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MSU ALUMNI

M A G A Z I N E

Michigan State University • Winter 2004 • Volume 21, No. 2

Cover:
Design by David Giordan

MSU IS THE GLOBAL LEADER IN POPULAR CULTURE STUDIES

Just as it took folklore years to be accepted by academia, the field of popular culture studies is now establishing itself—with MSU leading the way.

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TWO ALUMNAE REPORTS FROM CAMBRIDGE UNIVERSITY

Churchill Scholar Camillia Smith and Gates Scholar Robin Stein, both 2002 MSU graduates, recount their first year's experience studying at Cambridge University, England.

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CELEBRATING FIVE DECADES OF PIONEERING PUBLIC TV

After five pioneering decades, MSU's public television station continues to be cutting edge as it embarks on high definition.

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LETTERS TO THE EDITOR

Editor, MSU Alumni Magazine
MSU Union
East Lansing, MI 48824-1029

Include name, address, phone, email and MSU degree/year (if applicable). Letters may be edited.

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PRESIDENT'S PERSPECTIVE



Welcome to another edition of the *MSU Alumni Magazine*. Once again, it showcases some of the many wonderful things happening here at MSU.

I was very pleased to serve our nation and help restore Iraq's financial sector. In fact, Friday, Jan. 16 marked the completion of the transition to a new currency. This was one of the many problems that we addressed successfully during my time in Iraq. The transition to a new currency means that not only has Saddam Hussein been captured, but

his image is now removed from the currency. It is yet another signal of a new era in Iraq.

The honor of serving my country is surpassed only by the honor of serving my alma mater as president. I am so very pleased to have this opportunity and am very glad to be back. Upon my return, I immediately set to work on our campaign to bring the Rare Isotope Accelerator to Michigan, deal with the very serious state funding situation that continues to challenge us, spur the \$1.2 billion Campaign for MSU, and address other matters important to the future of this great university.

Our success in these endeavors rests upon the strength of our faculty, the promise of our students, and the enduring support of our alumni. We have a compelling scientific case for bringing RIA to Michigan because our faculty came up with the idea for this next big innovation in nuclear science, which is one of the top priorities in the nation's science agenda. Strong statewide grassroots support help us fight off deep state funding cuts for MSU Extension and the Michigan Agricultural Experiment Station – programs that meet critical needs in Michigan. The generosity of our donors means that we continue to make great progress toward our fundraising goal, even during difficult economic times. Clearly, MSU is stronger and better because of all this steadfast support and leadership.

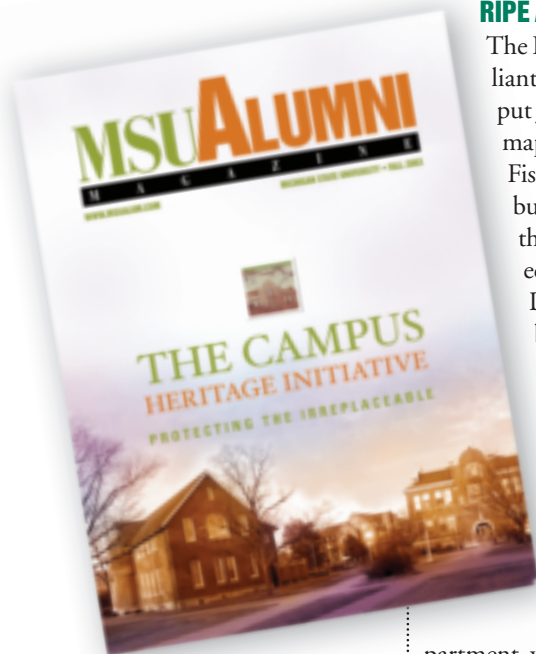
This issue of the magazine once highlights a few of the many exciting things happening at MSU – things that make us a good investment and reflect our enduring commitment to advancing knowledge and transforming lives. Two of our recent graduates, winners of prestigious international scholarships, share their experiences studying at Cambridge University, England. We take a look at MSU's leading position in the academic field of popular studies. We celebrate the 50th anniversary of our public television station and look forward to the new era of digital broadcasting. In addition, we provide the latest news and updates about MSU people, programs, and alumni.

In closing, let me once again thank you for your continued interest and support.

Peter McPherson
President, Michigan State University



Tim Potter



LAB ROW

What a great article on the preservation of Lab Row (cover story, Fall 2003)!!! I've long believed in the importance of saving historic buildings, and it delights me that MSU is so committed to its heritage. The memories I have of my time at Michigan State are very precious; the passage of time has enhanced my pride in this beautiful, historic place. I look forward to more articles on MSU's successes in this area!

Mary Ann Sikkema Potter, '67
Raleigh, NC

From our viewpoint here at the Michigan Historic Preservation Network, where we seek to conserve Michigan's historic architecture, the effort undertaken by Michigan State in making its Campus Heritage Initiative a key component of its \$1.2 billion Campaign for MSU is exemplary. Kudos to Janet Kregger for an excellent story (Fall 2003).

Nancy M. Finegood
Executive Director, Michigan
Historic Preservation Network
Lansing

RIPE AGE FOR JAZZ

The Fall 2003 issue is brilliant. As far as my helping put Jazz on the MSU map, to paraphrase Clare Fischer, "It was not easy, but fun." For the record, this uphill battle started around 1950 when Dr. Roy Underwood became our department head. When he found out I had played a gig with a jazz band, he replied, with his finger in my face, "If you want to get any place in this music department, you'd better give up that jazz!" With a wife pregnant with our first baby, I gave it up... on the performance track at least. But more than ever, I encouraged my composition students to include this music as an important source of inspiration for their instrumental and choral music. Later, as director of fine arts, Roy did not object when I was acting head of the Music Dept. in 1957-58 and allowed the MSU Sinfonia Big Band Jazz group to play the first jazz program in the Music Auditorium! Yet another milestone was when we organized the faculty jazz group, "The Geriactic Six Plus One." It has been a great satisfaction to see Jazz come to the ripe old age as it has today.

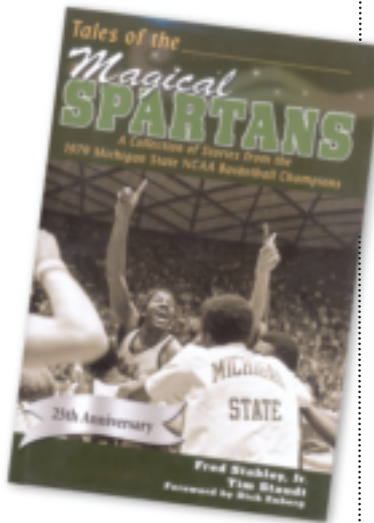
H. Owen Reed
Green Valley, AZ

MSU may not be the forerunner in the jazz education field, but we have made up for lost time with the acquisition of a faculty who have formidable talent and who love to teach. Through their professional experiences, they have established contacts that enable them to attract "big names" to campus for

workshops and other educational experiences. With this faculty and these attractions, the number of jazz education students is increasing and the number of jazz program followers is growing. We love our jazz faculty and students and attend their concerts on and off campus regularly. We follow them to Detroit, Chicago, local clubs and churches.

How fortunate we are to have jazz concerts featuring talented students, skilled faculty with real world experience and from time to time internationally famous artists playing right here in our backyard. What a pleasure and what excitement to watch as future "jazz greats" develop. We were encouraged by your very informative article in the last issue. But now that you've told everyone about this program, we hope we can still find seats!

Joy and Robert Brown, Jr., '58
Lansing



MAGICAL TALES

The sampling of vignettes you ran (Fall 2003) were great but only a smidgen of what *Tales of the Magical Spartans* is all about. As a member of that 1979 NCAA Championship basketball team, I found the book en-

tertaining and one of the most enjoyable I've ever read. Go Green!

Terry Donnelly, '80
Dallas, TX

Thanks for sharing excerpts from the *Tales of the Magical Spartans*, the new book by Fred Stabley Jr. and Tim Staudt about MSU's unforgettable 1979 basketball championship season. That was clearly one of MSU's most memorable sports seasons in history. I enjoyed reading the vignettes in the alumni magazine and found all of the other stories in the book equally as enjoyable.

Jeff Sernick, '84
Deerfield, IL

PREMATURE SCHOLARSHIP?

Enjoyed your profile of astrophysicist Eugene N. Parker, '48, winner of the prestigious 2003 Kyoto Prize and a pioneer of space science (p. 13, Fall 2003). You mention he came to MSU after winning an Alumni Distinguished Scholarship (ADS), but MSU did not launch the ADS program until the mid-1950s. Parker may well have won an alumni scholarship, but it could not have been the ADS. Chuck Curry, M.A. '61
Okemos

UPDATE:

☛ *Carole Leigh Hutton* (see p. 15, Fall 2002), '78, executive editor of the *Detroit Free Press*, was named Monday to the dual role of publisher and editor of Michigan's largest-circulation daily newspaper. She becomes the first female publisher in the *Free Press'* 172-year history.

AROUND CIRCLE DRIVE



DOE'S PRIORITY INCLUDES RIA

On Nov. 10, the U.S. Dept. of Energy (DOE) released its list of priority projects. Third on the list was the \$1.9 billion Rare Isotope Accelerator (RIA) project, which could mean more than 1,200 new jobs and a significant economic boost to the state where it is built.

The MSU campus, home to the National Superconducting Cyclotron Laboratory and the world's first and most powerful superconducting cyclotron, is considered one of two main contenders to win the RIA project.

"The Rare Isotope Accelerator will make important contributions to the nation in research and education, add to national security, help attract and educate the next generation of scientists and open up new venues for cross-discipline research," says President Peter McPherson. "RIA will attract some of the best minds world-wide, enhance the international visibility and reputation for

our state, and provide outstanding new opportunities true to the MSU motto, 'Advancing Knowledge - Transforming Lives.'"

MSU TO PROBE DISEASE CAUSES

MSU's National Food Safety & Toxicology Center has been awarded a \$10.2 million research contract to study the genetics of microorganisms that cause food and waterborne infectious diseases.

Awarded by the National Institutes of Health, the research project will be headed by Thomas Whittam, Hannah Distinguished Professor and member of the departments of food science and human nutrition and microbiology and molecular genetics.

"It is exciting for MSU to be a part of this newly established network," says Whittam.

He and four co-investigators at MSU will conduct research to

advance molecular techniques in identifying pathogenic strains, to investigate factors involved in the emergence of salmonella strains, and to develop both models and detection technology for various pathogens. The MSU team will work with researchers from the Universities of Michigan and Maryland, and the Michigan Dept. of Community Health.

\$6 MILLION TO MSU FOR TEACHER PREPARATION

The Broad Foundation has pledged \$6 million to fund a partnership between MSU and the Detroit Public Schools to recruit and train a new generation of urban teachers.

Philanthropist Eli Broad (see profile on p. 10) announced the project on Nov. 12 at the Detroit Economic Club. It is designed for DPS students who want to pursue a career in teach-

ing and includes financial support for completing the five-year teacher preparation program at MSU's College of Education (see pp. 30-33, Fall 2002). As Broad noted, "I want today's best and brightest Detroit students to become tomorrow's best and brightest Detroit teachers."

"This initiative blends the passion, talents and vision of the Broad Foundation, the Detroit Public Schools and MSU to find new ways to enhance the quality of education in Detroit," says MSU Provost Lou Anna Simon.

Carole Ames, dean of MSU's College of Education, says the project is a great opportunity for MSU to make a difference in the lives of students. "We are committed to preparing teachers who understand the challenges and opportunities that exist in urban schools, and who will be successful in such settings," she says.

GOING FOR BAROQUE—

Alessandro Vitale's Federico, Prince of Urbino, at the Age of Two Years (1607) is one of 35 exceptional European Old Master paintings being exhibited at Kresge Art Museum (Jan. 14-Mar. 21). The landmark exhibition, Pursuits and Pleasures: Baroque Paintings from the Detroit Institute of Arts, was curated by museum director Susan Bandes.



Image Courtesy of Kresge Art Museum

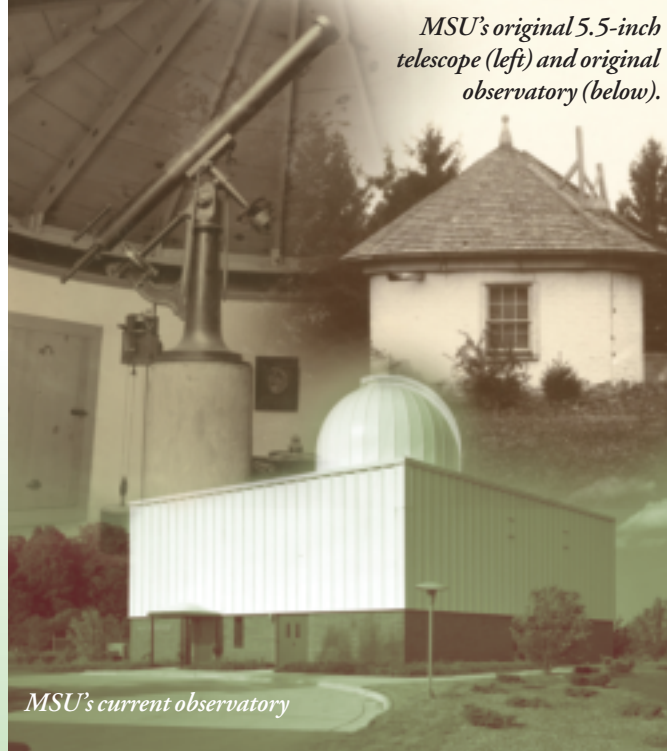
For more information, visit www.artmuseum.msu.edu.



Between now and MSU's Sesquicentennial in 2005, Fred Honhart, director of MSU Archives and Historical Collections, will regularly highlight key moments in MSU history.
—Editor.

In 1879, professor Rolla Clinton Carpenter of the Dept. of Mathematics and Engineering built a modest observatory on a hill northeast of President Abbot's house, an area now occupied by Williams Residence Hall. It was a circular brick building 16 feet in diameter. The 9-foot walls supported a wooden plate fastened to an iron track. Through a roof opening the telescope could peer entire the sky while rotating 360 degrees.

Photos courtesy of MSU Archives & Historical Collections



MSU's original 5.5-inch telescope (left) and original observatory (below).

MSU's current observatory

The observatory's 5.5-inch telescope, built by Alvin Clark & Sons, was mounted on a 5-foot-high brick pedestal independent of the building to re-

duce the impact of building vibrations. This facility was mentioned in the 1898-99 College Catalog under Astronomy. Records do not show when it

closed down, but a 1915 civil engineering report noted that only the telescope had survived a late Spring vandalism attack. Subsequent catalogs describe an astronomy course but omit any references to the observatory.

What happened to the Clark telescope? In the mid-1970s, while rummaging the Physics Astronomy building, professor Tom Stoeckley and graduate student Bob Miller came across it and promptly made sure it was saved. Today it's on display at the Abrams Planetarium.

MSU's current Observatory, completed in 1970 for \$660,000, boasts a 24-inch telescope. Used for teaching and research, it is also made available to the public for special events, such as the recent viewing of Mars. MSU astronomers look forward to the opening of a new consortium observatory in Chile that boasts the state-of-the-art SOAR telescope.

\$25 MILLION TO FIGHT HUNGER

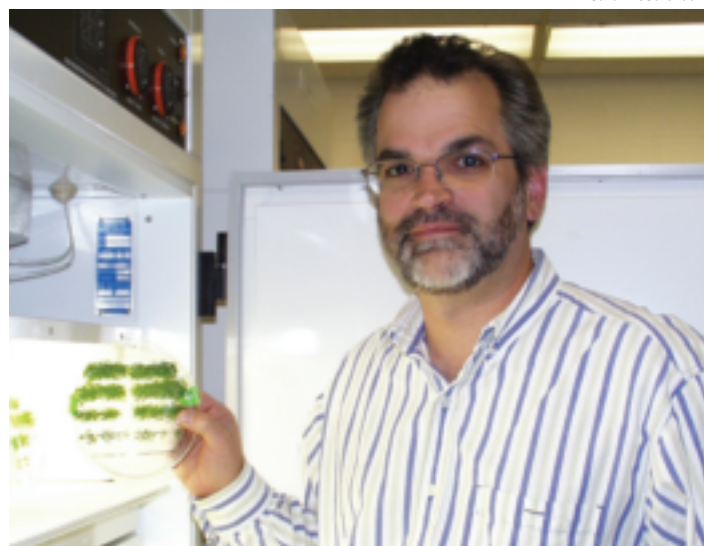
MSU has received a \$25 million grant from the Bill and Melinda Gates Foundation to help fight hunger in poor countries.

MSU beat out Cornell and other universities to lead a team of researchers in HarvestPlus, which seeks to develop crops genetically modified to prevent malnutrition—for example, beans with extra iron and zinc, or maize with extra vitamin A.

The grant shows MSU's "emerging dominance in biotechnology," writes the *Detroit News*. "MSU has always been a powerful force in agriculture," says Walter Falcon, former Stanford professor and U.S. presidential commissioner on World

Hunger. "But under (Peter) McPherson's presidency, the links between agriculture and aid have become really well known."

The HarvestPlus effort will be coordinated by biochemistry professor Dean DellaPenna, a renowned scientist whose research centers on furthering our understanding of plant cellular, molecular and biochemical processes of importance to agriculture. "I believe that the integration of biochemical, molecular and genetic approaches with emerging genomics-based technologies represents an exciting paradigm shift that will allow significant advances in many previously intractable areas of plant biochemistry," says DellaPenna. "This is especially true for plant

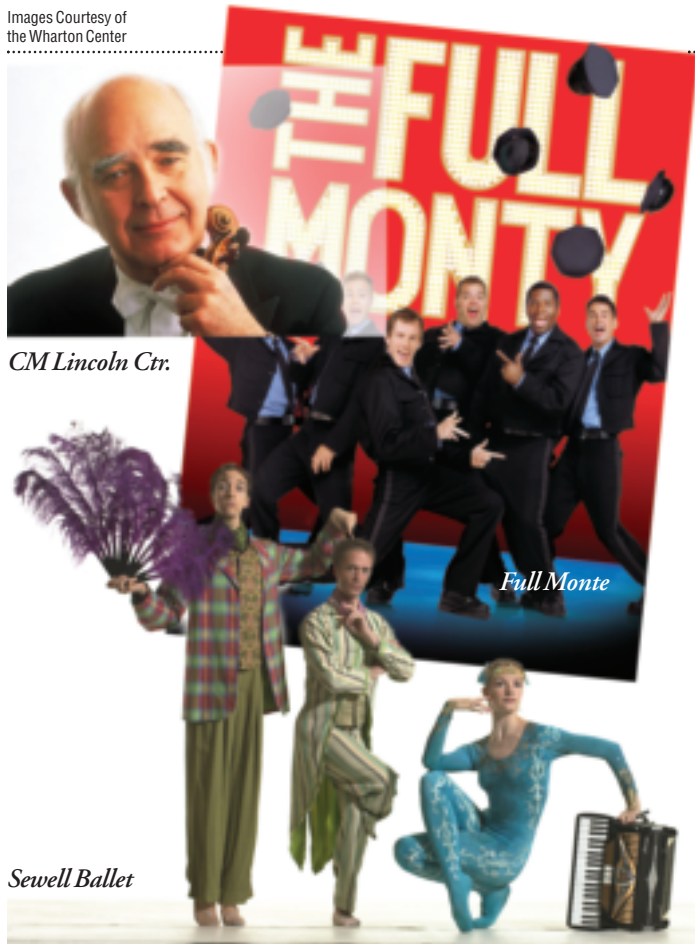


Carol McCutcheon

secondary metabolism, which produces 80 percent of the estimated 100,000 secondary metabolites on the planet."

DellaPenna believes that emerging genomics-based technologies will represent a paradigm shift in biochemistry.

Images Courtesy of the Wharton Center



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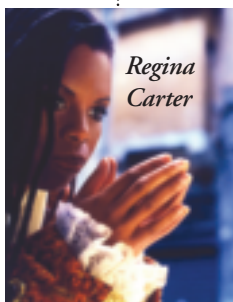
Sewell Ballet

COMMISSIONS AT WHARTON CENTER

As Michael J. Brand takes over as the Wharton Center's executive director, three of the center's four World Premier Commissions will debut in the second half of the season.

The Chamber Music Society of Lincoln Center will feature a new string sextet by British composer Nicholas Maw (Mar. 17). The James Sewell Ballet returns to the Great Hall (Apr. 3)

to present the world premiere of *Avedville*—a new look at Vaudeville and burlesque. And jazz pianist VANA, whose Wharton Center commission *Açai* premiered last season, returns as a member of the Regina Carter Quintet with a brand new commissioned work.



Regina Carter

The Broadway Series will bring *The Full Monty* (Mar. 2-7), which garnered 10 Tony Award nominations including "Best Musical," and *Oliver!* (Apr. 20-25), one of the world's best-loved musicals combining a timeless story with superb songs.

New director Brand was vice president of the theatrical division of Clear Channel Entertainment and helped initiate the rebirth of the Baltimore Center for Performing Arts. He also played a major role in the creation of the Fox Cities Performing Arts Center in Appleton, WI. A trumpet player and teacher, Brand has taught at several colleges and performed with the St. Paul Chamber Orchestra and the Minnesota Orchestra, among others.

MSU-DCL RANKS THIRD

The MSU-DCL College of Law had 85 percent of its first-time applicants pass the Michigan Bar exam last summer, the third highest rate in the state and 10 percentage points above the average.

"I am delighted at the results," says MSU-DCL Dean Terence Blackburn. "This success is consistent with the commitment of our faculty to provide a rigorous legal education which prepares students for practice."

MSU-DCL graduate Jason Evans earned the state's top score, making it the second MSU-DCL graduate in a row to capture top honors.

MSU-DCL College of Law, formerly Detroit College of Law, was founded in 1891. DCL affiliated with MSU in 1995 and moved to MSU's East Lansing campus in 1997.

NEW PATENTS TO MSU

General Motors Corp. and DuPont have recently donated patents to MSU that can help develop better environmental technologies and advance materials research in the area of zeolite structures.

The five patents donated by GM will help MSU researchers develop a way to clean contaminated soil and groundwater without the need to remove it and take up to one-tenth the time currently required. The three patents from DuPont deal with zeolites, minerals that are useful in petroleum processing and in the clean-up of oil spills.

"The patents donated by General Motors complement and augment the research portfolio of MSU," says MSU Provost Lou Anna K. Simon. The Environmental Protection Agency has documented more than 200,000 sites in the U.S. that have contaminated soil.

Simon notes that the DuPont donation "validates and advances the work of our outstanding faculty (in materials research)."

MSU holds hundreds of patents and ranks sixth nationally among U.S. universities for royalties income (more than \$30 million for 2001-2002).

MSU RESEARCH HELPS HEARING

MSU researchers have discovered a set of gene mutations that causes progressive hearing loss, a discovery that should provide significant clues in solving the puzzle of acquired hearing loss.

Led by faculty from MSU's Hearing Research Center (HRC), the research was published in the *American Journal of Human Genetics* (Nov. 2003). It could eventually help an estimated 28 million Americans, including one in three over the age of 60, who have hearing loss.

The gene, known as DFNA 20, plays an essential role in the structure of the inner ear. "This finding is expected to provide new insights that will help researchers understand more about the biology of progressive loss," says Rachel Fisher, director of MSU's HRC and a project leader. "One possibility is that the mutations interfere with processes that allow ears to repair damage done by noise or aging."

NO. 1 IN STUDY ABROAD

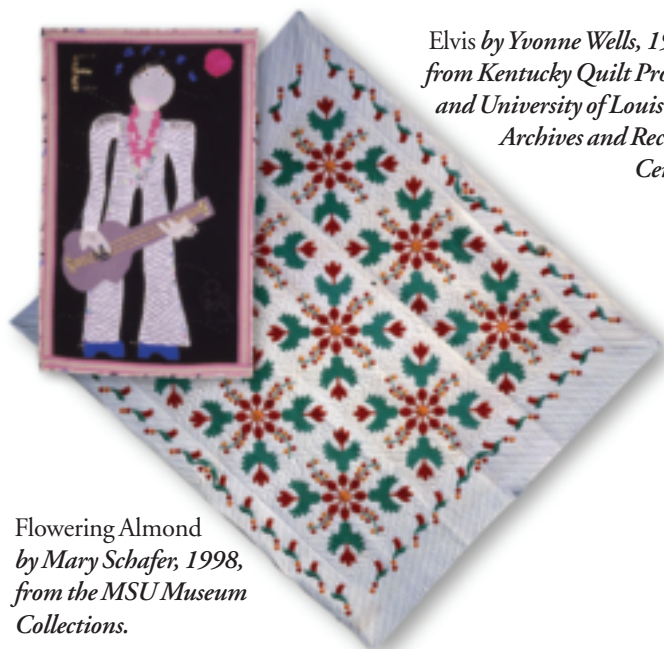
In 2001-2002, MSU led the nation in the number of undergraduates who participated in Study Abroad programs. MSU sent 1,621 undergraduates—of 1,819 total students—on study abroad programs. Altogether some 160,920 U.S. university-level students received credit for Study Abroad programs, according to statistics compiled by the U.S. State Dept.'s Bureau of Educational and Cultural Affairs.

WEB QUILT INDEX

The MSU Museum has helped put together a web site on contemporary and historical American quilts—www.quiltindex.org.

Visitors will find a central, searchable index of more than 1,000 quilts that brings together the resources of four separate archives—the MSU Museum, University of Louisville Archives and Records Center, the Illinois State Museum and the Tennessee State Library and Archives. The quilts reflect a tremendous diversity and range from traditional ones to a depiction of Elvis Presley.

“The index provides a rich, deep resource for students, teachers, scholars, quiltmakers and the general public,” says Marsha MacDowell, curator of folk arts at the MSU Museum and professor of art and art history. “Quilts and quilting are made far more accessible than ever before.”



Elvis by Yvonne Wells, 1991, from Kentucky Quilt Project and University of Louisville Archives and Records Center.

Flowering Almond by Mary Schafer, 1998, from the MSU Museum Collections.

MSU leads the nation not only in the number of undergraduate students, but also with innovative and cost-conscious programs for all majors. MSU's program options are among the most diverse, with more than 200 programs in 60 countries on all seven continents.

“At MSU, study abroad is an integral part of the undergraduate experience,” notes Kathleen Fairfax, director of MSU's Office of Study Abroad.

MSU KUDOS

Every semester, MSU faculty, staff and students garner kudos

too numerous to list exhaustively here. Some recent examples:

► Senior **Ashley Bell** in journalism and junior **Brian Westland** in advertising have received Donald P. Durocher Memorial Scholarship Awards from the Detroit Chapter of the Public Relations Society of America. It was the first time two students from one university received both awards.

► Seniors **Jared English** and **Greta Stahl**, both members of MSU Honors College and the James Madison College, have been named Marshall Scholars for 2004. The prestigious schol-

arship will pay for their graduate studies at a British University. Since 1953 MSU has produced 10 Marshall Scholars.

► Senior **Carole Kueblin** in microbiology has been awarded the American Society for Microbiology Undergraduate Research Fellowship, which includes a \$2,500 stipend to conduct full-time summer research at MSU.

► **Hilde L. Nelson**, associate professor of philosophy, has been named editor of *Hypatia: A Journal Of Feminist Philosophy*. MSU will house the journal from 2003 to 2008.

► **Diane Wakoski**, Distinguished University Professor of English and MSU Writer in Residence since 1976, has received the 2003 Michigan Author Award by the Michigan Library Association and the Michigan Center for the Book.

NEW HIRES ON CAMPUS

► **Daniel R. Gould**, renowned sports psychologist from the University of North Carolina, has been named director of MSU's Institute for the Study of Youth Sports in the Dept. of Kinesiology.

► **DeAnne Hamilton**, vice president and station manager of KQED Public Television in San Francisco, has been named director of broadcasting services at MSU. She will oversee WKAR Radio and Television (see cover story), WKAR-DT, Interactive Video Services and WKAR.org. She succeeds Steve Meuche, who retired after serving MSU for 38 years.

► **Charles T. Salmon**, senior associate dean of MSU's College of Communication Arts and Sciences and Ellis N. Brandt Professor in public relations, has been named acting dean. He succeeds James D. Spaniolo, who becomes president of the University of Texas at Arlington.

STAR PROBE AT MSU'S JINA

MSU has joined with Notre Dame and the University of Chicago to establish a Physics Frontier Center for Nuclear Astrophysics, funded by a five-year, \$10 million grant from the National Science Foundation.

The Joint Institute for Nuclear Astrophysics—or JINA—is intended to foster an interdisciplinary approach to nuclear astrophysics and to study the broad range of nuclear processes in the universe that control stellar evolution, trigger supernova events and lead to thermonuclear explosions observed as novae, x-ray- and ψ -ray bursts.

The creation of JINA coincides with new particle accelerators, including the Coupled Cyclotron Facility at MSU's National Superconducting Cyclotron Laboratory, the nation's premier rare isotope user facility, and the future Rare Isotope Accelerator, the nuclear science community's highest priority for new construction.

MSU PARTNERING IN MATH EDUCATION

The National Science Foundation has awarded \$35 million to a team of educators—including MSU experts—to improve science and math teaching and achievement in K-12 schools.

The five-year project, funded under NSF's Math and Science Partnerships Program, will impact about 400,000 students and more than 5,000 teachers in about 70 Michigan and Ohio school districts.

“This project reflects MSU's abiding interest in education reform and teacher preparation,”

says MSU President Peter McPherson. "It also reaffirms the depth and breadth of our commitment to prepare students to succeed in a demanding and competitive world."

Involved in the project are Michigan's Ingham, Calhoun and St. Clair County intermediate school districts, as well as school districts in the Cleveland and Cincinnati areas. They represent a broad range of social, economic and cultural characteristics.

MSU JOINS INITIATIVE

MSU is one of eight leading universities teaming up to share their patented bio-technologies and make them more widely available. This is to help with the development of crops that could feed millions of people, which some believe is being hampered by biotechnology patents held by corporations.

Other universities participating in this initiative are Cornell, the University of California, University of Florida, North Carolina State, Ohio State, Rutgers and the University of Wisconsin. The initiative was announced July 11 in the journal *Science*. Supporters wish to help apply biotechnology to the creation of improved crops, especially in developing countries.

WINTER COMMENCEMENT

Bernie Kerik, a familiar face after 9/11, was among the speakers as 2,585 degrees (1,725 undergraduate) were granted in December during Winter Commencement. Kerik, CEO of Giuliani-Kerik LLC, was formerly interim Minister of the Interior in Iraq and police commissioner of New York City under mayor Rudolph Giuliani. Other speakers were U.S. Senator Debbie Stabenow, Michigan's first woman senator, and Lewis W. Coleman, president of the Gor-

don and Betty Moore Foundation. The graduates who take part in the Senior Class Gift will earmark their donations toward the Sparty Project, which seeks to create a bronze replica of the ceramic icon.

DREAM GREEN

If you think you can do better than our hoopsters, you can prove it by visiting the MSUAA

web site at www.msualum.com and try our latest game, the "Spartan Three Point Shootout." This latest game duplicates the three-point shootouts used by the NBA during the All-Star game. The game was specifically created for MSUAA members, just as

the bowling, golf, hockey and spear toss games. Give it a try! See if you hit "nothing but net."



WHAT IT MEANS TO BE A SPARTAN

By Keith A. Williams,
Executive Director

What does it mean to be a Spartan?

In my mind, one essential ingredient of the definition is that being a Spartan also implies underscoring the "wealth" that is Michigan State University.

By "wealth" I mean anything that makes MSU recognized globally for outstanding performance and achievement. Being a Spartan means helping to create this wealth. Students enrich MSU in the classroom, the debate room, the sports field, or the performing arts stage. Alumni add to MSU's wealth with their success, volunteer time, political support and donations.

A perfect illustration of this took place Nov. 4, 2003. I learned from Dr. June Youatt, assistant provost for undergraduate education, that six alumni from the Haslett School System were given Inspiration Awards by the Foundation for Haslett Schools. Five of the award recipients are MSU alumni.

I attended the event and found their story to be inspirational. In 1999, these Spartans, together with a sixth Haslett graduate, established the Haslett Spartan Scholarship Foundation (HSSF). They wanted to support the community that helped them succeed, so they organized their foundation to provide need-based monetary support and also a network of mentors for Haslett High School award recipients who attend MSU. They annually contribute \$250 each to MSU. Their contributions, combined with matching contributions from their employers,

have enabled them to generate some \$3,000 a year in MSU scholarship funds. To date, the fund has presented awards to four Haslett High School graduates. The six also mentor the award recipients, many of whom were present at the awards ceremony. Their accomplishment at once benefits MSU, students from the Haslett community, and the Haslett School system.

To the readers of this column, I present the creators of the Haslett Spartan Scholarship Fund:

► **Jason McIntyre** earned his bachelor's degree in business administration from MSU. He lives in Phoenix, Arizona with his wife, Lisa. He is a director with the Accenture's Financial Services operating group.

► **Tony Paul** has a degree in financial administration from MSU. He is living in Arizona with his wife, Michelle. He is a regional director of Alacrity Healthcare Staffing.

► **Tom Riggs** earned an MSU degree in employment relations. He is the northeast regional human resources manager for Sears. He and his wife, Margaret, live in Maryland.

► **Jerry Rutter**, a graduate of Central Michigan University, is a human resource manager for Goodrich Aerospace. He and his wife, Heather, live in Arizona.

► **Bob Stabler** earned an MSU degree in mechanical engineering. He is a manufacturing manager for Goodrich Aerospace in Phoenix, where he lives with his wife, Kelli.

► **Scott Stowitts** earned his bachelor's and master's degrees in civil engineering from MSU. He is a project manager in the heavy special project division of Detroit's Walbridge Aldinger firm. He and his wife, Jennifer, live in Michigan.

These alumni illustrate what it means to be a Spartan. I salute them.

Go Green!



Michigan State University Alumni Association LIFE MEMBERSHIP

The MSU Alumni Association would like to take this opportunity to welcome our newest life members. We thank you and commend you for your willingness to share our commitment to this great university through Life Membership in the Alumni Association

Scott Arcangeli
Broadview Heights, OH

**Robert and
Valerie Bernecker**
Macatawa, MI

**Kenneth and
Katherine Bertolini**
Holt, MI

Karen Conway
Clarkston, MI

Jay and Deborah Danto
West Bloomfield, MI

Sharon and Deland Davis
Battle Creek, MI

Joshua Davis
Austin, TX

**Timothy and
Michelle Donovan**
Clinton Twp, MI

**Stephanie and
Jason Eaton**
Livonia, MI

Duane Finley
Banning, CA

James Foy
Ridgefield, CT

Ronald and Judy Golota
East Lansing, MI

Stephen Guss
South Bend, IN

Bruce and Janice Harte
East Lansing, MI

Jeffrey Heinze
Kentwood, MI

Ronald Hill
Golden, CO

Thomas Hocking
Riverside, PA

Rose Hummel
Portland, MI

Dan and Mary Hunt
East Lansing, MI

James And Lynn Johnson
DeWitt, MI

James Kalleward
Portage, MI

Maria Keal
Des Plaines, IL

**Larry Koskela and
Bonnie Kern-Koskela**
Birmingham, MI

Sarah Kuper
Milwaukee, WI

Cathy Lilly
New York, NY

Timothy Main
St. Petersburg, FL

Joseph Maloney
Williamsburg, VA

Kevin Maul
Plymouth, MI

**Antony Nuckolls and
Heather Abbuhl-Nuckolls**
White Lake, MI

**R. Douglas and
Susan Pretty**
Allen Park, MI

Paris and Tracy Revoir
Olathe, KS

Richard Russell
East Lansing, MI

**Doug and
Michelle Schwedland**
Novi, MI

Craig Spyhalski
Dallas, TX

Stephen and Carol Terry
Williamston, MI

Kent and Katrin Vince
Round Rock, TX

Michael Vorce
Grand Rapids, MI

Dora West
Columbus, OH

**Paul Wilner and
Grace Deshaw-Wilner**
Okemos, MI



ELI BROAD: SOARING SUPPORT FOR MSU

His \$20 million gift in 1991 to MSU's business college, which now bears his name, remains the largest gift by an individual to MSU (see cover story, Fall 1991). Since MSU began its \$1.2 billion Campaign For MSU, launched in 2002, *Eli Broad*, '54, has pledged another \$16.6 million to MSU which includes new endowed positions and scholarships. In November, the Broad Foundation pledged \$6 million to fund a partnership between MSU and the Detroit Public Schools (DPS) to recruit and train a new generation of urban teachers.

"Today, I am honored to announce a new initiative that will link the two institutions that did so much for me—the Detroit Public Schools and Michigan State—in an effort to create opportunities for Detroit's students to transform their lives, their

schools and their hometowns," said Broad at the Detroit Economic Club on Nov. 12. "I want today's best and brightest Detroit students to become tomorrow's best and brightest Detroit teachers."

That Eli Broad has succeeded with his DPS and MSU education is an understatement. A renowned business leader who built two Fortune 500 companies over a five-decade career, Broad is chairman of AIG SunAmerica, Inc., a leading financial services company, and founder and chairman of KB Home, formerly Kaufman and Broad Home Corporation.

A major leader in cultural affairs, Broad was the founding chairman of the board of trustees of The Museum of Contemporary Art in Los Angeles, and is currently a trustee and executive committee member of the Los Angeles County Museum of Art. He spearheaded the drive to

Speaking to the Detroit Economic Club in November, Eli Broad pledged \$6 million for a partnership between MSU and Detroit Public Schools. He also helped spearhead construction of the spectacular new Walt Disney Concert Hall in Los Angeles.

build the just opened Walt Disney Concert Hall, a spectacular Frank Gehry design that has vaulted into an international icon and could soon replace the Hollywood sign as the symbol of Los Angeles. Avid supporters of contemporary art, Broad and his wife, Edythe, have created one of the world's finest art collections. Since 1984, The Broad Art Foundation has lent artworks to more than 400 museums and university galleries worldwide. In 1999, the Broads founded The Broad Foundation, which seeks to improve student achievement with new and innovative ideas.

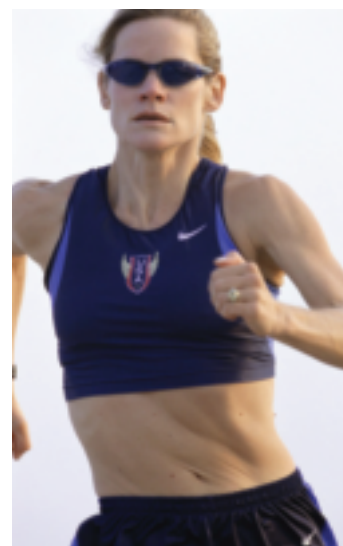
As the Fall 2002 commencement speaker at MSU, Broad explained his personal commitment to MSU this way:

"Look around this hall. Every county in Michigan; every state in the Union; every faith, every race, and dozens of countries from around the world are represented here. Unlike many other nations, this diversity is our strength. Unlike many other nations, you don't need to be from the right race, right religion, right class, right background, or right schools to reach the highest levels of business, civic or cultural activities."

JOLENE MOORE: WALKING THE WALK

In the 1966 comedy *Walk Don't Run*, Tim Hutton plays a U.S. athlete at the 1964 Tokyo Olympics who avoids identifying his sport—race walking. *Jolene Moore*, '89, a leading con-

tender to make the 2004 U.S. Olympic racewalking team in Athens, says things haven't changed much. "Racewalking is still very obscure," says Moore. "We have few sponsors, and most people don't know about it." Nonetheless, Jolene boasts the fourth best time in the 20K race in the U.S. at 1:39:50, recently finished 4th at the 2003 U.S. Indoor Track and Field Nationals, and has a good chance to succeed at the Olympic Trials in Sacramento this summer. A native of Benzonia, Jolene attended MSU on a cross country scholarship. After graduation, she moved to Chicago, where she worked in advertising and later taught school. "I kept up with long distance racing but I suffered a back injury and my doctor basically said, 'You can't run anymore.'" But in 1996, while watching a racewalking event at the Atlanta Olympics, she said, "I can't run, but I can do that!" Racewalking has not come easy. The technique of never leaving the ground and of stepping onto a straight leg took some getting used to. "I always get two red cards in a race, either for lifting or bending the knees," she notes. "But I've never been disqualified (three red cards)." The other



problem has to do with time for training. Married and a mother of three kids, ages 8, 7 and 4, Jolene needs to get her two training sessions in daily while being a fulltime mother. “My first training session is from 5 to 7 a.m.,” she says. “The other day I couldn’t get in a second session because I had to take the kids somewhere.” Jolene remains very active with the MSU

Alumni Association’s Chicago Alumni Club (*chicagospartans.com*), and tries to organize events for alumni living in the northern suburbs. She looks forward to the upcoming World Cup in April and the Olympic Trials in July.

Carole S. Berk



MICHAEL STEINBERG: STILL PITCHING

Few writers have mastered the art of memoir as well as *Michael Steinberg*, M.A. ’67. Ph.D. ’74, founding editor of *Fourth Genre: Explorations in Nonfiction*, an award-winning journal of creative nonfiction, and teacher of creative writing at MSU for more than 25 years. His new memoir, *Still Pitching* (MSU Press, 2003), has earned high praise from reviewers. “With adroit precision and quiet enthrallment, Mike Steinberg leads us into the American Epoch that was New York and baseball in the 1950s,” writes Dennis Lehane, author of *Mystic River*. “But to say that *Still Pitching* is simply about baseball is to say that *Moby Dick* was a good little book about whales.”

A New York native, Steinberg grew up in the 1950s when three local teams—the Yankees, the Giants and the Dodgers—won 9 of 10 World Series. “It began as a memoir about how my passion for baseball led to my becoming a writer,” he explains. “The strongest shaping force in my childhood, I found, was my love for baseball. So I organized around that discovery.” The result is a book that is “suspenseful, cinematic, crackling with sensual detail, and juiced with lively dialogue,” in the words of one reviewer. The high praise for Mike’s book comes as no surprise, since he has won several national awards, with two pieces cited as Notable Essays in *Best American Essays* (1995 and 1999), and one in *Best American Sports Writing* (1995); four oth-

ers have been nominated for the Pushcart Prize. Mike has directed national writing workshops and conferences and has been a contest judge for the Annie Dillard Award in Creative Nonfiction and written reviews for *The New York Times Sunday Book Review*.

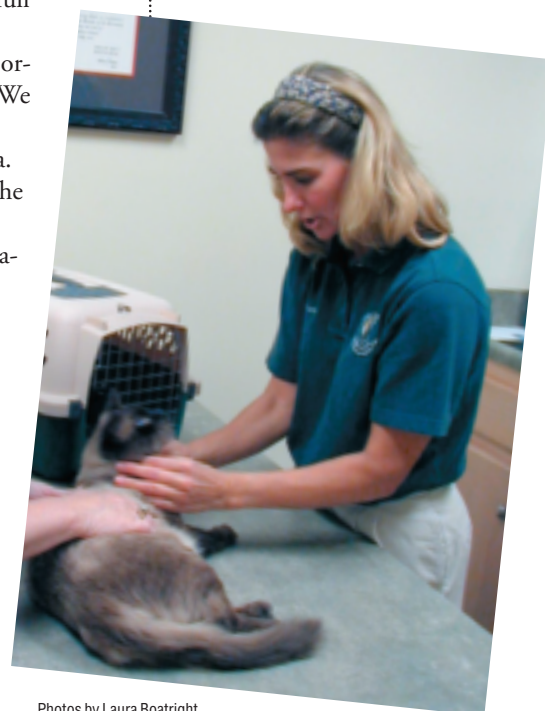
MONICA KUCHER: PETS IN GOOD HANDS

Last year, the *Athens Banner Herald* in Georgia conducted a survey for “the best in the area.” For “Best Veterinarian,” readers picked *Monica Kucher*, ’87, DVM ’89, founder and owner of the Good Hands Veterinary Hospital, a 10,000-square-foot state-of-the-art clinic which specializes in small animal care, everything from surgery to boarding and grooming. “I was shocked,” says Kucher of her selection. “I can say that I have the best clients in Athens. My basic philosophy is to educate the client as much as possible so they don’t have to see us. But if they do, we have the whole range of services.” These include

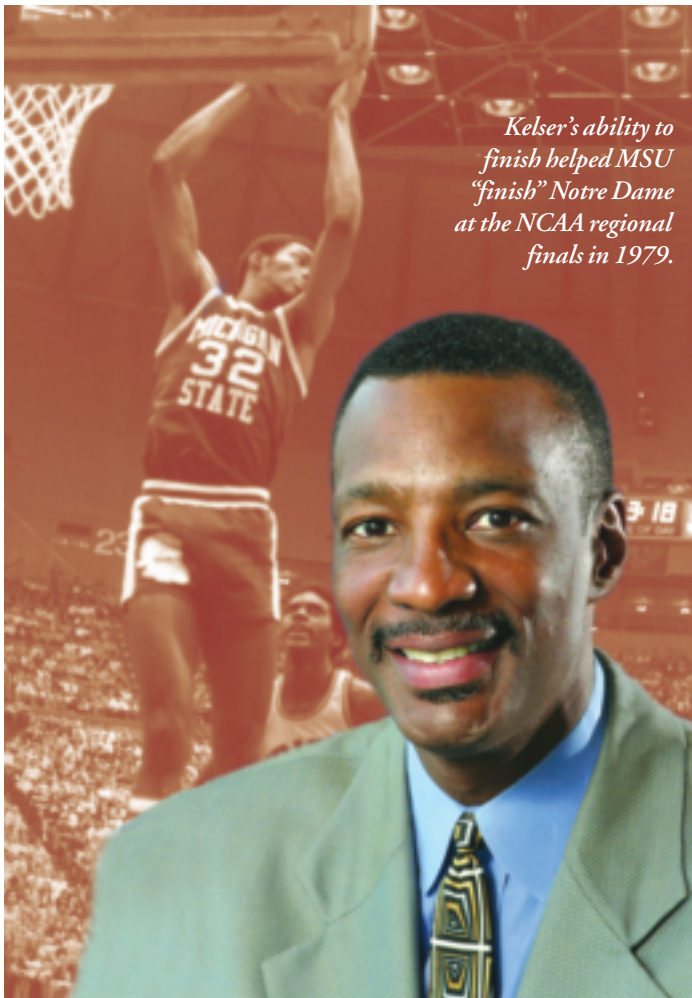
video endoscopy, a full radiology unit, and both soft tissue and orthopedic surgery. “We also do a lot of dentistry,” adds Monica. “Also, I’ve become the person for artificial insemination.” A native of Saginaw, Monica decided in 8th grade she wanted to become a vet, and so MSU was her choice school. “I loved MSU and I want to go back,” says Monica, who married her MSU classmate P.O. Eric Mueller, DVM ’89. “He is a large animal

surgeon at the University of Georgia and I tell him that if he gets another job it will have to be at MSU.” Monica says her MSU education was “outstanding.” When she first arrived in the Atlanta area, she recalls, “I found out how much the people respected my degree and it made me realize how much MSU taught me.” She lauds ophthalmologist Dr. Curtis Probst with “helping me an awful lot.” At MSU she was a loyal hockey fan, never missing a game at Munn Arena. But now, after more than 13 years in Athens, she’s become a fan of the Georgia Bulldogs—going so far as to acquire the popular English Bulldog herself, like most Georgia fans. “They look ferocious but they are very, very sweet,” she notes. “If you try to pet them, most likely they’ll roll on their backs and let you rub their bellies.”

Monica attends to a client and performs surgery at her clinic in Athens, GA.



Photos by Laura Boatright



Kelsner's ability to finish helped MSU "finish" Notre Dame at the NCAA regional finals in 1979.

GREG KELSER: SILVER ANNIVERSARY AWARD

This year the NCAA announced six winners of its Silver Anniversary Award, given to former student-athletes who have “distinguished themselves in the 25 years since graduation.” One winner, to no one’s surprise, was former MSU basketball star *Greg Kelsner*, ’79, TV broadcaster and color commentator for Fox Sports Net. “I’m honored,” says Kelsner. “It’s another reminder of how positively that four-year stretch at MSU has impacted my life.” As a student-athlete, Greg became MSU’s first Academic All American in basketball while captaining MSU to the 1979 NCAA championship. Fans will remember “Special K”—whose jersey hangs in Breslin—as the

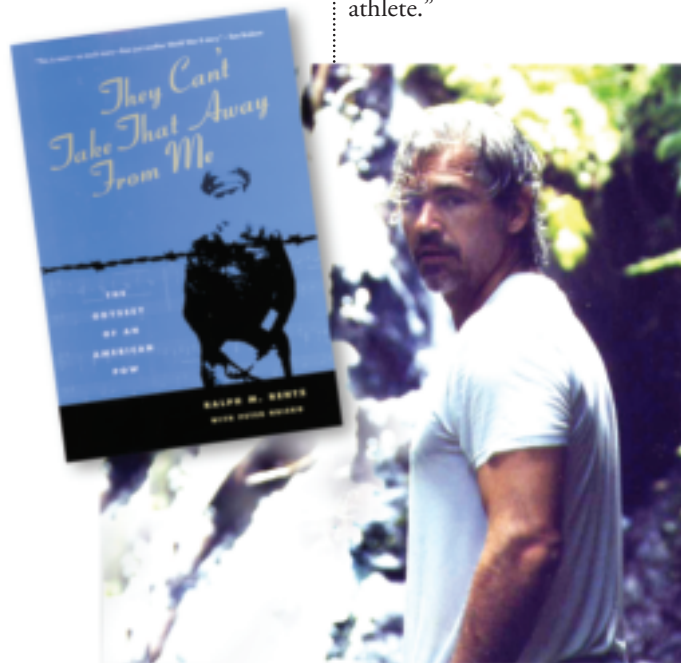
“finisher” of Magic Johnson’s fast break passes. Greg touts the unity of the 1979 team. “We were a closely knit group, no cliques, because we realized this would help us reach our ultimate potential. If we went to the movies, there’d be 13 or 14 of us.” Greg was drafted 4th by the NBA, three spots after his teammate Magic. He played six years in the NBA with Detroit, Seattle, San Diego and Indiana. He credits his knowledge about the game to all his coaches, especially Jud Heathcote. “Jud was a fine coach,” says Greg. “He emphasized the thinking part of basketball. What do you do in this situation, as opposed to that situation.” He also touts Tom and Lupe Izzo for “reaching out and embracing players from 25

years ago.” Greg, who lives in Franklin with wife Donna, also gives back to the community through tireless volunteer activities, helping Detroit youth with drug abuse awareness and prevention programs and reading programs. “Many people, other than my parents, took the time to offer advice to me,” explains Greg. “Those words resonated and made a difference. I’m just giving back a little bit.”

PETE HRISKO: P.O.W. STORY

During World War II, soldiers who won battles became the military heroes worshipped by the media. Today, “heroism” seems to be bestowed more on survivors and POWs like Scott O’ Grady and Jessica Lynch. Hence it’s a good time to resurrect the story of Ralph M. Rentz, an aspiring musician who was on a secret mission during World War II when his B-17 was shot down over Malang, Java. Rentz spent the next torturous three and a half years as a Japanese POW. He chose Los Angeles writer *Peter Hrisko*, ’87, to tell his tale, *They Can’t Take That Away From Me* (MSU Press 2003). Recruit-

ed by George Perles to play football at MSU, Hrisko became the holder for extra points and backup punter for Greg Montgomery. After earning a master’s degree at Case Western Reserve, Pete played and coached the Oxford Bulldogs in England. “During this time,” he recalls, “I was technical advisor for a BBC film called *Defrosting the Fridge* starring Joe Don Baker.” Pete has spent the last 13 years in Larchmont Village, near Hollywood, “working as a screenwriter and author and also teaching English as a second language.” He credits his late MSU professor Jim Cash, who with Jack Epps, Jr. formed one of Hollywood’s most successful screenwriting duos, for inspiring him. “I took two or three of his courses and regularly corresponded with him,” recalls Pete. “I’m quite proud (my first book) is with the MSU Press. Now I’m working on a children’s book.” He has good memories of his MSU days. “I returned to MSU last year and drove around campus on a rainy day,” he muses. “I wish I could’ve done it all over again as a student. Your time is so limited as a student-athlete.”





Aaron (left, posing with guide Matt West) won the Gold Medal for blind athletes at the 2002 World Triathlon Championships in Cancun.

AARON SCHEIDIES: WORLD CHAMP

Some want society to change its perspective on the blind and disabled community, and no one is doing a more persuasive job, by example, than MSU senior Aaron Scheidies, w'04, who in December won the World Triathlon Championships in Queenstown, New Zealand. A year before, he won the world triathlon competition among blind male athletes in Cancun, Mexico. Competing with more than 3,000 athletes from 75 countries, including 38 with disabilities, the Farmington native negotiated a 1.5K swim, a 40K bike ride, and a 10K run to win. "I had a blast, it was awesome," says Scheidies, who suffers from macular degeneration, a hereditary disease that affects vision. "It's kind of like the Olympics, coming together with all the countries and racing against people from all over the world." Aaron, who carries a perfect 4.0 GPA in kinesiology, chose friend Matt West to serve as his guide, helping with marking buoys and making hairpin turns during the race. His success story proves that people with disabilities can

live very full and active lives. In high school Aaron played soccer before his eyesight began to deteriorate, after which he continued swimming, track and cross country. At MSU he is president of the triathlon club, a member of the National Society of Collegiate Scholars, and a member of the prestigious Tower Guard Honor Society. Says Aaron, "You can really do anything you want if you have confidence in your own abilities and just believe you can." He has a full schedule ahead, including competing in the famous Hawaii Ironman with a team of five visually-impaired and blind athletes called C-Different. "One goal," says Aaron, "is to inspire those that don't believe in themselves to have confidence in themselves."

CHRIS SHOWERMAN: GEORGE OF THE JUNGLE

Arnold Schwarzenegger parlayed his splendid physique to movie stardom, great wealth, and now political power. Not everyone can do that, but all signs are positive for Chris Showerman, '92, star of Disney's direct-to-video *George of the Jungle 2*. Last fall Buena Vista shipped 2.2 million copies around the country. Showerman hopes that this sequel can propel him to fame the way the original helped launch the career of Brendan Fraser. "This is my first lead in a studio movie," says Chris. "It came out of the blue. I was talking to an agent, not mine, and casual-

ly mentioned that I was a cross between Superman and George of the Jungle. Two days later, she called me to set up an audition for *George of the Jungle 2*." A native of Stockbridge, Chris was valedictorian of his high school and received scholarship offers, but chose instead to follow his mother's footsteps and study music at MSU. "I loved the caliber and attitude of the people at MSU," he explains. "My mother and I had the same teacher, Corliss Arnold, for music theory. He called me his grand-student." Chris has great memories of MSU, which he completed in three years. "I was able to get away from my family and discovered who I was," he says. After teaching

music for four years in Lansing, Chris decided to turn professional either as an opera singer or as an actor. He chose the latter, and moved to Los Angeles in 1996, where he became a production assistant serving mostly as a courier. "I was able to get to know L.A. and meet a lot of people," he says. "You can say I became very intimate with the traffic jams." He is currently traveling around the country to cities like Chicago, Kansas, Phoenix and Denver to help publicize the video, doing interviews with regional television and radio news shows. "It would not be bad for me to follow in the footsteps of Brendan Fraser," he says. "He's a great actor and an awesome guy."



Courtesy of Walt Disney Pictures

TRAVEL TODAY WITH **SPARTAN PATHWAYS**

2004 TOUR CATALOG



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ALOHA SPARTANS!

NOVEMBER 30-DECEMBER 5, 2004

The MSU Alumni Association is planning the official tour to Hawaii for the MSU vs. University of Hawaii football game.

For more information call (517) 355-5268 or email Cheryl Denison at denisonc@msu.edu.

TRAVEL TO AFRICA WITH COACH JOHN L. SMITH AND FAMILY

JULY 8-18, 2004

The MSU Alumni Association is planning a Kenya Photo Safari with Coach John L. Smith and his family.

Check our web site for upcoming details at www.msualum.com



ALUMNI COLLEGE IN PROVENCE – THE CULTURAL SEASON

FEBRUARY 24-MARCH 3

Immerse yourself in the rich cultural ambiance of sun-drenched Provence on this all-inclusive nine-day tour. Stay in charming Aix-en-Provence and explore its medieval Old Town and open markets. Excursions include trips to Cassis, Marseille, Ansouis, Arles, Isle sur la Sorgue and Gordes' Ro-

manesque Abbey de Sénanque.
From: \$1,945, plus air
Alumni Holidays International

ITALIAN ALPS ESCAPEDE

MARCH 25-APRIL 1

Relish in the beauty of the romantic Italian Alps on this extraordinary travel opportunity. The beautiful Aosta Valley is your home for your six-night stay with its splendid climate and spectacular scenery. Op-

tional full-day excursions include Mont Blanc, and the Majestic Matterhorn, which peaks at 14,692 feet.
From: \$1,145, plus air
Alumni Holidays International

ANTEBELLUM SOUTH ALONG THE INTRACOASTAL WATERWAY

MARCH 27-APRIL 3

Join the 100-passenger Nantucket Clipper on an exploration of the great Atlantic Intracoastal Waterway to the Antebellum South. Visit some of the South's most gracious cities, St. Marys, Savannah, Beaufort and Charleston. Optional excursions include Cumberland, St. Simons and Jekyll Island's.

From: \$1,950, plus air
Clipper Cruise Line

CRUISING THE MIGHTY MISSISSIPPI

APRIL 14-24

SOLD OUT

This ten-day journey traces American history from New Orleans to Memphis aboard the paddle-wheel steamboat the *Delta Queen* traveling up the Mighty Mississippi. This trip features a special lecture by Shel-



We spent seven months waiting for our trip to the Dordogne in France to materialize. We would now gladly replay every minute of that trip. It was a dream come true to be in the French villages and experience the culture, the language, the stores, the food, and wine. Our experience was so diverse, including prehistoric cave drawings, castles, churches, gardens, a family distillery and wonderful company —

JOHN DEBORAH AND KURT WEIRICH • 2003 VILLAGE LIFE IN DORDOGNE

by Foote, renowned civil war historian and author. Sights visited include Houmas House, Nottoway Plantation, Natchez, Vicksburg and Shiloh National Military Parks and a one-night stay in Memphis' famous Peabody Hotel.

From: \$3,595, plus air
Gohagan & Company

VILLAGE LIFE IN THE COTSWOLDS

APRIL 25-MAY 3

This seven-night trip captures the charm of Britain's Cotswolds. Learn about the culture and history of the Cotswolds with a program of lectures, meetings with local residents and exclusive guided tours of great historical monuments. Visit the Heart of England with included excursions to Oxford, Villages Stow-on-the-Wold, Chipping Campden, Cirencester, and Bath.

From: \$2,720
Gohagan & Company

VILLAGE LIFE IN ASSISI AND UMBRIA

APRIL 25-MAY 3

Learn about daily life in Umbria during a series of exclusive discussions highlighting unique art, history, culture, cuisine and architecture of the region. Enjoy visits to Assisi, Spello, Spoleto cathedral, the tomb of Fra Lippo Lippi and much more.

From: \$2,620
Gohagan & Company

CALIFORNIA WINE COUNTRY AND CUISINE CRUISE

MAY 1-6

Join this innovative five-night cruise aboard the comfortable *Yorktown*

Clipper from Redwood City to Sausalito. Highlights include a series of winery visits and tastings at the region's premier establishments, an opportunity to dine at both Artesa and The Culinary Institute America's Wine Spectator Greystone Restaurant and a special dinner excursion aboard the lavishly restored 1915 Napa Valley Wine Train.
From: \$2,195, plus air
Clipper Cruise Line

ALUMNI COLLEGE IN SORRENTO

MAY 17-25

Delight in the calm brilliance of Sorrento's sunsets, its historic buildings and beautiful gardens on this nine-day all-inclusive tour. Excursions include the Bay of Naples, the majestic Amalfi Coast, Isle of Capri and Pompeii.

From: \$1,845, plus air
Alumni Holidays International

ALUMNI COLLEGE IN SPAIN ~ RONDA

MAY 17-26

From your base in scenic Ronda, embark on a seven-day exploration of this extraordinary territory. Stay in a luxurious Spanish Parador and travel to Jerez, Cádiz and romantic Seville. Tour beautiful Costa del Sol and Cross the Straits of Gibraltar for a tour of 14th-century town of Tetouan.

From: \$2,245, plus air
Alumni Holidays International

ALUMNI COLLEGE IN IRELAND ~ ENNIS

MAY 18-26

Enjoy the charm of the Emerald Isle on this nine-day trip to Ireland. Visit

Quin Abbey, Bunratty Castle and Bunratty Folk Park, Burren National Park and the majestic Cliffs of Moher. Also explore Galway and the timeless Aran Islands.

From: \$1,845, plus air
Alumni Holidays International

D-DAY REMEMBERED

MAY 20-30

What better way to honor our American troops than to visit the historic Normandy Beaches on the 60th anniversary of D-Day. This comprehensive travel-study cruise includes exclusive tours, excursions and lectures to enhance an appreciation of

this monumental military operation. Highlights include two full days touring the coast of Normandy, Utah and Omaha beaches, Caen Peace Memorial, D-Day Museum, and Chartwell, Winston Churchill's famous country residence.

From: \$3,895, plus air
Pre-tour extension in Paris
Gohagan & Company

ALUMNI COLLEGE IN ITALY'S MAGNIFICENT LAKE DISTRICT

MAY 31-JUNE 8

Experience the magnificence of Italy's Lake District on this nine-day trip visiting Lake Maggiore, Lake Orta,



The MSU Alumni Travel programs are a great way to see the world! We've participated in many of them over the past years and our expectations have always been exceeded. Aside from the wonderful accommodations and excursions, the Alumni College programs have enabled us to learn more about the politics, history, and the life of the local people. One of the best features of traveling with MSU Alumni is the people with whom we've traveled. It's a great way to make friends!

CHRISTINE SHLAGOR • MSUAA FREQUENT TRAVELER



Lake Como, the Borromean Islands, Baveno, Bellagio, Tremezzo and Stresa. Also delight in a full-day excursion to cosmopolitan Milan.

From: \$1,845, plus air

Alumni Holidays International

BRITISH ISLES AND THE NORMANDY COAST

JUNE 3-15

Tour the majestic Celtic Lands on this thirteen-day cruise to seldom-visited ports in France, England, Wales, Ireland and Scotland. Paris, Caen, Normandy Beaches, Mont-St.-Michel, Dublin, Isle of Skye, Orkney Islands and Edinburgh are just a few of the cities and sights to see.

From: \$4,995

Gohagan & Company

VILLAGE LIFE IN DORDOGNE

JUNE 11-19

SOLD OUT

Take in the beauty of France with its medieval castles and prehistoric caves on this all-inclusive nine-day tour to the rarely visited Dordogne region. See the pilgrimage site of Rocamadour and meet with local resi-

dents to learn the history, art, literature and cuisine of the area.

From: \$2,765

Gohagan & Company

ALUMNI COLLEGE IN THE SWISS ALPS FOR FAMILIES

JULY 11-20

See the majesty of the Swiss Alps on this all-inclusive program for the entire family. This program designed for parents or grandparents and their children includes visits to Lucerne, Berne, Grindelwald, Interlaken, Lake Thun and the famous Reichenbach Falls. Classes and lectures are specially designed for both adults and children.

From: Adult: \$1,845, plus air,

Child: \$1,245, plus air

Alumni Holidays International

ALUMNI COLLEGE IN TUSCANY ~ CORTONA

JULY 14-22

Bask under the Tuscan sun in the village of Cortona on this all-inclusive tour which includes journeys to

Montepulciano with its quaint cafes and aromatic wine cellars, the walled city of Perugia, medieval Assisi, beautiful Siena and Florence.

From: \$1,845, plus air

Alumni Holidays International

WHITewater RAFTING ON THE SALMON RIVER

JULY 23-29

Fulfill your sense of adventure riding the rapids of the Salmon River on this whitewater rafting and camping trip. Well-trained professional guides with superior knowledge of the river and its rapids accompany rafters during the entire trip and opportunities will be available for fishing, hiking and kayaking.

From: \$1,375, plus air

Northwest Voyageurs

ISLAND LIFE IN SCOTLAND

AUGUST 20-28

Offered for the first time, this eight-day cruise around the Islands of Scotland offers a unique opportunity to explore Scotland's legendary Highlands, lochs and glens, and calling at the Hebridean islands of Mull and Skye aboard the deluxe *M.V. Lord of the Highlands*.

From: \$2,495, plus air

Gohagan & Company

PASSAGE OF PETER THE GREAT

AUGUST 9-21

Marvel in the splendor of the "new" Russia on this 11-night historic passage. Visit the golden domes of the Kremlin, Lenin's Tomb and Red Square. Sail on the Volga, Neva and Svir rivers with ports of call to Uglich, Yaroslavl, Goritsy, and Kizhi Island. In St. Petersburg

visit the spectacular Hermitage Museum.

From: \$3,195, plus air

Alumni Holidays International

ODYSSEY TO OXFORD 21ST ANNIVERSARY

AUGUST 21-SEPTEMBER 4

Located in the heart of England, Oxford's historic setting will charm you while giving you an opportunity to study topics such as British archaeology, art, history, theatre, or literature with Oxford tutors. Field trips, theatre in Stratford-upon-Avon, visits to historic sites, and optional excursions. Call 517-355-4562 for a brochure.

From: \$3,195, plus air

MSUAA Lifelong Education

ST. LAWRENCE RIVER & THE THOUSAND ISLANDS

AUGUST 25-SEPTEMBER 2

Enjoy the passage through the St. Lawrence Seaway on this 9-day cruise on the St. Lawrence River. The 100-passenger Nantucket Clipper is the perfect type of ship to see the beauty of the Thousand Islands—an archipelago of more than 1,800 glacier-sculpted islands. Experience Montréal,





I loved this trip! The advance notice and information was very good. The arrangements were smooth and uneventful from start to finish. Excellent job. Thank you. P.S. The lectures were excellent too.

JUDY MARR • 2003 ALUMNI ESCAPE TO TUSCANY

Québec City and Toronto, and see the magnificent thundering Niagara Falls.
From: \$2,395, plus air
Clipper Cruise Line

**ALUMNI COLLEGE
IN NORMANDY**
SEPTEMBER 13-21

Be a part of the 60th anniversary of D-Day by traveling on this all-inclusive trip to Normandy, focusing on the key sites of this turning point in history. Visits include Omaha Beach and the War Memorial, Rouen, Giverny—Monet's home and Mont-St-Michel.
From: \$1,945, plus air
Alumni Holidays International

**TREASURES OF
SOUTHERN FRANCE & ITALY**
SEPTEMBER 15-27

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We Can Do It

POPULAR



MSU IS THE GLOBAL LEADER IN THE STUDY OF

POPULAR CULTURE



By Gary Hoppenstand

Just as it took folklore years to be accepted by academia, the field of popular culture studies is now establishing itself—with MSU leading the way.

In 2002, Spiderman generated more than \$400 million at the box office and became the biggest blockbuster hit that summer.

Readers of this magazine know that director Sam Raimi, now one of Hollywood's top filmmakers, learned his craft while a student at Michigan State—as did many other successful "Spartans In Hollywood." But what you might not know is that the film's massive success underscores the rise of a new field of academic inquiry, one spearheaded largely by MSU.

Until recently, Spiderman, created by writer Stan Lee for Marvel comic books, was not considered something worthy of study in academic circles. Neither were Superman, Batman, or for that matter, MacDonald french fries, Madonna, tattoos, or reality shows like *American Idol*, *Survivor* and *The Bachelor*, featuring MSU alumnus Bob Guiney, '93 (see p. 14, Fall 2003). All of these items form part of our "popular culture," a concept once regarded with the same disdain at universities as jazz was disparaged at MSU's School of Music. But in recent years, just as "jazz studies" has emerged as an exciting new music major at MSU (see pp. 26-29, Fall 2003), the study of popular culture has emerged as a new, exciting, vibrant and most importantly, respected field of study. This emergence was due largely to MSU's leadership.

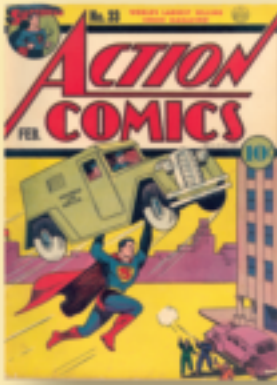
Indeed, MSU today is recognized

as much for popular culture studies as for nuclear physics research, teacher education, primary care medicine, and various business disciplines, just to mention a few areas of excellence. Ask anyone in popular culture studies around the globe and chances are that they will cite MSU as *the* international leader in the field.

The study of popular culture has become important because, like other fields that have established themselves in academia, popular culture is important and meaningful to people. Understanding it is critical to understanding how culture, society and the individual interact, which is fundamental to the concept of a liberal arts education. As Anne Allison, department chair and associate professor of cultural anthropology at Duke University, explains,

"More and more scholars are realizing that popular culture is every bit as im-





portant as Shakespeare or opera—it’s whatever gives life value and meaning and piques imagination.”

The study of popular culture at the university level began in the late 1960s under the leadership of two inventive and far-sighted professors, Ray Browne at Bowling Green State University in Ohio and Russel B. Nye at Michigan State University. Professor Browne founded the first department of popular culture at Bowling Green, as well as the Popular Culture Association, a professional group representing several thousand academics and scholars from around the world. He also created *The Journal Of Popular Culture* and the Popular Press at Bowling Green, to support and publish the growing scholarship in the field.

While Ray Browne was establishing the foundations of popular culture studies at Bowling Green, Russel B. Nye was publishing ground-breaking research about popular culture. Nye’s book, *The Unembarrassed Muse: The Popular Arts in America* (1970) became a defining book in the field. Nye was a Pulitzer Prize winning author who, during his long and illustrious career at Michigan State College sought to demonstrate the academic value and importance of studying popular culture. In addition to being one of the two major founding scholars in the field, Nye was the first president of the national Popular Culture Association and a major force in the development

of a popular culture studies curriculum in the English Dept. at MSU.

A year ago, a faculty panel selected Nye as one of MSU’s 13 “Iconic Professors”—the most prominent of MSU’s many distinguished professors during its first sesquicentennial (see “MSU’s Iconic Professors,” pp. 22-25, Spring 2003). Their portraits are painted as murals in the MSU Union’s Heritage Café. A native of Wisconsin, Nye began teaching at MSC in 1941 and remained a faculty member until his retirement in 1979. He donated his substantial collection of popular culture to the MSU Library, thus establishing one of the

new and compelling intellectual tradition in the Midwest: the idea that the culture of everyday domestic and international life should be examined and critiqued. Thus, popular culture studies, in conjunction with American Studies (founded a century earlier by Wisconsin professor Frederick Jackson Turner) is the Midwest’s, and specifically Michigan State University’s, contribution to the humanities.

Nye’s enduring legacy at MSU has resulted in Spartan leadership in the field of popular culture studies. In several notable areas of popular culture studies, MSU leads not only the Big Ten, but also all American colleges and

helped to make MSU’s Special Collection one of the most admired in the country. Recently when Duke University acquired a prized collection of 55,000 comic books, *Duke* magazine (September-October 2003) reported the acquisition but acknowledged that it was “not as large as Michigan State’s,” which is roughly three times larger.

MSU is also a national and international leader in the development of a university-level popular culture studies curriculum. In the English Dept., for example, Michigan State offers some of the finest film studies courses outside of Hollywood and the West Coast. Indeed, two recent features in this magazine covered the phenomenal success of “Spartans In Hollywood,” MSU graduates who have enjoyed major success in the film industry (see cover story, Spring 1999, and pp. 22-26, Summer 2000). The late Jim Cash was a very popular professor who commanded his students’ respect by his own success as a screenwriter; in partnership with his former student, Jack Epps, Jr., the duo wrote the scripts for such Hollywood hits as *Top Gun*, *Legal Eagles*, *The Secret Of My Success*, *Anaconda*, *Dick Tracy*, and many other films.

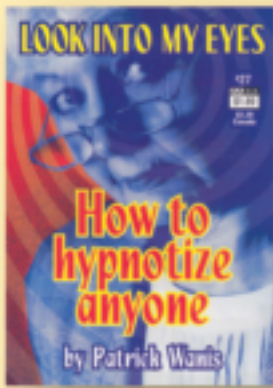
The English Dept. also features major classes in the study of popular fiction and popular culture theory. In the expanding undergraduate American Studies program, a new course has just been developed, AMS-210, entitled “American Popular Culture,”

“Popular culture is every bit as important as Shakespeare or opera—it’s whatever gives life value and meaning and piques imagination.”

top research sites in the nation.

Nye’s notable accomplishments put MSU on the map. Historically, regarding literary and cultural criticism, American scholars have turned to the Russian and French theorists, such as with the French and Russian structuralists and post-structuralists, or to the British and their slavish devotion to Marxist criticism. Otherwise, American academics have turned to the Ivy League and East Coast schools for direction in the humanities. What Nye accomplished was the establishment of a

universities. The Special Collections housed at the MSU Library is one of the two finest in the world regarding its popular culture holdings. Originally based, in part, on the personal library donated by Nye, under the leadership of its head, Peter Berg, and its librarians such as Randall Scott, it is a resource second to none. In particular, the Special Collections’ holdings in popular fiction and radical literature are the finest to be found, and Randall Scott’s building of its superlative comic book collection, has



which has begun in Fall 2003 to an overflowing enrollment. And, more undergraduate American Studies courses featuring popular culture studies are currently in the curricular development and review process.

MSU features the largest faculty in the country researching and teaching in popular culture. The university typically sends more faculty to the annual meetings of the national Popular Culture Association than does any other academic institution in the world, and MSU has had more elected officers serve in this organization. The Popular Culture Association is the single largest international organization of popular culture academics. Its membership includes several thousand scholars from America and around the world. Beginning with Nye's election as the first President of the Popular Culture Association, MSU has contributed two additional Presidents of the PCA over the years: myself and Douglas Noverr.

But perhaps the most important recent development in MSU's leadership in the field of popular culture studies has been the recent acquisition of *The Journal Of Popular Culture*, and my appointment as its new editor. Founded in the late-1960s by Ray Browne at Bowling Green State University, upon Browne's retirement as its editor and publisher, the journal was purchased by Blackwell Publishing, one of the world's largest publishers of scholarly journals. With the criti-

cal and visionary assistance of MSU's Provost, Lou Anna Simon, the dean of the College of Arts & Letters, Wendy Wilkins, and the chairperson of the Dept. of Writing, Rhetoric, and American Cultures, Douglas Noverr, Michigan State was able to bring the editorial office of this prestigious journal to East Lansing.

MSU supported the establishment of this new editorial office of *The Journal Of Popular Culture* by providing office space in Bessey Hall for the journal's management, as well as several part-time employee positions to assist in the editorial operations of the journal, including a Managing Editor position, and several Editorial Assistant positions. These part time positions are typically offered to American Studies Ph.D. students as an opportunity to learn about the operation and management of a major scholarly journal. Michigan State is also provided supplies and services support.

Recently *The Journal Of Popular Culture* was significantly redesigned to feature a new cover, a new logo, and a new typeface style. A concerted effort has been made to increase dramatically the JPC's international presence. The journal's previous editorial advisement board was substantially revised and expanded, and the new structure, entitled the Editorial Advisory Board, which is responsible for all reviews of submitted articles, has been expanded to include a sizable number of international

scholars of popular culture studies from around the world. In addition to there being the top U.S. scholars serving on the JPC's Editorial Advisory Board, approximately one third of the Board's membership features the best international scholars of popular culture, from countries including Taiwan, the United Kingdom, the Netherlands, Mexico, Japan, Turkey, Norway, Australia, Northern Ireland, Slovenia, and the Czech Republic.

In addition, the journal's publisher, Blackwell, has aggressively expanded distribution of *The Journal Of Popular Culture* in new and exciting international markets. For example, the JPC has recently been added to a major Russian publishing consortium, which will place the journal in areas that no other journal of its type has ever been distributed before.

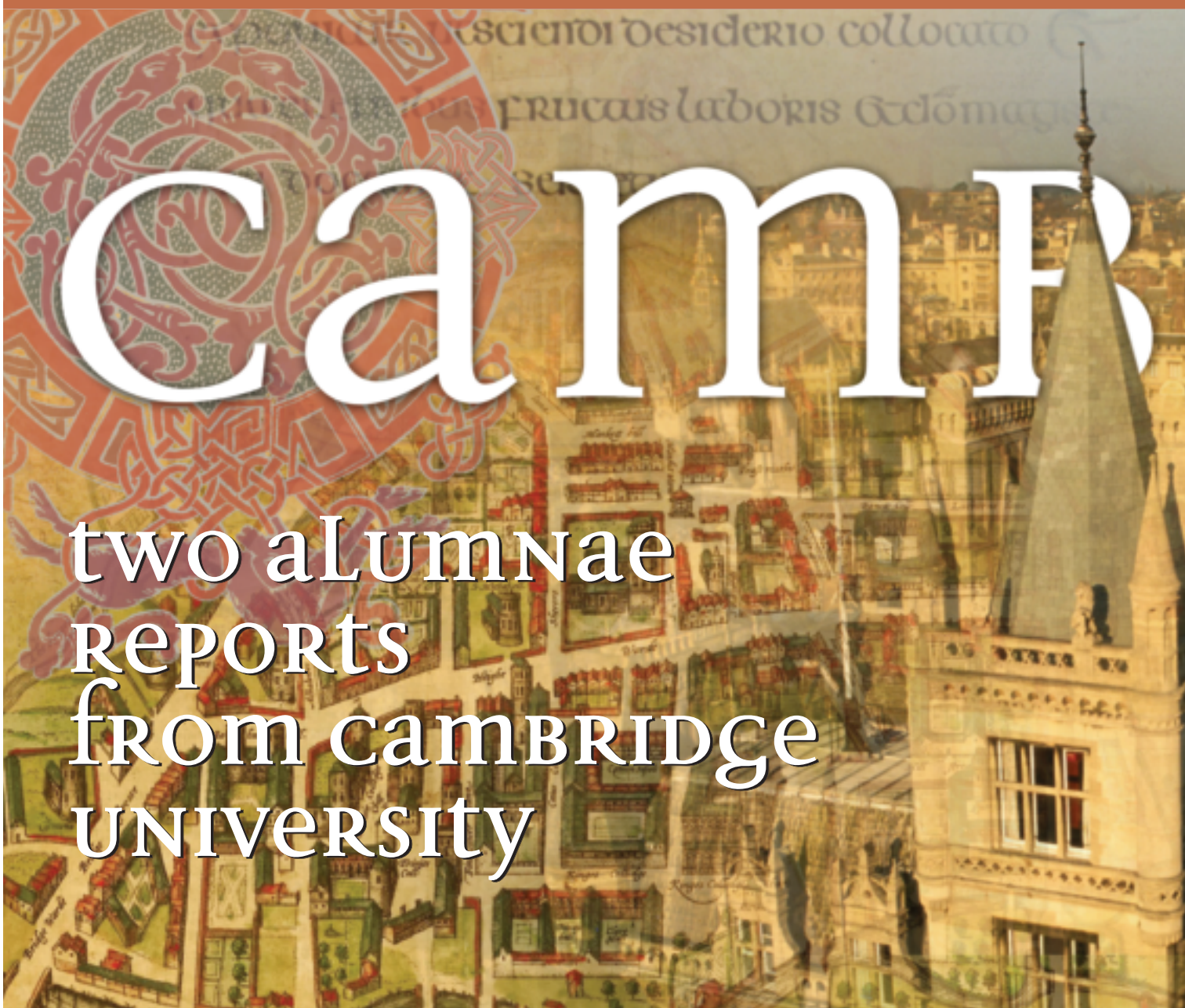
With its distinguished heritage in popular culture studies, as represented in the award-winning research of the field's co-founder, Russel B. Nye, as well as with its national leadership in creating a university-level curriculum in popular culture courses, and its ongoing support of the single largest group of university faculty devoted to the study of popular culture, these assets, as well as the recent acquisition of *The Journal Of Popular Culture*, has made Michigan State University the undisputed leader in this vibrant area of new and exciting scholarship.

These publications are just some of the items in the MSU Libraries' Special Collections, deemed to be one of the two finest in the world for popular culture holdings.



Gary Hoppenstand is associate chairperson and professor in the Dept. of Writing, Rhetoric, and Ameri-

can Cultures at MSU. He has published ten books and more than 50 scholarly articles on topics ranging from popular culture to film studies, and has written the introductions to several Penguin Classics editions, including Anthony Hope's *The Prisoner of Zenda* and *Rupert of Hentzau*, A.E.W. Mason's *The Four Feathers*, and Rafael Sabatini's *Captain Blood*, as well as the introductions to the Signet Classic editions of Baroness Orczy's *The Scarlet Pimpernel*, Rafael Sabatini's *Scaramouche*, and Robert Louis Stevenson's *The Black Arrow*. He is currently completing a book-length study entitled *Page-Turners: A History of Popular Fiction* for Oxford University Press, and is editing a new textbook entitled *Science Fiction: A Reader for Longman*. His work as an editor has been twice nominated for the World Fantasy Award, and his *Popular Fiction: An Anthology* won the Popular Culture Association's "Best Book Award" in 1998. He is the current editor of *The Journal Of Popular Culture*, and series editor of an *Encyclopedia of World Popular Culture* to be published by Greenwood Press.



cam BRIDGE UNIVERSITY

two alumnae REPORTS from

Camillia Smith of East Lansing and Robin Stein of North Hollywood, CA, both 2002 MSU graduates and members of MSU's Honors College, won top graduate fellowship awards as well as prestigious scholarships to study at Cambridge University, England.

Smith, who obtained her bachelor's and master's degrees from MSU's Lyman Briggs School, received a Churchill Scholarship, a National Science Foundation (NSF) 2002 Graduate Research Fellowship and a National Physical Science Consortium Graduate Fellowship. Stein, who received her degree in chemistry from the College of Natural Science, was the first MSU student to be named a Gates Cambridge Scholar. She also received an NSF 2002 Graduate Research Fellowship. Both students also pursued interdisciplinary studies in MSU's College of Arts & Letters.

In the essays that follow, these two exceptional students share with us their first year's experience at Cambridge. Of particular interest are the ways these two products of America's premier land-grant university were able to adapt to and thrive at one of the world's elite universities. —Editor.

genitive absolutes, optatives and other abstrusities

By Camillia Smith

"Yes, just like the river," I found myself confirming, quite frequently, on introduction to new acquaintances amused or curious about the spelling of my name. It was joked that I was fated to "come up" to Cambridge, and had some mysterious connection with my namesake, the river Cam.

Certainly the none-so-clean but majestic and history-laden

RIDGE



*MSU scholars
Robin Stein (left)
and Camillia Smith.*

watercourse held some sort of fascination for me. When one of my first memories of my arrival last autumn at England's second-oldest university, is straining my eyes out the cab window into the late evening darkness in order to catch a sight of Magdalene Bridge and the depths below it, whilst being whizzed onward from the train station to what would be my new home, for the next several months: Churchill College.

Churchill was founded and built in the early 1960s in honor of good old Sir Winston, and so is rather more modern than the early colleges built up along the river,

in the medieval town that derived its name and initial importance from the said body of water. Since at least AD 875, bridges have existed at the site of the original Roman crossing near the base of Castle Hill where Magdalene (pronounced "maudlin") Bridge stands today.

The town was a thriving trade center by the thirteenth century, when scholars arrived from Oxford, fleeing hostilities there to set up their own institution of learning on the banks of the Cam. As Oxford was itself an offshoot—started in the preceding half-century by ban-

ished and dissatisfied English scholars returning from the University of Paris—it is said that the third time worked the charm. The founders of Cambridge University finally got things right.

In contrast to the stately row of College gates, chapels, and vintage University buildings along Kings Parade and Trinity Lane, or to the gracious riverside lawns—"the Backs"—of the older and richer Colleges, Churchill appears unimpressive and functional, something I had been taught to expect by the photographs, and could

only just make out, anyway, in the dark on that first evening.

There is something to be said, however, for the contiguity of the College grounds and playing fields, as well as the undisturbed peace of its setting. No tourists here—and no need to cross town to find a lawn on which you can play, let alone walk!

On arrival, I entered the Porter's Lodge to sign in and obtain my key and ask directions to my room. I had opted not to live in the "Staircases"—also called "Halls"—which were mostly inhabited by undergraduates. Instead the College gave me accom-



modation in one of its “Hostels” —large private houses turned into mini-dormitories.

Whittingehame Lodge, which I would call home for the next several months, was a late nineteenth-century domicile, once the residence of successive dons holding a certain chaired University professorship and now the closely-quarted living space of 14 Churchillian postgraduates.

How mixed were my first impressions of Whittingehame! When, after much coaxing, I finally managed to turn the key in my door, I was pleasantly surprised by the spaciousness and character of what greeted me. I had been led to expect that my “bed-sit”—combined bedroom and sitting room—would have about the size and feel of a largish closet, but thankfully I had been wrong, and once I figured out how to work the radiator (some days later), my roomy L-shaped bed-sit, endowed with two sets of tall windows, became quite comfortable. Yet, on my first explorations of the rest of the house, I found no sign of either a working phone or a shower, amenities it hadn’t even occurred to me I’d have to go without. I went to bed that night a bit bewildered. (Only later did I discover the hidden door to the Hostel shower, and also that any who wanted phones had to supply and connect their own.)

In the Cambridge system, every student must be a member of one of the thirty-some Colleges that make up the University (really a federation of semi-autonomous States not unlike the European Union). Each incoming student is assigned a College Tutor, who is responsible for his or her personal and academic well-being. The first two words of advice I received from my own tutor were,

IN “MAY BUMPS” THE OBJECT IS TO BUMP THE BOW OF ONE’S BOAT INTO THE BOAT AHEAD BEFORE THE BOAT CHASING YOU ACHIEVES THE SAME.

“Don’t row.” I had absolutely no intention of heeding this excellent counsel, however, and so shortly afterwards found myself awakening before dawn to cycle a couple of miles to the boathouse and spend chilly mornings in a heavy wooden Eight learning how to handle an oar with the Churchill Women’s Novice Crew. I’d never tried rowing before but I arrived with a keen desire to have a go at it; I simply had the sense that it was the thing to do, and that I couldn’t leave without having made an honest attempt at learning. This determination got me through the unpleasant and even painful outings in the Michaelmas Ladies Novice Crew, the frozen but more productive

ones of Lent Term, and the exam-period training of Easter.

The reward for sticking things out to the end came in the form of “May Bumps”—a series of inter-collegiate races held over four days where Eight boats from each College in a division start simultaneously but a boat-and-a-half length apart, the object being to bump the bow of one’s boat into the boat ahead before the boat

chasing you achieves the same. Boats bumped and bumping switch places and carry on the race the next day.

In the Mays, we of the Churchill Ladies Second Boat felt strong, coordinated, and confident. This feeling justified itself in our success: We went up three places, and only just missed getting “blades” (a coveted symbol of success) on a technical row-over we had due to the absence of a crew meant to start two places ahead. It wasn’t merely success that made everything seem worthwhile, however—although that definitely helped—but rather the experience itself of countless hours spent in a boat with both grads and undergrads,

British and non-British, and working, suffering, and eventually winning together.

As for most postgraduates, our local MCR (“Middle Common Room”) provided the beginnings of my College social life. “Fresher’s Week” was a lot of fun, and I’ll always have fond memories of ordering in my first Cambridge curry, en masse from a takeout service, and of playing Twister at the traditional Hostel Crawl. When I had nothing else to do, there was always ‘Superhall’—a formal sit-down dinner given by the College every Friday in term, where the food manages to be just slightly better than average and the undergrads, somewhat more drunk—and occasionally other special College dinners, including the Founder’s and June Feasts. Somehow I ended up at the “High Table” at each of the important dinners, which was exciting because I had a better chance to meet the invited VIPs this way (although the table itself is notoriously wide and difficult to hear conversation across, and so one inevitably spends most of the time speaking to neighbours on the same side). Early on I noted the importance that Cambridge tradition attached to “Hall”—when the MCR Committee elections came round I stepped in as one of the External Events Officers. Having thus become responsible for organizing



These photos by Robin Stein depict some of the sights she encountered as a student at Cambridge University: (from far left) King's College at dawn, a view of the Cam River towards the north, the Great Mary's Chapel, and some cows on Grantchester Meadows along a path to a quiet village just Southeast of Cambridge.

exchange formal halls with other College MCRs and BA Societies, I decided to take up the “sport” of intercollegiate dining. The object was to see how many of the colleges one could dine at. I myself ended up with something of a scorecard: Christs, Clare, Corpus Christi, Downing, Emmanuel, Fitzwilliam, Girton, Gonville & Caius, Kings, Magdelene, Pembroke, Peterhouse, Queens, St Catherines, St Johns, Selwyn, Sidney Sussex, Trinity, Trinity Hall, Wolfson, and Churchill’s sister college at Oxford (also named Trinity).

Trinity, Oxford, had by far the best cuisine, outshining even Trinity, Cambridge’s Annual Math Society Dinner (a sumptuous affair given in the Master’s Lodge of that College), and certainly Churchill’s best attempts.

I found a Greek class taught in the Faculty of Classics a special treat: small, stimulating, diversely populated by keenly interested students, and taught by a Corpus Fellow whose wry but good-natured British humour and wealth of historical and etymological anecdotes seasoned our study of aorist participles, genitive absolutes, optatives and other such abstrusities.

The mathematics community there did generally seem to have greater collective interest in mathematical history—perhaps because people there are closer

and more attached to it, having more to gain by preserving and transmitting such history than most of their American counterparts. It appeared natural, therefore, that there should be such large following amongst veteran Cantabrigians (undergrads, mostly) for the (non-examinable) history of maths lectures given by the notorious P. Bursill-Hall, whose irreverent view of historiography combined with a cynical sense of humour and a taste for command performance made this one-man show engagingly addictive.

One of my absolute favorite lecture experiences was attending a talk very early in the year by Quentin Blake, the children’s book illustrator. Another memorable one was hearing Stephen Hawking give his opinion on ‘Cosmology from the Top Down’ and explain his own cosmological approach in person to an enthusiastic audience in an over-filled auditorium at the CMS.

During term time, not many of my evenings, it seemed, were spent quietly studying in College; when not engaged elsewhere I found myself basking in the wealth of Cambridge’s theatre scene. The quality as well as the quantity of student productions delighted me, and it was also good fun to search out the variety of dramatic venues, scattered amongst the Colleges and

elsewhere. My favourites straddled the bulk of my stay, however; I liked best a production of Sondheim’s *Into the Woods* at the ADC during the Michaelmas term, and one of *A Mid-Summer Night’s Dream* in the Peterhouse Fellows’ Garden during May week. And, as if seeing these great theatricals wasn’t enough, I determined to be in one—something I’d never ventured to do previously (due in part to lack of opportunity, but more largely to lack of courage). So I got myself into the chorus of the Gilbert & Sullivan Society’s Michaelmas term *Mikado*, and happily donned white face make-up and an imitation kimono to chirp ‘Braid the Raven Hair’ et cetera as a pseudo-Japanese maiden. We played two nights only, but both times to a packed and responsive audience. The experience was thrilling, and proved well worth the stress involved in never knowing from day to day when, where, or how long our next rehearsal would be (apparently standard practice in Cambridge student theatre). I was amazed at how everything pulled together so well while being entirely student-run. Moreover, the camaraderie we developed in the course of an intense three weeks of rehearsals lasted throughout the rest of the year.

We were still having *Mikado* cast reunions in June! Following

my G&S debut, I became quite fond of attending the Society’s regular “singthroughs,” and managed to make it through 22 and a half hours of its annual 24-hour G&S Singathon.

Tuesday evenings (usually) found me making my way, violin in hand, to the Faculty of Music at West Road for rehearsals of the Cambridge University Musical Society orchestra that I had somehow managed to audition myself into during Fresher’s week. The standard of performance was very high, and I found myself refreshed by the challenge—as well as amused by the different musical vocabulary used by the Brits. I spent a rehearsal or two wonderingly guessing at what was meant by the terms ‘quaver’, ‘crotchet’, and so forth before I had to ask my desk partner to explain them to me. We only did a concert per term, but that was sufficient work, as we only met to rehearse once a week. The first concert was scheduled for Thanksgiving—so unfortunately I had to run off from the reception and dinner given by Sir Boyd for the Americans at Churchill with only a bite of the yams, the hospitable Master commending me on my musical commitment but insisting that I must take something before escaping.



FROM FRESHER'S WEEK TO TEA TIME & PUB CRAWLS

By Robin Stein

I have been a student at Cambridge University for ten months or so now, and there are still things I don't understand about it. There seem to be several sets of black gowns around, like those worn in Harry Potter, floating around, and I do not know which are to be worn when. I received only about four days notice before I had to move into my housing for this year, and I do not know whether I have signed a contract or am just expected to pay rent. And I have no idea when my grant check arrives, only that when I go to pay my bill, it tends to be sitting on the bursar's desk.

There are many things I have figured out, however: There is no need to worry about completing requirements or submitting forms on time; if the university administration needs something from me, I will be told, at the administration's convenience, and eventually everything will be done. I have realized that my funding body, while generous, is disorganized, and it tends to provide rather more alcohol than food at its events. In general, I have learned over the past year that if the price of living in Cam-

bridge is having to accept the pace of life as it is dictated by people around me, it is worth the cost.

Although I was confused when I arrived here at first, I have come to enjoy living in Cambridge very much. I saw Churchill College for the first time in mid-September, 2002, and was disappointed, because although it was going to be my home for the foreseeable future, it was a dull brown brick color and had been built in the 1960s, having none of the romance me-

dieval Cambridge is supposed to have. Colleges in Cambridge are like Holmes Hall at MSU, but they have even less of a connection to the central university administration than that living-learning environment has, and they tend to divide themselves from the city around them with thick hedges or walls.

Undergraduates live in College and have their two or three-one tutorial sessions (given in place of recitation sections at MSU) in College; they eat in College, and play on sports teams in College. They use the College libraries, at least for their

first two or three years, and they attend College student government meetings.

Science postgraduates (as they are called here) like myself do have to leave College to get to work, but I still live in College and sometimes eat there.

Next year I hope to teach students living there, and the vast majority of my friends in Cambridge are those I have met in College. Thought I didn't know quite how important College would become to me when I ar-

HAVING TEA TWICE DURING THE WORKDAY JUST ABOUT SUMS UP THE DIFFERENCE BETWEEN MSU AND CAMBRIDGE CHEMISTRY LABS.

rived at Churchill, I did know that I would be living in it, and I wished that it were prettier. I soon met other grad students, however, and realized that living in sordid surroundings does not make for an unpleasant social life.

Our first week, "Freshers' Week," convinced us of that. Each evening during this week, new students of Churchill beginning graduate degrees at Cambridge University were shown how to have a good time in Cambridge. One night we had a hostel crawl, where we were taken from one College-owned house to another and made to

play silly games such as bobbing for apples or Twister. Another night was a pub crawl. We went from pub to pub trying to solve a different word puzzle at each pub and became slightly more inebriated with each game. One morning our tutors, the equivalent for Cambridge graduate students of MSU's undergraduate advisors, took us for a boat ride on the River Cam. People were amazingly silly, and amazingly friendly. Many of them were from overseas, the largest proportion of them being American, but many of them came from Continental Europe, Asia, or even Africa.

I noticed the European students in particular, because at home I had met very few people who had grown up in Europe, despite being from Los Angeles, an extremely multinational city, and I had tended mentally to lump all people of European descent together as sharing the same basic culture. At Churchill I realized that blonde Scandinavians and dark Italians did not have a common culture, and that both their cultures were different from that of England. But all of us could have a good time together, and we certainly did last October.

Since then, of course, we've broken into smaller groups, and pub crawls are more likely to include 10 students than 50. One



More scenes captured by Robin Stein during her stay at Cambridge University: (from far left) another view of the River Cam, an archway configuration by one of many courtyards, the Jesus Green commons just east of town, and the Senate House Passage, a narrow passageway that Robin took on her way to work after crossing a Cam River bridge.

photos by Robin Stein

of the major groups has been the Americans staying at Churchill for one year only, the length of time required to obtain a research master's degree here. Most of them are going on to graduate school or medical school in the U.S. next year. This group tends to hang out in the bar a lot (Churchill has two bars, the smaller one of which is in the graduate student common room and is run by and for grad students). Many of them are very active socially. They have introduced some of the British students and our South African bar manager to American drinking games and to serious poker, but at the same time, some people felt that the common room was too American-dominated. I know most everyone in this group, but the Americans I spent most time with, before they finished their one-year courses, were Cammie and a friend of mine from high school who had the same scholarship as Cammie and as a result was studying at Churchill for one year, and neither of them tended to spend evenings in the bar. The closest friends I've made since I got here are my upstairs neighbors, one Irish and one English. My Irish friend is Catholic and his parents are farmers, and he has a very nice accent. My English friend is an amazingly sporty

woman with whom I once cooked more than one hundred gingerbread cookies from her mother's recipe, in preparation for the Churchill postgraduate Christmas party. The three of us are moving into the same house next year.

Despite the sheer fun of making friends and playing crazy games in people's backyards (or gardens, as they say here), academics were also important during the first weeks at Cambridge, and, of course, subsequently. I

least those I've seen) and Cambridge. The tea room provides a social and intellectual meeting place for each group in the department, and is one of the few locations where informal meetings between students and heads of different research groups can interact. My own group tends to walk to tea together every morning and afternoon behind our supervisor, who normally pays for all of our drinks (the princely sum of 15p (about a quarter) for tea and

discussion that frequently continues back in our office after we have finished our drinks. Taking breaks each morning and afternoon is relaxing, but it is often stimulating, and not just because of the caffeine in the tea.

I had to decide in the middle of the year whether I was going to remain at Cambridge until I completed my Ph.D., or whether I would return to the States after one year in England. I have decided to stay, for several reasons: I've come to enjoy my project and want to discover a solution to the problem I am defined, I've made some very good friends, and I just enjoy being in England.

Every morning on my way in to work I cross over the river and watch the moorhens and ducks, then pass by a few old and beautiful colleges. At least once a week during term time I have the option of dressing up for a three- or four-course meal with wine, served by waiters in our college, and sitting near people wearing gowns. And I usually drink tea twice a day with my lab. Quite how my department, college, and funding are administered remains a mystery to me, but when I am in such congenial surroundings and have met so many nice people, it is easy to concentrate on my work and enjoy life in Cambridge.

IF THE PRICE OF LIVING IN CAMBRIDGE IS HAVING TO ACCEPT THE PACE OF LIFE AS IT IS DICTATED BY PEOPLE AROUND ME, IT IS WORTH THE COST.

hadn't been given a date to start on or information about any sort of orientation, but I did have the name of my mentor, or supervisor, and an address for the chemistry department from a published paper of hers. I found her office in the department with a bit of luck, and knocked on her door. It turned out to be tea time, so I had my first cup of tea in England with my supervisor and lab. I think that having tea twice during the workday, at around 10:30 and around 3:30, just about sums up the difference between American chemistry labs (at

25p, or forty cents, for coffee). Each British person adds milk to their tea, and then we discuss our research, or my supervisor's horses, or upcoming conferences, or the party one of us has been to the night before, or the state of the NMR machine which is the sole source of the research data for each of us. If a visiting lecturer has been invited to Cambridge by our supervisor, he or she will accompany us, or if any of a couple other lecturers in the department happens to be in the tearoom, we sit with them, and we are often treated to an intellectual



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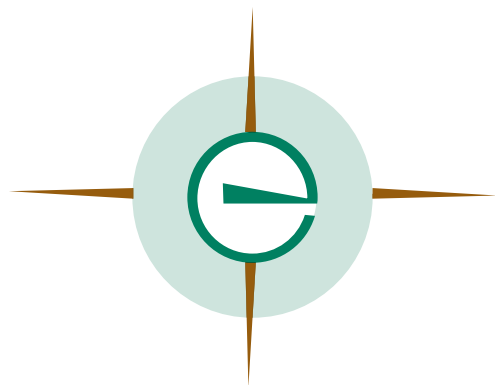
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50
WKAR
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By Jeanie Croope, '73, M.A. '81

*After five
pioneering decades,
MSU's public
television station
continues to be
cutting edge as it
embarks on high
definition.*



January 15, 1954 may have seemed like an ordinary day to most of the Michigan State College community.

As students perused the State News before their first class, they learned that Joe DiMaggio had married Marilyn Monroe and that MSC President John Hannah would recommend the appointment of Biggie Munn as athletic director later that day.

But commanding space on the front page was another article related to campus life—a new television station, WKAR, UHF Channel 60, was signing on that day.

A half century later, WKAR is on the threshold of signing on yet another television station—WKAR-DT, the MSU public television station's new digital venture. WKAR has spacious studios in MSU's Communication Arts and Sciences Building,

allowing the station to produce local programming that has been recognized with honors that include regional Emmy Awards. Programs produced at WKAR have been broadcast nationally on the Public Broadcasting Service (PBS), while others have been weekly staples on Michigan Public Television stations for decades. Notable musicians—including Jessye Norman, Yo-Yo Ma, Murray Perahia and Joshua Bell—appeared in WKAR programs early in their careers, as did men and women who are now part of the university's School of Music faculty, including chairperson James Forger, Ralph and Albertine Votapek, the Verdehr Trio, Deborah Moriarty and Harlan Jennings, among others.

It is a far cry from the station's early days, when WKAR was located in the Quonset huts on Kalamazoo Avenue where the Breslin Center now stands. The former ROTC kitchen had most

recently been used to provide cafeteria services to the Brody Complex. The unit was converted into studios for a developing technology, one that would change the way some university faculty taught classes and how people young and old spent their leisure time.

"Believe it or not, when the station in the Quonsets first opened, it was considered phenomenal for the university to provide this elaborate building with three studios," recalls Bob Page, '54, who began his WKAR career as a student and eventually became the station's general manager. "It looked nice and bright and shiny in the '50s!"

Of course, Page recalls, that was before chipmunks built their nests inside the walls and plants came up through the floor! When WKAR signed on, the facility was

(Opposite page) When she was a student, MSU trustee Dee Meyer Cook performed for the popular Matinee Show.

Many well-known musicians have appeared on WKAR, including Jessye Norman (opposite), Joshua Bell and Angela Cheng, and MSU's Debbie Moriarty and Jim Forger (below).

(Below left) Longtime station manager Bob Page (right) consults with (l to r) fine arts producer Don Pash and noted pianist Murray Perahia.

WKAR's tower on Dobie Rd. was once the world's third tallest structure.

Photos courtesy of WKAR-TV MSU Archives & Historical Collections



considered so state-of-the-art the National Association of Educational Broadcasters (NAEB) held workshops at the station, making it a showplace among broadcasting peers.

While WKAR was the oldest public television station east of the Mississippi, and is the second-oldest one still operating nationwide, television production had started at MSU several years before the station itself signed on. As a student, Page was part of a unit called "Television Development," which used the technology for university-related programming. Page recalls that Dr. Armand L. Hunter, who would become the station's first general manager, took MSU president John Hannah to the NAEB convention where they "bought the equipment exhibit right off the floor!" he recalls. "They were convinced this new thing called television was a good thing for a land-grant institution."

Of course, even after the station went on the air, few people could receive it, despite a coverage signal radius of 60 miles; most television sets of the day did not have UHF tuners. Page recalls it was a bit of a joke around the station that President Hannah couldn't even receive the signal in Cowles House!

It seems difficult to believe the greatest challenge for the WKAR pioneers during the 1950s was being able to provide enough programming to fill a broadcast day, when there are now more programs and channels than there is time for any person to view. "Remember, there was no PBS then," says Page. "80 percent of our programming was local."

But what programming it was! *Toy Shop*, hosted by student Brick Ryder, presented stimulating activities for young children using puppets and imagination and was done completely in the studio.



Top: David Tromley (left) and Duane Vernon host an early auction, one of the station's fundraising activities. Terry Braverman (left) and Jim Adams anchored the long-running, weekly feature Spartan Sportlite.

Other programs in those early years included titles like *Let's Visit School* and *Symphony Notebook*, both premiering on "sign-on day."

Page was general manager of WKAR when the station moved to the Communication Arts building in 1981, an acoustically superior facility with large studios. The change was dramatic.

"If a train went by, or an airplane flew overhead, or if it started to rain, we had to stop and do the scene or segment over again," he recalls of the early days at the Quonset huts. This was especially challenging when working

with some of the renowned musical artists who came to the station to appear in producer Don Pash's fine arts programs. "You can only keep stopping these people who are performing so much," he says, adding that the more talented they were, the easier they were to work with.

WKAR (and later, WMSB – the station's call letters during a shared-time arrangement with Channel 10 from 1959-72) produced both university course programming and series used in area classrooms. Youngsters growing up in the Greater Lansing area during the 1960s may well have

had their first French or Spanish lesson by watching the program on the station. Michigan social studies was another subject that came into schools during *Classroom 10*.

Even in its earliest days, WKAR brought topical issue-related programming to its viewers, something the public broadcasting station prides itself on to this day. Page recalls when, during the station's first year, the national House on Un-American Activities Committee (HUAC) came to Lansing. The station's remote unit was taken to the Michigan capitol building to broadcast the hearing live, providing viewers with the information to make their own decisions. Twenty years later, PBS would provide its viewers with a similar experience when it broadcast live the Watergate hearings.

WKAR's programming has evolved over the years. Now part of the university's Division of Broadcasting Services (which includes WKAR Radio and TV, Interactive Video Services, Radio Talking Book, WKAR.org and WMSU.org), the broadcast station provides television programming for the general public while Interactive Video Services (IVS) works closely with university faculty in development of courses and distance education.

In the early days, it was different, Page recalls. With little programming provided through other outlets, WKAR was producing 8 to 10 shows a day, ranging from *All Around the Home* to *How to Catch a Cold*, one of the programs aired on the station's first day. Fine Arts programming soon became a respected part of the WKAR production unit, with programs distributed to stations nationwide. *Classroom 10* provided services to the public schools, while the station provided a nightly newscast hosted by

Bob Shackleton and Rob Downey in the 1950s and '60s. A mobile remote truck allowed production to be done on location and was used to great effect in 1955 when the station produced many programs in conjunction with MSU's centennial celebrations.

Perhaps one programming effort many MSU fans residing in mid-Michigan best remember is the broadcast of Spartan sports on WKAR. In the earlier days of the station, sports such as hockey, baseball and swimming were covered. Then came football.

"In the late 1970s, the university's football team was on probation," Page remembers. "They couldn't appear on regular television, but we had special permission from the NCAA to cover the games locally."

Even after the probation was lifted, WKAR carried edited, tape-delayed broadcasts of MSU games well into the 1980s, anchored by veteran sportscasters Jim Adams and Terry Braverman. Their weekly program, *Spartan Sportlite*, was a staple on the station for 25 years.

Page recalls a number of key events in the history of the station, one of the most significant being the development of PBS in 1969. PBS President Hartford Gunn lobbied to have MSU President Clifton Wharton on the first board of the fledgling system. Wharton's efforts helped release WKAR-TV from its shared time arrangement with Channel 10—no longer an adequate outlet for the increased amount of programming available. Wharton prevailed on the Board of Trustees to apply for a grant and activate the license for new WKAR Channel 23. Page remembers delivering the papers to the Spartan Stadium press box



WKAR's master control room boasts cutting-edge technology, quite a contrast with the early equipment used (top).

during a Saturday football game so Wharton could discuss it with the trustees with him at the time.

Page also cites the advent of community fundraising and the rapid advancement in technology and equipment as key developments during his tenure at the station, and recalls the turbulent days of the early 1970s when an MSU guerrilla theatre group, led by Phil (now Anthony) Heald (see p. 13, Fall 1999) – star of television's *Boston Public* – came to the station demanding air time to express the group's political views. "I can remember how uncomfortable he made my life," laughs Page, who

said that then University Relations Vice-President Bob Perrin had to come in to negotiate a compromise. Ironically, Heald received a Distinguished Alumni Award from the MSU Alumni Association and returned to campus in 2001 to serve as Grand Marshal of the Homecoming Parade.

Page retired from WKAR in 1987, and was succeeded as general manager by WKAR Radio General Manager Steve Meuche, '66, M.A. '69. Meuche brought WKAR-TV, Radio and Instructional Television together, developing the Division of Broadcasting Services.

In recent years, WKAR has flourished both on air and off. "Truly we have become the primary source for statewide programming, seen on all of Michigan's public television stations," Meuche says. "Because our local productions are also available online at WKAR.org, we have reached viewers throughout the world." Former Michigan Dept. of Community Health Director James Haveman watched "Off the Record" online while serving in post-war Iraq (see p. 14, Fall 2003), while a broadcast of an MSU basketball special streamed online during a membership campaign brought in pledges from other states and "chat" from Europe posted on a sports website.

Meuche says that one of the most significant accomplishments of WKAR in the past 15 years has been expansion of its reach and services. "Fifteen years ago, we were just a television station," he explains. "Now people listen, watch and review our programming archives online through WKAR.org. We have multi-channel capabilities on our community cable services and bring expanded children's programming and adult education to viewers on 'KAR2 and 'KAR3. We are also a far more active part of our community, providing teacher education materials, outreach resources, and educational services to parents and providers."

WKAR's partnerships have extended to the university community as well. The station recently partnered with the College of Veterinary Medicine to provide updated and expanded video content to the cable series *Vet School Confidential*. *Back to the Roots*, produced in association with the College of Agricultural and Natural Resources, showed how the turf at MSU's Spartan Stadium was developed by uni-



Social Studies programing with Majorie Bliss.

versity researchers and transferred to the stadium, while *The Gardens: Birth of a Symphony* featured the MSU Symphony Orchestra. *Nucleus Factory*, currently in production, combines the creative talents of the WKAR staff, the scientific background of those from MSU's National Superconducting Cyclotron Laboratory and the musical composition talents of faculty from the MSU School of Music. (All these

programs are or will be available online for worldwide viewing at WKAR.org.)

"Those who remember taking instructional television courses during their years at MSU wouldn't recognize what we now do with Interactive Video Services," Meuche adds.

"People all over the university rely on us for videoconferencing services so faculty can meet with researchers or contact colleagues everywhere from France to Japan," he explains. WKAR's IVS also provides supplementary education videos for certain courses, such as Golf Course Architecture in the Landscape Architecture program. Meanwhile, WMSU.org, a website hosted and maintained by WKAR, features online video of campus events and seminars.

Meuche's challenges have been numerous, not the least of which was bringing WKAR into the digital age. "Our biggest techno-

logical challenge to date has been launching a new television station that will ultimately change the way people watch TV," he says. The federal mandate requiring television stations to convert to digital has resulted in having to upgrade and purchase equipment exceeding \$2.5 million. Support for digital has come primarily through major donors and grants, but the project is far from complete and station development staff are challenged by raising the additional dollars for digital without damaging the strong program support of membership and the corporate community.

Yet another challenge for WKAR's future is maintaining its strong presence in an ever-expanding sea of viewing options that includes cable, satellite, home video options, and now digital television.

"All broadcast television stations today are being challenged by the number of entertainment

options people have today—DVDs, Internet, and cable," says Meuche. "Digital television will create even more viewing choices. We must position ourselves for the future by making ourselves an even more valuable resource both on and off the air, working with schools and providing services or information not available elsewhere. That's something much of the competition can't do."

After Meuche retires in January, his successor will no doubt have similar challenges—increased competition for both funding and viewers, integrating emerging technologies that will continue to evolve, and maintaining the freshness and quality that is associated with public television.

☛ *Jeanie Croope, '73, M.A. '81, has been promotion director at WKAR-TV since 1981. WKAR's Diane Hutchens and Joe Barnhart also contributed to research for this article.*



FACTOIDS ABOUT WKAR

- ✓ WKAR is the second-oldest existing public television station in the country and the oldest east of the Mississippi.
- ✓ In 1954, the 1,038-ft broadcast tower on Dobie Road was the third-tallest structure in the world, after New York City's Empire State and Chrysler Buildings.
- ✓ Tim Skubick has hosted WKAR's "Off the Record" series during its entire 31-year history. He has interviewed past Michigan governors, presidential candidates, U.S. senators, state senators and representatives, and other leading newsmakers.
- ✓ WKAR's Ready To Learn Service provides more than 600 workshops to parents, teachers and childcare providers each year, affecting more than 8,000 children throughout mid-Michigan.
- ✓ The first WKAR studios were in Quonset huts located on the site now occupied by Breslin Center. The original huts were destroyed by fire on February 4, 1982.
- ✓ Current MSU Board of Trustee Dee Cook sang on the program *Campus Matinee* as Dee Meyer.
- ✓ Programs broadcast on WKAR's first day included *Symphony Notebook*, *Driver Education*, *Sports Whirl*, *Let's Visit School*, and *How to Catch a Cold*.
- ✓ On WKAR's first day—January 15, 1954—Clarence Biggie Munn was appointed athletic director of MSC and Duffy Daugherty was named head football coach.
- ✓ The number one song on the radio on January 15, 1954 was "Oh Mein Papa," by Eddie Fisher. The best-selling rock and roll album of the year was "Rock with Bill Haley and the Comets."
- ✓ WKAR was the first station to lend its studios as a Red Cross Blood Donation Center and do live on-the-air reports and the first Michigan station to televise an official session of the state legislature.
- ✓ *Mr. Murgle's Musse*, a children's series, was the first of 27 program series in 1954 to be accepted by the Educational Radio and Television Center for national distribution to educational TV stations.



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TOUGH SCHEDULE COULD HELP MSU

By Robert Bao

An early gauntlet of Top 25 teams proved tougher than expected, but it could help the young Spartans improve.

"We're confident that we can be a good team," says Tom Izzo after the preseason, where MSU lost six games to a gauntlet of national powers. "We need to learn from these games and wipe the slate clean (in preparation for the Big Ten conference). We can still achieve all our goals."

A 5-6 preseason record is atypical for an Izzo team, but it resulted partly from arguably the toughest schedule ever—one made before Erazem Lorbek, a wily inside-outside player who keyed MSU's advance to the NCAA Elite Eight in San Anto-

nio, TX, decided to turn pro. Without him, the Spartans lost to Kansas, Duke, Oklahoma, UCLA, defending national champions Syracuse and Kentucky. The latter game, played at Ford Field, set a world attendance record of 78,129.

Nonetheless, Izzo has no regrets about what he calls his "dream come true" schedule. "It was good for Michigan State, it was good for our players," he explains. "We learned some things. We should be held accountable for playing without the toughness and without the defensive tenacity an MSU program should (play with). But we made great strides and played some decent amounts of minutes really well. We hung in there for some tough situations.

"The only regret I have is the (schedule's) timing, maybe not putting a more winnable game in between some of them to give

***BIG, BIGGER, BIGGEST**—MSU set a basketball world attendance record of 78,129 at Ford Field in December, losing to Kentucky 79-74. In October 2001, MSU had also set a hockey world attendance record of 74,554 at Spartan Stadium, a 3-3 tie with Michigan.*

us more time to practice. We are struggling at power forward and at the point. There are always reasons, and maybe the biggest one is we've played some good people."

MacDonald All-American freshman guard Shannon Brown emerged as a player and won a starting position. Juniors Alan Anderson, Chris Hill and Kelvin Torbert, and sophomores Maurice Ager and Paul Davis, have been key players. Senior Jason Andreas, freshman Drew Naymick, redshirt freshman Delco Rowley, and junior Tim Bograkovs played spot roles.

With conference play looming, MSU needed to improve its defense and its rebounding, two

hallmarks of a program that went to three straight Final Fours and won four straight conference championships, as well as to limit turnovers.

MSU's declining prowess in caroms was quantifiable. Under Izzo, MSU led the Big Ten in rebounding margin for six straight seasons, and led the nation in both 2000 (+11.7) and 2001 (+15.4). In 11 games this season, MSU's rebounding margin was a puny +0.8. Equally disappointing to Izzo has been MSU's perimeter defense, which was outstanding last season during the NCAA run. This year, after 11 games MSU was allowing opponents a .485 shooting percentage, .367 from three-point range. That a higher

percentage than Izzo would like to concede. On the plus side, MSU has shot free throws well and its scoring average is up.

Izzo, the winningest active coach in NCAA tournament competition, believes tough competition can help a team find out where it is and what it must do to improve for conference and post-conference success. Helping him are two new assistants, Doug Wojcik and Duane Stephens, along with Mark Montgomery. "We never expected to go undefeated," he notes. "We can still achieve all our team goals."



RELOADING FOR 2004-05

Marquise Gray (F, 6-8, 215, Flint, Mich./Beecher High School), Drew Neitzel (G, 6-0, 170, Grand Rapids, Mich./Wyoming Park High School) and Goran Suton (C, 6-10, 250, Lansing, Mich./Everett High School), signed letters of intent to play at MSU beginning next season. "We are pleased that we were able to sign three players that fit our needs," says Izzo. "We thought it was incredibly important to land a couple of big men, and every program always needs a good guard. We're excited about the signees and the way they complement the players already within the program."

MSU FOOTBALL MAKES DRAMATIC TURNAROUND

By Robert Bao

With a bit of "Smoker and mirrors," John L. Smith musters an 8-4 season, a bowl invite, and "Coach of the Year" honors.

One year ago, a highly touted MSU team was left gurgling in the mud of a ruinous 4-8 season punctuated by a 61-7 squashing by Penn State.

This season the same team, picked by experts to finish 9th or 10th in the Big Ten, pulled together as a team, learned how to win, and demolished the Nittany Lions 41-10 as an exclamation point to an 8-4 season that earned new coach John L. Smith "Big Ten Coach of the Year" honors.

Like Wyatt Earp barging into Dodge, Smith arrived in East Lansing wearing fancy boots and acting like the new "sheriff." He began by ridding the team of any "me" egoism and by imposing the "we" concept. He introduced a "spread" offense along

with a gambling, attack defensive philosophy. He cracked down on accountability and discipline, though with a smile and a twinkle and occasional love

John L. Smith poses triumphantly by the Land-Grant Trophy after MSU's 41-10 rout of Penn State. And MSU's prodigal quarterback Jeff Smoker hugs his father after a record-setting performance in his final game in Spartan Stadium.



AP/World Wide Photos

MSU Sports Information

slaps in the face. The players who stayed clearly responded, producing in Spring semester the highest team GPA since records were kept.

Most importantly, Smith established a tough framework within which senior quarterback Jeff Smoker—kicked off the team last season for substance abuse—was able to come back and flourish.

And comeback he did, as did his inspired teammates.

In the rousing home finale, Smoker, a native of Pennsylvania, passed for 357 yards and a record-tying four touchdowns against legendary Joe Paterno and became the first Spartan to pass for 3,000 yards. The fifth-ranking all-time passer in the Big Ten, Smoker set every important MSU passing record. His story came to symbolize many MSU comebacks and personal rallies—including running back Tyrell Dortch's return from major injury.

"For this team to win eight football games is unbelievable to me," says Smith, who credits his staff and players for the "Coach of the Year" honors. "These guys have patched themselves together. We had one little bump . . . (but) other than that, I think they overachieved in every game."

Smoker, who left the finale to a resounding Spartan Stadium ovation, called the season "a complete 180 from last year."

From the get go, fans noticed that MSU's a new, vigorous "go get them" philosophy, where players tried to make plays instead of mark time. Offensive coordinator Dave Baldwin's imaginative aerial attacks made the team exciting to watch. Special teams, keyed by returner De-Andra Cobb, punter Brandon Fields and kicker Dave Rayner, erupted with productivity.



We had one little bump...(but) other than that, I think they overachieved in every game.

S

In the opener against Western Michigan, MSU won 26-21 as Smoker went 21 of 34 for 324 yards and three touchdowns. Against Rutgers, MSU won 44-28 as Smoker threw for 351 yards and 3 touchdowns. Smoker's true value became more appreciated when he was injured midway during the LA Tech game. With a near two-touchdown lead with 1:10 left, MSU allowed two touchdowns in a miracle finish and lost 20-19.

"I just checked about 15 times to see if we actually won," said LA Tech coach Jack Bicknell III afterwards. "It's unbelievable."

Despite a painful toe injury, Smoker started against Notre Dame and led MSU to a 22-16 win—MSU's fourth straight in South Bend, and sixth win in the last seven games. Sophomore Jaren Hayes had a spectacular 71-yard run for a touchdown, while senior defensive end Greg Taplin, a prodigal talent who finally

emerged as a defensive force, scored on a 40-yard interception.

MSU's defensive front, so porous last season, stiffened up to rank among the nation's leaders against the rush. Credit defensive coordinator Chris Smeland and defensive line coach Steve Stripling. Back-up quarterback Drew Stanton, whose muffed kickoff return allowed LA Tech to recover an onside kick, made no such mistake in the Notre Dame game.

Next came Iowa, the league's defending co-champions. In a tough, physical contest, MSU prevailed 20-10 as Smoker went 28-44 for 218 yards while setting MSU records for career completions, attempts and touchdown passes. The solid win did not go unnoticed, as MSU cracked the national rankings at No. 25.

MSU beat Indiana 31-03, regaining the Brass Spittoon, and rose to No. 21 as it sallied forth

to Champaign, IL. In a fairly even contest, safety Eric Smith's early interception sparked a Spartan surge. MSU went on to rout the Illini 49-14 as Smoker passed for 317 yards and two touchdowns. Senior running back Tyrell Dortch, whose football career was on the line after a horrendous leg break at Wisconsin the previous year, scored the first two TDs of his career. Safety Jason Harmon scored on a 52-yard interception. MSU shot up to No. 15.

At the Metrodome, MSU scored two quick touchdowns before the No. 25 Gophers began unleashing their power attack, cutting MSU's lead to seven points. But De-Andra Cobb's 100-yard kickoff return gave control back to MSU, 34-17, just before halftime. Keyed by Dave Rayner field goals of 46, 50 and 52 yards and a 60-yd run by Jason Teague, MSU secured a 44-38 win.

This was the pinnacle of the season. With a 7-1 record, 4-0 in the Big Ten (for only the third time in history), MSU stood alone atop the Big Ten and broke into the Top Ten with a national ranking of No. 9—astounding for a team picked to finish ninth in its conference. MSU's defense, a sad sack contingent the previous season, was leading the nation with 34 sacks.

What was going on? Was MSU suddenly that good? Or were John L. Smith and crew doing it with Smoker and mirrors?

When No. 11 arch rival Michigan came to Spartan Stadium, it did not take long for fans to realize that the Spartans had over-achieved. MSU's close loss of 27-20 hid the fact that Michigan dominated on the ground and in the air, with running back Chris Perry setting a

Wolverine record with 51 carries for 219 yards. Clifford Dukes returned a fumble 65 yards for a TD with 6:03 left and allowed MSU one last Hail Mary at game's end, but it was intercepted in the end zone—Smoker's first in more than 200 attempts.

MSU then lost to the 7th-ranked defending national champions Ohio State 33-23 in Columbus, sliding down to No.

14. Smoker was 35 for 55 and 351 yards to set two more MSU records, and Cobb had a 93-yard kickoff return for a touchdown—his third of the season. But MSU could only muster 5 yards rushing and was hurt by its bugaboo, committing 12 penalties for 89 yards.

Barely clinging to No. 21 in the rankings, MSU fell off completely after a 56-21 rout by Wisconsin at Madison. Badger

Lee Evans set a Big Ten record with five touchdown receptions and a school record for 258 receiving yards on 10 passes. It was, as Smith put it, the only bump in an otherwise Hollywood script.

Many Spartans played key roles, including senior offensive linemen Paul Harker, Steve Stewart and Joe Tate, senior linebacker Mike Labinjo, and senior defensive end Greg Ta-

plin. Although MSU lost 17-3 to Nebraska in the Alamo Bowl in San Antonio, TX, its future is bright with such emerging stars as Aaron Alexander, Kyle Brown, Agim Shabaj, Eric Knott and Jason Randall on offense; Clifford Dukes, Jason Harmon, Seth Mitchell and Eric Smith on defense; and All-American DeAndra Cobb, Brandon Fields and Dave Rayner on special teams.

FOR THE RECORD



Kurt Stepnitz/University Relations

MAGIC STATUE IS UNVEILED

On Nov. 1, a stunning 9-foot statue of Earvin "Magic" Johnson, who led MSU to its first NCAA basketball championship in 1979, was unveiled outside of Breslin Center. Magic, his former teammates, coach Jud Heathcote, coach Tom Izzo, and countless fans attended the ceremony on the 25-year anniversary of that championship season.

The bronze sculpture stands on a 3-foot pyramid-shaped base near the ticket office and depicts the legendary 6-9 point guard doing what became his quintessential signature—holding a basket-

ball in one hand while looking up-court and directing teammates with the other hand. The statue is titled "Always a Champion," reflecting Johnson's championships in high school, college, the NBA, and the Olympics.

The project was spearheaded by Izzo and cost around \$250,000, all raised by private donations. Sculptor Omri Amrany, based in Highland Park, IL, also designed the six statues of former Tigers at Comerica Park as well as Michael Jordan's statue at the United Center in Chicago.

"It was always about winning," Johnson said with great emotion.

"It was always about being a Spartan. I was a Spartan before I ever entered the school. My whole life I've been a Spartan. That's what I always wanted to be. That's what I will continue to be."

"Every time I look at it (the statue)," quipped Heathcote, "I am going to be proud that I coached the greatest player at the guard position in the history of the game."

Magic is clearly the greatest winner ever in basketball. The day after the unveiling, Magic led the Harlem Globetrotters to victory over MSU in an exhibition game at Breslin Center—with longtime archrival Larry Byrd serving as honorary coach.

MASON ENDOWMENT—Adam Zutaut, president of MSU's Blue Line Club in August 2002, presented MSU athletic director Ron Mason with an installment for the Ron Mason Endowment for Men's Varsity Ice Hockey, a fund created in honor of Mason's longtime success as MSU hockey coach. Since August 2002, the Blue Line Club and other supporters have contributed more than \$44,000 to the endowment. All income goes to MSU's men's ice hockey program. To contribute, send your check to Ralph Young Fund, 225 Jenison Field House, East Lansing, MI 48824.

SPARTIFACTS—When it comes to Spartan sports trivia, few people can match the knowledge of former MSU assistant sports information director Mike Pearson, '75. In the 1980s, he published a three-days-a-week feature called "Spartifacts," which evolved into a daily radio show. His timeless vignettes and interviews with more than 500 Spartans can now be accessed at www.spartifacts.com. MSU sports fans will find a treasure trove of historic trivia related to MSU sports.

WOMEN'S HOOPS

—Pssst. MSU women's basketball coach Joanne P. McCallie is building a powerhouse in East Lansing. "Coach P" has persuaded many area players to stay home, thus preserving the local talent base. The result is a team featuring stars from Mason, Dansville, and Lansing, as well as other nearby locations in Michigan. As Tom Izzo has proved, you can win with local talent. Early in the season, the Spartans routed No. 17 Notre Dame 92-63, cracked the Top 25 for the first time since 1997, and drew increasing number of fans to Breslin Center. It could be an early glimpse of what might emerge as a very successful season.



REPEAT CHAMPS—MSU's 6th-ranked field hockey team has repeated as Big Ten Tournament champions, knocking out Penn State 5-3 in the finals. MSU was also Big Ten regular season co-champion and came within one game of making its second straight NCAA Final Four. In the past six seasons, the Spartans have a 77 percent winning percentage (23 of 30) against Top 25 teams. MSU was led by senior Alexandra Kyser (see photo), whose 28 career goals rank her in MSU's Top 10, goalie Christina Kirkaldy and Jessica Miller all made the All-Tournament team. Senior co-captains Kyser and Sophie Rosmalen, and Annet Beerman earn first-team All-West Region honors. Kirkaldy earned second-team accolades. MSU coach Michele Madison, in her 11th year, has now made three NCAA tournaments in a row.

TAKING BULLS BY THE HORN—In December, the Chicago Bulls named former MSU All American basketball star Scott Skiles as head coach. Skiles previously went 116-79 (.595) as head coach of the Phoenix Suns and twice made the NBA playoffs. A feisty competitor, Skiles played 10 seasons in the NBA with five different teams and averaged

.889 from the free throw line, fourth best in NBA history. In 1990, Skiles set the NBA record with 30 assists as point guard of the Orlando Magic. At MSU he led the Spartans to the 1986 NCAA Sweet Sixteen in Kansas City, where a controversial clock malfunction cost the Spartans in an overtime loss to home team Kansas.

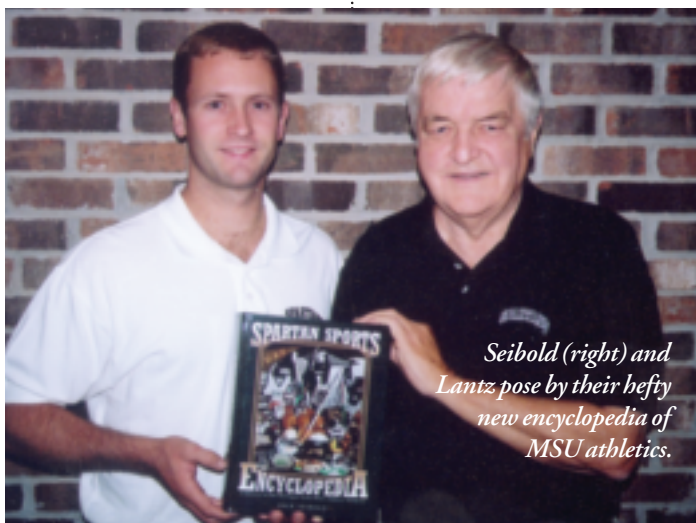
WILLIE THROWER—Another former MSU athlete will soon boast a statue. Willie Thrower, the first African American quarterback in the Big Ten and in professional football (both the NFL and CFL), will soon have a statue in his hometown of New Kensington, PA. The aptly named Thrower was MSU's back-up quarterback during the 1952 national championship season. He died last year at age 71, and now the Willie Thrower All-Pro Memorial Committee wants to keep alive his pioneering role in desegregating the quarterback position in football. To contribute towards the cause, visit www.williethepro.com.



UPDATED SPARTAN SAGA—A new book, *Spartan Sports Encyclopedia* (Sports Publishing LLC, 2003), covers the entire history of MSU men's sports from 1884 to 2003. Written by former MSU swimmer and retired MSU administrator Jack Seibold, '50,

with help from his grandson Jeremy D. Lantz, the book not only follows the pattern of Fred Stabley's *Spartan Saga*—it magnifies it by several factors. The result is a hefty seven-pound, three-inch thick tome of 1,075 pages. "It was a labor of love that turned into just labor," quips Seibold, who spent 11 years researching and writing the tome. "It just kept going and going." The price of \$49.95 makes it a bargain, at less than a nickel per page. The book boasts all the stats you need to settle even the most obscure bets about Spartan sports. The encyclopedia includes chapters by school eras, complete with highlights, anecdotes and photos. You can buy it in bookstores and also at www.SportsPublishingLLC.com or 877-424-BOOK.

THE ICEMEN RETURNETH—Three MSU ice hockey players—David Booth, Corey Potter and Dominic Vicari—returned to MSU in January after helping the U.S. win the gold medal at the World Junior Hockey Championship in Helsinki, Finland. Their return will help coach Rick Comley in his quest to win his first CCHA title as MSU coach. The team entered the new year at 11-10-1 overall, 8-5-1 CCHA. Junior Jim Slater



Seibold (right) and Lantz pose by their hefty new encyclopedia of MSU athletics.



Jim Slater

led the CCHA overall scoring race with 30 points (12 goals, 18 assists). Other scorers for MSU included junior Mike Lalonde (14-12—26) and freshman Tommy Goebel (9-10—19). Splitting time in goal are junior Matt Migliaccio (3.04 Goals-Against Average) and freshman Vicari (2.36 GAA). MSU ranked second in the CCHA and 11th in the nation in goals-per-game at 3.55.

GUS MACKER—In three decades, the Gus Macker three-on-three tournament has grown from a backyard tournament in Lowell to national phenomenon that draws more than 4,500 participants to such small towns as Belding. This past September, for example, more than 1,600 participants came to the Howard Soifer Memorial Gus Macker Tournament in East Lansing, with Tom Izzo (right) and Steve Smith—seen here with Sandy Soifer—serving as celebrity hosts. Spartan fans might be surprised to learn that the event was named after former MSU basketball coach Gus Ganakas, who recently made the Greater Lansing Sports Hall of Fame as well as the Macker Hall of Fame. Ganakas had no clue until he read about it in *Sports Illustrated* in 1998. It turns out that “Macker” referred to founder Scott McNeal, while “Gus” was chosen because of Ganakas—

unbeknownst to the former Spartan coach who now serves as

color commentator on radio broadcasts for MSU basketball.



Photos by Margaret Hehr

Gus Macker founder Scott McNeal (left) named the tournament after Gus Ganakas (right), who did not find out about it until 25 years later.

2003-04 MSU Radio Network Basketball Affiliates

Market	Station	Dial Position
Adrian	WABJ-AM	1490
Alma	WFYC-AM	1280
Alpena	WATZ-AM	1450
Bad Axe	WLEW-AM	1340
Battle Creek	WBCK-AM	930
Benton Harbor	WZBL	103.7
Cadillac	WKJF-AM	1370
Caro	WKYD-AM	1360
Cheboygan	WCBY-AM	1240
Coldwater	WTVB-AM	1590**
Detroit	WWJ-AM	950
Holt	WTRK-AM	1330
Gaylord	WWVC-FM	93.9
Grand Rapids	W8BL-AM	1340
Grand Rapids	WODJ-FM	107.3
Iron Mountain	WMIQ-AM	1450
Jackson	W8M-AM	1450
Kalamazoo	WOSN-AM	1660
Lansing	W3M-AM	1240
Lansing	W3M-FM	97.5
Ludington	WKLA-AM	1450
Manistee	WMTE-AM	1340
Marquette	WDMU-AM	1320
Mount Pleasant	WCZY-FM	104.3
Newberry	WHC-FM	97.9
Ortonagon	WUPY-FM	101.1
Petoskey	WWKX-AM	750
Port Huron	WPHM-AM	1380
Saginaw	WSGW-AM	790
Sault Ste. Marie	WKNW-AM	1400
St. Ignace	WIDG-AM	940*
Tawas City	WKJC-FM	104.7
Traverse City	WCCW-AM	1310*
Traverse City	WTCM-AM	580***

List as of 11/22/02; tentative and subject to change
 * daytime games only
 ** partial schedule
 *** night games

Listen on the Internet at
www.msuspartans.com

Join us for the 2003-04 Michigan State Basketball season



Will Tieman and Gus Ganakas

REGIONAL CLUBS

CENTRAL FLORIDA—Aug. 9: Area Spartans hosted a reception for incoming MSU freshmen at Orlando Ale House, Altamonte Springs. Sep. 6: Nearly 20 area Spartans gathered at Orlando Ale House to watch the MSU win over Rutgers.

CENTRAL OHIO—Aug. 3: More than 50 area Spartans attended a picnic at Hilliard Municipal Park, Hilliard, to send off current MSU students as well as incoming freshmen. ▼



GENESEE COUNTY—Aug. 19: These kids with MSU Cheerleaders and Sparty were among more than 300 area Spartans who attended the 2003 Spartan Sports Night at Celebrations Sports Bar & Grille, Flint, a fundraiser for the club's scholarship fund. The event featured Sparty, MSU Cheerleaders, the MSU College of Engineering race cars, and special guests including athletic director Ron Mason, women's basketball coach Joanne McCallie, and women's softball coach Jacque Joseph. ▼



Dave Brown

MANISTEE—Aug. 14: (l to r) ▲ Past club president John Carter, host Pete Lutz, Jacque Wallace, president Bob Rorich, hostess Lorraine Lutz, MSU men's golf coach Mark Hankins and Ken Schulz were among some 100 area Spartans who attended the Annual Picnic at the Lutz Farm, where Pete prepared his famous "Hobo Stew" for all the guests. Special guests also included Charles Sleeper of MSU's Ralph Young Fund.

NORTHEAST OHIO—Jun. 27: More than a dozen area Spartans attended an Akron Aeros baseball game at Canal Park, Akron. Jul. 8: Some 15 area alumni gathered at Pier W Restaurant, Lakewood. Megan Tomkovich received the first award from the club's endowed scholarship fund. Special guests included Barbara Ball McClure and Julie Duke, MSU Office of Admissions & Scholarships. Jul. 13: Some 25 area Spartans attended Big Ten Night at Blossom Music Center. Aug. 9: Area Spartans gathered for the seventh annual golf outing at Deer Track GC, Elyria, owned by Spartans Tony and Barb Dulio.

OAKLAND COUNTY—Aug. 14: More than 250 area Spartans attended a reception for MSU head football coach John L. Smith at the Farmington Hills Manor.



SAGINAW COUNTY—Aug. 14: ▲ More than 50 area Spartans attended the 23rd Annual Scholarship Golf Outing at the Sawmill GC, Saginaw. Among them was

pin flag sponsor Dr. Ernie P. Balcueva (center) and his guests. About \$4,000 was raised. Special guest was MSU hockey coach Rick Comley.

TUSCOLA COUNTY—Oct. 5: The club fielded an MSU float, brandishing an eight-foot Block S, in the 23rd Tuscola County Pumpkin Festival in the Village of Caro.



WEST MICHIGAN—Sep. 10: ▲ More than 240 area fans of MSU, Michigan and Notre Dame attended the 35th Annual Crying Towel at the Pinnacle Center, Grand Rapids. MSU led the way in attendance with 135 Spartans. Speaking on behalf of MSU was former MSU tight end and line-backer Ty Hallock, seen here with members of the MSU Dance Team. Sep. 30: The annual Outstanding Junior Awards luncheon was held at Duba's Restaurant, Grand Rapids. Special guests included MSUAA executive director Keith A. Williams.

WESTERN NEW YORK—May 17: More than 50 area Spartans at- ▼



tended the annual Scholarship Fundraiser event in the home of Julie and Bob Furminger, Tonawanda. About \$500 was raised. Jul. 24: About 20 area Spartans gathered for an afternoon tea at a historic Victorian home in Buffalo. Aug. 14: Student scholarships were awarded at the annual student sendoff party at the home of Linda and John Harbison. Oct. 22: (l to r) Linda Harbison, Rhys Curtis, president Delphine Herman, Wolfgang Bauer, John Harbison and Julie Furminger were among some 50 area Spartans at the annual Fall Reception at the Park Country Club of Buffalo. Special guest was Bauer, chairperson of MSU's Dept. of Physics and Astronomy.

CONSTITUENT ASSOCIATIONS

CRIMINAL JUSTICE—Sep. 12: Many SCJ alumni attended the annual MACP/Trojanowicz Golf Outing, held this year at Brookshire Golf and Country Club, Williamston. Funds were raised for the association's student scholarship fund. ▼



EDUCATION—Oct. 4: Dean Carole Ames (left) and MSU provost Lou Anna Simon enjoyed a chat at the COEAA's Annual Homecoming Tent Party, which drew



about 400 Spartans. Special guests included former MSU associate provost Jim Votruba, now president of Northern Kentucky University.

HUMAN ECOLOGY—Oct. 4: ▲ Some 35 alumni attended the annual Homecoming Open House at the Human Ecology Building. Stella Cash, M.S. '80, president of Food Creations, Inc., and former director of dietetics in MSU's Dept. of Food Science and Human Nutrition, was awarded a Distinguished Alumni Award. Contributions were made to the Sparty Project.

HUMAN MEDICINE—Sep. 20: Spearheaded by the Class of 1978 (see photo), about 70 CHM alumni attended the annual reunion at the University Club. At



the podium are Karlene Torres, outgoing president of the CHMAA, and her successor Dave Kutsche. Special guests included Paul Farmer, the 2003 Hunt Lecturer, and former CHMAA president Paul Werner, who received a gift for his dedication to the CHMAA.



INTERNATIONAL CLUBS

FRANKFURT, GERMANY—Nov. 1: Some 20 Spartans from throughout Germany gathered in Frank-



furt to watch the Michigan game. The event was organized by Shelby Mull and attracted one couple who drove there from England. Special guest was Wolfgang Bauer, chairperson of MSU's Dept. of Physics and Astronomy.

KATMANDU, NEPAL—Oct. 30: Bishnu Pratap Shah (center), the MSUAA's contact in Nepal, enjoyed an after-dinner chat with two MSU visitors, Murari Suvedi (left), assistant dean for International Studies and Programs (ISP), and Jay Rodman, ISP special projects coordinator. For a complete list of MSUAA's international contacts, visit www.msualum.com/clubs-new/international. ▼



THAILAND—Sep. 16: President Wallop Manatanya, VP Rochelle Paothong, past President Plumchitchom Maleerat, and Barbara Kolar, Assistant Director of Admissions at MSU, were among some 20 area Spartans who attended the Thai-MSU Alumni Club planning committee meeting and dinner at the Sasa International House in Bangkok. Kolar was recruiting in both Bangkok and Chiangmai, where she met with alumnus Dr. Tonguthaisri Thongchai. ▼



LIFELONG EDUCATION ABROAD

ODYSSEY TO OXFORD



august 21-september 4, 2004
21st ANNIVERSARY

Celebrating its 21st anniversary in 2004, this two-week lifelong education program takes you on a rare adventure to Oxford—"city of dreaming spires" and to the University of Oxford, famous as a great center of learning since the 12th century. Once England's capital, Oxford is located in the heart of England just 50 miles northwest of London.

Open to all adults, participants enroll in one noncredit personal enrichment course. 2004 courses include: *Historic Houses, Castles, & Gardens; Roman Britain; Winston Churchill and the Liberal World 1874-1964; and The Spirit of England*. A typical day's schedule includes classes taught by Oxford tutors with course-specific field trips or general group excursions. Group excursions will include visits to Stratford-upon-Avon, Hampton Court Palace, Buscot Park, tours of Oxford, and an optional Cotswolds tour.

There will be time during the two weeks and at mid-program weekend break to enjoy breathtaking architecture, art, and gardens of many of the university's 39 colleges, explore the historic town of Oxford, or visit the surrounding countryside. The city of Oxford offers a diversity of museums, bookshops, theaters, restaurants, pubs, shops, and natural settings to explore.

Participants stay in Oxford's Department for Continuing Education Residential Center at Kellogg College. The Residential Center offers comfortable bedrooms with private bathrooms, dining room, common room, computer room, bar, lecture, and reading rooms.

For a detailed brochure, contact: Alumni Lifelong Education
Evening College/Odyssey to Oxford, Michigan State University
A division of the MSU Alumni Association

Phone: (517)355-4562 • E-mail: oxford@msualum.com

Web: www.msualum.com



TORONTO, ONTARIO—Oct. 25: (L to r) June Stevens, Oliver Hao Gu, William and Amber Oh, David Schmalz, Jerry Chang, and Steven Clark met at Alice Fazooli's in Richmond Hill to form an international alumni club. Schmalz was elected president and Stevens secretary. ▲

FIRST PITCH—Sep. 1: Phil

Kuhn, president of MSU's alumni club of Chicago, threw out the first pitch on "Big Ten Night" at U.S. Cellular Field, home of the White Sox, prior to a game with the Minnesota Twins. MSU led all Big Ten alumni clubs with 156 participants, while the University of Michigan finished second with 152. ►



SUE'S HOCKEY & KIDS—MSU alumnus Tom Cobb (far left) and participants in Sue's Hockey & Kids are enjoying an MSU hockey game in one of the luxury boxes in

Munn Ice Arena. The program was created by Cobb and MSU's College of Human Medicine to provide children with cancer a special hockey experience at MSU. ▼

Photo courtesy of Doug Moffat





HOMECOMING 2003: ROOTS OF EXCELLENCE

This year's Homecoming theme was "The Roots of Excellence," and appropriately, the Grand Marshal of the Homecoming Parade was Michael Budman (seen here with daughter Alex Ann), '68, co-founder and co-owner of Roots, the Toronto-based lifestyle company that outfits both the U.S. and Canadian Olympic teams. The company, founded by Budman and fellow Spartan Don Green in 1973, has grown into one of the world's best known brands for casual and athletic wear.



John Nashar

Other special Homecoming guests included CPTs Ronald Burke (middle), '99, DVM '01, and Kent Vince, '96, DVM '01, seen here with President Peter McPherson while being introduced at halftime of the Indiana game, who were both deployed in Operation Iraqi Freedom (see p. 8, Spring 2003).



Fans were treated to the world's largest S'more treat, which was prepared by MSU Bakery. (L to r) MSU Safe Place director Holly Rosen, Okemos Meijer Store director Jackie Fitzpatrick, and MSU First Lady Joanne McPherson, posing by mascots Snap, Crackle and Pop, and Sparty, helped raise more than \$9,000 for MSU Safe Place.



RARE ISOTOPE ACCELERATOR (RIA) PROJECT MOVES TO ITS NEXT PHASE

By Steve Webster

In the last issue of the *MSU Alumni Magazine*, I wrote about MSU's involvement in the competition for the Rare Isotope Accelerator (RIA) facility. In that article, I indicated that the first hurdle that needed to be passed for this project to become a reality was the Department of Energy (DOE) designating it as a

project with sufficiently high national priority that the federal government officially considers its construction. This happened on November 10.

In a speech at the National Press Club, U.S. Energy Secretary Spencer Abraham announced the DOE's Office of Science 20-year plan for science facilities in the United States. This plan prioritizes major new scientific facilities and upgrades to existing facilities. RIA was listed as the third highest priority on this list (of 28).

With this announcement, Michigan State University officials stated that they are one step closer to securing RIA; however, two more hurdles must be

jumped before RIA is built at MSU. Sufficient funding for RIA must be included in the Federal FY 2005 budget and MSU must win the site selection process for RIA; currently, MSU and Argonne National Laboratory are the two main competitors for RIA.

MSU continues to be a strong contender for RIA. Scientists at MSU's National Superconducting Cyclotron Laboratory (NSCL) played a significant role in developing the RIA concept. NSCL's international leadership in nuclear physics research and education—combined with the technological prowess of the state of Michigan, demonstrated in such projects as the Life Sciences Corridor and the Technology Tri-Corridor—make MSU an ideal site.

Current federal budget concerns make the allocation of federal resources exceedingly competitive, and it is very important that lawmakers understand that, even in a constrained budget, the development of this project

is crucial to our national and state interests. Basic research at RIA will focus on the production and study of isotopes that existed on earth millions of years ago but can no longer be found ("rare" isotopes) to explain the origin of the elements and, ultimately, the universe. Knowledge gained from this research could also yield advances in medical diagnostics and treatment, materials and materials research, nuclear weapons stockpile stewardship, and detection technology, which has additional implications for national security.

RIA is an important national priority that belongs at Michigan State University. Alumni and friends of MSU are important allies in advocating for this project. You are encouraged to contact legislators and federal officials to voice your support for the project's funding.

You are encouraged to let state and federal officials know of your support for the project's funding.

Karen Shultz



RENEWELL OF MEMORIES—▲

Former MSU basketball coach Pete Newell, a legendary figure in basketball, celebrated his 88th birthday Aug. 16 at the Morgan Run Golf Resort in San Diego with many his former Spartan players. Posing for this photo are (back, l to r) Erik O. Furseth, Duane Peterson, Bob Armstrong, Bill Eckstrom, Leif Carlson and Sonny Means; (front, l to r) Bill Bower, Bob Watts, Pete Newell, Jack Vogley, Jim Harris and Al Ferrari.



IT'S A FAMILY AFFAIR—The ▲

MSUAA has long been known for offering quality, affordable international travel programs. Travel options now include a variety of family adventure programs. Shown here is Dawn Davis, M'59, Ph.D. '70 and her grandson, Taylor, who participated in the 2003 Hell's Canyon Whitewater Rafting Trip. For more information on our travel programs, visit www.msualum.com.

MAJOR AWARD—Sept. 22:

Otto Cheng (left), Ph.D. '77, is being congratulated by Jim McGraw, CEO and managing director of the International Institute of Synthetic Rubber Producers, Inc., for receiving the institute's



General Award at the Annual ▲ General Meeting in Beijing, China. Cheng, who previously served as the association's International President and also as a member of the Executive Committee, was a major force behind us recruiting membership from the Chinese synthetic rubber industry.

VIPP—Jun 19: MSU's Visiting

International Professional Program hosted its first Annual Recognition Ceremony in the Zel Kova Hall of the Tower Hotel in Seoul, South Korea. VIPP was created in 1991 as part MSU's International Studies and Programs. The VIPP has had about 2,500 short or long term program participants and about 40 Distinguished International Practition-

ers since 1991 and continues close relationships with more than 40 agencies over the world. Pictured are (l to r): Michael F. Miller (Director, Visiting International Professional Program, ISP), Chul-Young Kim, Hae-Un Rii (Professor, Geography at Dongguk University and Vice President of Michigan Alumni Association in Korea), Jung-Kil Kim (President, Club Spartan & Former Minister, Government Administration and Home Affairs), Eyun-Kee Lee (Novelist), and Gill-Chin Lim (Professor, Urban and Regional Planning & MSU Endowed Professor of Asian Studies in a Global Context).



TIES STILL BIND—MSU's Pi

Beta Phi's graduating Class of 1963 (see "Spartan Ties," p. 33, 1984) has met regularly in the past four decades, including last summer in Lewiston to celebrate their 40th anniversary since graduation. The event was attended by 14 of the 17 members of the

group, plus six members from the sorority's Class of 1962, all seen in the photo. According to Jayne Hultman, '63, they plan to meet again at Lewiston in 2008. Same time, next half-decade.



LEIB AND LET LEIB—Ken Leib ▲

displays his armour in the Great Hall of Broughton Castle, England, one of the many stops of the MSUAA's 2003 Odyssey to Oxford travel-study program. "It is difficult to express the complete joy and satisfaction this trip has given us," says Leib about the MSUAA's award-winning program. "It was a dream come true!"



The Grand Awards of 2003

A central part of MSU's homecoming celebrations, the MSUAA's Grand Awards ceremony was held Oct. 2 at Kellogg Center. Recipients include well known celebrities, such as MSU men's basketball coach Tom Izzo, as well as men and women who have enjoyed major success in science, business, academia and the military. Altogether, MSU presented 12 Distinguished Alumni awards, 6 Distinguished Alumni awards, 4 Honorary Alumni awards, and 1 Philanthropist award.



(L to r) Diane and Gen. Don Cook, Yvonne and T.D. Jorgensen

Tim Potter

DISTINGUISHED ALUMNI AWARD RECIPIENTS

☛ **Dale E. Bauman**, '64, M.S. '68, the Liberty Hyde Bailey professor of nutritional biochemistry at Cornell University in Ithaca, who has accounted for major advances in agricultural and dairy science.

☛ **Craig D. Brown**, '73, president, CEO and member of the board of directors of B COM3 Group Inc., the world's fourth largest marketing group with \$4 billion in revenues and 38,000 employees worldwide. Brown owns the Capital City Bombers, the minor league affiliate of the New York Mets.

☛ **Stella Cash**, M.A. '80, is president of Food Creations Inc. and former director of dietetics in the Dept. of Food Science and Human Nutrition in the MSU College of Human Ecology. In a 25-year teaching career, she won many awards, including MSU's Outstanding Teacher Award.

☛ **Joseph M. Colucci**, '58, president of Automotive Fuels Consulting Inc. in Clarkston, is a longtime international expert on vehicle emissions and fuel economy. His efforts have led to a 20 percent drop in auto emissions since 1995.

☛ **Gen. Donald G. Cook**, '69, is a four-star general and commander of Air Education and Training Command, Randolph Air Force Base, San Antonio, TX. He is currently responsible for more than 100,000 military and civilian people serving on various bases.

☛ **Mary Ruth Dawson**, '52, is curator emeritus of vertebrate paleontology at the Carnegie Museum of Natural History in Pittsburgh. She has made many significant finds, including the first prehistoric mammals within the Arctic Circle and evidence of a land bridge from North America to Europe.

☛ **Felipe Korzeny** M.A. '75, Ph.D. '77, is a professor of communication at Florida State University and principal of Cheskin Research Inc. Redwood Shores, CA, which began in 1987 as the nation's largest marketing and communication research firm specializing in the Hispanic American market.

☛ **Steven A. Leibel**, '70, director of the Radiation Oncology Regional Network at the Memorial Sloan-Kettering Cancer Center, has made tremendous contributions to the field of radiation oncology, including the introduc-

tion of the three-dimensional conformal radiotherapy (3DCRT).

☛ **Jack D. Sweet**, '51, is founder and chairperson of Guardian Mortgage Co. Inc., Richardson, TX, which services \$1.25 billion in loans. Sweet also serves on the boards of Texas Bank and Trust and the Mercantile Bank of Naples, FL. He and his wife are members of MSU's Frank S. Kedzie Society.

☛ **Jacqueline Taylor**, M.A. '82, Ph. D. '86, a longtime leader in education, helped establish the first Middle College in Pennsylvania for at-risk high school students and other universities in Canada and China. She is a former president of the MSUAA's National Alumni Board and a member of MSU's Beaumont Tower Society.

☛ **Clarence Underwood**, '61, M.A. '65, Ph.D. '82, former MSU athletics director and former deputy commissioner of the Big Ten Conference, helped implement MSU's first compliance system, and established many significant programs for student-athletes—receiving White House recognition in 1999.

☛ **Paul Woodruff**, '59, M.S. '61, is founder and CEO of Environ-

mental Resources Management Inc. (ERM) in Malvern, PA, a global leader with \$300 million a year in revenues and 2,400 employees in 35 countries. He was former president of the MSU Alumni Club of Philadelphia and he and his wife, Marcia, are members of MSU's Frank S. Kedzie Society.

HONORARY ALUMNI AWARD RECIPIENTS

☛ **Helen K. Grace** of Beresford, SD, a nationally recognized leader in nursing education and community-based primary care practice, helped establish MSU Healthy U and her advocacy led to the MSU Nursing HealthCare Center, a national model. Grace is a member of MSU's Jonathan L. Snyder Society.

☛ **John Hoagland** of East Lansing, professor emeritus of marketing and supply chain management in The Eli Broad College of Business, pioneered many innovative education programs, including the first undergraduate purchasing major, financial assistance programs, and the executive seminar in purchasing and materials management.

☛ **Tom Izzo** of East Lansing, head coach of the MSU men's basket-



(L to r) Tom and Lupe Izzo, Vicki and Craig Brown

ball team, one of the most successful coaches in the nation with four straight Big Ten titles and three straight NCAA Final Fours, along with an 80 percent graduation rate. Tom has been tireless in supporting and promoting MSU.

• **Van W. Snider Jr.** of Farmington Hills, president and executive director of the Michigan Boating Industries Association, Livonia, collaborated with the MSU Agricultural Experiment Station to develop research projects that have led to MSU being known as

a leading institution for boating research.

PHILANTHROPIST AWARD RECIPIENTS

• **MSU Trustee Dolores Cook**, '54, and **Byron Cook**, '54, of Greenville, vice president and partner of Cook Brothers in Greenville, recently pledged \$1 million for the School of Music Building endowment fund during last fall's Capital Campaign kickoff. As a two-term member of MSU's Board of Trustees, Dolores Cook has served MSU as

chairperson and as goodwill ambassador.

ALUMNI SERVICE AWARD RECIPIENTS

• **Richard Cregar**, '58, retired president and chief executive officer of Cregar Enterprises, has served MSU as chairperson of the Hospitality Alumni Group in Detroit, The Eli Broad College of Business Alumni Association, the MSUAA's national alumni board, the MSU Development Council and the MSU President's Club. He and his wife, Cherrill, are members of MSU's Hannah Society.

• **Terrence "T.D." Jorgensen**, '67, president and CEO of the Group Benefits Agency in Marietta, GA, revived and spearheaded the expansion of the MSUAA's regional club in Atlanta. The club recently named its endowed scholarship fund after Jorgensen.

• **Orville Krause**, D.V.M. '49, owner and operator of Krause Veterinary Clinic in Armada, and former president of the Michigan Veterinary Medical Association. He helped found the MSUAA's Macomb County regional club and has mentored many MSU students, and in 1989 received his college's Distinguished Alumni Award.

• **Susan Unger**, '72, senior vice president and CIO for DaimlerChrysler in Grosse Pointe Shores, helped organize DaimlerChrysler's participation in MSU fund-raising efforts and currently serves as a member of the MSU President's Campaign Cabinet. She served as former president of The Eli Broad College of Business Alumni Association.

• **Timothy Unger**, '72, retired advertising executive with BBDO in Detroit, served in many alumni leadership positions with the College of Communication Arts and Sciences. With BBDO, he supervised more than \$4 million in annual billings, which included major accounts such as DaimlerChrysler.

• **Robert Workman**, '67, owner of Workman Insurance and Investments Company in Oro Valley, AZ, served for years as president of the MSU Alumni Association's Tucson regional club and most recently was a member of the MSUAA's National Alumni Board. He is a member of MSU's West Coast Regional Council and the Jonathan L. Snyder Society.

THE R.E.S.P.E.C.T. FUND FOR NEEDY STUDENTS

By Rick Seguin

We all need a little respect. But sometimes at Michigan State University, there are hard working students who go to class as they should, study diligently and work one or two jobs to pay the bills, only to find they have come up a few hundred dollars short at tuition time. Certainly many MSU alumni, faculty and staff can relate to this scenario as they recall their own undergraduate years.

Now, there is a fund to help make ends meet.

The R.E.S.P.E.C.T. Fund—which stands for Rewarding Extraordinary Students Possessing Exceptional Courage and Tenacity—is the innovation of an MSU graduate who truly values his time at MSU. "A college education is too important to allow dedicated students to leave MSU because they can't stretch their budget any further," says Jeff Ziarko, the alumnus credited with initiating the fund.

Ziarko, a member of the Honors College who in 2002 earned dual

bachelor's degrees in Finance from The Eli Broad College of Business and Political Economy from the James Madison College, knows well the difficulties many students face. "If we can fund it adequately, The R.E.S.P.E.C.T. Fund will ensure that no hard working student has to leave MSU for financial reasons," Ziarko said. "Tuition increases are necessary to maintain the quality of education at MSU, but this fund should prevent those necessary increases from pricing anyone out of the market for an MSU education."

The R.E.S.P.E.C.T. Fund is

unique in its purpose and function. "On a very practical level, The R.E.S.P.E.C.T. Fund provides assistance for students who are caught in a financial bind and have no place to turn," said Rick Shipman, director of MSU's Office of Financial Aid. "Without the constraints of federal and state regulations, the Fund can be used to address the very real problems our students face everyday."

Now, Ziarko and others are asking that all MSU alumni, faculty, staff and students consider contributing to and strengthening this fund. The Associated Students of

Photo courtesy of Sarah Walch

Study Abroad STONEHENGE SHOOT

—These photographers peering out from various angles at Stonehenge are all students in MSU's photo communication Study Abroad program last summer. The photo was arranged by senior Sarah Walch. The students had photo assignments in other locations in England, Scotland and the Czech Republic. "We got to meet some remarkable professional photographers who showed us their work," says senior Julie Lehman of Ionia. "I strongly recommend this program to any student interested in photography." MSU's Study Abroad program boasts the largest undergraduate enrollment in the nation.



Michigan State University (ASMSU), MSU's undergraduate student government organization that offers events, activities and leadership opportunities to MSU students, heard the call and approved measures that will make it a significant contributor to the Fund.

"Last Spring, ASMSU petitioned the student body to raise the tax we collect each semester from undergraduate MSU students by \$0.75 and promised that 51% of the money generated from this tax increase would be pledged to support The R.E.S.P.E.C.T. Fund," said ASMSU Student Assembly Chairperson Missy Kushlak, a senior majoring in Zoology. "The student body voted in favor of this increase, and thus ASMSU will pledge \$29,000 to the scholarship."

The R.E.S.P.E.C.T. Fund began as an expendable fund, but a key element of the support from ASMSU is that a portion of their pledge will go toward endowing the fund as well. An endowed fund is one in which the principal is never spent. A part of the interest income earned from MSU's investment of the principal supports a need at MSU while the remaining interest income is retained to provide a hedge against inflation and a reserve that can be tapped if investment returns are low or neg-

ative. The importance of such funds is precisely why MSU has identified the growth of MSU's overall endowment as a primary goal of The Campaign for MSU.

"We want to make sure that the Fund will be around for a long time, so one third of the total amount we give will be to the endowment fund," Kushlak said. "It is important to establish the scholarship so that it will be there to help students struggling to make tuition, not just for this year, but for many years to come."

Shipman believes that the Fund not only fills a critical niche in MSU's financial aid package but has deeper implications. "On a philosophical level," he said, "the Fund symbolizes the unique sense of social responsibility that MSU students possess. Students helping other students; what a wonderful program."

Ziarko is that social responsibility personified. "In four years, MSU changed my life, and I wanted to give something back," he said. "Starting The R.E.S.P.E.C.T. Fund allowed me to do that in a way that gives others the opportunity to have that kind of transformational experience."

To add your support to The R.E.S.P.E.C.T. Fund, contact Barbara Ball-McClure at 800-232-4MSU.

Editor's Column

TALE OF THE NEW GRANDFATHER CLOCK

By Robert Bao, Editor

In alumni relations here at MSU, you run into many good stories with happy endings.

One such story involves Ray, '58, and Judy Dancer. Ray was a criminal justice major and worked for 12 years at the Chelsea Community Hospital, after a career as a Lansing police officer, a state investigator, and a business owner in Stockbridge. He retired about six years ago and he and Judy built their retirement home in Kalkaska.

Of Ray's possessions, says daughter Michelle Ryan, '96, who works for a construction company in Southfield, perhaps his favorite was an old MSU grandfather clock that he had purchased years ago through the MSU Alumni Association.

"He loved that clock," says Michelle. "He finds it hard to sleep now that he doesn't hear its chimes any more."

What happened was a fire in June. It destroyed his home and everything that was in it, including the beloved clock. The Dancers had just become volunteer firefighters in Kalkaska and this was their first fire.

"In eight minutes, their home was fully engulfed," says Michelle. "We believe it was the propane gas grill in the porch. What's ironic is that they had just passed the Firefighter 101 course there."

The problem for the Dancers is that the grandfather clock was no longer being manufactured. When the story came to the attention of the MSU Alumni Association, someone remembered that the association had an actual sample of an MSU grandfather clock. We took some photos and sent them to the Dancers. Presto, it was the identical clock.

MSUAA executive director Keith A. Williams then offered to give them the clock, since it was not being used by the association.

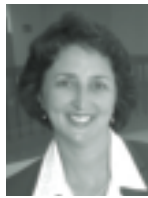
"We're ecstatic," beamed Judy when the Dancers dropped by the MSU Alumni Association in November to pick up the clock (interestingly, on their 18th wedding anniversary). "We haven't slept much since we lost it. We were so used to the chimes. Without it, it just didn't feel like home."

This coming June, the Dancers hope, their new home will be ready. And they will be able to enjoy it in a manner befitting the time-honored American Family—husband, wife and grandfather clock.



(L to r) Ray, Judy and Michelle pick up their missing family member at the MSU Alumni Association in November.

Laura B. Yockey, '83, first vice president of commercial banking, Standard Federal Bank, Saginaw, was named by the *Saginaw News* as one of the area's top female executives.



She served as vice president (1996-00), commercial loan officer and assistant vice president (1987-96), and Credit Dept. manager (1984-86). Yockey is a member of the Saginaw County Chamber of Commerce, a member and former secretary of the National Assoc. of Career Women, and an executive board member of Junior Achievement of Northeast Michigan.

photo courtesy of the Saginaw News

Andrew Valentine, III, '85, MLIR '88, director of global equal opportunity programs for IBM, Armonk, NY, was the keynote speaker at "Best Practices in Diversity at MSU" on Oct. 17.



Valentine has held a variety of human resource and legal staff positions since joining IBM in 1988. He has also served as an officer of several IBM subsidiaries. Valentine is a member of the National Bar Assoc. and the American Bar Assoc. and has served as visiting professor for the National Urban League. Valentine is a life member of the MSUAA.

Karen S. Vagley, '69, public policy consultant, has been named director of the Lutheran Office for Governmental Affairs, Washington, DC. Between 1969 and 1995,



Vagley served on the staff of the U.S. House Appropriations Committee and as counsel to the House Education and Labor Budget Committees. She specializes in labor, health and welfare law, and in issues related to migrant rights, education and civil rights. For the past year, Vagley has represented the National Citizens' Coalition for Nursing Home Reform.

Steven Isbister, '93, JD '96, campus director, University of Phoenix, Nashville, TN, since 2002, has been named vice president and director of academics and operations for both the Nashville and Memphis campuses. Isbister joined University of Phoenix in 1998 as marketing coordinator for the Detroit campus. Prior to his current position he was the operations manager for the Grand Rapids campus.



Curtis L. Mack, '67, partner in McGuire Woods, LLP, Atlanta, GA, was named one of the country's leading lawyers in the November issue of *Black Enterprise* magazine.



Specializing in labor and employment law, he previously served as regional director of the National Labor Relations Board Atlanta region. Mack is a former law professor for the University of Florida. He also served as an adjunct professor of labor law at the University of Michigan and Emory University. He is a member of the MSU College of Social Science Board of Visitors.

James P. Cunningham, JD '80, partner at Williams, Williams,



Ruby, & Plunkett P.C., Birmingham, has been elected president of the Oakland County Bar Assoc.

Specializing in family law, Cunningham is a frequent lecturer for the Institute of Continuing Legal Education, the Institute for Certified Divorce Planners, and the National Business Institute. He is a fellow in the American Academy of Matrimonial Lawyers and is member of the State Bar of Michigan and the American Bar Assoc.

Sabrina Keeley, '80, acting CEO and CFO for Michigan Economic Development Corp. (MEDC), Lansing, has been named president of the Ann Arbor Area Chamber of



Commerce. Before joining MEDC, Keeley served six years as chief administrative officer for the Michigan Jobs Commission. Before that, she was executive director of the Michigan Education Trust. Keeley has also served as special assistant to the state treasurer and worked for the Michigan State Housing Development Authority.

Lisa DeMoss, '74, vice president and deputy general counsel, litigation, and principal counsel, Auto National Division, Blue Cross Blue Shield of Michigan, Detroit, has



been named senior vice president, general counsel and corporate secretary. Since joining the Blues in 1984, she has also served as assistant vice president of litigation and assistant general counsel. Be-

fore that, she worked at the law firm of Fitzgerald, Young, Peters, Dakmak and Bruno, Detroit. She is a member of the American Bar Assoc. and the American Corporate Counsel Assoc.

Veronica G. Matejko, '79, MBA '96, commercial underwriting analyst for Citizens Insurance Co., Midwest region, Lansing, has been named underwriting manager for Michi-



gan Construction Industry Mutual, Lansing. Matejko had been with Citizens for 18 years. Prior to that, she was an underwriter for Auto Owners Insurance for five years. Matejko has served on the Board of Governors of the Compensation Advisory Organization of Michigan and the Michigan Workers' Compensation Placement Facility.

Robert Gustafson, Ph.D. '74, associate dean for academic affairs and student services in the College of Engineering at Ohio State University, has been named



president of the American Society of Agricultural Engineers (ASAE). Gustafson is also a professor of food, agricultural and geological engineering. A 28-year member of ASAE, he has served on the Board of Trustees, and on numerous technical and administrative committees. He was elected an ASAE Fellow in 2001.

Anne M. McCarthy, '82, vice president of employee and management communications, E.I. du Pont de Nemours and Co., Wilmington, DE, has been named senior vice president of global communications for SAP



Global Communications, Newtown Square, PA. Previously, McCarthy worked at IBM for four years including two years as senior communications executive for the Asia Pacific Region in Tokyo. She also worked for seven years for Sara Lee Corp. and spent two years based at the company's European headquarters in the Netherlands.

William Coppola, '79, dean of computer information and applied technology, North Harris College, Houston, TX, has been named dean of math, science and health at Kingwood College, Kingwood, TX. Among the recognition Coppola has received during his career in education are the 1994 Excellence in Teaching Award and the 1993 Innovator of the Year Award.

Lillian G. Mason, '47, M '54, vice president of the Grand Blanc Board of Education, has been honored by having the new Lillian G. Mason Elementary School named after her. A 40-year resident of Grand Blanc, she has served on the Board of Education for 31 years, 18 years as president. A long-time advocate for public education, Mason is a 15-year member and past president of the Michigan Assoc. of School Boards.

Jeffrey P. Rumley, JD '85, director, corporate practice group for Blue Cross Blue Shield of Michi-



gan, Detroit, has been named vice president and deputy general counsel, corporate practice group. Since joining the Blues in 1992, Rumley has also served as principal counsel to the Michigan sales and services business unit and assistant general counsel, litigation. Prior to that he was an assistant prosecutor for Oakland County. Rumley is a member of the American Bar Assoc. and the Michigan Bar Assoc.

Karen M. Dumas, '86, local businesswoman from Detroit, has been named executive director of community relations in the office of Mayor Kwame Kilpatrick. Prior to her new position, Dumas was president of her own PR/Marketing firm for more than 14 years. She previously served as Director of Public Information for the city of Highland Park. She is also a regular columnist for the *Michigan Front Page* newspaper.

Dick Posthumus, '72, who most recently served as Michigan's lieutenant governor, has been named director of Strategic Public Policy Services Group, for Varnum Consulting LLC, Grand Rapids. Posthumus previously served as executive vice president of the Growers' Division, Farmers' and Manufacturers' Beet Sugar Assoc. and executive vice president of the Michigan Beef Industry Commission. He was elected to the Michigan Senate in 1982, 1986, 1990 and 1994. He also served as

Senate Majority Leader from 1991-98.

Mark A. Randon, '89, judge, 36th District Court, Detroit, was included in the *Crain's Detroit Business* "Forty Under Forty" list. Randon was appointed to the bench in February 2001 at the age of 32. At that time, he was the youngest judge in Michigan. Previously, he was an attorney for Honigman, Miller, Schwartz and Cohn, LLP and for Miller, Canfield, Paddock and Stone, PLC. He later served as counsel for United Technologies Automotive and as assistant general counsel for the Detroit Public Schools.

Manuel L. Isquierdo, MA '81, principal at J. Sterling Morton East High School, Cicero, IL, has been named Area 8 superintendent of the Dallas Independent School District, TX. Under his leadership, J. Sterling Morton East High School was voted the "Most Improved Hispanic High School" in 2001 and 2002 by the LULAC of Illinois. During his tenure as principal, he is credited with cutting the dropout rate by 5%. Isquierdo spoke at the White House Strategy Session on Educational Excellence for Hispanic Americans.

Dawn McCarty, '83, program administrator for the Michigan Judicial Institute (MJI), the continuing education office of the Michigan Supreme Court, has been named

director. McCarty has served in her current position for the past ten years. Prior to that, she was a research attorney with MJI for six years. She has co-authored several benchbooks and served as co-editor of two judicial periodicals. McCarty has served as an adjunct professor at Cooley Law School and has been a guest lecturer at Western Michigan University.

Carole Eberly, '66, Ph.D. '95, associate professor of journalism, Central Michigan University, Mt. Pleasant, has been named the 2003 Communicator of Achievement by the National Federation of Press Women. Eberly was a UPI journalist from 1968-74, covering the Michigan Legislature. A best-selling author of historical cookbooks, she has also written for *Crain's Detroit Business* and has edited *Lansing City Limits Magazine*. Eberly joined the CMU faculty in 1996.

Harold Gurewitz, '67, partner in the law firm of Gurewitz & Raben, PLC, Detroit, and **Jeanne K. Wardford**, '78, CEO of the Northern Area Assoc., Detroit, have been named to the board of directors of Legal Aid and Defender, Detroit. Gurewitz is a member of the Michigan, American and Federal Bar Associations and the National Assoc. of Criminal Defense Attorneys. He is a past president of the Federal Criminal Defense Lawyer's Assoc. of Michigan. Wardford is chairman of the board of the Detroit

Housing Collaborative and a board member of New Detroit, Inc. Legal Aid and Defender is the largest provider of legal services to the indigent in Michigan.

James M. Baumbick, '93, MBA '97, chief engineer, Vehicle Engineering, Medium and Large FWD/AWD Cluster for Ford Motor Co.,



Ralph V. Gilles, MBA '02, director - design for Daimler-Chrysler Corp.,



and *Michael F. Milad*, '90, MBA '91, senior manager, field operations manager, Southeast Business Center for Daimler-Chrysler, have received The Automotive Hall of Fame 2003



Young Leadership and Excellence Award. Baumbick was the North American Truck Vehicle Integration Manager, Lincoln Vehicle Engineering Manager and Operations Manager for the Ford Credit Controller's Office. Gilles is the director of the Dodge Magnum, M80 concepts and the new Chrysler 300C. His list of design credits includes the Dodge Viper GTS/R, Dodge ESC2, and production versions of the 2002 Jeep Liberty. Milad has been with the company for 12 years and leads a team of more than 80 employees that ranks number one in the nation in retail sales.

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Please include a current photo and biography. All entries subject to editorial review.

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OBITUARIES

20's

Anita E. (Parsons) Dynes, '25, of E. Lansing, Oct. 10, age 100.

30's

Margaret A. Harris, '30, of Traverse City, formerly of E. Lansing, Oct. 11, age 94.

Elizabeth V. (Van-den-Bergh) Lowry, '30, of Concord, NH, formerly of Winchester, MA, Sept., 2003, age 94.

Marion L. (Kaechele) Tobin, '32, of Grand Rapids, Oct. 26, age 92.

Gladys (Bond) Vandenbelt, '32, M '40, of Ann Arbor, Aug. 31, age 91.

Ruth V. (Westveer) Graham, '33, of Lansing, Sept. 25, age 91.

John A. Webb, '34, of E. Lansing, formerly of Midland, Oct. 30, age 91.

Rhoda (Garlent) Findley, '35, of E. Lansing, Sept. 27, age 90.

E. Lucille (McCue) Walker, '35, of Rancho Bernardo, CA, Sept. 10, age 91.

Francis W. Brokaw, '38, of Davison, Sept. 29, age 87.

Thomas E. Darnton, '38, of Charlevoix, Sept. 28, age 86.

Doris E. (Woodburn) Brower, '39, of Okemos, Oct. 28, age 85.

40's

Theodore H. Caldwell, Jr., '40, of Charlotte, NC, Sept. 21, age 86.

Marvin J. Rockwell, '40, of Harbor Springs, Oct. 11, age 87.

Charles W. Spalding, '40, of Saginaw, Sept. 25.

Marian R. (Pugsley) Alborell, '41, of Dansville, Sept. 19, age 83.

Earl G. Watson, '41, of Pensacola, FL, Oct. 12.

Nedra (Smith) Otis, '42, of Ann Arbor, formerly of Ypsilanti, Oct. 23, age 82.

Paul H. Parks, Sr., '43, of Grand Haven, Aug. 23, age 84.

Arthur J. Underwood, '43, of Birmingham, Oct. 1, age 82.

Bethel J. (Taylor) Schmidt, '45, of Mendon, Oct. 3, age 80.

William M. Adams, '46, of Scottsdale, AZ, formerly of Royal Oak and Rochester Hills, Sept. 4, age 81.

Rex J. Hewlett, M '46, Ph.D. '66, of Holland, Oct. 8.

Ahmed H. Dardiri, M '47, Ph.D. '50, of Frankenmuth, Oct. 4, age 88.

Justin "Judd" N. Mead, '47, of Midland, Sept. 2, age 85.

John E. Wilson, '47, of Alexandria Bay, NY, Jul. 20.

R. "Jim" James Harring, '48, of Palatine, IL, Oct. 23, age 79.

Donna P. Sharp, '48, of Southfield, Oct. 27, age 77.

Erwin "Bud" K. Welsh, '48, of Frankenmuth, Oct. 7, age 78.

Stanley J. Berriman, '49, of Midland, Oct. 11, age 81.

William S. Gunn, '49, M '50, of Mason, Aug. 2003.

50's

Lyle Bornor, '50, of E. Lansing, Nov. 2003, age 80.

Marion (Vail) Soria, M '50, of E. Lansing, Oct. 3, age 81.

Charles "Chuck" H. Bibbings, M '51, of Springfield, VA, formerly of Battle Creek, Oct. 12, age 82.

Gail R. Cheney, '51, M '58, of Chesterfield Twp., formerly of

Nacogdoches, TX, Sept. 9, age 83.

Donald T. Kane, '51, of Prospect Heights, IL, Oct. 9, age 76.

Keith E. Sheldon, '51, of Mims, FL, Sept. 26, age 73.

Myrtle R. Reul, M '52, Ph.D. '57, of Watkinsville, GA, formerly of E. Lansing, Oct. 10, age 85.

Nancy M. (Nelson) Holladay, M '53, of Saline, formerly of Howell, Sept. 27, age 73.

Fairley Flagg, '54, of Alto, Nov. 3, age 73.

Carolyn Hall-Mavelle, '54, of Bradenton, FL, formerly of Bay City, Sept. 11.

Herbert R. Moyer, M '54, of Hastings, Oct. 7, age 80.

David W. Muchler, '54, of Genoa Twp., Oct. 4, age 71.

Frederick "Fred" E. Tripp, '54, of E. Lansing, Oct. 1, age 82.

Mitchell J. Fisher, '55, of Evanston, IL, Sept. 19, age 70.

Avon G. (Hoffmeyer) Rennie, '57, M '65, of Goodrich, Feb. 28.

Judith (Vesotsky) Rose, '57, of Potomac, MD, Oct. 18, age 67.

Grace L. (Nightingale) Barney, '58, of Estero, FL, formerly of Battle Creek, Oct. 5, age 67.

Sally H. Bird, '58, M '62, of Davison, May 2, age 66.

Dean A. Foster, '58, of Waterford, Oct. 17, age 73.

Harold "Tom" T. Rhodes, '58, of Ann Arbor, formerly of St. Joseph, Sept. 23, age 70.

John "Dale" Schwerdt, '59, of Saugatuck and LaBelle, FL, formerly of Holland, Sept. 7, age 70.

Elsworth J. Sullivan, M '59, of Swartz Creek, Sept. 2, age 94.

60's

John G. Anderson, '60, M '60, of Warwick, RI, Aug. 30.

Ronald S. Barnum, '60, of Lansing, Oct. 30, age 65.

Lynn (Beckman) Fontanesi, '60, of Orange, CA, Aug. 26, age 65.

William D. Fromm, M '60, of Burlington, KY, July 13.

Charles "Chuck" Stein, '60, of South Haven, Oct. 23, age 65.

Barbara Baumgartner Cox, '61, M '65, of Royal Oak, formerly of Perry, Oct. 26, age 78.

Eugene "Gene" C. Farnum, '61, chairman of the MSUAA National Board of Directors from 1999-2000 and strong supporter of a new MSU Alumni Center, of Okemos, Oct. 15, age 66.

Bernard C. Peterson, '61, of Flushing, Oct. 4, age 66.

Donald J. Schriemer, M '61, of Caledonia, Oct. 4, age 79.

John R. Stanfield, M '61, of Williamston, Aug. 13, age 73.

Roy J. Pearse, M '64, of Rockford, IL, Sept. 11, age 68.

Richard M. Jacobson, M '65, of Fenton, Sept. 22, age 65.

Gilman E. Smith, '66, M '86, of Lansing, Sept. 3, age 62.

Ruth Beale, M '67, of Jackson, Oct. 13, age 85.

Ann C. Bradley, M '67, of Grosse Pointe Park, Aug. 29, age 68.

John R. Hubbard, M '67, Ph.D. '71, of Ann Arbor, Sept. 22, age 64.

Constance "Connie" S. (Schacht) Knickerbocker, '67, '94, of Haslett, Sept. 16, age 58.

William A. Miller, Jr., '67, MBA '81, of Topeka, KS, Sept. 6, age 58.

Rhett Johnston, '68, of Lansing, Oct. 26, age 57.

Larry A. Moyle, '68, of Oscoda, Oct. 25, age 58.

Nancy K. (Fetters) Sporer, '68, of Bloomington, MN, Jan. 10, age 57.

Gregory W. Syfert, '68 of Novi, Dec. 24, age 58.

70's

David K. Michaelman, MA '70, Ph.D. '71, of Holly, Oct. 13, age 60.

Thomas J. Mikolajczyk, '70, of Brighton, Sept. 13, age 56.

Thomas J. O'Brien, M '70, of Harbor Springs, Oct. 9, age 65.

Gary Christiansen, '71, of Fruitport, Oct. 18, age 55.

Richard J. Harrison, '71, of Portage, Oct. 19, age 73.

Donald R. Langdon, '72, of Mt. View, CA, Sept. 16, age 52.

Alice M. Montgomery, '72, of Ionia, Oct. 5, age 62.

David G. Arnold, '73, of Guyman, OK, Oct. 2, age 52.

Marian C. (Christenson) Bash, '73, of Elk Rapids, Oct. 25, age 80.

Marion (Rice) Campbell, Ph.D. '73, of Indian Harbour Beach, FL, June 7, age 73.

Allan J. Harper, '73, of Owosso, Sept. 26, age 55.

Jewel E. McIntyre, '73, of White Lake, Sept. 24, age 80.

Henry S. Sienkiewicz, Ph.D. '73, of Holt, formerly of Warren, Oct. 30, age 68.

Therese K. Roman, '74, of Grand Rapids, Oct. 2003, age 52.

Joyce E. (Tanner) McKenzie, '76, of Grandville, Oct. 19, age 49.

Donald "JD" J. Reilly, Jr., '76, of Des Moines, IA, Oct. 20, age 50.

Robert C. Moran, '78, of Ludington, formerly of Howell, Sept. 9, age 54.

80's

Rose Mary Charron, Ph.D. '80, of Farmington Hills, Sept. 18, age 77.

Kathryn E. (Coachman) Kierdorf, '80, of Austin, TX, formerly of Ionia, Sept. 20, age 45.

Zadie (Walton) Jackson, M '83, of Flint, Oct. 6, age 58.

Evelyn P. Swinton, '83, of Flint, Oct. 7, age 43.

Raymond Neeley, '86, of Burton, Sept. 9, age 40.

Franklin M. Arndt, Jr., '88, of Ovid, Oct. 19, age 40.

90's

Beth Ann (Kangas) Lasher, '93, of Lake Orion, Aug. 31, age 32.

David P. McQueen, '93, of Lansing, Oct. 5, age 38.

David L. Heilman, '94, of Grand Rapids, Oct. 10, age 32.

Andrew P. Topic, '96, of Royal Oak, Oct. 9, age 30.

00's

Lee A. Murphy, '02, of Northville, Sept. 29, age 24.

Daniel J. Davis, '03, of Arnold, MO, formerly of E. Lansing, Aug. 22, age 22.

Faculty

William Deal, professor emeritus of biochemistry and the National Superconducting Cyclotron Lab (1962-99), of Okemos, Sept. 11, age 67.

David W. D. Dickson, of Palm Coast, FL, Dec. 10, age 84. Dickson was MSU's first black faculty member. A scholar of Renaissance and biblical literature, he taught English at MSU from 1948-63 before becoming president of Montclair University, NJ.

Gordon L. Galloway, Ph.D. '62, professor emeritus of chemistry (1989-98), of Okemos, Oct. 15, age 67.

Marvin Grandstaff, professor emeritus of educational administration and retired academic governance secretary (1966-01), of Okemos, Aug. 28, age 68.

Ruth Simms Hamilton, professor of sociology (1968-), of Okemos, Nov. 11, age 66.

Kenneth A. Howe, MA '70, Ph.D. '79, professor emeritus of American thought and language (1974-01), of Holt, Sept. 28, age 65.

Lee James, professor emeritus of forestry (1951-86), of E. Lansing, Aug. 18, age 87.

Glenn L. Johnson, M '42, professor emeritus of agricultural economics (1952-88), of Okemos, Oct. 7, age 85.

Vishwa M. Mishra, professor of journalism and mass communication (1969-87), of Okemos, Oct. 27, 03, age 65.

Einer Olstrom, '43, professor and assistant director emeritus of MSU Extension (1944-77), of Okemos, Sept. 13, age 86.

Scott N. Swisher, professor emeritus of medicine (1967-88), of E. Lansing, Sept. 14, age 85.

Ruth Hill Useem, professor emeritus of teacher education (1967-85), of E. Lansing, Sept. 10, age 88.



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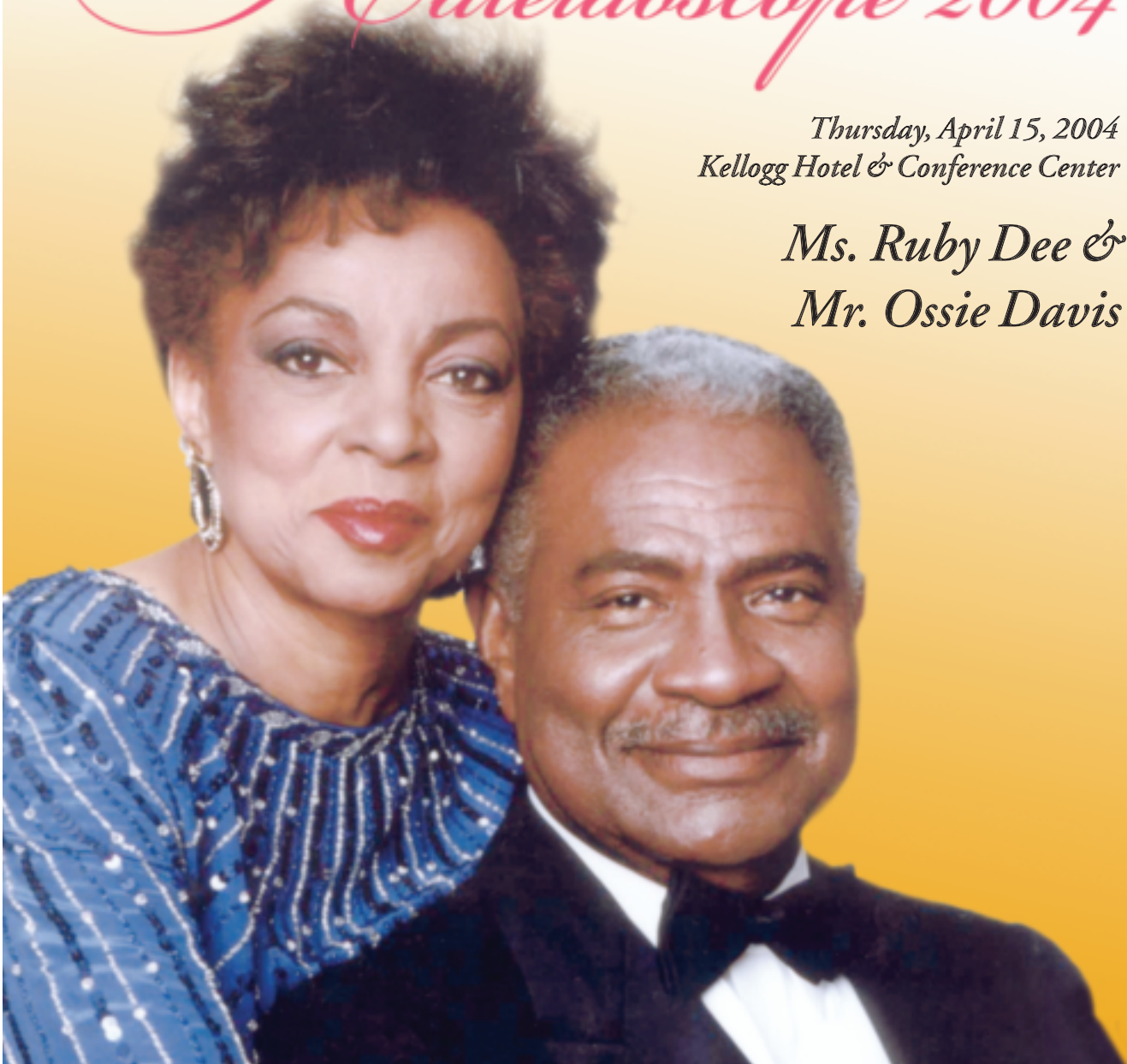
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