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HOW AN MSU PROFESSOR HELPED POPULARIZE SPRING BREAK INTO A NATIONAL RITE OF PASSAGE
Fifty years ago, an MSU professor helped popularize the cultural phenomenon we know today as spring break . . . all because he was fascinated by an MSU student who drove a red convertible.

ALTERNATIVE SPRING BREAK: A 20-YEAR TRADITION AT MSU
Combining travel to various sunny destinations with community service, a growing number of MSU students are embracing Alternative Spring Break (ASB).

WHO ARE YOU BEHIND THE MASK?
FIND OUT AT THE NEW MSU MUSEUM EXHIBIT
A stunning new exhibition, “MASK: Secrets and Revelations,” will run the remainder of this year at the MSU Museum.

Cover: Photo by G.L. Kohuth, design by Dave Giordan. (From top) Dan Na Luo, Ekanem Obong, Brad O’Neil and Mary Rigan have all participated in multiple Alternative Spring Break programs. All graduated from MSU in May 2011, except for Obong, who enters her senior year.

The MSU Alumni Magazine is available online with extended content features and other information opportunities for the alumni and friends of Michigan State University - alumni.msu.edu

Access additional online magazine content. This icon denotes Arts & Culture content.
I’m sure you’re well aware by now that public universities in Michigan face unprecedented cuts in state appropriations on top of a decade of decline and steep reductions last year in state-supported student financial aid.

A new analysis by the Presidents Council of State Universities of Michigan found Michigan’s per-student taxpayer support dropped 19.3 percent since 2005, putting us among the bottom 10 states. If the cuts proposed for the coming fiscal year are enacted, we will be among the bottom five. Other states are proposing draconian cuts to higher education, but Michigan’s universities have confronted this challenge longer than most.

Times like these always prompt hard questions inside and outside of the academy about value and priorities. In at least one state, public officials have called on their universities to cut costs by focusing more on teaching and less on research. It is reassuring that not only did university officials and faculty respond with alarm but so did students and donors.

Michigan at this moment continues to be blessed with a diverse mix of higher education assets that are, collectively, world-class. Some institutions are more locally oriented and focused on associate or bachelor’s degrees. Others of us offer PhDs and world-leading research opportunities, which not surprisingly cost more but at the same time serve as invaluable portals to the world’s top talent and markets. Yet some would apply public funding formulas that ignore such crucial distinctions in the name of economy or an ill-considered notion of equivalence.

When I testified before state appropriators earlier this year, I went back to the basics and talked about our research and what it means to be Michigan’s land-grant institution. As the nation’s pioneer land-grant university, Michigan State spearheaded a movement that led to a totally new educational tradition—a visionary idea that higher education should embrace practical knowledge as well as traditional scientific and classical studies and that it should be open to all who wished to become citizen leaders.

That bold experiment in higher education begun in 1855 in the young state of Michigan turned into a national priority when seven years later President Abraham Lincoln signed Congressman Justin Morrill’s land-grant act amid the national upheaval that was the Civil War. The Morrill Act validated our prototype and through the years new federal initiatives have given further impetus to our three-pronged mission of teaching, research and outreach.

Though more than a century and a half has passed since Michigan State’s founding, our type of institution is more relevant than ever. It is still a model positioned to compete with the traditional elite educational institutions while connecting citizens across the state to cutting-edge knowledge of the sort that is necessary in a global economy. Our lines of business—talent development, knowledge discovery and innovation—align perfectly with what I think we all agree will be key drivers for Michigan’s prosperity in the 21st century.

If anybody doubts the value of research universities, we need only point to the previous issue of the MSU Alumni Magazine, which told the story of the development of the world’s most important cancer drug in our labs. If you or a family member is a cancer survivor, you can probably thank Barney Rosenberg and his team, as well as the administrators, trustees, alumni, students and, yes, taxpayers, who supported their work here.

Maintaining our position among the world’s top 100 research universities matters in part to maintain and enhance the value of MSU to the people of Michigan and to those who earn its degrees. More broadly, it is necessary to nurture the innovation that this nation requires as a matter of international competitiveness and that the world needs to address the very complicated problems that now confront humanity. It is the understanding that problems we face in our own backyards are often entwined with those faced around the globe—and that solving them in one place can benefit all—that helps transform our land-grant mission in the 21st century to what I call the World Grant Ideal.

So it’s worth reflecting on the value—and the values—of research universities as we struggle with today’s challenges. The budget squeeze constitutes a difficult reality we all confront, but at Michigan State we saw it coming and planned for it. Our faculty and staff have demonstrated their commitment to being part of the solution as well. With Team MSU pulling together, we’ll get through it as a more resilient institution that remains focused on connecting our students and stakeholders to leading-edge knowledge—and to its discovery.

This is an inflection point for higher education and something in which our alumni can and must play a vital part. I hope you consider the ways you might engage in the months and years ahead to support your university and advocate for its mission, for this is the challenge of our time.

Sincerely,

Lou Anna K. Simon, Ph.D.
President, Michigan State University
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I completed my dissertation and tin and taxol. During that time therapy treatments with carboplatin, I completed a series of chemotherapy experiments. MSU. In the spring of 2000 I was subsequently earned my PhD at MSU. In the spring of 2000 I was.

My heartfelt thanks to Barney Rosenberg and MSU. Norma H. Richardson, PhD ’01 Mr. Pleasant

Your readers might want to know that six clips of Barney Rosenberg speaking are part of the G. Robert Vincent Voice Library collection and are available for listening via the MSU Libraries’ online catalog at www.lib.msu.edu. The recordings, collected by long-time Voice Library head and campus legend, Professor Maury Crane, feature Dr. Rosenberg discussing his work and discoveries as “recent” news events in the 1970s and 1980s.

John D. Shaw, ’74 G. Robert Vincent Voice Library

For those with smart phones, this QR code will link you with Barney Rosenberg by fellow MSU cancer researcher Jim Hoeschele.

–Editor.

The theme of your most recent issue of the MSU Alumni Magazine (Spring 2011) was very timely. The MSU-Detroit Center is a participating sponsor of the Detroit Komen Race for the Cure, an event that attracts more than 44,000 metropolitan Detroiters who pass directly in front of our building during the race/walk. Many university alumni participate in this very worthy effort and this year the MSU Detroit Center shall be prominently showcasing various university faculty/staff featured in this issue, as well as the magazine and its timely cover story. I am confident that it will help enhance the visibility and status of MSU exponentially in metro-Detroit. Good job!

Charles A. Rivers Office of the Vice-President, Governmental Affairs

I just read the article in the Spring edition of the MSU Alumni Magazine, “Are You a Cancer Survivor? You Might Thank Barney Rosenberg and MSU.” It is a fantastic article. I do a lot of work online with cancer patients in ACOR (Associated Cancer Online Registry). Many survivors today are thankful for the anti-cancer drugs cisplatin and carboplatin.

Frank Friedman, MA ’89 Flint

The ALUMNI

Barney Rosenberg

I’ve just finished reading the article by Charlie Downs on Barney Rosenberg. In a word—superb! I like the way Downs focuses on Rosenberg as a scientist, as a physicist, and his contribution. He drew from the MSU Sesquicentennial Oral History Project interviews. As I read more and more of the interviews, I realize what an incredible contribution they are to MSC/MSU’s history. Nowhere else can one find the kind of remarkable statement that John Hannah made to Rosenberg about the freedom and latitude he would have as a scientist here and Rosenberg’s tribute to Hannah’s understanding of the importance of that freedom to a scientist.

There’s also valuable information in Downs’ story on Professor Leroy Augenstein, who is worth a story of his own, and on Loretta Van Camp’s role in the experiments. Downs has told a great story here and done it in an engaging way that makes scientific inquiry understandable and exciting. Tina Rosenberg’s “Recollections of Barney” adds some priceless human details about her remarkable father.

Doug Noverr Professor, Writing, Rhetoric & American Culture

Thank you Barney Rosenberg and MSU! You saved my life and I subsequently earned my PhD at MSU. In the spring of 2000 I was diagnosed with stage 3 metastasized ovarian cancer. After surgery I completed a series of chemotherapy treatments with carboplatin and taxol. During that time I completed my dissertation and also continued to teach Spanish at Central Michigan University. I graduated from MSU in 2001, receiving the Doctor of Philosophy degree in Spanish Language and Literature. Dr. George Mansur was my dissertation advisor and presented me with my hood during the graduation ceremony. I remember telling him to be careful not to catch the hood on my mortarboard as he was placing it over my head. The reason was that the mortarboard was pinned to my wig, and if that came off, the audience would see a smiling bald-headed woman on the stage. Of course, that didn’t happen and I proudly shook the president’s hand with no one the wiser.

Now, 10 years since graduation, I continue to teach Spanish full-time at CMU. Since then I have also served as president of the Michigan Academy of Arts and Sciences, and currently serve as the Michigan representative of the National Network for Early Language Learning. I have been accepted to present a paper at the January 2012 conference of the Modern Language Association of America.
$4.1 MILLION TO STUDY PLANTS

MSU will use a $4.1 million grant from the National Science Foundation to unlock plants’ biochemistry secrets.

Using cultivated and wild tomato species from the Andes Mountains, Robert Last, MSU Barnett Rosenberg Chair of Biochemistry, will lead a team of plant scientists to uncover how plants evolve to make compounds necessary for their survival.

Last and collaborators will determine the specific genes that control chemical evolution and plant metabolism. By focusing on related plants from a specific region in South America, the researchers will be able to see how the plant chemistry evolved for protection from the effects of their environment.

“Plants are amazing biochemists as they make hundreds of thousands of compounds, yet we don’t know how most of these chemical compounds are produced by the plant or the role of these metabolites in the natural history of species across the kingdom,” says Last, an MSU AgBioResearch scientist.

“We hope to tie together the chemical phenotypes with selective pressures, including climate, insects and pathogens, to see how their reactions have evolved in the wild.”

$2.9 MILLION FOR BIOFUELS STUDY

MSU scientists will use three 5-year grants totaling $2.9 million to focus on various aspects of producing biofuels, which are made from renewable plant materials instead of petroleum.

The U.S. Dept. of Agriculture grants are part of $36.3 million set aside for sustainable bioenergy research. MSU grant recipients are Claire Vieille, microbiology and molecular genetics assistant professor; Carolyn Malmstrom, plant biology associate professor; and David Rothstein, forestry associate professor.

Vieille’s grant seeks to develop a microbial process that converts glycerol into succinate (an organic salt), which can be used in everything from noncorrosive airport de-icers to food and drug additives. Malmstrom, along with MSU entomology professors Doug Landis and Rufus Isaacs, seeks to develop strategies to mitigate crop risks and enhance the benefits of perennial grass cropping systems. Rothstein will look at the conversion of large areas of herbaceous open lands to short-rotation woody biomass crops, which is seen as a key component of the developing bioeconomy of the northern Great Lakes Region.

JACK SHINGLETON, 1922 - 2011

John D. Shingleton, former MSU trustee and longtime director of MSU’s Placement Services, passed away on March 2, 2011. He was 89.

After serving as a pilot in the Pacific theatre during World War II, Jack earned a bachelor’s degree at MSU and worked at MSU for 38 years, serving in a multitude of roles, including as director of placement, acting athletics director, interim director of alumni relations and assistant to President Emeritus John Hannah. He received many awards, including the MSU Distinguished Alumni Award, the President’s Award for Outstanding Service to MSU, and the College Placement Council Professional of the Year. A widely published author, he wrote many books, including *College to Career* (McGraw-Hill, 1977).

Jack was instrumental in advancing the STARR scholarship program at MSU, which is funded through gifts from two anonymous donors. He was an avid fisherman and tennis player, having won senior titles and competed at Wimbledon. He was preceded in death by Helen, his wife for 56 years.
Beginning this fall, following recommendations by the U.S. Dept. of Homeland Security, no bags will be allowed in Spartan Stadium during football games. Under MSU’s new policy, bags such as purses, diaper bags, camera and binocular cases, and seat backs with pockets will be banned from the 76,000-seat stadium.

“This new policy will make for a safer environment and keep the lines moving more quickly,” says MSU Police spokesperson Sgt. Florene McGlothian Taylor.

Patrons with a medical or family need will be allowed to bring in items in a clear, one-gallon Ziploc bag.

### INVENTING A NEW OXYGEN SENSOR

Monitoring oxygen levels in water has applications for oil spills, fish farming, brewing beer and more—and an MSU professor is poised to help supply that need.

The concept of oxygen sensors isn’t new. The challenge, however, has been manufacturing one that can withstand fluctuations in temperature, salinity, carbon dioxide, phosphates and biological wastes. Ruby Ghosh, associate professor of physics, was able to build a relatively inexpensive one that surmounts all those conditions.

“We have been able to take advantage of steep price drops in components used for telecommunications and medical imaging,” says Ghosh.

“We were able to build a sensor with relatively inexpensive components, yet it is sensitive, reliable and can operate in a variety of environments.”

The new sensor has value in myriad applications, including aquaculture, beverage manufacturing, biomedical research and petroleum manufacturing.

“My lab focuses on solving real-life problems through our technology,” says Ghosh, whose students learned from the research. “Raising trout for recreational fishing is economically important to Michigan, and our prototype proved that our sensor performs well in the field and could help that industry thrive.”

### MSU MOMENTS

This capsule of MSU history was written by Portia Vescio, public services archivist at MSU Archives & Historical Collections.

In 2011 the nation observes the 150th anniversary of the start of the Civil War. The same year the South seceded from the Union (1861) was also a pivotal year in MSU history. The college was known as the Agricultural College of the State of Michigan and was founded a few years before in 1855.

The curriculum was a source of controversy in the early years. Originally, the agricultural college did not offer any classes in agriculture. The State Board of Education, the governing body of the college in those years, changed the curriculum to a two-year professional course that focused solely on farm management. The two-year curriculum was not popular at the college amongst students or faculty. Enrollment went down and several faculty were ousted from their positions.

In 1861 new legislation was created that entrusted the running of the college to the State Board of Agriculture. One of the first actions of this board was to reinstate the four-year curriculum.

Classes were actually cancelled until April so the college and its governing body could be reorganized.

The first class of students was to have graduated in 1860, but confusion surrounding the two-year curriculum prevented that. By 1861, seven students were ready to graduate from the college, so commencement was scheduled for November.

That commencement was not to be. The Civil War affected the college as it affected the rest of the nation. Michigan was staunchly anti-slavery and the students were anxious to support a cause they believed in. The entire graduating class of seven seniors was excused from school in September 1861 in order to join the Union Army. This marked the first time members of the campus community stepped up to help our nation at a time of crisis.

Two of the graduates died in service: Gilbert A. Dickey was killed on the first day of the Battle of Gettysburg in 1863 and Henry D. Benham died at Beaufort, SC, in the summer of 1864. Oscar Clute, an underclassman who was also excused in September 1861, would return to the agricultural college first to finish his degree, then to teach and later to become its fifth president in 1889.
$3.3 MILLION FOR MOTHERS IN MOTION

MSU has been awarded $3.3 million to help low-income mothers who are overweight or obese improve their health by eating well, being active and dealing with stress.

The intervention program, called Mothers In Motion and funded by the National Institutes of Health, is led by Mei-Wei Chang, a researcher at MSU’s College of Nursing. Chang will partner with the federally-funded Special Supplemental Nutrition Program for Women, Infants and Children (WIC), and MSU Extension.

“More than 52 percent of American women 20 to 39 years old are at risk for having high blood sugar, heart disease and other health conditions because they are overweight or obese,” Chang says.

This Mothers In Motion research will enroll 465 young, low-income overweight and obese mothers 18 to 39 years old from four local WIC programs in the city of Detroit and Calhoun, Genesee and Jackson counties. Educational messages on healthy eating, exercise and handling stress will be delivered through interactive DVDs that mothers can watch in their homes.

For comparison, half of the study participants will not receive the DVDs until after the data collection phase of the study is complete.

SCORPION TOXINS CAN BE GOOD

Are cast scorpions just bad-natured killers of hapless turtles, or can they be useful creatures? Ke Dong, MSU insect toxicologist and neurobiologist, has found value in their venom.

His research findings, published in the Journal of Biological Chemistry, suggest that scorpion toxin is useful in the development of insecticides. The venom attacks various channels and receptors that control insects’ nervous and muscular systems.

“Interestingly, some scorpion toxins selectively affect one type of sodium channels, but not others,” Dong says. “The goal of our scorpion toxin project is to understand why certain scorpion toxins act on insect sodium channels, but not their mammalian counterparts.”

Dong and a team of researchers, including researchers from Tel Aviv University and UC-Irvine, hope to provide valuable information for designing new insecticides that work by selectively targeting insect sodium channels.

SIZE MATTERS WITH HYENAS

When it comes to producing more offspring, larger female hyenas outdo their smaller counterparts, MSU researchers report in Proceedings of the Royal Society.

“(The study) provides an estimate of lifetime selection on a large carnivore,” says MSU graduate student Eli Swanson, who published the paper with MSU faculty members Ian Dworkin and Kay Holekamp, all members of the BEACON Center for the Study of Evolution in Action. “We were able to document that larger female hyenas have more cubs over their lifetime than do smaller females.”

The MSU researchers tried to identify the hyena’s most-important traits, including size. They found that while overall size didn’t affect reproductive success, some clusters of traits did. They learned that the length of the lower leg, the height at the shoulder and body length were all associated with more reproductive success. BEACON is an NSF-funded Science and Technology Center headquartered at MSU.

JERSEY BOYS COMING THIS FALL

The long awaited musical blockbuster Jersey Boys will debut this fall (Sept. 28-Oct. 16) at the Wharton Center—kicking off an incredible Broadway season. Jersey Boys, the story of the Four Seasons rock group, won a 2006 Tony Award for Best Musical.

Also coming is the classic West Side Story (Nov. 8-13) and Rock of Ages (Dec. 13-18), which features some of the great rock songs of the 1980s. Coming in 2012 are Million Dollar Quartet (Jan. 10-15), The Addams Family: A New Musical (Jan. 31-Feb. 5), Memphis: A New Musical (Mar. 27-Apr. 1), Les Miserables (Apr. 3-8) and Wicked (Jun. 27-Jul. 8, 2012).

The Vienna Symphony Orchestra with the Eroica Trio (Nov. 6) will delight fans of classical music. Other acts include Jazz at Lincoln Center Orchestra with Wynton Marsalis (Sep. 22), the National Acrobats of the People’s Republic of China (Oct. 27) and the Compania Flamenca Jose Porcel: Gypsy Fire (Nov. 15). Garrison Keillor, the popular radio host, returns with more tales from Lake Wobegon with his Summer Love Tour (Aug. 13).
CIRCADIAN RHYTHMS
FOR PLANT SURVIVAL
Just as monarch butterflies depend on circadian cues to begin their annual migration, so do plants to survive freezing temperatures.

All living things—humans, animals, plants and microbes—are influenced by circadian rhythms, which are physical, mental and behavioral changes that follow a 24-hour cycle. In the Proceedings of the National Academy of Sciences, Michael Thomashow, University Distinguished Professor of molecular genetics, along with MSU colleagues Malia Dong and Eva Farré, reveal that the circadian clock provides key input required for plants to attain maximum freezing tolerance.

“The integration of cold-signaling pathways with the circadian clock may have been an important evolutionary event that has contributed to plant adaptation to cold environments,” says Thomashow, a member of the National Academy of Sciences.

His research with Li M. Li, a former MSU doctoral student now working at the University of California, Berkeley, is published in Current Biology (March 8, 2011). “In automotive terms, a driver can either brake or downshift the transmission to achieve the same result,” says Arnosti. “Similarly, short-range and long-range repressor proteins both interfere with the basic gene expression machinery, but in different ways.” In sequencing the human genome, scientists have assembled a parts list and can point to genes that play a part in disease. Through Li’s and Arnosti’s research, however, scientists can now begin to see how these genes are regulated through special mechanisms. Arnosti’s research involved fruit flies, which have genetic similarities to humans.

STUDY TO REDUCE FOODBORN ILLNESSES
MSU has received a $2.5 million grant from the U.S. Dept. of Agriculture to develop strategies to reduce the amount of E. coli released by cattle.

The project is being led by Shannon Manning, molecular biologist and epidemiologist in MSU’s Dept. of Microbiology and Molecular Genetics.

“These infections are a national concern, particularly during outbreaks when public health agencies are rapidly trying to identify the sources to prevent additional infections,” says Manning, whose work is funded in part by MSU AgBioResearch.

The so-called shiga toxin-producing E. coli (STEC) causes more than 70,000 people to become ill every year, according to the USDA. The research team expects to develop new ideas for direct-fed antimicrobials, vaccines, therapies and other control strategies.

HOW TO STOP GENE ACTIVITY
To slow a car, one can brake or downshift. Similarly, there are alternative ways of slowing gene activity, according to MSU molecular biologist David Arnosti.

Understanding how healthy genes should shift out of their development cycle can help us understand diseases like cancer, diabetes and arthritis, says Arnosti.

His research with Li M. Li, a former MSU doctoral student now working at the University of California, Berkeley, is published in Current Biology (March 8, 2011). “In automotive terms, a driver can either brake or downshift the transmission to achieve the same result,” says Arnosti. “Similarly, short-range and long-range repressor proteins both interfere with the basic gene expression machinery, but in different ways.” In sequencing the human genome, scientists have assembled a parts list and can point to genes that play a part in disease. Through Li’s and Arnosti’s research, however, scientists can now begin to see how these genes are regulated through special mechanisms. Arnosti’s research involved fruit flies, which have genetic similarities to humans.

MSU TOP SCHOOL FOR VIDEO GAME DESIGN
MSU is North America’s fifth best university for video game design, according to the Princeton Review.

“We are the only school east of Utah to be listed in the top five, so this program is a real boost for students looking for this education outside of the western region of the U.S.,” says Brian Winn, associate professor and undergraduate director of the game design and development specialization. “We are honored to receive this recognition and excited about the future of video game education at MSU.”

The Princeton Review relied on a survey of administrators at 150 institutions offering video game design in the U.S. and Canada. MSU launched the video game design specialization in 2005 and offers bachelor’s and master’s degrees.
Every semester, MSU faculty, staff and students garner kudos too numerous to list exhaustively here. Some examples:

- **Joan Ferrini-Mundy**, University Distinguished Professor of mathematics education and associate dean of the College of Natural Sciences, has been named assistant director for education and human resources of the National Science Foundation. She will take a one-year unpaid leave of absence from MSU.

- **David Morrissey**, University Distinguished Professor of chemistry and associate director of MSU’s National Superconducting Cyclotron Laboratory, has been honored with the Glenn T. Seaborg Award for Nuclear Chemistry.

- **Jim Pizarkik**, professor of kinesiology and national expert on pregnancy and physical activity, has been appointed to the President’s Council on Fitness, Sports and Nutrition’s science board. His appointment is for three years.

- **Pamela Whitten**, dean of MSU’s College of Communication Arts and Sciences, has been named a 2011 Fellow of the American Telemedicine Association—an honor recognizing significant achievements in telemedicine.

- **The League of American Bicyclists** has given MSU a Bicycle Friendly University Bronze award winner. **Tim Potter**, MSU Bikes Service Center manager, notes that MSU was the only campus in Michigan to earn an award.

**MSU PARTNERSHIP TO BOLSTER EXPORTS**

From mom-and-pop shops to fledging factories to corporate hubs, small- and medium-size Michigan businesses can now better compete in the global marketplace, thanks to a new partnership between MSU’s International Business Center (IBC) and the U.S. Commercial Service.

It is the state’s first partnership between the federal agency and a major public institution to foster economic development. The U.S. Commercial Service is the export promotion arm of the U.S. Commerce Dept.

“Exporting is important for Michigan because by and large we’re a manufacturing state, which means we have a lot of good products that we haven’t taken advantage of internationally,” says Tomas Hult, IBC director.

Under the new agreement, the MSU center will conduct pro bono market research and analysis while the U.S. Commercial Service will provide international networking and support, Hult says. According to the International Trade Administration, in 2008 11,796 companies exported goods from Michigan locations. In 2010, Michigan’s export shipments totaled about $44.5 billion.

**SOUTH BY SOUTHWEST**

By Scott Westerman, III, ’78
MSUAA Executive Director

MSU has always been about blazing trails. In this issue, you will learn that the idea of spending spring break in the sunshine entered our national lexicon after MSU Professor Glendon Swarthout published *Where the Boys Are* in 1960.

Since then, MSU has been among the national leaders in re-inventing spring break as an experience that includes quality service opportunities. In the spirit of the Peace Corps and with the energy and commitment that flows through every Spartan’s heart, students directly engage in communities across the nation and around the world to lend a helping hand, apply the knowledge they have gained at MSU and plant the seeds of transformation wherever they go.

This year, for the first time, we have blazed yet another trail as a group of students made a pilgrimage to an event called South By Southwest (SXSW). MSU is the first major university to mount such a presence in an event that started out as a “Woodstock for the 90’s generation.” SXSW has evolved into a celebration of ideas that cuts a wide swath, from music to film to the interactive applications that are changing the fundamental way we communicate with one another.

This year, MSUAA sponsored a team of students and staff to attend the interactive portion of SXSW in Austin, Texas. In an environment where game changing products like Twitter and Facebook were first introduced to the world, Spartans connected with the world’s most innovative thinkers. We took members of the MSU telecasters along to document the adventures of two Spartan entrepreneurs who pitched their ideas to venture capitalists. And we began a new tradition, bringing top executives from ground breaking companies back to our campus, electronically.

Imagine sitting in a classroom in East Lansing and speaking via video link with a CEO who just launched a multi-million dollar high tech brand. Then imagine a ballroom in Austin filled with over 200 MSU students and alumni, mingling with the visionaries who are developing the next great idea.

This is another way that Spartans spend their spring break.

As this issue of the magazine goes to press, hundreds of our students are boarding airplanes to head to an overseas study experience. Whether it’s learning about educational technology in Rouen, France, or walking the storied halls of Oxford, MSU students and alumni alike have the opportunity to expand their minds thanks to an educational institution in East Lansing that takes it’s world-grant mission seriously.

It’s true that some of our Spartans still ply the beaches of Ft. Lauderdale, the backdrop for Where the Boys Are. But an increasing number are using their spring break—as well as winter break and summer vacation—as another way to enrich their MSU education, add valuable experience to their résumé and further bracket their personal definition of a life’s work.

*That’s what Spartans do!*
A charitable bequest to Michigan State University is a thoughtful expression of your commitment to the future of MSU and its students. The MSU Office of Gift Planning is a valuable resource for alumni and friends to explore their philanthropic desires to remember and support the college, department and/or Spartan athletic, cultural or academic program of their choice.

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(Above, l to r) Nicole Pallas, Ashley McCoy and Sarah Ambler, all May graduates, spent their 2011 spring breaks in Fort Lauderdale, FL. (Right) MSU Professor Glendon Swarthout published Where The Boys Are in 1960, helping spark the spring break phenomenon.
By Bill Castanier, ’73

Fifty years ago, an MSU professor helped spur the cultural phenomenon we know today as Spring Break ... all because he was fascinated by an MSU student who drove a red convertible.

When 1961 arrived it had already been a long winter for MSU students. Madras, Bermuda shorts and the limbo were still a dream. Until then MSU students were plugging jukeboxes with nickels to listen to Connie Francis sing her dreamy, romantic ballad “Where the Boys Are,” which went on to chart No. 1 in 15 countries.

Across Grand River, on date night, coeds held hands while waiting for tickets at the Campus Theatre to see the new movie Where the Boys Are. A few standing in line had already read the New York Times best-selling book, written by an MSU professor who based his novel on an actual spring break experience in Fort Lauderdale with his MSU students.

The couples made casual talk about how the opening scenes to the movie showed snow whipping around Berkey Hall and that a character in the movie, TV Thompson, was from Michigan State.

Spring break was right around the corner and many students were already making plans to pack their Coppertone, pile six into a car and drive more than 30 hours non-stop to Florida for a week of fun in the sun.

The book, the movie and the song Where the Boys Are were about to transform American culture. They would catapult spring break from a fling for swimmers from northern schools to a cultural rite of passage for all college students. The number of spring breakers in Fort Lauderdale grew from 15,000 to some 370,000 over the next two decades. Today, the total number of spring breakers—including those in alternative, volunteer programs—is estimated to be well over one million.
The impact of the $1.4 million movie, with stars like George Hamilton, Yvette Mimieux, Paula Prentiss, Jim Hutton and singing idol Connie Francis, was huge and immediate—earning MGM its biggest box office in history for a budget movie.

As spring breakers hit the beaches and slopes in exotic locales today, few if any have any clue that they form part of a cultural phenomenon that was fueled a half century ago by the active imagination of an MSU professor.

Glendon Swarthout, PhD ’55, was an associate professor of English at MSU for eight years. He was teaching an honors class in 1958 when he overheard one of his students talking about spring break. In particular, recalls his spouse Kathryn Swarthout, MA ’56, “Glendon had heard a young man from Jackson with a red sports car talking about spring break. He is the one responsible for the novel.”

When Swarthout asked his students for more specifics, he was invited to join them in Fort Lauderdale and see for himself. It was no surprise that the young English professor took up the offer, says David Anderson, MSU English professor emeritus and a colleague and friend of Swarthout’s. “Almost from the beginning Glendon believed he was a reincarnation of Ernest Hemingway, right down to his moustache and his demeanor,” Anderson recalls.

By 1960, Swarthout had already lived an adventurous life, saw combat action in Italy during World War II, roamed the globe and published two novels. Willow Run (1943) was based on his and Kathryn’s experience building B-24 bombers in Ypsilanti, prior to enlisting for war service. They Came To Cordura (1958) was made into a successful movie starring Gary Cooper and Rita Hayworth. His short story “A Horse for Mrs. Custer” had also been made into a movie, Seventh Calfrey (1956), starring Randolph Scott and Barbara Hale. Presaging Boys, he published a short story for Esquire in January 1959 that his son, Miles Swarthout, describes as a “gimlet-eyed examination of these self-centered, overgrown adolescents.” A Swarthout novella and 13 short stories appear in Eastern and Westerns (MSU Press, 2001), a posthumous literary collection compiled by his son Miles Swarthout.

Glendon was an avid researcher, according to Kathryn, who now lives in Tucson, Arizona. She spent three months with him in Mexico doing research for Cordura, a tale about General Pershing’s search for the legendary Pancho Villa. According to Anderson, the publishing of Cordura was “quite a celebrated occasion on campus.”

“It was going to be reviewed in Time magazine,” recalls Anderson. “Glendon dreaded it because he was afraid they would tear him apart. But in fact it did get a good review—and they ran his picture, complete with his moustache.”

Interestingly, it was Time magazine that helped inspire the title for his project about spring break, recalls Miles. In a 1959 article, Time asked a coed why she went to Fort Lauderdale. Her reply was, “That’s where the boys are.”

In a 1985 interview with Larry King, Swarthout explained how his book came to be: “(My students) were fun, they were kicks, and they kept talking about spring vacation in Fort Lauderdale. It occurred to me I’d like to see what they did. So I asked . . .”
came down if they’d show me around. They told me where to stay, they met me at the airport and I had a week with them. It occurred to me as the week progressed that this would make a very fine novel. I could at the same time write a kind of profile of that particular generation—their aspirations, their hopes, their fears and so on.”

Just emerging from the somnolent 1950s, Swarthout’s novel would create quite a stir with its frank portrayal of sexuality and its depiction of a social consciousness that would foreshadow the rise of the protest movement in the late 1960s. But the movie, less salacious and often corny, would create even a bigger stir and fuel the migratory numbers that characterize the modern spring break. Joseph Pasternak, who directed the movie, admitted to the Miami Herald (June 1960), “When the book came out we thought it was a little too risqué, (so) it was cleaned up to suit the family trade.”

Doug Noverr, professor of English, says the novel was “funny, witty, inventive, and specifically about Michigan State students, whereas the film is a commercial product.”

Both the movie and the book tell the relatively simple story of a group of Midwestern students (Tuggle, Merritt, Ryder, TV Thompson, Melanie and Angie) in search of fun in the sun. All the protagonists in the book were specifically MSU students, but in the movie, only TV Thompson (Jim Hutton) was so designated.

A good chunk of the book never made it into the movie. Among the cuts were scenes dealing with such issues as unwanted pregnancies, responsibility, serious learning in college, and running guns to help Fidel Castro in Cuba. A scene that we would recognize today as date rape, however, did make it to the big screen.

“The book did a remarkable job of capturing the social psychology of an entire generation,” says Noverr. “It was a generational portrait, as Glendon once said. In the book, Merritt and her friends had an un easiness of the world about them: the Cold War, ICBM missiles, nuclear bombs, the draft and sexual experimentation—all things that projected later into the 1960s. They were very much in the background of the novel but we don’t see any of them carried into the movie.”

Noverr says the novel, set in 1958, shows glimpses of the idealism that came out in the late 1960s. “One of the great comic scenes many of these key themes, but it nonetheless had a major impact on mass culture. Prior to 1960 the beach town of Fort Lauderdale hosted an estimated 15,000 students during spring break, according to city historians. The year after the book and movie came out more than 50,000 students would descend on this sleepy town. At its height in 1985, some 370,000 students would make it there. Soon after, it would take a backseat to other locales popularized by the MTV channel.

The movie also helped launch the careers of a number of stars and starlets and unleashed a series of beach blanket and surf movies. Paula Prentiss, George Hamilton, Dolores Hart, Yvette Mimieux, Connie Francis and Jim Hutton (TV Thompson) would all make their mark in this comedic farce. In both book and movie, Thompson was depicted as a con-man and cad. Swarthout compares him to the eccentric filmmaker Michael Todd.

The book featured such obscure cultural references as “babyroo” or “bang your pipes,” words a modern reader might have trouble comprehending. Although the book is out of print, it is available in e-book format via Amazon.com and other vendors.

Today far more people probably remember the movie more than the book, says MSU English Professor Gary Hoppenstand, editor of the Journal of Popular Culture and a fan of the movie.

“Movies help create myths and in fact reality is obscured or redefined by popular culture,” he says.

A case in point: generations of MSU students have been led to believe that the opening snow scenes of the movie were shot at Berkey Hall. But such was not the case. “I’m so sorry to tell you so, but it was shot at a back lot in L.A.,” insists Paula Prentiss, who was in Lansing in 2010 performing at a local theater. She says most of the footage, except for exterior shots, was shot on a sound stage in Culver City. Yet it was not uncommon for MSU students then to point themselves out in the movie.

The movie made some authentic Fort Lauderdale spots, like the Elbo Room (not Elbow Room, as erroneously reported by some media), into iconic places. The two-story Elbo Room bar which appears in both the book and the movie has acquired legendary status and remains open today.

Stan Eichelbaum, ’67, a native Detroiter who now lives in Fort Lauderdale, recalls his first visit in 1969 when he was a student. “Everyone from the Coral Gables and Grandmother’s was going,” he recalls. “It was as if the East Lansing bars were moved to Fort Lauderdale.”

Eichelbaum says that today, the Elbo Room abuts a condo development and several four- and five-star hotels and restaurants—smack dab in the area where police used to gather to quell riots. “Fort Lauderdale is no longer a sleepy beach town,” he notes. “It is on the edge of being a world class

“Where the Boys Are was a generational portrait . . . Merritt and her friends had an uneasiness of the world about them—the Cold War, ICBM missiles, nuclear bombs, the draft and sexual experimentation. All these projected later into the 1960s.”


city and deciding where it wants to be long range.” He says the beach is still packed, but the revelers are just as likely to be older tourists from Brazil, Venezuela or Great Britain.

It seems fitting that Glendon Swarthout, who helped kick-start such enormous change, boasts a background that is more adventurous—or Hemingwayesque—than that of a typical college professor. As an undergraduate at the University of Michigan, he might have been viewed as somewhat of a nerd, having played accordion in a dance band. After he and Kathryn married in 1940, however, they embarked on an extended cruise to South America, paying for the voyage by writing syndicated travel stories for 22 newspapers. When Pearl Harbor was bombed, they found themselves stranded in Barbados. Ever resourceful, they spent the next five months catching a series of freighters to reach New York City while avoiding German submarines. One of the freighters they were on was later sunk by a U-boat.

Returning to Michigan, both Swarthouts worked at the Willow Run plant in Ypsilanti making B-24 bombers. Glendon, then skinny as a beanpole, was initially turned down for military service but later gained enough weight to be accepted. He ended up serving in Audie Murphy’s 3rd Infantry Division in Italy and was part of the breakout at Anzio. After the war he returned to the University of Michigan and then taught at the University of Maryland before moving to East Lansing where he and Kathryn would obtain advanced degrees while he worked as a member of the faculty.

Glendon had a penchant for writing books that could become movies. In fact, eight of his 16 books and short stories were sold to the movies, including They Came to Cordura, Seventh Cav- alry and Bless the Beasts and the Children. Many film buffs will remember The Shootist (1976), John Wayne’s last movie, which is considered one of the best adaptations of Swarthout’s writings.

Like Paula Prentiss, Connie Francis and several others, Swarthout is still remembered mainly for Where the Boys Are—despite having enjoyed many other successes. Swarthout also became an acclaimed writer of westerns, winning the Spur Award for Best Western Novel twice—for The Shootist in 1975 and The Homesian in 1988. In 1991, he received the Western Writers’ Owen Wister Award for Lifetime Achievement at the National Cowboy & Western Heritage Museum (previously known as National Cowboy Hall of Fame). He and Kathryn would also co-write six western adventure novels for juveniles.

“So much of it (Swarthout’s western literature) is brilliant,” says Gary Hoppenstand. “It’s hard to nail him down. For example, Cordura was seen as a very, very dark novel, but he later wrote The Tin Lizzie Troop (1972), about the same expedition to Mexico, but it’s a comedy. This illustrates his versatility and also—I hate to use this word, but I’ll use this word—his genius at writing.”

Hoppenstand adds that Boys was “a literary masterpiece of its era” that helped to create a mythical lexicon that is still standing—a genre that continues today as the beach film—and this is something not many writers have ever achieved.

Although the transformational impact of Boys cannot be underestimated today, not all initial reviews were favorable. Some reviewers condemned it as “risqué,” “dismal” and “pro- cessional.”

Another of his students, Bonnie Stambaugh, writing as Mrs. David Brown, told Swarthout, “If I was asked what teacher I liked the best and learned the most from, without a doubt I would name you.”

There were, of course, the usual number of letters accusing Boys of fostering communism. One writer wished to “strongly protest your novel as dangerous to American youth because it is hilariously funny, inexcusably profane and positively immoral.” The writer added that “the fact that it is beautifully written and very funny cannot excuse its low moral tone.”

One student from a college in New York wrote, “I found your book to be the most entertaining piece of literature I have ever had the pleasure to come across.”

Many of the responses came from women, notes Miles, because the novel was written from the female point of view—which was unusual at the time. “Many coeds related to it,” he explains. “(Glendon) would get impassioned letters from women who went through the same thing.”

When the movie premiered on December 28, 1960, all the major trade papers and daily newspapers were quick to publicize it. MGM had launched an all-out publicity campaign to promote the movie. This included paying for the voyage by writing syndicated travel stories for 22 newspapers. When Pearl Harbor was bombed, they found themselves stranded in Barbados. Ever resourceful, they spent the next five months catching a series of freighters to reach New York City while avoiding German submarines. One of the freighters they were on was later sunk by a U-boat.

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campaign, sending cast members to every major media market. As Prentiss recalls, “We were on the road for six or eight weeks and we stopped at every newspaper, radio and TV station we could.”

Hoppenstand says another reason Boys—both the book and movie—became so popular was that it perfectly captured the mood of youths just coming out of the rigid and conformist 1950s.

“Prior (to 1960) most young people were in lockstep,” he explains. “The beach movies helped embed a new youth culture. We went from relatively carefree and innocent at the beginning of the decade to civil rights and the Vietnam War later in the decade.

“At the end of the decade young people wanted to escape those rites of passage. Where the Boys Are and Woodstock essentially form the book ends of that decade.”

Fort Lauderdale has ceased to be the epicenter for spring break since the mid-1980s. Other areas that have played host to the college hordes include Daytona Beach, Panama City Beach, South Padre Island, and foreign destinations such as Cancun, Mexico. A small but rising number of spring breakers have embraced the Alternative Spring Break (ASB), where travel to warm weather destinations is combined with service goals.

Regardless, very few of today’s spring breakers—if any—realize that it all started with a kid from Jackson and his little red convertible.

Bill Castanier, ’73, writes the Michigan literary blog mittenlit.com and is co-founder of the community blogging site lansingonline.com. He is the literary columnist for the City Pulse, a weekly paper in Lansing.

Glendon Swarthout Books

**Willow Run** (1943)

**They Came To Cordura** (1958)

**Where The Boys Are** (1960)

**Welcome To Thebes** (1962)

**The Cadillac Cowboys** (1964)

**The Eagle and the Iron Cross** (1966)

**Loveland** (1968)

**Bless the Beasts and Children** (1970)

**The Tin Lizzie Troop** (1972)

**Luck and Pluck** (1973)

**The Shootist** (1975)

**A Christmas Gift** (also known as The Melodeon) (1977)

**Skeletons** (1979)

**The Old Colts** (1985)

**The Homesman** (1988)

**Pinch Me, I Must Be Dreaming** (1994, posthumous)

**Easterns and Westerns** (2001) (short story collection), edited by Miles Hood Swarthout

For more information about the novels, and other Swarthout writings, visit [www.glendonswarthout.com](http://www.glendonswarthout.com).

For a discussion about Where The Boys Are by the author and several MSU professors.
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(L to r) Mary Rigan, Brad O’Neil, Ekanem Obong and Dan Na Luo have all participated in multiple Alternative Spring Break programs. All graduated from MSU in May 2011, except for Obong, who enters her senior year.
Fifty years ago, MSU helped popularize the tradition of college students flocking to warm southern locations for spring break. Today MSU is a leader in the newer tradition of students traveling around the United States and beyond during spring breaks to have fun while serving others.
Alternative Spring Breaks, known as ASBs, started some 20 years ago. Groups of students rented vans, studied maps, packed work cloths and tools, and headed out from East Lansing, usually in a southerly direction. They traveled hundreds of miles to not only have fun, but to work as well—to work at schools, soup kitchens and homeless shelters, to build houses and trails, to care for people with HIV/AIDS, and so on.

My first trip was in 1991 with a group of Spartans to St. Louis, MO, to build and rehab houses for Habitat for Humanity. We travelled in a van from Rent-A-Wreck, slept in a Salvation Army Center and spent a very cold week building. A few days after we returned, a graduating senior from the trip came to see me, almost in tears. He wanted to change his major to something that would allow him to do service for others and not just get a job and make money. “I feel like I have wasted four years preparing for something I no longer want to do,” he explained. After a long talk about how he could serve his community with his chosen major, we hugged and he looked forward to becoming an MSU alumnus who would serve his community.

The largest group of Spartans, some 53 of us, headed to Southern Florida for an alternative “winter break” in January of 1993 to help in the recovery from Hurricane Andrew. We slept in a church retreat in Hollywood and traveled to Homestead each day, close to a two hour trip each way. The destruction we saw was indescribable. We worked on building new homes and in repairing others. Many of us helped build volunteer housing facilities in expectation of hundreds of college students arriving to work during the upcoming spring break period. We saw pets that had reverted to the wild, cried with families as we listened to their stories, saw a mountain of rubble and learned what it was to persevere. After each day of
work, we returned to our temporary home, reflecting on our day, realizing how truly fortunate we were, sometimes cried and then headed two blocks to the beach. It was spring break and we were in Florida after all!

Shortly after this trip, the students organized into a registered student organization named Alternative Spring Break. Since then, ASB trips have been planned and organized by students.

In subsequent years we traveled to Chattanooga, TN, to work on the Cumberland Trail; to Asheville, NC, to work with a rural housing organization; to Rutland, MA, to work with Heifer International; to our nation's capital to work in soup kitchens and to San Francisco to work with AIDS related organizations.

While in San Francisco, we spent one day unloading a trailer truck of pet food. Yes, pet food. We learned how important keeping your pets is even when you are too sick to fully care for them yourself. That created some tears. We also made packs of clean needles and swabs so intravenous drug users could at least avoid spreading AIDS. One of our students really had a difficult time with this. She had written a position paper for a class against this practice. Now, having met and talked with former IV drug users, she was having second thoughts. As she put it, “It’s not just an issue or a position anymore, it is a real live person.”

In March 2006, after Hurricane Katrina hit the previous August, we headed out on what would be the first of five trips to the Big Easy—New Orleans, Louisiana, or NOLA. I remember being up front in the van keeping the driver awake while everyone else was asleep. It was early morning and people started to wake up. As kids of all ages do, someone asked “are we almost there yet?” The question was prompted by the serious damage we were starting to see along the highway—damaged buildings, trees down or bent over and tarp roofs covering roofs, a sight that would soon become very familiar. After checking the map, I replied, “No, we’re about 150 miles away.”

As we talked about what we saw and experienced, the tears were back. “This experience will make me a better doctor,” said a second-year medical student.

Everyone got even quieter than the early morning waking up process a group of college students would dictate. We had prepared to see serious damage, but did not expect to start seeing it so far from New Orleans. Things seemed to get worse with every mile as we approached NOLA.

Driving into the city itself, we saw blue tarps everywhere. The sky itself paled in comparison to the bright blue tarps. Neighborhoods looked deserted, cars and trash lined the streets, and windowless buildings were all around us. Everyone was just looking out the window. Not a sound could be heard, except for an occasional sigh or gasp from the van full of Spartans.

As we approached the downtown area on the Pontchartrain,...
Out to our first day of work. Back in old clothes, gathered our tools around us. The gym. This was our home, and with a dining table at one side of were turned into sleeping rooms, and Sunday School classrooms was gone from some of the walls, from the gym ceiling, drywall that would be our home for the different from seeing pictures on TV. We saw what water did to homes of coaster, but without the fun. We the levies broke. It was like a roller place by the flooding waters after the surface had been heaved out of onto a suburban looking street, where we would stay. As we drove onto a suburban looking street, we bounced up and down because the surface had been heaved out of place by the flooding waters after the levies broke. It was like a roller coaster, but without the fun. We saw what water did to homes of real people, which was quite different from seeing pictures on TV. Finally we were at the church that would be our home for the next six days. Tiles were missing from the gym ceiling, drywall was gone from some of the walls, and Sunday School classrooms were turned into sleeping rooms, with a dining table at one side of the gym. This was our home, and it was better than many of those around us.

The next morning, we dressed in old clothes, gathered our tools and full bio-hazard suits, and with directions in hand headed out to our first day of work. Back over the rollercoaster street, onto the highway, over the bridge, past more FEMA trailers than we could count and down into the Ninth Ward, St. Bernard’s Parish. We quickly discovered that there were no working stop lights, few street signs and few open businesses. At one point we had to find an alternative route as a couple of houses were blocking our way. Again, all was quiet in the van, just an occasional “oh my” and lots of pointing.

Over the next few days we would work at “gutting” several houses, former homes of real people, who we met, worked with, listened to and cried with. For one family, the father had been back in NOLA for some time after evacuating to Texas, but Mom and the boys had not been back till the morning they returned to work on their home with us. That was tough, for them and all of us. A lot of tears were shed that morning.

But there were lots of smiles and laughter as well. We shared in the pain and the joy of this family. We were honored by “their” generosity in sharing their lives with us, their “Southern Hospitality,” their gratitude. We sang together and even danced in the street together. It was the “Big Easy” after all. It was a life changing experience for all.

Last year I went on one of the international ASBs to Shooters Hill, Jamaica. We flew from Detroit to Montego Bay, from freezing snow to warm tropical breezes. It was still spring break! From Montego Bay we traveled two and a half hours on mountain roads to our destination. There we worked, painting and repairing buildings at several schools. We worked with kindergarten to high school children, and they often worked alongside us to improve their schools.

Currently more than 300 students take part in 20 different domestic trips, including an intercultural trip to the Rosebud Reservation in South Dakota and two trips to Puerto Rico and various international locations.

Michigan State University Alternative Spring Break, figuratively and literally, has “come a long way” since the program’s earliest days of traveling to a single destination via “Rent-a-Wreck!”

The mission of MSU ASB is, as stated in its website (asb.msu.edu), to encourage “active citizenship of its students through quality service opportunities, education about social issues, and exposure to diverse cultures and communities.” Students apply based on their area of interest, not on location. Not all who apply are accepted. All ASB trips are alcohol free. The size of each trip is intentionally kept small, with two student site leaders, nine student participants and one faculty/staff advisor. In 2011 we saw the introduction of three MSU alumni serving as site staff advisors.

Although ASB began somewhat spontaneously, today it is well organized by student leaders in collaboration with MSU’s Center of Service-Learning and Civic Engagement, headed by Karen McKnight Casey. “Preparation for ASB is a year-long effort,” says Casey. “Participants, leaders and faculty/staff site advisers are selected early in the fall.”

In 2011, more than 300 students participated in 22 national and international service-learning trips. In the U.S., they and their faculty/staff advisors drove vans to 16 destinations from Chicago to Mission, South Dakota, and Washington, DC. Others served in Puerto Rico, Mexico, Jamaica and the Dominican Republic. “The students also engage with communities during Winter Break,” says Casey. “Three groups traveled to New Orleans in January. In fact, another student group is being organized to go to New Orleans this summer. Altogether in 2010-2011 students contributed more than 9,000 hours of volunteer service.”

Why do students choose Alternative Spring Break? For many, it relates more to cause than to destination. “To take a week and serve isn’t a sacrifice when you come back feeling more optimistic and hopeful than when you left,” says senior Brad O’Neil, who participated in the ASB program in Vieques, Puerto Rico. Junior Hannah Nelson, a site leader of the HIV/AIDS program in Washington, DC, says that “participating in this program has made me aware of social issues and has changed my overall outlook on life.”

More than 16,000 MSU student experiences related to
service-learning and student civic engagement were recorded in the 2009-2010 academic year. MSU students give, but when you listen to them, it’s clear that they gain a lot in return.

An important part of ASB is the reflection that takes place each evening when we share our experiences of the day. Reflections are critical to putting the experience into perspective, understanding its meaning, dealing with emotions and making this a true service-learning experience. It is not enough to just do the volunteering; we want our students to truly learn from the experience, to grow and develop, to become active citizens of this country and our world.

During each trip and while reflecting we also learn about each other and about community. We are a community for this week, and often beyond. We share long hours of travel, work together, live in sometimes challenging conditions together, play together, and fix and eat meals as a family. We learn about differences and similarities. We learn about different cultures. We learn to appreciate a simpler life for a week. We learn each of us have good and bad habits and sometimes need to challenge each other, and learn to accept each other’s differences and habits, good and bad. Some claim I have a bad habit of snoring, but I have never heard it.

Reflection will often continue to happen long after the trip has ended. In the fall of 2010 several of the students I traveled to NOLA with joined me for a community session about our experience. As we talked about what we saw and experienced, the tears were back. One second year medical student talked about how “this experience will make me a better doctor; I learned to really listen and empathize on this trip.” Another reflected on how he learned that listening can be more important than doing at times. “Let them tell you their story!” he says. “Just listen!”

In recent years, this concept of reflection has been formalized into “reorientation parties” where students gather together for food, fun and further discussion of service opportunities. Often we invite a special guest to speak at these events.

Another amazing thing about ASB is that the trips are student led. While the MSU Center for Service-Learning and Civic Engagement assists and advises, the real work is done by a group of very dedicated students. They select the sites, work with the host agencies, select the site leaders and advisors, train leaders and so much more. I cannot begin to tell you how much I have learned from these students over the years I have had the privilege of being a site advisor.

“It is so exciting to see these students at work,” says Casey. “They put in countless hours behind the scenes. Their dedication is truly noteworthy.”

I can only hope that the many fellow Spartans I have traveled and worked with over the years have learned as much from me as I have from them. I am a better Spartan, citizen and person from these experiences.

Kent Workman is director of student affairs for the Lyman Briggs Residential College and has been at MSU for 24 years. For 22 of those years he has been participating in ASB and Habitat for Humanity trips with students.
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Join thousands of Spartan fans who have already purchased Volume One of this wonderful addition to any cookbook collection. Volume Two contains more, all new tasty recipes, photos and interesting stories of Spartan tailgaters. Available online at www.HavenHouseEL.org or at many Lansing area businesses.

If you have not already purchased it, Volume One is also available on our website and in local business establishments.

All proceeds go to support Haven House, a shelter for homeless families with children in East Lansing.
Join fellow Spartans and Coach Mark Dantonio before the football showdown between the MSU Spartans and Wisconsin Badgers on the evening of October 22, 2011. Don’t miss out on all of the fun, camaraderie and Green and White spirit at our Homecoming Green and White Brunch Dinner—the best pre-game party in town…

**This year’s Green and White program will feature:**

- An outstanding dinner buffet
- MSU President Lou Anna K. Simon
- Head Football Coach Mark Dantonio
- MSU Athletics Director Mark Hollis
- Parade Grand Marshal, Head Coach Women’s Basketball Suzy Merchant
- MSU Homecoming Court
- The Spartan Marching Band
- Sparty, MSU Cheerleaders and Dance Team
- Host, Jason Colthorp, WILX News Anchor
- Raffle and Door Prizes

Gather your Spartan family and join us at the Kellogg Center, three hours prior to kickoff. Pre-registration is required. For more information call Brenda Samson at (517) 884-1038 or visit the MSUAA website at www.alumni.msu.edu."
The MSU Museum has always been a popular visitor destination. This year, alumni and friends will be able to enjoy an especially eclectic set of new faces for the exhibit “MASK: Secrets and Revelations,” which puts many of its global collections of masks on public display for the first time.

More than a year in the making, this major exhibition features more than 200 masks from around the world, including many that are used in ceremonies and traditions in faraway places and some that are favored by familiar comic book heroes and villains. Even the costume of Sparty, MSU’s lovable mascot, is included! The exhibit runs through January 2012, giving Spartan alumni and friends plenty of time to visit when they return to campus.

When Gary Morgan became director of the MSU Museum in 2009, he was quickly impressed with the variety and depth of the museum’s collections, particularly in the strength of its mask holdings. That inspired him from the very get-go to develop an exhibition that would showcase them.

“Masks are both works of art and powerful statements about cultures and human behaviors,” Morgan observes. “Ultimately, masking in all its forms is about transformation. The mask is perhaps the most evocative manifestation of the human capacity to capture and disguise our own essence in art. When you see this exhibit, you see hundreds of faces, some strange, some very familiar. Yet, for every face there is a story. Sometimes we know the story, and sometimes we do not. So there is also that touch of mystery.”

That said, MASK explores issues of spirituality; perceptions of self-identity, power and authority; human rites of passage and the place of people in nature. Included as well are masks used in sport and war, and in the popular media. There are life and death masks, and masks that simply reflect the desire of people to have a good time. As Morgan notes, “Masks are a universal part of the human experience.”

“Whatever its shape and whatever its purpose, the mask changes the face, makes it stronger, exaggerates the features or conceals what the face would otherwise reveal—perhaps our true intent, perhaps our frailty as human beings,” he says.
Ideas and artifacts

“‘MASK: Secrets and Revelations’ is about identity and perception—how we perceive ourselves, how we want others to perceive us, and how we perceive those around us,” Morgan says.

Essentially, the exhibit is as much about ideas as it is about the artifacts themselves, he says, adding that the intent is not merely to describe a taxonomy of masks and countries. “Certainly, the masks reflect an extraordinary array of forms, colors and media,” he explains. “Each is a work of art in its own right. More than distinguishing one mask from another, the exhibit asks us to look at ourselves in the masks, and in so doing, to consider our humanity.”

Running across cultures, there are similar themes for the creation and use of masks. Masks can project our inner feelings or hide them. Masks can shield us from danger or can suggest danger to others. They can be part of our assumption of what we would like to be, or of what we fear we may become. We can laugh at the mask, or run screaming from it. And the mask can transform its wearer so as to assume the character of a very different person or of a being from some other world.

“We explore the commonalities of masks, how masks link humanity in shared expressions that are artistic, spiritual and psychological,” says Morgan. “The exhibit is about the mask as artwork, cultural icon and metaphor. From the villages of West Africa, to the carnival of Venice, to the superheroes of comic and screen, MASK traverses a world of creativity and imagination.”

But MASK doesn’t end with spectacular masks and provocative stories on the gallery walls. Another of Morgan’s goals in developing the exhibit was to reach out to tap the energy and expertise from across campus to create an exhibit and an experience.

“MASK is based on a variety of cross-campus collaborations,” says Morgan.
The mask exhibit features some 250 masks from the MSU Museum’s cultural collections. Many of the masks are on public display for the first time. The exhibit, one year in the making, has been described as “visually spectacular.”
The mask is perhaps the most evocative manifestation of the human capacity to capture and disguise our own essence in art.

Gary Morgan, Director, MSU Museum

“This is really a fun environment, with all those eyes staring at you,” says Lora Helou, publicist for the MSU Museum. “Visitors have been excited by the sheer variety of masks.”
“We want the exhibit and related programs to actively involve faculty and students—as contributors and as participants.”

To that end, he and museum curators worked with MSU faculty and students to develop mask-inspired poetry programs, a specially commissioned theatre performance, and interactive, image-capture kiosks where visitors can literally try on a selection of masks. More is in the works, including films and companion photo exhibits.

“Masks, after all, are meant to be worn,” Morgan notes. “We really want this exhibit to come alive and show a sense of movement and vitality that reflects why they were created and how they are used.”

**The museum, unmasked**

Preparing for a major exhibition also gave Morgan and the MSU Museum a chance to rework some of the museum’s public space. The exhibit quickly outgrew the confines of the Main Gallery and visitors will now see parts of the “MASK” exhibit out in the main lobby. This transformation now gives the museum more flexible space for changing exhibits, receptions and gatherings.

“The MSU Museum is a dynamic and changing place and visitors see that immediately when they enter the building,” says Morgan. “Our foyer is now another venue to show collections or feature faculty and student work for short-term or experimental installations.”

Primary funding for “MASK: Secrets and Revelations” is from the MSU Office for Inclusion and Intercultural Initiatives, the Asian Studies Center and the African Studies Center. The Museum Store also features wearable masks and other exhibit-related items.

**Adopt a mask**

Alumni and visitors can make their mark and adopt a mask, selecting their favorite mask in the exhibit. For this sponsorship, their names will appear in the gallery beside the mask. The “adoption” will help support the exhibit, add-on programs and ongoing care for this significant cultural collection.

For more details, please contact the MSU Museum at pr@museum.msu.edu.

**Lora Helou, MA ’90,** is communications director for the MSU Museum and its Great Lakes Folk Festival. She has served as co-chairperson of MSU’s Cultural Engagement Communications Committee.

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**PLAN A VISIT TO THE MSU MUSEUM**

The MSU Museum is Michigan’s natural science and culture museum and the state’s first Smithsonian Institution affiliate. It features three floors of special collections and changing exhibits and is open seven days a week. Admission is free (visitors are encouraged to make a donation).

Located on West Circle Drive next to Beaumont Tower on the MSU campus, the MSU Museum is accessible to persons with disabilities. Hours are Monday - Friday, 9 a.m. - 5 p.m.; Saturday, 10 a.m. - 5 p.m.; and Sunday, 1-5 p.m.

Visitor parking is available in front of the building and at metered spaces at the East Lansing Grand River Ramp, one block away at the corner of Grand River Avenue and Charles Street. For information contact (517) 355-2370 or visit museum.msu.edu.
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2011 SEASON TICKETS ON SALE JUNE 15TH!

HOME SCHEDULE
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- Florida Atlantic ................. Sept. 10
- Central Michigan ................. Sept. 24
- Michigan ....................... Oct. 15
- Wisconsin (Homecoming) ....... Oct. 22
- Minnesota ...................... Nov. 5
- Indiana ........................ Nov. 19

SEASON TICKETS
- MSU Students .................. $136
- Recent Graduates (Limit 2) ... $175
- Family Plan .................... $231
- MSU Employees (Limit 2) ..... $252
- General Public ................ $308

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Welcome to the MSU Alumni Association’s Spartan Pathways Travel Programs for 2011. We invite you to travel with Michigan State as we embark on another year of fantastic educational experiences around the world, where you will find a number of exciting and must-see adventures awaiting you.

Cruising Alaska’s Glaciers and Inside Passage
August 4-11
From: Call for pricing
Program Type: Cruise
Gohagan & Co.
Highlights:
- Vancouver · Ketchikan
- Juneau · Skagway · Sitka · Seward

Odyssey to Oxford Wait List Status
August 20 – September 3
From: $4,695 pp + airfare
Program Type: Land
MSUAA Lifelong Education
Course Offerings:
- Espionage, Politics, and Diplomacy in the Courts of Renaissance Europe
- Art and Industry: William Morris and William Morris of Oxford
- The High Middle Ages: 1200-1500

Excursions include course field trips with visits to London’s Cabinet War Rooms and Stratford-upon-Avon to enjoy a theater performance. An optional day excursion to Leeds Castle in Kent.

Provence to the Ligurian Sea
August 30-September 10
From: $4,295 pp + airfare
Program Type: Land & Cruise
Gohagan & Co.
Highlights:
- Nice · Monte Carlo · Calvi · Corsica
- Portoferrio · Elba · Portoferio
- Cannes · Avignon · St. Remy
- Marseilles

Ireland – Dublin & Killarney
September 16-24
From: $1,999 pp + airfare
Program Type: Land
Go Next
Highlights:
- Dublin · Belfast · Glendalough
- Dingle Peninsula · Bantry Bay and Garnish Island · Kinsale
- Blarney Castle

Lessons of Tuscany
September 22-29
From: $2,495 pp + airfare
Program Type: Land
American Express Travel
Highlights:
- Florence · Siena · Montefioralle
- Lucca · Pisa · Tuscan Cooking Classes · Wine Production Classes

Paris & the Villages and Vineyards of France
September 25-October 5
From: $3,795 pp + airfare
Program Type: Land
Alumni Holidays International
Highlights: Wait List Status
- Reims · Troyes · Dijon
- Beaune · Paris · Le Marais

Best of the Mediterranean & Greek Isles
September 30-October 11
From: $3,699 pp including airfare from select cities
Program Type: Cruise
Alumni Holidays International
Highlights:
- Athens · Delos · Mykonos · Kusadasi
- Santorini · Monemvasia · Zakynthos
- Corfu · Kotor · Dubrovnik · Venice

Mediterranean Reflections
October 10-21
From: $3,699 pp including airfare from many major cities
Program Type: Cruise
Go Next
Highlights:
- Venice · Dubrovnik · Montenegro
- Corfu · Sicily-Amalfi/Positano
- Florence/Pisa · Cinque Terre · Monte Carlo · Rome

Chicago ~ Politics, Architecture, Art & Living
October 11-16
From: $1,995 pp + airfare
Program Type: Land
Alumni Holidays International
Highlights:
- Chicago Art Institute
Heartland of Europe
October 15-23
From: $3,195 pp + airfare
Program Type: Cruise
Gohagan & Co.
Highlights:
- Nuremberg · Hasfurt · Würzburg
- Wertheim · Miltenberg · Heidelberg
- Rüdesheim · Cochem · Zell
- Bernkastel · Trier

Polar Bears of Churchill
October 19-24 Wait List Status
From: $4,995 pp + airfare
Program Type: Land
Orbridge, Inc.
Highlights:
- Polar Bear Viewings · Dogsled Ride
- Cape Merry Historic Site · Eskimo Museum · Parks Canada Interpretive Centre

Mediterranean Grandeur
October 28-November 5
From: $2,999 pp including airfare from many major cities
Program Type: Cruise
Go Next
Highlights:
- Barcelona · Provence · Monte Carlo
- Portofino · Florence · Pisa · Sorrento/Capri · Rome

Cradle of History
November 1-14
From: $4,449 pp including airfare from select cities
Program Type: Cruise
Go Next
Highlights:
- Istanbul · Volos · Kusadasi · Rhodes
- Limassol · Jerusalem · Haifa · Crete
- Athens

Cruise the Mexican Riviera
November 27-December 4
From: $2,395 pp including airfare from select cities
Program Type: Cruise
Alumni Holidays International
Highlights:
- Cabo San Lucas · Mazatlan · Puerto Vallarta · Los Angeles

2012 Travel Programs - Seek Peek

Cruise the Panama Canal ~ January 17-27
Treasures of the Mekong ~ January 17-February 1
Young Alumni All-Inclusive ~ January 26-30
Australia/New Zealand Cruise ~ February 19-March 8
Antarctica ~ February 15-28
Caribbean Pearls Cruise ~ March 7-19
The Masters Golf Tournament ~ April 4-7
The Galapagos ~ April 12-21
Holland & Belgium featuring the Floriade Expo ~ April 17-25
London ~ April 18-24
Tahitian Jewels Cruise ~ April 22-May 4
The Kentucky Derby ~ May 3-6
Historic Reflections Cruise ~ May 13-24
Essential Europe for New Graduates ~ May 13-31
Wolves, Bears & Geysers ~ May 19-24
European Mosaic Cruise ~ June 18-29
Iceland ~ July 20-28
Baltic Treasures Cruise ~ July 11-22
Canadian Rockies ~ July 8-14
The Blue Danube Cruise ~ August 8-20
Cruise Alaska’s Inside Passage ~ August 9-16
Scotland featuring the Military Tattoo ~ August 22-30
Normandy & Paris ~ August 29-September 7
Tuscany Culinary Tour ~ September 1-7
Michigan State Parks ~ September 6-9
Tanzania Safari ~ September 10-21
Italy’s Tuscany Cortona ~ October 10-18
Peru ~ October 22-November 1
Aegean Marvels Cruise ~ October 31-November 8
Bavaria featuring the Holiday Markets ~ December 4-11

For more information on 2012 tours call (888) 697-2863 or visit www.alumni.msu.edu and click on travel.
“Our goal when we came here was to become Big Ten champs—that was our number one goal—and to go to the Rose Bowl,” says Mark Dantonio, MSU head football coach. “We have been able to accomplish one of those goals this past year. Now we begin to prepare for the Rose Bowl. That’s where we’re at.”

Entering his fifth season, Dantonio says the foundation has been laid for the MSU football program. “We wanted to be consistent winners and we wanted to win the state,” says Dantonio, who has won three straight over archrival Michigan. “We’ve done that. We’ve gone to four straight bowl games and we’ve been in the top 25 in the final poll two of the last three years. It’s part of a process that I don’t know if there’s an ending point.”

To continue its upward climb, MSU needs some players to step up and fill holes left by graduating seniors, especially at offensive line and linebacker. Dantonio says he would like each player “to get three percent better after each practice” in order for the team to improve.

On offense MSU returns a veteran quarterback and leader in Kirk Cousins, who completed 22 of 29 passes for 285 yards and three touchdowns in the Green and White game in April, leading his squad to a 24-10 win. Backing up Cousins is Andrew Maxwell, who received praise from the coaches for his improvement in the spring. MSU awaits the arrival of quarterback-recruit Connor Cook next fall.

Joining Cousins in the backfield will be the so-called ”three-headed monster” at running back—juniors Edwin Baker and Larry Caper, and sophomore LeVeon Bell. MSU will start a new
fullback, with Todd Anderson, Nick Palazeti and Adam Setterbo among the candidates. “Cousins is already the MSU career leader in passing efficiency,” notes Dantonio. “We look for him to lead this team.”

Protecting Cousins will be an offensive line that needs to replace three starters. Dantonio believes MSU has plenty of talent and just needs to find a unit that can gain experience playing together. Joel Foreman and Chris McDonald return at guard, while many contenders are vying for the center and tackle positions—including Jared McGaha, Ethan Ruhland, John Deyo, David Barrent, Nate Klatt, Blake Treadwell, Skyler Schofner and Dan France. Fou Fonoti, a 6-5, 295 junior college transfer from Cerritos College, CA, will likely figure in the mix.

MSU also boasts an experienced group of tight ends led by Garrett Celek, Brian Linthicum and Dion Sims. Coaching them will be Mark Staten, as Dan Roushar has become offensive coordinator to replace Don Treadwell, now head coach at Miami (Ohio).

One of MSU’s deepest positions is wide receiver, which graduated Mark Dell but returns B.J. Cunningham, Keith Nichol, Keshawn Martin and Bennie Fowler, a group that helped amass over 3,000 passing yards last season. Redshirt freshmen Keith Mumphery and Tony Lippett could compete for playing time, along with Chris D. Rucker, who looked impressive in the Green and White game.

On defense, MSU lost “two outstanding linebackers,” in Dantonio’s words, and two starters from the defensive backfield. MSU does have some players who will compete for those openings—including Max Bullough, Chris Norman, Denicos Allen, TyQuan Hammock, Jeremy Gainer and Steve Gardiner. Defensive Coordinator Pat Narduzzi says any of the four 2011 incoming linebackers have the talent to compete for immediate playing time in the fall.

The Spartans also have depth with experience at defensive line, with such players as Tyler Hoover and William Gholston at defensive end and Jerel Worthy, Rashad White, Kevin Pickelman and Micajah Reynolds at defensive tackle. Antonio Jeremiah, a behemoth at 6-5, 365, could compete in the fall if he’s healed from a knee injury during spring practice.

There will also be plenty of competition for playing time in MSU’s defensive backfield. Trenton Robinson will vie with Mylan Hicks at free safety, while Jairus Jones will battle Isaiah Lewis at strong safety. Darqueze Dennard and Johnny Adams have challenges at cornerback, including Mitchell White, Dana Dixon and Tony Lippett, a rising star who is also competing at wide receiver.

Special teams will see the return of All Big Ten place kicker Dan Conroy. But MSU needs to find a replacement for Aaron Bates, who beat Notre Dame with a trick play in overtime. “Last season we were number one (in the Big Ten) in punting and in punt returns,” notes Dantonio. “We won two games specifically because of that.” The leading candidate to replace Bates is Mike Sadler. MSU also needs to find a snapper and a holder.

“We have a lot of good, young players,” says Dantonio about special teams. “We’re focused and ready to go.”

At the end of spring practice, Mark Schlabach of espn.com ranked MSU 10th nationally for 2011, the highest ranked team in the Big Ten.

“We have higher expectations in 2011, but we recognize we’re a young football team,” says Dantonio. “We’re a sophomore, redshirt freshman team, small in the junior and senior classes. We’re excited about winning 11 games, but not too excited about the two losses.

“Those certainly drive you. Our players will want to remember the good things that happened and build from there.”
NEW HOCKEY COACH—Tom Anastos, ‘87, former MSU water polo player and Central Collegiate Hockey Association commissioner since 1998, has been named head coach of MSU ice hockey. “(My) expectations (are) . . . to compete annually for conference and national championships,” says Anastos, who will shepherd MSU into the new Big Ten Hockey Conference in 2013. Anastos played and coached at MSU prior to his CCHA career. His Spartan teams won four CCHA titles and made four NCAA Tournament appearances. Anastos has added two former Spartans to his staff—Kelly Miller as assistant coach and Mike Gilmore as volunteer assistant coach. He has retained Tom Newton as assistant coach and Adam Nightingale as video coordinator. Miller is one of the MSU program’s all-time greats and boasts 18 years experience in professional hockey, as both a player and coach.

HOOPS CHANGE—Dane Fife, head coach of Indiana University-Purdue University Fort Wayne (IPFW) for the past six years, has been named MSU assistant basketball coach. He replaces Mark Montgomery, associate head coach since 2007, who was named head coach of Northern Illinois University in March. Fife posted a 34-27 record the last two seasons as he guided the Mastodons from independent status to the Summit League. “His toughness, competitive spirit and enthusiasm will be great additions to our staff,” says Tom Izzo. “Having played at Indiana and growing up in Michigan, he knows the Big Ten well and has recruited in the area. As a player, he understands the commitment and dedication needed to reach a Final Four.” A 2002 graduate of Indiana University, Fife led the Hoosiers to the 2002 National Title game and a Big Ten Co-Championship. Montgomery, who starred as MSU’s point guard (1988-92), is the first MSU basketball player to be named head coach of a Division I basketball team.

WOMEN GOLFERS WIN TITLE—The No. 19 MSU women’s golf team won its ninth Big Ten title in program history in April at Lake Shore Country Club, Illinois. The title is the third for Head Coach Stacy Slobodnik-Stoll, who previously won in 2001 and 2007. MSU’s team score of 1180 was the best ever 72-hole score in program history at the Big Ten Championships. “It’s an awesome feeling and I’m so happy for our team,” says Slobodnik-Stoll. Sophomore Caroline Powers placed fourth overall with 293 (five over par) while junior Lindsey Solberg finished fifth with 294 (six over par). Both made the All-Championship Team. Rounding out the team were seniors Aimee Neff and Natalie Brehm and freshmen Alyssa Ferrell and Christine Meier. It was the fifth Big Ten title for a Spartan program in 2010-11 (football, baseball, women’s cross country, women’s basketball).

MSU BASEBALL SWEEPS—For the first time in 32 years, MSU baseball boasts a Big Ten championship. In his third year as coach, Jake Boss, Jr. envisioned how his team would clinch a title. Boss told his team he would point to his wife Cheryl in the stands and then jump into the celebratory dogpile. This scenario occurred after a 10-1 win over Northwestern at the new McLane Stadium. “When you have an opportunity, you need to be able to seize it,” says Boss, who was doused with Gatorade. The team shouted as their coach got soaked, and then Boss was greeted with hugs from his three key seniors—Brandon Eckerle, Jeff Holm and Kurt Wunderlich. “That never gets old right there,” he added.
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Application must be received at MSUAA by 12-15-11.
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REGIONAL CLUBS

BENZIE COUNTY—Jan. 27: Some 27 area Spartans gathered at Villa Marine Restaurant & Bar, Frankfort, to watch the MSU-UM basketball game. $460 was raised for the club’s scholarship fund.

BIRMINGHAM, AL—Feb. 27: About 16 area Spartans gathered at Buffalo Wild Wings on Riverview Parkway to watch the MSU-Purdue basketball game.

BOSTON, MA—Jan. 18: About 30 area Spartans attended a reception at Westin Copley Place. John Hill, director of MSU Alumni Career Services, gave a presentation on social media prior to a watch of the MSU-Illinois basketball game.

CENTRAL OHIO—Feb. 4: More than three dozen area Spartans attended the MSU-OSU hockey game at Schottenstein Arena, Columbus. Jan. 1: Some 21 Spartans gathered at Brewsky’s in Columbus to watch the MSU-Alabama bowl game.


EASTERN WAYNE COUNTY—Club members are collecting personal care items and school supplies to help the MSU School of Social Work support MSU students formerly in foster care. The club has collected more than 50 pounds to date.

GREATER NEW YORK—Feb. 12: About 20 area Spartans toured the American Museum of Natural History, Central Park West, led by Club President Greg Hauser.

GREATER ST. LOUIS, MO—Dec. 10: (L to r) Lisa McKenzie, Meredith Inmen, Ed Imgrund, Debi Donaldson, Patti Gibson and Tom Benner, all board members of the club, celebrate their successful drive in the Spartan Challenge which raised over $20,000 for the club’s endowed scholarship. The effort was launched in March 2010.

KANSAS CITY—Mar. 5: Sue and Andy Dubill, winners of a Grand Prize Izzo-autographed basketball, were among several dozen area Spartans who attended season game watches at Fox and Hound, Overland Park, KS. The events raised money for the club.

LAS VEGAS, NV—During the fall, area Spartans, young and old, gathered every Saturday at PT’s Sierra Gold to cheer on the MSU football team.

MANISTEE COUNTY—Mar. 5: Area Spartans supported the Cornhole Tournament at the CASMAN Academy, Manistee, to raise money for the academy’s scholarship fund.

MID-MICHIGAN—Feb. 12: More than 150 area Spartans attended the Spartan Crystal Ball at MSU’s Henry Center. WILX News Anchor Jason Colthorp and MSUAA Executive Direc—
tor Scott Westerman helped emcee the gala event, which raised more than $23,000 for the club’s endowed scholarship fund.

NORTHEAST OHIO—Mar. 12: About 20 area Spartans attended a wine dinner at Santo’s Restaurant, Middleburg Heights, OH.

WASHINGTON, DC—Mar. 5: About 125 Spartans and Wolverines gathered at The Capitol Lounge to watch the MSU-UM basketball game. Mar. 4: About 40 area Spartans gathered at Bus Boys and Poets to hear MSU President Lou Anna K. Simon and Konrad Gelbke, director of MSU’s National Superconducting Cyclotron Laboratory, talk about the FRIB project. Feb. 28: About 30 MSU alumni and 20 Penn State alumni gathered for a networking happy hour at Fast Ed’s, followed by the MSU-PSU basketball game.

WEST MICHIGAN—Feb. 24: More than 200 area Spartans gathered at the Secchia Center, Grand Rapids, for the “MSU Means Business” networking event. Featured speaker Stefanie Lenway (right), dean of the Broad College of Business, and Club President Mike Poggi (left) presented Steve Heacock with the club’s Business Person of the Year award for his role promoting the health care and tourism industries in West Michigan. Feb. 9: About 450 area Spartans gathered at the Spartan Winter Tailgate at Meijer Gardens, Grand Rapids. Special guests included President Simon, Coach Mark Dantonio (signing an autograph), Athletics Director Mark Hollis and MSUAA Executive Director Scott Westerman.

CONSTITUENT ASSOCIATIONS

ARMY ROTC—Feb. 12: A record 472 Spartans and friends, including Cadet Daniel Pinkerton and April Osterlee (photo), attended the Military Ball at the Spartan Stadium tower. Oct. 22-24: MSU’s Army ROTC competed in the Army Ten Miler in Washington, DC. MSU alumni hosted a reception for the team at the Pentagon, where the race starts and ends. Oct. 15-17: The Spartan Battalion, seen in the photo posing by The Spartan Statue, won the Bold Warrior Challenge, a two-day competition among 38 schools involving more than 3,800 cadets.

EDUCATION—Mar. 5: Dean Carole Ames (left) spoke to recent graduates Vy Nguyen and Theresa Hamilton at a reception in O’Malley’s Westside, Chicago. About 30 area Spartans gathered at the event and stayed to watch the MSU-UM basketball game.

HONORS COLLEGE—Feb. 17: Dean Cynthia Jackson-Elmoore and members of the Honors College Alumni Associa-
tion Executive Board hosted students from the Student Alumni Foundation in a “Dinner with 12 Spartans,” an informal networking feast at the Brody Hall cafeteria.

MUSIC—Jan. 21: Some 100 alumni and friends attended a reception hosted by the college and its alumni association during the three-day Michigan Music Conference at the Amway Grand Plaza, Grand Rapids. Curtis Olson, associate dean of the college, spoke at the reception. Abby Zarimba, ’05, and Carla Larzelere, ’03 (see photo), announced their support for the Music Education Endowed Scholarship, now at $19,000. Twenty-two members of the college—students, alumni and faculty—were presenters during the event.

OSTEOPATHIC MEDICINE—Mar. 5-12: Ninety-nine alumni and family members attended MSUCOM’s Seminar in the Sun at the Hotel Riu, Guanacaste, Costa Rica, a week-long continuing medical education program. The group enjoyed a wide variety of excursions as well.

INTERNATIONAL CLUBS

INDONESIA—Mar. 11-13: About 50 alumni from Indonesia, Thailand, Malaysia and Singapore gathered for a South East Asia Reunion at the Savoy Homan Hotel, Bandung. A gala dinner was held and people learned how to play the Angklung. Special guests included Siddharth Chandra, Deddy HSAriffin and Petrus Gunarso.

SASKATCHEWAN, CANADA—Mar. 15: About 10 area Spartans attended a concert by the University of Saskatchewan Greystone Singers, directed by MSU alumnus Gerald Langner, followed by an afterglow at a local restaurant. The concert was at the Know United Church, Saskatoon.

ALUMNI INTEREST GROUPS

MSU TELECASTERS—Feb. 19: Some 45 students and alumni attended the MSU Telecasters Student/Alumni Networking Event at the Communication Arts and Sciences Building, where an alumni panel—(l to r) Bob Albers, Susi Elkins, Lindsay Warren, Lana Rivkina, Anthony Siciliano and Brian Gustafson—explained to students how to get into specific industries.

MPLP FUNDRAISER—Feb. 10: (L to r) Gov. Rick Snyder poses with former White House press secretaries Dana Perino and Mike McCurry at the annual fundraiser for MSU’s 2011 Michigan Political Leadership Program (MPLP) dinner in Livonia. Perino worked under President George W. Bush while McCurry worked under President Bill Clinton. The nonpartisan dinner event was followed by a breakfast fundraiser in Grand Rapids in support of the MPLP program.
THE KENNEDY DETAIL—Apr. 19: (L to r) Doug Roberts, director of MSU’s Institute for Public Policy and Social Research (IPPSR), Gerald Blaine, Lisa McCubbin, Clint Hill and Ken Giannoules gathered on campus to publicize Blaine and McCubbin’s _The Kennedy Detail_, their book about the 34 secret service agents in charge of protecting President Kennedy when he was assassinated in 1963. Giannoules was one of seven MSU alumni who were members of that detail. The various campus events were coordinated by IPPSR.

A GREENLINE TO SPARTAN SPIRIT

By Lois Furry,
University Advancement

On almost any given night in the core of the Spartan Stadium Tower, you can find a motivated team of MSU students working hard to keep MSU at the forefront. They are not elite athletes but their positions are highly sought after with a crowded list of more than 400 applicants eager to join their ranks. They are proud to represent MSU to thousands of individuals in a very direct and tangible way. They are the members of MSU Greenline, the voice of MSU’s annual fund, charged with placing nearly one million phone calls to alumni and friends of our university each year.

Their numbers are staggering. MSU’s Greenline calling program is the largest in the Big Ten. The more than 200 students employed each semester attempt nearly 15,000 calls during each four-hour shift working from 83 calling stations.

Their enthusiasm is contagious. From their conversations, in the last academic year alone, the students obtained upwards of $3.5 million in gifts from more than 60,000 donors. They also keep thousands more Spartan alumni and friends engaged and up-to-date on the issues, concerns and achievements of students at Michigan State.

Greenline callers work Monday through Friday evenings and on Sundays. Each spring, they call faculty, staff and retirees on behalf of the All University Campaign. But they reach out to alumni, parents and friends to secure funds for MSU throughout the academic year.

Thriving in an economic downturn requires financial flexibility. The individual and collective annual gifts to Michigan State from those who answer the call of the Greenline provide an essential edge for colleges, departments and programs across campus.

New this year, MSU Greenline’s website features webcams of the calling room so that visitors can see the students’ energy first-hand. The webcams capture the spark of theme shifts—think bowling night, World Cup extravaganza or 80s flashback—while a buzz of Spartan spirit pervades every shift. Web visitors can also leave feedback and encouragement for the students via social media. Go to: www.givingto.msu.edu/greenline.

If you hear MSU Greenline is on the phone, take a moment to talk with these dedicated students. It’s likely to make your day!
A BRAND NEW LOOK FOR THE MAGAZINE

By Robert Bao, Editor

If you have been a longtime reader of this magazine, you will know that we do not change our look often. We tweak it now and then, but in my 28 years as editor, we’ve only had two major redesigns. One took place in Fall 1998 when we converted to a four-color publication. (You can check out past issues going back to 1992 at alumni.msu.edu.)

With this issue, we are making a change led by design coordinator David Giordan. One of our main goals was to create a design that was more consistent with the new branding initiatives led by University Relations, an effort to better position MSU nationally and to more effectively tell the MSU story. This effort, spearheaded by Heather Swain, interim vice president of University Relations, was based on research that involved considerable input from alumni of all ages and from all locations. We also wanted the magazine to be in tune with contemporary magazine designs.

The current alumni magazine first came out when I was hired in 1983, after the alumni association was reorganized in 1982 by then executive director Chuck Webb. The previous alumni association, which had sought to be “independent” from MSU, had been disbanded by the MSU Board of Trustees in 1981.

From a historical point of view, you can make a case that this is the 130th year of the MSU Alumni Magazine. In 1881, MAC students started a publication called The Speculum, which contained updates on alumni in a “Personals” column. In 1896, the MAC Record, published by the faculty, took its place. It wasn’t until 1913, when the MAC Association was founded, that control of the Record passed to the alumni association.

Interestingly, for many reasons, in 1936 the production of the alumni magazine passed to the MSU Dept. of Journalism and Publications, which later became the Dept. of Information Services. In 1967, the MSU Alumni Association was founded and it took over the magazine. This lasted until 1981. I actually served a couple of years as assistant editor of the magazine under then-editor Ron Karle in the early 1970s.

Three years ago, the MSU Alumni Association merged with University Development, forming a single unit called University Advancement. The goal of this new unit, lead by Vice President Bob Groves, is to better engage with the alumni and friends of MSU throughout their entire lives.

In any case, 2011 is a milestone year for this publication. In the context of its overall history, this is a smaller and more benign milestone. I’m interested to hear your feedback. Send me an e-mail at baor@msu.edu.
The great traditions of Michigan State University can exist in more than just your memories ... presenting The Official MSU Ring.

For more information, please visit us online or call 1.866.225.3687.
October 17-22, 2011

MSU HOMECOMING PARADE
Friday, October 21, 2011, 6:00 p.m.
Downtown East Lansing

The MSU Alumni Association invites student and community groups to enter the parade. This year’s Homecoming theme is “Glow Green, Go White” which features Michigan State University’s new “Green Glow” tradition. We encourage parade participants to center parade entries around the “Glow Green” theme. Parade entries will be judged based on the theme. The entry deadline is Friday, October 7, 2011. To submit a parade entry, go to www.homecoming.msu.edu. Featured entries include MSU’s Grand Marshal Suzy Merchant, MSU Women’s Basketball “Big Ten Coach of the Year,” the MSU Spartan Marching Band, MSU Homecoming Court, Michigan high school bands and much more.

Other Great Homecoming Activities:
MSUAA Green & White pre-game event • MSUAA Grand Awards Ceremony
MSU vs. Wisconsin Football Game • College Tailgate Events
Great Student Events • And More!
Take part in Michigan State University’s newest Homecoming Tradition

**Green Glow!**

The MSU Homecoming Committee selected “Glow Green, Go White” as the 2011 Homecoming theme to kick off MSU’s new tradition. Show your Spartan Spirit all week by swapping your front porch, window or any other light that can “glow” with a green bulb to celebrate MSU’s Homecoming week.

Spread the word! Spartans outside of East Lansing can now take part in Homecoming whether you make it back to campus in the fall or not. Michigan State alumni will be able to identify other Spartans throughout the world.

And, if anyone asks why you are doing it, feel proud to say you’re celebrating Homecoming at Michigan State University!

**The 2011 Homecoming week is October 17-22.**

*Make sure to keep your “Green Glow” going during this time.*

*For more information about Homecoming 2011, please visit www.homecoming.msu.edu*
Ali A. Tarhouni, MA ’77, PhD ’86, a senior lecturer in the Foster School of Business at the University of Washington, has been named finance minister by the Libyan opposition national council. The group is arranging a transitional government in the event Muammar Gaddafi is ousted from power. In 1973, Tarhouni, then a college student activist for democracy, was forced to leave Libya, stripped of his citizenship and sentenced to death in absentia. An opponent of Gaddafi for 40 years, he returned to Libya in early March. He has taught at UW since 1985.

Stephanie Luster-Teasley, MS ’00, PhD ’03, assistant professor in the Dept. of Civil Architecture and Environmental Engineering at North Carolina A&T University (NCA&T), Greensboro, NC, has been named one of the Triad Business Journal’s 40 Leaders Under 40 for 2011. Luster-Teasley received the 2005 National Women of Color in Technology Educational Leadership Award and the 2006 NCA&T Rookie Researcher of the Year. She was the first African American female faculty member to achieve patent pending status for one of her inventions. Luster-Teasley’s research funding involvement to date has totaled over $1.5 million in grants.

John Patrick Lennon, ’90, a partner in Honigman Miller Schwartz and Cohn LLP, Detroit, has been appointed to the Board of Trustees of the Borgess Medical Center Foundation, Kalamazoo. Lennon has served as counsel for the Greater Kalamazoo Association of Realtors and general counsel for the Southwestern Michigan Regional Information Center. Lennon is a member of the Comm-PAC Steering Committee, the International Council of Shopping Centers and the Florida Bar Association’s Estates. Lennon was recognized in Best Lawyers in America in 2010 and in Chambers USA: America’s Leading Lawyers for Business.

Celeste Clark, PhD ’04, senior vice president, Global Public Policy and External Relations and Chief Sustainability Officer (CSO) for the Kellogg Company, Battle Creek, was appointed director of Mead Johnson Nutrition Company. Clark is the worldwide company liaison between professional associations, government agencies and trade associations on nutrition and health policy and marketing practices. She serves on the board of directors of the Auto Club Group/AAA Michigan and is involved in many organizations, including the World Health Organization Industry Group, the Consumer Goods Forum and the Executive Leadership Council.

Erik Helms, ’92, MS ’99, senior director of business intelligence and program management at HealthPlus, Flint, was promoted to vice president. Helms will oversee the development and expansion of the HealthPlus provider network and health system/provider relationships. Helms will also be in charge of the HealthPlus Business Intelligence Unit and Program Management Office.

Gregory Holzhei, ’93, a physician at Sparrow St. John’s Professional Associates, has been named Chief of Staff at Sparrow Clinton Hospital, St. Johns. Holzhei previously held a position as a family physician in Lakeland, FL, before moving to Covenant Health Care in Saginaw. Holzhei is active with the development and implementation of Electronic Medical Records at Sparrow St. Johns. He has also logged nearly 1,000 miles in 11 marathons and supports the annual Sparrow Clinton Hospital Mint City 10-Miler. He is a Life Member of the MSU Alumni Association.

Dimitri Dounis, ’90, corporate director of Marketing and Foam Research, Hickory Springs Manufacturing Company, Hickory, NC, was elected president of the Polyurethane Foam Association. Dounis is credited with the creation and development of the world’s first commercial bio-content flexible polyurethane foam. Prior to joining Hickory Springs, Dounis worked as a research scientist for a polyurethane chemical supplier. He has been published in several scientific journals.

Scott Peelen, ’80, managing partner of Moreno Peelen Pinto & Clark (MPC), Orlando, FL, was appointed to serve on the Enterprise Florida Board to focus on statewide economic development. Prior to work at MPC, Peelen was a reporter for WFTV-Channel 9. Peelen is a Life Sustaining Member of the Million Dollar Round Table (MDRT) and a member of the Association for Advanced Life Underwriting (AALU). He is a Life Underwriter Training Council Fellow and has been named a member of Phoenix’s Hall of Fame.

Monika Holzer Sacks, ’71, a family law attorney and shareholder with Nichols, Sacks, Slank, Sendelbach & Buiteweg, PC, of Ann Arbor and Brighton, was elected president of the Collaborative Practice Institute of Michigan. Sacks authored a textbook, Divorce Cases in Michigan: a Systems Approach, for the Institute for Continuing Legal Education. She is a certified elder mediator and participates in the International Association of Collaborative Practice, the Association for Conflict Resolution and the Association of Family and Conciliation Courts.

Mitchell Crandell, ’92, senior vice president of Valley National Bancorp, Wayne, NJ, has been promoted to first senior vice president and chief accounting officer. Prior to his work at Valley National Bancorp, he was a member of the financial services practice at KPMG LLP and its head of financial reporting, and controller at a multi-billion dollar bank holding company located in Chicago, IL. Crandell is a Certified Public Accountant and is also a member of the American Institute of Certified Public Accountants (AICPA).

Stacie Detgen, ’86, Middle School Band Director at Charlotte Public Schools, was named Michi-
gan School Band and Orchestra Association (MSBOA) Teacher of the Year. Detgen has taught for 18 years at Charlotte Public Schools and five years at Ubly Community Schools. She is active as an adjudicator, guest conductor and has held many MSBOA offices. She has received the Hilda Humphrey Award from the MMEA and the ASBDA Distinguished Band Director State Award. Detgen is vice president of the MSU Alumni Band and a Life Member of the MSU Alumni Association.

James Bray, ’63, president of Cutler GMAC Associates, Inc, Canton, OH, received a Lifetime Achievement Award from the Stark County Association of Realtors (SCAR) for his outstanding accomplishments in the real estate industry and community. Bray and partners formed two other companies, Mortgage One and Title One agencies, both in Northeast Ohio. SCAR teamed up with Bray to institute two new programs supporting crime prevention in vacant properties or crime-ridden neighborhoods. Throughout his career, Bray brought cutting edge technologies to SCAR and the community.

Nicholas Gonzales, ’03, has joined Hall, Render, Killian, Heath & Lyman, Milwaukee, WI, as an attorney focused in the areas of Corporate Counsel Services and Regulatory & Compliance. Gonzales is a member of the Indiana State Bar Association’s Health Law Section and Animal section, a member of the American Health Lawyers Association and a member of FUEL Milwaukee.

In 2007 he received the ALI-ABA Scholarship and Leadership Award from Valparaiso University School of Law and he received the Excellence in Public Service Award from the Indiana Attorney General’s Office in 2010.

John Trierweiler, ’83, marketing and cable executive at Cablevision Systems Corporation, Bethpage, NY, has been promoted to executive vice president, product management. Prior to joining the cable industry in 1998, Trierweiler worked in advertising, product management, sales and marketing. A veteran marketing and cable executive, he joined Cablevision from Time Warner Cable in 2006, where he served as vice president for marketing strategy.

Julie Liebler, ’89, East Lansing deputy chief of police, has been named new chief of police for the ELPD. She joined ELPD in 1987 and received successive promotions until being appointed deputy chief in 2006. Liebler is a member of the University Student Commission and Community Relations Coalition and is actively involved in working with MSU students. As a volunteer, she is involved with the Police Athletic League, Donley Elementary School and MSU, where she is an adjunct faculty member mentoring undergraduate students.

Janet Rogers, MA ’81, dean of Columbus State Community College, Delaware Campus, OH, has been promoted to vice president of student affairs. Prior to joining Columbus State, Rogers was student life coordinating director and was promoted to dean of student life. Rogers was chair of the Division of Counseling, Career and Health Services at Ohio Wesleyan University, Delaware, OH, and also served as coordinator of the Women’s Center at North Carolina State University.

Christine Logan, ’91, executive vice president of American Settlement Centers in Farmington Hills, has been appointed chair of the National Structured Settlements Trade Association Political Action Committee, Washington, DC. Logan is the first Michigan resident to serve as committee chair and is also a member of the NSSTA Education Committee which organizes three national education programs each year. Logan also serves on the board of West Bloomfield Educational Foundation and Lighthouse PATH, Oakland County.

Patrick Paige, ’87, has been named president and CEO of Acument Global Technologies, Troy. After joining Acument in July 2008 as vice president and chief administrative officer, he was responsible for leading the company’s Human Resources, Legal, Information Technology and Public Affairs units, as well as other corporate responsibilities. He also led its Avedel and Acument Italia business units. Paige has held senior leadership positions with Johnson Controls, American Axle & Manufacturing and Chrysler Corporation.

Gretchen Whitmer, ’93, JD ’98, state senator of Michigan since 2006, was elected senate democratic leader for the current legislative session. From 2000-2006, Whitmer was a member of the Michigan House of Representatives, serving on the Appropriations Committee. As an attorney in private practice, Whitmer practiced law with the firm Dickinson Wright in Lansing and specialized in regulatory and administrative litigation.

Paul Vance, ’01, JD ’05, an associate attorney with Cline, Cline & Griffin P.C., Flint, has been named chairman of the Young Lawyers Section of the Michigan Defense Trial Counsel. Vance was elected to the Board of Directors of the Genesee County Bar Association and named chair of the Michigan Defense Trial Counsel Young Lawyers Section. Vance maintains memberships in the Genesee County Bar Association, State Bar of Michigan and Sports Lawyers Association. Vance serves on the Board of Directors of the MSU Varsity ‘S’ Alumni Club and is a member of the Flint Community Schools Athletic Ad Hoc Committee and Flint Sports Council.

All entries are subject to editorial review.

MSU Alumni Magazine
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State’s Stars
Submissions:
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Michigan State University
300 Spartan Way
East Lansing, MI 48824-2005
or baar@msu.edu

All entries are subject to editorial review.
Home Tailgates
Kick off your football game days with the Alumni Association's pre-game tailgates at home. Join us as we cheer Coach Mark Dantonio and the MSU Spartan Football Team. Don't miss out on an excellent place for friends to meet and socialize before the game!

Join us for lots of good food, face painting for kids of all ages and exclusive merchandise to complement your wardrobe. The MSU Cheerleaders and Sparty pay exclusive visits. Live DJ with music contests and prizes, and visits by University VIP's and Spartans from around the United States!

The MSU Alumni Association tent is located by the northeast corner of Spartan Stadium near the Tunnel prior to the following home football games:

Youngstown State – September 2 (Friday night game)
Florida Atlantic – September 10
Central Michigan – September 24
Michigan – October 15
Wisconsin – October 22 *
(Homcoming Green & White Brunch Dinner, new location & pricing)

Minneapolis – November 5 **
(Family Tailgate, new location & pricing)

Indiana – November 19

There is no charge for admission. Pre-registration is suggested, however it is not required. For more information call Michelle Eifert at (517) 432-9459 or visit the MSUAA website at www.alumni.msu.edu.

All tents are open 2 ½ hours prior to kickoff. Check local listings for scheduled game times.

Please note: Food and beverages are available for a nominal fee.

*Join fellow Spartans at the Homecoming Green & White Brunch Dinner held at the Kellogg Center. Featuring Head Coach Mark Dantonio, the Spartan Marching Band, Sparty, Cheerleaders, MSU Homecoming Court, door prizes and much more. Please check the MSUAA website at www.alumni.msu.edu for more information and pricing. Pre-registration is required.

**Join us for a special Family Tailgate held at the “Rock” on Auditorium Field, located at the corner of Farm Lane and Shaw. There will be a big buffet & special games for the kids, the MSU Drumline, Dance Team, Sparty, Cheerleaders, a DJ, face painting, bean bag toss and much more. Please check the MSUAA website at www.alumni.msu.edu for more information and pricing. Pre-registration is required.

Away Game Tailgates
Join the MSU Alumni Association for the first three Michigan State away games. Support the MSU Spartans and Coach Mark Dantonio at these all-important road games. The MSU Cheerleaders, Sparty and other guest speakers will be there to add to the fun. Win MSU prizes, talk football, enjoy great food and cheer the Spartans on to victory!

Notre Dame – September 17
Meet us outside under a tent located in the Hospitality Village Corporate tent area just SE of the Notre Dame Stadium. Parking is available in White Field North for a fee with free shuttle service from White Field North to the Library circle.

Ohio State – October 1
Join us inside at the Fawcett Center, located at 2400 Olentangy River Road. Parking is available at the Fawcett Center and is within walking distance to the Ohio Stadium.

Nebraska – October 29, Tailgate & Tour *
Join us for this inaugural Big Ten Football game and tailgate at Lincoln Station located at 201 N. 7th Street, in Lincoln’s Historic Haymarket District and within walking distance to Memorial Stadium.

*Join us for a special tour to Nebraska, Thursday, October 27-Sunday, October 30th. Tour includes three nights' accommodations at the Holiday Inn Lincoln – Downtown, Private Memorial Stadium Tour, MSUAA Tailgate, Game ticket in the Spartan fan section, daily buffet breakfast and more. For more information or to register please call (888) 471-3027 or online at www.alumni.msu.edu.

Tailgates begin 3 hours prior to kickoff and continue for two hours. Check local listings for scheduled game times.

Tailgate pricing includes a buffet meal, beverage and a chance to win Spartan prizes. Alumni Association member cost is $25.00, non-member cost is $35.00, children 12 and under cost is $10.00. Supply your membership number online or show your card when registering in person. Cash Bar will be available where permitted by local law.

Pre-registration is required for all away game tailgates. If tailgate is not sold out, a limited number of admissions may be available at the door. For more information call Michelle Eifert (517) 432-9459, or visit the MSUAA website at www.alumni.msu.edu.

Prices do not include game tickets. For game tickets, call the MSU Athletic Ticket Office at (800) GO-STATE or online at www.msuspartans.com

Looking for transportation to the game…travel with Dean Trailways of Michigan! For more information on motor coach tours from East Lansing to the away games, call (517) 319-3326, or (800) 282-3326 or online at www.deantrailways.com and click on Upcoming Tours.
Visit alumni.msu.edu to register for MySpartanCareer, the job database for Alumni Association members. MySpartanCareer gives you access to thousands of employers looking specifically for MSU graduates. Whether you’re active or passive in your job search, MySpartanCareer offers you a new way to be seen, interviewed or hired.

For additional details about MSUAA Career Services contact:
Director John Hill at hilljohn@msu.edu
For one-to-one career coaching sessions, information on MySpartanCareer or resume reviews, contact:
MSUAA Career Services Coordinator David Isbell at isbelld@msu.edu
OBITUARIES

30s

Bernadine G. (Young) Biebesheimer, ’31, of Cadillac, Nov. 2, age 100.
Kenneth A. Wood, ’34, of Rancho Mirage, CA.
Mildred H. Kottnuar, ’39, of Frankenmuth, Sep. 23, age 92.
Medrith M. (Hirsch) Smith, ’38, of Alma, Jan. 1, age 94.
Blanton Dearborn, Nov. 26, age 92.
Alice L. (Lang) Cooper, Brookneal, VA, Sep. 18, age 92.
‘40s

William P. Battiste, ’40, of Brookneal, VA, Sep. 18, age 92.
Alice L. (Lang) Cooper, ’40, of Dearborn, Nov. 26, age 92.
William R. Craig, ’40, of Richmond, IN, Nov. 29.
Frances L. (Bates) Hendricks, ’40, of Maineville, OH, Oct. 11, age 92.
Walter P. Schroeder, ’40, of Morro Bay, CA, Sep. 15, age 94.
Richard W. Christian, ’41, of Grand Rapids, Nov. 9, age 91.
William J. Hammond, ’41, of San Antonio, TX, Jul. 1, age 90.
Robert A. Merz, ’41, of Bloomfield Hills, Jul. 26, age 89.
William L. Porteous, ’41, of Reed City.
Henry C. Beattie, ’42, of Lakeland, FL, Nov. 24, age 89.
John T. Becker, ’42, of Greenwich, CT, Sep. 17, age 90.
Margaret C. (Thompson) Blanton, ’42, of Atlanta, GA, Nov. 12.

40s

John R. Dawson, ’42, of Northville, Jan. 1, age 90.
Jean E. (Stanton) Oliver, ’42, of Rancho Palos Verdes, CA, Oct. 23, age 89.
Arthur L. Pope, ’42, of Verona, WI, Jul. 5, age 89.
Lovela J. (McClellan) Behrens, ’43, of Grand Rapids, Dec. 10, age 88.
William F. Milliken, ’43, of Columbia, SC, Nov. 28, age 89.
Mary Frantz, ’45, of Grand Rapids, Dec. 3, age 86.
Dorothy J. (Geyer) Haley, ’45, of Lakebay, WA.
Jack D. Tiner, ’46, of Lynchburg, VA, Oct. 6, age 88.
Glenn E. Deibert, ’47, of Mesa, AZ, Aug. 1.
John P. Jungbacker, ’47, of Oshkosh, WI, Oct. 29, age 86.
Leon S. Pope, ’47, of College Station, TX.
Rachel F. (Wood) Smith, ’47, of Grand Rapids, Nov. 6, age 99.
Ruth M. (Marin) Beegle, ’48, of East Lansing, Nov. 9, age 85.
Judy (Lisse) Ferrell, ’48, of Oakland, CA.
Curtis W. Johns, ’48, of Flint, Nov. 11, age 87.
David M. Paxon, ’48, of Cheboygan, Dec. 2, age 92.
Carl H. Ailio, ’49, of Napa, CA, Jul. 15, age 90.
Joan (Meridith) Bordeaux, ’49, of Sunnyvale, CA, Oct. 9, age 87.
William A. Boyer, ’49, of Onekama, Feb. 15, age 84.

50s

George S. Breitmayer, ’49, of Sarasota, FL, Nov. 6, age 88.
Stanley A. Brown, ’49, of Morristown, NJ, Oct. 16.
Robert J. Copland, ’49, of Sept. 24, age 89.
Elizabeth J. (Profit) Draper, ’49, of Palm Harbor, FL, Jan. 1, age 83.
Charles C. Edie, ’49, of Rochester, Aug. 30, age 82.
Richard M. Irwin, ’49, of Novi, Nov. 28, age 85.
Leonard F. Kosequat, ’49, of Carmi, NC, Aug. 30, age 86.
Vera E. (Copeland) Noll, ’49 of Metamora, Aug. 9, age 93.
Wesley P. (Peter) Wiers, ’49, of West Sacramento, CA.

E. Mary (Berglund) Hekbuis, ’51, of Thousand Oaks, CA.
Joyce L. (Shortridge) Ingram, ’51, of Galesburg, Dec. 8, age 81.
Maryalice (McFall) Marakas, ’51, of Bloomfield Hills, Dec. 23, age 81.
Dorothy M. (Smith) May, ’51, of Raleigh, NC, Nov. 30, age 81.
Ralph H. McIntyre, ’51, of White Lake, Feb. 19, age 87.
Hermione Shantz, ’51, of Okemos, Nov. 3.
Elmer L. Strom, ’51, of Running Springs, CA.
Bill W. Axce, ’52, of Bear Lake, Nov. 24, age 79.
Alvin J. Johnson, ’52, of San Diego, CA, May 12, age 87.
Frances M. (Theroux) Kush, ’52, of Tempe, AZ, Nov. 21, age 80.
Donald M. Mee, ’52, of Escondido, CA, Oct. 31, age 80.
Irving T. Nelson, ’52, of Davison, Don E. Sabrosky, ’52, of Lansing, Dec. 12, age 82.
Vern B. Thompson, ’52, of Lansing, Nov. 28, age 87.
Richard G. Miller, ’53, of Ludington, Dec. 23, age 82.
Elise M. (Billmeyer) Rovas, ’53, of Portage, Oct. 4, age 78.
Harry Wolin, ’53, of Evanston, IL, Jul. 25.
Robert E. Dault, ’54, of Muskegon, Oct. 5, age 82.
Richard C. Neumann, ’54, of Green Valley, AZ, Feb. 20, age 78.
Dwight R. Smith, ’54, of Lansing, Nov. 26, age 84.
Frank D. Clark, ’55, of Albion, Jul. 21, age 78.
Anne L. (Vincent) Spencer, Lapeer, Aug. 1, age 77.  
Andrew J. Segura, Lansing, Nov. 24.  
Richard C. Murley, Jan. 25, age 85.  
C. Thomas Wilson, of Plymouth, Dec. 4, age 77.  
Bruce F. Moore, Warren E. Fogg, Bethlehelm, PA.  
Robert W. Berry, Robert W. Noble, of Lafayette, OH, Dec. 27, age 78.  
Harry L. Fortier, of Ludington, Dec. 4, age 76.  
James O. Cook, of Grand Rapids, Oct. 10, age 78.  
William J. Clink, of Schertz, TX, May 22, age 71.  
Judy L. (Lazette) Howell, of East Lansing, Nov. 1, age 74.  
Muriel (Smith) Hostetler, '67, of Clymer, PA, May 15, age 94.  
Franklin G. Kafte, '67, of Plainwell.

Jean M. (Chapman) Marlowe, '67, of Jenison, Nov. 20, age 76.  
Dianne C. Martin, '67, of Mt. Clemens.  
Betty J. (Skulstad) Neberman, '67, of Battle Creek, Oct. 29, age 83.  
Leon F. DeJongh, '68, of Arcadia, FL, Nov. 28, age 64.  
Margaret E. (Ogden) Foster, '68, of Hastings, Oct. 18, age 64.  
Wasyl Hopkalo, '68, of Benton Harbor, Oct. 24, age 64.  

'60s

Patrick F. Burke, '60, of Osterville, MA, Feb. 3, age 76.  
Thomas O. DePree, '60, of Holland, Dec. 4, age 75.  
John K. Depuy, '60, of Palm Coast, FL, Dec. 9.  
Willaim L. Lakewy, '60, of Toledo, OH, Dec. 23, age 72.  
Donald K. LaGuire, '60, of East Lansing, Nov. 6.  
Robert A. Malfoied, '60, of Oakland, Dec. 3.  
Grace M. (Olimski) Marston, '60, of Schertz, TX, May 22, age 71.  
Melvin E. Montie, '60, of Clarkston, Jul. 14, age 77.  
Ross J. Wagner, '60, of Saginaw, Oct. 29.  
Margaret J. (Roberts) Sexton, '61, of Greenview, TN, Jul. 8.  
James R. Hovenstine, '62, of Spring Lake, Nov. 5, age 85.  
Keith H. McDonald, '62, of Hillisboro, WI, Dec. 29, age 83.  
Elwood E. Carl, '63, of Marquette, Nov. 19, age 90.  
Duaine G. Harding, '63, of Fort Myers, FL, Aug. 29, age 82.  
Lois S. (Sleeseman) Marcy, '63, of Portage, Nov. 4, age 94.  
Edmund M. Troester, '63, of Saginaw, Jun. 27, age 77.  
Lawrence J. Wiertunen, '63, of Marion, KY, Feb. 7, age 72.  
Evelyn E. Garfinkel, '64, of Peoria, IL, Nov. 1, age 89.  
Marjorie L. Gingras, '64, of East Lansing, Nov. 4.  
Katherine L. (Fisher) Halbert, '64, of Birmingham, Sep. 12, age 67.  
Rachel M. (Stiles) Schwabland, '64, of Seattle, WA, Aug. 21, age 89.  
Frank S. Scott, '64, of Kalamazoo, Nov. 5, age 87.  
Alan J. Shepherd, '64, of Tel Aviv Apo, NY, Nov. 11, age 68.  
Letty J. Sommerville, '64, of North Street, Sep. 22, age 91.  
Rex E. Ballard, '65, of Grand Rapids, Nov. 13, age 83.  
Clara A. Handy, '65, of Lake City, Nov. 12, age 67.  
Thomas C. Doyle, '66, of Redondo Beach, CA, Dec. 11, age 68.  
Carol B. (Hamstra) FitzGerald, '66, of Hudsonville, Oct. 15, age 77.  
Linda S. (Vincent) Macksood, '66, of Linden, Sep. 9, age 66.  
Robert L. Marrs, '66, of Rochester Hills, Sep. 10, age 73.  
**'70s**

Alexandria, VA, May 21.

**'80s**


**'90s**

Lawrence C. Buczcz, ’91, of Clarkson, Oct. 17, age 73.

Sandra K. (Kocher) Miller, ’91, of Middleville, Jan. 24, age 54.


Vicky L. Rutherford, ’91, of Long Beach, CA.

Dolores L. Rustic, ’92, of Melbourne, FL, May 9, age 63.

Edna J. Rogers-Johnson, ’93, of Baltimore, MD, Nov. 30, age 69.


Sue Harrison, ’98, of Manistee, Aug. 15, age 62.


**'00s**

Sarah E. Stapels, ’00, of Clinton Township, Sep. 27, age 31.


Neil R. Sanborn, ’03, of Monroe, Nov. 6, age 34.

Timothy W. Rowan, ’06, of Lansing, Nov. 21, age 30.

**FACULTY & STAFF**

Kenward L. Atkin, ’61, of Cape Coral, FL, Dec. 27, age 91.

Joseph Spielberg, ’65, of East Lansing, Nov. 12, age 74.

Helen L. Davidson, ’77, of Lansing.

Alvin A. Arens, of Okemos, Dec. 6, age 75.

Genevieve M. Bollinger, of Marquette, Feb. 3, age 85.

T. C. Cobb, of Woodruff, WI, Oct. 31.

Henry A. Imshaug, of Okemos, Nov. 18, age 85.

Frederick I. Kaplan, of East Lansing, Jan. 25, age 90.

Dolores B. Mott, of East Lansing, Dec. 16, age 96.

Edith Oberlin, of St. Johns, Dec. 4.

Elizabeth H. Rusk, of Okemos, Dec. 17.

MSU was notified of these deaths between Feb. 1 and Apr. 30, 2011.

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