HOMECOMING PARADE RULES

Rules for Floats, Displays, Banners or Entertainment Entries
1. Parade entries must be submitted by completing the online registration form (available in early September).
   a. Registrations will be accepted based on the capacity of the parade staging area.
   b. There is no participation fee for registered student organizations (RSOs), athletic teams, MSU campus departments, and non-profit community groups.
   c. Businesses or corporate sponsors may participate in the parade for a fee. Contact Peter Delong via email or by calling (517) 432-4574 for more information. Business or corporate sponsorship may not include alcohol/tobacco products.
   d. If groups fail to show the day of the parade, they will not be allowed to participate the following year.
2. Parade entry construction
   a. Parade entries should be related to the current MSU Homecoming Parade theme.
   b. Float Dimensions: no larger than 20 feet wide by 40 feet long (20'x40'). Clearance under the Farm Lane bridge is 13'6".
   c. Banner Dimensions: no larger than 20 feet long by 13 feet high (20'x13').
   d. Floats may be pulled by a horse, bike, or motor vehicle.
   e. Signs must be placed on the left side of each unit to denote the name of the group and their assigned staging number. Staging numbers will be distributed on the day of the parade and may not be changed.
   f. Parade units must post their staging number on the left side of their vehicle or float.
3. During the parade
   a. All parade units should maintain an equal distance during the parade route. Proper spacing of all units is important for the consistency of the parade. Groups may be asked by parade marshals to adjust their distance and pacing during the parade.
   b. Parade units must select ONE person to be their parade team leader. This person will be the contact person for the parade unit during the parade. Their primary job is to make sure that their unit does not travel too quickly or too slowly during the parade. They also must make sure that nothing is thrown into the crowd by your group.
   c. Parade entries are not allowed to stop at the judging stand.
   d. If a group has equine or other animals as part of the unit, the group must provide its own accompanying clean-up personnel with shovels/rakes. Failure to comply will result in the group being ineligible to participate in future years.
   e. To ensure safety, items (candy, toys, etc.) must not be thrown from floats/vehicles to parade spectators. Parade entries violating this rule will be asked to leave the parade. Items MAY be passed out curbside by walkers accompanying the parade entry. Items other than candy must be approved by the MSU Alumni office prior to the parade.

Rules for Elected Officials
1. No distribution of campaign literature is allowed.
2. Incumbents of the following political offices may participate in the parade in non-election years. Only during an election year may those seeking office participate in the parade, and only one candidate from each party running for the following offices will be allowed to register.
   a. President of the United States
   b. Governor of the State of Michigan
   c. U.S. Senator for State of Michigan
   d. Member of the U.S. House of Representatives (East Lansing)
   e. MI State Senator (East Lansing)
   f. MI State House Representative (East Lansing)
   g. City of East Lansing Mayor
   h. City of East Lansing City Council Member
   i. City of Lansing Mayor
   j. City of Lansing Council Member (Campus Jurisdiction)
The elected official/candidate must agree to personally participate and may not send a representative in their place.

4. The elected official/candidate can ride in a car or walk with a sign or banner.

5. Elected officials/candidates must provide their own car and driver and signage for the car. Only one car or vehicle is allowed per elected official/candidate.

6. Sign or banner dimensions: no larger than 20 feet long by 13 feet high (20'x13').

7. Please report to the Hannah Community Center by 5:30 p.m. Enter the Hannah Community Center parking lot via the Fern Street entrance off Abbot Road. A greeter will meet you and assign a spot in the staging area. Please park in that spot upon arrival. Additional parking for vehicles not in the parade are not allowed in the Hannah Center parking lot. Additional parking will available in different parking lot.

8. The parade will begin promptly at 6:00 p.m., so it is important that everyone is in their car and ready to go at that time.

9. Once an elected official/candidate has been assigned a spot in the parade, it cannot be changed. There can be no exceptions to this rule.

Code of Conduct
Participants in the MSU Homecoming parade are representing Michigan State University and will conduct themselves in an appropriate manner while participating in the parade.

Regardless of the type of organization participating in the parade, the organization agrees to uphold the regulations outlined by the university in their General Student Regulations. While not inclusive of all regulations, the organization specifically agrees to help provide a physically secure environment free of harassment by refraining from the following behaviors:

1. Causing or threatening harm to another or endangering the physical safety of another.
2. Engaging in relationship violence or sexual misconduct as defined by the university. As mandatory reporters for Michigan State University, MSU Alumni staff will be required to report any violations of this policy, naming the group and contact person in the report.
3. Consuming or possessing alcohol or illegal substances prior to or while participating in the parade
4. Engaging in activities that could result in damage to property.
5. Possessing weapons of any kind in the parade.

Limitations on Homecoming Parade Participation
1. The Homecoming Parade Committee reserves the right to remove any group or individuals from the parade at any time, for any reason.
   a. Parade organizers have the right to have groups or individuals removed from the parade for exhibiting bad taste, drunken behavior, using profanity or objectionable language, or violating any of the General Student Regulations.
   b. If items are thrown from vehicles/floats, you will be asked to leave the parade route.
   c. Parade organizers have the right to remove from the parade any stalled vehicles or groups that cannot keep pace with the parade.

Questions
If you have questions about any of this information, please contact Parade Coordinator Regina Cross at crossreg@msu.edu or 517-353-3069.