MSU ALUMNI MAGAZINE

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MICHIGAN STATE UNIVERSITY • FALL 2007

YEAR OF Arts & CULTURE

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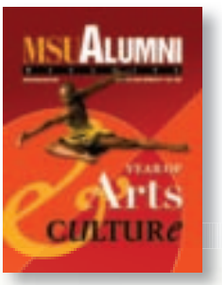

Cover: MSU celebrates a year of arts and culture. Design by Dave Giordan

MSU ALUMNI MAGAZINE

Michigan State University • Fall 2007 • Vol. 25, No. 1

HOW MSU BECAME A MEMBER OF THE BIG TEN CONFERENCE*
John Hannah, MSU president from 1941-69, skillfully master-minded MSU's entry into the Big Ten in the face of strong opposition from the University of Michigan (excerpted from new book by David Thomas).

30

MSU CELEBRATES A YEAR OF "ARTS AND CULTURE"
The next 12 months will see special events galore celebrating arts and culture across the campus.

36

MSU'S NATIONAL SUPERCONDUCTING CYCLOTRON LABORATORY AIMS TO REMAIN AN INTERNATIONAL LEADER
Nuclear science is devoted to answering nature's most basic questions, and MSU aims to remain an international leader in this quest and also to educate nuclear scientists of the future.

44

A LIFETIME OF MEMORIES IN "SPORTS NUT" HEAVEN
A retired Detroit sportswriter recounts the greatest highlights of his four-decade Hall of Fame career.

50

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PRESIDENT'S PERSPECTIVE

Michigan State University has a vibrant cultural community with countless public performances, exhibitions, programs, and special events throughout the year. Not only do these arts and culture offerings educate and engage audiences by exploring the diversity of human expression, but they also contribute to the economic vitality of the region. Increasingly, cultural development is being recognized as an essential ingredient in creating an environment that fosters economic growth. To recognize the significant contribution arts and culture makes to the quality of life and prosperity in Michigan, we have declared this academic year MSU's Year of Arts and Culture.

Across the state and nation, arts and culture influence business development and expansion decisions, inspire downtown revitalization and historic preservation, build community identity, and promote diversity and inclusiveness. Where technology, innovation, and creativity anchor the economy, a strong cultural sector is surely present.

Michigan State University is at the center of energizing cultural entrepreneurship and development in Michigan's capital region and beyond. One recent study found that the state's arts and cultural activities employ more than 108,000 people and generate $1.9 billion in income. Now MSU economists are helping devise an innovative tool to measure even more precisely the economic impact of the arts as part of Michigan's first Cultural Economic Development Strategy.

To recognize the central role arts and culture play in nurturing the human spirit and preparing students for engagement in the global community, we will showcase the many ways the university advances arts and culture through teaching, research, and outreach.

MSU's Year of Arts and Culture, coordinated by the Office of University Outreach and Engagement, will comprise activities involving all arts and culture units and academic programs. These activities will span multiple disciplines and are designed to enrich the student experience, align with local economic development efforts, and engage the community.

Highlights of the year's activities will include the opening of MSU's new Residential College for the Arts and Humanities, groundbreaking for the Eli and Edythe Broad Art Museum, the 25th anniversary of the Wharton Center, anniversaries of the MSU Museum and the Department of Theatre, and a public lecture by Orhan Pamuk, the winner of last year's Nobel Prize in Literature.

As always, there will be a vibrant and plentiful array of public performances, exhibitions, programs, lectures, and other events throughout the year. Members of our community and visitors from near and far will have the opportunity to learn and grow as they delight in our music, performing arts, and concert centers; libraries and museums; and gardens, public art, and historic sites across campus.

I invite you to return to campus and join us in celebrating MSU's Year of Arts and Culture. Learn more at ***artsandculture.msu.edu***.

Sincerely,

Lou Anna K. Simon, Ph. D.
President, Michigan State University

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INBASKET

MICHIGAN ECONOMY

Thank you for economist Charles Ballard's article on strengthening education and economic reforms for the State of Michigan ("The Economic Future of Michigan," Summer 2007, pp. 12-17). His national reputation is well-deserved. Income tax reform, including increasing the existing rate and adopting a graduated rate, may be politically unpopular but is absolutely the right thing to do. I would urge our legislators to read this article and have the fortitude to make these necessary changes.

Wendall Decker, '52
Lansing

As a discipline, economics is a very complex and complicated subject. Yet, Charles Ballard's article about the Michigan economy is very succinct yet extremely insightful. I've strongly recommended the article to numerous friends and family. More importantly, the article should be required reading for every Michigan legislator. The time for our legislature to act is now and they would do well to use Ballard's article as the compass!

Bill Latta, '73, M.A. '75, Ph.D. '83, East Lansing

MSU'S LITERARY LIONS

Bill Castanier's article on Jim Harrison, Thomas McGuane, and Richard Ford was insightful and well-researched, but it contains one small error. The literary magazine that McGuane co-founded in 1961 was named *Tarot*, and in 1963 that magazine was relaunched as *Red Cedar Review*, which continues publication today as the country's oldest undergraduate-run literary publication. Copies of *Tarot* can be found in the MSU Library's Special Collections, and the first two volumes contain the early Thomas McGuane stories, "The Juke" and "The Conspiracy."

One student who helped launch *Red Cedar Review* in 1963 was Jim Cash, '70, later a screenwriter and MSU faculty member who collaborated with Jack Epps, '72, to write screenplays for a number of films, including *Top Gun, Legal Eagles, The Secret of My Success, Turner & Hooch* , and *Dick Tracy*. Cash passed away in 1999, but the English department's creative writing awards, which he sponsored, still carry his name.

Gavin Craig, '01
Lansing

☛ ***For those interested in MSU's literary magazines, Craig has compiled an index of both Tarot and The Red Cedar Review in his blogspot at eastlansinglitmags.blogspot.com.*** –Editor.

Enjoyed Bill Castanier's story on MSU's three literary lions—Jim Harrison, Thomas McGuane and Richard Ford. It was great hearing about the literary bull sessions at the MSU Union attended by Harrison and McGuane at the dawn of the '60s. I thought reading in the gardens behind the library was my shtick, and now I know Harrison did it a decade before me.

What are the names of the professors Jim Harrison rattled off as particularly inspiring? I have to wonder if any of the English profs were still there in the 70s, when I was at State.

Susan Whitall, '74
Birmingham

Your piece on the Three Literary Lions by Bill Castanier was first class. After the opening paragraph I couldn't stop reading. It seemed like the writer knew the three men for decades and was letting me in on who they are and how important they are in today's world of literature.

Castanier, an MSU alum, apparently is obsessed with books himself and in an easy-conversational way gave me a look at the on-campus environment and times when they found their paths to lifetimes of writing.

Dale Arnold, '51
East Lansing

RENDERING CREDIT

The credit for the renderings of the Duffy Daugherty Building and the Perles Plaza should go to Integrated Design Solutions (Troy, MI). We are working with Dan Bollman, Jeff Kasdorf and (MSU senior associate athletics director) Greg Ianni on the design of both projects.

Paul Stachowiak
President, Integrated
Design Solutions, Troy

NIH RESEARCH

It was gratifying to read about the accomplishments of our researchers in "MSU's Interdisciplinary Focus Helps Land More NIH Research Funds" (Summer 2007). The interdisciplinary approach you described parallels what seems to work best in our business. Like the multidisciplinary, scientific approach, we help our clients achieve their goals along all aspects—including legal, financial and strategic.

Jerry G. Sutton, '64,
J.D., CFP, AIFA
East Lansing

☛ ***Sutton is president of Lansing's Sutton Advisors, PLC and serves as a member of the External Relations Committee of the MSUAA's National Alumni Board.*** –Editor.

POTCHEN BUST

Great column on Dr. James Potchen. We're fortunate to have a man of his capabilities at MSU. He has the commitment, enthusiasm and drive to get the job done. It's no surprise what he has accomplished with MSU's Dept. of Radiology.

Dick Pendell, '62
Midland

@MSU HELPFUL

Your new alumni email newsletter, *@MSU*, has been really helpful. As I appear before high school counselors, parents, and high school students, I have been able to relate events and people connected to MSU in a very positive way. I've found some news items in *@MSU* that I haven't seen at any other site. I appreciate this service.

Ron Teuber, '57
Elmhurst, IL

☛ ***Teuber is a former president of MSU's Chicago alumni club and currently helps the MSU Office of Admissions recruit students from the Chicago area. To subscribe to @MSU, visit msualum.com.*** –Editor.

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AROUND CIRCLE DRIVE

DEBUT OF THE BIG TEN NETWORK

This fall, an ambitious new national cable and satellite television network—focused exclusively on the nation's Big Ten universities—made its debut.

The Big Ten Network presents extensive coverage of athletic competition, sports highlights, feature programming, and institutional content highlighting the academic prowess of universities within the conference. The network, which broadcasts 24 hours a day, began airing Aug. 30 on Direct TV, AT&T cable and some nearly 100 cable systems in the midwest. It is majority owned by the Big Ten Conference with Fox Cable Networks as a significant minority partner.

"Because the network will carry to national audiences more coverage of Big Ten women's and Olympic sports, as well as a more in-depth look at the lives of student-athletes, it will provide a well-rounded and complete view of the value and purpose of athletics in the university environment," explained MSU President Lou Anna K. Simon. "In addition, the network will provide Big Ten universities with the opportunity to present their own programming highlighting the world-class work we do in research, teaching, and outreach, and showcasing the accomplishments of students, faculty, and alumni.

"Overall, it will increase the level of visibility and depth for all Big Ten sports, including more coverage of fans' favorite sports, re-air of classic archived games, and exciting highlights and feature shows."

☛For more information, visit ***bigtennetwork.com.***

MSU INVOLVED IN BIOFUELS EFFORT

Two teams of MSU engineers—chemical and mechanical—have been selected to negotiate for $4.7 million in U.S. Dept. of Energy (DOE) grants to work with industry to create new fuels from renewable resources as well as engines that can take advantage of those next-generation fuels.

One project, with DOE and Ford Motor Co., is to develop advanced, low-temperature combustion designs for diesel engines using biofuel blends optimized for engine performance. MSU is the only university to be selected as a lead in this round of $2.5 million of award opportunities.

Another project involves achieving gasoline-like fuel economy when using E-85 by minimizing thermal, dynamic, volumetric and other system efficiency losses.

"These new fuels will be more sophisticated than ethanol and biodiesel," says Dennis Miller, professor of chemical engineering and materials science, who is leading MSU's partnership with Ford. "By designing engines at the same time, we believe we can optimize efficiency, performance and environmental benefits.

"If we're successful, then many jobs will be created as the biofuels industry expands and new engine technologies are implemented."

Meanwhile, a team of three MSU mechanical engineering professors will work with Ford to test and create engines that can maximize fuel performance.

ENGINEERING FACILITY TO RESEARCH BIOFUELS

MSU's College of Engineering is set to lead the way toward more environmentally responsible and economical ways to power transportation and industry with the August 24th opening of the new Energy & Automotive Research Laboratories.

In the new $10 million, 29,000-square-foot research complex, located at Service Rd. and Bogue St., just south of the Life Sciences Building, researchers will identify ways to realize greater fuel efficiency, determine how to collect waste heat and convert it to electricity, and work to develop new bio-based fuels.

"Energy is one of the single most important issues facing us today," says Eann Patterson, chairperson of the Dept. of Mechanical Engineering. "The United States has just under five percent of the world's population, yet accounts for 25 percent of world petroleum consumption."

The laboratories house a dynamic new center for synergistic research and development, bringing together in one facility the leading engineers and scientists all working to solve problems important to the energy and automotive fields. Engineers at MSU include experts in everything from ethanol to solar cells to biodiesel processing to hydrogen extraction. The U.S. Dept. of Energy recently earmarked $2 million for MSU to perform research that couples biofuels with efficient automotive engines, and much of this work will be conducted in the new facility.

"These facilities will allow for further development of hybrid technologies, the creation of more efficient combustion engines and the pursuit of biobased fuels," Patterson notes.

NEW ADDITIONS TO RESEARCH PARK

MSU's 115-acre University Corporate Research Park will soon have new roads and infrastructure, and a new tenant, Okemos' TechSmith Corp.

The park, at Collins and Forest Roads, is owned by the nonprofit

Standing in the large test cell, Harold Schock, professor of mechanical engineering and director of the Automotive Research Experiment Station, discusses a video of combustion in a diesel engine.

Kurt Stepnitz/University Relations ▼

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John Robert Williams

MSU physician Terrie Taylor (right) works in the Queen Elizabeth Central Hospital in Blantyre, Malawi.

MSU Foundation and is the centerpiece of the Lansing Regional SmartZone, a state-sanctioned program to attract high-tech businesses. Half of the $4 million in planned improvements will be funded by a grant from the U.S. Dept. of Commerce's Economic Development Administration. The Foundation will chip in $2 million. This investment could create an estimated 400 jobs and more than $40 million in private investment.

"It will allow us to further develop our SmartZone and bring in even more biotech businesses to that area," notes Bob Trezise, president of the Lansing Economic Development Corp., which helps market the park.

MRI UNIT DONATED TO MALAWI HOSPITAL

Through the efforts of James Potchen, University Distinguished Professor of Radiology and department chairperson, the General Electric Corp. donated a $1 million Magnetic Resonance Imaging (MRI) unit to the Queen Elizabeth Central Hospital in Blantyre, Malawi. In addition, MSU's College of Osteopathic Medicine is donating more than $400,000 for a building to house the MRI machine, scheduled for completion in 2008.

"This will help in so many ways," says MSU osteopathic physician Terrie Taylor, University Distinguished Professor of Internal Medicine. "We will use it for the research we do; we'll be able to use it for everyday patients that come through the hospital, and it will help to attract and retain more doctors to Malawi."

Taylor spends the rainy season – January through June – working at the hospital treating malaria patients and conducting autopsy research on a disease that kills as many as three million children in sub-Saharan Africa every year.

The MRI unit, the first ever in Malawi, will also serve neighboring Mozambique and Zambia, neither of which has an MRI unit. The National Institutes of Health (NIH) is also providing funding for the MRI project. Taylor's autopsy study was also funded by an NIH grant.

THREE PROGRAMS DEEMED "STELLAR"

Three MSU programs that *U.S. News & World Report* says are "linked to student success"

MICHIGAN STATE MOMENTS 150

A tradition begun to honor MSU's Sesquicentennial, Fred Honhart, director of MSU Archives & Historical Collections, will continue to highlight key moments and people in MSU history.

Forest Akers is a name familiar to many Spartans, with a residence hall and both golf courses bearing his name. Little known is that Akers was also responsible for MSU's acquisition in 1957 of a retired steam locomotive, Pere Marquette No. 1225 (Berkshire type, 2-8-4), donated by the C&O Railroad.

Not everyone shared Aker's enthusiasm for the gift, however, and for many years it sat on the rail siding just south of the old power plant, initially with little attention. In 1969, the MSU Railroad Club was formed with the hopes of eventually restoring the locomotive to operating status. Eventually, in 1981, it was moved to Owosso, where a complete restoration process began. MSU transferred ownership of the locomotive to a non-profit corporation, the Steam Railroad Institute.

In 1988, the 1225 operated for the first time under its own power and subsequently has run on numerous excursions from Owosso. The movie company that made the Tom Hanks film *The Polar Express* (2004), based on the book about a magical train that takes children to the North Pole at Christmas time, came to Owosso to film the locomotive and take sound recordings. Choosing the 1225 for the movie seems particularly appropriate. When C&O officials looked for a steam engine to donate to MSU, they selected the 1225 partly because it was around Christmas time and the train's number seemed most apropos. Today the Steam Railroad Institute operates popular trips at Christmas time from Owosso to the "North Pole."

☛ For more information about the Steam Railroad Institute, visit *mstrp.com*.

Photo courtesy of MSU Archives & Historical Collections

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were listed among the magazine's "Programs To Look For" in its recent rankings of America's best colleges.

Listed as "stellar examples" were MSU's residential colleges, its study abroad program, and its service learning experiences.

MSU has three residential colleges—James Madison, which focuses on public affairs; Lyman Briggs, which focuses on science; and the new Residential College for Arts and Humanities. In study abroad, MSU boasts 240 programs on all continents in more than 60 countries. Hundreds of MSU students take advantage of the university's service-learning opportunities every year, volunteering in places such as hurricane-ravaged New Orleans, soup kitchens and homeless shelters.

Photo courtesy of the Wharton Center

WICKED WILL RETURN TO WHARTON CENTER

Wicked, the smash-hit musical that sold out in record time this past season at MSU's Wharton Center for Performing Arts, will return to East Lansing for a three-week run July 16 through August 3, 2008.

Wicked, a clever prequel to the iconic story of Dorothy and the Wizard of Oz, has won 15 major awards and is currently dominating the Broadway scene. It is directed by multiple Tony Award-winner Joe Mantello with staging by Tony Award-winner Wayne Cilento. Stephen Schwartz wrote both the music and the lyrics.

☛ For more information, contact the Wharton Center box office at 800-WHARTON or visit ***whartoncenter.com***.

DONATION HELPS NURSING EXPANSION

A donation from alumni Alton and Janice Granger to MSU's College of Nursing will help its efforts to build a new facility, depicted in the accompanying rendering.

"In addition to our love for the college and strong desire to see this much-needed addition become a reality, we are hoping our gift will inspire other nursing alumni and friends to also support this important fundraising campaign," says Janice, a 1980 graduate of the college.

"I am pleased to make this contribution honoring my wife's long-standing commitment to the college," says Alton Granger, a 1954 graduate of MSU's College of Engineering and co-CEO of Granger Construction Co.

Currently housed in the Life Sciences Building, the college is proposing to build a 20,000-ft addition at the north side of the building. The total project is estimated at $17 million.

Renderings courtesy of MSU's College of Nursing

NATIONAL GRANT ON ALCOHOL ABUSE

A team of MSU health educators, faculty and staff received a grant from the U.S. Dept. of Education for its efforts at changing the "culture" of alcohol use and abuse.

"This is really a community-wide recognition and a testament to the dedication and the commitment of the university and the city of East Lansing to work collaboratively to change the culture of high-risk drinking at MSU," says Dennis Martell, Olin's director of health education.

Martell notes that in recent years there has been a decline in alcohol use and in the number of students reporting academic harm from alcohol use. He says MSU will use the $175,000 grant to develop a web site, presentations and web-based workshops.

MSU CHECK SYSTEM BECOMES MODEL

An MSU-developed background check system for long-term caregivers has been so successful that new federal legislation in the U.S. Senate is using the MSU system as its model.

Since the MSU system was introduced in 2006, nearly 4,000 of approximately 163,000 applicants were deemed unemployable because of previous records of abuse or crimes. MSU researchers developed this system in 2005 in partnership with several state agencies. The program is a web-based informatics system developed in the College of Communication Arts and Sciences that integrates the databases of several registries and provides a mechanism for criminal history checks.

Lori Post, assistant dean of research in the college and head of the MSU research group, says the system "gives peace of mind" to Michiganians with family members in long-term care and also provides cost-savings to taxpayers.

SOCIAL SKILLS AFFECT LEARNING

MSU researchers have found that a child's social skills at age three could predict his or her future social and academic performance.

Holly Brophy-Herb, associate professor of family and child ecology and leader of MSU's research team, says that early intervention

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can be an important tool for enhancing early development.

"But we must focus on how interventions work, whether they are curricular interventions or comprehensive early intervention services, such as Early Head Start (EHS), under what circumstances and for whom," she says.

The Brophy-Herb led group is currently working with EHS providers in six Michigan counties, targeting early social and emotional development that was developed by the MSU team and their EHS partners. The project is funded by the U.S. Dept. of Health and Human Services.

$2.3 MILLION FOR HEP PROGRAM

The U.S. Dept. of Education has earmarked $2.3 million over five years to MSU's High School Equivalency Program (HEP) according to Luis Garcia, director of MSU HEP and the College Assistance Migrant Program.

MSU HEP assists students who are engaged, or whose parents are engaged in migrant and other seasonal farm work throughout Michigan and surrounding states to obtain the equivalent of a secondary school diploma, explains Garcia. The program also helps students gain employment or with placement in an institution of higher education.

MSU HEP offers two 12-week residential educational programs annually and a satellite, commuter education site providing educational services to 70 migrant and seasonal farm worker students. Through this program, students receive intensive educational instruction, extensive support services, resources for academic and career planning and development, and placement services.

☛ For more information, visit *fce.msu.edu*.

NEW BREAKTHROUGH IN FAST-BEAM RESEARCH

An international collaboration at MSU's National Superconducting Cyclotron Laboratory (NSCL, see feature story beginning on p. 44) has demonstrated a new technique for studying particles traveling at one-third the speed of light.

The technique, which will be explained in *Physical Review Letters*, represents a breakthrough in the investigation of rare isotopes—fleeting versions of elements not normally found on Earth.

"It's opening up a whole range of possible studies," says Roderick Clark, physicist and co-leader of the nuclear structure group at Lawrence Berkeley National Laboratory, who was not involved in the experiment. "That's as far as you can go, the frontiers of this research. This is one of those areas in which NSCL is leading the world." ▼

Photo courtesy of NSCL

Physicist Andreas Stolz adjusts a diamond detector used to identify rare isotopes—a research area where MSU's NSCL leads the world.

MSU KUDOS

Every semester MSU faculty, staff and students garner kudos too numerous to list exhaustively here. Some examples:

PLANT DEFENSE AGAINST INVADERS

The mystery of how a major plant hormone works to defend plants against invaders has been solved, thanks to researchers from MSU and Washington State University.

Scientists have known that a common plant hormone, jasmonate, plays this role, but the precise steps that convert the hormone's signal into genetic and cellular action remained elusive—until now. MSU scientists Sheng-Yang He and Gregg Howe helped solve the mystery, as described in the online journal *Nature* (July 18).

The scientists identified a key family of proteins—dubbed JAZ proteins—that react to the jasmonate signal. Howe, professor of biochemistry and molecular biology, and He, professor of plant biology, plant pathology, and microbiology and molecular genetics, used Arabidopsis and tomato plants to determine how the JAZ proteins work.

The research was funded by the National Institutes of Health and the U.S. Dept. of Energy and supported by the Michigan Agricultural Experiment Station.

► ***Michael Kasavana***, endowed professor for the National Automatic Merchandising Association (NAMA) at MSU's The School of Hospitality Business, has been named leader of all NAMA's technology initiatives.

► ***Jorge Pereira***, NSCL postdoc who is researching the r-process, has received the prestigious Young Scientist Award from *Nuclear Physics A*.

► ***Gary Reid***, University Distinguished Senior Specialist in the Dept. of Telecommunication, Information Studies and Media, and general manager of MSU's WDBM or Impact 89FM, has been inducted into the Michigan Broadcasting Hall of Fame.

► ***MSU's Dept. of Family Medicine*** was ranked in the national Top 10 by the American Academy of Family Physicians, with 16.5 percent of its students going into that field. In addition, the department also received an award from the state of Michigan for its commitment to quality patient care. The department is in MSU's College of Human Medicine.

► ***MSU advertising students*** won first place in a national marketing competition sponsored by Fuze Beverage Co., while another MSU team took top honors at the annual Institute of Food Technologists competition in Chicago, where they developed a new line of chicken soup.

► ***WKAR-TV*** has won two Emmy Awards for its *Michigan At Risk* series from the Michigan chapter of the National Television Academy.

NEW FACES

► ***Gabriel Dotto***, administrative director at the Fondazione Istituto Nazionale di Studi Verdiani in Parma, Italy, has been named director of Michigan State University Press. He succeeds Fred Bohm, who retired in June after

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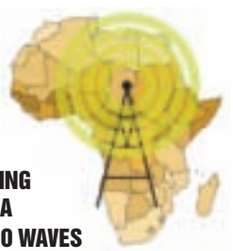
serving 17 years as director of the MSU Press.

▶ *Cynthia Jackson-Elmoore*, MSU associate professor of social work, has been named dean of the MSU Honors College. She succeeds Ronald Fisher, who has served as the college's dean and director since 1996.

▶ *James R. Kirkpatrick, Jr.*, professor of geology and executive associate dean of the College of Arts and Sciences at the University of Illlinois at Urbana-Champaign, has been named new dean of MSU's College of Natural Science. He succeeds George Leroi, who served as dean from 1996-2006, and acting dean Estelle McGroarty (since Jan. 2007).



MARKETING IN AFRICA VIA RADIO WAVES

Two MSU researchers are promoting regional agricultural trade in West Africa by distributing up-to-date market data to farmers and traders in remote areas via radio broadcasts. With support from the William and Flora Hewlett Foundation, the West Africa Market Information and Agricultural Trade Promotion project is operating out of Mali and will coordinate the national Market Information Systems (MIS) of Mali, Niger and Guinea.

"Market Information Systems is an organization that gathers information for agricultural markets such as prices and other market conditions, analyzes the data and diffuses the information via radio broadcasts in the form of farm news reports to farmers, consumers and policymakers," says John Staatz, professor of agricultural economics. In Mali, about 70 percent of its 11 million people tune in to the market report. Staatz and Nango Dembele, visiting assistant professor of agricultural economics, hope to extend the project to 15 countries on Africa's west coast.

PROGRESS IN THE MSUAA AFTER INITIAL YEAR

By Bill Beekman, '89
MSUAA Executive Director

As I write this column, it has been just over one year since I joined your Alumni Association, initially as the acting executive director and, more recently, as the executive director. In some ways it seems like I've been in the role for just a few months; in other ways, it seems like I've been here much longer. In any event, I continue to be very excited about the progress we're making.

Kim Kittleman, our new director of alumni relations is working hard to create tools to assist our volunteer leaders in the great work that they do. She recently started a listserv for our club presidents and is exploring opportunities to improve the web services that clubs are able to provide to you, our Alumni Association members. While much of Kim's current work is "behind the scenes," her efforts will significantly enhance the value that our alumni clubs can bring to their members.

Bev VandenBerg and Cheryl Denison have been planning an exciting weekend of homecoming activities. Our theme this year is "Where Heroes are Made." We will celebrate alumni heroes from many different walks of life, feature some new and exciting floats and a few other surprises. Don't miss this great event on Friday, October 12. The parade follows the traditional route from Abbott to Grand River to Bogue, beginning at 6:00 p.m.

Most recently, Patrick Scheetz, Ph.D. '73, our director of alumni career services, announced his retirement. Patrick joined the university in 1967 and has been with the Alumni Association since 1998. Our Alumni Career Services office was created by Patrick and is an extraordinarily strong member service due to his efforts. Patrick also served as the liaison to our international clubs. They will miss his regular email updates and friendly tours when they visit campus. Patrick was our liaison to the Blue Line Club and the hockey team; how fitting that in his final year in that role the team sent him out with a bang…and a national championship. Patrick, on behalf of the thousands and thousands of alums that you have helped over the years – THANK YOU!!! We wish you well in your retirement.

Stepping into Patrick's lofty shoes as our director of alumni career services will be John Hill. John is a dynamic, energetic leader with a strong career services background. I am confident that he can ably carry the baton forward. Please do not hesitate to contact John to assist you with job seeking and career planning at 877-MSU-ALUM.

As always, please remember that the MSU Alumni Association is your alumni association. We are here to serve you and your great university. If you have any questions or comments, please do let us know. You can reach me through our toll free number (877-MSU-ALUM) or by email at beekman@msu.edu.

Go Green!

Patrick Scheetz (right), seen here with Atlanta alumnus T.D. Jorgensen at a recent alumni pre-game hospitality tent, has retired from the MSU Alumni Association after a 40-year career at MSU.

Robert Bao

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MSU ALUMNI ASSOCIATION LIFE MEMBERSHIP

The MSU Alumni Association would like to welcome our newest Life Members. We thank you and commend you for your willingness to share our commitment to this university through membership in the MSU Alumni Association.

Gregory and Alana Aronin
Farmington, MI

Timothy and Jessica Blanch
Durham, NC

Frank Brettschneider
Port Huron, MI

Donald and Diane Bristow
Oro Valley, AZ

Frankie Brown
East Lansing, MI

Margaret Byers
East Lansing, MI

Russell Cater
Grand Rapids, MI

Linda Charette O'Mara
Hackensack, NJ

Kenneth Dobar
Brighton, MI

Mary Eisenmann and Charles Eaker
Carrollton, TX

Karl Emerick and Cynthia Trosin
New Baltimore, MD

Jonathan and Suzanne Fellows
Farmington Hills, MI

Kevin Glandon and Ekaterina Nikishina
Washington, DC

Sally Henrichsen
Lansing, MI

Kathleen Ryan Johnston
Pewaukee, WI

Kristin Lado Tufan
Ashburn, VA

Jessica and Justin Leonard
Howell, MI

Deborah Levan
Grosse Pointe Farms, MI

Donald McLaughlin
Cincinnati, OH

Michael and Jennifer Muczynski
Chicago, IL

Toni Myckowiak
Chicago, IL

Timothy and Mary O'Callaghan
Ludington, MI

Robert and Mary Page
Portage, MI

Kathleen Ryan Johnston
Pewaukee, WI

Josephine A Rinehart
Mackinaw, MI

Michael Schimanski
East Lansing, MI

Andrea Siekierski
Auburn Hills, MI

Kenneth Snyder
Columbus, OH

James Spaniolo
Arlington, TX

Paul Swanson
Park Ridge, IL

Adam Tarkowski
Novi, MI

Kerri Thelen
East Lansing, MI

Allen Troub
San Diego, CA

Kristin Lado Tufan
Ashburn, VA

Brook and Rachel Walsh
Spring Lake, MI

Christine Wretschko
Grand Ledge, MI

Alicia Zeisler
St Clair Shores, MI

Are You Moving?

Be Sure to Take the MSU Alumni Magazine Along

Email us at msuaa@msualum.com

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Advancing Knowledge.

Welcome... and congratulations!

"Thank you to the newest members of MSU's giving societies listed here for your extraordinary support of Michigan State University. Your gifts further our land-grant mission to advance higher education built on cutting-edge research and engagement for the public good. Your recognition in MSU's giving societies acknowledges and affirms your commitment to the unique, critical role that MSU plays in the world today. You are joining over 6,000 other donor society members who recognize that Michigan State University must lead Michigan, our nation, and the world in achieving a redefinition—a *revitalization*—of the covenant we continue to share with society."

Welcome.
Team MSU thanks you.

The following individuals and organizations have made a significant financial commitment to Michigan State University, qualifying them for lifetime recognition in one of the university's ten donor societies.

Listing includes new society members from July 1, 2006–June 30, 2007

$10,000,000 or $15,000,000 planned gift

William James Beal was a professor of Botany at Michigan Agricultural College from 1870-1910. Beal designed the original format for the oldest continuously operated botanical garden in the US and is considered the "father of seed testing in America." The William J. Beal society recognizes the enterprise and energy donors at the Beal level bring to the university.

Ford Motor Company Fund

Pfizer

$5,000,000 or $7,500,000 planned gift

Joseph Williams, the first president of "The Agricultural College of the State of Michigan," displayed a dedication to the college's success that began building the strong foundation for what is today Michigan State University.

Dow Chemical Company

Herbert H. and Grace A. Dow Foundation

General Motors Foundation

William J. Raduchel
Great Falls, Virginia

Ambassador and Mrs. Peter F. Secchia
Grand Rapids, Michigan

$2,500,000 or $3,750,000 planned gift

Clifton R. Wharton became MSU's fourteenth president in 1970. His tenure was marked by successful efforts to maintain the quality of MSU's academic programs, commitment to the education of the economically and educationally disadvantaged, and the integration of the School of Osteopathic Medicine with the other medical schools. The Wharton Center for the Performing Arts, dedicated in 1982, was named in honor of Wharton and his wife Dolores, in recognition of their strong support for the project.

Consumers Energy

Rollin M. Gerstacker Foundation

Kellogg Company

Michigan Turfgrass Foundation

Randolph Cowen
New York, New York

Gary L. Seevers
Westport, Connecticut

Drs. Lou A. and Roy J. Simon
East Lansing, Michigan

Steve and Millie Smith
Atlanta, Georgia

The Campaign For MSU
Advancing Knowledge • Transforming Lives

For more information, please write or call:

University Development
Michigan State University • 300 Spartan Way
East Lansing, MI 48824-1005 • (517) 884-1000

or visit us on the web at www.givingto.msu.edu

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Transforming Lives.

$1,000,000 or $1,500,000 planned gift

Frank S. Kedzie, the eighth president of MSU, is considered a pioneer for private support to the university. The Kedzie Society is one of the university's most prestigious donor recognition groups.

Blue Cross Blue Shield of Michigan Foundation

The Christman Company

The Dart Foundation

DeRoy Testamentary Foundation

Frey Foundation

The Hal & Jean Glassen Memorial Foundation

Jackson National Life Insurance Company

Shell Oil Company

Skillman Foundation

Steelcase Foundation

Sedric L. Audas and Nancy Mesko
East Lansing, Michigan

Dr. Raleigh Barlowe
East Lansing, Michigan

Cassandra L. Book, Ph.D.
East Lansing, Michigan

William H. and Jean G. Clement
Winchester, Virginia

John and Marnie Demmer
Harbor Springs, Michigan

David Grant Dvorak, M.D.
Hickory Corners, Michigan

Philip and Karen Gillette
Cutchogue, New York

Glenda and Peter Lappan
East Lansing, Michigan

Julie and Edward J. Minskoff
New York, New York

David and Elaine Muscat
Livonia, Michigan

Elizabeth Difanis Phillips
East Lansing, Michigan

Mr. and Mrs. Albert B. Ratner
Lyndhurst, Ohio

Ron and Sharon Rogowski
Crystal Lake, Illinois

Mr. and Mrs. James R. Von Ehr II
Richardson, Texas

Steven G. and Sally A. Walker
Jackson, Michigan

Thomas P. Yunck
Pasadena, California

$500,000 or $1,000,000 planned gift

President Shaw served as the eleventh president of MSU, introducing new courses including Hotel Administration, Public Administration, Geology, Geography, and Physical Education for women.

AP Capital

Baldwin Foundation

Delta Dental Plan of Michigan

Irwin Foundation

Jackson National Life Insurance Company

United Dairy Industry of Michigan

James and Marcia Buike
Tega Cay, South Carolina

Dr. Edward E. Cohen
New Market, Maryland

Scott and Patricia Eston
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Judy Lytle
Fenton, Michigan

Alec and Rachel McAree
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Lansing, Michigan

Jim and Mary Nelson
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Marshall D. and Lee K. Newell
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Trustee George J. and Sally A. Perles
East Lansing, Michigan

Ms. Ingrid Saunders Jones
Atlanta, Georgia

Mrs. Arlene E. and Dr. Lawrence Sierra
East Lansing, Michigan

Kim L. and Judith A. Swanson
Columbus, Ohio

Sue and Jim Williams
Ada, Michigan

$250,000 or $500,000 planned gift

The Abbot Society was established to honor one of the first presidents of MSU, Theophilus Abbot, who led the university from 1862 to 1885. Abbot promoted growth, secured critical government appropriations and furthered MSU's prestige as the nation's first agricultural college.

Allen Foundation

Farm Bureau Insurance

MSU Orange County Alumni Club

Ken and Sandy Beall
East Lansing, Michigan

Richard and Joyce Benefiel
Anaheim, California

Kathy and Lorrey Bianchi
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Scott and Terri Devon
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Lansing, Michigan

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Okemos, Michigan

Richard and Mary Pisarczyk
Mc Lean, Virginia

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East Jordan, Michigan

Jerry Stanton
Frankenmuth, Michigan

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Advancing Knowledge.

Donors Continued—

Mary E. Tatter
Watervliet, Michigan

Dick and Dee White
Coldwater, Michigan

Jon and Monica Wylie
Walnut Creek, California

$100,000 or $200,000 planned gift

Jonathan L. Snyder served in the role of MSU president from 1896 to 1915, transforming the office of the president with an aggressive administrative style that focused on innovation in higher education.

HBC Contracting

MPI Research, Inc.

Western Michigan Green House Association

Jeanette and Norman Abeles
East Lansing, Michigan

Denise and James F. Anderton, IV
East Lansing, Michigan

Hugh A. Andrews
San Juan, Puerto Rico

Dennis and Donna Banks
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Marla M. Buckmaster
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Portland, Michigan

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Novato, California

Ted and Paula Lupina
Kalamazoo, Michigan

Thomas and Catherine Mall
Rockford, Michigan

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Bloomfield Hills, Michigan

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Hohokus, New Jersey

Webb and Jan Martin
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Dayton, Ohio

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Professor Emeritus Gerald Park and
Mrs. Lois Park
East Lansing, Michigan

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Gary F. and Barbara Stone Reetz
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W. Patrick Rolph
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Hot Springs Village, Arkansas

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Birmingham, Michigan

Mary Ellen Sheets and Tom Amiss
East Lansing, Michigan

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Tekonsha, Michigan

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Okemos, Michigan

Deborah and Timothy Spehar
Troy, Michigan

Ann and Don Stormzand
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Sandra Clarkson Stuckman
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Williamston, Michigan

Dr. John White
Rochester Hills, Michigan

D. R. and Lois Wisely
Ann Arbor, Michigan

Richard and Joan Witter
Okemos, Michigan

Mark and Laura Yockey
San Francisco, California

$50,000 or $100,000 planned gift

The Hannah Society honors the memory of President Hannah, who served the university for forty-six years, twenty-eight of them as MSU's twelfth president. He is revered by many and guided the university through its period of greatest physical and philosophical growth.

Sharon and Eric Apollo
Ann Arbor, Michigan

Selma Appel
East Lansing, Michigan

Tom Aquino
Dearborn, Michigan

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Transforming Lives.

Maxine and Mark Auerbach
Lake Forest, California

Dr. Abram M. Barch
East Lansing, Michigan

Dr. Carol Beals-Kruger
Grand Ledge, Michigan

Gloria and Ernest Beren
Farmington, Michigan

Randy M. Bergeron
Farmington Hills, Michigan

Harold Boeschenstein, Jr.
Stowe, Vermont

James and Sharon Bradow
Plano, Texas

William David Brohn
Clinton, Connecticut

Daniel and Leona Bronstein
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Peter C. and Pat Cook
Grand Rapids, Michigan

James A. and Kimberly Z. Currie
Okemos, Michigan

Roberta J. Dailey
Orchard Lake, Michigan

Francis and Ursula Darling
Brighton, Michigan

Joe and Mary Margaret Dickinson
Holmes Beach, Florida

Mrs. Eileen L. Emerson
Okemos, Michigan

Robert and Jeanine Essensa
Oxford, Michigan

Larry and Jackie Fleis
Ada, Michigan

Jan and Dick Fullmer
Caro, Michigan

Robert W. and Deanna M. Gast
DeWitt, Michigan

Douglas E. Gettel and
Judith L. Stone Gettel
Bloomfield, Michigan

Brad and Dee Greenberg
Okemos, Michigan

Glen and Candice Gronseth
Okemos, Michigan

Mr. and Mrs. Mickey Herrick
Brighton, Michigan

Michael and Holly Kasavana
Williamston, Michigan

Mr. Michael J. Kennedy
Saranac, Michigan

Karen L. Klomparens
Dimondale, Michigan

Harold and Joyce Krauss
Lansing, Michigan

Scott and Kristine Kuhnert
Bath, Michigan

Dave and Denise Lamp
Southlake, Texas

Charles and Lisa Langton
Troy, Michigan

Brian and Daryl Larsen
Grand Rapids, Michigan

Mr. Tom LaTour
San Francisco, California

David Lebenbom
Elaine Lebenbom
Bloomfield Hills, Michigan

Mark and Kathy Lee
Naperville, Illinois

Gloria and F. R. (Pete) Lehman
Midland, Michigan

Jef and Patty Mallett
Lansing, Michigan

John and Mildred Runnells Martin
Sarasota, Florida

Dr. Edward and Mary Mather
Okemos, Michigan

Mary B. and James E. McCartney
Lansing, Michigan

Ron McNeill and Kathryn Mikulka
East Lansing, Michigan

Dr. O. Donald and
Martha L. Meaders
Okemos, Michigan

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Riverside, Michigan

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Independence Township, Michigan

Sarah Winans Newman
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East Lansing, Michigan

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Okemos, Michigan

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Sandi Smith and Charles Atkin
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Douglas Spragg
Houston, Texas

David and Sara Taft
Atherton, California

J. William Thomas and
Carolyn P. Thomas
East Lansing, Michigan

Michael L. Thomson
Lansing, Michigan

Mark and Mitzi Toth
Clarkston, Michigan

Lou and Lynda Weckstein
Phoenix, Arizona

Mr. and Mrs. Jeffrey K. Willemain
Grosse Pointe Farms, Michigan

Bill Yeoman and Terry Fossum
Okemos, Michigan

Kenneth and Kirsten Zisholz
Okemos, Michigan

continued

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Advancing Knowledge.

Donors Continued—

$25,000

Chartered during the university's first capital campaign, Beaumont Tower Society is named after the one landmark that so thoroughly symbolizes Michigan State University, its history and traditions.

Lawrence W. Allaben, D.V.M.
Susan C. Allaben
Sparta, Michigan

Mr. and Mrs. Thomas V. Angott
West Bloomfield, Michigan

Anthony and Racelle Armada
Grosse Pointe Park, Michigan

Drs. Dennis and Janet Arnold
Ionia, Michigan

Marty and Elda Austin
Lansing, Michigan

Pamala R. Babbitt and Family
Muskegon, Michigan

Paul (Jeff) and Diana Baribeau
Grand Ledge, Michigan

Val R. Berryman
Williamston, Michigan

Monty and Nancy Bieber
Holt, Michigan

Susan Steiner Bolhouse
Lansing, Michigan

Ray and Peggy Bollaert
Yale, Michigan

J. M. Boswell
Angleton, Texas

Arthur and Mary Brandstatter
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Janet and Max Breuer
Portage, Michigan

Suzanne and Robert Brook
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Okemos, Michigan

Mr. John L. Canfield
Brighton, Michigan

Dr. Elaine Cherney
Scottsdale, Arizona

Stanford Marc Compton and
Cynthia Compton
South Haven, Michigan

J. Robert Crofoot and
Kay Krueger Crofoot
Tucson, Arizona

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Chicago, Illinois

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Haslett, Michigan

Dave and Michelle Dutch
Austin, Texas

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Brooklyn, New York

Leonard E. Eames
Tulsa, Oklahoma

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Lois Walker Jackson Farnsworth
Lakeview, Michigan

Drs. W. Clark and Lani Ford
Indian Trail, North Carolina

Family of David H. Foster
San Jose, California

Drs. Bernard and Rita S. Gallin
East Lansing, Michigan

Amelia Greenia
East China, Michigan

Dr. Robert J. and
Dr. Yvonne E. Gustafson
Worthington, Ohio

Ronald and Dolores Hamm
Marshall, Michigan

Lauren Julius Harris
East Lansing, Michigan

Bonta Hiscoe, M.D. and
Helen Hiscoe, Ph.D.
East Lansing, Michigan

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Oxford, Michigan

Brad and Lori Keller
Fenton, Michigan

Mr. and Mrs. Randall J. King
Lake Charles, Louisiana

Margaret J. Knapp, M.D.
DeWitt, Michigan

Stan and Susie Kozlowski
New York, New York

Robin Arnold Lammers
Ann Arbor, Michigan

A. Michael and Susan I. Leffler
East Lansing, Michigan

Diane and James Levande
East Lansing, Michigan

Jack and Faye Lewis
Adrian, Michigan

John E. and Susan J. Linz
East Lansing, Michigan

Matthew L. McColl
Bloomfield Hills, Michigan

Michael and Pamela Hnatiw
McCourt
Greenbush, Michigan

James B. McKeon
Northville, Michigan

Rich and Pam Merritt
Haslett, Michigan

Dr. Alan Metz and Julie Roesch
Ann Arbor, Michigan

Mr. Charles W K and Donna Mills
Lansing, Michigan

Mary J. Milner-Estes
Birmingham, Ohio

Mr. Philip M. Myers
Alexandria, Virginia

Jane and Dean Peyton, D.O.
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David L. Prior
Battle Creek, Michigan

Krishnamoorthy Ramesh and
Maria S. Kang
Okemos, Michigan

Robert Rathke
Daytona Beach, Florida

Brian and Mary Rhame
Cincinnati, Ohio

Jim and Joyce Rogers
East Grand Rapids, Michigan

Manoj and Shubhada Saxena
Austin, Texas

J. Mark Scriber and
Kathleen B. Scriber
Okemos, Michigan

Philip and Phyllis Seitz
Hale, Michigan

Dennis Semrau and Family
The Villages, Florida

Rick and Jean Eddington-Shipman
Mason, Michigan

Dr. Michael and Nena Sikorsky
Beverly Hills, Michigan

Ronald H. and Mary E. Simon
DeWitt, Michigan

Alan F. Sniadecki
Carrollton, Texas

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Milton H. Steinmueller, Ph.D.
Vancouver, Washington

Jerry and Denice Stoecker
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Alexandria, Virginia

W. Greg and Barbara P. Sugg
Troy, Michigan

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Transforming Lives.

Dr. Stephen & Grozda Swetech
Jonathan Swetech
Maria Swetech
Clinton Twp, Michigan

Dr. Joseph Szumowski and
Dr. Catherine Felisky
Danville, California

Norma and Merlin Terrill
Muskegon, Michigan

John and Trena Thornburg
Okemos, Michigan

Joan Turrentine
John Turrentine
Grand Rapids, Michigan

Mr. and Mrs. Brian J. Van Elslander
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Grace V. Vanderbeek
Ithaca, Michigan

John VanSchagen, M.D. and
Rose Ramirez, M.D.
Ada, Michigan

Norman and Marjory Veliquette
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Photo courtesy of the AT&T Pebble Beach National Pro-Am

Ollie Nutt (left) stands next to Phil Mickelson, winner of this year's AT&T National Pro-Am, and Steve Worthy, executive vice president of the Monterey Peninsula Foundation. The awards presentation took place near the 18th green of famed Pebble Beach.

OLLIE NUTT: MASTER OF PEBBLE BEACH GOLF

No golf course in America is more iconic than Pebble Beach. Located in a part of California that Robert Louis Stevenson described as "the most felicitous meeting of land and sea in creation," it hosts two annual golf tournaments—the PGA Tour's AT&T National Pro-Am and the Champions Tour's Wal-Mart First Tee Open. Both are run by the Monterey Peninsula Foundation, which in turn is run by president and CEO ***Orval "Ollie" Nutt***, '63. Since becoming president in 1999—he was hired by MPF chairman Clint Eastwood, and vice chairman Peter Ueberoth—the AT&T National Pro-Am has seen its greatest growth in 60 years. "None of it would get done without the 200 or so volunteers," says Nutt, deflecting praise. But under his leadership, the purse has grown from $2.8 million to $6 million next year, while charity will receive $7 million, up from a little over $1 million. "We've met a lot of really nice people, both celebrities and from the business world," says Ollie. "This is a world-class operation, and you can sense the unbelievable spirit of volunteerism in this country. It's been terrific. I enjoy it every day." Growing up in Livonia, Ollie chose MSU over Michigan because "UM was too close to home." He studied engineering and married classmate Bonnie (Button), '62. "I learned a lot from the overall social interaction at MSU," he recalls. "It was a true awakening. I saw all the different things that were possible." After working as a structural engineer in Detroit, he joined IBM in sales, eventually becoming IBM's marketing manager for Exxon worldwide, based in Houston. In 1975, he joined upstart Amdahl Corp. and rose to head its South Central sales division covering 17 states and eventually to vice president of sales, responsible for generating some $2 billion a year. In 1986, Ollie moved to the Bay area, where Amdahl was headquartered, and retired in 1997 when the company was purchased by Fujitsu. "We loved the Carmel area," he says. "I was aware of the Monterey Peninsula Foundation. I said, hmm, what if . . . ?" He went through the interview process and landed the job over 200 applicants. He and Bonnie are members of the Monterey Peninsula Country Club, whose "Shore" course—ranked in the nation's Top 100—was designed by the late Mike Strantz, '78, a fellow Spartan.

JENNIFER CARROLL: NEW MEDIA JOURNALISM

In recent years, new web-based devices like blogs, podcasts and RSS feeds have significantly impacted the field of journalism. At the cutting edge is ***Jennifer Carroll***, '80, vice president of new media content for the Newspaper Division of Gannett Co., Inc., the nation's largest newspaper chain. She conceived and launched Gannett's Information Center, a model transforming the way newsrooms gather and disseminate news and information across all media platforms, winning the 2007 Chairman's Special Achievement Award. "These are the most invigorating and rewarding years in my professional career," says Carroll, who had previously been executive editor of the *The Burlington* (VT), and managing editor of the *Lansing State Journal* and the *Detroit News*, both Gannett papers. "We're opening up conversations we never had in the past. Those who are 40 and under expect it. You want them to be engaged in the process." One of Jennifer's thrusts has been to encourage Gannett papers to engage the community more—doing such things as allowing readers to upload information, and easily provide news tips, and to participate in forums. "This is very exciting," says Jennifer, who resides in Silver Springs, MD. "We are getting a great synergy from this. The experts are out in the country as well." A native of Midland, Jennifer chose to attend MSU (following three older sisters) even though her parents met each other working on the *Michigan Daily*, the student paper of the University of Michigan. "I stayed away from journalism," she recalls. "I was interested in becoming a lawyer and a consumer advocate. But as an undergrad I was very much into being an undergrad." She did take the late Walter Adams' Econ 444—"extremely challenging"—and also got to know then vice president Jack Breslin and provost John Cantlon. After graduation, she and her husband moved to Port Huron, where she worked on the *Port Huron Times-Herald*. Later, upon moving to Lansing, she landed a job reporting for the *Lansing State Journal*. Since then, her career in a field she tried to avoid has climbed meteorically.

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SCOTT BRODIE: FAST-TRACK GAME DEVELOPER

Shooters are video games that generally require great quickness and reaction times. Ironically, the career of game developers sometimes parallels these games. Take the case of ***Scott Brodie***, '06, of Kirkland, WA, a professional game developer with Microsoft's Carbonated Games. A year ago, just before beginning his senior year at MSU, Brodie was an intern on a team that developed Aegis Wing, a side-scrolling shooter for Microsoft's Xbox 360. While there, he was hired as a fulltime game developer—a career he wanted while growing up in Livonia as a child and becoming enamored with early Nintendo games. "I chose to come to MSU because they had a pretty good computer science department and some professors who were interested in game design," says Scott. "Brian Winn, the faculty advisor to Spartasoft, a student group that designed flash games and more complicated products, and Ethan Watrall, were both very helpful in building up game design at the university," he recalls. "We had very good dialogues. They really helped me get into courses that were related to what I wanted to get into." Scott notes that the game industry has gone mainstream and now rivals the movie industry in sales. "We're working mainly on casual games, which I think are at the forefront of the industry because they attract a mass market," says Scott, who cites *Bejeweled* and *Hectic* as examples of casual games. "In the near future you'll see a lot more casual titles. As gamers get older and raise families, they don't have as much time to invest in games." Scott also believes the game design industry has a healthy future. "There are many more people getting into the industry," he says, "so there are a lot more opportunities these days." Scott's quick ascension to game developer is perfect proof.

MICHAEL & DENISE BUSLEY: LOVE, PASSION AND PIES

They met at Michigan State, and married in southern California, where he was an aerospace engineer and she did medical sales. About 15 years and two children later, they decided on a major career change. They resettled in Traverse City and, inspired by a pie shop in the resort town of Julian, CA, started to make pies. In 1996, ***Michael***, '80, and ***Denise Busley***, '80, opened the Grand Traverse Pie Company on Front Street. "We were the only pie shop in town," says Michael. "Folks really loved our products." Since then, they have added products and upgraded their store to a bakery-café, the fastest growing segment of the quick-casual dining market. "We wanted to leverage our pie crusts," explains Michael. They added sandwiches, soups, wraps, pot pies, quiches and the like, in the manner of Panera Bread. "It was scary, but in retrospect, it was brilliant," adds Denise. "After we physically expanded the shop, that's when it started to get attention." Success was swift—they were publicized by HGTV, the Food Network, *Business Week, U.S. News & World Report*, and *Travel Holiday*. "We were flooded with calls after that," recalls Denise. "One customer came in from Texas specifically to try our pies." In 2001, Michael formed a franchise organization, of which he is president, and opened stores from Okemos and Ann Arbor to Grand Rapids. By year's end, they will have 13 bakery-cafés—with new franchises in Troy, East Lansing and Terre Haute, IN, opening this fall, complete with fireplaces, extra lighting and carpeting. "We'll be employing 500 people in Michigan," notes Michael, who adds that the business will gross $15 million in annual sales and use one million pounds of Michigan fruits. "All the cherries, apples and blueberries in our pies are grown in Michigan," he notes. For the Busleys, the success of their pie-making venture has been a dream come true. "It's like having children," says Mike. "There are days. But it's your life, your passion. That's what was missing in San Diego."

Mike and Denise Busley pose in their Traverse City bakery-café.

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HENRY BUTLER: JAZZ PIANIST EXTRAORDINAIRE

Long considered the finest all-around pianist in New Orleans, he has been nominated seven times for the W.C. Handy "Best Blues Instrumentalist-Piano" Award and has many albums and CDs to his credit. The musical genius of ***Henry Butler***, MMUS '74, is extraordinary when you realize that he was blinded by glaucoma at birth. Butler studied piano, drums, baritone saxophone, valve trombone and voice, began playing professionally at 14, and was mentored by jazz giant Alvin Batiste. One critic says of his music: "It rocks, it rolls, it struts . . . and it's based in the blues and the Creole traditions of his native New Orleans." But Henry, who moved to Colorado after the Katrina hurricane destroyed his home, says his music reflects "everything I have ever heard or studied—early jazz, traditional jazz, bebop, post-bop, funky, and rhythm and blues." He currently tours with the New Orleans Social Club, a band formed after Katrina, and is working on a live, solo CD being produced for Sony by George Winston. His last album, *Homeland*, was released in 2004. Henry chose to attend MSU over Yale. "I enjoyed MSU," he recalls. "The people were wonderful and receptive. I played in a lot of nightclubs, which helped me through school. But it was not always an easy time. I learned to shrug off a lot of things and keep moving, and that has served me well." Henry also likes to teach—he taught at the New Orleans Center for the Creative Arts, where both Wynton and Branford Marsalis studied, and his hobby is photography. Indeed, he's had many exhibitions around the country. "In 1984, I decided I wanted to participate in the world of visual arts," he explains. "I bought an auto-focus camera and figured out how to express my intuition. Wherever I heard sounds, I'd aim and shoot. I got a lot of good pictures, believe it or not!"

SUSAN HEIM: TWINS PARENTING

From all the books, blogs and essays she has written about parenting twins, you would think she spent a lifetime studying twins. Not true, demurs ***Susan (Kazenko) Heim***, '86, a Florida-based writer and editor who has published three books about raising twins, and is working on two others (see ***susanheim.com***). A native of Lansing, Heim majored in business administration. In 2000, she landed a job with Health Communications, Inc., and edited a series of *Chicken Soup* books. Already the mother of two boys, Susan had twin boys in 2003 and discovered a whole new universe. "It's very different raising twins," explains Susan, whose latest book is *It's Twins! Parent-to-Parent Advice from Infancy Through Adolescence* (Hampton Roads, 2007). "One premise in my books is that no one knows that until they actually have twins and are immersed in the chaos of raising twins." And chaos is not a bad word, according to Susan, who says twins (and multiples) seem to connive with each other. "When they are very young," she notes, "they seem to play tag team and take turns in keeping you awake, so whatever sleep deprivation you experience as the parent of a singleton is doubled." According to *Twins* magazine, about 132,000 twins are born every year in the U.S. and there are more than four million twins worldwide. "It's a big market and it's getting bigger because of the increased use of fertility drugs, which increase the odds of multiples," Susan explains. Well-known twins include Ashley and Mary-Kate Olsen and the late Abigail Van Buren ("Dear Abby") and Ann Landers. Little known is that Elvis Presley, Ashton Kutcher and Mario Andretti are all twins. Susan is working on two new books on twins, building a website (TwinTalk) where parents of twins can share information, and continuing to work as a freelance editor. "A lot of the parenting of twins is learned by trial and error, like

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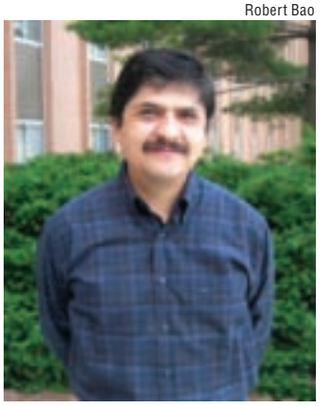
all parenting," she notes. What is her advice to new parents of twins? "Get some help," she says. "When someone offers to help, be sure to accept it and establish when."

Robert Bao



BERNARDO LOPEZ: HELPING RURAL MEXICO

A partnership between MSU and Mexico's Universidad Autonoma Chapingo (UACh) was announced in June by the U.S. Agency for International Development, which is funding an effort to promote sustainable livelihood in poor, rural areas of Mexico under USAID's TIES (Training, Internships, Exchanges and Scholarships) program. Tapped to direct this program in Mexico is ***Bernardo Lopez***, Ph.D. '07, who is an alumnus of both MSU and UACh. "It's appropriate for both schools to form this partnership because they are similar," says Lopez, a native of Cuernavaca, not far from Texcoco, the home of UACh. "Chapingo was founded in 1854, it was founded as an ag school, and it has the same goals as MSU—to help people live better." Bernardo was talked into doing his doctoral program in East Lansing by an MSU alumnus who was teaching at UACh. "He told me that if I went to MSU, many opportunities would open for me," recounts Bernardo. "He was right. At MSU, I had opportunities to work with Hispanic farmers, to work with people in extension, and to teach math for high school equivalent courses for migrant workers." Bernardo says he has had great mentors at MSU—including Murari Suvedi, his thesis advisor. "He is very experienced in international activities related to agriculture and extension education," he says. "I used many of his ideas in my proposals." He also touts Luis Garcia, director of MSU's HEP (High School Equivalency Program), CAMP (College Assistance Migrant Program) and U.S.-Mexico TIES. "He is an excellent mentor," notes Bernardo, who plans to further cultural understanding of Mexico by extension specialists in the Midwest. He believes that his work in Mexico will help keep Mexicans home, a topic of considerable political debate these days. "The main responsibility to help them (illegal migrants) is in Mexico, not the U.S.," he says. "We need to create more job opportunities for people in rural Mexico. I feel bad when I see people come to the U.S. under terrible conditions because they don't have an opportunity in Mexico. I hope we can help and do something about this."

DICK BEST: THE SPARTAN

After retiring in April from WKAR-TV after a 38-year career, during which he produced documentaries on both the Spartan Marching Band and The Spartan statue, he looked for something he could do to raise funds for the marching band, in which he played clarinet as a freshman in 1962. Then one day in the fall of 2005, an idea flashed in the mind of ***Dick Best***, '69. "I was observing some band members standing guard over the statue," he recalls. "It dawned on me that

now that Sparty was bronze, genuine bronze replicas could be made and could be a fundraiser for the band." Best may not have uttered "Eureka," but he promptly went about his task, spending the next 14 months working with the same foundry that had cast the new statue to produce authentic, bronze 12-inch replicas. "They even have the same finish to the bronze, its patina, as the big statue," says Dick. "It's a true museum quality work of individually hand made bronze art." A numbered, limited edition of 2000 replicas will be made, priced at $2,495 each. Dick says his company, University Replicas, LLC, will donate $250 for every statue sold to the Spartan Marching Band. "I'm hoping the replica will become the ultimate treasure for the most ardent Spartan fans," says Dick. A native of Detroit, Dick developed an interest in the SMB when his older sister began dating a band member. Dick played clarinet for the SMB in 1962, but left to join the Air National Guard in 1963, returning to MSU later. Although he did not rejoin the band, during his career at WKAR-TV he produced (or co-produced) three programs related to the band—Pre-Game '83, March To The Roses '88, and Halftime (2004). He also co-produced Sparty (2005), WKAR's documentary about the history of the statue and his move to the football tower foyer and replacement with the new bronze statue.

☛ For more information about the replicas, please visit online ***universityreplicas.com.***

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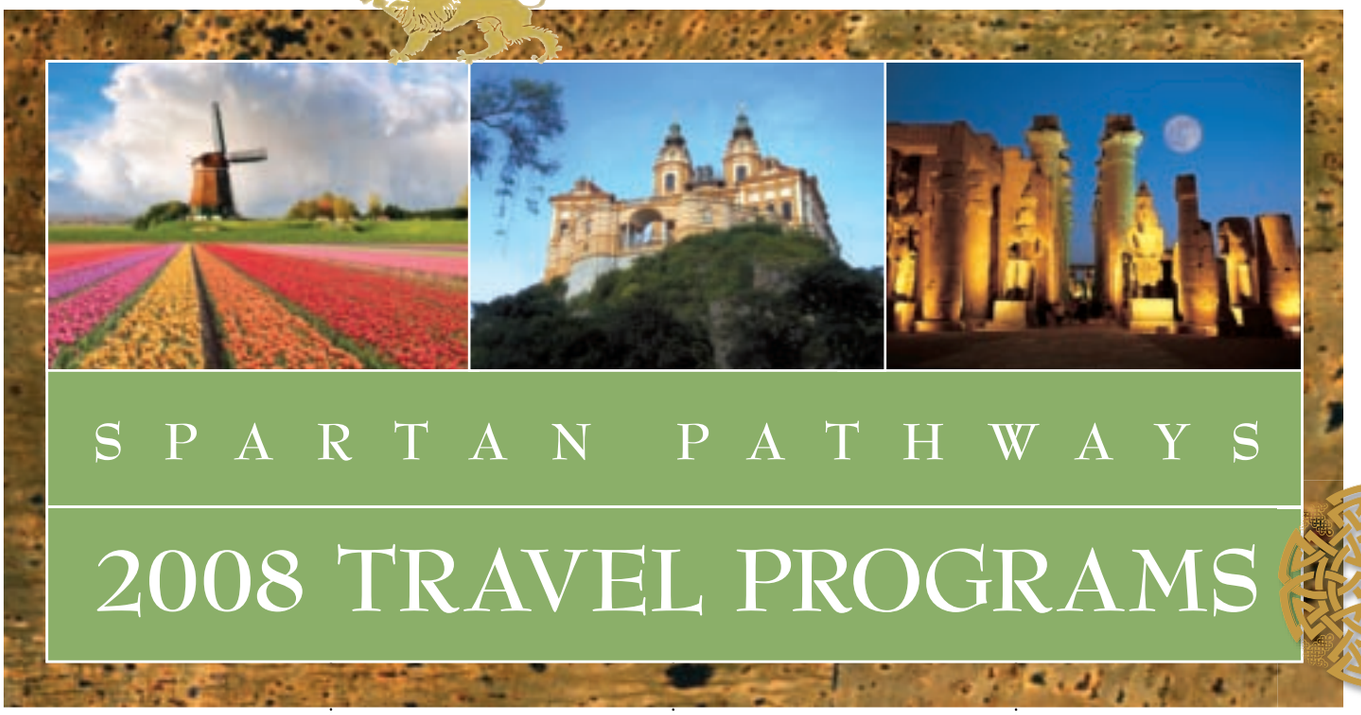

SPARTAN PATHWAYS

2008 TRAVEL PROGRAMS

All dates, prices and itineraries are subject to change. Reservations are on a first-come, first-served basis. Since the MSUAA partners with other universities, many tours fill quickly. It is essential that you make your reservation early to reserve space on the tour. Brochures are generally available six to eight months prior to trip departure.

For more information on our 2008 tours go to ***msualum.com*** and click on travel or call (888) 697-2863 to request a brochure(s) or a 2008 travel catalog.

Panama Canal Cruise

January 28-February 13 **Sold Out**
From: $2,799 pp + air
Alumni Travel Group
Program Type: Cruise
Highlights: Cabo San Lucas • Acapulco • Puerto Quetzal • Puntarenas • Cartagena • Georgetown • Cozumel • Miami

Wonders of the Galápagos

Featuring MSU Professor Fred Dyer
February 1-9 **Sold Out**
From: $2,995 pp + air
Gohagan & Co.
Program Type: Cruise
Highlights: Quito • Calderón • Otavalo • Santa Cruz • Bartolomé • Santiago • Rabida • North Seymour • San Cristóbal • Guayaquil

Island Life in Tahiti and French Polynesia

February 3-11 **Sold Out**
From: $2,695 pp + air
Gohagan & Co.
Program Type: Cruise
Highlights: Papeete • Huahine • Raiatea • Taha'a • Bora Bora • Moorea

Peru featuring Machu Picchu

Feburary 7-14
From: $2,245 pp + air
Alumni Holidays International
Program Type: Land
Highlights: Lima • Cuzco • Andes • Chinchero and the Temple of Ollantaytambo • Awana Cancha • Machu Picchu

Legends of the Nile

Featuring MSU Hosts Jerry and Stella Cash
February 27-March 8
From: $3,395 pp + air
Alumni Holidays International
Program Type: Land and Cruise
Highlights: Cairo • Memphis • Sakkara • Pyramids of Giza • Temple of Karnak • Temple of Luxor • Valley of Kings and Queens • Edfu • Aswan • Abu Simbel

Rome & Florence

February 29-March 8
From: $2,149 pp, including air from Detroit (other cities also available)
Go Next
Program Type: Land
Optional Excursions: Rome and Vatican City • Pompeii • Orvieto • Florence • Siena • Pienza • Pisa • Lucca

Costa Rica's Natural Heritage

Featuring MSU Host Gordon Guyer
April 2-14
From: $2,995 pp including air from Detroit
Odysseys Unlimited, Inc.
Program Type: Land
Highlights: San Jose • Escazu • Tortuguero • Tortuguero Park • Sarapiqui • Tirimbina Biological Preserve • Chachagua • Ecotermales • Nicoya Peninsula • Curu Wildlife Preserve • Earth University

Waterways of Holland & Belgium

April 4-12
From: $1,995 pp + air
Gohagan & Co.
Program Type: Cruise
Highlights: Amsterdam • Delft • Kinderdijk • Middelburg • Ghent • Bruges • Antwerp • Gouda • Keukenhof Gardens

Village Life in Dordogne

April 10-18
From: $2,595 pp + air
Gohagan & Co.
Program Type: Land
Highlights: Bordeaux • Sarlat-la-Canéda • Rocamadour • L'Abri du Cap-Blanc • Les Eyzies-de-Tayac • St-Amand-de-Coly • St Geniès • Lascaux II • Rouffignac • Perigueux • Beynac-et-Cazenac

Jewels of the Danube River

April 28-May 6 **New Dates**
From: $2,549 pp including air from Detroit (other cities available)
Go Next
Program Type: Cruise
Highlights: Vienna • Durnstein • Melk • Linz • Regensburg • Munich

Ukraine on the Dnieper River

April 29 – May 12
From: $1,945 pp + air
Alumni Holidays International
Program Type: Cruise
Highlights: Bucharest • Tulcea • Odessa • Kherson • Crimea • Sevastopol • Bakhchisarai • Yalta • Livadia Palace • Zaporizhia • Caves Monastery • Kiev

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Italian Riviera
May 3-11
From: $2,445 pp + air
Alumni Holidays International
Program Type: Land
Highlights: Sestri Levante • Santa Margherita • Portofino • Genoa • Portovenere • Vernazza • Carrara • Lucca

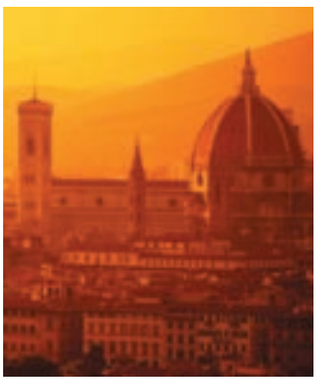
Scotland
May 11-20
From: $2,345 pp + air
Alumni Holidays International
Program Type: Land
Highlights: Oban • Isle of Mull • Isle of Skye • Highlands • Slate Islands • The Trossachs • Stirling • St. Andrews • Dundee • Edinburgh

Essential Europe for New Graduates
May 19-June 12
From: $3,386 pp + air
AESU World Travel
Program Type: Land and Cruise
Highlights: London • English Channel • Paris • Brussels • Amsterdam • Dutch Countryside • Cologne • Rhine River Cruise • Black Forest • Swiss Alps • Lucerne • Munich • Austrian Lake District • Venice • Florence • Rome • Vatican City • Sorrento • Pompeii • Athens

The Blue Voyage: Legendary Turkey & the Turquoise Coast
June 7-22
From: $3,695 pp
including air from Detroit
Odysseys Unlimited, Inc.
Program Type: Land & Cruise
Highlights: Istanbul • Assos • Troy • Kusadasi • Turquoise Coast Cruise • Antalya

National Parks
June 28-July 9
Price: $2,979 pp
including air from Detroit
Collette Vacations
Program Type: Land
Highlights: Scottsdale • Sedona • Lake Powell • Grand Canyon • Bryce Canyon • Zion Canyon • Salt Lake City • Jackson Hole • Yellowstone • Custer State Park • Mt. Rushmore

Waterways of Russia
July 19-31 **New Dates**
From: $2,695 pp + air
Gohagan & Co
Program Type: Cruise
Highlights: Moscow • Uglich • Yaroslavl • Goritsy • Kizhi Island • Mandrogi • St Petersburg



Canadian Rockies by Rail
July 20-27
From: $2,949 pp
including air from Detroit
Collette Vacations
Program Type: Land and Rail
Highlights: Calgary • Lake Louise • Icefields Parkway • Columbia Icefields • Banff • Rocky Mountaineer Train • Kamloops • Vancouver

Dublin in an Irish Castle
August 4-12
From: $2,145 pp + air
Alumni Holidays International
Program Type: Land
Highlights: Dublin • Howth • Bay of Dublin • Newgrange and the Boyne Valley • Slane • Belfast • Powerscourt Gardens • Glendalough • Wicklow Mountains

Odyssey to Oxford
August 23-September 6
From: $4,295 pp + air
MSUAA Evening College
Program Type: Land
Highlights: Wales • Stratford-upon-Avon • prehistoric sites • famous castles • gardens • palaces • cathedrals • the Cotswolds • London and other English towns

Cruise the Face of Europe
August 25-September 10
From: $4,095 pp + air
Alumni Holidays International
Program Type: Cruise
Highlights: Amsterdam • Cologne • Rüdesheim • Würzburg • Bamberg • Nuremberg • Regensburg • Passau • Melk • Vienna • Bratislava • Budapest

China and the Yangtze River Discovery
September 3-15
From: $2,395 pp + air
Alumni Holidays International
Program Type: Land and Cruise
Highlights: Beijing • Forbidden City • Temple of Heaven • Royal Summer Palace • Tiananmen Square • Great Wall • Xi'an • Yangtze River • Chongqing • Fengdu • Three Gorges • Yichang • Shanghai

Best of Tuscany and Italian Riviera
September 19-27
From: $1,949 pp including air from Detroit (other cities available)
Go Next
Program Type: Land
Optional Excursions: Montecatini • Florence • Siena • San Gimignano • Piza • Monte Carlo • Monaco • Nice • St. Paul de Vence • Eze

Croatia & Venetian Treasures
September 25 – October 3
From: $1,949 pp including air from Detroit (other cities available)
Go Next
Program Type: Land
Optional Excursions: Opatija • Rovinj • Lim Fjord • Lipica • Postojna • Trieste • Venice • Padua • Riviera del Brenta • Villa Pisani

Island Life in Ancient Greece
October 7-15
From: $2,995 pp + air
Gohagan & Co.
Program Type: Land and Cruise
Highlights: Athens • Delos • Mykonos • Santorini • Rhodes • Pátmos • Kusadasi • Ephesus • Troy • Istanbul

South Pacific Wonders ~ Australia & New Zealand
October 9-24, 2008
From: $4,799 pp, including air from Detroit
Collette Vacations
Highlights: Cairns • Great Barrier Reef • Sydney Opera House • Queenstown • Milford Sound Mount Cook National Park • Christchurch

Polar Bear Watch
Featuring MSU Host
Professor Sue Carter
October 16-22
From: $4,295 pp + air
Natural Habitat Adventures
Program Type: Land
Highlights: Winnipeg • Churchill

Portrait of Italy
Featuring MSU Host
Ann Tukey-Harrison
October 21-November 6
From: $ 4,695 pp
including air from Detroit
Odysseys Unlimited, Inc.
Program Type: Land
Highlights: Naples • Amalfi • Pompeii • Sorrento • Montecassino • Orvieto • Rome • Todi • Assisi • Perugia • Siena • Florence • San Gimignano• Venice

In the Wake of Lewis & Clark
November 3-9
From: $2,620 pp + air
Lindblad Expeditions
Program Type: Cruise
Highlights: The Columbia and Snake rivers • Hells Canyon • Fort Clatsop • Bonneville Dam • Columbia River Maritime Museum

Thailand: Ancient Capitols and Countryside
November 5-18
Price: $2,729 pp
including air from Detroit
Collette Vacations
Program Type: Land
Highlights: Bangkok • Ayutthaya • Sukhothai • Golden Triangle • Laos • Hall of Opium • Chiang Mai • Elephant Camp • Night Market

MSU ALUMNI ASSOCIATION
SPARTAN PATHWAYS

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MSU Alumni Association
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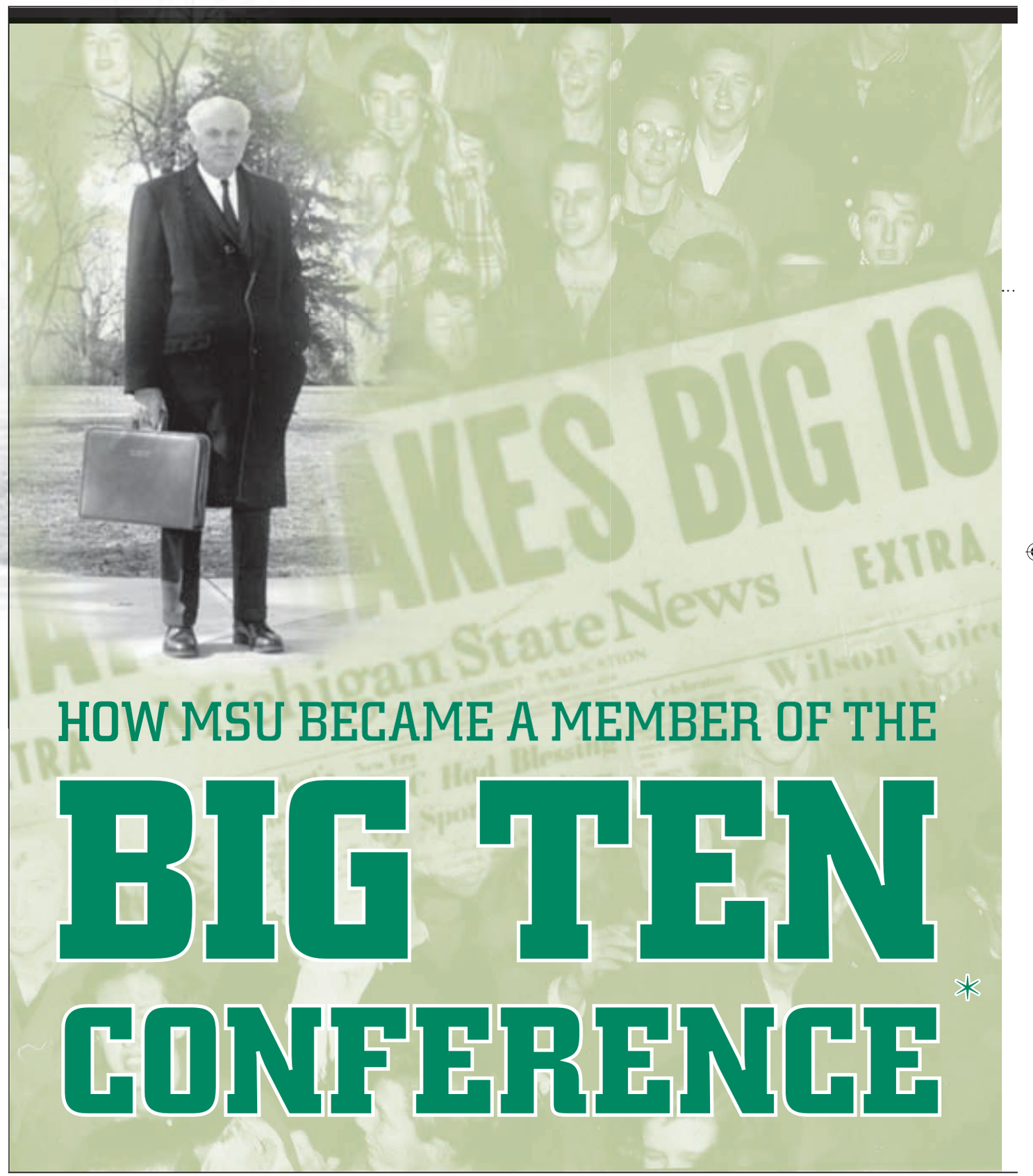

HOW MSU BECAME A MEMBER OF THE

BIG TEN CONFERENCE*

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Photo courtesy of MSU Archives & Historical Collections

John Hannah, MSU president from 1941-69, skillfully master-minded MSU's entry into the Big Ten in the face of strong opposition from the University of Michigan.

By David A. Thomas

Michigan Agricultural College had sought to join the prestigious (Big Ten, formerly Western) conference as early as 1924, and efforts continued over the next two decades.

Despite Michigan State College's football success during the 1930s—including records of 7-1 in 1932, 8-1 in 1934, 6-2 in 1935, 6-1-2 in 1936, and 8-2 in 1937—the Spartan squad received little attention and respect. Hannah believed that the problem was weak schedules—beating Grinnell, Carnegie Tech, Wayne State, and Alma created little excitement in national football circles. And, of course, potential recruits tended to choose colleges that scheduled games against elite programs. Moreover, the top schools that agreed to play MSC often insisted on playing the games at home, forcing the Spartans continually to play in front of hostile crowds. Prior to 1947, for example, 29 of Michigan State's 33 varsity games against the University of Michigan took place in Ann Arbor. The logical way to upgrade the quality of the Spartans' opponents was for the school to join the Big Ten, but the conference was full and did not seem disposed to add another team.

Hannah's assistant, James Denison, believed that Hannah began lobbying for Big Ten membership soon after assuming the Michigan State presidency, writing, "The growing strength of the Presidents in control of the Big Ten worked to the advantage of Michigan State with the advent of President Hannah and his developing friendship with the other Presidents and their growing respect for him and his institution." On 13 December 1942, H. G. Salsinger of the *Detroit News* wrote a column arguing in favor of MSC's admittance to the conference. "If any college is qualified for membership in the Western Conference it is Michigan State. Under the direction of President John A. Hannah the college has grown into one of the country's most important educational institutions and one of the most progressive. Athletically, Michigan State is on a par with a majority of Western Conference members. The college is located in Western Conference territory. There is no sound reason for withholding an invitation to join."

Hannah wasted no time in taking advantage of Salsinger's endorsement. Two days later, he wrote to each Big Ten president, enclosing a copy of the column and making additional arguments for eventual admission. The responses were favorable, and even (University of Michigan president Alexander Grant) Ruthven voiced no outward opposition. "I have your letter of December 15," he replied. "I know that you have long wanted Michigan State College in the Western Conference. You know, I am sure, that the presidents have absolutely no voice in determining the policies of the conference except as we may occasionally insist that we will not go along with some policy. It is a matter of irritation to members of boards of trustees that the Conference representatives are so independent that if anyone else expresses an opinion they are more likely than not to turn it down on general principles."

World War II eclipsed college football over the next few years. "It is very evident now that at least at this college intercollegiate athletics are going to be of very little importance for the duration [of the war] due to the fact there will be no adequate number of civilian men to make up competitive teams," Hannah wrote to Ralph Aigler, UM's conference representative, in 1943. "We now have 2,000 Army men in uniform on the campus and accepted several hundred more, and all of them are prohibited from participation, being assigned schedules of activities that provide no free time for practice or competition." Still, anticipating times more conducive to athletic competition, Hannah added three paragraphs arguing MSC's cause for eventual conference admittance. And on 25 November 1945, just a few months after the war's conclusion, Hannah wrote to the Big Ten requesting admission.

Shortly thereafter, Michigan State received its opening: early in 1946, the University of Chicago dropped its intercollegiate sports programs and withdrew from the Big Ten. The conference began considering three replacements: the University of Pittsburgh, the University of Nebraska, and MSC. Hannah and MSC went to work. In a confidential 21 March 1946 letter, Floyd Reeves of the University of Chicago, who had been instrumental in establishing MSC's Basic College and who had also consulted at Pitt and Nebraska, wrote to Hannah that he considered Michigan State the most worthy candidate and had presented that opinion to University of Chicago dean L. A. Kimpton. Reeves continued, "My opinion is that Dean Kimpton will have some influence in the selection of the new Conference member institution and that he will be inclined to favor Michigan State College." Sports and editorial writers throughout the Midwest also tended to back the Spartans. In a 12 March 1946 editorial, "Why Not Michigan State?" the *Pontiac Daily Press* stated, "Michigan State has made tremendous strides in the last decade or two and is now one of the big and important educational institutions in America. It has a magnificent plant and equipment and professors who place it among the nation's leaders." Despite Ruthven's apparent support a few years earlier, the University of Michigan opposed having an in-state school join the conference, believing that the UM's intrastate dominance would be curtailed. Officials from the University of Illinois and Indiana University also expressed apprehension,

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fearing that an annual MSC-UM Big Ten rivalry would diminish their profitable and prestigious annual games against the Wolverines. Iowa favored adding its regional rival, Nebraska. Leaders of other conference schools, however, believed that MSC's entry into the Big Ten might dilute Michigan's dominance in football, making a more balanced sports conference.

UM supporters soon began to change their views. In late April, the president of the University of Michigan Alumni Club of Lansing, Dr. Maurice C. Loree, wrote to Hannah that his group "heartily endorse[d] Michigan State College as a Member of the Big Ten Conference and as evidence of that support we are attaching hereto a copy of a formal resolution we have sent to the officials of the University of Michigan." The resolution praised MSC's curriculum, faculty, and student body; stated that its athletic facilities were worthy of conference competition; lauded the quality of the coaching staff; pointed out the college's athletic success against conference teams in past years; and suggested that precedent existed for more than one institution in a state to be a conference member. "Therefore," the resolution stated, "be it resolved that it is the sentiment of the Board of Governors of the University of Michigan Club of Lansing that Michigan State College be admitted to membership in the Western Conference."

More than 6,000 students, some in coats and ties, paraded through downtown East Lansing after the decision. "We have waited for this . . . for so many, many years," Hannah told the jubilant crowd.

Nevertheless, Hannah later recalled, "We knew from the beginning that there would be no friendly consideration of Michigan State's cause by the Big Ten if the University of Michigan had its way. We anticipated that Ann Arbor would be unfriendly and critical and obstructive, and that is exactly what they were. . . . But several other universities, particularly the University of Minnesota, helped us a great deal." Especially important was Hannah's friendship with University of Minnesota President Lewis Morrill. Wrote Tommy Devine in a 16 June 1949 *Sports Illustrated* article, "This was a coalition of two young college presidents with intimate knowledge of athletics and deep personal concern over the hypocrisy, double-talk and shady deals big-time intercollegiate athletics spawn. Morrill did not give lip-service to Michigan State's application. He was the greatest single factor inside the conference in Michigan State's election last December. For the first time in modern annals a campaign, athletic in nature, had been waged at the college president's level. The fact shocked and jolted Big Ten athletic directors, who reside in and rule a little world of their own in dictatorial fashion. They did not take kindly to the encroachment on their authority. The campaign's significance was all too clear to them, for it may mark the beginning of a trend." Morrill, however, may have had other motives for supporting MSC. According to Denison, Morrill "had at one time been an alumni executive at Ohio State University where there was no love for the University of Michigan, and he had said frankly that the people at Minnesota were convinced that they would have better success in their traditional games with Michigan if Michigan State were in a position to compete with Michigan for athletes and athletic support."

Denison and University of Minnesota public relations head William L. Nunn convinced *Minneapolis Star* sports editor Charles Johnson that the Spartans should be admitted, and Johnson agreed to plead MSC's case to his fellow Big Ten sportswriters. Johnson also suggested to Denison that Dean Lloyd C. Emmons, the chair of MSC's Athletic Council, should meet with his Big Ten counterparts to advance the MSC cause. "Almost simultaneously," Denison remembered, "we began to get favorable mention in sports pages all over the area."

On 25 May 1946, Hannah wrote to Aigler, summarizing MSC's actions and expressing the hope that the University of Michigan would support Michigan's State's application for admission. "We have tried to be ethical and have not contacted the faculty advisers of the various universities. Some months ago I wrote to the presidents of each of them and received very favorable replies from all of them. Most of them were of course noncommittal, but at least three of the presidents indicated that their schools are enthusiastically favorable to our cause which of course means nothing." Aigler's reply told Hannah what had occurred at a Big Ten meeting held a week earlier:

"There was . . . no definite vote on your application. When the matter came before the Faculty Representatives, I made a statement to the effect that I hoped the Conference would see its way clear to elect Michigan State, but I did not press for a vote, realizing that the temper of the group was to approve the Directors' recommendation [that no change be made in membership]. I thought it was better to leave the matter more or less in suspense. What, if anything, it may have had to do with the general attitude, I cannot say, but it was not uncommon to hear a remark

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to the effect that a man or woman ought not to remarry until a decent interval has elapsed after the spouse's death. . . . After a little more time has gone by, one will be able to tell better what the long range disposition of the group is."

To influence that disposition in a positive direction, Michigan State dropped one of its traditions, the Jenison Awards. Since 1942, the college had provided Spartan athletes with scholarships that covered tuition, fees, and books, funded by a bequest from longtime supporter Frederick Cowles Jenison. Although other conferences commonly offered athletic scholarships, the Big Ten frowned on the practice. On 29 May 1947, Hannah appeared at a Big Ten meeting in Highland Park, Illinois, to discuss the Jenison Awards. "We gave great thought to the plan before the awards were inaugurated," Hannah explained. "We thought it preferable to be open and above board in our aid to athletes rather than to follow the methods we'd seen used elsewhere. There is convenience to point to the absence of scholarships as a sign of purity. These schools merely are dealing from the bottom of the deck. I think it better to list in the college catalog what you are doing. That is our method." Nevertheless, MSC dropped the Jenison Awards.

The Big Ten convened three days of meetings in December 1948 with conference members still undecided about whether to invite MSC to join. MSC assembled a ten-person delegation to attend, including Young, Munn, assistant athletic director Lyman Frimodig, track coach Karl Schlademan, tennis coach Frank Beaman, baseball coach John Kobs, wrestling coach Fendley Collins, and sports information director Fred Stabley. "What will be the vote?" asked Alderton in the *Lansing State Journal*. "If there is a vote taken and it's favorable, you can be very sure that it will be announced as a unanimous one. There will be some kind words spoken. If there is a negative result (and we have no way of knowing if the case will actually be voted upon at all!) there will be no comment. The announcement will say that the conference did not 'get around' to Michigan State's case, or that it was delayed for further consideration. The conference, unable to help the Spartans, will not embarrass them, either."

The media seemed to be in the Spartans' corner. *Detroit Free Press* writer Lyall Smith wrote, "The *Free Press* has learned that State is the only school being considered for membership to the most elite athletic conference in the land. A simple 5-4 majority is all that is needed to decide the issue. The Spartans have not overplayed their hand. They made a formal written application to join the conference two years ago. They have made no other direct overtures and actually have leaned over backward to avoid any accusation of pressing for a decision in their favor." *The Pontiac Press* argued, "State has become one of the biggest and most important universities in the nation. Under President John Hannah, the East Lansing institution has acquired a new stature and a new breadth. Physically the plant has expanded. . . . It is difficult to think of any reason for refusing State admission. She has the faculty, the students and the plant. She has a new football stadium and while it isn't equal in size to many in the Big Nine, it is adequate. Michigan State is a big, fine outstanding college in the United States and in the Midwest. She is every bit as deserving as others. Merely because her importance is comparatively recent is no objection." Even legendary sportswriter Grantland Rice joined the cause. Referring to the possibility of MSC's admission, he wrote, "And why not? Michigan State today has more than 15,000 students. It also has one of the best football layouts in the game, a new stadium that can handle 55,000 spectators, the most modern one yet built. Beaten only by Michigan and Notre Dame, Michigan State has known one of its best seasons this fall. It has a better team than several members of the Big Nine."

Even legendary sportswriter Grantland Rice supported MSC's admission. "And why not?" he wrote. "(Michigan State) has . . . the most modern stadium yet built . . . (and) has a better team than several members of the Big Nine."

On 12 December 1948, the *Michigan State News* blared in an unusual Sunday edition, "State Makes Big 10." As Alderton had predicted, the vote for admission was announced as nine schools in favor, none opposed, and Big Ten commissioner Kenneth L. "Tug" Wilson indeed had "kind words" for Michigan State: "I am very happy. MSC is a fine institution. We are happy to have them with us."

More than 6,000 students—including some men in coats and ties—took to the streets, parading through the campus and downtown East Lansing after the decision was announced. One of the triumphant procession's first stops was President Hannah's home. "We have waited for this . . . for so many, many years," Hannah told the crowd. According to longtime Michigan State faculty member Roland Pierson, quite a few faculty members joined in the celebration: "We had an enormous number of young faculty

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"We anticipated that Ann Arbor would be unfriendly and critical and obstructive, and that is exactly what they were. . . "

MSU Archives and Historical Collections

Hannah (left) points to the banner headline in the State News, ***"STATE MAKES BIG 10," as he celebrates the good news with student leaders.***

just beginning their academic careers. Many looked so young that it was sometimes hard to tell the difference between teacher and student." Despite the decision's importance on the MSC campus, however, Wilson gave it only part of a paragraph in his 496-page history of the Big Ten, merely listing it among the other conference highlights of 1948.

Hannah downplayed his role in convincing the Big Ten to eventually extend an invitation to MSC to join but instead credited the people and the institution: "Munn's teams were well coached and he was respected by all who knew him. Ralph Young and his entire staff kept our athletic programs on a high plane. Certainly the quality of the university and its athletic programs were main factors in our invitation into the Big Ten. This was an important step forward for Michigan State, not only athletically, but academically." Deflecting praise by *Detroit Free Press* editor Malcolm Bingay, Hannah wrote, "Michigan State College is what it is today and where it is today only because a great many persons have worked hard in her behalf. The institution is larger than any one of us. To my mind, the greatest benefactor of Michigan State was the unknown genius who first established the tradition of service to the public on this campus, knowing that an institution of this kind can grow and succeed only so long as it serves the best interests of those who support it with their tax dollars."

Hannah frequently argued that sports were important to a university and that if entrance into the Big Ten enhanced the athletic program, the entire university community would benefit. "I have always thought that a sound athletic program was good for a university," he later wrote. "It is good for the athletes, if they are full-time, bona fide students who must maintain satisfactory standards of scholarship and performance. Athletics unify a university probably more than any other feature of the institution. They merge the enthusiasm of students, alumni, faculty, friends and supporters of the university, and all to the university's good."

** Excerpted with permission from David A. Thomas'* John Hannah And The Creation of A World University, 1926-1969 *(MSU Press, 2007), to be published in February 2008. (For more information about MSU's entry into the Big Ten conference, see the editor's column on p. 65.)*

David A. Thomas *owns David Thomas Communications, in East Lansing. His articles have appeared in many publications, including Michigan History, Travel/Holiday, The Detroit News, and Business Mexico.*

You can pre-order a copy of David A. Thomas' John Hannah And The Creation of A World University, 1926-1969 *(MSU Press, 2007) by calling 517-355-9543, ext. 101. The book will be published in February 2008. The retail price is $39.95, but members of the MSU Alumni Association receive a 30 percent discount. For information about the MSU Press, visit* ***msupress.msu.edu.***

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Photos courtesy of The Wharton Center

MSU CELEBRATES A

YEAR OF Arts & CULTURE

THE NEXT 12 MONTHS WILL SEE SPECIAL EVENTS GALORE CELEBRATING ARTS AND CULTURE ACROSS THE MSU CAMPUS.

By Kent Love, '93

Arts and culture is among the many facets of Michigan State University that make it a major public university with global impact. If there is any question about this, the next 12 months should dispel all doubts. The 2007-2008 academic year has been officially declared as MSU's "Year of Arts and Culture" and the university has been gearing up for it.

"We take this opportunity to showcase the many ways the university advances arts and culture through teaching, research, and outreach," says MSU President Lou Anna K. Simon. "MSU's Year of Arts and Culture comprises activities that involve all arts and culture units and academic programs, cut across multiple disciplines, enrich the student experience, align with local and economic development efforts, and engage the community."

Alumni are more than welcome to join with students, faculty and staff to celebrate this unique opportunity, where campus and community come

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The MSU Art Museum's collection of more than 7,000 objects span 5,000 years of human history from ancient Cycladic figures to contemporary mixed media.

together in celebration of the university's vibrant arts and cultural offerings. Members of the university and greater communities, and visitors and alumni from near and far are invited to delight in music, performing arts and concert centers; libraries, museums, and galleries; gardens, public art, and historic sites across the MSU campus. At the same time, audiences on campus and around the world can take advantage of academic and research programs, public broadcasting, online resources, publications, and outreach initiatives.

"Michigan State University has a long and impressive history of creative faculty, innovative cultural programs, and impact in the arts and cultural arena locally and globally," explains C. Kurt Dewhurst, MSU Museum director and chair of the Cultural Engagement Council. "MSU's Year of Arts and Culture has been developed to focus attention on the remarkable state of the arts at MSU today.

"It is truly an exciting time at MSU as we come to better appreciate the rich contributions of the cultural sector to campus life, our state, nation, and international connections."

The Importance of Arts and Culture

"Art is an irreplaceable way of understanding and expressing the world—equal to but distinct from scientific and conceptual methods," Dana Gioia, chairman of the National Endowment for the Arts, once said. "There are some truths about life that can be expressed only as stories, or songs, or images."

Most people who participate in arts and cultural activities would say that these activities enhance the quality of their lives; they bring about personal enjoyment, enriching perspectives, intellectual stimulation, and opportunities for public involvement. But the arts and cultural expression have broader impacts beyond the individual level. They can also fuel community and economic development.

Because art is about crossing boundaries and seeing things in different ways, it can be a vehicle for engaging public discussion, understanding social issues, and building connections. Art, for example, can be used to engage people in neighborhood revitalization. A decaying building can be transformed into one with productive uses or an abandoned area can be converted into a community garden. These activities help develop community identity and collective pride. Art can also be used to engage youth in civic activities such as beautifying urban spaces by painting wall murals. All it takes is some creativity and collective wisdom to think of the myriad ways that culture and the arts can be used for community benefit.

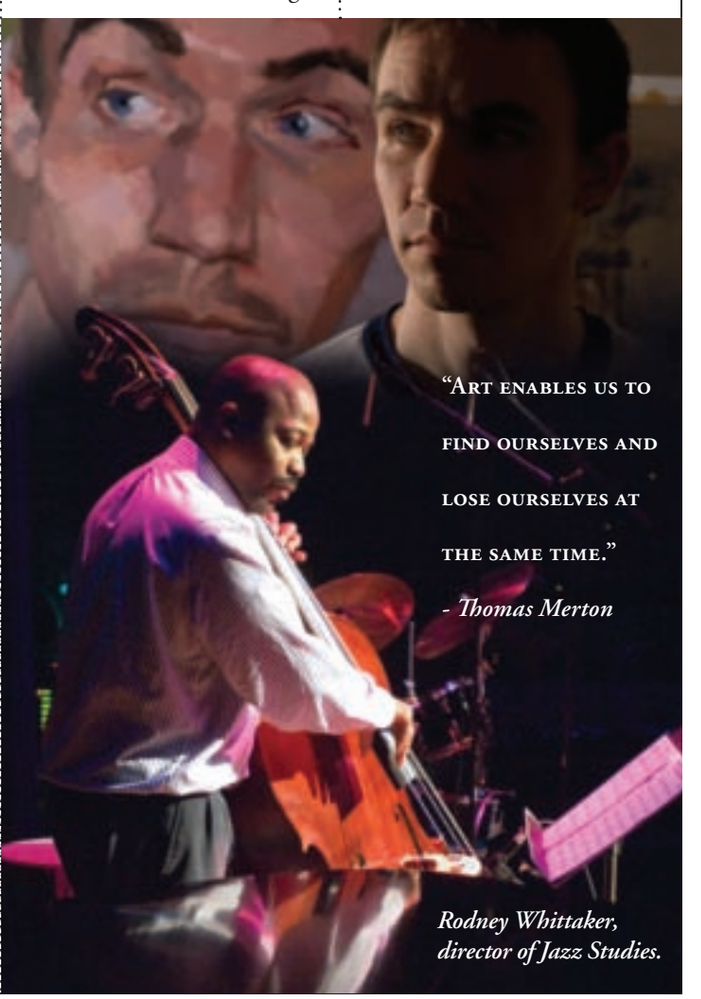
All the World Is a Stage

The tradition of performing arts can be traced to MSU's earliest years. From the beginning, university leaders recognized the ability of arts and culture to not only entertain, but also to enlighten and educate. Whether through a stirring symphony by an ensemble from the recently renamed College of Music, a lively performance by students from the College of Arts and Letters Department of Theatre, or an invigorating interpretive dance, the transformative power of the performing arts can also be witnessed in countless venues throughout campus, including the Breslin Student Events Center, and the nationally renowned Clifton and Dolores Wharton Center for Performing Arts, now celebrating its 25th anniversary as Michigan's premier performing arts center.

The New College of Music

Plato once said, "To sing well and to dance well is to be well-educated." MSU also prides itself on engaging audiences of all ages with stimulating music education programs including artist residencies, master classes, pre- and post-performance lectures, and more. Programs like *Jazz Kats-Jazz for Kids*, a collaboration between the College of Music and Wharton Center for Performing Arts; the Community Music School, which inspires thousands of individuals each year; the *Young Playwrights Festival*, involving area high school students; and Summer Circle Theatre productions; all have the ability to artistically, physically and intellectually challenge and inspire us all.

The impact of arts and culture can also be seen in countless classrooms through programs such as the College of Music's innovative mentoring program with the Detroit Public School System, and countless guest lectures hosted by the College of Arts and Letters such as Orhan Pamuk, 2006 Nobel



Rodney Whittaker, director of Jazz Studies.

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"MSU's Year of Arts and Culture has been developed to focus attention on the remarkable state of the arts at MSU today."

An MSU student works on a hand-built, clay sculpture in her ceramics class. (Inset) Roman Seniuk's (Detroit, Michigan) Ukrainian Pysanka, from the MSU Museum's Great Lakes Folk Festival.

Prize Winner for Literature. Additional programs such as a multi-day artist residency with the Stratford Festival of Canada and Wharton Center's Act One Family and School Series integrate the arts into diverse curricula such as history, science, language arts, literature, and more.

A Work of Art

MSU's visual arts community has a vibrant history of contributions both to the university and to the national cultural scene. Meander through the university's galleries and sculpture gardens, and one is continually reminded that art inspires wonder, contemplation, and diverse understanding – all the while sharpening one's critical view. As Eugène Ionesco has said, "A work of art is above all an adventure of the mind."

While art enthusiasts and alumni can relish the memories of their experiences at MSU, they can also be assured that the enterprise of making, critiquing, and interpreting the world of art continues to grow as the Department of Art and Art History proudly celebrates 75 years of finding new ways to make, critique, and interpret art.

Beyond the gallery walls, MSU's visual arts community continues to develop innovative programs and experiences for students and community alike. "Saturday Morning Art," a unique departmental initiative that allows future art educators to interact and work with school-age children, is one of many examples of integrating art into classrooms and communities.

Galleries Galore

On permanent display are examples from The Art Museum's collection of more than 7,000 objects. Exhibits present a rich diversity of style, technique and media, spanning 5,000 years of human history from ancient Cycladic figures to contemporary mixed media installations. Also located in the Kresge Art Center, the newly constructed Department of Art and Art History's Gallery 101 and recently renovated Gallery 114 are devoted to supporting artistic research and displaying student artwork.

Thanks to the generosity of alumnus Eli Broad and his wife Edythe, who made the largest cash gift from individuals in MSU's history, the new Eli and Edythe Broad Art Museum, which will focus on modern and contemporary art, is scheduled to open in 2010. With a larger facility, the art museum's programmatic offerings will expand and become more integral to the College of Arts and Letters, other colleges, and the overall University.

On July 18, 2007, potential architectural designs for the museum were unveiled before a jury. These designs represent the ideas of Coop Himmelb(l)au; Kohn Pedersen Fox Associates, PC; Randall Stout Architects, Inc.; Zaha Hadid Architects; and Morphosis, all internationally renowned architectural firms. Models, drawings and CD presentations (on exhibit at The Art Museum through Oct. 14) reveal the range of designs for the art museum's future home on Grand River Avenue.

Preserving the Past

MSU also has a proud history of preserving our rich cultural traditions. No place is this more apparent than at the MSU Museum. Now celebrating its 150th anniversary, the museum is one of the Midwest's oldest museums and a public steward for nearly one million objects and specimens of cultural and natural history from around the world. The MSU Museum is also the first museum in the state to receive affiliate status from the Smithsonian Institution in Washington, D.C.

The Written Word

"Books are the treasured wealth of the world and the fit inheritance for generations and nations," according to Henry David Thoreau. It's likely that most students and alumni know the MSU Libraries as a place to research a term paper or participate in a study group, but the written word also has the ability to transport us to far away places, bring new cultures to life, and communicate a multitude of emotions. The MSU Libraries are an amazing repository of cultural expression, from one of the nation's largest collections of Africana literature; to the Fine Arts Library; to the Vincent Voice Library, a collection of over 40,000 hours of spoken word recordings, dating back to 1888.

Capturing the rich history of MSU, the University Archives and Historical Collections act as the memory of the institution. From official university records to papers by Michigan

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politicians and the diaries of Civil War soldiers, historical records and significant materials of local, regional, national and international interest, are being preserved for future generations.

"Without words, without writing and without books there would be no history, there could be no concept of humanity," wrote Hermann Hesse. Advancing the arts through the written word is also one of the many goals of the MSU Press. Established in 1947, by former MSU President John Hannah and now celebrating its 60th year of excellence in scholarly publishing, the Press publishes about 40 books each year and is the largest publisher of books on Africa in the United States.

The Art of Communicating

In the 21st century, art and culture can be expressed in a variety of different mediums from music to movement to multimedia. Improved facilities for arts education, a new student gallery and "Creative Incubator," a digital exploration lab, opportunities to experiment with virtual reality and more are helping advance the art of learning through the College of Communication Arts and Sciences.

In addition to academic activities, campus units such as WKAR are connecting people to powerful ideas that inspire personal growth, exploration of our world and positive change. Offerings such as Radio Talking Book, a free service for those who are visually challenged by printed material, further demonstrate how new forms of communicative expression are helping advance arts and culture for a new generation. Throughout the year, WKAR-TV will air video vignettes taking viewers behind the scenes to discover the breadth and depth of arts and culture on campus.

MSU students have access to a vast array of resourses involving arts and culture. The students pictured here, for example, are able to peruse the **Nuremberg Chronicle: A Facsimile of Hartmann Schedel's Buch der Chroniken** *(1493) which is part of the MSU Libraries' Special Collections room.*

Living and Learning Through the Arts

The arts and humanities provide a solid foundation for a deeper understanding of the human condition, a broader perspective on our personal lives, and new set of practical tools to improve our rapidly changing global environment. In August, MSU's new Residential College in Arts and Humanities opened its doors to an inaugural class of approximately 125 students. The new college combines a global and interdisciplinary emphasis with a residential living-learning experience to enhance the undergraduate experience in the arts and humanities. "Unless you try to do something beyond what you have already mastered, you will never grow," Ralph Waldo Emerson said.

Engaging Campus and Community

This year's special celebration of arts and culture has been organized by MSU's Cultural Engagement Council (CEC), which functions under the auspices of the Office of University Outreach and Engagement. Comprised of representatives from allied cultural units, outreach, and student life, the CEC fosters greater connectivity across campus and within the community.

CEC members involved in planning the celebration include The Art Museum at MSU; Breslin Student Events Center; College of Arts and Letters, including the departments of theatre, and art and art history; College of Communication Arts and Sciences; College of Music; MSU Press; MSU Libraries; MSU Museum; Public Humanities Collaborative; the new Residential College in Arts and Humanities; University Archives & Historical Collections; Wharton Center for Performing Arts; and WKAR-Public Broadcasting Services. Other partners include Student Affairs & Services; University Relations, MSU Alumni Association; Office of Inclusion and Intercultural Initiatives; University Outreach and Engagement; and others.

As you begin to explore the richness of Michigan State University's arts and cultural offerings, we invite you to start your adventure at ***artsandculture.msu.edu.***

Kent A. Love*, APR, graduated from MSU in 1993 with a B.A. in telecommunications, information studies and media. He is director of communications for Wharton Center for Performing Arts and co-chairs the communicator team of MSU's Cultural Engagement Council. Input for this story was provided by all participating CEC members and partners.*

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The MSU Museum is the first in Michigan to be named an affiliate of the Smithsonian Museum

WHARTON CENTER FOR PERFORMING ARTS: ENRICHING LIVES FOR 25 YEARS

Wharton Center for Performing Arts has a long history of presenting quality programs. Over the past 25 years, the Center has generated state and national prominence for its success with touring megahits and sold-out sensations, making producers, performers and patrons turn their attention toward mid-Michigan. However, at its core, Wharton Center is more than a space to entertain; it is a place to educate and engage.

A Vibrant Past

During the 1970s, MSU President Clifton Wharton and his wife Dolores described the arts as a humanizing, unifying force in our world, bringing people together across vast cultural, social, economic and geographic divisions. Their desire to create a world-class performing arts center for the residents of Michigan became a reality in the fall of 1982.

Since the inaugural performance by the Chicago Symphony Orchestra, which returns as part of the 25th anniversary season, Wharton Center has become a dynamic and evolving cultural resource. From Broadway blockbusters like *Phantom of the Opera*, Disney's *The Lion King*, and *Wicked* to world-renowned orchestras, dance companies, jazz legends and more, Wharton Center hosts an impressive line-up of more than 100 performances each season, attracting patrons from throughout the state and region.

Beyond The Stage

Today, Wharton Center is about much more than the performances that grace its stages. Whether it's the countless programs that integrate the arts and academics or the engagement activities that take Wharton Center into the community or unique programs like *Seats 4 Kids*, a scholarship fund providing tickets to economically-disadvantaged children, a key part of Wharton Center's mission is to enrich lives and strengthen the value of the arts in everyday life.

"Recent cuts in local, state and national funding have created a void in arts education," says Michael Brand, Wharton Center's executive director. "We're able to help fill that void by integrating the arts into the academic experience and into people's lives with a diverse array of programs."

Programs such as the *Act One School Series, Jazz Kats-Jazz For Kids*, and the *Young Playwrights Festival* integrate performing arts into K-12 curriculum for more than 30,000 children each year. Master classes, artist residencies and community engagement activities help ensure that the arts remain a relevant part of people's lives, regardless of age and background. Most recently, Wharton Center began a multi-year collaboration with the Stratford Festival of Canada, and in the coming years will host artist residencies with Alvin Ailey American Dance Theater, jazz vocalist Dianne Reeves, Wynton Marsalis, and others.

The Best And Brightest

As Wharton Center celebrates 25 years of presenting the best and brightest, this year's

Wicked

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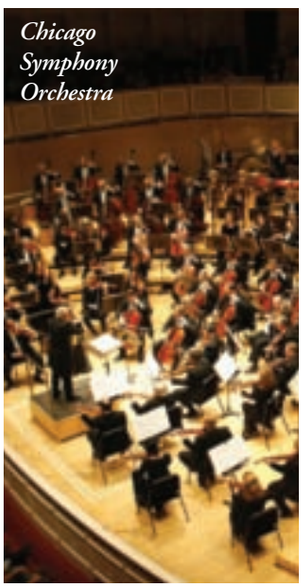

season line-up features more than one hundred outstanding performances including the return of the Chicago Symphony Orchestra, followed by a special celebratory dinner at the Kellogg Center; a world premiere commission by the MSU Symphony Orchestra honoring Clifton and Dolores Wharton; the return of Michigan Opera Theatre; Mandy Patinkin; and the perennial family favorite, MSU's *Home for the Holidays*. Scores of award-winning entertainers – Tonys, Grammys and even an Emmy – include *Disney's High School Musical, Camelot, Monty Python's Spamalot*, the *25th Annual Putnam County Spelling Bee, Avenue Q, Riverdance*, and the return of the Broadway smash hit *Wicked*. With hundreds of performances from Broadway to jazz to classical, dance, and music from around the world, Wharton Center offers an extraordinary array of entertainment options.

☛ For more information, visit ***whartoncenter.com.***

MUSEUM KICKS OFF WITH A BLING

By Lora Helou

The MSU Museum is helping to kick off MSU's "Year of Arts and Culture" with a bang—actually, a bling, to use hip-hop vernacular.

The museum is sponsoring two programs this fall related to the world-famous Hope Diamond, the Smithsonian Institution's most viewed artifact. A Smithsonian affiliate, the MSU Museum is presenting this September a free, public presentation and book signing by Richard Kurin, director of the Smithsonian Center for Folklife and Cultural Heritage, as well as a private event at Cowles House.

On Sept. 27, the public can hear Kurin's presentation, "Hope Diamond: The Legendary History of a Cursed Gem," at 3 p.m. in the Kellogg Center Auditorium. Kurin will also autograph his book, *Hope Diamond: The Legendary History of a Cursed Gem* (Smithsonian Books, 2006), which will be on sale at the MSU Museum. On Sept. 28, Kurin will host a "History and Hope" gala dinner and reception at Cowles House and the MSU Museum. (Cost is $100—$50 is tax deductible—contact the Museum).

In his book, Kurin reveals the true story behind the most famous—and infamous—gemstone in the world. The Hope Diamond, a glimmering deep-blue gem weighing more than 45 carats, is not only exceptionally beautiful, it has a long and incredibly colorful history. That history—spread over three centuries and three continents—features diamond mining in India, the French Revolution, the machinations of British King George IV, the Gilded Age in America and a number of very clever jewelers including Pierre Cartier and Harry Winston. In the 20th century, the myth of the Hope Diamond curse made the diamond more notorious and famous than ever before.

From its origins in 17th Century India, the Hope Diamond today resides at the Smithsonian's National Museum of Natural History, where it is the most viewed artifact in all of the Smithsonian's 19 museums and 136-million holdings.

A cultural anthropologist, Kurin is responsible for the Smithsonian Folklife Festival held annually on the National Mall in Washington, D.C., and the Grammy-award winning Smithsonian Folkways Recordings. Since 2004, he has headed the Smithsonian's National Programs, overseeing its traveling exhibition service, its network of 144 affiliated museums, its educational programs, and its 55,000 Smithsonian Associate membership organizations.

The MSU Museum is the state's first Smithsonian Institution affiliate, and museum researchers and scholars have collaborated on fieldwork, research, publications and exhibitions over the past 20 years. The Hope Diamond events are presented as part of the MSU Museum's 150th anniversary and MSU's Year of Arts and Culture in 2007-2008. Spartans can learn more about this event and an array of more performances, exhibitions and programs all year long at ***artsandculture.msu.edu.***

Richard Kurin, director of the Smithsonian Center for Folklife and Cultural Heritage, poses with the 45-carat Hope Diamond—the Smithsonian's best known and most viewed artifact.

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UPCOMING EVeNTS

MSU'S YEAR OF ARTS AND CULTURE

Here is a sampling of events and exhibitions taking place over the next few months. For a complete list, visit artsandculture.msu.edu.

Ongoing
"MSU Museum: 150 Years of Discovery"
Special exhibit, Heritage Hall, MSU Museum

Ongoing
Check *WKAR.org* for schedule of programs.
A two-part oral history of World War II veterans from Michigan.
WKAR-TV

September 4 – October 14, 2007
"The Paper Sculpture Show"
The Art Museum at MSU

October – November, 2007
2x2 Exhibition Series
Department of Art and Art History – Gallery 101

October 1, 2007
A lecture by Orhan Pamuk,
2006 Nobel Prize Winner for Literature
College of Arts and Letters
Pasant Theatre, Wharton Center for Performing Arts

October 10-14, 2007
Cirque du Soleil's SALTIMBANCO
Breslin Student Events Center

October 10-17, 2007
Pygmalion
A Department of Theatre production
Fairchild Theatre, MSU Auditorium

October 14, 2007
Chicago Symphony Orchestra
Followed by a special Celebratory Dinner honoring Wharton Center's 25th Anniversary.
Wharton Center for Performing Arts

October 20 – December 14, 2007
Marion Post Wolcott Photographs
The Art Museum at MSU

October 24, 2007
Blue Man Group: How To Be A Megastar Tour 2.1 Live!
Breslin Student Events Center

October 30 – November 2, 2007
Stratford Festival Artist Residency
Various events open to the public including Brian Bedford: The Lover, The Lunatic & The Poet
Wharton Center for Performing Arts

November 8-11, 2007
2nd Annual International Film Festival
Hosted by the College of Communication Arts and Sciences

November 13 – 18, 2007
Arts or Crafts
A Department of Theatre world premiere written for MSU's Year of Arts and Culture
Wharton Center for Performing Arts

November 16-18, 2007
Cinderella (La Cenerentola)
An MSU Opera Theatre and Chamber Orchestra presentation
MSU Concert Auditorium

January 7 – March 16, 2008
"The Impressionist Era: Works on Paper"
The Art Museum at MSU

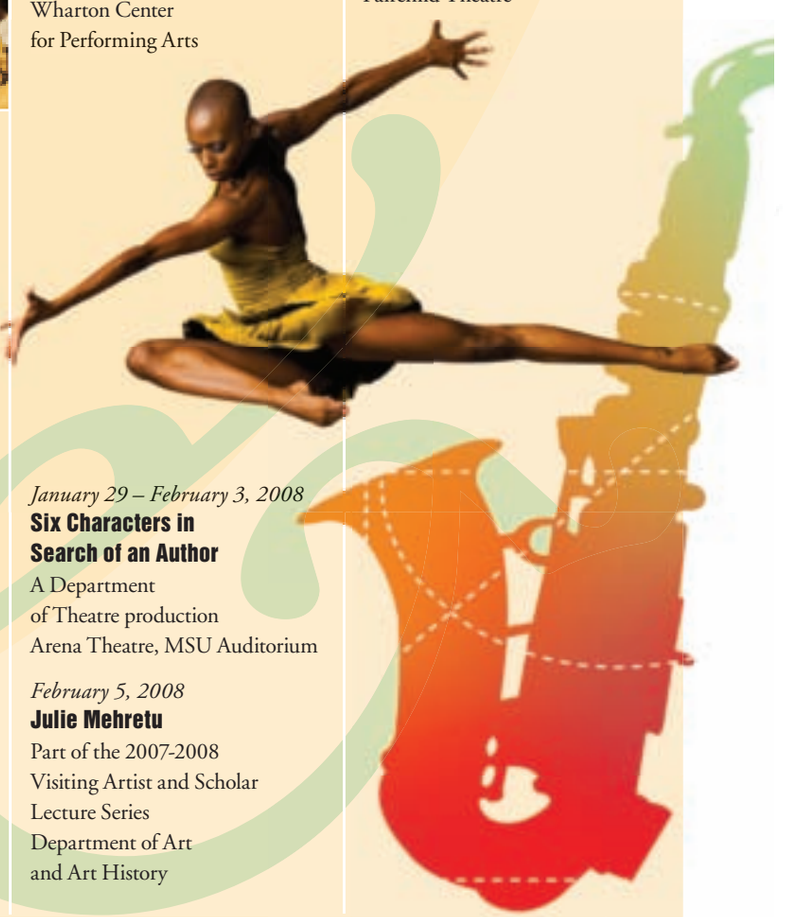
January 29, 2008
Alvin Ailey American Dance Theater
Wharton Center for Performing Arts

January 29 – February 3, 2008
Six Characters in Search of an Author
A Department of Theatre production
Arena Theatre, MSU Auditorium

February 5, 2008
Julie Mehretu
Part of the 2007-2008 Visiting Artist and Scholar Lecture Series
Department of Art and Art History

February 9, 2008
Dianne Reeves with special guest Rodney Whitaker
Wharton Center for Performing Arts

February 21-24, 2008
DanceFest: MSU Repertory Dance Company in concert
Fairchild Theatre



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Spend the holidays with us

MSU's Home For The Holidays

Saturday, December 1st • 8:00PM

Showcasing the talents of the critically-acclaimed MSU Symphony Orchestra,
Men's and Women's Glee Clubs and the Grammy® Award-winning MSU Children's Choir.

Generously sponsored by Butzel Long, MSU Department of Radiology,
ProNational, a ProAssurance Group Company and Wieland-Davco Corporation.

MONTY PYTHON'S SPAMALOT™

A new musical lovingly ripped off from the motion picture
MONTY PYTHON and the Holy Grail

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December 4th - 9th

East Lansing engagement welcomed by AP Capital, Inc.,
Auto-Owners Insurance Company, Mid-Michigan MRI,
Rick's American Cafe/Harrison RoadHouse/Beggar's Banquet, and
TDS Metrocom.

M25 celebrating twenty-five years wharton center for performing arts

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whartoncenter.com
or call 1-800-WHARTON

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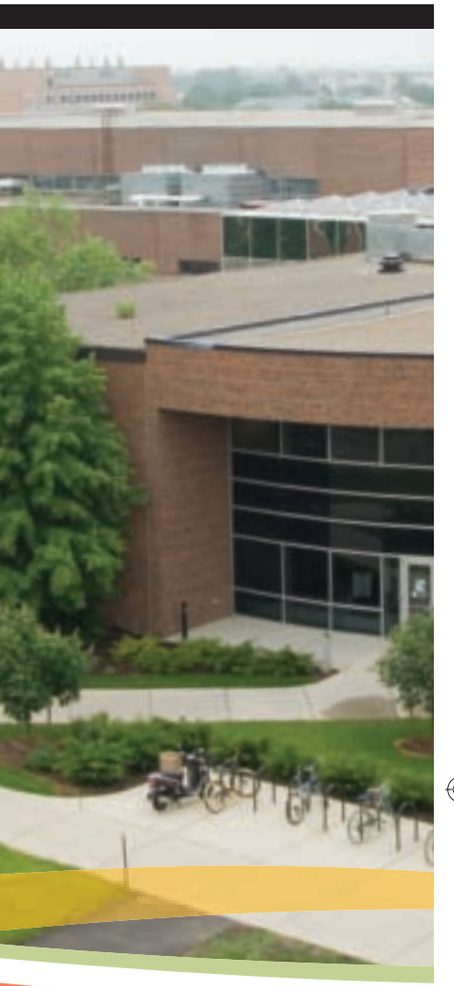
MSU'S NATIONAL SUPERCONDUCTING CYCLOTRON LABORATORY UNLOCKS SECRETS OF THE UNIVERSE



By Annie Jia

Nuclear science is devoted to answering nature's most basic questions, and MSU aims to remain an international leader in this quest and also to continue educating nuclear scientists of the future.

THE CREATION

We've all heard about the Big Bang, but it only represents the beginning.

In a brick building by the Bogue Street roundabout, nuclear physicists at MSU's National Superconducting Cyclotron Laboratory (NSCL) spend their days smashing atomic nuclei together to recreate the cosmic events that helped give birth to the heavy elements.

"Everything I am doing is to try to understand how we are here," says Jorge Pereira, a nuclear astrophysics postdoctoral research associate. "When you look at a piece of lead, it represents one of the biggest questions. How was this lead created, and why in this amount? The truth is, we don't know—and not only lead, but gold and silver—the elements that you know well."

Elements are the fundamental materials that make up all matter in the universe and more than 90 of them exist. Though scientists know the processes that formed the 26 lighter elements on the Periodic Table inside stars, how the elements heavier than iron came to be remains uncertain. They know that many are created, even today, when large stars die and become cosmic explosions known as supernovae. But most of the specific nuclear reactions remain undeciphered.

So researchers apply the modern tools of NSCL to probe the history of the cosmos. In doing so, they also hope to peer into the deepest secrets of the elements today.

THE CENTER

One champion of the cause is Rhiannon Meharchand, a second-year graduate student, who came from Florida to East Lansing to spend the next half decade knocking around the nuclear billiard balls, protons and neutrons, that make up nuclei, or the centers of atoms.

"I think it's just the right size for me," she says of nuclear physics, noting that other branches of physics examine even smaller particles than protons and neutrons, or look on a larger scale at atoms, molecules or heavenly bodies from afar. But more than just the nuclei, she says, "I like the size of the groups that work in nuclear physics, and I like the size of the equipment that you work with."

Meharchand chose MSU because it had a "way better program" than her warmer-weather alternative. Namely, MSU boasts the second-highest ranked nuclear science graduate program in the country after M.I.T., according to the *U.S. News &*

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Photos courtesy of NSCL

Brad Sherrill, (top) University Distinguished Professor, says NSCL is "like a very sophisticated microscope that looks at the nucleus of atoms."

Artemis Spyrou, a postdoctoral research associate, adjusts a connection on MoNA, the modular neutron array. The device detects neutrons flying off from nuclear collisions and was assembled by undergraduates at ten colleges across the country.

World Report in 2007. A National Science Foundation-funded institution, NSCL holds education as a high priority. About one-third of the 300 people that work at the lab are students, half of them undergraduates. Each year NSCL, the largest university-based nuclear science research facility in the country, delivers 10 percent of the nation's nuclear science PhDs.

"Everyone is very willing to sit down and talk with you when you have questions," notes Jill Pinter, a second-year graduate student. "That just shows how the NSCL stresses graduate education."

Meharchand's research consists of shooting beams of heavy nuclei traveling at nearly half the speed of light—fast enough to circle the Earth three times in one second—at a fixed target. As the nuclei collide they shatter and immediately recombine new nuclei. Of the thousands of types of reactions, Meharchand is looking for the rare reaction that knocks out one neutron and replaces it with a proton. It is like throwing a watermelon at a chocolate chip cookie and replacing one chocolate chip with a seed.

Examining what happens in this reaction will help model a process inside supernovae that is essential to the formation of new elements, a reaction where a neutron spontaneously becomes a proton. Since the number of protons in a nucleus defines an element, the phenomenon represents the final step in the birth of a new element.

At NSCL, a pair of cyclotrons speeds up nuclei and, like a laser, shoots them through a thin foil of the target material. Downstream from the target, a complex system of magnets filters out the desired nuclei. One out of ten million nuclei is the one that Meharchand wants.

"It's like a very sophisticated microscope that looks at the nucleus of atoms," says Brad Sherrill, a University Distinguished Professor, of the entire NSCL facility.

Beyond chasing cosmic explosions, however, scientists also want to know why nuclei are the way they are. Some nuclei,

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Photos courtesy of NSCL

Jill Pinter, a graduate student in nuclear chemistry, explains her research to Arden L. Bement, Jr. National Science Foundation director, during his visit to NSCL in fall 2006.

Laura Saxton, an accelerator engineer, assembles a part to a radio frequency (SRF) cavity prototype that will be used in a next-generation linear accelerator. Almost all of NSCL's equipment is designed, machined, assembled, and welded right in the lab by specialized staff.

for example, will change shape from round to frisbee-like to football-shaped. "There are no models that can fully predict the properties of nuclei," says Hendrik Schatz, a professor at NSCL. "We've just started scrapping at the surface of understanding them."

THE MACHINES

Walking east down the long hallway of NSCL's office complex, you cross a line where the floor tiles change color and take on a faint rose hue. Here begins the original NSCL structure, erected in 1961 under the leadership of founding director Henry Blosser, now University Distinguished Professor Emeritus.

But the change is more than an aesthetic one. It is also one of trade. Around the corner is the engineers' area, where Matt Johnson, a member of NSCL's mechanical design team, nimbly manipulates a three-dimensional image of a tube-shaped gadget on his computer screen.

The apparatus, a radiofrequency cavity, is part of a next-generation linear accelerator that will allow ultra-fast beams from the cyclotron that are purposely stopped to be sped up again, but to lower speeds. The reaccelerator will allow physicists to cause previously inaccessible collisions that only work at lower speeds and examine more nuclear properties than ever before.

When Johnson left his hometown of Shepherd to attend a small college near Flint, he was planning on a career designing cars. When his program was canceled due to low enrollment, he transferred to MSU, took up mechanical engineering, and landed a student job building magnets with NSCL. Upon graduating in 2001, he was immediately hired full time.

"It's a lot more interesting than cars," Johnson says. "One thing that's nice about it here is that there's always something new that hasn't been done before. There's always the fresh aspect of starting something from scratch, which is very nice."

After his team finishes a three-dimensional digital blueprint, it will pass to the lab's machine shop, where machinists use computer-guided tools to cut metal into custom shapes. To be assembled, the parts will make half a dozen trips to a special welder in Chicago and half a dozen more to NSCL's clean room, according to Laura Saxton, a 2003 graduate in chemical engineering and clean room manager. Any piece of dust remaining during experiments, she says, would destroy the equipment in their ultra-high voltage environments.

BEYOND THE BEAM

A little farther down the building's central byway, two dozen middle schoolers sit in a classroom gawking at Zach Constan, the lab's outreach coordinator, who pours frothing, frigid liquid nitrogen on a quarter-sized disk.

More than 4,000 people toured NSCL last year under the guidance of Constan and a dozen graduate students. In addition to leading almost daily tours, during the summer he brings groups of middle- and high-school science teachers in for a week-long, free boot camp on nuclear physics.

"They are going to go back to their classrooms and reach far more students than we ever could," he said.

But NSCL does not only display its equipment to visitors. Any scientist who wants to use the coupled cyclotron lab for re-

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Rhiannon Meharchand, a graduate student, checks the electronics on the S800 spectrograph, a device built at NSCL that detects and identifies nuclei that hit it.

Engineer Matt Johnson peers through part of an NSCL beam-bending magnet. Two supercold vessels, containing liquid helium at 4 degrees above absolute zero and a slightly warmer liquid nitrogen, must keep the magnets cool in order for them to retain their superconducting properties.

RARE ISOTOPES, TOO SHORT-LIVED TO BE FOUND ON EARTH, CAN BE PRODUCED UNDER EXTREME CONDITIONS IN FAST-BEAM COLLISIONS. THEY ARE KEY TO UNDERSTANDING THE INTERACTION BETWEEN NEUTRONS AND PROTONS.

NSCL WANTS TO DEVELOP A LINEAR ACCELERATOR 100,000 TIMES MORE POWERFUL IN ORDER TO PROBE THE RAREST OF EXOTIC ISOTOPES.

search can apply. A national user facility, NSCL has a community of experimenters that includes more than 700 scientists from 35 countries.

Warren Rogers, professor of physics at Westmont College in Southern California, is a participant in a unique user-based collaboration. He belongs to a group of eight undergraduate institutions that bring students to NSCL every summer to work on MoNA, a device that detects neutrons that fly off of nuclear collisions.

"We don't have these kinds of facilities at smaller colleges, so to be able to bring students here is a big plus," he says.

Research at NSCL has gone beyond shaping theories about the physical world; it has also created instruments to improve it. From medical cyclotrons used in cancer radiation therapy to new tools for biotech and nanoscience research, NSCL accelerator technology has penetrated many fields. (See sidebar for more benefits of nuclear science.)

THE FUTURE

As many as 8,000 nuclei are predicted to exist, but so far only 2,000 have been observed, physicists say.

"In order to understand the interaction between neutrons and protons, the most important information is at the limits," says Michael Thoennessen, professor and associate director for nuclear science.

The limits lie in rare isotopes, which are unstable nuclei with unique combinations of protons and neutrons that are too short-lived to be found on Earth. Extreme conditions in fast-beam collisions can produce them in tiny amounts sufficient to study their properties.

Expanding the limits requires a new generation of facilities, scientists say.

NSCL has proposed the development of a linear accelerator to replace the coupled cyclotron facility. The new machine would speed up particles in a straight line instead of around in a spiral. It would generate beams 100,000 times more powerful than the current facility's—thus making it possible to probe much rarer exotic isotopes.

"I think there's an overwhelming amount that we can study," Pinter said. "That's what excites me in nuclear science, this unknown."

In 2006, NSCL, currently the top rare isotope research facility in the U.S., published a 400-page whitepaper detailing the scientific motivation and preliminary plans for the new facility.

The three other top rare isotope labs in the world—located in Japan, Germany, and France—are all undergoing major upgrades. One, RIKEN in Japan, began operating its new accelerator in December 2006.

"For us the issue is really the international competition," says NSCL director Konrad Gelbke. If the upgrade does not go through, he says, international facilities will soon trump NSCL in capability. "An experiment that we would work on for an entire year, they could do in eight hours," he says, "which means you can't compete."

Last fall the National Science Foundation awarded NSCL a $100 million grant to fund the lab until 2011. Support for the lab's research culminated in a visit by NSF director Arden Bement and several members of Michigan's congressional delegation—Sen. Carl Levin and Reps. Vernon Ehlers and Mike Rogers.

Jack Lessenberry, a prominent

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Joshua Stoker, NSCL doctoral student, takes a reading from the radio frequency fragment seperator. The seperator provides additional filtering of NSCL rare isotope beams used in basic nuclear science experiments.

Michigan journalist and Detroit native, brings the issue home. He writes, "Having a first-class cyclotron laboratory is exactly the sort of thing we need to attract the sort of high-tech, new economy community Michigan needs."

America's scientific status may be undecided, but it is not the first time in history that understanding the stars has been intimately linked to the prospering of a society. The Ancient Greeks' ability to sail by the skies helped to win them ancient glory and everlasting prestige. With any luck, rare isotope research will bring us, too, to new shores.

Annie Jia spent the summer of 2007 writing about nuclear physics at NSCL. She has also written for the CERN Courier, symmetry magazine, *the* Stanford Daily, *and the* Stanford Report. *She can be reached at anniejia@gmail.com. To schedule a tour of NSCL, email Zach Constan at constan@nscl.msu.edu.*

THE MANY USES OF AMS

Nuclear science often yields applications outside of nuclear science. For example, it led to the invention of Accelerator Mass Spectrometry (AMS), a very sensitive way to measure radioactive isotopes—which has turned out to be extremely useful with a wide spectrum of benefits. Here are some AMS applications:

- **Art**: Irreplaceable artwork can now be analyzed without harm by taking less than one thousandth of a gram of pigment.
- **Archaeology**: Measuring the amount of carbon-14 in an artifact can yield its age.
- **Climate**: Geophysicists use AMS to track how long water in different parts of the ocean has been at the surface, allowing them to map currents that affect climate change.
- **Nuclear waste**: AMS can detect very low-level seepage around waste sites and alert officials before it turns into a major problem.
- **Radiation**: Scientists used AMS to detect iodine-129 in Chernobyl victims to determine their radiation exposure nine years before.

WERE YOU WONDERING?

- Is the cyclotron a nuclear reactor?

  No! Though nuclear energy is based on nuclear science, NSCL does not research nor produce nuclear power.

- How fast do they go?

  The cyclotron shoots the nuclei out at half the speed of light–fast enough to orbit the earth three times in one second.

- What's in those big magnets?

  Inside the K500 and K1200 are 58 miles of niobium-titanium (NbTi) superconducting wire.

- What is a cyclotron?

  A cyclotron is a machine that speeds up nuclei in a spiral to up to half the speed of light.

- What is a nucleus?

  A nucleus is the very center of an atom. It is 100,000 times smaller than the whole atom!

NSCL

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WHAT TO DO–WHERE TO BE

Stay connected and be informed...

Visit the campus this fall and join in your college's activities.

James Madison College

Green & White
Homecoming Tailgate
October 13, 2007, 4 p.m.-7 p.m.
Tent behind Case Hall
No Charge
This tradition attracts over 100 alumni, faculty, students, friends and families.

For more information contact:
Donna Hofmeister
Alumni Relations Coordinator
Phone: (517) 353-9977
Email: hofmeist@msu.edu

COLLEGE OF ENGINEERING

Homecoming Tailgate
October 13, 2007
4:30 p.m.-6:30 p.m.
Tailgate tent West of the Engineering Building
$15 per person
(kids under 5 are free)
Join fellow College of Engineering alumni, faculty, and students, and check out current student projects. Enjoy a tailgate buffet, enter for raffle prizes, and tour The Center, the College of Engineering's new career services and recruiting center.

For further information, contact:
Vicki Essenmacher,
Alumni Relations Coordinator
Phone: (517) 355-8339
Email: vicki@msu.edu

ELI BROAD COLLEGE OF BUSINESS

Homecoming Open House
October 13, 2007, 2 p.m.-4 p.m.
Business College Complex
Bogue Street entrance
No Charge
Visit with old classmates and current students and faculty while seeing all that the Broad School has to offer, including our three high-tech learning and research labs.

For further information contact:
Connie Lawson
Alumni Relations Coordinator
Phone: (517) 432-7442
Email: lawson@bus.msu.edu

COLLEGE OF AGRICULTURE AND NATURAL RESOURCES

AutumnFest
November 17, 2007
MSU Pavilion for Agriculture and Livestock Education
Adult tickets $20 each ($25 at door)
Children $10 each – ages 6-12 (children under 5 free)
football tickets $46 each
shuttle bus to and from the game $3 each.
AutumnFest begains 3.5 hours before kickoff of the MSU vs. Penn State football game. AutumnFest, in its 32nd year, is the largest annual tailgate on campus, attracting around 1,000 alumni and friends. The event features food, auctions and raffles in support of the ANRAA Scholarship Fund, more than 60 booths promoting Michigan commodity products, CANR academic departments and student clubs, children activities, Sparty and the MSU Pep Band.

For more information contact:
Kathryn Reed
Alumni Relations Coordinator
Phone: (517) 355-0284
Email: kreed@msu.edu
Web: *canr.msu.edu*

COLLEGE OF MUSIC

Inaugural Homecoming Party
October 13, 2007
Music Building
No Charge (registration required)
Join the College of Music at our Inaugural Homecoming Party beginning at 2 p.m.
2 p.m.-3 p.m.
Spartan Student Showcase Performance
Music Building Auditorium
3:30 p.m.-4:30 p.m.
Jazz Octet I
Music Building Outdoor Stage
5 p.m.
Special Appearances by the Spartan Marching Band and Men's Glee Club
Location TBD

For further information contact:
D. Bryan Jao
Alumni Relations Coordinator
Phone: (517) 353-9872
Email: jao@msu.edu
Web: *my.music.msu.edu*

COLLEGE OF COMMUNICATION ARTS & SCIENCES

Green & White
Homecoming Tailgate
October 13, 2007, 4 p.m.-7 p.m.
Communication Arts & Sciences Building
$15
Please join former classmates at an environmentally-friendly tailgate with great food, film shorts, door prizes and more!

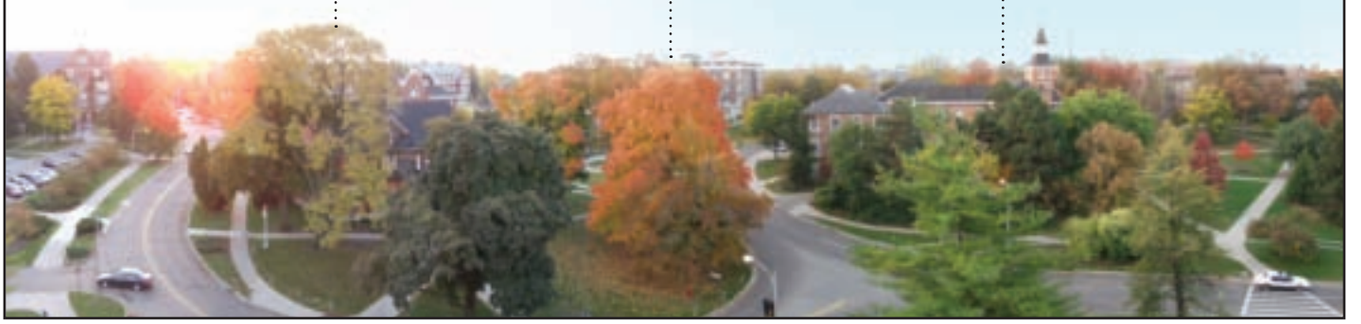
For further information contact:
Amber Shinn
Alumni Relations Coordinator
Phone: (517) 432-7207
Email: shinnamb@msu.edu

COLLEGE OF VETERINARY MEDICINE

AAEP Alumni Reception
December 3, 2007
4 p.m.-6:30 p.m.
Location TBD
It's the equine meeting of the year, and we're hosting an alumni reception just for you! Stop by and say hello to old friends, share some laughs,great food and meet Dr. Christopher Brown (CVM Dean).

For more information contact:
Amie Belka
Alumni Relations Coordinator
Phone: (517) 353-7199
Email: belkaami@cvm.msu.edu

Have you seen the new and improved CVM website? Check out the new look and user-friendly features at *cvm.msu.edu*.



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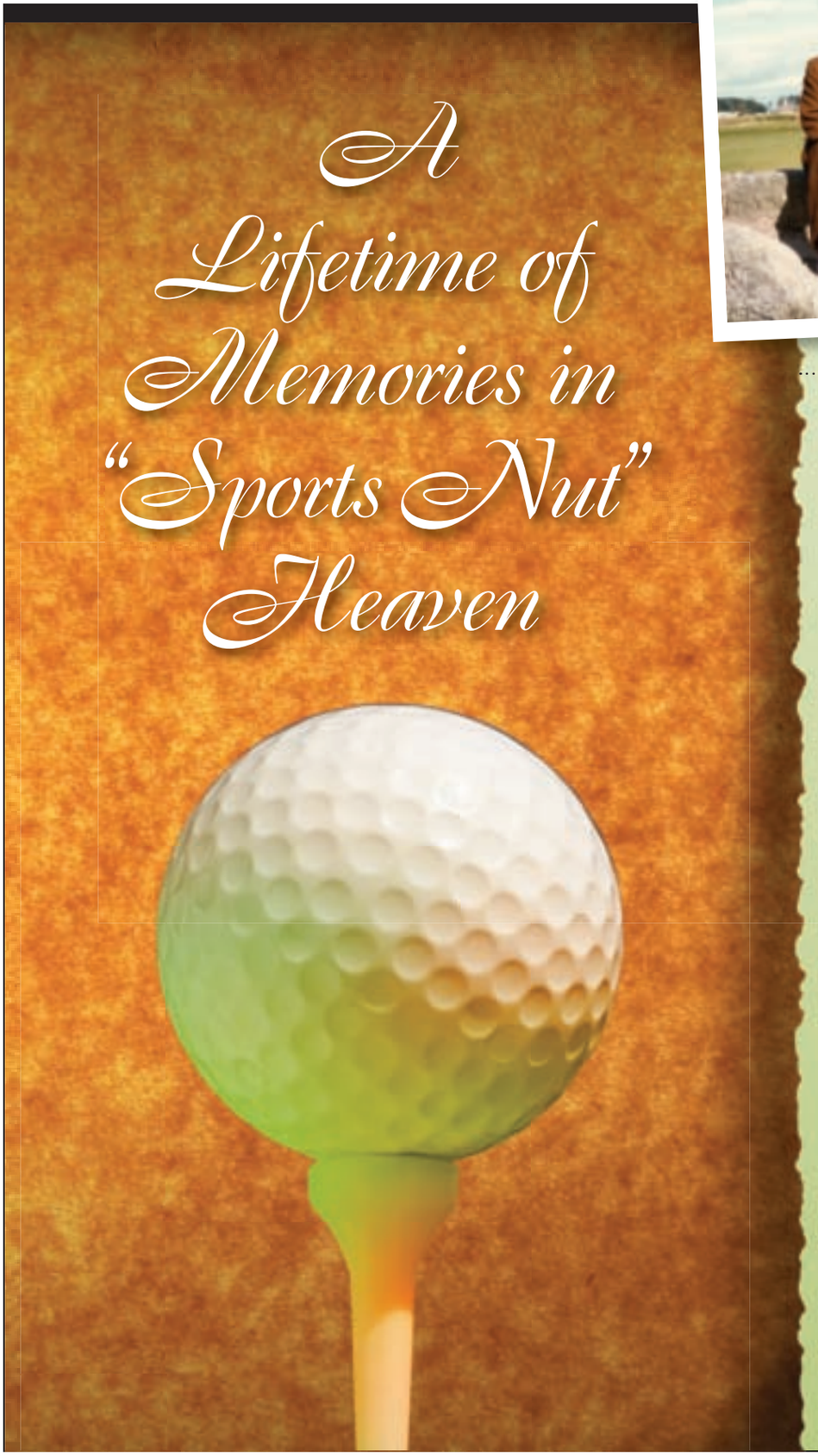
A Lifetime of Memories in "Sports Nut" Heaven



From the cramped press box in the rafters of Jenison Fieldhouse and the Stabley Hilton press box at Spartan Stadium to British Opens on the Old Course at St. Andrews and Muirfield, to 38 Masters Tournaments in Augusta to the "Miracle on Ice" in the 1980 Olympics at Lake Placid to the champion 1957 Lions and 1968 Tigers, I've been more than fortunate since I graduated from Michigan State with a journalism degree in 1956.

There was a lot of good fortune. I didn't get sent to Korea during my two years in the Army, I finished school thanks to the G.I. Bill and during my senior year, I worked half-time in the Lansing bureau of United Press. That led to being hired full-time upon graduation as *UP's* one-man Michigan sports department.

The bureau was on the first floor of the *Detroit News* garage in downtown Detroit. The windows were painted black and everyone was young and eager and addicted to the wire service's "Deadline every minute" motto. You learned to write fast, write short and be able to dictate off the top of your head.

Gael Greene, Phil Thomas and Bob Irvin were the stars of the bureau. Greene went on to New

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By Jack Berry, '56

A retired Detroit sportswriter recounts the greatest highlights of his four-decade Hall of Fame career.

(L to r) Berry poses by the Swilcan Bridge at St. Andews in 1978; with Arnold Palmer at Shanty Creek, Bellaire, in 1985; and with golf architect Rees Jones at the Reynolds Plantation, GA, in 2001.

York, became food critic for *New York Magazine* and wrote a few erotic novels; Thomas, whose aunt Helen covered the White House for the Washington bureau, was a consummate newsman with some sharp humor; and Irvin was the No. 1 auto beat writer in the country and eventually worked for the *New York Times*.

I was the sports guy and covered the Tigers, Lions, Red Wings, the Pistons when they came to Detroit from Fort Wayne, the "other school," the University of Michigan, the small colleges and the high schools. It was a great experience and a job sports nuts would kill for.

I was a sports nut as a kid and it helped that my father was traveling secretary of the Tigers from 1940-51. I spent a lot of time at Briggs Stadium and Hank Greenberg was my idol. He was the classiest ballplayer I ever knew and that included the years I covered the Tigers as an adult at United Press (which became United Press International at the end of the 50s, when it took on Hearst's International News Service).

I knew nothing about golf when I started at *UPI* but that changed fast. Detroit was a golf hotbed with the pro tour's Motor City Open (the purse was $25,000), the 1958 U.S. Women's Open at Forest Lake with Mickey Wright the wire-to-wire winner, and the first Buick Open in 1958 at Warwick Hills. That purse was a mind-boggling $52,000, the biggest purse on tour, and when Billy Casper beat Arnold Palmer and Ted Kroll for the $9,000 first prize, Casper wondered if they had enough money to pay the purse.

Warwick Hills had been carved from a cornfield and was featureless compared to today's tight tree-lined fairways. It was 7,200 yards, the longest course on tour and that was in the days of persimmon woods and golf balls that got out of round, before exotic shafts, huge metal heads, square grooves and balls engineered like space ships.

When the Buick Open began in 1958 at Warwick Hills, its purse was a mind-boggling $52,000, the biggest on tour.

I got lucky again after the 1959 high school basketball tournament ended at Jenison Fieldhouse. The tournament was the toughest part of the job because every district, then every regional, called the result in to the wire services. The Associated Press bureau had double our staff and I was the one man show at *UPI*. I took every call, and naturally they all called at about the same time. I wanted out and got hired at the *Free Press*.

In little more than a year Marshall Dann, another Spartan alum and beat writer for the Red Wings, golf and small college football, went to the Chicago-based Western Golf Association as executive director. I wound up with the Wings, golf, some of the small college beat, skiing and then MSU football in the Denny Stolz era.

For starters, there were Gordie Howe and the Red Wings and the 1961 United States Open at Oakland Hills. It was perfect.

My three favorite athletes were Greenberg, Howe and Jack Nicklaus. Greenberg was a great home run hitter, 58 in 1938, two shy of Babe Ruth's record. He enlisted n the Army after Pearl Harbor and returned to the Tigers during the 1945 pennant drive. His grand slam home run on the last day of the season gave the Tigers the pennant and put them into the World Series against the Cubs. The Tigers won in seven games and my dad got a full share, $6,400, and it paid off our house.

Howe was the most un-star-like superstar I've ever known. A Canadian record was out in the 1960s, "Gordie Howe, the greatest of them all." Absolutely true. Typical of Howe was his patience in signing autographs. Never a scribble. Always a very neat and legible Gordon Howe.

Nicklaus always seemed more formal than Howe. Like Howe, Nicklaus is a great family man, but without Gordie's humor and playfulness. And great wives, Gordie's Colleen, and Jack's Barbara.

Nicklaus came to Oakland Hills for the 1961 U.S. Open still an amateur. He was runnerup to Palmer the previous year at Cherry Hills, Arnie's only Open victory. Nicklaus played the final round there with Ben Hogan who was a contender until the watery 17th hole. Afterward Hogan said he'd played with the one who should've won.

Nicklaus tied for fourth at Oakland Hills but the next year,

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Jack Berry (holding award) is surrounded by (left to right) Dave Anderson of the **New York Times**, *Brian Whitcomb, president of the PGA, Dan Jenkins of* **Golf Digest**, *Kaye Kessler of the former* **Columbus Citizen-Journal**, *and Nick Seitz of* **Golf Digest**.

on Palmer's home turf at Oakmont Country Club, Nicklaus beat Palmer in a playoff, 71 to 74. The two things I remember most are Ohio State football coach Woody Hayes, in the gallery following Buckeye Nicklaus, wearing his "uniform" white short sleeve shirt and dark cap with the scarlet "O," and Palmer, asked afterward to assess Nicklaus, complimented his game but added, "He should play faster." Jack gave new meaning to the word "deliberate."

The 1963 Open was at The Country Club in Brookline, MA, two weeks after the Buick Open. Nicklaus, Palmer and Gary Player were golf's Big Three at the time and they skipped the Buick. Julius Boros won the Buick and then beat Palmer and Jacky Cupit in a playoff at the Open and Buick PR and tournament director Jerry Rideout couldn't have been more pleased. Nicklaus had missed the cut, Player tied Michigander Walter Burkemo for eighth and it was the second of three playoff defeats for Palmer in the national championship.

Burkemo roomed with another Detroit pro, Bob Gajda, who became a trivia contest question: Who played all four rounds of the U.S. Open without a round in the 70s? Gajda was the first round leader with a 69 but then shot 80-84-80 and finished 46th.

"All night," Burkemo said, laughing, the next day after Gajda's leading 69, "all I heard was click-click, click-click." He clicked a Zippo cigarette lighter open and closed. Gajda's record still stands, incidentally.

"I like to get out and get the flavor of the action, the crowd, hear the cheers and groans," says Berry, who has attended 38 Masters tournaments in Augusta, GA.

I thought the *Free Press* had the best staff and one of the best sports sections in the country in the 1960s and the highlight was the Tigers' seven game World Series victory over St. Louis in 1968. Denny McLain won 31 games and, unlike today, wasn't yanked after six innings for a middle reliever, a set-up reliever and a closer. And the games often were over in less than two hours.

While the *Free Press* was a great place to work, the Old Gray Lady down the street on Lafayette, the *Detroit News*, spent more money covering everything. Bill Brennan covered the Red Wings for the *News* and when the NHL expanded from six to 12 teams, taking in Vancouver, Oakland, Los Angeles, St. Louis, Minnesota and Philadelphia, I couldn't get west of the Mississippi because of the one-hour time difference for Minnesota and St. Louis and three-hour difference to the West Coast. Games ended after our last deadline but the *News* was an afternoon paper and Brennan went.

Often I covered games off the TV or radio and I clipped the agate special to the *Free Press* line on the stories and pasted it on the bottom of the TV screen.

I became the hockey writer at the *News* and then golf as well and when Nicklaus won the 1972 Masters and nearly holed his 1-iron tee shot on the 17th at Pebble Beach to win the U.S. Open, I was sent to Scotland to cover the British Open at Muirfield. The hook was that the PGA Championship was going to be played in August at Oakland Hills and Nicklaus was aiming for an unprecedented Grand Slam. Bobby Jones' Slam was two Amateurs, the U.S. and British, and two Opens, U.S. and British. Nicklaus would have the only all-pro slam.

But Lee Trevino, who'd beaten Nicklaus in a playoff for the 1971 U.S. Open and was Nicklaus's most formidable rival throughout their careers, denied him. Nicklaus had bunker problems in the final round and just when it seemed British favorite Tony Jacklin would win, Trevino chipped in on the 17th and Jacklin collapsed with a three-putt. Trevino won and Nicklaus slipped past Jacklin into second place.

The British Open is the oldest in golf but the Royal & Ancient's idea of a press facility didn't match American tournament setups. The tent was pitched on grass. Slanted ground. And no board floor. When we wrote in the evening after play was over, the damp came up through the ground. Nothing like the lush facilities at majors now with TV coverage so expansive that many writers never leave the tent. I always liked to get out and get the

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(Far left) Berry poses with fellow Spartan and golf architect Arthur Hills at The Thoroughbred in 1992, and (left) Berry enjoys a round of golf at Doonbeg, Ireland, a new course designed by Greg Norman.

flavor of the action, the crowd, hear the cheers and groans.

Before the Open started, and thanks to the long twilight hours in Scotland, four of us drove up to St. Andrews and played the Old Course. No problem then and I don't think it was even 10 pounds. Now it's $250 for the Old Course and you have to reserve a spot far, far in advance. Actually, the way prices have shot up that's a bargain for a once in a lifetime experience. The K Club in Ireland, where the Ryder Cup was played last year, is $472.50 and it is nowhere near the Old Course on the list of the world's greatest and just the look and feel of walking around in St. Andrews is incomparable. Of probably the thousands of courses I've been to, my top three are St. Andrews, Pebble Beach and the Augusta National. Settings made in golf heaven.

Editor Bob Bao said to write 2,000 words. I've exceeded it and haven't hit Secretariat's Triple Crown with a Belmont victory margin almost the length of the track; Stanley Cups at the Montreal Forum and Maple Leaf Gardens, the two best-all-time hockey rinks; the Dolphins' perfect season and Garo Yepremian's ill-fated "pass" that gave the Washington Redskins a glimmer of Super Bowl hope; and two Indy 500s including the 1973 disaster. I saw a bumper sticker when I first got to town that read: "Murphy's Law. Anything that can go wrong, will." And it did—rain delays, terrible, fiery crashes, and deaths. Jackson oil man Pat Patrick's Gordon Johncock had the winning car but Swede Savage, like a son to him, in his other car, was burned so badly in a fourth turn crash that he died and one of the Patrick team's pit crew members was struck by a fire truck going to the Savage crash and was killed. Those are scenes I'll always remember.

Fortunately all the good times outweighed the bad and one of the most enjoyable is interviewing MSU journalism sophomores for the Golf Writers Association of America scholarship, funded by the PGA, to help a student through the junior and senior years. The scholarship is $4,000 annually.

It started in 1988 and every recipient has been outstanding, beginning with Stephanie Reitz of Lake Orion who works at the *Hartford Courant*, through Matt Rudy of Saginaw, senior writer on instruction at *Golf Digest* magazine, Nedra Pickler (see p. 11. Spring 2007) of Flint who covers the White House for the Associated Press, and Melissa Sanchez of South Lyon who has had more top offers than I can count.

Journalism has changed in many ways since I left MSU. There aren't as many newspapers. Typewriters and filing at Western Union are for the Smithsonian; now it's instant communication with computers. But one thing hasn't changed, the drive, the energy and the talent of the students and I'm proud to have been in a field that, for its participants, is much more than a business.

Jack Berry, '56, was born in Detroit, graduated from Catholic Central High School in 1949, attended Marquette University, 1949-51, served in the U.S. Army, 1952-54, enrolled at Michigan State in 1954 and graduated in 1956 from MSU's School of Journalism. At MSU he was summer editor of the State News *in 1955 and sports editor in 1955-56 while also serving as a sports stringer for United Press International.*

After graduation he was hired by UPI and became the one-man sports staff covering the Tigers, Lions, Red Wings and Pistons plus University of Michigan football and golf. Berry moved to the Detroit Free Press *sports staff in 1959 and his primary beats were the Red Wings and golf. He went to the* Detroit News *in 1971, was columnist for a year and then was assigned to golf and winter sports including the 1980 Winter Olympic Games at Lake Placid and the gold medal hockey team and speed skater Eric Heiden's run of five gold medals.*

Berry retired from the News *at the end of 1993 and presently freelances and is a partner in Grand Rapids-based All About Golf, a media relations firm. Berry is a past president of the Professional Hockey Writers Association and the Golf Writers Association of America. He was Secretary of the GWAA from 1990-98. In 2003, he became only the second writer elected to the Michigan Golf Hall of Fame, and in 2007, he received the PGA's Lifetime Achievement Award in Journalism.*

Berry has four daughters and three of them, Anne Daugherty, Karen Gebhardt and Jill Berry are MSU graduates. Susan Berry is a Northwestern graduate. His oldest grandson, Jacob Gebhardt of Cedar Springs, will be an MSU freshman this fall.

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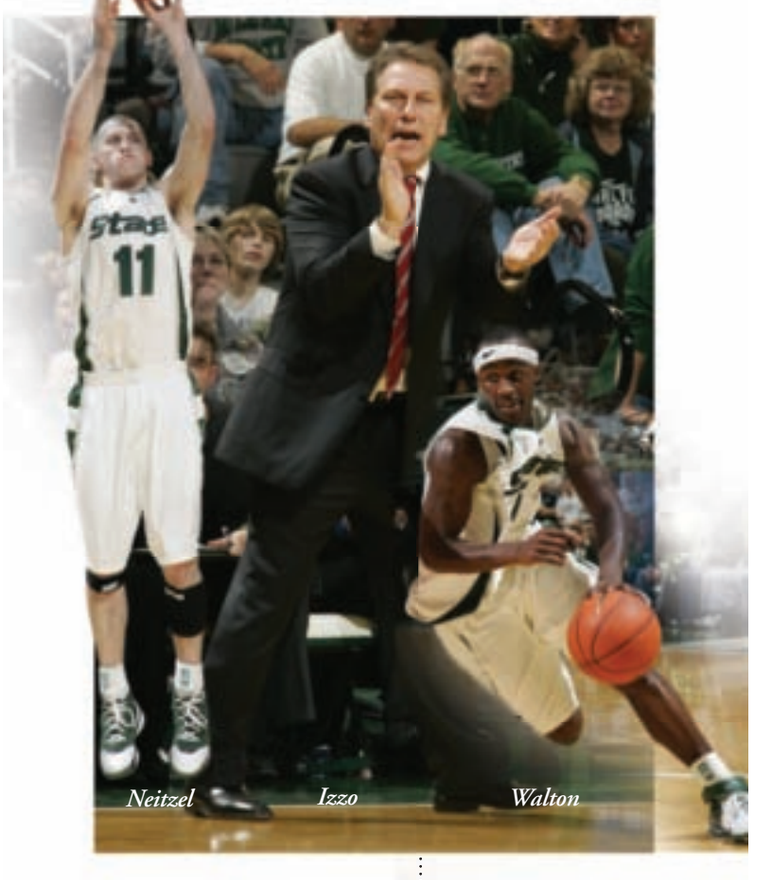

IZZO TRIES TO LIVE UP TO "TOP PROGRAM IN NATION"

By Robert Bao

A decade after winning his first Big Ten championship, Izzo not only has an elite program—he might have the nation's top program.

On May 7, Andy Katz, the senior basketball writer for ESPN.com, came flat out and named Michigan State as "college basketball's top program over the last 10 years."

"If you disagree," he wrote, "you had better bring a lot of ammunition, because the Spartans have plenty on their side. Yes, we know. It's not what mainstream America is used to hearing, but it's the truth."

Katz marshals a long list of facts, including MSU's nation-leading four Final Four appearances, 10 straight NCAA appearances, 10 players drafted (third-best in nation), 82.9 percent graduation rate, 145 straight home sellouts, and six assistants who got head coaching jobs. MSU did not win championships (four conference, two conference tournament) with soft scheduling. Katz notes, for example, that MSU has faced 34 of the 36 other teams to have made Final Fours since 1998. The last four seasons, MSU managed to keep its NCAA streak intact despite brutal conference scheduling.

This kind of publicity delights Tom Izzo, who does not seem to mind the resulting pressure.

"I'm ready for the pressure," he says with a chuckle. "Last year was a no-pressure year. But I like pressure because it means you're back on top or at least in the hunt."

He believes MSU is not yet a Top 10 team, as experts are saying, but that MSU can become one if three things happen.

"Our chemistry was incredible last year," he says of last year's 23-win season. "We have a new group, including some big-time recruits. Will the chemistry stay the same?"

Second, Izzo believes "our bigs have to get better." He's referring to senior center Drew Naymick, juniors Marquise Gray, Ibok Idong, and Goran Suton, and 7-foot newcomer Tom Herzog. "If they remain the same, we'll be a good team but we won't be able to take the next step," Izzo says.

The third factor, says Izzo, is whether the team will stay hungry enough and be able to handle the pressure.

The signs look good so far as chemistry. Three of MSU's four incoming recruits—shooting guard Chris Allen, point guard Kalin Lucas and swingman Durrell Summers, all ranked in ***Scout.com's*** Top 30—committed early and have since been in regular touch with their future teammates. Preferred walk-on Austin Thornton, a 6-5 shooting guard, is also familiar with the team.

"This program is built on running, if the personnel allows us to. This year we'll run from the time the bus stops till we get back."

"(Junior guard) Travis Walton has done an unbelievable job with them, spending time with them," lauds Izzo, who believes Walton and senior guard Drew Neitzel form the leadership core of the team.

"Drew and Travis have developed a great bond," he notes. "Travis is turning into the Mateen Cleaves of this team. His personality is best-suited to be a leader. He's dragging others to improve besides working on his own game. Drew has so many other responsibilities."

In the summer, Neitzel played for the U.S. Pan American team, while sophomore forward Raymar Morgan was a key player for the U.S. U19 World Championship team that played in Novi Sad, Serbia.

With four newcomers and only one loss—Maurice Joseph, who transferred to Vermont—Izzo is looking to run this season at every opportunity.

"This program was built on running the ball, rebounding and defense," he says. "Running is what we do, when our personnel allows us to. This year we're going to run the minute the bus stops until we get back." Izzo also envisions upping his "pressure defense" to speed up the game. "We'll do more full-court pressuring, not pressing," he says. "There's a difference. I want to pick up the tempo."

Taking a break from some arduous recruiting trips, Izzo looked relaxed in his office and yet driven to reach the next milestone. "I feel better than ever," he says. "It's a grind when you're constantly replacing players and you're not sure of who comes and goes. Getting (assistant coach) Mike (Garland) back helps.

"We have a team that's good enough to get back to the Final Four. You have to have luck and other factors, but we have the talent. Now we have to turn that talent into wins."

After the MSU hockey team won the national championship,

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Izzo showed up at the airport at 2:30 a.m. to greet the team. "It's always fun to be around champions," he explains. "I wanted to watch their faces and hear their stories and feel their aura."

After a decade-plus of success, it is undisputed that Izzo has elevated the MSU program to elite status. Now his quest is to win another NCAA title and solidify MSU as the number one program in the nation. Many stars seem to be aligning. Izzo sees Mark Dantonio as someone who "can get it done" and help all of MSU athletics. He has three trusted assistants—Garland, Mark Montgomery and Dwayne Stephens—who have MSU roots. He looks forward to next year's recruits, three "very, very good commitments" (see box). He believes with the current expansion of the locker rooms, MSU will boast as good a facility as any in the nation. He foresees an era of athletic stability.

Predicts Izzo, "If this happens, this place will take not a step forward but a leap forward."

2008 VERBALS: Three players from the Class of 2008 have given MSU verbal commitments—6-6 forward Draymond Green from Saginaw, 5-11 guard Korie Lucious from Milwaukee, WI, and 6-8 forward Delvon Roe from Lakewood, OH. Jim Comparoni, editor of *Spartan Magazine* and host of Spartanmag.com offers these thumbnail observations:

- "***Draymond Green*** might be the best player in Michigan. He has mismatch power forward potential. His ball handling ability and width make him difficult to guard as a face-up threat."
- "***Korie Lucious*** can put together a highlight video as good as any guard in the nation. He's very quick, makes dazzling plays and can get hot from range. Izzo will make his game even more efficient."
- "***Delvon Roe*** is a complete package—great kid, excellent student, slick scoring ability from inside 16 feet. He's a mismatch power forward. If he adds 3-point accuracy, the sky is the limit."

LOFTY GOALS SET FOR WOMEN'S HOOPS

First-year coach Susie Merchant has set her sights on winning a national championship.

When asked what her goals were for the program, Susie Merchant did not flinch.

"Our goal is to keep the excitement, tradition and history of this team and to win the national championship," she says without hesitation.

This year's team will revolve around 6-9 sophomore center Allyssa DeHaan, who played for the USA's U19 World Championship Team in Bratislava, Slovakia, this summer.

"There's no question, she is very talented and will get better every day," notes Merchant. "But even more impressive is the kind of person she is. Allyssa is one of the highest quality kids you'll ever meet. Whatever our expectations of her, her own expectations are probably even higher, and she uses that to improve herself. She is really special."

Complementing DeHaan on the front court is junior forward Aisha Jefferson. "She is very talented and our staff is really looking forward to working with her," says Merchant.

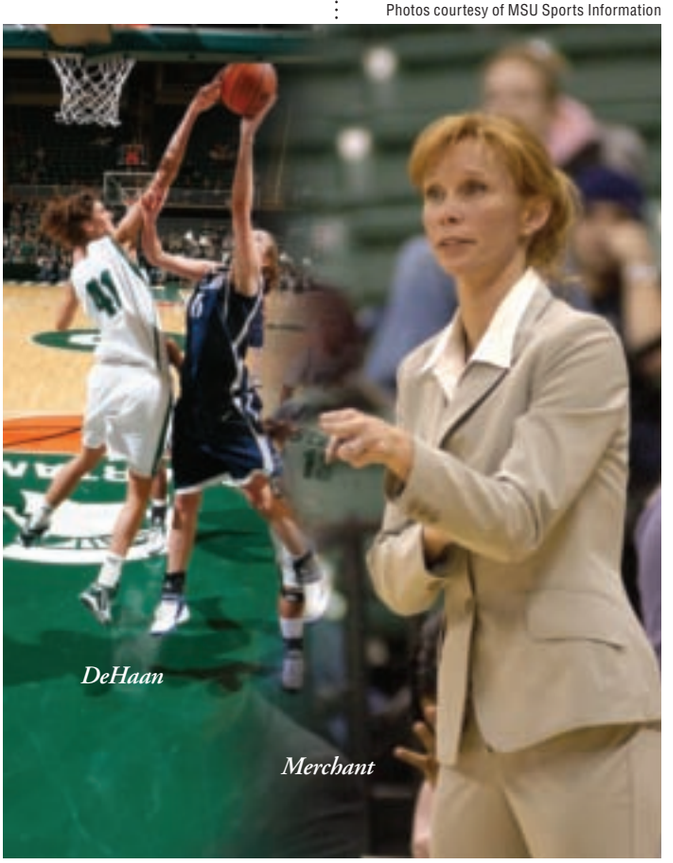
MSU's most experienced guard, junior Mia Johnson, is recovering from knee surgery. Merchant says all positions will be open and everyone will have "a fresh start" with the new coaching staff. Five very talented newcomers will be competing for playing time: guard Brittney Thomas of Bolingbrook, IL, and forwards Lykendra Johnson of River Forest, IL, Kalisha Keane of Ajax, Ontario, Cetera Washington of Kalamazoo, and Taja Wilson of Pittsburgh, PA.

As far as offense, Merchant likes an uptempo style with some "quality quick-sets" but also believes in best utilizing the talent at hand. "The art of coaching is to find out what talent we have and to do our best to put them in their best positions," she explains. She likes to mix it up on defense, playing both zone and man.

Merchant has also filled her staff, which now includes assistants Rick Albro, Shane Clipfell and Evelyn Thompson, and director of basketball operations Julie Pagel, '04, former MSU player and fan favorite.

"The passion and excitement alumni have for MSU is really special," she notes. "It's really exciting for me to be a part of this amazing feeling for the Green and White."

Photos courtesy of MSU Sports Information



DeHaan

Merchant

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Photos courtesy of MSU Sports Information

Bryan Lerg, seen here skating against Boston University at the NCAA tournament in Grand Rapids, was named this year's captain.

MSU ICERS AIM FOR ANOTHER TITLE

Last season, without a doubt, MSU's ice hockey team provided Spartan fans with one of the most thrilling and unexpected triumphs ever—no less than the national championship.

This year, the icers want to repeat as NCAA champions. But if they achieve their goal, it will be far less of a surprise.

"I think they have a good chance to win it all again," says Ricardo Cooney, freelance hockey writer for Spartanmag.com. "At the very least, I think they have a real good chance of getting to the Frozen Four (in Denver, CO)."

Cooney's optimism is based on three factors. First, MSU returns much of its scoring punch. Secondly, the graduation of two experienced defensemen—Ethan Graham and Tyler Howells—may be more than offset by the talent of the incoming recruits. Thirdly, MSU gets a schedule break early in the season, with a high percentage of home games.

The team's leading scorer, Bryan Lerg, returns as this year's captain. "Bryan had tremendous support from all of the players and coaching staff," notes head coach Rick Comley. "He has been an excellent player for us for three years, and we expect that he will be an outstanding senior captain."

Helping Bryan as alternate captains will be a quartet that includes his cousin Jeff Lerg, last year's team MVP and USA Hockey's College Player of the Year. Though diminutive and asthmatic, Lerg managed an eye-popping 1.50 goals-against average and a .949 save percentage.

Also named alternate captain was senior Chris Mueller, who led the team with power play goals and whose 16 goals and 16 assists included two game winners and some opportune, momentum-turning scores. Finally, named as alternate captains were juniors Justin Abdelkader and Tim Kennedy, two heroes of the 3-2 national championship win over Boston College. Kennedy (18-25-43) scored the tying goal and made the assist for Abdelkader's (15-18-33) winning goal.

Forward Jim McKenzie's early departure for the NHL hurts, but a number of Spartans should be ready to step up.

"If we're going to have a chance to duplicate what we accomplished a year ago, the leadership in the locker room is incredibly important," concludes Comley. "I think we touch all of the areas with the four alternate captains—there is a nice mix of styles and approaches, and each of them can be a leader in a slightly different manner. I believe that the five, together, will do a nice job in leading our hockey team."

FOR THE RECORD

WORLD TITLE FOR MEJIA—Shortstop Bianca Mejia, a freshman on MSU's softball team, helped the USA Softball Junior Women's National Team go 10-0 enroute to the world championship in Enschede, Netherlands, in late June. In the final game, U.S.A. defeated Japan, 3-1, with Mejia contributing a huge RBI to tie the game. During the event, Mejia hit 8 for 16 for a .500 average, including one double, one triple and six RBIs. Previously, USA won gold medals in 1987 and 1995.

ALL-AMERICAN SCHOLAR—Senior golfer Heather Rose has been named an All-American Scholar by the National Golf Coaches Association (NGCA). This is the third time Rose has won the award and she becomes the 24th Spartan to receive the honor. The criteria for selection are stringent: a minimum cumulative GPA of 3.50 and competition in at least half of the college's regularly-scheduled competitive rounds during the year. Rose, a finance major, had her best season with a career-low 76.72 strokes per round in her final year. She was honored as Big Ten Golfer of the Week when she led MSU at the Northrop Grumman with a 226 (76-77-73).

ALL-ACADEMIC TEAM—The MSU women's track and field team was honored as an All-Academic team by the U.S. Track and Field and Cross Country Coaches Association. With a 3.090 team GPA, MSU's team was one of a select list of 97 Division I teams. "Academic success is part of the formula we stress," director of track and field Walt Drenth says. "We have a

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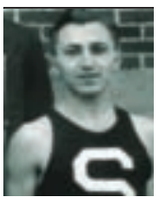
talented group of athletes. My hat is off to them." The Big Ten set the pace for all conferences with eight All-Academic teams. To be nominated, the team must carry a minimum 3.000 GPA.

HOOPSTER WINS GOLD—Sophomore center Allyssa DeHaan of MSU's women's basketball team helped the United States claim a second successive gold medal in the FIBA U19 World Championships for Women in Bratislava, Slovakia. DeHaan and her teammates earned a decisive 99-57 win over Sweden in the final game on Aug. 5 and mustered a perfect 9-0 record. DeHaan collected eight rebounds and had two blocks in the championship game. For the tournament, she averaged 5.0 points, 6.6 rebounds and 2.1 blocks. Her 19 blocks in the tournament led the team and ranked second among all players.

NEW HALL OF FAME INDUCTEES—MSU inducted 11 new members into its Athletics Hall of Fame in early September: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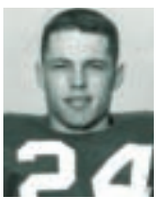
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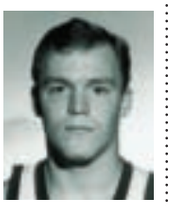
Skiles

Sterk Kemper

Peninger

Perles

Richard Frey (cross country/track & field) from the Pioneer Era; Shirley Cook (basketball/field hockey/track & field), Jim Ellis (football), George Guerre (football) and Dean Look (football/baseball) from the Early Era; Marshall Dill (track & field), Tom Ross (hockey), Scott Skiles (basketball) and Val Sterk Kemper (volleyball) from the Contemporary Era; and Grady Peninger (wrestling) and George Perles (football) from the former coach/administrator category. The MSU Athletics Hall of Fame, located in the Clara Bell Smith Student-Athlete Academic Center, opened on Oct. 1, 1999, and displays key moments in Spartan athletics history as well as plaques of the 92 inductees. The charter class of 30 former Spartan student-athletes, coaches and administrators was inducted in 1992.

MORGAN PERFORMS—Sophomore forward Raymar Morgan of the men's basketball team performed well for the U.S. team in the FIBA U19 World Championships in Novi Sad, Serbia, helping the team reach the finals. But in the final game on July 22, the U.S. team lost 74-69 to host Serbia. Morgan was one of three Americans who scored in double figures, shooting 60 percent from two-point land and 50 percent from three-point land. Unfortunately, cold shooting by some of his teammates cost the team the championship. Morgan started for MSU as a freshman and made the Big Ten's All-Freshman team.

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ALMA MATTERS

Photos by Dave Brown

REGIONAL CLUBS

AUSTIN, TX—Jul. 1: A reception for football coach Mark Dantonio was highlighted by the presence of Texas Lt. Governor David Dewhurst (top left inset) who presented Dantonio—who was born in El Paso, TX—with resolutions from Gov. Rick Perry and from the state senate welcoming him to his home state. Special guests included Wallace Jefferson, '85 (top right inset) chief justice of the Texas Supreme Court, who introduced Dantonio, and author and broadcast journalist Jim Moore, '74, who read the resolutions. Gary Scharrer, '74, bureau chief for the *Houston Chronicle*, orchestrated the resolutions.

Dave Brown

BENZIE COUNTY—Jun. 14: About 45 area Spartans attended the club's annual dinner meeting and scholarship awards event at Rhonda's Wharfside Restaurant in Frankfort. Special guests included Gail Nugent (front middle), wife of MSU Trustee Don Nugent. The keynote speaker at the event was former athletics director Clarence Underwood (front, second from left), representing the MSU Office of Admissions, who posed for this photo with club board members and student award recipients.

BERRIEN COUNTY—Jun. 12: More than 650 area Spartans attended the annual Steak & Suds cookout.

Photos by Dave Brown

Special guests included MSU President Lou Anna K. Simon and MSUAA executive director Bill Beekman, who auditioned to be the event's chef (see inset). The event is the MSUAA's largest-attended club event of the year.

Photo courtesy of Cherie Swarthout

CHARLOTTE-PIEDMONT, NC—Jun. 16: Some 45 area Spartans participated in the Great Lakes Golf Outing against University of Michigan alumni at the Emerald Lake Golf Club in Matthews, NC.

Dave Brown

GENESEE COUNTY—Jul. 11: About 260 area Spartans attended the annual scholarship dinner, during which five $1,500 scholarships were awarded to MSU undergraduates from the area. Taryn Asher, '85, WJRT-TV news anchor, served as emcee, while Mike Jablonski orchestrated the live auction raising funds for club scholarships. Also attending the event were Sparty and the MSU Cheerleaders.

GREATER ATLANTA—Jun. 9: More than 70 Spartans of all ages enjoyed the annual Big Ten Picnic at Lake Allatoona. MSU and Penn State co-hosted the event with several other schools chipping in to make an outstanding event. This year "Tater" the clown was added for the younger set along with last year's successful "moon-walk." Jock's and Jill's Galleria provided a bus from mid-town Atlanta to help conserve gas and Peg Milton provided the food.

Photo courtesy of Curt Hoopingarner

GRAND TRAVERSE—Jun. 11: Club officers, special guests and student scholarship winners posed for this photo taken during the annual golf and scholarship dinner at the Traverse City Country Club: (back row, l to r) Jim Teahen, president Barry Gray, Rob DeLonge, MSUAA national alumni board chairperson Bonnie Knutson, former MSU basketball star Steve Smith, MSU basketball coach Suzy Merchant, Mike Wildman, Ann Wilson, Lorna Lombard and Joan Berg; (front, l to r): Kelsey

Dave Brown

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O'Brien, Kris Sundberg, Ellen Ott, Erik Sundberg, Hannah Bach and Lauren Ritzler. Nearly 200 area Spartans took part in the club's biggest fundraiser.

Photo courtesy of Tom Benner

GREATER ST. LOUIS, MO—Jul. 14: (L to r) Ed Imgrund, Clifton Ryan, Ryan Woods and Ann Imgrund were among the area Spartans who attended an indoor summer-style picnic at Al Hrabosky's Ballpark Saloon. The club welcomed Ryan, former MSU defensive lineman now with the St. Louis Rams, and MSU-bound freshman Sivan Fernandez and her Mom, Tami. Special guests included area young alumnus Ryan Woods, also a former MSU football player, and his mother Karin.

KALAMAZOO—May 19: Several future Spartans in the area participated in the Susan G. Komen "Race for the Cure" at the Arcadia Festival site in Kalamazoo. The event raised more than $1,200 for breast cancer research. ▼

Photo courtesy of Lori Hanneman

MACOMB COUNTY—Jun. 13: About 16 area Spartans attended the annual picnic at the home and gardens of Dale and Judy Lopus in Romeo. Special guest was David Orban, of Henry Ford II High School in Utica, one of

Craig Schley

the club's scholarship recipients. ▲ Ruth MacRae played the piano as the group sang MSU Shadows and the MSU Fight Song.

METRO WASHINGTON, D.C.—Jun. 18: President Lou Anna K. Simon (front), club president Mike Cieslak (second from left) and MSUAA executive director Bill Beekman (second from right) and more than 450 area Spartans and friends attended a special hockey reception to honor MSU's NCAA championship ice hockey team at the Rayburn House Office Building. At the reception, coach Rick Comley (see photo) accommodated fans' requests for autographs. The team was in town to attend a White House reception honoring NCAA championship teams. ▼

Photos by Dave Brown

Dave Brown

MUSKEGON—Jun. 13: More than 130 area Spartans attended a dinner with hockey coach Rick Comley (fourth from left) and the 2007 student scholarship recipients (see photo). The club raised $14,000 for its endowment fund, now topping $200,000. The club donated $2,000 to Spartan ice hockey. ▲

Dave Brown

ORANGE COUNTY, CA—May 15: Rick Comley (right) and club president Megan Stirrat (next to Comley) were among area Spartans attending the annual golf and dinner outing at the Strawberry Farms Golf Club. ▲

Special guest included MSUAA national board chairperson Stella Cash.

Jill Mason

SAGINAW—Jun. 19: The MSU Dance Team, along with (back row, l to r) Dave Corcoran, women's basketball coach Suzy Merchant, and club president Craig Fick, were among 28 participants at the annual golf outing at the Sawmill Golf Club. The event helped raise about $2,500 in MSU scholarships, nearly $1,000 of that for the MSU Dance Team for their trip to compete at the nationals in Orlando next year. Special guests included author/sportswriter Lynn Henning and MSUAA assistant director Patrick Scheetz. ▲

SEATTLE, WA—Jul. 12: Some 48 Spartan alums and friends watched the Tigers/Mariners game at Safeco Field, Seattle.

SPACE COAST, FL—Jun. 16: (L to r) Entering MSU freshman Katie Fraser, hosts Marty and Shirley Tepatti, and club president Fran Kunze were among

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TO THE MSU CLUB OF WEST MICHIGAN

Steve Smith with Sparty.

On July 9, the MSU Club of West Michigan hosted the 9th annual Steve Smith Charity Challenge at the Egypt Valley Country Club in Grand Rapids. The event netted a record $80,000, which will go to MSU athletics, the MSU medical school expansion in Grand Rapids, the Steve Smith/MSU scholarship fund and the Student Advancement Foundation of the Grand Rapids Public Schools.

More than 300 area Spartans joined former Spartan great Steve Smith for the golf scramble, auction and dinner programs—along with former MSU All-American, Shawn Respert and surprise guest Barry Sanders, the former Detroit Lion and Pro Football Hall of Fame running back.

"You know you have a great event when you see a lot of the same faces year after year," says club president Don Patten. "The golf venue is incredible, the auction items are one-of-a-kind, and at the end of the day we know we are giving back to our university and to our community. It's really taking on a life of its own now and it's great to see how successful it has become."

The MSU Alumni Club of West Michigan is one of the largest regional alumni clubs in the country, representing more than 17,000 MSU graduates in Kent and Ottawa Counties. Since 1998, the club has raised more than $350,000 for initiatives including:

- $50,000 to the Clara Bell Smith Student-Athlete Center
- $50,000 to the Berkowitz basketball facilities at Breslin Center
- $50,000 to the Old College Field project
- $25,000 to the Sparty Project
- $75,000 to the Steve Smith/MSU Scholarship
- $50,000 endowment for MSU Medical School scholarships

Patten says Steve Smith has committed to return next summer for the 10th annual event.

☛ For information, please visit online at *westmichspartans.org.*

(L to r) President Don Patten, future Spartans Carson and Drew, and Jennifer Patten.

Mike Lindley (far left), President of Huntington Bank, the event's 2007 title sponsor, poses with former Spartan great Tico Duckett (right), Mike Kenney, and friends.

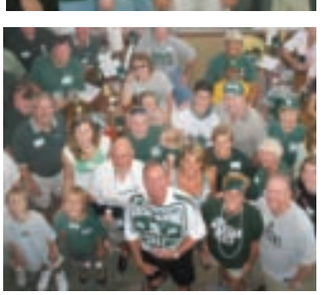
Surprise guest Barry Sanders poses with the MSU Dance Team.

Photos courtesy of Matt Jackson

30 area Spartans who attended a luau at the Tepatti's lakefront home in Viera, FL, to send off Katie to East Lansing. The event raised $700 for the club's endowment fund. ▼

Photo courtesy of Pat Page

TAMPA BAY, FL—Jun. 9: (L to r) Joe McCallen, board members Jan Tracy and Lisa Zagata, national hockey championship coach Rick Comley, club president Nicole McCallen, vice president Dave Kolkman, Debbie Kolkman and some 60 area Spartans attended the club's annual picnic at Ferg's Sportsbar & Grill, St. Petersburg. Mar. 25: Spartans participated in the annual Big 10 Golf Tournament at MacDill AFB's Bay Palms Golf Course. May 17: About 40 area Spartans attended a football happy hour at Ferg's Sportsbar and heard from special MSU football guests Dan Enos and Mike Vollmar. ▼



Photos courtesy of Nicole McCallen

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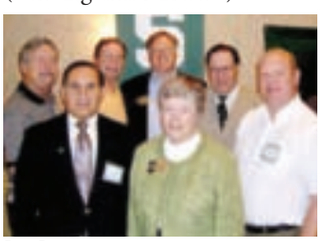
TUCSON, AZ—May 10: More than 80 area Spartans greeted President Lou Anna K. Simon at a dinner reception at the Westin LaPaloma resort. Special MSU guests included vice president Chuck Webb, Venice Peek and Kathy Fore of University Development, and Bill Beekman, executive director of the MSU Alumni Association. Club president Bob Workman presented President Simon with an official certificate signed by the mayor of Tucson proclaiming Dr. Simon an honorary citizen.

WEST METRO DETROIT—Jun. 21: More than 100 area Spartans attended a luncheon for President Lou Anna K. Simon at the historic Dearborn Inn, located across from the Henry Ford Museum. The event was co-sponsored by the club and the MSU Alumni Association. President Simon spoke about current events and programs at the university. Also in attendance was the MSUAA executive director Bill Beekman (standing under Block S). ▼



Dave Brown

WESTERN NEW YORK—Jun. 15: MSU Night at the Buffalo Bisons baseball game.

WESTERN PENNSYLVANIA—Jul. 15: About 20 area Spartans attended a tour of downtown Pittsburgh by way of land and river on a World War II vintage "Ducky" boat at Station Square.

Kevin Fowler

Amanda Reed

CONSTITUENT ASSOCIATIONS

COMMUNICATION ARTS & SCIENCES—May 5: (L to r) George Thomas, Debra Bowen, Judy Winter, Gary Reid, Jemele Hill, Susan Burzynski Bullard, dean Charles Salmon and CAS board president Gary Mescher were among more than 160 alumni and friends at the annual gala dinner for the college's outstanding alumni at the University Club. ▲ Apr. 13: (L to r) Dean Charles Salmon stands with speaker Rhoda Weiss, '71, CEO and chair of the Public Relations Society of America (PRSA), and Ellis "Ned" Brandt, '43, vice president of the Gerstacker Foundation, which funded the college's annual Brandt lecture series.

HUMAN MEDICINE—May 24: Some 60 area alumni enjoyed the sunset from the rooftop solarium at the Lacks Cancer Center at St. Mary's Health Care in Grand Rapids, where the CHMAA sponsored an alumni reception. Provost Kim Wilcox and CHM Dean Marsha Rappley spoke briefly about the expansion of the college to Grand Rapids. St. Mary's and Spectrum Health leaders were present as well, along with special guests from the MSU West Michigan Alumni Club. CHMAA board president Gil Padula welcomed guests on behalf of the alumni association. ▼

Photo courtesy of Cynthia Conley

NURSING—May 30: The college's new dean's tour across America ended in Denver, CO, where alumni gathered at Mag-

GRANDPARENTS UNIVERSITY—Jun. 27-29: Some 550 participants from 23 states enjoyed this year's Grandparents University, after last year's successful launch of the program (see pp. 28-31, Fall 2006) for alumni and their grandchildren (ages 8-12). The participants stayed in Holmes Hall and explored MSU during three, intensive days of learning and fun. The event was co-sponsored by the Colleges of Agriculture & Natural Resources, Natural Science, Engineering, Education, Arts & Letters, Communication Arts & Sciences, Social Science as well as Honors College, MSU Extension, the School of Packaging Alumni Association, and the MSU Alumni Association.

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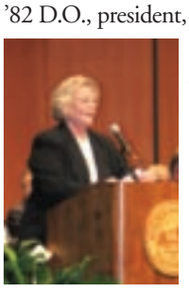
Photo courtesy of Pam Schoen

giano's Little Italy restaurant. ▲ Dean Mary Mundt previously visited with alumni in California, Florida, Illinois, Georgia and Michigan.

OSTEOPATHIC MEDICINE—Jun. 29: Dr. Susan Sevensma, '82 D.O., president, Michigan



Osteopathic Association, and clinical assistant professor, family and community medicine, delivered the convocation address to the incoming class of 2011 at MSU's Wharton Center for Performing Arts. Sevensma welcomed the students and gave insights into what the medical profession may look like when they graduate.

INTERNATIONAL CLUBS

ONTARIO, CANADA—May 12: Two dozen area Spartans gathered for the club's annual meeting at ▼

Photo courtesy of Craig Reed

the Hilton Garden Inn in Thornhill, Ontario. Keynote speaker was Ron Mason, MSU's athletics director. Club president Dave Schmalz is in the group photo (back row, top right).

ALUMNI INTEREST GROUPS

MSU ALUMNI BAND—The MSU Alumni Band, seen here playing near Dem Hall, plans a few appearances this fall—including participation in the Homecoming Parade on Friday Oct. 12 before the Indiana football game. ▼

Joe Levine

MSU BLACK ALUMNI—Oct. 12-13: Most MSUBA's upcoming Homecoming activities will be held at Lansing's Holiday Inn West, including the Friday night dinner, the business meeting, the "After Party," and Sunday's farewell brunch. The pregame tailgate will be held at Shaw and Red Cedar Lanes.

Erin Groom / IMC

KALEIDOSCOPE 2007—Apr. ▲ 27: Country music star Naomi Judd (middle), keynote speaker of this year's "Kaleidoscope: A Day for Women," poses with committee members (l to r) Stella Cash, Sarah Skilling, Barb Susa-Fineis and Debbie Alexander at Kellogg Center. More than 500 women attended the MSUAA's annual event. Returning emcee was Sheri Jones, anchor of WLNS 6 News, and back as morning speaker was Elliott Engel, author and professor, who lectured about Leonardo DaVinci. The Kaleidoscope emporium featured 10 vendors offering clothing, jewelry and accessories. Next year's event will be held on Friday, April 25, 2008.

SPARTAN FAN IN TEXAS—Gov. Rick Perry of Texas recently donned a Spartan cap sent to him by MSU football ▼

Photo courtesy of Gary Scharrer

coach Mark Dantonio, in appreciation of his warm reception in the Lone Star state during a recent visit. When Dantonio visited an alumni reception in Austin, TX, both the Governor and the State Senate issued proclamations welcoming him to his native state. Gov. Perry, as the photo makes plain, roots for Texas A&M, who ironically are the Aggies, MSU's former nickname.

SPARTANS IN PARIS—Twenty-two recent MSU graduates ▲ participated in the MSU Alumni Association's Essential Europe graduation tour. The tour covered 11 destinations, including London, Paris, Brussels, Amsterdam, Cologne, the Black Forest, Lucerne, Munich, Venice, Florence, Rome, Pompeii, Sorrento and Athens. Next year's Essential Europe tour will take place May 19-June 12, 2008.

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Photo courtesy of the Michigan Senate

OFFERING AT THE MICHIGAN SENATE—May 9: Joel Heberlein (second from right), director of MSU's Kellogg Center, coordinated a lunch for the Michigan Senate on behalf of State Senator Gretchen Whitmer (left of Sparty), '93, J.D. '98, whose district includes East Lansing. The lunch was Whitmer's traditional offering to her legislative colleagues, after successfully navigating passage of her first bill. Also in the photo, taken at the Senate chambers, were staff assistants, caterers and MSU's "national champion" mascot.

SPARTAN IN GARMISCH—Jul. 8: John Farley, '71, a sociology professor at Southern Illinois University, Edwardsville, was still celebrating MSU's NCAA ice hockey championship when he visited the 1936 Olympic Ice Stadium in Garmisch-Partenkirchen, Germany. Farley lives about 25 miles from the Scott Trade Center, where the Spartans won the championship in April. He was in the area to attend a workshop at the University of Bamberg.

Alice Farley

LIFELONG EDUCATION ABROAD

odyssey to oxford

august 23 - september 6, 2008
25th anniversary

Celebrating its 25th anniversary in 2008, this two-week lifelong education program takes you on a rare adventure to Oxford–city of dreaming spires–and to the University of Oxford, famous as a great center of learning since the 12th century. Once England's capital, Oxford is located in the heart of England just 50 miles northwest of London.

Open to all adults, participants enroll in one (of four) noncredit personal enrichment course choosing from topics such as British archaeology, art, history, theatre, or literature. A typical day's schedule includes morning classes taught by Oxford tutors with afternoon course specific field trips or general group excursions. Group excursions may include visits to prehistoric sites, famous castles, gardens, palaces, cathedrals, the Cotswolds, Stratford-upon-Avon, London, or other English towns and villages.

There will be ample time during the two weeks to enjoy breathtaking architecture, art, and gardens of many of the university's 39 colleges, explore the historic town of Oxford, or visit the surrounding countryside. The city of Oxford offers a diversity of museums, bookshops, theatres, restaurants, pubs, shops, and natural settings to explore.

Participants stay in Oxford's Department for Continuing Education Residential Center at Kellogg College. The Residential Center offers comfortable bedrooms (with private bathrooms), dining rooms, common room, computer room, lecture and reading rooms, bar, and laundry facilities.

For a detailed brochure, contact:
Alumni Lifelong Education, Evening College/Odyssey to Oxford,
Michigan State University Alumni Association

Phone: (517)355-4562 • E-mail: oxford@msualum.com
www.msualum.com/evecoll/oxford

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Con Demos

George Webster (center) made his final visit to campus in February to announce the creation of the scholarship funded in his honor and award the first two scholarships. Pictured with him during halftime of the basketball game vs. Indiana are (from left) former Webster teammate Phil Hoag, President Lou Anna K. Simon, creator of the Webster Scholarship Jim Nelson, former Webster teammate Ernie Pasteur, and Athletics Director Ron Mason.

NELSON HONORS WEBSTER WITH SCHOLARSHIP

By Linda Dunn

Jim Nelson, '60, of Ada, Michigan, recently established a Charitable Remainder Trust (CRT), making a bold statement about his total support and passion for MSU. Specifically, Jim designated one-half of his future gift to support The Eli Broad College of Business and the other half to assist intercollegiate athletics.

Jim is working out the details of his future gift in support of accomplished MBA graduates of MSU in the area of international studies. He already has made, however, a significant immediate and long-term impact with the athletics portion of his gift by establishing the George Webster Scholarship Fund.

Now, George Webster, one of the greatest football players ever to wear a Spartan jersey, will be forever remembered. In fact, the George Webster Scholarship has already provided funding for two former and very grateful Spartan athletes, Richard Newsome and Antonio Smith, both of whom returned to campus last fall to work on the completion of their undergraduate degrees.

"Being at Michigan State were the best years of my life," George said during his last trip to campus this past November to inaugurate the scholarship fund. "Now, it's important we help others get their degrees, and we can do that thanks to the scholarship that Jim created. We can give them something that will last the rest of their lives, just as being a Spartan will."

Jim became acquainted with George over the last decade as a result of his involvement with the MSU Football Players Association, and he was instantly impressed with the core values and principles that guided George throughout his life—resilience, persistence, courage and commitment to community service. Jim's generous gift came just in time because George, the great #90, succumbed on April 19, 2007, to complications associated with a long history of diabetes.

"The George Webster Scholarship has been so fulfilling and an absolute privilege to create," Jim said. "Not only have we been able to bring two former athletes back to campus to complete their degrees, but they are required to carry forward the wonderful commitment of community service to which George was so personally committed."

CRTs, as they are known, allow a donor to provide a future gift to MSU while receiving a stream of income for life or a period of years, not to exceed twenty. The donor also receives, in the year they fund their CRT, a charitable deduction for a calculated portion of the initial transfer – or gift – to the CRT. When appreciated assets are used to fund a CRT, capital gains tax is completely avoided thus not impeding the earning power of the trust by reducing the net value of the appreciated assets transferred to the CRT. Furthermore, Jim intends to give annual income received from his CRT back to MSU, thus providing MSU both current and future gifts through the same charitable estate planning strategy. The annual CRT proceeds he committed will allow him to see his gifts in action now.

Gifts are being accepted by the Ralph Young Fund in support of the George Webster Scholarship. Please direct them to 200 Spartan Way, East Lansing, Michigan 48824, or call (517) 432-4611 for more information.

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SHEPHERDING MSU INTO THE BIG TEN CONFERENCE

By Robert Bao

In the mid-1980s, I had an opportunity to interview the great John Hannah at his farm near East Lansing. Atop my list of topics was Hannah's early vision of MSU joining the Big Ten Conference—a move that proved to be transformative for both MSU athletics and academics. I wanted to hear how he maneuvered our candidacy in the face of political opposition.

Before our meeting, I did some homework. I studied mimeographs of the conference minutes beginning with MSU's interest in joining the Big Ten in 1946, following the departure of the University of Chicago, leading up to the December 1948 meeting when members voted unanimously to admit MSU. I got them through Clarence Underwood, then assistant commissioner of the Big Ten Conference.

Those minutes revealed the specific opposition MSU faced, and also the way Hannah systematically went about eliminating the objections that were raised (mostly by the University of Michigan).

But, to my disappointment, Hannah squashed all my questions with an authoritative wave of his hand.

"Give all the credit to (University of Minnesota) President (Lewis) Morrill," he commanded.

It was clear Hannah did not want any credit for his masterful coup, a sentiment that David Thomas accurately describes in his fascinating account of the Hannah years at MSU (see the excerpt from his book on p. 30).

Let me recap for you some of the things I remember from those minutes. Michigan voiced a litany of reasons for opposing membership for MSU, beginning with MSU's Jenison Scholarships for athletes. The fund was privately-maintained and not considered kosher. Hannah promptly got rid of them and launched the Ralph Young Fund, which was designed to operate in an open, public manner. MSU's schedule was criticized as too easy. Hannah prevailed on national power Notre Dame to include MSU in its schedule—a move that added legitimacy to MSU's football stature. It was suggested that Spartan Stadium, then Macklin Field, was said to be not up to conference standards. Hannah promptly increased its capacity to 51,000.

With every objection he eliminated, Hannah quietly solidified support for MSU. Conversations went on behind the scenes. Momentum swung in MSU's favor. By December 1948, Hannah and his allies had secured near-unanimous support, so much so that the person who finally introduced the motion to admit MSU was the representative from the University of Michigan.

Scheduling national power Notre Dame added legitimacy to MSU's football stature.

On May 20, 1949, MSU officially became a member of the Big Ten Conference. In a process that began in 1946, Herbert "Fritz" Crisler, Michigan's legendary football coach turned athletic director, had been MSU's most vocal opponent. In 1999, I happened to be in Crisler Arena (named for Fritz) when MSU beat the Wolverines by double digits. A large, visiting Izzone contingent chanted, "We own Crisler." Remembering Crisler's voice in the conference minutes, I feared that Fritz's ghost would appear and lodge another objection.

MSU has proven to be a worthy member of the conference, having won 87 conference titles and 19 NCAA championships—including two in men's basketball and two in ice hockey—plus at least two consensus national football titles. Membership in the conference also benefited the university tremendously, both in reputation and in opening academic linkages. All Big Ten universities happen to be members of the prestigious Association of American Universities, the nation's leading research institutions.

And the John Hannah legend lives on. In our recent Q&A with President Lou Anna K. Simon (cover story, Spring 2007), she described some of her bold new strategies as "borrowing a page from the Hannah playbook."

That playbook is mighty thick.

Photo courtesy of MSU Archives & Historical Collections

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STATE'S STARS

Reginald A. Pacis, '92, JD '96, attorney and shareholder in the Detroit office of Butzel Long, has been appointed by Gov. Jennifer M. Granholm to serve on the Governor's Advisory Council on Asian Pacific American Affairs (ACAPAA). Pacis specializes in immigration law. He is a member of the American Bar Association, the American Immigration Lawyers Association (AILA), and the Samahang Pilipino Ng Oakland Filipino organization. He served two consecutive terms as chairperson of the Michigan Chapter of AILA.

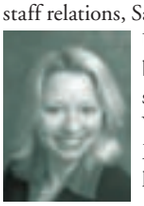
Bernard F. Sliger, '49, M '50, Ph.D. '55, president emeritus of Florida State University, Tallahassee, was recently honored with the unveiling of a bronze statue of him during Florida State's Seventh Annual Heritage Day celebration. The statue was the first in a series of life-sized sculptures of FSU presidents designed as part of Legacy Walk. Sliger was FSU's 10th and longest-serving president, serving a second tenure as interim president from 1993-94. Previously, he was the university's executive vice president and chief academic officer. He also taught at MSU, LSU and Southern University.

Diane M. Brunworth, '76, an employee of the St. Louis-based University CARE Group, and past president of the Missouri School Board Association, has been re-elected as central regional director for the National School Board Association (NSBA). She has been a member of the NSBA since 2002. Brunworth has served on numerous NSBA committees, including technology and learning conference, health and wellness, policies and resolutions, and rules and regulations. She chaired the panel that recently published a book on HIV-AIDS in children.

Timothy S. Dowd, '80, president and publisher of the *Port Huron Times Herald*, has been named president and publisher of the *Battle Creek Enquirer*. Both newspapers are owned by Gannett Co., Inc., and Dowd will serve as the top executive of both the *Enquirer* and the *Times Herald*. Prior to returning to the *Times*, where he also held positions as advertising director, retail advertising manager and advertising sales manager, he held the position of publisher for a Gannett newspaper in Salinas, CA. He was also publisher of the *Marion Star*, Marion, OH and *Times Standard*, Eureka, CA.

Jeffrey F. Speck, '74, MS '75, vice president of sales and marketing for Big River Industries, Alpharetta, GA, has been recognized with an ASTM International Award of Merit and accompanying title of fellow. Before joining Big River, Speck held positions with the Georgia Concrete and Products Association, the Portland Cement Association, Jack Lynch and Associates, and Professional Service Industries. He is a fellow of the American Concrete Institute, and also a member of the American Society of Civil Engineers and the Masonry Society.

Jill M. Gushow, '92, director of staff relations, Saginaw Valley State University, has been hired as chief strategic officer for Wolverine Bank in Midland. She has held the positions of associate general counsel at Vertis, Inc., Baltimore, Md. and at Trilogy Software in Austin, TX, as well as director of international legal operations at Quark, Inc, in Denver, CO. During her career, Gushow has led cross-functional teams in the U.S. and abroad with responsibilities in the areas of corporate strategies, legal compliance, and organizational development.



Daniel N. Wenk, '75, director of the National Park Service (NPS) Denver Service Center, was named the agency's deputy director for operations in Washington, DC. He will oversee partnership programs such as the National Register of Historic Places and National Trails System, among many other things. Wenk began working for the NPS while a student at Michigan State. He held previous positions as superintendent of Mt. Rushmore National Memorial and for a few years he worked with a private firm as a landscape architect, designer and project manager.

Johanna M. Lixey, '04, director of marketing and business development with C.D. Barnes Associates, Inc., Grand Rapids, has been named as one of the top 40 business leaders in West Michigan under the age of 40 by *Business Review Mid Michigan* magazine. Prior to her position with Barnes, Lixey was an account executive at New Horizons Computer Learning Center, East Lansing. Active in community affairs, she is involved with the American Marketing Association, Association Builders and Contractors, Public Relations Society of America, March of Dimes, F.A.C.T.S. Mentoring, Juvenile Diabetes Research Foundation and School to Career Progressions, among others.

Princewell Onwere, D.O., '01, staff psychiatrist at Community Mental Health of Clinton, Eaton and Ingham Counties, has joined the staff of Oaklawn Hospital, Marshall as an in-patient psychiatrist. He completed a fellowship at the University of South Carolina/Palmetto Health Alliance, Columbia, SC, a psychiatry residency program at Henry Ford Health System, Detroit, and an internship at Sparrow Health System. Onwere previously worked as an osteopathic manipulative therapy assistant and completed a primary health care initiative during the summer in Ecuador. He is a member of the American Psychiatric Association and American Osteopathic Association.

Bruce W. Rasher, '76, economic development director for Consumers Energy, Jackson, has been named manager of renewable energy. He will be responsible for coordinating the utility's dealings with renewable energy developers. Rasher's previous duties at Consumers include heading the real estate division, leading the Brownfield Redevelopment Program and working on a number of environmental programs. He is a member of the Oaklawn Hospital Board of Directors, and a previous two-term mayor in Marshall.

Cheryl Roland, '71, interim executive director of university relations at Western Michigan University, Kalamazoo, has been named the unit's executive director and principal spokesperson. She has nearly 20 years experience in university relations at WMU, where she began as assistant director of news services and held the position of director of news and communications. Prior to coming to WMU, Roland was assistant director of communications at Albion College and also worked as a journalist in the Detroit area.

Kalyn D. Redlowsk, JD '01, MLHR '02, an associate in the Labor and Employment Group of Miller Canfield, Kalamazoo, has been named to the board of directors of the Michigan Labor-Management Association. Prior to joining Miller Canfield, Redlowsk was a law clerk with the Michigan Employment Relations Commission. She is on the

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Alumni Board of Directors of the MSU School of Labor & Industrial Relations, and is a member of the Michigan State Bar, Kalamazoo Co. Bar Association, Michigan Public Employer Labor Relations Association, and the National Association of College and University Attorneys.

Derek N. Wallbank, Jr., '06, *Lansing State Journal* (LSJ) reporter, received

the Excellence in State House Reporting Award for his on-line blog from the Association of Capitol Reporters and Editors. He is lead writer for the LSJ's Capitol Journal blog, started in October 2006, an online news commentary about Michigan politics. Wallbank was cited for the accuracy of his predictions of the November 2006 elections in Michigan. He correctly predicted that Proposal 2 would pass by a wide margin even though the polls showed it failing.

Eugene Henderson, Jr., MA '73, Ph.D. '85, dean of academic student

services at Nassau Community College, Garden City, NJ, has been named vice president of student development at Rockland Community College, Suffern, NY. He has more than 20 years of experience in student affairs/higher education and has held positions at a Big Ten university, private university, a state department of higher education, and at the largest community college in New York. Previously, Henderson served as a sergeant in the U.S. Army.

Stephen P. Ward, '85, director of marketing and communications at

Georgia Southern University, Statesboro, GA, has been named the executive director and assistant to the chancellor for University Relations and Communications at the University of Wisconsin-Stevens Point. Previously, he spent one year as director of marketing and communications with the Univ. of South Pacific, Suva, Fiji Islands. Before that, he was director of university communications at Grand Valley State, Grand Rapids, and worked for two Michigan members of the U.S. Congress.

Carmen I. Canales, '91, MLIR '93, vice president and senior human

resources business partner for Wachovia Wealth Management, Winston Salem, NC, has been selected to fill the new position of chief talent officer for Womble Carlyle Sandridge & Rice, PLLC in the firm's Winston Salem office. Prior to her position at Wachovia, Canales worked as a human resources manager for Pepsi Cola. She is a Life Member of the MSUAA.

David C. Miller, '87, president of the Mason County Growth Alliance,

Ludington, has been named vice president of economic development for The Chamber in Grand Haven. Miller began his work in economic development with the Enterprise Group of Jackson, a countywide nonprofit economic development agency. He has served as executive director of Jackson County's Economic Development Corp., the Brownfield Redevelopment Authority and as lead staff for a downtown development authority.

Raymond Cheung, '87, MS '93, general manager of the faucet divi-

sion at Moen, Inc., Guangzhou, China, has been named director and general manager of Moen, Inc., Guangzhou. Under his leadership, the faucet division was transformed from a small workshop to one of the best faucet plants in China. Prior to joining Moen, Cheung was the plant manager for Quaker Oats Co. in Chicago, Kuala Lumpur, Hong Kong and Guangzhou. While a student at MSU, he worked as systems analyst/assistant business manager for the MSUAA. He is chair of AIDS Care China and a Life Member of the MSUAA.

Matt Sessa, '93, vice president of commercial lending and business

development at First Bank, Chicago, IL, has been named vice president for commercial banking, Delaware Place Bank, Chicago. He joined First Bank in 2002. Previously, Sessa was a field examiner with the former Lake Shore Bank, Chicago, now J. P. Morgan Chase Bank, and worked in asset-based and commercial real estate. He is a member of the Treasury Management Association and the Real Estate Investment Association.

Kristen L. Celko, '96, MBA '96, North American vice president of

marketing and e-commerce for STA Travel, Dallas, TX, has launched the first interactive social community designed for student travelers (statravel193.com). STA Travel is the world's largest student and youth travel organization. Prior to STA Travel, she held e-commerce leadership positions in retail organizations including Neiman Marcus Direct and Under Armour Performance Apparel. She is volunteers as a Big Sister for BBBS of North Texas.

Andrew J. Chapelle, MA '86, editor of the *Ann Arbor Business Review*, has

been named managing editor of *Crain's Detroit Business*. Chapelle also was the founding editor of the *Oakland Business Review*, part of the *Michigan Business Review* network. He previously spent 20 years with The *Ann Arbor News*, most recently as the news editor. He was twice elected to the board of directors of the Associated Press Managing Editors, a professional organization that works with the AP to foster journalism excellence.

Kenneth A. Turner, '89, MBA '91, senior vice president and national

business processing manager for Key Equipment Finance, Boulder, CO, has been named senior vice president of sales. Prior to joining Key, he held positions at Advanta Leasing Services, AT&T Capital Corp., and Newcourt Credit Group, Inc. In his new role, Turner will serve a national customer base for all aspects of equipment financing within KeyBank segments, including the institutional, national commercial and community banks.

Jeffrey T. Lambert, '93, president and managing partner of Lambert, Edwards & Associates, Inc.

(LE&A), Grand Rapids, has been named by Ernst & Young as one of West Michigan's Entrepreneur of the Year. His firm posted eight consecutive years of record sales and earnings growth. Prior to starting LE&A, Lambert served in senior communications roles in both agency and corporate settings.

Douglas C. Lawrence, '76, governor for the Washington State Bar Association (WSBA) 8th Congressional

District, has been elected treasurer of the WSBA. He is a shareholder with the Seattle law firm of Stokes Lawrence, P.S., where he focuses on estate planning and probate matters. Lawrence was actively involved in the drafting and passage of trust and estate legislation in Washington state. He is past chair of the WSBA Real Property, Probate and Trust section; a former executive committee member of the Estate Planning Council of Seattle; and a fellow of the American College of Trust and Estate Counsel.

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Market	Station	Dial Position
Adrian	WABJ-AM	1490
Alma	WQBX-FM	104.9
Alpena	WATZ-AM	1450
Bad Axe	WLEW-AM	1340
Battle Creek	WBCK-AM	930
Benton Harbor	WHIT-FM	103.7
Cadillac	WCKC-FM	107.1
Caro	WKYO-AM	1360
Detroit	WJR-AM	760
Escanaba	WDBC-AM	680
Flint	WWCK-AM	1570
Gaylord	WAVC-FM	93.9
Grand Haven	WGHN-AM	1370
Grand Rapids	WBBL-AM	1340
Greenville	WSCG-AM	1380
Greenville	WSCG-FM	106.3
Hastings	WBCH-AM	1220
Hastings	WBCH-FM	100.1 (varies)
Holland	WPNW-AM	1260
Iron Mountain	WMIQ-AM	1450
Jackson	WIBM-AM	1450
Kalamazoo	WKZO-AM	590
Lansing	WJIM-AM	1240
Lansing	WMMQ-FM	94.9
Ludington	WKLA-AM	1450
Manistee	WMTE-AM	1340
Marquette	WDMJ-AM	1320
Mount Pleasant	WMMI-AM	830
Muskegon	WMUS-FM	106.9
Newberry	WIHC-FM	97.9
Ontonagon	WUPY-FM	101.1
Petoskey	WJML-AM	1110
Port Huron	WPHM-AM	1380
Saginaw	WNEM-AM	1250
St. Ignace	WIDG-AM	940
Sturgis	WMSH-AM	1230
Tawas City	WKJC-FM	104.7
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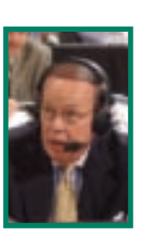

George Blaha

Jim Miller

Jason Strayhorn

Will Tieman

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OBITUARIES

30's

Dorothy (Brown) Johnson, '31, of Big Rapids, Apr. 14, age 97.
Merkel, George L., '33, of San Diego, CA, Apr. 26, age 96.
Dorothy (McDonald) Parsons, '34, of Gun Lake, June 17, age 93.
Helen P. (Hagy) Vermeulen, '34, of Jackson, May 19, age 94.
Robert W. Tumy, '37, of San Diego, CA, May 3, age 92.
Walter O. Backus, '38, of Rockledge, FL, Apr. 8, age 92.
Mildred S. Dunn, '39, of Flint, Apr. 11, age 101.
Virginia M. (Niendorf) Trakas, '39, of Okemos, Apr. 26, age 90.

40's

Robert D. Belland, '40, of Bradenton, FL, May 20, 89.
Dorothy E. (Holcomb) Hertel, '40, of Petoskey, May 23, age 88.
Norman F. Bach, '43, of Chelsea, Jun. 11, age 86.
Albert E. Baker, '43, of Battle Creek, May 31, age 85.
Richard A. Martin, '43 of Flint, May 25, age 86.
George Stuewer, '43, of Gowen, Jun. 4, age 87.
Donald C. Diesing, '44 of Scottville, Apr. 8, age 84.
Alston G. Penfold, '44, of Clear Lake, IA, Jun. 9, age 87.
Gordon W. Briggs, '47, of Grand Ledge, May 11, age 84.
Carl R. Johnson, '47, of Bensenville, IL, Feb. 2, age 86.
Gerald O. Edgerly, '48, M '51, of Hudsonville, Jan. 17, age 86.
Arthur J. Gerard, '48, of Conway, AR, Jun. 12, age 84.
Ross C. Parr, '48, of Great Falls, VA, Apr. 29, age 81.
Howard B. Skelton, '48, of Homeland, IL, Jul. 24, 2006, age 81.
Donald C. Wood, '48, of Vero Beach, FL, May 2, age 81.
Ralph E. Mercer, '49, of Sarasota, FL, May 6, age 79.

50's

Robert L. Adriansen, '50, of Newberry, Apr. 7, age 83.
John J. Bek, '50, of Grand Rapids, MI, May 30, age 80.
Peter F. Bommarito, '50, of Lansing, Jun. 21, age 83.
Eugene R. Corolewski, '50, of Wausau, WI, June 1, age. 84.
Donald A. Crandall, '50, of Grand Rapids, May 18, age 78.
John O. Theuerkauf, '50, of Menominee, May 29, age 79.
Thomas P. Bednarek, '51, of Grand Rapids, Jun. 1, age 82.
Elliott M. Myers, '51, '55 DVM, of Grandville, May 25, age 81.
Richard C. Coulon, '52, of Eaton Rapids, Apr. 27, age 76.
William I. Millar, '52, of Newaygo, Jun. 14, age 81.
Robert R. Olsen, '51, of Iron Mountain, Apr. 4, age 82.
Raymond C. Fortune, '52, of Craftsbury, VT, Nov. 23, 2006, age 79.
Victor C. Beal, Jr., '53, of Greenville, Jun 5, age 76.
Morris L. McElmurry, '54, of Lansing, May 17, age 84.
Robert D. White, '54, of Lansing, May 5, age 77.
William P. Janov, '55, of Brevard, NC, Jun. 25, age 73.
Donald A. Miles., '56, of Springfield, IL, Feb. 26, age 80.
Donald E. Hoover, '57, of Phoenix, AZ, Jun. 16, age 84.
Myra L. Sparks, '56, of Chelsea, May 6, age 72.
Harry C. Traufer, '56, of Rio Linda, CA, Jun. 1, age 77.
Gary L. Tyndale, '57, of Lansing, Jun. 8, age 71.
William H. Haight, Jr., '58 of Waunakee WI, Apr. 15, age 92.
Janet L. (Bullen) Harlow, '59, of Balboa, CA, Ma y 9, age 69.

60's

Bruce R. Lindstrom, '62, of Iron River, May 12, age 73.
Don E. Holzhei, '63, of Vassar, May 26, age 85.
David P. Harfst., '64, of Ridgeland, MS, Jun. 21, age 65.
Donald W. Sutton, M '64, of Portland, Feb. 15, age 81.
Paul Federoff, EDD '61, of Fenton, Jun. 7, age 76.
Ross V. Renwick, Jr., '67, of Genesee, May 30, age 63.
Judith H. Reiman, '68, of Duxbury, MA, May 4, age 61.

70's

Elmore G. Boltz, '70, of Holton, May 23, age 66.
Dennis E. Casondor, '70, of Eaton Rapids, MI, Jun. 25, age 59.
Ellen J. Hodges, '70, MSW '74, JD '83, of Troy, May 14, age 60.
Joen E. Hudzik, '70, of Holland, May 4, age 59.
Ardene (Delbert) McCallum, '72, of Anaheim, CA, Jun. 10, age 74.
William J. Cavanaugh, '75, MA 77, of No. Port, FL, age 78.
Richard F. Dutton, MA '75, of Jackson, Mar. 6, age 60.
Bruce R. Carlson, '76, of Cincinnati, OH, Junl 1, age 53.
Scott A. Trager, '76, West Bloomfield, Jun. 1, age 53.
Jean S. (Perry) Kemper, MA '79 of East Lansing, May 31, age 76.

80's

Deborah M. Accardo, '80, of Fenton, Apr. 19, age 50.
William H. Fritz, '82, of Cheboygan, Mar.28, age 46.
Randal G. Rice, '84, of Dearborn, Jun. 8, age 46.
Randall C. Ayers, '85, of East Lansing, May 4, age 54.
Tamara K. Zimmerman, '87, of Lake Worth, FL, Jun. 9, age 49.

90's

Margaret O'Donnell-Buikema, '91, of Hudsonville, Jun. 2, age 47.
Brent L. Duncan, '94, of Grand Ledge, May 15, age 48.
Rudolph t. Sitarz, '94, of Brooklyn, May 10, age 34.
Daniel J. Kurkowski, '95, of Redford, Jun. 1, age 40.

Faculty

Peter Lyman, founder James Madison College, of Berkeley, CA, Jul. 2, age 66.

Christopher E. Sower, professor emeritus, department of sociology, of Okemos, May 30, age 94.

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