Newsletter*.

**John M. Barr**, '56, attorney in private practice and Ypsilanti City



Attorney since 1981, was honored at the State Bar of Michigan meeting in Grand Rapids with the

Frank J. Kelley Distinguished Public Service Award. The award acknowledges those that serve in public office in a way that strengthens the American system of justice under the law. Barr's law firm, Barr, Anhut & Associates, P.C. provides the City Attorney service on a contract basis. Barr is a member of the Presidents Club.

**Paul R. Hage**, '03, an associate at Southfield-based Jaffe Raitt



Heuer & Weiss, P.C., has been elected president of the Michigan Chapter of The Turnaround

Management Association (TMA). Hage has been a member of TMA since 2007, and has served on the Michigan Chapter's Board of Directors since 2010. He is also a member of Jaffe's insolvency and reorganization group and has published dozens of articles on bankruptcy. Hage is a frequent speaker at national industry events.

**Camie R. Heleski**, '88, '92, instructor and coordinator of animal



behavior and welfare at MSU, has received the American Veterinary Medical Association's

2012 Humane Award. She has been actively involved in the International Society for Equitation Science. She coordinated MSU's Two-Year Horse Management program since 1992, and more recently chaired the Scientific Committee for the National Farm Animal Care Council's Equine Welfare Code, Canada.

**Jim Myers**, '61, former coach and teacher at Madison High



School, has been honored with the renaming of Madison High School's stadium as the Jim Myers

Stadium. Myers has been inducted in both the Michigan High School Coaches Hall of Fame and the Michigan Football Coaches Hall of Fame. Besides being a teacher, Myers was a professional wrestler known as George "The Animal" Steele and an actor who starred with Johnny Depp in Tim Burton's *Ed Wood* (1994). He has served 17 years on the board of the Space Coast Spartan club (Melbourne, FL).

**Margaret O'Riley**, '84, senior adviser to Secretary of State Ruth



Johnson and the Michigan Dept. of State's chief of staff, has been selected as the

new director of the Michigan Film Office by Gov. Rick Snyder. O'Riley worked with former Gov. John Engler during his three terms and has served as Michigan business ombudsman and senior vice president of the Michigan Economic Development

Corporation. Additionally, she spent about a decade as founder and president of O'Riley Consulting

**Colleen Pero**, '77, vice president of Pero Consulting



Inc., Laingsburg, was appointed to the Board of State Canvassers by Gov. Rick Snyder. Pero has

also been named to the State Bar Commission by the Michigan Supreme Court. Previously, she served as Gov. John Engler's special counsel and director of state affairs, as co-director of the Michigan Political Leadership Program at MSU and as a senior analyst with Gulf Oil Corp. Pero is an MSUAA Life Member.

**Jason Sanders**, '03, regional market manager for Fifth Third's



Business Banking division, Lansing, has been named community president for Fifth

Third Bank's Mid-Michigan region. Sanders previously served in that role for Jackson. He is very active in community affairs and serves on a number of boards, including the Executive Board of the Lansing Chamber of Commerce, the Enterprise Group of Jackson and the Jackson County Economic Development Corporation. He is active with United Way, Junior Achievement and the Jackson Symphony Endowment.

**Jack Schripsema**, '73, former president for the Flint-



Genesee County Convention & Visitors Bureau, has been named president/CEO for the Greater

Lansing Convention and Visitors Bureau. Schripsema spent five

years as the vice president of sales and marketing for the Traverse City Convention & Visitors Bureau. Additionally, he spent over 20 years working for the Amway Corporation and Amway Grand Plaza Hotel, Grand Rapids.

**Elizabeth Luckenbach**,

'91, a partner at Southfield-based



Jaffe Raitt Heuer & Weiss, P.C., has been named president of the Oakland County

Bar Foundation (OCBF). Luckenbach specializes in probate litigation, special needs planning and elder law. She has taught at the University of Detroit Mercy School of Law as an adjunct professor. In addition, she served on several state bar associations for elder law and estate planning and is also active on OCBF's membership committee and probate, estates and trust committee.

**Joshua Wenning**, '03, '08, previously a district administrator



in the Waterford School District, was named the executive director of the Region

8 Education Service Center, Decatur, IN. He has also been appointed to serve on the Executive Board of the Educational Service Centers Risk Funding Trust. Wenning was recognized as the Waterford Coalition for Youth Citizen of the Year and received the Michigan Association of Secondary Principals President's Award.

**Derek Drew Wheaton**,

'81, principal of Mattawan Early Elementary, has been named a 2012 National Distinguished Principal by the National Association of Elementary School Principals. Wheaton started his career in education



as a bilingual teacher in California in 1981. He became principal of Mattawan Early

Elementary in 1995. Under his leadership, the school has reduced the number of students requiring special education through initiatives that focus on meeting children's needs through intervention programs.

**David Nyberg**, '04, '11, founder and principal of 3rd



Coast Strategies LLC, was appointed director of the Northern

Michigan Office, Marquette, by Gov. Rick Snyder. Nyberg served as legislative affairs manager for the Michigan United Conservation Clubs and as legislative assistant to former Speaker of the House Craig DeRoche. In addition, he is a member of the State Bar of Michigan, Michigan United Conservation Clubs, Escanaba River Association and Ducks Unlimited.

**Michael Oltersdorf**, '73,



Leelanau County Sheriff, has been elected president of the Michigan Sheriff's Association. He represents sheriffs in Michigan and

also nationally. He has served as sheriff of Washtenaw and Leelanau counties. He is past president of the MSU Criminal Justice Alumni Board and a current CJ Alumni Board member. In 2008, he was inducted into the MSU Criminal Justice "Wall of Fame." Oltersdorf serves on the Michigan Committee on Juvenile Justice and the Model Policy Advisory Board on Domestic Violence.



# OBITUARIES

## '30s

*Lyle B. Willis*, '35, of Sarasota, FL.  
*Forrest E. Allen*, '36, of Westfield, NJ, Aug. 10, age 97.  
*Martin J. Cook*, '37, of Springfield, OH, Jun. 2, age 95.  
*Douglas E. Lake*, '38, of Midland, Feb. 18, age 95.  
*Forest R. Shipman*, '39, of Interlochen, Feb. 26, age 95.

## '40s

*Harold H. Burgess*, '40, of Weslaco, TX, Mar. 13.  
*Fritz Dietsch*, '41, of Richmond, VA, May 1, age 94.  
*Lois L. (Burley) Hudson*, '41, of Plymouth, Jul. 26, age 91.  
*Muriel J. (Spittle) Leiphart*, '41, of Northville.  
*Genevieve L. (Beardslee) Parker*, '41, of Lansing, Jun. 6, age 93.  
*Joseph K. Robbin*, '41, of Boca Raton, FL, Apr. 19, age 93.  
*Janice B. (Bagley) Bunch*, '42, of Alamosa, CO, Dec. 16, age 91.  
*Elizabeth A. (Creech) Eckman*, '42, of Columbus, IN, May 31, age 91.  
*Albert M. Krochmal*, '42, of West Bloomfield, Apr. 26, age 92.  
*Vernon Thalmann*, '42, of Delton, Feb. 29, age 87.  
*Juanita A. (Christenson) Vanvalin*, '42, of Traverse City, May 24, age 91.  
*Arthur E. Dawley*, '43, of Preston, CT, May 9, age 90.  
*Michael H. Denmos*, '43, of Traverse City, Jun. 28, age 92.  
*Edward D. MacDonald*, '43, of Altoona, WI, Sep. 16, age 91.  
*Robert L. Overholt*, '43, of Okemos, Jun. 8, age 91.  
*John C. St. John*, '43, of Winter Park, FL, Jun. 2, age 90.  
*Ward J. Taphouse*, '43, of Lansing, Feb. 27.  
*J. Paul Thorne*, '43, of Williamston, Apr. 28, age 93.  
*Jean S. (Bryson) Allen*, '44, of San Diego, CA.  
*John E. Allen*, '44, of San Diego, CA.

*Ardis M. (Caswell) Caswell*, '44, of Miami, FL, Apr. 27, age 90.  
*Edward C. Cheesman*, '44, of Pinckney, Oct. 22, age 90.  
*John S. Fleischmann*, '44, of Munger, Apr. 23, age 87.  
*Frank G. Paulos*, '44, of Traverse City, Aug. 12, age 92.  
*James R. Valrance*, '44, of Wayne, May 24, age 90.  
*Nick Hasbu*, '45, of Fullerton, CA, Apr. 28.  
*Leonard L. Ostreich*, '45, of Boca Raton, FL, Jan. 31, age 89.  
*Anita G. (Brenner) Frost*, '46, of Detroit, Apr. 22.  
*Robert F. Paulson*, '47, of Sarasota, FL, May 17, age 86.  
*Harold R. Smith*, '47, of Ballston Spa, NY.  
*John A. Elmquest*, '48, of Traverse City, May 11, age 87.  
*James R. Leese*, '48, of Detroit, May 5, age 87.  
*Charlotte (Ladner) Price*, '48, of South Bend, IN, Mar. 24, age 85.  
*John W. Randall*, '48, of Marco Island, FL, Sep. 20, age 87.  
*Betty C. (Rypsam) Schudel*, '48, of Orlando, FL, Apr. 19, age 85.  
*Betty L. (Schultz) Wolf*, '48, of Bloomfield Hills, Jun. 28, age 85.  
*Jack F. Worth*, '48, of Pittsboro, NC, May 3, age 87.  
*Marc J. Alan*, '49, of Grosse Pointe, Jan. 31, age 87.  
*Hudson M. Anderson*, '49, of Florence, OR, Apr. 18, age 91.  
*Richard L. Beals*, '49, of Escondido, CA, May 29, age 85.  
*Judson S. Davis*, '49, of Petoskey, Dec. 31, age 83.  
*James D. Kimling*, '49, of Traverse City, Mar. 8, age 87.  
*Leland J. McMann*, '49, of Wilmington, DE, Apr. 9, age 86.  
*Richard F. McNally*, '49, of Rochester, May 2, age 87.  
*Richard G. Poole*, '49, of Trenton, OH, May 12, age 84.  
*Russell B. Powers*, '49, of Newark, DE, May 31, age 87.  
*George H. Rutenbar*, '49, of Waxahachie, TX, May 25, age 87.

*Maxwell E. Salisbury*, '49, of Freeport, TX, Aug. 31, age 86.  
*Mary Jane J. (Wilson) Smith*, '49, of Suttons Bay, Apr. 23, age 83.  
*Francis J. Stack*, '49, of Toledo, OH.

## '50s

*Florence T. (McCall) Bilger*, '50, of Arlington, TN, Oct. 16, age 82.  
*Rene P. Carnahan*, '50, of South Haven, Apr. 27, age 84.  
*Lee H. Dibble*, '50, of Lansing, Jun. 12, age 85.  
*Myrtle P. (Pless) Jones*, '50, of Montgomery, AL, Jan. 1, age 86.  
*Jack B. Kreiner*, '50, of North Branch, Mar. 27, age 87.  
*William E. Markle*, '50, of York, PA, Jan. 11, age 86.  
*Clarence W. Niemeyer*, '50, of San Bernardino, CA, May 21, age 87.  
*Robert D. Pierce*, '50, of Bonita Springs, FL, Apr. 20, age 87.  
*Edward W. Umiker*, '50, of Getzville, NY, May 29, age 89.  
*June (Laird) Whipp*, '50, of Perry, May 6, age 83.  
*Harvey C. Yudell*, '50, of Northfield, IL, May 20, age 86.  
*Robert A. Bogan*, '51, of Southfield, Jul. 5, age 84.  
*Richard A. Fuller*, '51, of Rio Rancho, NM, Jun. 11, age 86.  
*David L. Hoffmann*, '51, of Hartland, WI, Apr. 15, age 83.  
*Raymond E. Reilly*, '51, of Sault Ste Marie, Dec. 7, age 83.  
*Melvin M. Schuman*, '51, of Benzonia, Dec. 4, age 88.  
*Paul O. Tso*, '51, of Silver Spring, MD.  
*Wallace S. Brammell*, '52, of Washington, DC, May 3, age 93.  
*Carl R. Brannock*, '52, of Bloomfield Hills, May 29, age 86.  
*Jesse L. Thomas*, '52, of Columbia, MD, May 16, age 84.  
*Ingeborg P. (Wild) Fritz*, '53, of East Lansing, Jun. 1, age 81.  
*Murvale L. Huston*, '53, of St Clair, Jul. 6, age 86.  
*Bruce S. King*, '53, of Weidman, Dec. 21, age 80.  
*Mary I. (Peden) Shepard*, '53, of Rochester, Jan. 20, age 80.  
*Patricia (Yaroch) Bario*, '54, of Washington, DC.  
*Suzanne C. (Frost) Eckinger*, '54, of Switzerland, May 6, age 79.  
*Justine E. (Ray) Franz*, '54, of Seattle, WA, Jun. 13, age 79.  
*William R. Morkam*, '54, of Lansing, Jun. 10, age 85.  
*Linda L. (Bradbury) Ormsby*, '54, of Dexter, Jan. 18, age 79.  
*Jimmie D. Boursaw*, '55, of Nobleton, FL, Mar. 14, age 83.  
*Joanna T. (Tait) Catlin*, '55, of West Olive, Sep. 17, age 78.  
*Helen E. Cooper*, '55, of West Bloomfield, Feb. 27, age 78.  
*Mollie R. (McKinley) Weeks*, '55, of Glen Arbor, May 22, age 78.  
*Donald L. White*, '55, of Detroit, Sep. 14, age 76.  
*Jerrold D. Widing*, '55, of Montague, Feb. 11, age 79.  
*Kenneth Wynsma*, '55, of Zephyrhills, FL, Oct. 17, age 81.  
*Carol A. (Fraleigh) Benade*, '56, of Ann Arbor, Jan. 2, age 74.  
*Donald G. Czinder*, '56, of White Lake, Jun. 13, age 78.  
*Janice A. (Wortman) Eberwine*, '56, of Toledo, OH, Jun. 17, age 78.  
*Joseph W. Koudele*, '56, of Manhattan, KS, Aug. 14, age 90.  
*Suzanne E. (Sturgis) Meyer*, '56, of Manitou Springs, CO, Jun. 10, age 77.  
*Carol D. (McIntosh) Moore*, '56, of Broken Arrow, OK, May 4, age 78.  
*Carol M. (Rouse) Nicholls*, '56, of Greenville, SC, Oct. 15, age 77.  
*Betty J. Sullivan*, '56, of Marietta, OH, May 4, age 88.  
*Raymond L. Tikka*, '56, of Littleton, CO, Mar. 7, age 85.  
*Linda L. (Wallace) Wade*, '56, of Royal Oak, Jun. 16, age 79.  
*Charles J. Bock*, '57, of Portland, OR, Dec. 5, age 79.  
*Ruth E. (Dickens) Hertz*, '57, of Fort Walton Beach, FL, Jan. 8, age 88.

*Arthur W. Krumbach*, '57, of Conway, AR, Apr. 6, age 82.  
*Charles S. McDowell*, '57, of Kewadin, Dec. 8, age 75.  
*Gene G. McNitt*, '57, of Lansing, Dec. 16, age 95.  
*Harald C. Nielsen*, '57, of Peoria, IL, May 7, age 82.  
*John W. Porter*, '57, of Ann Arbor, Jun. 27, age 80.  
*Francis P. Stout*, '57, of Ionia, May 5, age 77.  
*Hermann O. Warth*, '57, of Germany.  
*Stanley G. Badelt*, '58, of Sault Sainte Marie, Apr. 21, age 81.  
*Athán M. Brown*, '58, of Morristown, TN, Feb. 3, age 83.  
*Douglas R. Brown*, '58, of Stuart, FL, May 10, age 83.  
*John S. Hayden*, '58, of Livonia, May 21, age 80.  
*Robert E. Hughes*, '58, of Detroit, Apr. 29, age 80.  
*Stephen R. Mandell*, '58, of Southfield, Dec. 8, age 74.  
*Donald L. Allum*, '59, of South Lyon, May 20, age 77.  
*Donna (Holden) Barratt*, '59, of Punta Gorda, FL, Jun. 4, age 74.  
*Walter B. Erickson*, '59, of Minneapolis, MN, Jun. 3, age 74.  
*James K. Perkins*, '59, of Michigan City, IN, Jan. 22, age 76.  
*Eugene F. Reinke*, '59, of Rockford, IL, May 4, age 86.  
*Allen J. Werner*, '59, of Cheboygan, May 4, age 82.  
*John D. Wynn*, '59, of Checotah, OK.

## '60s

*Richard H. Beagle*, '60, of Boyne City, Jul. 1, age 79.  
*Margaret H. (Brainard) Brainard Clark*, '60, of Scranton, PA, Jun. 16, age 85.  
*Joseph T. Langlais*, '60, of St Cloud, MN, Apr. 23, age 83.  
*Patsye C. McFall*, '60, of Detroit, May 25, age 73.  
*Kay A. (Premoe) Mehlisch*, '60, of Haslett, Jun. 14, age 73.

*David R. Morrison*, '60, of Troy, Apr. 8, age 75.  
*Beulah C. Noble*, '60, of Southfield, Apr. 1, age 88.  
*John R. Peschke*, '60, of Bull Valley, IL, Nov. 15, age 81.  
*Jacob Stein*, '60, of Louisville, KY, Jun. 11, age 88.  
*Robert C. Wallace*, '60, of Jackson, Aug. 3, age 80.  
*Consuelo (Villamor) Asis*, '61, of the Philippines.  
*Gerald G. Burpee*, '61, of Southfield.  
*Randy O. Ryan*, '61, of Marquette.  
*Richard W. Brown*, '62, of Lansing, May 11, age 72.  
*Donald E. Firth*, '62, of St Louis, MO, May 25, age 84.  
*James E. Lowden*, '62, Jun. 30, age 76.  
*Donald L. Miller*, '62, of New York, NY.  
*Donald D. Olson*, '62, of Lansing, Jun. 10, age 86.  
*Steve Pendley*, '62, of Princeton, IN, Jul. 19, age 75.  
*Robert A. Penezic*, '62, of San Francisco, CA, May 6, age 74.  
*Eleanor R. Pratt*, '62, of Clayton, MO, Apr. 27, age 72.  
*Shirley J. (Brown) Stine*, '62, of Del Mar, CA, Apr. 6, age 71.  
*Jimmy B. Throneberry*, '62, of Conway, AR, May 23, age 78.  
*Thomas A. Faulkner*, '63, of Berrien Springs, Apr. 18, age 70.  
*F. Leo Hassett*, '63, of Fort Myers, FL, Oct. 20, age 94.  
*Mary Jean Parton*, '63, of Walnut Creek, CA, Nov. 25, age 78.  
*Marilyn E. Dwyer*, '64, of Fort Gratiot, May 23, age 81.  
*Eric M. Filson*, '64, of St Petersburg, FL, May 5, age 71.  
*Richard J. Proebstle*, '64, of Newtown, PA, May 17, age 69.  
*Arthur D. Stine*, '64, of Lansing, May 8, age 71.  
*Dale E. Weaver*, '64, of Chesterfield, MO, Aug. 9, age 69.  
*Sidney K. Bradley*, '65, of Springfield, MO, Apr. 24, age 75.  
*John C. Persons*, '65, of Sturgis,

May 25, age 69.  
*Kenneth G. Pfaffenbach*, '65, of Royal Oak, May 9, age 69.  
*Paul R. Spagnuolo*, '65, of Big Rapids, Jun. 6, age 82.  
*Michael L. Berke*, '66, of Walled Lake, Nov. 3, age 66.  
*Larry L. Carlson*, '66, of Spring Lake, Mar. 23, age 74.  
*Bradley J. Grenlund*, '66, of Roscommon, Jul. 7, age 72.  
*Jack W. Gundrum*, '66, of New Haven, CT, Jan. 17, age 74.  
*Martin P. Krohmer*, '66, of Farmington, Jun. 7, age 67.  
*James L. LaParl*, '66, of Portage, May 4, age 78.  
*Marna L. (Reiber) Pettersson*, '66, of Fort Wayne, IN, Jun. 7, age 67.  
*Douglas R. Withee*, '66, of Sarasota, FL, May 21, age 69.  
*Rebecca Z. Byrne*, '67, of Anderson, SC, Apr. 13, age 67.  
*David L. Erlewein*, '67, of Traverse City, Jul. 20, age 69.  
*Karen K. Sweet*, '67, of Grand Rapids.  
*Carole J. (Cornell) Trautman*, '67, of Bloomfield Hills, May 14, age 69.  
*Bessie M. (Baker) Williams*, '67, of Okemos, May 29, age 89.  
*Keith Wilson*, '67, of Canada, Mar. 28, age 82.  
*Paul G. Corder*, '68, of Perry, Jun. 15, age 65.  
*Cheryl (Tanner) DeLano*, '68, of Angola, NY, Apr. 28, age 68.  
*Ronald P. Diehl*, '68, of Alexandria, VA, Jun. 12, age 70.  
*Larry L. French*, '68, of Palmetto, FL, Mar. 12, age 73.  
*Walter A. Jakubowski*, '68, of Warren, Nov. 18, age 73.  
*Charles T. Schmidt*, '68, of Saunderstown, RI, May 31, age 77.  
*Vernon R. Vance*, '68, of Traverse City, May 19, age 81.  
*Thomas J. Vaughan*, '68, of Bonita Springs, FL.  
*David A. Anderson*, '69, of Mason, Feb. 8, age 65.  
*Karen E. Clark*, '69, of Gwynn Oak, MD.

*Susan M. (Royce) Crandall*, '69, of Cedarville, Mar. 10, age 66.  
*Randy W. Degrow*, '69, of Gaylord, Sep. 18, age 64.  
*Charles S. Foster*, '69, of Santa Monica, CA, May 23, age 70.  
*Richard A. Hindley*, '69, of Trenton, Nov. 29, age 65.  
*Mary K. Nutter*, '69, of Manton, Jul. 25, age 65.  
*Marcia J. (Brenner) Pernoll*, '69, of Reno, NV, Apr. 10, age 63.  
*Gordon L. Puls*, '69, of Lantana, FL, Aug. 30, age 64.  
*Madeline F. Roche*, '69, of Chicago, IL, Apr. 5, age 84.  
*Ruth L. (Dubler) Sharp*, '69, of San Clemente, CA, Nov. 17, age 89.  
*Kenneth S. Zawlocki*, '69, of Ypsilanti, Oct. 9, age 64.

## '70s

*William T. Beltz*, '70, of Colorado Springs, CO, May 12, age 64.  
*Robert L. Driscoll*, '70, of Marietta, GA, Jun. 21, age 76.  
*Virginia Huntoon*, '70, of Jackson, May 1, age 89.  
*Dilmus James*, '70, of El Paso, TX, May 29, age 79.  
*Alan B. Johnson*, '70, of St Johns, Jan. 3, age 63.  
*Martha M. Schultz*, '70, of Lake Orion, Mar. 12, age 81.  
*Larry E. Decker*, '71, of Cincinnati, OH, Apr. 23, age 71.  
*Maynard D. Eaves*, '71, of Fort Leavenworth, KS, Jul. 4, age 76.  
*Michael D. McIntyre*, '71, of Pontiac, May 13, age 64.  
*James P. Miller*, '71, of Stanwood, Apr. 20, age 84.  
*Scott N. Swisher*, '71, of Mundelein, IL.  
*Ann R. Baucom*, '72, of Raleigh, NC, Jun. 8, age 72.  
*Curt F. Dombeky*, '72, of Grand Ledge, Jul. 14, age 64.  
*Stephen M. Kadjan*, '72, of Troy, Mar. 26, age 61.  
*Michele L. (Shalhoub) Manvel*, '72, of Highland Park, Jul. 27, age 61.

*Mary C. Parker*, '72, of Kalamazoo, Nov. 17, age 78.  
*David L. Spencer*, '72, of Red Lion, PA, Apr. 15, age 75.  
*Gregory D. Stemen*, '72, of Tallahassee, FL, Jun. 11, age 63.  
*Richard R. Townley*, '72, of Omaha, NE, Sep. 18, age 67.  
*Bruce C. Augustyniak*, '73, of Fox Lake, IL, May 20, age 61.  
*Karen A. (Crittenden) Bedore*, '73, of Mount Pleasant, Apr. 8, age 62.  
*John S. Bilobran*, '73, of Wilmington, NC, Dec. 19, age 65.  
*Janis L. (Diring) Diring-Khan*, '73, of Bloomfield, CT, Apr. 29, age 61.  
*Thomas A. Fecs*, '73, of Mecosta, Jan. 2, age 61.  
*Robert S. Graham*, '73, of Troy, Mar. 18, age 75.  
*Manola B. McShan*, '73, of Stone Mountain, GA.  
*John E. Shirley*, '73, of Tompkinsville, KY, Apr. 23, age 69.  
*Miriam C. Skurnick*, '73, of Oakton, VA, Jan. 10, age 69.  
*Phyllis M. Victoria*, '73, of North Palm Beach, FL, Jun. 30, age 83.  
*Joseph M. White*, '73, of West Bloomfield.  
*Robert L. Crampton*, '74, of Virginia Beach, VA, Jan. 23, age 63.  
*Audrey I. Jordon*, '74, of Jonesville, Jun. 18, age 77.  
*Michael G. McGuire*, '74, of Ypsilanti, Jul. 16, age 63.  
*Judy D. (Carrier) Morlock*, '74, of Ludington, Jan. 2, age 61.  
*Harold W. Quigley*, '74, of Traverse City, Jun. 2, age 67.  
*Edna M. (Jammick) Tortoriello*, '74, of Gladwin, May 2, age 74.  
*Robert E. Laskey*, '75, of Newport Beach, CA, Apr. 20, age 67.  
*Karen (Windau) Tyson*, '75, of Sandusky, OH, May 9, age 60.  
*Glenn D. Witt*, '75, of Warren, Aug. 22, age 61.  
*Donald J. Anderson*, '76, of Southfield, Apr. 24, age 57.  
*Bennet L. Bonk*, '76, of Washington, DC, Feb. 26, age 57.

*Holly S. Henkelmann*, '76, of Lemon Grove, CA, May 3, age 57.  
*Bruce D. Hillier*, '76, of Wauconda, IL, Apr. 27, age 58.  
*Annie W. Williamson*, '76, of Lansing.  
*Fred E. Winch*, '76, of Newfield, NY.  
*Cheryl C. Boblim*, '77, of Michigan City, IN, May 8, age 64.  
*Marian J. (Vanlue) Gilbert*, '77, of Niles, Nov. 3, age 79.  
*Ronald A. McIver*, '77, of Florence, SC, Sep. 4, age 67.  
*Barbara J. (Willoughby) Mott*, '77, of Switzerland, Nov. 11, age 62.  
*Michael G. Altmann*, '78, of Marquette, Sep. 29, age 60.  
*Jack D. Brablek*, '78, of Dorr, Feb. 12, age 76.  
*Gregory J. Gelenius*, '78, of Davison, Nov. 23, age 57.  
*Joe E. Sylvester*, '78, of Pleasant Plains, IL, May 14, age 65.  
*Malcolm V. Floyd*, '79, of Port Huron, Apr. 14, age 54.  
*Norman L. Myers*, '79, of Waldron, Jun. 14, age 55.  
*Linda A. Ward*, '79, of Columbus, OH, Oct. 1, age 57.

## '80s

*Rex M. Carter*, '80, of Lansing, Apr. 1, age 61.  
*Leo W. Hindsley*, '80, of Rochester, TX, Nov. 29, age 82.  
*Dennis F. Murphy*, '80, of Gaylord, Jun. 8.  
*Anthony H. Stack*, '80, of Venice, FL, May 5, age 79.  
*Joseph P. Diedrick*, '82, of Lansing, Apr. 9, age 83.  
*Lucy L. (Marker) Esmay*, '82, of Lansing, May 1, age 52.  
*Jill A. (Mihelic) Oliverius*, '82, of Hendersonville, TN, Apr. 11, age 52.  
*Daniel C. Knott*, '83, of Clarkston.  
*Gail Oliver-Watson*, '86, of Lawton, OK, Sep. 26, age 62.  
*Mary G. (Cabill) Hardy*, '87, of Westland, Feb. 19, age 47.

*Leon F. Vasey*, '87, of Portland, OR, Sep. 9, age 66.  
*Scott C. Rodgers*, '88, of Canton, Dec. 21, age 47.

## '90s

*David A. Dickerson*, '90, of Omena, Apr. 21, age 44.  
*Jennifer L. Turecki-Kaiser*, '91, of Plymouth, Mar. 10, age 44.  
*Carla R. Moncrief*, '92, of Canton, Sep. 25, age 43.  
*Rose M. Newman*, '92, of Riverdale, Jun. 3, age 69.  
*Anthony J. Tunney*, '94, of Western Springs, IL, Apr. 18, age 39.  
*John D. McCormick*, '96, of Sparks, NV, Apr. 9, age 50.  
*Jane F. Hesse*, '99, of Novi.

## '00s

*Jamie L. Byrne*, '00, of Lansing, Jun. 20, age 34.  
*Heather A. Bullen*, '02, of Newport, KY.  
*David S. Dee*, '05, of Grand Rapids, Jun. 20, age 46.  
*Shaile E. Kirkpatrick*, '06, of Bay City, Dec. 26, age 40.  
*Rachel P. Kahan*, '07, of Washington, DC, Apr. 27, age 26.  
*Courtney M. Willard*, '09, of Allen, TX, Apr. 18, age 24.

## Faculty & Staff

*Nicky A. Smith*, '48, of Mason, Mar. 31, age 94.  
*Keith M. Honey*, '49, of Williamston, Jan. 8, age 90.  
*Paul R. Hartman*, '51, of Kalamazoo, Apr. 30, age 82.  
*George M. Kessler*, '53, of East Lansing, Jun. 21, age 94.  
*Frank M. D'Itri*, '55, of Okemos, Jun. 28, age 79.  
*Daniel J. Stynes*, '76, of Okemos, Mar. 20, age 66.  
*Herbert M. Burks*, of Haslett, May 17, age 84.  
*Bruce B. Campbell*, of Okemos,

Dec. 29, age 63.  
*Myles S. Delano*, of Scarborough, ME, Oct. 2, age 90.  
*Joan H. Eadie*, of Santa Fe, NM, May 29, age 75.  
*Raymond G. Fairman*, of Pleasant Lake, Jun. 8, age 86.  
*Taylor W. Groves*, of Eaton Rapids, Mar. 4, age 85.  
*Edna Hickmon*, of Lansing, Jun. 23.  
*Nina L. (Gannon) Miller*, of Okemos, Apr. 21, age 87.  
*John L. O'Donnell*, of East Lansing, May 16, age 86.  
*Robert L. Siefert*, of East Lansing, May 8, age 90.  
*Laurence D. Stelzer*, of Owosso, Jul. 4, age 70.  
*Ti Yen*, of Hamden, CT, Apr. 1, age 90.



MSU was notified of these deaths between Aug. 1, 2012 and Oct. 31, 2012.

Send obituaries to:  
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## ERRATUM

On page 12, Summer 2012, the photo of Andrea Amalfitano was taken by Kurt Stepnitz, MSU Communications and Brand Strategy.

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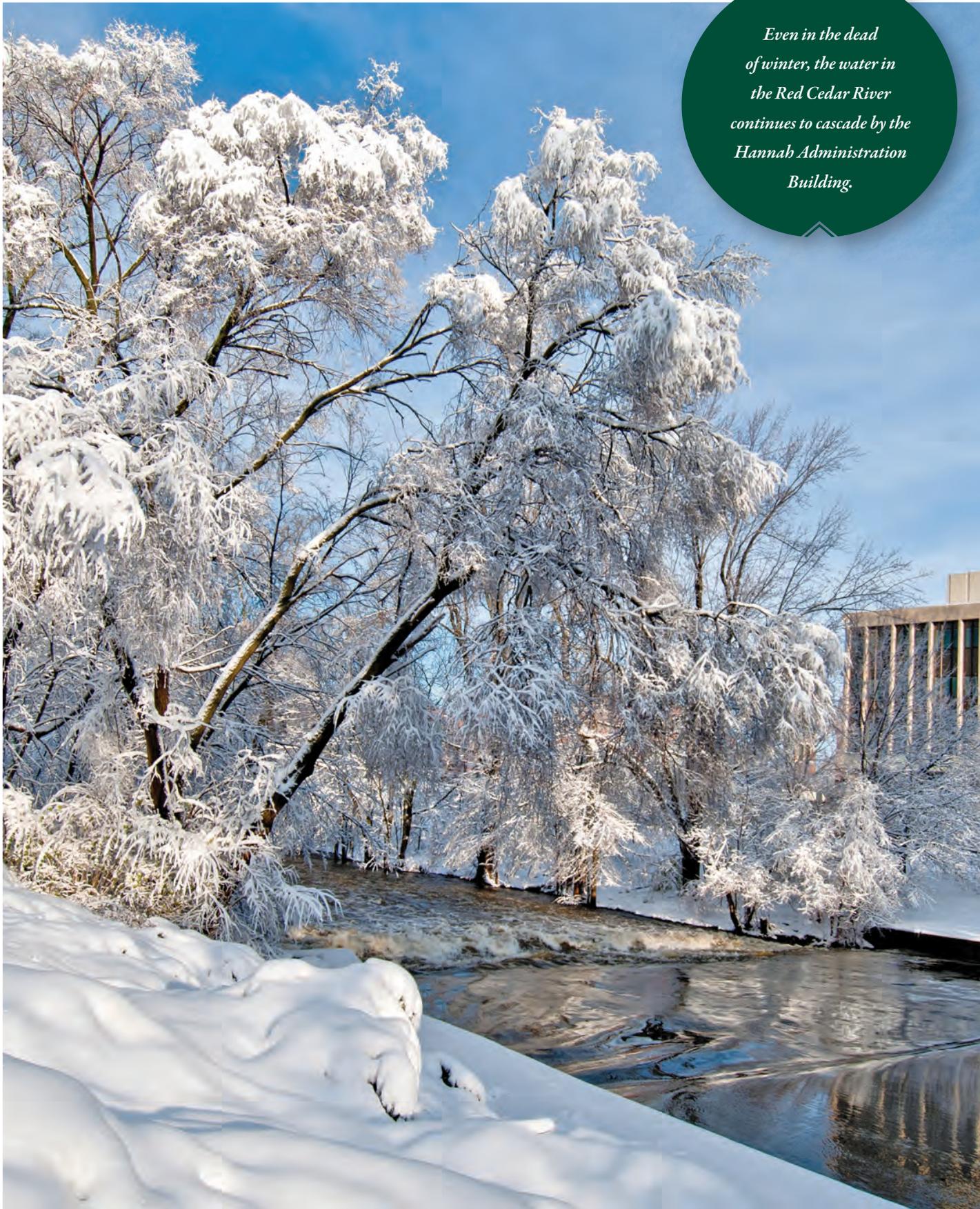
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# LASTING IMPRESSIONS

*Even in the dead  
of winter, the water in  
the Red Cedar River  
continues to cascade by the  
Hannah Administration  
Building.*



*Derrick Turner/Communications and Brand Strategy*