Welcome back to campus! Michigan State University graduates are invited to attend Alumni University, sponsored by the MSU Alumni Association. This two-day educational event brings Spartans back to MSU to have fun, reminisce, visit the East Lansing Art Festival, and tour new sites on campus — all while learning from some of MSU’s best educators.

Online registration will be open March 22-May 14, 2018 at alumni.msu.edu/au. To register via phone, or to request accommodation for persons with disabilities, please call (517) 884-1046.

While every effort is made to ensure no changes happen, unforeseen circumstances may lead to a class cancellation or rescheduling. If this happens to a class you are registered for, you will be asked to pick a new class.
ALUMNI UNIVERSITY COSTS

A $50 (per person) registration fee will cover the cost of the following:

- Opening Reception at the Eli and Edythe Broad Art Museum (hors d’oeuvres and cocktails included)
- A continental breakfast on Monday, hosted by deans of multiple colleges
- Tours of campus, new developments, and projects
- Admission to the MSU Debate Team Challenge
- Choice of two educational sessions
- Transportation between sessions
- Closing Reception at Cowles House (hors d’oeuvres and cocktails included)

Sessions and events listed in this catalog will be included in the registration fee at no additional cost, unless otherwise noted. If an “extra activity” does note an additional cost, it will be paid directly to the provider upon arrival.

Please note: registration is required for all events, regardless of cost.

LODGING

A block of rooms have been reserved at the following locations:

- Kellogg Hotel & Conference Center: (800) 875-5090
- Marriott Hotel East Lansing: (800) 228-9290

When booking be sure to mention Alumni University and reserve your room by April 19.

PARKING AND TRANSPORTATION

If you’re staying off campus, parking will be available at the Kellogg Center during the day. Please ask for parking validation at the Alumni University registration desk.

Transportation to class sessions and tours via the Green Line and White Line buses will be available from the front entrance of the Kellogg Center. Please board the appropriate bus at least 30 minutes prior to your scheduled session.

WELCOME/REGISTRATION DESK

Sunday from 1:30-7:00 p.m.
Monday from 7:00 a.m.-6:00 p.m.
Kellogg Center, Lobby

Check in with the welcome desk before going to your first event to receive your nametag, updated schedule, and other information that will guide you through your visit to campus.
**AFTERNOON ACTIVITIES**

**MSU Debate Team Challenge: “The Merits of an Online Education”**
*3:00-4:00 p.m.*
*Kellogg Center, Room 103AB*  
**60 Participants**

Join the award winning MSU Debate Team as they discuss the merits of online education. MSU debate teams, housed with the Honors College, have advanced thirty teams to the elimination rounds of the National Debate Tournament and received 19 first round at-large bids. Winners of the 2010, 2006, and 2004 National Debate Tournaments, and the 1995 CEDA Nationals, the MSU squad has been one of the most consistently competitive and successful teams of the past 20 years.

**Alumni University Opening Reception**
*7:00-8:30 p.m.*
*Eli and Edythe Broad Art Museum*  
**250 Participants**

Gather with your fellow alumni and enjoy “eats and drinks” at the beautiful Eli and Edythe Broad Art Museum. Alumni from the class of 1968 will be recognized for celebrating their 50th anniversary of matriculation from MSU.

**AFTERNOON TOURS**

**Campus Bus Tour**
*3:30-4:30 p.m.*
*Kellogg Center, Entrance*  
**60 Participants**

See first-hand how the campus has changed since your graduation. The bus tour will depart from the front entrance of the Kellogg Center.

**Campus Walking Tour**
*3:30-4:30 p.m.*
*Kellogg Center, Lobby*  
**20 Participants**

Take a stroll through MSU’s beautiful campus and learn about campus buildings, traditions and more during this relaxing and refreshing walk. The walking tour will depart from the lobby of the Kellogg Center.

**ADDITIONAL ACTIVITIES**

**Demmer Center and Sports Training**
*2:30-5:00 p.m.*
*4830 East Jolly Road, Lansing*  
**32 Participants**

Try your hand at archery or shooting a rifle at the Demmer Center facility. The Demmer Center is a shooting sports training facility that has both indoor and outdoor archery ranges, as well as indoor firearm ranges, where you can shoot air pellets and rimfire rounds in both pistols and rifles. They offer a variety of shooting experiences that range from beginner to advanced. *(Note: You will be asked to sign a waiver to participate.)*

**Additional Cost:** $25 for firearms and $10 for archery. Price includes the rental cost to use the firearms, bows and arrows. Payment is to be made directly to the Demmer Center upon arrival.

**Kayak the Red Cedar River**
*3:00-5:00 p.m.*
*Kellogg Center, Lobby*  
**20 Participants**

This 3-mile tour begins at the MSU Administration building just below the rapids and travels down the Red Cedar, passing the Sparty statue, Old College Field, Brody Complex, and ending at the Krueger Landing, east of the Potter Park Zoo. Rivertown Adventures will return you to the Kellogg Center. *(Note: You will be asked to sign a waiver to participate.)*

**Additional Cost:** $35 per person for a tandem kayak, $45 for a single kayak. Payment is to be made directly to Rivertown Adventures upon arrival.
MORNING TOURS

**Campus Bus Tour**  
*8:00-9:00 a.m.*  
*Kellogg Center, Entrance*  
*75 Participants*

See first-hand how the campus has changed since your graduation. The bus tour will depart from the front entrance of the Kellogg Center.

**Campus Walking Tour**  
*8:00-9:00 a.m.*  
*Kellogg Center, Lobby*  
*20 Participants*

Take a stroll through MSU's beautiful campus and learn about campus buildings, traditions and more during this relaxing and refreshing walk. The walking tour will depart from the lobby of the Kellogg Center.

**BREAKFAST**  
*8:00-9:15 a.m.*  
*Kellogg Center, Heritage Room*

A continental breakfast will be available at the Kellogg Center in the Heritage Room for all participants, even if your college is not offering an event.

**College Events: Coffee with the Deans**  
*8:00-9:15 a.m.*  
*Kellogg Center*

Join the Dean for coffee and a roll and learn what is occurring within the college. Space is limited to 50 participants each. Venue locations are subject to change.

- Broad College of Business with Dean Sanjay Gupta
- College of Agriculture and Natural Resources with Dean Ron Hendrick
- College of Music with Dean James Forger
- College of Natural Science with Interim Dean Cheryl Sisk
- College of Social Science with Dean Rachel Croson
- Lyman Briggs College with Interim Dean Mark Largent
- College of Education with TBD

MORNING SESSIONS
10:00 a.m.-12:00 p.m. (unless otherwise noted)

Transportation to class sessions and tours via the Green Line and White Line buses will be available from the front entrance of the Kellogg Center. Please board the appropriate bus at least 30 minutes prior to your scheduled session.

Venue locations are subject to change.

**Innovate Gov: Cultivating the Next Generation of Community Leaders**  
*MSU Planetarium*  
*25 Participants*

Please note: This session will take place from 9:30 a.m.-11:30 a.m.

The tension in Detroit between new opportunities and the day-to-day experiences of hundreds of thousands of city residents presents an immense challenge to the city’s civic leadership. MSU's InnovateGov – a Detroit emersion program that has embedded nearly 100 talented and motivated MSU students within 30 distinct civic organizations - was launched in response to these challenges. This presentation will address the history and impact of this program, and consider broader questions about the delivery of high quality education for civic engagement.

*Presented by: Associate Professors for the Department of Political Science, Sarah Reckhow and Joshua Sapotichne; Political Science Students*

**MSU Then and Now: Current Issues in Higher Education**  
*Anthony Hall, Room 1255*  
*25 Participants*

The issues that Michigan State faces in 2018 are dramatically different than the ones it faced during your time on campus. This panel discussion with senior administrators will address how the university is responding to challenges such as changes in funding models, student retention, sustainability and the evolution of campus housing and dining.

*Presented by: Senior University Administrators*
From Aggies to Spartans: Object Stories and Storied Objects Tour
Central Services Building
20 Participants

Freshman beanies and letter sweaters. Class rivalries, and that rivalry with “That Team in Ann Arbor”. Model barns and the MISTIC computer. Dr. Beal’s seed bottles and Theodore Roosevelt’s elm tree. Blue books and scrapbooks. Windowpanes and counterpanes. Gym uniforms and band uniforms. And Sparty! Explore our shared history with curators in an exclusive behind-the-scenes tour of university-related artifacts in the collections of the MSU Museum. Please note: guests in this session must be able to navigate stairs, as the facility is not handicap accessible.

Presented by: MSU Museum Curators

The Global Year of Africa: New Faces of African Research at MSU
International Center, Room 303
25 Participants

Come listen and be inspired by the next generation of MSU scholars doing research in Africa! Exchange ideas with these leading experts on topics from public health in Uganda, to food security in Nigeria, to Lesotho’s development in southern Africa. This panel will give you a taste of MSU’s ongoing commitment to African research and partnership — as we do research together that will make a difference.

Presented by: Saweda Liverpool-Tasie, Assistant Professor, Department of Agricultural, Food, and Resource Economics; John Aerni-Flessner, Assistant Professor, Residential College in the Arts and Humanities; Mieka Smart, Assistant Professor, Flint Public Health; Ruth Mbabazi, Research Assistant Professor, Department of Entomology; Sarah Evans, Assistant Professor, Department of Integrative Biology; and African Studies Director Jamie Monson will serve as the panel moderator.

Building Citizens Through Music
Music Practice Building, Room 219
25 Participants

Music programs in our nation’s public and charter schools have become the exception rather than the rule. This is especially true in urban centers like Detroit, where school reform is a major priority. MSU is helping to sustain Detroit’s musical heritage through programs at the MSU Community Music School-Detroit (CMS-D). Learn about CMS-D’s innovative music programs and how they promote social justice through access to music for urban youth.

Presented by: Jill Woodward and the children from the Community Music School

Debunking Food Myths
Anthony Hall, Room 1260
25 Participants

Bombarded with conflicting information about food and its health impacts? Most of us are. This session presented will focus on a new campus-wide initiative, Food@MSU, aimed at giving consumers information and tools to make better informed decisions about what to put on their plates. Attendees will have the opportunity to ask all their food related questions to the expert panel in this interactive session.

Presented by: Sheril Kirshenbaum, Moderator of Food@MSU, Our Table, MSU AgBioResearch

Arts and Culture at MSU: Tour of Wharton Center
Wharton Center
25 Participants

Since the inaugural performance by the Chicago Symphony Orchestra in 1982, Wharton Center has become a dynamic and evolving cultural resource. From Broadway blockbusters like “Phantom of the Opera”, Disney’s “The Lion King”, and “Wicked”, to world-renowned orchestras, dance companies, jazz ensembles, and more. Wharton Center hosts an impressive line-up of more than 100 performances each season, attracting patrons from throughout the state and region. However, at its core, Wharton Center is more than a space to entertain; it is a place to educate and engage. Whether it’s the countless programs integrating the arts and academics or the engagement activities that take Wharton Center into the community, a key part of Wharton Center’s mission is to enrich lives and strengthen the value of the arts in everyday life.

Presented by: Nina Silbergleit, Assistant Director for Performing Arts

MSU Library Tour: From Rare Books to Virtual Reality — Gems of the MSU Libraries
MSU Library
25 Participants

In today’s MSU Libraries, students have access to everything from medieval manuscripts to cutting-edge technology. We have new spaces, new technologies, and new services, but our mission to support exploration and learning are the same as when we first welcomed you to MSU.

Presented by: Holly Flynn, Librarian
Behind the Scenes at the FRIB Presentation and Tour
*Cyclotron Building, Auditorium*
*25 Participants*

Explore a world-class rare isotope laboratory where nuclei are smashed into a target at half the speed of light. This tour includes demonstrations, an introduction to the goals and methods of nuclear science, and a walk behind the scenes where nuclei are accelerated, filtered, and studied. The secrets learned will help explain what happens in supernovae and the origins of elements that make up the human body.

*Presented by: Dr. Zachary Constan, Outreach Coordinator for the National Superconducting Cyclotron Laboratory*

**Creativity: How We Have It, Lose it, Why That’s Bad, and How We Can Get It Back**
*Communication Arts & Sciences, Microsoft App Lab, Room 184*
*25 Participants*

Most of us have gone from being fearless, creative toddlers to uncreative, risk-averse adults. How did that happen and what is the impact of this on our lives? Can we get our creativity back? In this talk, Karl Gude talks about why we can be crippled thinkers and ineffective problem solvers, and what we can do about it.

*Presented by: Karl Gude, Media Sandbox Director, College of Communication Arts and Sciences*

**Honors College Luncheon**
*12:00-1:30 p.m.*
*Eustace-Cole Hall, Rooms 207 and 208*

The Honors College is happy to welcome back any Honors College alumni to join them for a luncheon at the Honors College. For more information, please contact Kristen McGrath at mcgra103@msu.edu.

---

**AFTERNOON SESSIONS**
*2:00-4:00 p.m.*

**Transportation to class sessions and tours via the Green Line and White Line buses will be available from the front entrance of the Kellogg Center. Please board the appropriate bus at least 30 minutes prior to your scheduled session.**

**Venue locations are subject to change.**

**From Aggies to Spartans: Object Stories and Storied Objects Tour**
*Central Services Building*
*20 Participants*

Freshman beanies and letter sweaters. Class rivalries, and that rivalry with “That Team in Ann Arbor”. Model barns and the MISTIC computer. Dr. Beal’s seed bottles and Theodore Roosevelt’s elm tree. Blue books and scrapbooks. Windowpanes and counterpartes. Gym uniforms and band uniforms. And Sparty! Explore our shared history with curators in an exclusive behind-the-scenes tour of university-related artifacts in the collections of the MSU Museum. Please note: guests in this session must be able to navigate stairs, as the facility is not handicap accessible.

*Presented by: MSU Museum Curators*

**Michigan State University — Advancing Michigan to a Place of Opportunity, Innovation, and Prosperity**
*Wells Hall, Room A120*
*25 Participants*

Michigan State University is involved in life changing research and work across the state of Michigan. Spartans are building partnerships to ensure a healthy tomorrow across the state. This panel discussion will focus on the work of MSU Extension and the University’s presence in Detroit, Grand Rapids, and Flint.

*Presented by: Representatives from MSU Extension and the College of Human Medicine*
The Entrepreneurial Mindset at MSU
MSU Innovation Center, Room 300 / 325 E Grand River Ave, East Lansing
25 Participants

Students graduating from MSU are entering a workforce—often referred to the “knowledge economy” or emerging “gig economy”—that is far different from previous generations. This session will focus on the entrepreneurial ecosystem that MSU is building across campus to prepare students for career success after graduation. This session will include a panel discussion with key staff/faculty as well as a tour of the MSU Innovation Center, which includes a student startup incubator and a 3-D Printing Lab.

Presented by: Ken Szymusiak, Managing Director, Burgess Institute for Entrepreneurship & Innovation at MSU; Neil Kane, Director, Undergraduate Entrepreneurship at MSU; Paul Jaques, Director of Student & Community Engagement, Spartan Innovations; Christine Beamer, Director of Career Services and Music Entrepreneurship at MSU College of Music; and Lori Fischer, Events and Student Program Manager, Spartan Innovations

Debunking Food Myths
Anthony Hall, Room 1260
25 Participants

Bombarded with conflicting information about food and its health impacts? Most of us are. This session presented will focus on a new campus-wide initiative, Food@MSU, aimed at giving consumers information and tools to make better informed decisions about what to put on their plates. Attendees will have the opportunity to ask all their food related questions to the expert panel in this interactive session.

Presented by: Sheril Kirshenbaum, Moderator of Food@MSU, Our Table, MSU AgBioResearch

Arts and Culture at MSU: Tour of Wharton Center
Wharton Center
25 Participants

Since the inaugural performance by the Chicago Symphony Orchestra in 1982, Wharton Center has become a dynamic and evolving cultural resource. From Broadway blockbusters like “Phantom of the Opera”, Disney’s “The Lion King”, and “Wicked”, to world-renowned orchestras, dance companies, jazz ensembles, and more. Wharton Center hosts an impressive line-up of more than 100 performances each season, attracting patrons from throughout the state and region. However, at its core, Wharton Center is more than a space to entertain; it is a place to educate and engage. Whether it’s the countless programs integrating the arts and academics or the engagement activities that take Wharton Center into the community, a key part of Wharton Center’s mission is to enrich lives and strengthen the value of the arts in everyday life.

Presented by: Nina Silbergleit, Assistant Director for Performing Arts

What is Microfinance?
Business College Complex, Room N106
25 Participants

This session will help participants learn about microfinance, why it is needed, and how it impacts impoverished communities around the world. Presenters will share the history of the Spartan Global Development Fund (SGDF), and how SGDF leverages synergies between research, teaching, and service at MSU to make a positive impact in the world. Discussions center around international finance laws, sustainable development, and how SGDF’s activities meet the capital needs of small business owners in developing countries who face systemic hurdles in financing their dreams. Finally, alumni will learn how they can help SGDF as it makes a positive difference in the lives of individuals, families, and communities around the world—one microloan at a time.

Presented by: Paulette L. Stenzel, Professor of International Business Law and Sustainability; Scott Lyman, President, Spartan Global Development Fund; and a member of the SGDF Board of Directors

MSU Library Tour: From Rare Books to Virtual Reality — Gems of the MSU Libraries
MSU Library
25 Participants

In today’s MSU Libraries, students have access to everything from medieval manuscripts to cutting-edge technology. We have new spaces, new technologies, and new services, but our mission to support exploration and learning are the same as when we first welcomed you to MSU.

Presented by: Holly Flynn, Librarian
Behind the Scenes at the FRIB Presentation and Tour
*Cyclotron Building, Auditorium*
*25 Participants*

Explore a world-class rare isotope laboratory where nuclei are smashed into a target at half the speed of light. This tour includes demonstrations, an introduction to the goals and methods of nuclear science, and a walk behind the scenes where nuclei are accelerated, filtered, and studied. The secrets learned will help explain what happens in supernovae and the origins of elements that make up the human body.

*Presented by:* Dr. Zachary Constan, Outreach Coordinator for the National Superconducting Cyclotron Laboratory

Creativity: How We Have It, Lose it, Why That’s Bad, and How We Can Get It Back
*Communication Arts & Sciences, Microsoft App Lab, Room 184*
*25 Participants*

Most of us have gone from being fearless, creative toddlers to uncreative, risk-averse adults. How did that happen and what is the impact of this on our lives? Can we get our creativity back? In this talk, Karl Gude talks about why we can be crippled thinkers and ineffective problem solvers, and what we can do about it.

*Presented by:* Karl Gude, Media Sandbox Director, College of Communication Arts and Sciences

**AFTERNOON TOURS**

Campus Bus Tour
*4:30-5:30 p.m.*
*Kellogg Center, Entrance*
*75 Participants*

See first-hand how the campus has changed since your graduation. The bus tour will depart from the front entrance of the Kellogg Center.

Campus Walking Tour
*4:30-5:30 p.m.*
*Kellogg Center, Lobby*
*20 Participants*

Take a stroll through MSU’s beautiful campus and learn about campus buildings, traditions and more during this relaxing and refreshing walk. The walking tour will depart from the lobby of the Kellogg Center.

Alumni University Closing Reception
*6:00-7:00 p.m.*
*Cowles House*
*150 Participants*

Gather with your fellow alumni at the iconic presidential residence to say farewell until next year. Ice cream from the beloved MSU Dairy Store will be served along with hors d’oeuvres prepared by the Cowles House chef. Wine and beer will also be available.