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With a new state-of-the-art cyclotron and scanner, MSU Radiology now boasts the most advanced technology in the nation.

THE CAMPUS HERITAGE INITIATIVE: PROTECTING THE IRREPLACEABLE
A new campus initiative to preserve MSU’s heritage begins with a look at the historic buildings east of Circle Drive known as “Lab Row.”

STARS TWINKLE IN MSU’S JAZZ PROGRAM
MSU’s new jazz studies program has unfolded with great panache, led by the many star performers on its faculty.

MAGICAL TALES
A new book brims with fresh, previously untold anecdotes about MSU’s 1979 championship basketball season.

Letters to the Editor
Editor, MSU Alumni Magazine
MSU Union
East Lansing, MI 48824-1029
Include name, address, phone, email and MSU degree/year (if applicable). Letters may be edited.

Via fax: (517) 432-7769
Via email: msuaa@msu.edu
Via web: http://www.msualum.com/magazine/formltr.cfm
With President Peter McPherson’s return to campus, I want to use a hockey analogy to reflect a bit on what the past five months have meant.

Each December, the International Ice Hockey Federation’s World Junior Hockey Championship beckons. One of our star players is chosen to contribute on the international scene. That individual will grow and be strengthened by the opportunity, and the experience will elevate his game to the next level.

Meanwhile, the team back home is expected to keep winning. In the absence of their star, other players have to step up and play a little better.

In this case, when the star player returns he is a bit different. Any of us would be after such a life-changing experience. Just like when students study abroad, they return and see things anew, through the prism of their international experience.

The team is different, too. They’re stronger. While their star was gone, everyone had to pick up some of the slack, to take their own performance to the next level.

When President McPherson left, the Board of Trustees and he had confidence that Team MSU would rise to the occasion and meet the challenges here. And we have confidence that Peter’s recent experiences, coupled with his ten years of stellar service to the university, mean that that together we’ll be an even better team than before. I believe we are.

It is always a privilege to serve Michigan State University, in whatever role for which one is chosen. It has been for me. I appreciate the confidence of the Board and the support of the entire community during these past five months.

I look forward to getting back to work with Peter. We’ll need all of our collective energies and strengths to handle the challenges that are ahead and to continue the work of building an MSU for the 21st century and beyond.

Sincerely,

Lou Anna K. Simon
Interim President
Provost and Vice President for Academic Affairs
GARDENING INSTITUTE
Thanks for highlighting www.gardeninginstitute.com (Spring 2003). It seems that online resources are growing at an astonishing pace and MSU Global is working at filling many niches—including gardening, which I love. The program through the Horticultural Gardening Institute provided me with a great opportunity to expand my knowledge, to apply it in my own backyard, to meet new friends with the same interests, and to draw upon the expertise of experts such as Norm Lownds, Art Cameron or John Gaydos.
Dana VanPoperin
St. Clair Shores

SPARian NOSE HELMETS
Enjoyed the article about the changes Coach Smith has made in the MSU football team (“Buckle Up For The New Smith Brand Of Football,” Summer 2003), except for the statement that the block “S” on the helmets would be replaced by “Sparty.” Sparty is the large mascot that looks like an overstuffed doll and helps to raise spirit and enthusiasm for our team. The figure appearing on the side of the helmet is a Spartan helmet, worn in ancient times by Spartan soldiers. Incidentally, the nose piece in the front distinguishes it from the flat-front helmet worn by the Trojans, who were their enemies.
Bruce M. Campbell, ’61
Pearl Beach

DYNAMIC PLAN
Great cover story on the dynamic plan to expand the Kresge Art Museum. The expansion will enhance an impressive collection of art currently shown in outdated, inadequate space.
Ron Rademacher, ’65
Mason

MORE ICONIC PROFESSORS
I was very pleased to note the inclusion of Kenyon L. Butterfield among “MSU’s Iconic Professors” (Spring 2003). Some years ago, while researching his role in the Smith-Lever Act and the creation of the Cooperative Extension Service, I discovered some additional facets of his career also worthy of note. He was president of three land-grant colleges (MSU, Rhode Island, and University of Massachusetts) and all three have Butterfield Halls named for him. During World War II, the battleship USS Kenyon Butterfield was launched, perhaps a unique honor for a university president. Butterfield may have defined the seminal course curricula for agricultural economics and rural sociology. He was named by Presidents Roosevelt and Wilson to many national posts, including two years with the American Expeditionary Force in Europe dealing with reconstruction after World War I.
Robert L. Christensen, ’58
Deerfield, MA

Excellent issue (Spring 2003), great balance of articles. I recommend that you arrange for a special reprint of the article “MSU’s Iconic Professors.”
O. Donald Meaders, EDD ’57
Okemos

NEWS WAS PREMATURE
Your Summer 2003 issue ran an obit for Gregory W. Syfert, ’68, of Winnetka, IL. Greg is one of my closest friends, and I can say that he would be greatly surprised to learn of his passing. He is probably out working on one of his race cars as I write this.
Mike R. Morrow, ’72
Walled Lake

We regret the error. An erroneous “deceased” notice slipped into our database, but fortunately this is a very rare type of error. –Editor.

UPDATE
Jim Sterba, ’66 (see Winter 1980), longtime correspondent for the New York Times and Wall Street Journal, and recipient of MSU’s Distinguished Alumni Award, has published Frankie’s Place (Grove Press, 2003), a “charming” and “audacious” memoir about his summers on the Maine coast that Joan Didion calls “a joy to read.”

Daniel B. Burg, ’80 (see Winter 2000), a patent attorney from Portland, OR, has been elected to serve a two-year term as 2nd Vice Chair of American Mensa, Ltd., the society for those who score in the upper two percent of standardized IQ tests.
The long awaited Spartan Stadium expansion plan received the green light from MSU’s Board of Trustees in September. The $61 million project features new sky boxes and club seating in a structure west of the stadium that will also become home to University Development, the MSU Foundation, the 4-H Foundation, and the MSU Alumni Association. The plan includes 24 suites above the upper deck ($35,000–$80,000 a year), 862 club seats ($4,500–$6,500 a year) and a new press box. Spartan Stadium’s capacity will increase to about 75,000 with 3,000 additional seats. Construction is expected to be completed in 2005.

MSU’s icon, the original “The Spartan” ceramic statue, which is being replaced by a bronze replica, will be housed in the building’s atrium. "This is helping athletics, but we’ve also provided the opportunity to help other aspects of this university,” says Interim President Lou Anna Simon.

The move is expected to provide revenues in excess of $1 million a year, says Athletic Director Ron Mason, who notes that athletics does not have access to general fund dollars. Mason says that the move will help athletics retain a broad and diverse range of programs and to keep its facilities competitive within the Big Ten Conference.

Fred Poston, vice president for finance and operations, estimated that about $11 million of the costs for University Development and the MSUAA will come from money now used by Development to lease space off-campus. The major part of the funds will be provided by athletics.

**MATILDA WILSON VET CARE UNIT**

A new addition to MSU’s Veterinary Clinical Center that will provide critical care for horses has been named for former trustee Matilda Wilson (1931-37), whose foundation donated $5 million to the center.

When completed, the Matilda R. Wilson “Pegasus” Critical Care Center will allow MSU’s College of Veterinary Medicine to provide state-of-the-art critical care to horses and foals with infectious diseases, research and student teaching in an approximately 13,000-square-foot facility. “Newly emerging infectious diseases are a major threat to horses and farm animals, as well as humans,” says Lonnie King, dean of the College of Veterinary Medicine.

The center will cost $3 million. The remaining $2 million will endow two “Wilson Scholars”—residents who will care for critically ill animals. It will also help fund a new College of Veterinary Medicine educational program on the specialized care of critically ill animals.

MSU has honored the Wilson family by naming residence halls—Wilson East and Wilson West—and a thoroughfare—Wilson Road—after them.

**MSU ACCEPTS $74 MILLION**

The MSU Board of Trustees accepted in September more than $74 million in gifts, grants and contracts.

They included $2.9 million from the Agency for International Development to MSU’s Bean/Cowpea Collaborative Research Support Program; $1.7 million from the National Institutes of Health to study the role of veins in hypertension; more than $1 million from the National Science Foundation to research how plants can become more resistant to cold temperatures; and $1.3 million from the W. K. Kellogg Foundation for the “Yes We Can” initiative to improve educational outcomes and reduce poverty in urban areas.

The board also awarded contracts for a campus-wide lighting project that involves new energy-saving fluorescent lamps; for a courtyard renovation at the Intramural West Fitness Center; and for new air conditioning equipment in Baker Hall.

**PLANNED DROP IN ENROLLMENT**

Although demand for admission to MSU remains strong, this year’s enrollment of about 44,500 students is down 400 from last year—in keeping with MSU’s longterm planning target.

Freshmen enrollment this fall is estimated at 6,900—down from 6,949 last fall. However, the freshman class’s average GPA rose from 3.55 to 3.58 and its average ACT scores in creased from 24.3 to 24.5.

“This year’s incoming freshman class is an important chapter in our story,” says Lou Anna K. Simon, interim president and provost. “Each one of them has the capacity to succeed. And our commitment is to give them that opportunity—the chance to have a first-class experience here.”

About 89 percent of the freshman class is composed of Michigan residents. Female students account for 54 percent. About 18.9 percent, or 1,305, are minority students. International undergraduates number about 1,050, up from 963 last year. Graduate enrollment dropped slightly from 2,239 to 2,190.

Enrollment in Honors College reached a record 2,575, up by more than 175 students or about 7 percent.
President Peter McPherson returned to campus this fall after serving as the financial coordinator for the Office of Reconstruction and Humanitarian Assistance (ORHA) in Iraq. He was the main financial and economic policy adviser to ORHA director Paul Bremer, who had requested that McPherson’s stay in Iraq be extended through September.

In McPherson’s absence, Provost Lou Anna K. Simon served as MSU Interim President. Simon has served as MSU provost and vice president for academic affairs since 1993 and is responsible for the full range of academic and academic support programs at MSU.

“I think McPherson is having an impact on the rebuilding process in Iraq and we’re proud to let him continue in that capacity,” said David Porteous, chairperson of the MSU Board of Trustees, after the trustees approved the extension.

In addition to serving as president of MSU, McPherson has been a statesman, bank executive and held key positions in the federal government. He currently chairs the Partnership to Cut Hunger and Poverty in Africa. The partnership focuses resources and knowledge on what the partnership calls the most critical need of all of Africa’s challenges.

One of MSU’s natural treasures is Hidden Lake Gardens, in Michigan’s Irish Hills region. This botanical garden and arboretum is located in Lenawee County, 60 miles southeast of campus. The original plot of land was purchased by Harry A. Fee in 1926 to use as a farm for his retirement. However, the rocky and heavily wooded land proved not suitable for farming, so Mr. Fee instead developed a “landscape garden.” He enhanced the natural beauty of the property with additional plantings of ornamental trees, shrubs and flowers. Throughout his life Fee made extensive use of the MSU Extension Service to advise him on his development of the garden. In 1945 he left the garden to MSU and included an endowment for its support. In the subsequent years Hidden Lake Gardens acquired additional adjacent property, so that the original 266 acres have now been enlarged to 755 acres.

Much of this area has been preserved as natural woodland accessible by hiking trails. Hidden Lake Gardens serves as an outreach educational facility including a Visitors Center and Conservatory Complex made possible through gifts from the Herrick Foundation and other agencies and individuals.

The Harper collection of Rare and Dwarf Conifers and the Hosta Hillside Garden are two of the Gardens horticultural highlights. The early records of the Gardens are preserved at the MSU Archives and Historical Collections, where they are available for research. Hidden Lake Gardens is open to the public year round. Admission is $3 per person. For more information or directions call (517) 431-2060 or visit the website at www.hiddenlakegardens.msu.edu.

President McPherson poses by the palace where his office was located in Baghdad.

Between now and MSU’s Sesquicentennial in 2005, Fred Honhart, director of MSU Archives and Historical Collections, will regularly highlight key moments in MSU history. –Editor.
WHARTON CENTER TOPS BIG TEN

MSU’s Wharton Center boasts the largest program schedule among university performance centers in the Big Ten, and second largest among all universities in the nation.

As a result, patrons have an enormous array of choices. This fall, for example, among many great shows, Wharton Center will feature everything from music to opera to ballet.

Kila will showcase its musical melting pot that melds traditional Irish music with influences from reggae, gypsy, rock and klezmer on Oct. 24. The classic Rigoletto opera will be performed by Opera Verdi Europa on Oct. 26. Suzanne Farrell Ballet brings the 28-member resident company of the Kennedy Center on Oct. 30. And Red Priest, for those who love classical music but who would like to fix it even if it ain’t baroque, appears Nov. 6.

SMITHS LEAD SPARTY PROJECT

NBA star and philanthropist Steve Smith and his wife Millie have been named honorary chairpersons of MSU’s Sparty Project (see cover story, Winter 2003).

The Smiths will lead a worldwide grassroots effort spearheaded by the MSU Alumni Association regional clubs seeking to raise $500,000 to preserve this historic MSU icon.

“We want to help get the word out that if Spartans around the world work together, we can unveil a new Sparty during Homecoming weekend in 2005,” says Smith, a guard with the world-champion San Antonio Spurs and a 2000 U.S. Olympian.

The Sparty Project will replace “The Spartan” ceramic statue with a bronze replica. Created in 1943 by sculptor Leonard Jungwirth, an assistant professor of art, the statue is crumbling as a result of too many freeze-thaw cycles. It will be moved to the atrium of the new addition to Spartan Stadium.

The Smiths have donated more than $3.1 million to MSU, a record by professional athletes to their alma mater.

For more information, or to donate online, visit www.msu-alum.com/spartyproject. Or contact Karen Wenk, director of development for MSU Campus Park and Planning, by calling (517) 355-9582.

NEW COACHING ONLINE COURSE

Coaches who need to understand the legal responsibilities of managing a team can now get up to speed online.

This fall, MSU debuted a new online course called “Sports Law for Administrators and Coaches.” It will be taught via the Internet by faculty from MSU’s Dept. of Kinesiology and is the first of three courses in a new online coaching education certificate program. Students will learn to manage environmental and equipment safety, emergency plans, medical forms, compliance, recruiting, scouting, ethics, season and practice planning, and more.

For more information, visit edweb3.educ.msu.edu/ysi/kinvirtualuniversity.html or email Eugene Brown at ysicoach@msu.edu.

MSU JOINS INITIATIVE

MSU is one of eight leading universities teaming up to share their patented bio-technologies and make them more widely available. This is to help with the development of crops that could feed millions of people, which some believe is being hampered by biotechnology patents held by corporations.

The initiative was announced July 11 in the journal Science. Supporters wish to help apply biotechnology to the creation of improved crops, especially in developing countries.
**MSU PROGRAM IS SUPER**

MSU’s efforts to provide high quality education to first generation, income eligible, underrepresented students who have demonstrated resilience in the face of adversity was recognized with a 2003 Noel-Levitz Retention Excellence Award.

MSU was one of nine colleges and universities recognized July 13 at the 2003 National Conference on Student Retention in San Diego.

MSU’s Summer University Program Excellence Required (SUPER) program, begun in 1988, received the award. Since 1995, approximately 35 students per year have been selected to participate in the program.

“As a summer bridge program, SUPER gives students a head start to their college career,” notes Lee June, vice president of student affairs and services and assistant provost.

**NEW INSIGHTS ON EROSION**

Glaciers can grow at the bottom, just like people who are inactive, an MSU scientist and his research group has discovered.

Snow accumulating on their surfaces can cause glaciers to grow, and so can the freezing of meltwater, says Grahame Larson, professor of geological sciences, who along with a colleague published an article in *Nature* (Aug.

14). Larson trekked to Alaska and Iceland last year, courtesy of the National Science Foundation and the Cold Regions Research and Engineering Laboratory in Hanover, NJ.

What happens is the fountains of meltwater rushing in from glacier margins would spawn icy rims. The scientists likened this phenomenon to the mundane event of popping open a can. The rapid transfer of ice-cold water from a high pressure environment—either inside a can or beneath a glacier—to a low pressure environment causes ice to form.

“This is new,” says Larson. “We’re introducing laws of erosion for glaciers, and thus making it easier to understand how glaciers subdue mountains.”

**HUGE AWARD FOR MSUFCU**

The MSU Federal Credit Union (MSUFCU) has won *The Principal 10 Best Companies for Employee Financial Security—2003* award from the Principal Financial Group, the nation’s 401(k) leader. The award recognizes companies that excel at contributing to their employees’ financial futures and sense of financial security.

“We are honored by this recognition,” says Patrick McPharlin, president & CEO of MSUFCU. “Our employees are our number one asset. We must have the very best people to keep our competitive edge and great benefits help us attract and keep great employees.”

In addition to a plaque, MSUFCU received a $2,500 check, which it will donate to MSU Safe Place.

Organized in 1937 by a group of professors, MSUFCU is the largest university-based credit union in the world. The company of 260 employees boasts 100 percent employer-paid medical insurance premiums for retirees.

**DREAM GREEN**

Have you seen the new MSU-themed Aloha shirt? It’s selling like hotcakes, and you can get it for a discount at the MSU Alumni Association’s web page, www.msualum.com. While there, take a look at the new redesign. All the services, information and conveniences are still there, only they are easier to access. The new design is streamlined to fit into a computer screen, so users will not need to scroll to find their links.

“This is another example of how the alumni association seeks to be of service to our alumni members,” says Keith A. Williams, MSUAA executive director. “Judging from the usage data, more and more alumni are using our web site, and are using it more frequently. We want to make things even more convenient.”

The popular online alumni directory, where MSUAA members can locate former classmates, can be accessible with only one click after login. Lots of new Spartan merchandise—including the “must have” Hawaiian shirt—is now available at the SpartyShop and specialty sites affiliated with Land’s End and Roots. International travel information, alumni career services, club listings, upcoming events, and magazine text archives are all easily findable. Conveniences like address updates and membership renewals are basically one click away.

And a new hockey game has been added. Try it, and Dream Green!

**MSU KUDOS**

Every semester, MSU faculty, staff and students garner kudos too numerous to list exhaustively here. Some recent examples:

- **Martin Bukovac**, ’51, Ph.D. ’57, University Distinguished Professor emeritus of horticulture, has been awarded the Velch Memorial Medal for his contribution to the science of horticulture.

- **G. Stanley Howell**, professor of horticulture, has won the 2003 Wine Integrity Award from the Lodi Woodbridge Winegrape Commission. The award honors individuals who make significant contributions to the world of wine while maintaining integrity.

- **Tracy Kamikawa**, a senior from Honolulu, Hawaii, received one of the U.S. Dept. of Homeland Secu-
rity’s (DHS) first Undergraduate Scholarships. In addition, Michael E. Gehring and Ellyn Schuette, graduate students in forensic science, also received DHS fellowship awards to study at MSU’s School of Criminal Justice.

NEW HIRES ON CAMPUS
James C. Anthony, professor of mental health and epidemiology, Bloomberg School of Public Health, Johns Hopkins University, has been named chairperson of MSU’s Dept. of Epidemiology in the College of Human Medicine. He succeeds Nigel S. Paneth, who is serving as the college’s associate dean for research.

Darrell S. Pressley, director of Public Information for the Massachusetts Division of State Parks and Recreation (DSPR), has been named Director of Media Communications. He replaces Deb Pozega Osburn, who left to become partner of a public relations firm.

MSU’S TOLLGATE: A HIDDEN GEM
Did you know that MSU owns 160 acres of rolling land in SE Michigan, complete with a pond, woodlot, hayfields, pastures, an orchard, an old homestead and several farm buildings? Welcome to the MSU Tollgate Education Center in Novi. Donated to MSU in 1987, Tollgate is run by MSU Extension and serves as home of the MSUE SE Regional Office. It includes facilities for conferences and for teaching classes on horticulture, water resources and forestry. Its gardens are looked after by MSU staff and some 150 volunteers.

“One is a plantation of 40 tree species that can be used as alternatives to ash. The other is research on finding tree species with EAB resistance.”

Tollgate is free and open to the public Monday through Saturday from 9:00am to dusk. For more information, contact (248) 347-3860 ext 251.

A TRUE TEST OF SPARTAN SPIRIT
By Keith A. Williams Executive Director

Every fall the MSUAA sponsors the Spartan Spirit Pep Rally for new and returning students, where we provide new Spartans with fun, entertainment, some serious talk, and a lot of traditional “green and white” stuff.

This year’s event—our seventh annual—featured Interim President and Provost Lou Ann K. Simon, First Lady Joanne McPherson, East Lansing Mayor Mark Meadows, head coaches John L. Smith, Rick Comley and Joanne P. McCallie, assistant coaches Dwayne Stephens and Mark Montgomery, team captains, the Spartan Marching Band, the MSU Cheerleaders and Dance Team, emcee Sheri Jones, co-anchor for NewsCenter 6, and more than 19,000 students and community guests.

The only venue for this event is Spartan Stadium. Many campus units pitch in to stage this event, including athletics, residence halls, MSU police, and the City of East Lansing.

Until this year, we have been fortunate with weather. But it was sunny and hot, and halfway through the program, dark storm clouds could be seen rapidly approaching the stadium. Then, a sudden flash of lightning struck. Dr. Simon and I immediately called a rain delay and rushed the students to safety in the concourse areas. Others involved with the program quickly moved the students to safety in the concourse areas. Others involved with the program quickly moved the students to safety in the concourse areas. Others involved with the program quickly moved the students to safety in the concourse areas. Others involved with the program quickly moved the students to safety in the concourse areas. Others involved with the program quickly moved the students to safety in the concourse areas. Others involved with the program quickly moved the students to safety in the concourse areas. Others involved with the program quickly moved the students to safety in the concourse areas.

In just a few minutes, as thousands of people were under shelter, a heavy downpour of rain and half-inch hail unloaded on Spartan Stadium. Sheri kept us posted with updates from her TV station’s meteorologist. We kept everyone informed through the stadium’s sound and video systems. We were able to bring a fleet of buses to the stadium to transport students to residence halls during a brief lull in the storm.

Later we learned that this storm produced an “F-2 magnitude tornado” that touched down a short distance beyond East Lansing.

While we were disappointed that Spartan Spirit was canceled, I was very impressed with the teamwork all MSU departments displayed in response to this emergency. The evacuation was orderly and effective. It was clear that for Simon, the safety of students was first and foremost. To me it illustrated how critical preparation, teamwork, and good leadership are to campus welfare.

Our events are important, but this incident puts things into better perspective.

Go Green!
The MSU Alumni Association would like to take this opportunity to welcome our newest life members. We thank you and commend you for your willingness to share our commitment to this great university through Life Membership in the Alumni Association.

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WELCOME... AND CONGRATULATIONS!

“Thanks in large part to the generosity of the alumni and friends listed here, Michigan State University continues to flourish as one of the nation’s leading centers of learning and scholarship. On behalf of the entire university family, I want to welcome them as the newest donors recognized in MSU’s giving societies.”

“Private support is essential if we are to sustain the excellence in teaching, research and outreach that has characterized Michigan State for nearly 150 years. The commitment and support shown by these dedicated Spartans is invaluable, and we thank them.”

The following individuals and organizations have made a significant financial commitment to Michigan State University, qualifying them for lifetime recognition in one of the university’s eight donor societies.

Listing includes new society members from April 1 – June 30, 2003

President Shaw served as the eleventh president of MSU, introducing new courses including Hotel Administration, Public Administration, Geology, Geography, and Physical Education for women.

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Ada, Michigan

GEORGE AND MARYANNE EYDE
East Lansing, Michigan

LOUIS J. EYDE
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The Abbot Society was established to honor one of the first presidents of MSU, Theophilus Abbot, who led the university from 1862 to 1885. Abbot promoted growth, secured critical government appropriations and furthered MSU’s prestige as the nation’s first agricultural college.

Raymond J. Biggs
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Richard A. and Gail M. Hill
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East Lansing, Michigan

Dr. Lou A. and Roy J. Simon
East Lansing, Michigan

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Jonathan L. Snyder served in the role of MSU president from 1896 to 1915, transforming the office of the president with an aggressive administrative style that focused on innovation in higher education.

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Established in 1963, the Presidents Club was the first donor recognition group created at Michigan State University and remains the largest.

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The Hannah Society honors the memory of President Hannah, who served the university for forty-six years, twenty-eight of them as MSU’s twelfth president. He is revered by many and guided the university through its period of greatest physical and philosophical growth.

George and Nancy Axinn
Tucson, Arizona

$10,000

$100,000 or $200,000 planned gift

$25,000

$50,000 or $100,000 planned gift

$10,000

Chartered during the university’s first capital campaign, Beaumont Tower Society is named after the one landmark that so thoroughly symbolizes Michigan State University, its history and traditions.

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Dollar amounts listed are minimums for recognition in each giving society. Current gifts can be cash, securities, property or gifts-in-kind and are payable over a five-year period. When establishing a planned gift, credit can be given for previous cash gifts.
two heads on the same body,” says James, an award-winning news correspondent who has covered every presidential election since 1976 for CNN, NBC or CBS. “Rove brings the politics and strategies needed to make the Republican party dominant, while George brings charm, charisma, family and corporate connections. It might be the most tremendous political package in our history.” Jim attended MSU during a tumultuous era, when he temporarily abandoned his passion for long distance running. “I got wrapped up in the war protest and running seemed self-indulgent,” he explains. “Ironically, after MSU I ran competitively for 10 years.” An RA in Abbott Hall, he married classmate Mary Lou (Pagels), ’74, and they now reside in Austin with daughter Amanda, 16. Jim recalls two big influences at MSU, economics professor “Handsome” Al Mandelstamm and communications professor David Lewis. “Al taught one of the first televised courses and he really made learning fun,” recalls Jim. “He was energetic and theatrical.” Jim applied those lessons in a broadcasting career that began in radio, and then moved on to television in Laredo, TX, after he successfully covered a hurricane that blew over South Padre Island. Eventually he gravitated from covering disasters to politics, a field that has also left him disenchanted. “I voted for Bush three times, twice for governor and once for president,” admits Jim, whose next book will be on the Iraq war. “I feel we’re headed in the wrong direction.”

GLENDIA LEWIS: DEJA NEWS?

This fall, viewers of Detroit’s WXYZ-TV Action News (Channel 7) might do a double take when they flip on the weekend news and see anchor Glenda Lewis, ’96, who had previously worked five years at WJRT-TV in Flint. Lewis, you see, is the daughter of longtime Channel 7 anchor Diana Lewis. “It’s like a dream come true,” gushes Glenda of her new job. “I’ve been walking the halls of Channel 7 since I was a toddler, so to walk through the doors after having worked hard and being a professional in my own right, earning a place there, that’s a feeling I can’t describe.” The two anchors are believed to be the first parent-child duo in Detroit television. Though she was born in Hollywood, CA, Glenda grew up in Detroit. “When I was five, I stood in front of a mirror and held a brush as though it was a microphone, and I’d say, ‘Back to you, Bill,’” says Glenda, recalling how she’d impersonate her mother. But she lost interest in broadcast journalism by the time she arrived at MSU, where she majored in advertising. “My MSU experience was very important to my career,” says Glenda. “So many people were wonderful to me. My best friends are people I met at MSU. I attend every Homecoming. As you can see, I bleed green.” But after graduation, Glenda became interested in TV news and enrolled in a school of broadcasting in Southfield. She was advised to earn her way to the Detroit market to forestall any charges of nepotism. So Glenda started at WBKB in Alpena, “the smallest market in America.” She did a stint at WLNS (Channel 6) in Lansing before moving on to Flint. She believes the Alpena job was key. “I cried every other day,” she recalls. “It was a tough town. It was tough working 10-12 hours a day. You’re assignment editor, videographer, reporter, everything. But it was so character building.”
**EUGENE PARKER: LEADER IN SPACE SCIENCE**

Just as physics and astronomy were dramatically altered by Newton and Galileo, space science has been altered by the extraordinary vision of one physicist—Eugene N. Parker, ’48, professor emeritus of the University of Chicago and winner of the 2003 Kyoto Prize (a $20-karat gold medal plus some $400,000 in cash). “I’m exhilarated,” says Parker from his home in Homewood, IL. “It certainly brightens an otherwise dull retirement.” In 1958, he theorized the existence of a “solar wind” in the solar space, which scientists believed was a hard vacuum. “This upset all the experts,” recalls Gene. “I sent it for publication and two referees said it was wrong, although they did not refute my calculations. Fortunately, Chandra Sekhar was a courageous editor and he went ahead and published it (in The Astrophysical Journal).” By 1962, Eugene’s theory was proven through direct satellite observation, triggering a drastic change in space science and an entire new set of explanations of phenomena involving fixed stars, the interstellar medium and the galaxy. His book *Cosmical Magnetic Fields—Their Origin and Activity* (1979) has become the Bible for this new discipline and is quoted authoritatively to this day. “Any significant discovery is invariably blasted by eminent referees,” he says. “It’s a real problem. If you write an ordinary paper, where you make some simple calculations, they won’t bother to attack you.” Having written more than 300 papers, Gene says the solution is to force them “to prove that you’re wrong.” A native of Detroit, Gene chose MSU after winning the Alumni Distinguished Scholarship. “I felt like the luckiest guy in the world,” he recalls. “And MSU did not disappoint. While they were not known for research at the time, MSU had many professors who were competent physicists and very competent teachers—like Drs. Osgood, Haus, Dwight and Kikuchi. I got a real good education. It prepared me well for my career.”

**JOELLEN THOMPSON: ENGINEER OF THE YEAR**

Since its founding in 1946, the Michigan Society of Professional Engineers (MSPE) has never named a woman as “Engineer of the Year.” That tradition ended in May when Joellen Thompson, ’79, assistant water system manager for the city of Grand Rapids, received a plaque for that honor at the society’s awards banquet. “I’m very honored, and humbled,” says Thomson. In 1999, Joellen became the first woman elected MSPE president. “What I like about engineering is problem-solving,” she says. “I like to find out what causes the problem, and see what can be done to fix it.” Indeed, recently when a dent appeared on the elbow of a pipe connected to a storage tank, city hydraulic engineers postulated all kinds of theories. But Joellen figured that it was caused by an air bubble that seeped in from a valve, and proved it with buoyancy calculations. “It turns out that a pocket of air only one-seventh the volume could have caused it,” she explains. A native of Midland County, Joellen chose MSU because “it was a Big Ten school that offered many programs, plus it was away from home but not too far away.” She touts two MSU mentors, the late James Burnett of mathematics, and McKenzie Davis. “Dr. Davis advised us on obtaining our P.E. licenses, which is very important,” she notes. “Some engineers work for private companies where a license is not required, but I would recommend it to all engineers.” The engineering field is dominated by men, but the number of women is increasing. The Society of Women Engineers, a national organization whose executive director is fellow Spartan Elizabeth Shanahan, ’78 (see p. 48, Winter 2003), estimates that there are now some 27,000 female civil engineers, or about 10 percent of the total. “I’m pleased that women are making inroads in engineering. I think it’s an interesting profession, since at the core it’s about helping people, and it pays well. I would encourage women to go into engineering.”
Bob Guiney: The Bachelor

Last year, millions of reality television fans saw him trying to win the heart of Trista Rehn in ABC’s Bachelorette series. He did not win, but still, viewers loved Bob Guiney, ’93, a mortgage banker and broker from Ferndale. So ABC cast him as the star in this fall’s “The Bachelor,” where 25 beautiful young ladies will vie for his heart week after week. “They had more applications than ever for the show, which was really flattering,” says Guiney. “I can tell you this. After meeting the 25 women (finalists), it was obvious how tough the job was going to be!”

Do not feel sorry for Bob. The same day he got the show he was invited to do Oprah—which he has now done multiple times—and Penguin made him a book deal (What A Difference A Year Makes will hit bookstores in November). A native of Riverview in Detroit’s “downriver” area, Bob was recruited by MAC schools but chose to play Big Ten football at MSU as a walk-on quarterback. “My uncle Andy ‘Big Red’ Sandifer was on the MSU team and I went to almost all the home games for years,” he explains. “I made the travel team and had a blast.” Bob was also singer and songwriter for a band called Fat Amy. “We really started to get popular regionally my senior year,” he recalls, crediting professor Steven McCornack with giving him career advice. “The next thing I knew we got a record deal and took off from there!” Bob and fellow Spartan Greg Clausen, ’93, also a Riverview classmate, started an Allied Home Mortgage branch and still run it. “He does most of the work,” notes Bob. “I always say I will never quit my day job! Its tough at times to stay involved as much as I’d like to though.” Bob recalls his sudden climb to television fame “a fluke.” After successive knee and achilles surgeries, he was feeling low when two of his office assistants, without his knowledge, signed him up for “The Bachelorette” show. “Ever since they did that to me,” he sighs, “I’ve hardly been home.”

JIM HAVEMAN: IRAQ’S TOP HEALTH OFFICIAL

In addition to President McPherson, who served as Iraq’s financial czar, the White House tapped another Spartan to rebuild Iraq—Jim Haveman, M.S., ‘68, head of the Haveman Group, Grand Rapids, and former director of the Michigan Deps. of Community Health, Public Health and Mental Health. Haveman now serves as Senior Advisor from the Coalition Provisional Authority to Iraq’s Ministry of Health. Having managed huge bureaucracies and traveled to hot spots around the globe for Christian Relief Ministries, Jim is uniquely qualified for the job. “It’s a joy to be here,” says Jim from his quarters in Baghdad. “This was one of the most corrupt ministries under Saddam (Hussein).” He took 90 percent of health care expenditures over the past 10 years out of health care, so last year Iraq spent only $16 million on health care for 23 million people. He destroyed what was once the premier health care system in the Middle East. For instance, they did kidney transplants here in 1964. Today Iraq’s infant death rate is 108 out of 1,000, and for children under five it’s 131 out of 1,000. Saddam wanted to show the world, ‘Look what sanctions are doing to us,’ but it was a shell game. At the same time he built more than 100 palaces and took billions out.”

Jim now oversees 240 hospitals, 1,200 primary care clinics and all public health centers, which employ 100,000, mostly women. On August 19, when a terrorist bomb destroyed the U.N. headquarters and damaged a nearby hospital for victims of spinal injuries, Jim was seen on television helping with the evacuation. “There has been terrorism but they will not let that get in the way of their wish for freedom and democracy,” he predicts. “The Iraqis are very smart. It’s a privilege to be here to help them fulfill their vision.” Jim has a team of 36 civilians and military. He has offices at the ministry and at the Palace, where he regularly sees President McPherson. Jim says his MSU studies “have been extremely helpful” to his reconstruction work. “I’m proud to be an MSU alum,” he says. “I try to follow the football team, but since there’s no television here, I have to check the Internet for the results.”

Haveman holds up an Iraqi child after delivering critically-needed medical equipment items to the Ayatollah Hussein al Sadr’s hospital in Hussainiya.
Robert Olstein: 3 Yards & A Cloud of Profits

Where other financial experts bought Enron, he avoided it. Where others talk to management, he never does. “That’s because they have a vested interest,” explains Robert Olstein, ’64, MBA ’66, chairman and founder of the $1.4 billion Olstein Financial Alert Fund of Purchase, NY. Instead, Olstein chooses “to just look at the numbers and make sure there aren’t any flaws.” In recent years, his ability to break down the numbers has vauluted his fund to the top. Over the past five years, the fund ranked in the top 5 percent of all equity funds. Its 15.5 percent average annualized five-year return beat the S&P 500’s virtually flat return for the same period. The subject of many positive articles in financial publications such as Barron’s, Forbes and Fortune, Bob is now a ubiquitous presence on television—CNN, Fox News, and the networks—and has emerged as one of Wall Street’s most respected gurus.

“I’m proud that I’m being considered in the same league as Warren Buffet, who was my hero,” says Bob, who likens his winning investment strategy to Woody Hayes’ resolute “Three yards and a cloud of dust.” As he puts it, “Your best bet in the long run is to make the fewest errors.

You play defense, eliminate big errors, and then you consider winning.” Bob attributes his success to lessons he learned at MSU. A native of the Bronx, NY, where he was both valedictorian and a multi-sport star athlete, he picked MSU because of the mathematics program and the football reputation set by Biggie Munn and Duffry Daugherty. He majored in mathematical statistics as an undergraduate and then received his MBA in accounting. “MSU was the best four years of my life,” says Bob. In statistics, he learned the so-called “null hypothesis” taught to him by advisor and trusted professor James Stapleton, where “you look at all possible outcomes and guard against the worst error”—essentially the basis for his investment strategy. In graduate school, he recalls, “I was very, very impressed with a couple of accounting professors, George Mead and Roland Salmanson. I became enamored of reading financial pages.” To this day, Bob remains good friends with fraternity brothers from Sigma Nu and other MSU classmates, several who work for and with him. His summer home in the Hamptons proudly displays the “S” flag. And his annual reports are always done in, you guessed it, green and white.

Kenn Cross: Ultimate Country Home

How can you find a niche in life if you have two equally compelling talents and interests—carpentry, and country music? Well, things worked out just right for Kenn Cross, ’87, who loves building custom homes, developing real estate and performing country music. After 10 years of designing, building and selling “turnkey” homes in Florida, Cross followed his dream of becoming an entertainer in country music by moving to Nashville, TN. Talk about timing. CMT, the largest country music cable channel, was about to launch the CMT Ultimate Country Home, a weekly show in which country stars design various rooms of a dream house that would be given away, at show’s end, to a lucky viewer.

Who better to serve as the show’s carpenter than Kenn? “It was so perfect,” says Kenn. “It turned out to be the highest rated show ever. Our web site was bombarded. I was getting 30 questions a day.” He loved the more than 20 artists he met. “Not one disappointed me,” he says, adding that at show’s end he wrote each a poem and gave them a sterling silver and white gold cross “to show my gratitude.” A native of Troy, Kenn never considered any other college but MSU. “MSU was my choice even without visiting the campus,” he recalls. “I was impressed with the reputation of its landscape architecture program. When you meet alumni from the program, you could see from their eyes how proud they were of their alma mater.” He was greatly influenced by professors like Tony Bauer, Duane Mezga and Kurt Westerguard. “I was never great at drawing but I was very creative,” he recalls. “When they approved my project, that was all I needed for self-confidence.” Now recognized more and more on the street, Kenn has decided on yet another career move. He is moving to San Diego and looking at projects with such cable channels as HGTV, TLC and DIY.

Kenn (right) shows a few carpentry tricks to Troy Gentry of the country music group ‘Montgomery Gentry.’
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Go State!
MSU’s
RADIOLOGY
Laboratory
Boasts
Nation’s
Best

By Macel D. Ezell

With a new state-of-the-art cyclotron and scanner, MSU Radiology now boasts the most advanced fusion technology in the nation.
If you are lucky, you will never have to enter the new radiology laboratory on campus nor see the recently-acquired, state-of-the-art cyclotron and PET/CT (Positron Emission Tomography and Computed Tomography) scanner.

Once the systems started operating, only authorized persons and patients have been allowed to enter. But if you should develop a serious medical problem that you, your physician, and insurance company believe could best be diagnosed by the new scanner, you will enter the building knowing that you are fortunate to have access to the best scanner in the land.

Before the systems started operating, though, Thomas Cooper, assistant chairperson of the Dept. of Radiology, was able to provide a tour of the new facility, beginning in the basement. He led the visitor down a zigzag hallway, through three-inch thick lead doors, into a part of the building surrounded by massive reinforced concrete walls. It became quite clear that no cost-cutting shortcuts were employed in constructing the building. It was built by a company with years of experience designing similar facilities. The construction manager had personally overseen the building of nine other cyclotron facilities. The campus radiation safety officer made sure that the structure conformed to the highest safety standards.

Surrounded by all these safeguards, the new cyclotron sits in a room by itself. Unlike other cyclotrons, this one performs only one function—produce radioactive ingredients necessary for positron emission tomography (PET) scanning. It is not designed to facilitate the understanding of subatomic particle interactions as is the National Superconducting Cyclotron Laboratory, also located on campus. After pointing out the purpose of the huge magnets and sophisticated valves and tubes of the cyclotron, Cooper explained how the cyclotron accelerates charged particles and converts a special form of oxygen into an unstable (radioactive) form of fluorine. The now unstable (hot) isotope is transferred upstairs through the connected system of tubing into a biosynthesis unit where it is mixed with glucose to become FDG (fluorodeoxyglucose) and eventually injected into a patient who is to be scanned.

MSU has formed a partnership with Cardinal Health Company to prepare and distribute statewide the radioactive pharmaceutical (radiopharmaceutical) FDG produced in this facility. Because this material is radioactive and decays fairly rapidly (half-life of about 120 minutes), there is a limited time within which the compound must be used. The half-life is the time required for half of the radioactivity of a substance to go away. The facility can manufacture radiopharmaceuticals with half-lives ranging from two minutes to two hours. The time limits mean that well before daybreak, technicians start the manufacturing process to generate the required dosages for the day. Because of the short life of the pharmaceutical, its market will be limited to regional areas.

MSU has already made agreements to provide FDG (a radioactive form of glucose) to medical imaging facilities across the lower peninsula.
By combining the PET and CT scans... we (combine) the high sensitivity of the PET scan and the precise anatomic localization of the CT scan.

The next move is into the room where the new scanner awaits.

Kevin Berger, director of PET/CT, explains the advantages and uses of their sophisticated equipment, particularly in oncology. Most cancers, he notes, including lung, colorectal, breast, lymphoma, head and neck, and melanoma, are more metabolically active than normal tissue and use more glucose. The radioactive form of glucose (FDG) becomes trapped and more concentrated in the tumor cells. The FDG emits a high energy particle called a positron. The positron meets an electron within the body, and a reaction occurs which produces two high energy photons which are detected by the PET scanner. As the metabolic changes in abnormal cancer cells typically precede the anatomic changes, PET scanners are more sensitive to detecting tumors than conventional anatomic imaging devices such as MRI or CT. However, anatomic imaging devices such as CT provide very high resolution images of the body that allow more precise localization.

"By combining the PET and CT scans in a single patient exam, we simultaneously realize the benefits of the high sensitivity of the PET scan and the precise anatomic localization of the CT scan," says Berger. "Fusion PET/CT scanning improves the accuracy of diagnosis and staging of many common cancers to the benefit of the community that we serve."

He adds that MSU is proud to provide patients access to "the first world-wide, commercially operational, GE Discovery ST PET/CT scanner."

MSU’s PET/CT system represents a significant advance in oncology care because it increases the accuracy of diagnosis and staging of a patient’s disease. The advances in combined PET/CT scanner technology has approximately halved the amount of time to create a PET image while simultaneously improving the sensitivity of the scan. Patients appreciate the shorter, more comfortable scan times while enjoying the view from a skylight installed above the PET/CT scanner.

Initially, MSU Radiology expects to scan only two to three patients per day. Eventually, this number will increase to six or eight. MSU is also working to bring the benefits of PET/CT to the detection of heart disease where combined images of cardiac perfusion from PET and coronary anatomy from CT will advance how doctors can noninvasively study their patients.

What becomes of the radioactive pharmaceutical after the scanner has done its work? The isotope decays and leaves the patient free of contamination.

The new PET/CT scanner is an addition to the already existing imaging capabilities at MSU. The well-respected MRI facility has been in operation for several years and has done thousands of MRI body scans. MSU owns two scanners located in the campus lab and three more off campus in a joint partnership with Sparrow Hospital.

MSU will continue to keep pace with the most recent developments in nuclear medicine. E. James Potchen, radiology chairperson and University Distinguished Professor of Radiology, explains that the major focus has now shifted to molecular imaging which allows radiologists to utilize PET and other imaging technologies to scan for other phenomena. For example, he foresees exciting breakthroughs in the mapping of genomes to provide information about why individuals react differently to medications. He points out that medications are now predicated on statistical averages of what patients need or can tolerate. Such a formula does not allow for exceptions. The potential for providing individualized medication is but one possible use for genome mapping.

“We are committed to staying at the forefront of this and other new developments in the field,” says Potchen. “PET imaging and cyclotron-produced radioisotopes provide a unique venue to visualize biological function in human beings. This new facility uniquely poises the university to study the complex relationship between the human environment and the development of disease.”

Macel D. Ezell is MSU professor emeritus of American Thought and Language, and occasional free-lance writer.
The Linda E. Landon Society, named for the beloved MSU librarian and first female instructor on campus, recognizes and honors individuals and families who, through their estate plans, have established a planned gift of any size benefiting Michigan State University. These future gifts can take many forms, such as a bequest through a will or personal trust or one of several charitable life-income plans.

Thank You.

Louis Ryason is a modest man who made his money the old fashioned way, through hard work and a simple, disciplined lifestyle. Fortunately for MSU and its future students from Calhoun County, Michigan, he has a practical view of the importance of sharing his good fortunes. “As far as I’m concerned,” he said, “people should help others when they are able to rather than worrying about acquiring possessions and great wealth.” Lou will be doing exactly that through the charitable bequest he has created through his will which will establish the Louis H. Ryason Endowed Scholarship/Fellowship Fund. He also funded a charitable gift annuity which provides him a guaranteed and lifetime stream of income. At his death, his gift annuity proceeds will be directed to his endowed fund at MSU. Between his gift annuity and charitable bequest, Lou hopes his endowed scholarship fund will receive over $800,000. Louis Ryason – planning for the future of Michigan State University.
A new initiative to preserve MSU’s campus heritage begins with a look at “Lab Row,” the historic buildings east of Circle Drive.

The MSU campus is recognized nationally for its beauty, both natural and man-made. MSU’s original 677 acres has grown to 5,192 beautiful acres of rolling and heavily wooded landscape stretching north and south of the Red Cedar River. The earliest campus buildings were in the Circle, north of the river, bounded on the north by the Lansing-Howell Plank Rd., a portion of the wood-paved Grand River Road that linked Detroit and Grand Rapids.

MSU boasts a variety of historic buildings around Circle Drive, six of the oldest comprising what has become known as “Laboratory Row,” or simply “Lab Row,” just east of the Circle. These red brick buildings date from 1888 to 1909 and reflect a midwestern agricultural college’s restrained but highly creative interpretations of the Queen Anne, Romanesque Revival and Neo-Classical styles of their day. They are listed as a group on the State Register of Historic Sites. Preserving them has become the first priority in MSU’s Campus Heritage Initiative, a key part of the “Campaign For MSU” (see cover story, Fall 2002). MSU hopes to meet national standards by restoring each building’s historic appearance while accommodating a viable new use.

Planning Made It Possible

From its very beginning, MSU has planned its growth in a manner that conserved its history. Adam Oliver, a landscape gardener who initiated formal planning efforts in 1872, was influenced by 19th century designer Andrew Jackson Downing and created a cohesive academic setting where buildings remained a comfortable walking distance from each other and where the landscape’s natural beauty was enhanced. O.C. Simonds, a Prairie School landscape architect hired in 1906, formalized the campus parkland as “sacred space” capable of improving mental and physical health. Committed to this ideal, students, alumni, and friends rebuked the more efficient campus quadrangles that landscape architect Frederick Law Olmsted, Jr., who designed the grounds of the White House, the Mall, the Jefferson Memorial, and Rock Creek Park, and who later became the “father” of the California park system, tried to initiate while under contract between 1914 and 1922. T. Glenn Phillips became the next campus landscape architect in 1923 and, over the next 25 years, resolved the Olmsted stalemate by committing the north side of the Red Cedar to smaller scale academic growth in a natural setting, and the south to larger, land-hungry agricultural, athletic, and, later, scientific uses on a more efficient grid.

“Since 1946, the campus has always operated under comprehensive plans, each recognizing the importance of the irreplaceable
19th century campus,” says Ronald Flinn, assistant vice president, Physical Plant. He notes that The Campus Plan of 1948 accommodated returning veterans, The Capital Improvement Plan of 1958 adjusted to the automobile, and plans from the 1960s through the 1990s addressed the steadily expanding campus population. The most recent planning efforts not only have been affected by the millennium and America’s growing preservation ethic, but the approach of the University’s Sesquicentennial in 2005. The current master plan, 20/20 Vision (see pp. 12-15, Summer 2002), includes this declaration: “At its best the campus can be a rich expression of tradition and history, a fundamental resource to the current educational enterprise.”

Campaign To Protect The Irreplaceable

“As we approach this great university’s 150th anniversary, these (Lab Row) buildings resound with a clear and commanding message from the past.”

As President Peter McPherson states: “I am supportive of our Campus Heritage Initiative for Laboratory Row because I support the preservation of these special reminders of our past. Alumni of MSU, as well as the students, faculty, and staff here today, cherish the physical beauty of our campus as well as its historic significance as America’s first Land Grant College. This translates into recognition that there are buildings on campus significant to our past, and in keeping them preserved and in active use, they enrich our lives. As we approach this great university’s 150th anniversary, these buildings resound with a clear and commanding message from the past. Our heritage has been founded in advancing knowledge and transforming lives, the theme of The Campaign for MSU, and we seek to keep our eyes on that heritage as we prepare for the future. I sincerely welcome your support of our restoration efforts.”

The wisdom of including a Campus Heritage Initiative was confirmed when, even before the campaign was publicly launched, Jeffrey Cole, ’70, and then wife Kathryn Clark Cole, MBA ’90, made a $3 million gift to restore Eustace Hall. Renamed Eustace-Cole Hall, it is a bold mix of Queen Anne asymmetry and Richardsonian Romanesque massing. Designed by William D. Appleyard as the nation’s first horticultural laboratory, and built in 1888 the restored building became the model for the reuse potential and fundraising appeal of its neighbors.

Eustace-Cole Hall, now home of MSU’s Honors College, soon was joined by another Lab Row project. Agriculture Hall, a 1909 Neo-Classical building by Edwin A. Bowd, was re-dedicated in 2000 after the College of Agriculture and Natural Resources received both private and university funds for restoration and an additional wing. More restoration is planned, but not as part of the current campaign when the College has its attention focused on its other Lab Row building – Cook Hall – described below.

Joining the first two projects, Marshall Hall received in 2002 a $6 million gift from Trustee Randall Pittman, ’76, MBA ’78, and his wife Mary. With its restoration underway, the eclectically Romanesque 1902 building will
be dedicated during the Sesqui-centennial celebration in 2005. Designed by Edwin A. Bowd for Professor Charles E. Marshall who established within its walls one of the nation’s first bacteriological laboratories, the building has become home of the Dept. of Economics, College of Social Science. Trustee Pittman wished to honor his late mentor, Walter Adams, longtime economics professor, author, and former MSU president, and hence the building is now named Marshall-Adams.

Three Remaining Buildings

“Now, our attention turns to the three remaining Lab Row buildings – Albert J. Cook Hall, Old Botany, and Alfred J. Chittenden Hall,” explains Greg Houghtaling, MSU senior architect of the project. “Development of a Sesquicentennial Garden that links the buildings also is part of our planning.”

The first of these, Cook Hall, was MSC’s first agricultural laboratory. Built in 1889 to house zoology, botany, dairy production, and entomology, it was named the Entomology Laboratory in 1909 after Agricultural Hall opened, then renamed in 1969 for Albert J. Cook, an 1862 graduate who took over the zoology and entomology programs pioneered by Manly Miles. Cook was the first curator of the MSU Museum and also discovered a spray that destroyed insects without harming the trees of Michigan’s burgeoning fruit-growing industry. Cook Hall, built in a popular Romanesque Revival style, followed architectural plans by Samuel Johnson. Today, it provides space for graduate assistants in the Dept. of Agricultural Economics, College of Agriculture and Natural Resources. It is a $3.7 million project.

Old Botany was built in 1892 using plans by architect Edwin A. Bowd. The University’s first Botany Laboratory had burned in 1890 and destroyed the work of one of MSU’s greatest professors, William James Beal. Although the most distin-
In the tradition of horticulture and floriculture display and experimentation, new Sesquicentennial Gardens will link the buildings of Lab Row.

In addition to these three restoration projects, MSU plans to create gardens that link the buildings of Laboratory Row. “These Sesquicentennial Gardens will continue MSU’s traditions in horticulture and floriculture display and experimentation,” explains Jeffrey Kacos, director of Campus Park and Planning. “The goal is not only to construct the gardens, but establish an endowment to maintain and improve them in perpetuity.” It is a $2.1 million project.

The Economics of Preservation and the Land Grant Mission

Cook Hall, Old Botany, and Chittenden Hall are unusually intact because the University historically applied the tenets of good stewardship consonant with fiscal frugality and agriculture’s traditional abhorrence of waste. Because the buildings have been maintained, their problems are not ones that place into question the validity of restoration over replacement.

As Provost Lou Anna K. Simon emphasizes: “Public university administrators are awakening to the fact that if they simply allow their older campus buildings to deteriorate or sit idle because they are ignored in the planning process, they are wasting assets for which taxpayers already have paid. Because MSU has been able to define viable new uses for the buildings of Lab Row, their recycling may be one of the single most responsible budgetary actions we take today. When complete, the buildings will function as efficiently as new construction, but in an envelope of tradition and historic character. What we accomplish here will be of interest elsewhere.”

MSU thus finds another way to fulfill its mission as the prototype of the national Land Grant system of public universities established by the Morrill Act of 1862. That mission is to create knowledge, train others in its use, and transform the lives of others through its dissemination. It is not surprising then to find that MSU seeks nothing less than an exemplary Campus Heritage Initiative that will be a template for other universities.

“Our historic campus buildings symbolize many concepts of our mission and the events of our past,” concludes President McPherson. “Our roots run deep and our strengths receive global recognition. The buildings of Lab Row played a prominent role in our earliest successes. As the first effort in our Campus Heritage Initiative, they can continue to play that role in new ways—with your help.”

Janet Kreger is director of major and planned gifts at University Development and a graduate student in the American Studies Program in the College of Arts and Letters. She is a founder of the Michigan Historic Preservation Network, an organization for those interested in conserving Michigan’s architectural heritage.
MSU's new jazz studies degree program has unfolded with great panache, led by the many star performers orbiting through its faculty.
Imagine a film school with the likes of Steven Spielberg, Meryl Streep and Harrison Ford among its faculty.

Well, MSU’s new jazz degree program, in full swing now for a couple of years, boasts just that type of flair. One of MSU’s best kept secrets (until now), the program has been blossoming under the direction of many renowned performers among its faculty, stars who have made a flawless transition from the club scene to the Ivory Tower.

Although jazz studies at MSU began in 1959, it entered a new era in 2001 with an undergrada
te degree program, supported unanimously by the School of Music faculty. Since then, enrollment has nearly doubled to 45 jazz majors this fall, with another 100 students taking jazz classes, joining performance ensembles, and enrolling in private lessons.

Such rising numbers underscore the emergence of an academic program that stands out from those offered elsewhere.

**WHAT’S SO SPECIAL?**

What makes the MSU jazz studies program stand out? For starters, it makes an effort to incorporate living legends into the faculty. MSU artists-in-residence have included such names as Branford Marsalis (1998-2000) and Wycliffe Gordon (2000-2002). Every member of MSU’s jazz faculty has performed extensively with top-notch recording and performing artists and groups such as Dizzy Gillespie, Tony Bennett, Dinah Washington, and Wynton Marsalis, to name a few. Most faculty members have their own groups and/or perform internationally with others. Rodney Whitaker, Wess “Warmdaddy” Anderson and Vincent Gardner, for example, are members of the Lincoln Center Jazz Orchestra. MSU jazz faculty also perform and tour professionally as “The Professors of Jazz at MSU,” one of the most exciting and innovative jazz ensembles in the country.

Having a such a renowned, world-class faculty has fostered a campus environment conducive to the development of jazz musicians. The MSU program has made a commitment to an integrated music education program, performance, mentoring and community outreach.

“Charles Mingus once said, ‘Jazz is the art of the moment,’” recalls Rodney Whitaker, director of the MSU Jazz Studies Program. “The only way young musicians can truly learn about and understand jazz is to have the knowledge and passion passed down from each generation, and to be around people who can play. ‘You would have to go to school in New York City to get a jazz education like this—straight from jazz performers themselves.’

**UNIQUE PEDAGOGY**

Students put this unique teaching method to the test through the presentation of numerous student ensemble performances, more than 10 on campus alone each semester. In addition, jazz faculty, students and guest artists collaborate in annual campus presentations of the Martin Luther King, Jr. birthday celebration concert and the ‘Jazz Spectacular’ concert series. Students and faculty also participate in substantive outreach initiatives throughout Michigan, and in an off-campus program that includes bookings for receptions, parties and gigs at local restaurants.

One component of MSU jazz studies is participation in community residencies throughout Michigan. Through the Detroit Public School Music Partnership (DPSMP), the jazz area conducts programs, workshops, concerts and master classes with students in Detroit public schools. Such outreach activities, along with student recruitment efforts, now reach cities throughout Michigan.

“Almost half of the current jazz majors were recruited from inner city Detroit,” notes Whitaker. “This is usually unheard of, except when it comes to sports recruiting.”

Students can also attend master classes with many renowned jazz musicians who perform at the Wharton Center for Performing Arts on the MSU campus. In 2002-03, master classes with Wynton Marsalis, Kenny Baron, and Eric Reed were offered.

When the Wharton Center commissioned Billy Taylor, Vana (Werner Gierig), Kenny Baron and Brazilian jazz composer Elaine Elias for special performances, the School of Music offered master classes with these artists for the benefit of MSU students.

“It’s important to support jazz in this way,” says William Wright, director of the Wharton Center. “It’s an all-American arts discipline, with a rich heritage and growing audience.”

The program prepares MSU graduates to enter the international jazz scene to work with repertory jazz ensembles; become recording artists, record producers, and educators; and work with performing arts organizations.

“My ultimate goal is to develop the jazz program into one of the premiere jazz programs in the world,” says Whitaker.

**WHY STUDY JAZZ?**

Jazz is America’s only true musical art form, one of our nation’s two cultural contributions to the world (the other being baseball). It is worthy of study from cultural and historical perspectives. The musical form or genre can trace its roots back to the sultry, back-alley jazz joints of turn-of-
the-century New Orleans. By the advent of Speakeasies in the 1920s, jazz had spread as far as Kansas City, Chicago and New York. Michigan, especially the Detroit area, produced numerous legendary jazz musicians. Today, it thrives around the globe from New York to France, Germany and Japan.

Jazz’s influence is taken from an array of musical genres—notably African rhythms, but also New Orleans ragtime marching bands, up-beat brass bands, slave songs, spirituals, gospel, blues and European marches and melodies. The “Cake Walk,” an African American dance at the turn of the century, was transformed by jazz into the “Lindy Hop.” But, perhaps because of rock-n-roll’s rise in the 1950s, it never rose to become America’s national dance.

Although not easily defined, jazz incorporates the elements of improvisation and swing—the drive that makes you want to tap your feet or get up and dance. Through improvisation, the melody is recreated in new, creative ways. Jazz musicians usually memorize their music, choosing predictable tunes and melodies to create a common language among themselves, while at the same time creating a complex form of sporadic themes and variations. The bass, drums, guitar and piano provide the rhythm and harmony, while the soloist creates improvised variations of the tunes. The format is interchangeable, allowing the soloists plenty of avenues on which to stray, depending on their mood or inspiration of the moment.

No other musical form allows you to learn so much about the person behind the instrument than jazz. Jazz is very personal and passionate, allowing for such incredible creativity of expression and style. With this comes the ability to form strong connections with its audiences.

Jazz has been a major component in breaking the racial barrier. Its history is intertwined with the history of the black experience in America. Ironically, this freestyle art form was created by those who were once restrained from the liberties of the so-called ‘land of the free.’

As Whitaker explains, “Jazz is like a musical democracy; when you get on the bandstand to play, it doesn’t matter what color you are; what matters is if you can play—and anyone can speak that language.”

James Forger, director of the MSU School of Music, strongly supports MSU’s jazz degree program as many others are now emerging at universities throughout the world.

“The Jazz Studies Program diversifies the School of Music curriculum, student body and faculty, while attracting talented students who benefit the entire student population,” Forger notes. “The quality of any program is based on its faculty, and with the support of the provost, we continue to attract preeminent faculty members who participate in outreach and professional jazz concerts throughout the United States, Asia and Europe.

“Our next major step will be to fund an ambitious jazz studies endowment, which will assist in our efforts to recruit and retain highly talented and worthy students in the Jazz Studies Program.”

THE PROGRAM’S EVOLUTION

Before 1959, MSU did not have a jazz program, even though it produced Clare Fischer (see Winter 1988), ‘51, M.M. ’55, who rose to international fame as a composer, arranger, conductor, pianist and music educator. Indeed, jazz was banned from the MSU Music Building at the time, since many believed that a university was not the right environment for it.

“We were forbidden to play any jazz in the music building,” recalls Fischer, noting that “jazz police” patrolled the music building and evicted anyone playing jazz. So he performed jazz concerts elsewhere, such as the MSU Union. Fischer said he would often get
in trouble for the jazz-like harmonies and chords he chose while composing concert pieces in the Music Building. “We had to play conservatively, but I didn’t always play by the rules,” he says. “It wasn’t until after I graduated and came back as a guest artist to speak and perform that jazz was finally accepted in the School of Music.”

Despite such opposition, Fischer went on to enormous professional success as arranger, conductor, pianist, jazz educator, and international performer. He arranged the critically acclaimed A Portrait of Duke Ellington for Dizzy Gillespie. Classical concert artist Richard Stoltzman commissioned Fischer to write The Duke, Swee’pea and Me and Sonatine for Clarinet and Piano. He has written for a slew of renowned artists, including Natalie Cole, Chaka Khan and Rufus, The Jacksons, Michael Jackson, Prince, Paul McCartney, Elton John, and Spike Lee just to name a few. He has won more than 45 albums “Salsa Picante plus 2 + 2” and the other for “Free Fall.” He has recorded more than 45 albums as leader and has arranged, composed and/or played on another 100 plus albums for other recording artists.

In 1985, Fischer received the Distinguished Alumni Award from MSU, and in December 1999, he received an Honorary Doctorate of Fine Arts Degree from MSU in recognition of his “creativity and excellence as a jazz composer, arranger and performer…”

Another School of Music “Distinguished Alumnus,” William Brohn (see Fall 1993), ’55, renowned for his many Broadway orchestrations, took delight in performing another form of condemned music at the time—pop music, which had a peripheral connection to jazz. Brohn, who studied music theory in the 1950s, performed with dance bands outside the School of Music. Later in his career, he used elements of jazz and pop music to orchestrate some of his Broadway musicals—including West Side Story, My Fair Lady, Crazy For You, Secret Garden, Showboat, Miss Saigon, Oliver, and Ragtime, for which he won a Tony Award.

In the 1960s, he orchestrated four movies—Endless Love, Blue Thunder, War Games, and Whose Life Is It, Anyway? He received a Grammy nomination for orchestrating Stephen Sondheim’s Pacific Overtures.

The jazz ban finally ended in 1957, when a music fraternity performed the first jazz concert ever in the School of Music auditorium. This was when Owen Reed, professor of composition and an advocate of jazz, became interim director of the School of Music. Reed was Fischer’s professor and was a longtime member of MSU’s Geriatric Six Plus One band, which entertains tailgaters at Spartan Stadium with their Dixieland sound.

The jazz program officially began in 1959, but the course titles were disguised to avoid offending anyone. Gradually jazz gained more recognition and acceptance within the School of Music. In the 1970s, Ron Newman taught the first improvisation classes in the program and became the first full-time director of jazz studies from 1980-95. As director, he put the elements in place for a degree program. Andrew Speight, who took over as director in 1996, laid the foundation for the Detroit Public School Music Partnership and brought in the first prominent artists to the faculty—Branford Marsalis and Wycklife Gordon.

Rodney Whitaker is a leading performer and teacher of jazz double bass. He has been featured on hundreds of compact disc recordings and was voted one of the 300 most influential musicians of all time. He performed with the Terence Blanchard Quintet and toured with the Roy Hargrove Quintet. He can be heard in the film scores for Spike Lee’s Jungle Fever and Malcolm X. Whitaker composed the film score for China, a Jeff Wray film released on PBS in Fall 2002.

“This is what we do as jazz musicians—we search for and identify those among us who possess the talent, nurture that talent, and pass down the knowledge,” says Whitaker. “My way of giving back is through teaching.”

Whitaker’s connections to the Detroit jazz scene have opened the door to many opportunities for the University and the Jazz Studies Program,” says Wendy K. Wilkins, dean of the College of Arts & Letters. “It is most appropriate that America’s premiere land grant university become the home of the country’s premiere jazz program.”

One opportunity to hear MSU’s jazz faculty perform is with the College of Arts & Letters’ annual “Chicago Jazz Train” trip in April. For more information, call (517) 353-4725.

If you wish to help the MSU Jazz Studies Endowment, send your donations to: College of Arts & Letters, Office of Development, 101 Linton Hall, Michigan State University, East Lansing, MI 48824-1044. Make check payable to MSU and include “Jazz Studies endowment.” For more info, call (517) 353-4725.
EXPLORING THE YACHTMAN’S CARIBBEAN
JANUARY 16-23
Take a trip to paradise on this eight-day Caribbean cruise visiting St. Thomas, Jost van Dyke, Tortola, Virgin Gorda, Salt Island, Norman Island, St. John and Christmas Cove. Journey into secluded bays, coves and marinas, and explore the colorful underwater world. An experience marine biologist will be onboard to explain the aquatic life and assist with snorkeling.
From: $1,870, plus air
Clipper Cruise Line

HAWAIIAN ISLAND CRUISE
FEBRUARY 3-13
Travel to the sun-kissed splendor of the Hawaiian Islands amid the legendary luxury of Crystal Cruises aboard the six-star Crystal Harmony. Exotic island ports of call include Nawiliwili, Kailua-Kona, Christmas Island, Lahaina and Hilo.
From: $2,475, plus air
Alumni Holidays International

ALUMNI COLLEGE IN PROVENCE – THE CULTURAL SEASON
FEBRUARY 17-25
Immerse yourself in the rich cultural ambiance of sun-drenched Provence on this all-inclusive nine-day tour. Stay in charming Aix-en-Provence and explore its medieval Old Town and open markets. Excursions include trips to Cassis, Marseille, Ansouis, Arles, Isle sur la Sorgue and Gordes’ Romanesque Abbey de Sénanque.
From: $1,945, plus air
Alumni Holidays International

ITALIAN ALPS ESCAPADE
MARCH 25-APRIL 1
Relish in the beauty of the romantic Italian Alps on this extraordinary travel opportunity. The beautiful Aosta Valley is your home for your six-night stay with its splendid cli-
We spent seven months waiting for our trip to the Dordogne in France to materialize. We would now gladly replay every minute of that trip. It was a dream come true to be in the French villages and experience the culture, the language, the stores, the food, and wine. Our experience was so diverse, including prehistoric cave drawings, castles, churches, gardens, a family distillery and wonderful company —

John Deborah and Kurt Weirich • 2003 Village Life in Dordogne
BRITISH ISLES AND THE NORMANDY COAST
JUNE 3-15
Tour the majestic Celtic Lands on this thirteen-day cruise to seldom-visited ports in France, England, Wales, Ireland and Scotland. Paris, Caen, Normandy Beaches, Mont-St.-Michel, Dublin, Isle of Skye, Orkney Islands and Edinburgh are just a few of the cities and sights to see.
From: $4,995
Gohagan & Company

VILLAGE LIFE IN DORDOGNE
JUNE 11-19
Take in the beauty of France with its medieval castles and prehistoric caves on this all-inclusive nine-day tour to the rarely visited Dordogne region. See the pilgrimage site of Rocamadour and meet with local residents to learn the history, art, literature and cuisine of the area.
From: $2,765
Gohagan & Company

ALUMNI COLLEGE IN THE SWISS ALPS FOR FAMILIES
JULY 12-20
See the majesty of the Swiss Alps on this all-inclusive program for the entire family. This program designed for parents or grandparents and their children includes visits to Lucerne, Berne, Grindelwald, Interlaken, Lake Thun and the famous Reichenbach Falls. Classes and lectures are specially designed for both adults and children.
From: Adult: $2,045, plus air, Child: $1,795, plus air
Alumni Holidays International

ISLAND LIFE IN THE ISLANDS OF SCOTLAND
AUGUST 8-16
Offered for the first time, this eight-day cruise around the Islands of Scotland offers a unique opportunity to explore the ancient castles and magnificent gardens of the country. Embark in Edinburgh; sail to Inverness and Loch Ness – home of the loch ness monster. Continue on to the Orkney Islands, Isle of Lewis, Inverewe Gardens, Isle of Skye, Isle of Muck, Tobermory and Oban.
From: $2,995
Gohagan & Company

WHITETWATER RAFTING ON THE SALMON RIVER
JULY 23-29
Fulfill your sense of adventure riding the rapids of the Salmon River on this whitewater rafting and camping trip. Well-trained professional guides with superior knowledge of the river and its rapids accompany rafters during the entire trip and opportunities will be available for fishing, hiking and kayaking.
From: $1,375, plus air
Northwest Voyageurs

ODYSSEY TO OXFORD 21ST ANNIVERSARY
AUGUST 21-SEPTEMBER 4
Located in the heart of England, Oxford’s historic setting will charm you while giving you an opportunity to study topics such as British archaeology, art, history, theatre, or literature with Oxford tutors. Field trips, theatre in Stratford-upon-Avon, visits to historic sites, and optional excursions. Call 517-355-4562 for a brochure.
From: $3,195, plus air
MSUAA Lifelong Education

ST. LAWRENCE RIVER & THE THOUSAND ISLANDS
AUGUST 25-SEPTEMBER 2
Enjoy the passage through the St. Lawrence Seaway on this 9-day cruise on the St. Lawrence River. The 100-passenger Nantucket Clipper is the perfect type of ship to see the beauty of the Thousand Islands—an archipelago of more than 1,800 glacier-sculpted islands. Experience Montréal, Québec City and Toronto, and see the magnificent thundering Niagara Falls.
From: $2,395, plus air
Clipper Cruise Line

PASSAGE OF PETER THE GREAT
AUGUST 9-21
Marvel in the splendor of the “new” Russia on this 11-night historic passage. Visit the golden domes of the Kremlin, Lenin’s Tomb and Red Square. Sail on the Volga, Neva and Svir rivers with ports of call to Uglich, Yaroslavl, Goritsy, and Kizhi Island. In St. Petersburg visit the spectacular Hermitage Museum.
From: $3,095, plus air
Alumni Holidays International

The MSU Alumni Travel programs are a great way to see the world! We’ve participated in many of them over the past years and our expectations have always been exceeded. Aside from the wonderful accommodations and excursions, the Alumni College programs have enabled us to learn more about the politics, history, and the life of the local people. One of the best features of traveling with MSU Alumni is the people with whom we’ve traveled. It’s a great way to make friends!

CHRISTINE SHLAGOR • MSUAA FREQUENT TRAVELER
ALUMNI COLLEGE IN NORMANDY SEPTEMBER 13-21
Be a part of the 60th anniversary of D-Day by traveling on this all-inclusive trip to Normandy, focusing on the key sites of this turning point in history. Visits include Omaha Beach and the War Memorial, Rouen, Giverny—Monet’s home and Mont-St-Michel.
From: $1,845, plus air
Alumni Holidays International

TREASURES OF SOUTHERN FRANCE & ITALY SEPTEMBER 14-27
Join us on this romantic fourteen-day journey from Paris to Rome including an eight-day cruise along the French and Italian Rivieras. Destinations include Avignon, Arles, Monte Carlo, Portofino, Elba with three nights in Paris and two nights in Rome.
From: $4,495
Gohagan & Company

CRUISE CLASSIC ITALY, GREECE AND THE DALMATIAN COAST SEPTEMBER 22-OCTOBER 2
Sail the seas of the Italian peninsula and Western Peloponessse to discover the romantic and breathtaking destinations of Italy, the Dalmatian Coast and Greece. Ports of call include Naples, Italy; Catania, Italy; Brindisi, Italy; Dubrovnik, Croatia, and Athens, Greece.
From: $2,595, plus air
Alumni Holidays International

ALUMNI COLLEGE ON THE ITALIAN RIVIERA SEPTEMBER 25-OCTOBER 3
Enjoy the sparkling turquoise waters and lush green landscape of the Italian Riviera. Discover the history and culture of the lovely villages of Santa Margherita, Portofino, Genova, Cinque Terre, Carrara and Lucca.
From: $2,145, plus air
Alumni Holidays International

JOURNEY TO THE GOLDEN LANDS OF ASIA OCTOBER 2-14
Offered for the first time, this fifteen-day journey explores the rarely visited mystical “Lands of Asia.” — Bangkok, Angkor Wat and Burma and includes a four-night cruise on the Irrawaddy River on the deluxe 100-passenger ship the Road to Mandalay.
From: $4,795
Gohagan & Company

IN THE WAKE OF LEWIS AND CLARK NOVEMBER 3-9
This is an encore of last year’s sold out trip to America’s Old West. The year 2004 marks the Bicentennial Anniversary of this famous expedition. Sail the Columbia and Snake rivers and retrace the footsteps of Lewis and Clark to Hells Canyon, Fort Clatsop, Bonneville Dam and the Columbia River Maritime Museum.
From: $1,795, plus air
Lindblad Expeditions

PRAGUE/BUDAPEST ESCAPADE NOVEMBER 9-17
Visit two of Europe’s most impressive fairy-tale capitals on this special luxury escape series. Prague, the City of a Hundred Spires, is virtually an open-air museum of architectural history and Budapest, the Pearl of the Danube, is famous for the Fisherman’s Bastion and the neo-Gothic Parliament. Also visit Charles Bridge, Prague Castle and Castle Hill.
From: $1,445, plus air
Alumni Holidays International

AUSTRIA’S LEGENDARY HOLIDAY MARKETS DECEMBER 6-14
Join us for the holidays for one of Europe’s most endearing traditions, the Christkindlmarkt, or Christmas market. Sail the Danube River amid the glittering wonderland of fragrant pines, boughs of holly and softly glowing lanterns and purchase one-of-kind handmade heirloom-quality crafts from local artisans. Ports of call include Durnstein, Melk, Salzburg and Passau. Also visit Vienna, the Wachau Valley and 2,000-year-old Regensburg.
From: $1,795, plus air
Alumni Holidays International

I loved this trip! The advance notice and information was very good. The arrangements were smooth and uneventful from start to finish. Excellent job. Thank you. P.S. The lectures were excellent too.

JUDY MARR • 2003 ALUMNI ESCAPE TO TUSCANY
In anticipation of the 25th anniversary of MSU’s 1979 championship basketball season, MSU alumni Fred Stabley, Jr., ’70, and Tim Staudt, ’71, two journalists who covered that team closely, have recently interviewed the former players, coaches, media personalities and assorted other people involved with the historic season and collected more than 200 fresh, previously-untold vignettes for their new book, *Tales of the Magical Spartans* (Sports Publishing LLC, 2003). Stabley is currently sports information director at Central Michigan University, while Staudt is sports director of WILX-TV (Channel 10) and host of the “Staudt On Sports” radio show on AM730 “The Fan.”

The following excerpts from the book are reprinted with permission of the publisher. For information about the book, visit www.Sports-PublishingLLC.com or call (877) 424-BOOK—Editor.

*From Fred Stabley Jr.:

“MA-JEEK! MA-JEEK!”

Earvin and Cookie Johnson take five vacations each year but their children only make four of them.

Each August, Magic takes his wife on a three-week junket to the French and Italian Rivera. They travel in style on a 180-foot yacht that has a crew of 12.

“I just love Italian food,” Earvin said. “I’ve never had any food like it.

The Johnsons usually spend their time relaxing on the yacht or touring the quaint villages in both countries.

Just like in the states, Earvin is unable to keep a low profile.

“Ma-Jeek! Ma-Jeek!” holler the natives when his yacht anchors.

And, when Earvin comes out on deck, they applaud and announce to the uninformed, “He plays the baskeets.”

Every once in awhile, Magic has to pinch himself to make sure all this is real.

“Nope! It was Michigan State’s 1979 NCAA Championship in basketball.

“Nothing compared to the thrill of winning the NCAA title. The anticipation, the excitement, the ‘Magic’ of the moment was like nothing else.”
IN A SEA OF GREEN AND WHITE
Malcolm Moran had been at the New York Times less than three months when he was assigned to cover the 1979 NCAA basketball championships in Salt Lake City, Utah.

“I’ll never forget the Friday afternoon shoot-around,” said Moran who now writes for USA Today and hasn’t missed a Final Four since. “There were probably five or six thousand people in the Special Events Center, and most of them were from Michigan State.”

The Spartans were finishing their workout when someone threw down a dunk.

The Green and White faithful roared their approval.

“Pretty soon, it became a dunk-a-thon,” Moran said. “The place was going crazy, and the players were feeding off the crowd.”

Moran was watching the spectacle with former Columbia University basketball coach Jack Rohan who was to write a scouting report for the New York Times before the championship tilt.

Rohan pointed to the tunnel where Pennsylvania was watching while waiting its turn on the floor.

“If I’m coaching, I’d get them out of there right now,” Rohan said. “They don’t need to see that.” Too late! The damage had already been done.

Michigan State cruised to a 50-17 halftime lead the following night en route to a 101-67 win in the NCAA semis.

“I don’t know if Penn was intimidated or not but it was never in the game,” Moran said. “That’s too bad because Penn was a very good team, not your standard Ivy League team.”

Moran also recalled that Michigan State and Indiana State were not the “big” stories entering the Final Four.

“All of the interest was in Penn upsetting St. Johns and keeping Lou Carnesecca from reaching the Final Four, and the fact that Ray Meyer had made it to the Final Four with DePaul,” Moran said.

From Tim Staudt:

THE NICKNAME... MY VERSION...
When a story gets retold by people over a period of time different versions tend to emerge. In the case of Earvin Johnson becoming Magic Johnson, most all of the accounts I have seen are quite similar.

While Fred covered high school games directly, his workload prohibited leaving the studio most nights. I had to prepare late night sportscasts from my office while photographers along would shoot game clips. Hence I didn’t get to see Earvin Johnson play in person for the first few games at Everett High School.

Fred indeed did call me at my office one night to sound me out on calling him “Magic” and after a few seconds I replied that I thought the name was too corny. “It’ll never last,” I told him assuredly. I couldn’t believe some tenth grader possessed the skills worthy of such a name.

I’ve often wondered over the years how Earvin’s life might have been different had he not been known as Magic Johnson. Very few NBA fans ever referred to him as Earvin. The name Magic was perfect for marketing purposes and of course with Earvin’s personality the potential for growth beyond basketball was enormous.

His parents were never overly fond of the name, particularly his mother who is quite religious. She felt such a term implied that her son could do things humans otherwise could not do. As a basketball player such an implied term was clearly accurate!

I was never comfortable calling him Magic over all these years – I always told him that was a fan’s salutation. I met him as Earvin and I’ve known him as Earvin and that’s what I’ve always called him. He learned to accept that people around the world refer to him as Magic and it never affected him at all.

It is arguably the most famous nickname in sports. And just think, my retort to Fred that night on the phone was “how about ‘The Franchise’? Even though he was clearly a franchise player for this entire sport, there was no “magic” in that name whatsoever!

TELEVISIONING THE MAGICAL SPARTANS
One of the great thrills I enjoyed early in my career was calling high school basketball games on the radio. And when the Everett Vikings and Magic Johnson were playing, fans listened to the games in the mid-Michigan area because the gyms were always sold out. In the middle 1970s local television stations were just developing their hardware. Video tape news cameras were not in use yet and neither were satellite trucks. There was no cable television yet either. The notion of a local television station airing its own version of live sporting events in a market the size of Lansing just wasn’t realistic.

But we had received permission to carry live the 1977 class A district tournament opening game from Eastern High School’s Don Johnson Fieldhouse. Because the old WJIM-TV studio was less than a mile away from the game site we found that we could get a live picture hook up with the equipment we did have. We had no trouble selling the broadcast to sponsors as it was a big deal. Earvin’s team knocked Jay’s East-
ern Quakers out on the opening night 63-41 and it was Jay’s final prep appearance. We had no technical glitches which was phenomenal in my mind since all of our people involved with the telecast had no experience with such a production.

The afternoon that Earvin announced he would attend Michigan State I raced into the office of my boss, WJIM-TV owner, Harold F. Gross. I suggested we should broadcast the MSU basketball games. He agreed.

“I think many people would enjoy listening to the games on radio,” he said. “We shouldn’t have any problem getting sponsors.”

But that wasn’t what I had in mind.

“No, I’m talking about television. We’ve shown we could do the Eastern vs. Everett game – let’s carry the Spartans on TV! We could do it!”

We sold Michigan State on the idea for a very nominal rights fee because we told the school officials we were doing them a favor. Since Jenison would be sold out with 10,000 fans, many more would be unable to see the games. By televising them, we would be relieving some of the MSU officials’ ticket pressure.

We carried ten games during the 1977-78 season and eleven more the following year. We used our own crew of employees and we chartered a bus which took all of us to road games. Most of the telecasts were Big Ten games and our ratings were absolutely phenomenal. Remember there was no ESPN in those days and the number of college basketball games televised live across America in those days wasn’t anything close to what it is today.

We never had one on-air glitch. We didn’t have all the fancy picture equipment that is available and in wide use today, but we finally added a replay machine and I thought we looked pretty good.

I went on to broadcast Big Ten basketball for the conference’s network after cable television exploded in the 1980s and 90s – but I never enjoyed myself as much as I did those two years with the Magical Spartans.

My station was a hero to the community because we provided them free access to watching these marvelous Michigan State Players. And I’ve always believed that because more people got to watch them play on local television more fans were created and thus the frenzy for Earvin, Jay and Special K continued to grow through that marvelous two year period.

DICKIE V . . .

In 1979, the basketball world did not know Dick Vitale the way he is known today. In that year, Vitale figured he was just about finished with the game and was discouraged with his lot in life to say the least. He’d been fired as head coach of the Detroit Pistons after serving as head coach and later athletic director at the University of Detroit.

The ESPN network did not exist the year the Spartans won the national title – but it was on its way. The network was being formed and one of the producers had heard Vitale give a speech several years earlier before his U of D Titans were about to play in an NCAA tournament game.

Vitale’s enthusiasm as a speaker was noticed by others and he was invited to try out as an analyst doing college games for ESPN. He almost did not accept the invitation, but for the encouragement of his wife Lorraine. The rest, as they say, is history.

Today Vitale is 63 years old and is arguably the most famous broadcast personality in college basketball. He has worked for ESPN ever since it went on the air, and he well remembers the 1979 championship game in which the Spartans beat Indiana State.

In the regional finals, Greg Kelser dunks against a Notre Dame team that featured seven players later drafted by the NBA.

“That game, pitting Magic vs. Bird, created the unbelievable feeling for the world of college basketball on television,” Vitale says.

“It kicked off the unbelievable interest in March Madness. It set the tempo for the biggest growth in college basketball.”

ANNOUNCEMENT DAY!

Earvin Johnson’s college announcement day was the most notable sports day in the greater Lansing area that I can ever remember. Michigan State basketball had been down. The Spartans were coming off a 10-17 season with a grumpy coach named Jud Heathcote in charge and no one in town really knew whether this was the guy to change the team’s fortunes around or not. But they all knew about Earvin “Magic” Johnson.

In those days there weren’t as many media people around chasing the big recruiting story as there are today. It was pretty well figured that Earvin would choose Michigan or Michigan State – but it was a much tougher guess for everyone to pick which one of those two was going to get this prized player.
Earvin kids me to this day that I always said he would end up at Michigan. The truth is I thought he might end up there but I never said so on the air – anywhere!

The night before his announcement, Jud attended a dinner at Walnut Hills Country Club in East Lansing where I was present and I couldn’t read his body language to figure where Earvin was headed or if Jud even knew himself.

Driving back to the office that night to prepare the 11 o’clock sports, I heard Johnny Orr, the Michigan coach, being interviewed on Detroit’s WJR radio.

“We’re keeping our fingers crossed for tomorrow,” Orr said. “We think we’ve got a good shot. We’ve recruited him well.” Orr sounded to me like he might know something.

The plan the next morning, a Friday, was for Earvin and his family to make the big announcement in the Everett High School auditorium. The microphones were piped around the entire school, but there was no live television or radio coverage. As soon as I got the word, I would call WJIM-TV and radio and they could spread the message.

Earvin sat down and asked, “Are there any questions?”

After the laughter died down he simply said that, “Next year, I will be attending Michigan State University.” With that I ran down the hall to a telephone and Michigan State basketball was about to change forever.

Earvin had actually signed the papers with the University the previous day. And he had made up his mind on Wednesday after a visit from departing MSU assistant coach Vernon Payne.

Payne had recruited Earvin hard, but right after the Spartans’ season ended, Payne landed the head coaching job at Wayne State University in Detroit. On that Wednesday, he had come across Michigan assistant coach Bill Frieder in an East Lansing restaurant, busy of course chasing Earvin Johnson for the Wolverines.

With that Payne headed for Everett High School and told George Fox he wanted to see Earvin right away. He told Earvin that he was leaving Michigan State, but that Jud Heathcote was the guy he still ought to play for in college.

To the surprise of most, Earvin agreed right there on playing for Michigan State and Vern called Jud and told him to get the signing papers ready.

To this day people say Earvin never would have played for Michigan, but I do not agree with that. Earvin would have signed with Michigan State in short order had Gus Ganakas remained as the Spartans’ head coach. He and Gus had become friends early in his high school career.

Michigan knew there was an opening when Ganakas was let go and jumped on the opportunity. Plus the Heathcote personality was in stark contrast to what Earvin had experienced with Gus.

I thought Michigan did a tremendous job on Earvin during his senior year. Earvin wore Michigan clothing and he liked the Michigan players and coaches. Those in the Lansing area say Earvin never would have left and disappointed all of the area fans. We’ll never know but I believe Vernon Payne’s meeting two days before his actual announcement sealed the deal for Michigan State. Vernon Payne may have been the real hero for Michigan State in the recruitment of Earvin “Magic” Johnson.

BIG MONEY!

Jud Heathcote never coached to make money. If he had, who knows how much loot he could have pocketed. As a speaker he could have commanded sums that others could only dream of. His ability to ad lib, to improvise, to charm, to cajole and to make people laugh was as famous as his head thumping routine on the sideline during games.

But money was never a big issue with Jud. He lived in the same upper middle class home in East Lansing for his entire career. He had a country club membership and a car, but very few other perks.

When he arrived at Michigan State, his four year contract covered all of one piece of paper. He accepted a $25,000 annual salary, plus control of the summer camps for additional income and any money he could make from a television show. Except there was no Jud Heathcote in the early stages of his career.

“My salary was a bigger issue to my wife Bev than it was to me.” Jud says today. “I often felt I was getting paid more than I should. I felt like I was a professor, because I taught classes as well as coached and my salary, I felt, should remain in line with comparable professors’ earnings.”

Staudt (left) and Stabiley Jr. recently posed with Magic Johnson at Magic’s Starbucks Cafe in East Lansing.
CAN MSU SURVIVE “MURDERERS ROW”?  

By Robert Bao

MSU plays a “Murderers Row” of Kansas, Duke, Oklahoma, Kentucky, UCLA and Syracuse as a prelude to the Big Ten.

“Has (Tom) Izzo gone nuts?” That’s what one MSU fan said after seeing MSU’s incredible preseason schedule, likely the toughest in the nation, and arguably the toughest in history. It includes away games at last year’s NCAA finalists, Kansas and Syracuse, and contests against perennial powerhouses—Kentucky, Oklahoma, Duke and UCLA. Depaul, Penn and South Florida are no pushovers.

“It’s scary,” concedes Izzo, shortly after his return from the Dominican Republic, where he coached the U.S. Pan American team. “But it’s also exciting. You have to look at this as an incredible opportunity for the players. You have a chance to play in a pro football stadium (Ford Field vs. Kentucky, Dec. 13), in a pro basketball arena (Palace of Auburn Hills vs. Oklahoma, Dec. 6), in a dome (Carrier Dome vs. Syracuse, Jan. 3), and against the most prestigious and storied programs ever (Duke on Dec. 3, at Kansas on Nov. 25, and at UCLA Dec. 20). It doesn’t get much better.

“And, hopefully, it makes you better in the long run. If you look at the big picture—the program, instead of just wins—then this philosophy is pretty good.”

Pretty good, but maybe not pretty. Two problems arise. First, the schedule was made before Erazem Lorbek announced his decision to turn pro. Lorbek, a 6’9” forward from Slovenia who could shoot the trey, was a key cog during MSU’s impressive run in the NCAA tourney last season. Secondly, consider the math. If MSU goes 7-4 in the preseason, to achieve 20 wins it will need 13 wins in the brutal Big Ten—which Izzo was able to muster only once in the 1999-2000 national championship season. Moreover, admits Izzo, in his nine seasons as MSU head coach this year’s league competition could be “the strongest ever, from top to bottom.”

When confronted with this reality, Izzo jokes, “I say, ‘Fire Hollis,’” referring to assistant athletics director Mark Hollis, who mastered the schedule as well as the “BasketBowl” at Ford Field.

One thing is sure. MSU will be in the national limelight, big-time. A new world attendance record will be set at Ford Field. The Coca Cola Classic reunites Depaul, Penn and Indiana State—the broadcast record-setting 1979 Final Four teams in Salt Lake City—at Breslin Center. And the spotlight might even shine on MSU’s debut game against the Magic Johnson All-Stars, which might boast an extra superstar or two.

Another thing could be true. The tough schedule could better prepare MSU for the postseason, just as it did last season. As Izzo puts it, “I won’t go after anyone’s win records, but I’m going for their national championship records.”

Do the 2003-2004 Spartans have what it takes to knock on the championship door again? Izzo believes so. “I love the team,” he enthuses. “We have experience. Alan Anderson, Kelvin Torbert, Chris Hill and Tim Bograkos—these guys have gone through the wars.”

Izzo looks forward to seeing improvements by current players, beginning with Anderson, who is said to have had a terrific summer in general and to have improved his shooting. Torbert, who averaged 11.5 points in his last 16 games, could emerge. Sophomores Maurice Ager and Paul Davis benefited from international competition, as did Chris Hill, a member of Izzo’s Pan American team. Notes Izzo, “Chris didn’t play a ton, but the experience helped him.”

Some newcomers can also emerge, says Izzo:

► Redshirt Freshman Delco Rowley: “He brings high energy, muscle and strength. There’s an aura about him. It’s a matter of getting experience.”

► Freshman Drew Naymick: “He originally thought of redshirting, but that won’t happen. I’m very pleased with him.”

► Freshman Brandon Cotton, a MacDonald’s All-American: “He’s athletic and quick, can get into the lane. It’s just a question of getting used to the size and strength of college players.”

► Freshman Shannon Brown, also a MacDonald’s All-American: “He’s just 17, but is amaz-
ing. When you look at his body and athleticism, it’s impressive, but even more impressive is his work ethic, which is not the norm with star players. He brings Mateen Cleaves’ work ethic with tremendous basketball skills.”

But question marks also loom, beginning with the effect of Lorbek’s unexpected departure.

“All of a sudden, we have to rely on freshmen again,” bemoans Izzo. “We lost more than just one key player. People who didn’t appreciate Al Anagonye and Adam Ballinger soon will. We lost three big bodies.”

Another concern is senior center Jason Andreas, who is recovering from three months of inactivity following surgery.

Izzo has two new assistants, Doug Woczik from North Carolina, and former Spartan player Dwayne Stephens from Marquette, who join assistant Mark Montgomery. They replace longtime aides Brian Gregory and Mike Garland, now head coaches at Dayton and Cleveland State. Although he has to break in the new coaches, Izzo says, “I have a great, great staff.”

Besides his stint as head coach of the U.S. Pan American team, Izzo also spends time dealing with advising the NCAA president and in solving national issues as a board member of the National Association of Basketball Coaches. With multiple basketball issues cropping up in the news, Izzo has had to spend time on tasks he describes as “tedious and thankless.” But, as he puts it, “You either become part of the problem or you become part of the solution.”

But he looks forward to the season. “I think (this season) will be very exciting for the fans,” he predicts. “We have probably the most athletic team since I’ve been here.”

**A POSITIVE DEBUT FOR JOHN L. SMITH**

*By Robert Bao*

**Can John L. Smith return MSU football to its glory days with a wide-open offense? Spartan fans await the answer.**

After John L. Smith was hired last year, he promised “a good product” on the field. Four weeks into the season, Spartan fans can see glimpses of what could lie ahead.

A 22-16 upset of Notre Dame in South Bend has generated optimism and largely overcome the negativity arising from the previous week’s collapse against Western Michigan (26-21) and, in its historic 1,000th game, Rutgers (44-28).

The Notre Dame win—MSU’s 4th straight in South Bend, and 6th in the past 7 games—was keyed by toe-injured quarterback Jeff Smoker, improving Jaren Hayes, whose 71-yard TD romp electrified the Spartans in the crowd, and the defensive front, which played with aggression and actually scored a TD on senior defensive end Greg Taplin’s interception return.

MSU’s win against the Fighting Irish featured several redemptions. Backup quarterback and special teams member Drew Stanton, who misplayed an onside kick the previous week, secured a last-minute onside kick to assure the win. Following the game, senior guard and captain Paul Harker, who two years ago had collapsed on the same field, led the Spartan Marching Band in the MSU fight song.

And for Smith, it put an end to questions raised after the previous week’s loss. Smith boasts a track record of turning programs around, which he did at Idaho, Utah State, and Louisville, winning championships at each stop. It was persuasive enough that athletic director Ron Mason offered Smith a much-publicized $1.6 million in annual salary, highest in the Big Ten.

“We’re making progress in the right direction,” notes Smith after the win in South Bend. “We played hard. Our defensive front did a good job, our secondary made far fewer mistakes, which was good. Offensively, we’re taking little steps ahead.”

Enhancing Smith’s reputation as a turnaround artist was the improved performance of MSU’s defensive line. Under the tutelage of position coach Steve Stripling, after four games MSU led the Big Ten in quarterback sacks with 17 for 120 yards; last year, the same personnel could generate only 19 sacks for 113 yards during the entire season! Where last season the Spartan defense played passively, allowing opposing quarterbacks to roam all day long, this year MSU defenders are getting after it.

Last year, MSU’s porous run defense made some opposing running backs look like Heisman candidates, allowing 213.8 rushing yards per game. After four games in 2003, MSU ranked...
third in the NCAA in rush defense, allowing 41.2 yards per game and only 1.4 yards per rush.

"I like (this year’s system) a lot more," says safety Eric Smith, after he was named co-defensive Big Ten Player of the Week for his team-high 12 tackles against Notre Dame. “I try to hit on every down.”

On offense, Smoker will likely rewrite every MSU passing record. He is MSU’s career leader in total offense (6,364 yards) and passing yards (6,475). He has already tied the school record for touchdown passes (46, held by Bill Burke). He ranks third all time in pass completions (450) and second in pass attempts (774). Had he not left the LA Tech game midway in the second quarter, MSU might well be undefeated now.

Can MSU sustain progress and continue to win in Big Ten competition? Can it win right away, or will it take time to rebuild? Spartan alumni and fans await the answers with interest—and also great optimism, given the quality of early recruits who have verballed to MSU.

Big Ten championship and went on to win MSU’s first Rose Bowl, defeating UCLA 28-20. The seniors on the team boasted a four-year record of 35-2.

Eight All-Americans were associated with the 1953 team: Ellis Duckett, Jim Ellis, Larry Fowler, Norm Masters, Earl Morrall, Buck Nystrom, Jerry Planutis and Tom Yewcic. The late Billy Wells, who scored two touchdowns in the Rose Bowl game, achieved national publicity when he landed a date with Hollywood starlet Debbie Reynolds. The 1953 team was MSU’s first that participated officially in Big Ten football competition.

ACADEMIC KUDOS FOR GYMNASTS—Seven MSU gymnasts, including four-time honoree Ilene Cohen, earned National Association of Collegiate Gymnastics Coaches/Women (NACGC/W) Academic All-American honors in 2003. The team’s 3.469 GPA was the 10th best in the nation. Senior Julie Devaty earned a perfect 4.0 last year. “I’m thrilled that our team matched the number of Academic All-Americans we had last year,” says head coach Kathie Klages. “It’s definitely a credit to our academic advisors, Kimya Massey and Angela Howard, as well as the rest of the SASS (Student-Athlete Support Services) staff.” Other honorees were senior Diana Crea, junior Lindsey Voth, sophomores Lauren Simpson and Anna Hunsinger, and freshman Leia Langhoff.

The Spartans’ team GPA is the best in the Big Ten, and they have raised their GPA in each of the last three years. Last year, the Spartans boasted seven Academic All-Americans and a team GPA of 3.119.

HIGH RANKING—The MSU women’s cross country team was ranked No. 13 in the Finish Lynx/NCAA preseason poll, which is conducted by the Women’s Cross Country Coaches Association. MSU finished second in the Big Ten last season and 12th at the NCAA Championships. Leading the Spartans are seniors Michelle Carson of Winnipeg, Manitoba, and Jamie Krzyminski of Corunna. This past summer, Carson topped all Canadian runners at the World Cross Country Championships en route to finishing 42nd overall. Last year, Krzyminski placed second at the Big Ten Championships and 33rd at the NCAA Championships.

FIVE TO HALL OF FAME—MSU inducted five new members into its Athletics Hall of Fame—Lau-
ren Brown, All-American cross country star from 1928-31; Joe DeLamielleure, All-American football center in 1970-72 and member of the NFL Hall of Fame; Mary Fossum, MSU women's golf coach from 1973-97 and winner of six consecutive AIAW National Championships from 1973-78; Cheryl Gilliam, All-American in the 60-meter dash and four-time Big Ten champions in 200 meters; and Tom Yewcic, All-American in football and baseball who played professionally for both the Detroit Tigers and the New England Patriots. The MSU Athletics Hall of Fame is in the Clara Bell Smith Student-Athlete Academic Center.

Displays and plaques show key moments in athletics history, as well as each of the 82 inductees.

THE ICEMEN COMETH—This year’s ice hockey team will feature 11 new faces, and second-year coach Rick Comley is pleased. “I like our blend of returning talent and incoming potential,” he says. “We want to build on the strong second-half we had and use everything we learned last year as a springboard to an excellent 2003 season. The CCHA will be very competitive again, but I expect to be as good as anyone.” Among the recruits is highly touted goalie Dominic Vicari. Other newcomers include juniors Adam Nightingale and Rod Tocco, and freshmen Tom Goebel, Ethan Graham, Tyler Howells, Chris Lawrence, Drew Miller, Chris Snavely, A.J. Thelen and Brandon Warner. Junior sharpshooter Jim
ATLANTA, GA—Aug. 9: More than 140 area Spartans attended the annual Big Ten Picnic at Lake Allatoona, Riverside Park. About $300 was raised for the scholarship fund, which has been renamed as the T.D. Jorgensen MSU Endowed Scholarship Fund of Atlanta in honor of one of the area’s most loyal and active Spartans (inset).

BAY COUNTY—June 26: More than 100 area Spartans enjoyed dinner and dancing on a special charter Cruise On The Bay event, which raises funds for student scholarships.

BENZIE COUNTY—June 12: Gordon Kells (left) and Jeff Armstrong (right, back), dean of MSU’s College of Agriculture and Natural Resources, seen here with student scholarship recipients, were among more than 70 area Spartans who attended the annual Spring meeting and scholarship dinner. Armstrong served as the keynote speaker. The club awarded two $500 scholarships to area MSU students.

BERRIEN COUNTY—June 10: More than 400 area Spartans, including some from South Bend, IN, attended the annual Steak Fry event at the Berrien County Sportsman Club. Special guests included football coach John L. Smith (seen here between Corey Ruell and Marc Compton, two sophomores from South Haven who play trumpet in the Spartan Marching Band), hockey coach Rick Comley (seen between John and Scott Williamson), women’s golf coach Stacy Slobodnik, Ralph Young Fund director Chris Ritrivi, and MSUAA executive director Keith A. Williams. Proceeds from the event went to the Mike Jones Scholarship Fund.

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DAYTON—Apr. 26: Some 30 guests attended a dinner and wine tasting at Jay’s Seafood Restaurant, celebrating the completion of its $20,000 scholarship endowment.

EASTERN UPPER PENINSULA—Aug. 2: Some 35 area Spartans participated in the third annual Antique Boat Tour and Scholarship Picnic at the home of club co-founders Bud and Mary Search in Hessel. Participants enjoyed a cruise through the Les Cheneaux Islands of Lake Huron and a BBQ on the beach.

EASTERN WAYNE COUNTY—May 14: President Mark Makoski presented scholarships to four MSU students at the club’s annual dinner and scholarship reception at the Pointe BBQ on Warren, Detroit.

GRAND TRAVERSE—May 16: More than 100 area Spartans including the Thomson clan (photo)—attended the annual Golf & Scholarship Dinner at the Traverse City CC. Six $1,000 scholarships were awarded to incoming MSU freshmen, upping their total number of scholarships since 1980 to 112. The club’s scholarship endowment is now valued at $123,000. Dave Walker, news anchor for the NBC affiliate, served as both MC and auctioneer.

HILLSDALE—July 31: Area Spartans attended a scholarship awards dinner at the Hillsdale Golf & CC, hosted by club president Richard Moore. Two scholarships were awarded to incoming MSU students.

JACKSON COUNTY—June 6: Bob Kuhl, Vivian Cobb, president Steve Nason, vice president Lucy Stieber; and Leigh Ann Drew, Dave Brown, Todd Dagenais, Dick Riska, treasurer Carl Swenson and secretary Arnie Stieber were among those attending the 3rd Annual Golf Scramble.

KALAMAZOO COUNTY—June 19: (l to r) MSU First Lady Joanne McPherson, Judy and Tim Shank, and football coach John L. Smith were among more than 400 area Spartans who attended the 31st Annual BBQ at MSU’s Kellogg Biological Station. Special guests also included assistant basketball coach Dwayne Stephens, seen here on the Spar-
than $3,000 was raised through an auction to benefit the Sparty Restoration Fund, as well as student scholarships.

MID-MICHIGAN—July 8: More than 200 area Spartans joined NBA star and philanthropist Steve Smith—seen here with his father Don (wearing Yankee cap)—in the 4th Annual Steve Smith Charity Classic at Hawk Hollow GC, Bath. Special guests included athletic director Ron Mason, former MSU quarterback Bobby McAllister, hockey coach Rick Comley, assistant basketball coach Mark Montgomery, women’s gymnastics coach Kathy Klages and swimming coach Jim Lutz. WLNS-TV6 news anchor Dave Akerly served as MC. More

MUSKEGON COUNTY—June 13: More than 100 area Spartans took part in the 13th Annual Don Arnsen golf outing and dinner. Assistant head football coach Jim McElwain was the keynote speaker.


ORANGE COUNTY—May 6: Area Spartans participated in the annual golf outing at Tijeras Creek CC. MSU athletic director Ron Mason was the keynote speaker. Money was raised for the club’s endowed scholarship, now valued at more than $100,000.

ROCKY MOUNTAIN—June 22: Nearly 40 area Spartans joined a contingent of University of Michigan alumni to attend the Colorado Rockies vs. Detroit Tigers baseball game at Coors Field, Denver, CO.

TAMPA BAY, FL—June 8: More than 120 area Spartans and friends, including incoming Honors College freshman Chris Marshall, enjoyed its annual BBQ at San Phillippe Park. Special guest was MSU associate head football coach Jim McElwain. More than $500 was raised.

WASHTENAW COUNTY—May 5: About 40 area Spartans attended a special Cinco De Mayo party at The Arena, Restaurant of Champions, in Ann Arbor. Special guests included Pam Horne, MSU admissions director, Barbara Ball-McClure, special gifts officer, and keynote speaker Mike Vollmar, director of football operations.

WEST MICHIGAN—July 14: MSU athletic director Ron Mason (right) and NBA star and philanthropist Steve Smith were among more than 250 area Spartans who attended the 5th Annual Steve Smith Charity Challenge at Thornapple Pointe GC in Grand Rapids. Special guests also included hockey coach Rick Comley, MSUAA executive director Keith A. Williams and the MSU Dance team. Terry Braverman, retired director of MSU’s Ralph Young Fund, served as MC. Funds were raised for student scholarships at MSU, Detroit Pershing High School and Reading Is Fundamental.

area Spartans joined them at the club’s debut event at the Front Street Brewery on the Mississippi. The MSUAA’s 106th alumni clubs charter was presented by MSUAA assistant director Dave Brown.
CONSTITUENT ASSOCIATIONS

ARTS & LETTERS—June 27-29: The Arts Weekend at Mackinac Island took place at the Grand Hotel. Presentations and performances showcased CAL faculty and students from the School of Music, Dept. of Art & Art History, and the Dept. of Theatre. The CALAA presented the Paul Varg Alumni Award and $2,500 to Martin Benjamin, Dept. of Philosophy, for outstanding teaching, and many scholarship awards to students.

HOSPITALITY BUSINESS—June 6: Some 25 members of the Kedzie Reunion attended a breakfast at Kellogg Center prepared by The School of Hospitality Business students under the guidance of Hall of Fame Member Chef Robert Nelson. July 13-25: (See photo) 14 U.S. Air Force Club Managers participated in an advanced club management program developed by the Office of Executive Development Programs in the Eli Broad Graduate School of Management, the Air Force Services Agency in San Antonio, TX, and The School of Hospitality Business.

NURSING—May 22: Midland area alumni heard dean Marilyn Rothert discuss the nursing shortage and new on-line programs being offered this fall. In the photo are (1st row, l to r) Elaine Kaiser, Marlene Mehlhose, JoAnna Fields, Kristin Planagan, Ellen Greber, (2nd row, l to r) Sherry Wilson, Sandy Wright, Sue Neumann, (3rd row, l to r) Pam Schoen, Alynne McCann, Joann Bunce, Marilyn Rothert.

OSTEOPATHIC MEDICINE—Mar. 1-8: COM alumni and their families gathered in Playa del Carmen, Mexico, for a week of continuing medical education and fun at the annual Seminar in the Sun sponsored by the MSU-COM Alumni Association.

COMING EVENTS

ARTS & LETTERS—Oct. 4: CAL and Justin Morrill College Alumni Homecoming Tent Party on Adams Field. Contact (517) 353-4725 or van-duin2@msu.edu.

HOSPITALITY BUSINESS—Oct. 3-4: Homecoming activities include a Board of Directors meeting Friday from 8:30 am-3 pm and a pregame tailgate reception on Saturday. Nov. 8: The School of Hospitality Alumni Association Board briefing meeting and the Celebration of Leadership reception at the Waldorf-Astoria, NY. RSVP at (517) 353-9211 or loeffler@bus.msu.edu.

INTERNATIONAL CLUBS

THAILAND—July 25: About 50 club members attended the Thailand Alumni Club of MSU meeting at the Rama Gardens Hotel in Bangkok. Special guest speaker was Michael E. Miller of International Studies and Programs (ISP). Wallop Manathanya, head of the ASEAN Packaging Association, was unanimously elected (in absentia) president, replacing Maleerat Pleumchitchom (front, 2nd left). Other guests included David Danek (front, center) of the American Embassy in Malaysia, and Jaruvan Maintaka (next to David), the first female Governor of the Internal Revenue Dept., who received a title from his Majesty the King of Thailand in recognition of her outstanding service to the country.

TOKYO—June 29: The MSU Alumni Club of Japan held their annual meeting at the Jal City Hotel in Tokyo. Tetsuya Imai was re-elected president, and Keiichi Higuchi was named secretary.

KALEIDOSCOPE 2003—Keynote speaker and Hollywood scriptwriter Carrie Fisher (seated, middle) poses with members of the 2003 Kaleidoscope Committee: (seated, l to r) Joyce Banish, Fisher, and Faylene Owen; and (standing, l to r) Kay Watts, Lauren Martinez, MSUAA assistant and Kaleidoscope director Sharon Radtke, Barb Susa-Fineis, Theresa Pharms, and Sandy Dragoo. Kaleidoscope is an annual, day-long MSU Alumni Association event for women members.
GREY DAY IN DALI—Cindy Wa-
chowski (far right), an interna-
tional relations major from Lake
Orion, participated in an MSU
Study Abroad program to China
in the summer of 2002. Cindy
studied economic and environ-
mental management in a pro-
gram sponsored by the Dept. of
Park, Recreation and Tourism
Resources. Engaging in tourism
themselves, Cindy and her fellow
Spartans took excursions to
places like the Great Wall, the
Forbidden City, Wolong Panda
Reserve and Yunnan (seen here)
while interacting with local peo-
ple and culture. This particular
program, temporarily suspended
this past summer due to SARS
outbreak, could well be available
again in 2004.

MANY, MANY MOONS AGO…
Pictured here at the Pyramid of
the Moon in Teotihuacan, Mexi-
co are (l to r) MSU
student Jessie Boyd,
of Farmington Hills,
with her interna-
tional classmates
Shannon Buckshaw
of Vancouver,
Canada, and
Katarine Verhoop
of the Nether-
lands. Jessie par-
ticipated in three
study abroad
programs dur-
ing her MSU
career. A
Spanish ma-
lor, she has
tried to speak
Spanish at
every opportunity. Jessie began
her study abroad experiences in
Madrid, Spain in 1999 and just
recently returned from back-to-
back experiences fall and spring
semesters in Quito, Ecuador and
Queretaro, Mexico. “The experi-
ences I have had studying abroad,
have changed my life, for the bet-
ter, forever,” she says. “I would
recommend studying abroad to
anyone and everyone.”

THE COLISEUM—With a seati-
ing capacity of 50,000, it was not
quite as big as Spartan Stadium,
but nonetheless, the famous Ro-
man Coliseum was one of many
stops for MSUAA travelers Judith
E. Marr (left), ’65, M.A. ’92, and
Lynda B. Andersen, ’68, M.A.
’73, both life members of the
MSU Alumni Association, dur-
ing their Tuscany tour in March.
For a complete listing of MSUAA
tours, visit www.msualum.com
and click the “Travel” link.

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fternoon course specific field trips or general group excursions.
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palaces, cathedrals or abbeys, the Cotswolds, London,
and/or other English towns.

There will be ample time during the two weeks and at mid-
program weekend break to enjoy breathtaking architecture,
art, and gardens of many of the university’s 39 colleges, ex-
perience the historic town of Oxford, or visit the surrounding
countryside. The city of Oxford offers a diversity of muse-
ums, bookshops, theaters, restaurants, pubs, shops, and
natural settings to explore.

Participants stay in Oxford’s Department for Continuing
Education Residential Center. The Residential Center of-
fers comfortable bedrooms with private bathrooms, dining
room, common room, bar, lecture and reading rooms.

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Web: www.msualum.com
SP10PL8S—Aug. 17: Gathering for its 25th annual rally, 38 of the 215 members of Spartan Plates—a group of Spartans who display their love for MSU in their personalized license plates—posed by the Spartan statue while proudly displaying their plates. Those interested in joining the group can visit the website www.CQQL.net/msu.htm or call president Robert Nelson at (517) 241-4987.

WONDER GIFT—On May 13, music star Stevie Wonder (left) received a special birthday gift from J.J. Jackson, former MSU faculty specialist, who has known Wonder since they were students at the Michigan School for the Blind, Lansing, some four decades ago. The gift is a 200-pound stainless steel and bronze sculpture, “Rings Of Friendship,” created by MSU veterinary professor and renowned sculptor Jim Cunningham. During their student days, Wonder often visited J.J. at Snyder Hall and per-

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Commemoratives-Adams and Adams, Inc is an approved and proud licensee of Michigan State University.
formed impromptu concerts for hall residents, who were surprised by having a famous musician just drop in.

FOOD SAFETY—July 12: Mike Chaddock (left), CVM ‘73, AVMA Director of Governmental Affairs, and Ed Mather, director of MSU’s National Center for Food Safety and Toxocology, met with former Senator and veterinarian John Melcher at the American Veterinary Medical Association headquarters in Washington D.C. to discuss food safety programs as well as the center, which will be playing an ever increasingly important role in homeland security.

TOWER IN THE SAND—Todd Hoppe, ’01, and his girlfriend Robin Lileikis, ’01, harbor two loves—their alma mater Michigan State University, and the Grand Haven beach. In June, when Hoppe wanted to propose marriage, his dilemma was “Where?” As can be seen from his photo, published in the Grand Haven Tribune, Todd was able to have it both ways. He created a four-foot sand sculpture of Beaumont Tower on the Grand Haven beach, where he proposed. “We bleed green . . . and we also love Grand Haven,” notes Robin, who accepted.
MSU REMAINS IN COMPETITION FOR RARE ISOTOPE ACCELERATOR

By Steve Webster

During the past year there has been much talk about the potential for MSU to be the home of the Rare Isotope Accelerator (RIA). Noting its importance to the future of nuclear physics, a key federal scientific advisory panel has dubbed RIA its highest priority for new construction. Costing a billion dollars to build and housing several hundred researchers, technical staff and students, RIA would be the world’s most powerful and advanced rare isotope research accelerator facility. The federal government is still in the process of deciding if, in fact, RIA will be built, as well as where the final site of this crucial project will be.

MSU continues to be a strong contender for this facility, led by the significant scientific and technical contributions of scientists at MSU’s National Superconducting Cyclotron Laboratory. Michigan lawmakers, industrial executives, and community leaders are assisting the university in making its case to the federal government. MSU’s international leadership in nuclear physics, the university’s integration of research and education to produce tomorrow’s scientists, combined with the technological prowess of the state of Michigan make MSU an ideal site.

At this point, there are still three significant steps that must occur prior to building the RIA. First, the U.S. Dept. of Energy (DOE) must designate RIA as a project with sufficiently high national priority that the federal government commits to its construction. Second, funding for RIA must be in the President’s FY 2005 budget that will be proposed in January 2004, and must be passed by the Congress. Third, DOE will need to select the site for RIA.

As of this writing, there is strong indication that DOE will place RIA on its highest priority list for federal funding. Significant challenges remain for MSU however in the second and third steps of this process—getting sufficient funding for RIA into the Federal FY 2005 budget and winning the highly competitive RIA site selection.

Federal budget constraints make the allocation of federal resources exceedingly competitive, and it is very important that lawmakers understand that, even in a constrained budget, the development of this project is crucial to our national and state interests. MSU officials are also pressing DOE to conduct an early competition to determine the site for RIA so as not to slow momentum for the project or lose out to international competitors.

RIA is an important national priority that belongs at Michigan State University. Alumni and friends of MSU are important allies in advocating for this project, and are encouraged to contact legislators and federal officials to voice support for the project’s funding.

For information, please visit www.nscl.msu.edu/future/ria/index.html.

SOUTH KOREANS FUND LIM AWARD

Overcoming distance and the drawbacks of complicated discussions conducted exclusively by e-mail, South Korean alumni and friends completed work on a $30,000 endowed award in honor of Dr. Gill-Chin Lim, MSU Endowed Professor of Asian Studies in a Global Context.

Those joining together both on campus and in South Korea to make the award a reality included the MSU Alumni Association of Korea, the Council on Korean Studies, KDI School of Public Policy and Management, the Society of Korean-American Scholars, Club Spartan, and the MSU Korea Student Organization.

Brett (Hwi-Gook) Song, vice president of the MSU Alumni Association of Korea, the Council on Korean Studies, KDI School of Public Policy and Management, the Society of Korean-American Scholars, Club Spartan, and the MSU Korea Student Organization.

Gill-Chin Lim (right) chats with Benjamin O. Schwendener, Jr., president of the W.B. Candace Thoman Foundation, at the MSU International Awards Ceremony last April.
Editor’s Column

TRASH TALK FROM THE BLUE AND YELLOW

By Robert Bao, Editor

“My mother shoots harder than that!” bellows the hockey goalie wearing a blue and yellow uniform.

Miss another shot, and he might say, “Try it with your eyes open the next time.” Or, ask in a sarcastic tone, “Should we sub in a shooter?”

Such trash talking is part of the fun of our latest game, “Spartan Face Off,” which you can play in our newly redesigned web site at www.msualum.com. Like our other games—the Sparty Spear Toss, MSU Alumni Golf and MSU Alumni Bowling—this was specifically designed for members of the MSU Alumni Association. These games form just a small part of our website, which provides a tremendous amount of value, information and fun for our alumni members. Based on traffic reports, more of you are using the site, using it more often, and using it for greater lengths of time. For example, statistics for our newly developed Online Alumni Directory, where you can find old classmates or roommates, show a huge surge of usage. As a member of the MSUAA, you get to use it. We thank you because your dues made it possible for us to develop this tool, which is proving very useful at helping Spartans reconnect with each other. You also might receive discounts at our three shopping markets, where you can buy unique MSU items. It’s a perfect place to find a gift for the Spartan who’s already painted green from socks to visor. How about the “must have” Olympics-inspired Roots beret? Or an MSU-logo item from Land’s End? Or, in anticipation of our upcoming football and basketball trips to Hawaii, a Spartan-themed Hawaiian shirt?

Wherever you travel, you can find the local alumni regional club simply by clicking on the Alumni Groups link. Under the same link, you can find our coming events. And if you move frequently, you can help us keep up with you simply by clicking on the Address Update link. If you switch email vendors frequently, you might wish to sign up for our lifetime email forwarding, with msualum.com as your email domain. As an MSUAA member, you can also access a host of career services, MSU e-cards and screensavers, and the text of past issues of the MSU Alumni Magazine.

I’m sure you’ve already found all these wonderful things and information and put our web resources to good use. But just for the fun of it, go ahead and score a few goals on that goalie and make him sigh “Sieve” for a change.

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MSU Alumni Association
Peter A. Kattula, ’94, internal operations consultant, Masco Corp., Novi, has been named vice president of operational planning, Brass Craft, a Masco company. Kattula joined Masco in 2000. From 1994-00, he held various positions at Ford Motor Co. including materials and supply chain analyst, planning coordinator and industrial engineer. Kattula is a veteran of the U.S. Navy having served as a flight deck launch troubleshooter in a FA-18 aircraft squadron.

Peter T. Faricy, ’88, Detroit area regional operations manager, Lincoln Mercury, Ford Motor Co., Dearborn, has been named vice president, multimedia marketing for Borders Group Inc., Ann Arbor. During his tenure at Ford, Faricy served in several leadership roles including executive director of business development, Ford North America and director of the corporate initiatives office. Prior to Ford, Faricy worked for McKinsey & Corp., J. Walter Thompson and Coca-Cola USA.

Jay M. McLean, ’78, MBA ’87, senior director of information technology, human resources and financial systems, ArvinMeritor, Troy, has been named vice president of information technology for commercial vehicle systems. Prior to joining ArvinMeritor in 1997, he held various accounting, IT and marketing roles at GKN Automotive, where he last served as its product manager, Asia/Pacific Business Unit.

William H. Mayes, ’69, MA ’74, superintendent of Huron Intermediate School District since 1993 has been named president of the Michigan Assn. of School Administrators (MASA). Previously, he was administrative student instructional programs for Huron ISD and from 1988-1991 he served as superintendent of North Huron Schools. In 2002 Mayes received the Crystal Apple Award from the MSU College of Education. He is a life member of the MSUA and a member of the Presidents Club and the Landon Legacy Society.

Alison R. Nelson, ’87, JD ’90, attorney for Ford Motor Co., Dearborn, has been appointed to the board of directors of the Legal Aid and Defender Assn. Inc. Nelson has been counsel on product litigation for Ford since June 1994. Previously she was an attorney on environmental matters for the company. She is a member of the State Bar of Michigan, American Bar Assn. and the National Bar Assn. She is also a member and past president of the Wolverine Bar Assn.

William J. Lowe, ’71, vice president for academic affairs and professor of history at The College of Saint Rose, Albany NY, has been named the first provost and vice president for academic affairs, at Metropolitan State University, St. Paul, MN. He was dean of the College of Liberal Arts and professor of history at the University of Detroit Mercy from 1991-97 and dean of graduate studies and professor of history at Chicago State University from 1984-91. In 1990 Lowe was named a Fulbright Scholar at Trinity College. He is a life member of the MSUA.

Judith K. Moore, MMUS ’85, general manager of the Greater Lansing Symphony Orchestra, has been named executive director of the Library of Michigan Foundation. Moore first joined the Symphony as production manager in 1985. She was later promoted to operations manager and then to GM in 1996. During her tenure, the Symphony doubled the number of K-12 students reached through its education programs. In her new position, Moore will direct the Foundation’s fund-raising and administrative operations.

Patricia A. Bando, ’75, director of dining services at Boston College, Chestnut Hill, MA, has been elected to the Board of Directors of the Massachusetts Restaurant Assn. (MRA). Bando received the 2003 National Restaurant Assn. Educational Foundation Employer of Choice Award. She is the past recipient of the Multi-Cultural Foodservice Hospitality Alliance’s Strategic Example of Excellence in Diversity Award. She is a member of the American Dietetic Assn. and the National Assn. of College & University Food Services.

John K. Everett, DO ’87, practicing physician at the Indian River Medical Center and Cheboygan Memorial Hospital, Cheboygan, has been named president of the Michigan Osteopathic Assn. (MOA). Everett also serves as a clinical assistant professor in the College of Osteopathic Medicine at MSU. He has been a member of the MOA board of trustees since 1998, serving as president over the last year. Everett has traveled to third world countries on numerous medical missions, most recently to Guatemala in 2002.

Ted F. Peters, ’63, systemic theology professor at Pacific Lutheran Theological Seminary, Berkeley, CA (PLTS) and Graduate Theological Union, has been named interim president of PLTS. An ordained pastor of the Evangelical Lutheran Church in America, Peters has served parishes in Illinois and New York, and on the faculty of Loyola University and Newberry College, Newberry, SC, before joining PLTS in 1978.

David A. Berns, ’69, MSW ’79, director of El Paso County Dept. of Human Services, Colorado Springs, CO, has been named director of Arizona’s Dept. of Economic Security. Berns has held various positions in the human services arena since 1970. Previously, he was the Director of the Michigan Family Independence Agency and Director of the Marquette County Dept. of Social Services. He has
received many awards including the 1999 Colorado Social Worker of the Year Award. He serves on the board of directors for the American Public Human Services Assn. and was vice president of the National Assn. of Public Child Welfare. Berns has been active with Big Brothers for 32 years.

Sally A. Hamby, ’75, principal in Miller, Canfield, Paddock and Stone, Troy, has received the Friend of National Association of Women Business Owners award from NAWBO’s Detroit chapter. The award recognizes non-member individuals whose contributions benefit the chapter. Hamby is chairperson of the Troy Chamber of Commerce Women’s Business Forum. She is also a member of the American, Michigan, and Oakland County Bar Assns., and the Detroit Zoological Society. Hamby is a life member of the MSUAA.

Janet P. MacQueen, MBA ’85, systems development officer at Blue Cross Blue Shield of Michigan, Detroit, has been named vice president and chief information officer for Blue Care Network of Michigan. Prior to joining the Blues in 1999, MacQueen was the owner and president of Healthcare Resources and Consultants and a director at Health Alliance Plan. In 1982, MacQueen was named the Detroit Woman of the Year by the YWCA.

Thomas J. Messner, ’81, vice president of underwriting and secretary-treasurer of Michigan Construction Industry Mutual (MCIM), Lansing, has been named vice president, chief operations officer-treasurer of the corporation. MCIM is a mutual insurance company specializing in workers’ compensation. Messner has been in the insurance industry for more than 20 years. He is a member of the Certified Property and Casualty Underwriter Society.

Gene Farnum, ’61, executive director of the Michigan Assn. of Health Plans (MAHP) has been awarded the Ellis J. Bonner Outstanding Achievement Award. Farnum has been with MAHP since 1981. Prior to that he was president of a consulting firm in Lansing. Farnum also served for more than twelve years as director of the Michigan Senate Fiscal Agency, having the distinction of serving both the Republican and Democratic majorities. Farnum is involved in numerous trade groups and professional organizations. A life member of the MSUAA, he served on the national board of directors from 1997-00, the last two years as chair. Farnum is a member of the Beaumont Tower Society.

Sean L. Carlson, ’92, JD ’99, senior human resource manager for Pepsi bottling operations in the Detroit area, has been named director of Acquisition Services for the Michigan Dept. of Management & Budget. Carlson is a veteran of the U.S. Air Force contracting and logistics service, where he managed purchasing and constructions programs. He is currently a captain and deputy readiness officer in the USAF Reserves. He was the first person in MSU-DCL’s history to concurrently earn a masters degree in labor relations and human relations from MSU.

John J. Matthews, ’84, vice president for marketing, real estate & facilities at Clark Retail Enterprises, Oak Brook, IL, has been named president of Jimmy John’s Gourmet Sandwich Shops, Elgin, IL. Matthews is a 16-year veteran of the foodservice industry. Previously, he spent nine years at Little Caesars Enterprises, Inc. where he was the national marketing director.

Josh Blackmore, ’85, product manager for General Electric Corp., has been named director of sales and marketing at Magline, Inc., Pinconning, MI. Blackmore joined GE in 1995, and served in various positions including technical sales representative and marketing manager. Prior to GE, Blackmore worked for Dow Chemical Co. from 1990-95 where he was a researcher, technical sales representative, and technical sales specialist.

Joshua F. Opperer, ’92, partner in the Corporate and Securities Dept. of Honigman, Miller, Schwartz, and Cohn, Detroit, has been named one of the 100 Emerging Business Leaders in the region by Detroit, a publication of the Detroit Regional Chamber. Opperer provides counsel in a variety of areas including mergers and acquisitions, real estate transactions, and debt and equity financing. He currently serves on the board of directors and executive committee of the Detroit Economic Growth Corp. and is a trustee of the Fund for Detroit’s Future.

Barbara J. Mann, ’76, associate professor of medicine and microbiology at the University of Virginia, Charlottesville, VA, is the joint recipient of the 2003 Edlich-Henderson Inventor of the Year Award by the University of Virginia Patent Foundation. Mann helped to develop a clinical test to diagnose a disease that is a leading cause of death in children in developing countries. Mann joined the faculty in 1988 as a research associate and became associate professor in 2000. She received the Bailey K. Ashford Medal for distinguished work in Tropical Medicine in 2001.

Chuck A. Obermeyer, ’85, director of packaging resources, Gulf States Paper Corp., Tuscaloosa, AL, has been named vice president of manufacturing in the company’s Paperboard Packaging Division. Obermeyer first joined the company in 1998 as plant manager. Before coming to GulfStates, he was a plant manager for Jefferson Smurfit in Solon, OH, and Oak Tree Packaging in Palmer, MA.

Michael J. Suszan, ’75, Force Judge Advocate for the Naval Ed-
ucation and Training Command, Pensacola, FL, has been named appellate judge on the U.S. Navy-Marine Corps Court of Criminal Appeals, Washington, D.C. Suszan has been in his current position since 2000. He commanded the Naval Legal Service Office at the Naval Air Station in Pensacola from 1997-00.

His personal decorations include the Legion of Merit, Meritorious Service Medal with gold star, Navy Commendation Medal with two gold stars and the Navy Achievement Medal. Suszan is a life member of the MSUAA.

M. Scott Bowen, ’87, city commissioner for Grand Rapids, has been appointed to the 62-A District Court in Wyoming by Gov. Jennifer Granholm.

Bowen is a partner at McInerney & Bowen of Grand Rapids. He has worked as an assistant city attorney for Kentwood, Lowell and Rockford. He also acted as special assistant attorney general for the Michigan Dept. of Transportation. He was elected to the Grand Rapids City Commission in 1997 and re-elected in 2001. In 1997 he received the Outstanding Young Person award from the Grand Rapids Jaycees.

Send State’s Stars entries to:
MSU Alumni Magazine
108 Union Building
East Lansing, MI 48824-1029

Please include a current photo and biography. All entries subject to editorial review.
Obituaries

30s

Alice (Hertzler) Bartlett, ’30, of Okemos, July 7, age 99.
Clare A. Jakeway, ’31, of Brighton, formerly of Detroit, July 29, age 97.
Jean B. (Blocksma) Clelland, ’33, of Grand Rapids, Aug. 16, age 92.
Joseph M. Day, ’33, of Saginaw, Aug. 1, age 93.

40s

Margaret B. Hill, ’40, of Kalamazoo, July 29, age 97.
Norman Presoda, ’41, of Santa Barbara, CA, formerly of Baltimore, MD, Apr. 9, age 87.
William H. Searsrirt, ’41, of Fenton, July 13, age 85.

Eleanor (Disc) Tronit, ’41, of Southfield, July 4, age 83.
A. "Doc" Gordon Adams, Jr., ’42, of Birmingham, June 29, age 83.
E. Clinton Stokes, ’42, of Alexandria, VA, May 14, age 85.
George W. Wlodyla, ’42, of Westland, June 19, age 83.
Einer O. Oststrom, ’43, of Kalamazoo, Sept. 13, age 86.

Frank E. Pellerin, Jr., ’43, of Lansing, June 29, age 81.
Nancy A. (Arms) Wright, ’43, of Yorkville, IL, July 22, age 81.
George T. Belon, ’44, of Lansing, July 29, age 84.
Ruth A. (Boyle) Stewart, ’45, of Chelsea, July 16, age 83.

James Van Hafien, ’45, of Midland, July 17, age 86.
Jeannie Goodrich (Meserva), ’46 of Niceville, FL, formerly of Gull Lake, July 26, age 79.

Ruth (Henry) Bornor, ’47, of E. Lansing, June 2003, age 79.
Romer T. Hagerstrom, ’47, of Menominee, Aug. 1, age 78.
Mary J. (Peters) Hopper, ’47, of E. Lansing, Aug. 22, age 79.

Robert L. Luth, ’47, of Dowagiac, July 11, age 78.

40s

Bruce W. Bennett, ’48, M ’50, of Charlevoix, formerly of Lakeview, Aug. 28, age 80.
William B. Crawford, Sr., ’48, ’50, of Flushing, July 7, age 80.
Adelbert W. Reickord, ’48, of Randolph, NJ, July 28, age 76.

Edward H. Bacon, ’49, M ’51, of Jackson, Aug. 10, age 86.


Charles E. Lokker, ’49, of E. Lansing, June 4, age 79.

Terrence Monaghan, ’49, of Mt. Clemens, May 21, age 76.


Gordon D. Rowe, ’49, of New Braunfels, TX, Apr. 3, age 78.
Frederick R. Russell, ’49, of Augusta, Aug. 9, age 81.

David F. Wallace, ’49, of Saginaw, Aug. 23, age 79.

50s

James Backas, ’50, of Washington, DC, June 25, age 77.

John R. Crawford, ’50, of Zephyrhills, FL, formerly of Ithaca, June 21, age 76.

Benjamin R. Johnston, ’50, of Howell, Sept. 10, age 77.


Norma M. (Hill) Schumacher, ’50, of Grand Blanc, June 4, age 74.

Wilbur H. Thies, Jr., ’50, of Santa Barbara, CA, July 16, age 76.


David C. Read, ’51, of Belleville, IL, May 27.

Philip A. Brown, ’52, of St. Joseph, Aug. 6, age 72.

William W. Cruise, ’52, of Alpena, July 2, age 76.

Alfred W. Lounman, ’52, of Naples, FL, formerly of Detroit, July 4, age 77.

James E. Smalley, ’52, of Orchard Lake, Aug. 4, age 73.

Alfred E. Uebelhoer, ’52, of Lansing, July 11, age 78.

Martin Y. Agress, ’53, of Manchester, CT, Aug. 11, age 71.

Sue C. (Kintigh) Augenstein, ’53, of Lansing, July 31, age 71.


Elyane M. (Haas) Morrison, ’53, of Indian River, July 30, age 71.


Richard P. Kasuba, ’54, of Kalkaska, formerly of East Lansing, Aug. 11, age 76.

James H. Lewis, ’54, of Dallas, TX, Jan. 2.

Ira J. Stricker, ’54, of Warren, July 11, age 70.

Boyd C. Wiggins, ’54, M ’64, of East Jordan, July 15, age 82.

Marvin F. Flower, M ’55, of Charlotte, July 17, age 83.

Joan (Schneider) Gleske, ’55, of Annapolis, MD, formerly of Chicago, July 26, age 69.

James L. Stuart, ’55, of Kentwood, July 4, age 69.

Wendell G. Asplin, ’56, M ’62, of Lennon, June 20, age 71.

Norma J. (Thompson) Burmeister, ’56, of Muskegon, June 29, age 68.

Carl W. Harmon, Jr., ’56, of Warren, VA, June 26, age 74.
John P. Hyde, ’56, of Grand Rapids, July 16, age 69.
Delores D. (Frane) Patterson, ’56, of Lansing, Sept. 8, age 69.
Mason B. Jones, Jr., ’57, of Toledo, OH, Feb. 16.
Mark L. Johnson, ’57, of Crystal Falls, Aug. 5, age 74.
Barneth (Noble) McKercher, M ’57, of Haslett, Aug. 6, age 88.
John C. Humphrey, ’58, of Ewen, July 17, age 67.

60s
Sharilee A. Bourdo, ’60, M ’66, of Traverse City, July 27, age 64.
John C. Weaver, ’60, of Lansing, July 14, age 72.
Janice (Cohn) Morganroth, ’61, of Franklin, July 17, age 63.
Robert J. Brown, ’62, of Madeira Beach, FL, formerly of Bridgeport, July 1, age 63.
Earl C. Renshau, Jr., M ’62, Ph.D. ’66, of Tucson, AZ, July 28, age 73.
Carlos A. Zapata, M ’62, of Detroit, Aug. 28, age 81.
Marij Markevis, ’63, M ’65, of Bath, June 2, age 74.
Michael J. Bray, ’64, M ’71, of Haslett, Aug. 5, age 62.
Oliver J. Patterson, ’64, of Sault Ste. Marie, Aug. 20, age 62.
Malcolm “Mac” Wilborn, ’64, of Lake, Aug. 2, age 79.
Pamela A. (McKee) Graham, ’65, of Sugarland, TX, formerly of Saginaw, Aug. 3, age 60.
Jon W. McInturff, ’65, of Harrisonburg, VA, June 4, age 59.
Wade E. Pierce, ’65, of Milford, CT, Sept. 8, age 67.
Dell Reed, EDD ’65, of Joplin, MO, June 21.
Rachel R. Roberts, ’65, of Menominee, June 16, age 58.
Harvey N. Ross, ’65, of Davison, May 31, age 65.
Peter A. White, ’66, of Bay City, Aug. 16, age 68.
Zadie (Taylor) Bryant, ’67, M ’72, of Saginaw, June 14, age 74.
Ronald C. Ferguson, M ’68, of Bay City, June 22, age 66.
Lynn M. (Richards) Harden, ’68, of Plymouth, May 26, age 57.
Mary E. Jernstadt, ’68, of Grand Rapids, formerly of Big Rapids, July 26, age 62.
Mildred “Molly” E. (Heinsel- man) Page, M ’68, of Grand Rapids, June 21, age 85.
Judith L. Reest, MS ’69, of Holland, July 29, age 61.

70s
Martha L. Christensen, ’70, of Traverse City, Aug. 13, age 55.
Candace P. Cresswell, ’70, of St. Louis, Aug. 7, age 55.
Robert L. Grainger, ’71, of Williamston, June 6, age 58.
James F. Taylor, Ph.D. ’71, of Tulsa, OK, June 14, age 61.
Robert J. Trinkwalder, ’71, of Plano, TX, June 25, age 54.
Gilbert L. Whiteman, ’71, of Guilford, CT, July 25.

80s
Nan “Eileen” Stewart, ’80, of Lansing, Aug. 18, age 69.
Janis (Tomen) Boor, ’81, of Bloomfield Hills, July 24, age 43.
Susan (Meengs) Van Stee, ’82, of Grand Rapids, July 30, age 42.
Scott B. Zierke, ’84, of Marengo, IL, Sept. 4, age 42.
Anne M. (Murphy) Janca, ’85, MD ’91, of Owosso, Aug. 5, age 39.
John J. Swain, Ph.D. ’86, of Rosemead, CA, Aug. 3, age 52.
Brian E. Helmer, ’89, of Marquette, Aug. 3, age 43.

90s
David R. Pavlik, ’90, of Naples, FL, formerly of Cincinnati, OH, June 17, age 36.
Roxanne L. (Sakala) Murray, ’91, of Chicago, IL, July 7, age 36.
David E. Schulte, ’92, of Grand Ledge, July 20, age 58.
Scott D. Bateke, ’93, of Chicago, formerly of Midland, July 15, age 31.
James R. Harris, ’93, of Lansing, Aug. 31, age 38.
Angela L. Migala, ’93, of Scottsdale, AZ, June 29, age 32.
Janet R. James, ’96, of E. Lansing, Aug. 1, age 81.
Mary Beth Congdon, MSW ’99, of Midland, June 21, age 29.

00s
Jill M. Orlor, ’02, of Clarkston, June 27, age 24.
Kristin A. Connors, MLHR ’03, of Grosse Ile, MI, Aug. 1, age 24.
Brian J. Ottney, ’03, Spartan
football starting center in 33 consecutive games from 2000-02, of Long Beach, CA, formerly of Troy, Sept. 1, age 23.

**Faculty**

*Barnett, Z. George*, professor emeritus of education (1956-78), of Irvine, CA, July 29, age 89.

*Glick, Newton*, professor emeritus of urban and regional planning and landscape architecture (1947-79), of West Chatham, MA, Apr. 11, age 89.

*King, Herman*, ’39, professor emeritus of entomology and director emeritus of academic services (1945-81), of E. Lansing, Aug. 3, age 88.

*Knierim, John*, assistant professor emeritus of entomology (1954-80), of Canton, July 17, age 87.


*Kruger, Daniel*, professor emeritus of labor and industrial relations (1957-2000), of Grand Ledge, July 8, age 80.

*Myers, J. Wilson*, professor emeritus of integrative studies in arts and humanities (1965-86), of Tamworth, NH, July 19, age 79.

*Pellerin, Frank*, assistant professor emeritus of intercollegiate athletics (1953-86), of Lutz, FL, June 29, age 81.

*Thomas, Martha V.*, ’64, MS ’71, professor emerita of medical technology (1969-90), of Ithaca, NY, June 13, age 78.

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President Tuxedo • Ritz Camera • Schuler Books & Music
• SEE Optical • Smokey Bones BBQ & Sports Bar •
Sprint • Starbucks • Star Image Photo Studio • State
Employees Credit Union • Strasburg Children • Subway •
Talbots • The Children’s Place • The Gap • The Gap Kids
• TreeHouse Toys & Books • Venetian Lifestyle Nail
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House/Black Market • Williams-Sonoma • Yankee Candle