MSU Homecoming Parade
Parade Entry Rules

Rules for floats, groups, banners, equine or entertainment entries:

1. Parade entries should be related to the MSU Homecoming parade theme.
2. Registrations will be accepted based on the capacity of the parade staging area.
3. Floats can be pulled by horse, bike, or motor vehicle.
4. Float Dimensions: no larger than 20 feet wide x 40 feet long and 12.5” high (clearance under the Farm Lane Bridge is 13’6”).
5. Banner Dimensions: No larger than 20 feet long. No taller than 12.5 feet high.
6. Signs should be placed on both sides of each unit to denote the name of the group.
7. Parade units must post their unit number on the front passenger right side of their vehicle, float or banner. This number will be provided the day of the parade.
8. All parade units should maintain an equal distance during the parade route. Proper spacing of all units is important for the consistency of the parade. Parade Marshals will monitor the distance and pace of the parade units.
9. Parade entries are not allowed to stop at the judging stand.
10. Use of confetti cannons is not allowed.
11. No changes will be made to the staging order. If switching occurs the day of the parade, your group will not be allowed to participate in future years.
12. If you have equine or other animals as part of your unit, you must provide your own accompanying clean up personnel with shovels/rakes. Failure to comply will result in removal from the parade.
13. If groups fail to show the day of the parade they will not be allowed to participate the following year.
14. For questions regarding parade entries contact Regina Cross at crossreg@msu.edu or (517) 353-3069.
15. Businesses or corporate sponsors must contact Peter Delong at delongpe@msu.edu or (517) 432-4574.
16. Business or corporate sponsorship may not include alcohol/tobacco products.
17. Parade units must select ONE person to be their Parade Team Leader. This person will be the contact person for your parade unit during the parade. Their primary job is to make sure that your unit does not travel too quickly or too slowly during the parade. They also must make sure that nothing is thrown into the crowd by your group.
18. Parade entries must be submitted online at homecoming.msu.edu.
19. To insure safety, items (candy, toys, etc.) must not be thrown from floats/vehicles to parade spectators. Parade entries violating this rule will be asked to leave the parade. Items MAY be passed out curbside by walkers accompanying the parade entry. Items other than candy must be approved by the parade coordinate prior to the parade.

Limitations on participation in the Homecoming Parade:

1. The Homecoming Parade Committee reserves the right to remove any group or individual(s) from the parade.
2. Again, if items are thrown from vehicles/floats, your group will be asked to leave the parade route.
3. Parade organizers have the right to pull from the parade any stalled vehicles or groups that cannot keep pace with the parade.
4. Parade organizers have the right to have groups or individuals removed from the Homecoming Parade for exhibiting bad taste or drunken behavior and for using profanity and objectionable language.

Questions about the Homecoming parade should be directed to Regina Cross, MSU Alumni Office, (517) 353-3069, crossreg@msu.edu.