STEAMBOATING ALONG THE MIGHTY MISSISSIPPI

ABOARD THE AMERICAN QUEEN

MEMPHIS • HELENA • VICKSBURG • NATCHez • ST. FRANCISVILLE
BATON ROUGE • OAK ALLEY • NEW ORLEANS

ANTEBELLUM SOUTH
MAY 13-22, 2012
FROM $1,995 PER PERSON

$150 ONBOARD CREDIT per stateroom • FREE 2-NIGHT PRE-CRUISE HOTEL STAY IF BOOKED BY MARCH 15, 2012

SPONSORED BY:
MICHIGAN STATE UNIVERSITY ALUMNI ASSOCIATION
SPECIAL OFFER

$150 ONBOARD CREDIT per stateroom
FREE 2-NIGHT PRE-CRUISE HOTEL STAY
IF BOOKED BY MARCH 15, 2012

BOOK NOW!

STEAMBOATING
THE ORIGINAL AMERICAN VACATION

MSU Alumni Association
242 Spartan Way
East Lansing, MI 48824-2005
DEAR MSU ALUMNI AND FRIENDS,

This is an experience every bit as rich and rare as America itself. Enjoy a remarkable Mississippi river cruise aboard the well-appointed steamboat *American Queen* featuring the icons and legends of the pre-Civil War American South. And experience it all from the unique perspective of the river.

Begin in Memphis, as much a bustling steamboat port today as it was in the early 1800s. See some of its legendary attractions before heading south to New Orleans with stops in Helena, Vicksburg, Natchez, St. Francisville, Baton Rouge and Oak Alley – each destination filled with historic ante-bellum grandeur. Along the way, take in the cultures that shaped the American South – Creole, African-American, West Indies, French, Spanish and more.

They say the journey is the destination, and that’s never more true than when traveling by steamboat. This seven-night voyage will introduce you and your fellow alumni to steamboating – the timeless tradition chronicled by Mark Twain, and the modern luxury of the *American Queen*. Your cruise includes fine American cuisine in multiple venues, elegant accommodations, fascinating shore excursions, and daily onboard entertainment, featuring a Rat Pack show so authentic you’ll swear Ol’ Blue Eyes himself is there.

Reserve your spot on this unique voyage by March 15, 2012 and receive a free two-night pre-cruise hotel stay in Memphis and a $150 per stateroom onboard credit, two valuable offers you don’t want to pass up.

Go Green!

Regina Cross
Travel Coordinator
Michigan State University Alumni Association

AVAILABLE TO ALUMNI, THEIR FAMILIES, FRIENDS AND COLLEAGUES.
We strongly suggest purchasing travel insurance. Travel insurance information will be sent to you by Michigan State University with your confirmation letter.

**OPERATOR/PARTICIPANT AGREEMENT**

Go Next, Inc. (hereinafter GN), located at 8000 W 78th Street, Suite 345, Minneapolis, Minnesota 55439-2538, in return for full payment by you (as amount specified), is responsible for arranging for the transportation, accommodations and other services specified as included in this brochure as to the extent you have selected them, and subject to the following terms and conditions. Unless expressly specified as included by this brochure, several fees or charges are included in your total payment. 

**RESPONSIBILITY:** GN is responsible to you for arranging all included transportation, accommodations and other services. However, in the absence of negligence on its part, GN and the sponsoring association are not responsible for personal injury, property damage, or any other loss, claim or damage, out of or related to, travel or services, including GN and the sponsoring association are not responsible for personal injury, property damage or any other loss, claim or damage related to or arising out of, in whole or in part, acts of God, weather, labor strikes, governments actions, mechanical breakdowns, war-like acts, terrorist activities or other causes reasonably beyond the respective control of GN and the sponsoring association. GN and the sponsoring association are not responsible for incidental or consequential losses or damages.

Neither GN nor Great American Steamboat Company (hereinafter GASC) nor the sponsoring association are responsible for any penalty, loss or inconvenience resulting from air or land arrangements made by GN, which may be altered, cancelled or delayed by GN and/or by causation reasonably beyond the control of GN, the Association and other travel agencies, including by travelers, including non-refundable conditions, restricted travel or frequent flyer tickets.

**PAYMENT:** A deposit in the amount shown on the reservation form and a signed agreement for each person is required to secure reservations. Final payment is due as shown on the reservation form. If the cruise or flight is fully booked, your payment will be returned or, with your authorization, your name placed on a waiting list. ALL CHECKS AND MONEY ORDERS ARE TO BE MADE PAYABLE TO GN RESERVATION FORM. CONFIRMATION IS SUBJECT TO RECEIPT BY GN OF DEPOSIT AND A SIGNED AGREEMENT.

**PRICES:** GN RESERVES THE RIGHT TO INCREASE PRICES IN THE EVENT OF ANY INCREASED SECURITY OR FUEL RELATED SURCHARGES, OR FARE INCREASES IMPOSED BY THE AIRLINE OR CRUISE LINE THAT MAY BE IN PLACE AT THE TIME OF TICKETING OR TRAVEL, FOREIGN OR DOMESTIC TAX INCREASES, OR ADVERSE CURRENCY EXCHANGE FLUCTUATIONS. AFTER JANUARY 01, 2012, GN RESERVES THE RIGHT, IF NECESSARY OR ADVISABLE, TO SUBSTITUTE HOTELS BUT IS NOT OBLIGED TO DO SO.

**BAGGAGE:** GN CANNOT BE HELD RESPONSIBLE FOR LUGGAGE LOST OR DAMAGED. YOU SHOULD GIVE IMMEDIATE NOTICE OF ANY LOST OR DAMAGED LUGGAGE TO THE ARRIVED AIRLINE CARRIER, HOTEL, CRUISE LINE AND TO YOUR OWN INSURANCE COMPANY.

**FLIGHT AND CRUISE LINE Delays:** GN CANNOT BE HELD RESPONSIBLE FOR AIRLINE OR CRUISE LINE DELAYS.

Air and cruise ship boarding privileges are limited to persons whose full payment and signed agreement have been received by GN and whose names appear on the lists given to the cruise or air carrier. Improper documentation, inadequate proof of identity, inadequate proof of age for children under 2, or any other reason may result in denial of boarding privileges. The air carrier and cruise line reserve the right to decline, accept or retain reservations at any time during their sole discretion. If you are denied boarding privileges, you forfeit all monies paid and will be assessed any non-recoverable costs.

**ADVANCE TRAVEL INFORMATION:** U.S. citizens or permanent residents of the U.S. traveling exclusively inside U.S. borders do not need a passport or visa for travel. Homeland Security laws require that all guests travel for government-issued photo identification (ID) (such as a driver’s license) at all times. ID must be presented at the time of boarding. Guests without proper ID will be denied boarding. GN and the sponsoring association are responsible for providing the correct documentation including ID, expiration date, and place of issue to the Coast Guard and/or other government entities prior to the vessel’s departure. Guests must provide this information to GASC in advance. Travel documents will not be issued on-site. Canadian citizens are permitted to enter the U.S. by showing the permanent resident card or passport issued by the U.S. Department of Citizens and Immigration. In some cases, a visit visa may be required. It is the responsibility of the traveler to determine whether a visa is required and to obtain the necessary documentation prior to traveling.

**GASC’S LAND PACKAGES/SHORE EXCURSIONS:** Tours are operated in the various ports of call by GASC or local tour service companies contracted by the cruise line. They are not under the control of GN. Cancellation penalties may differ from the cruise program related penalties. GASC may modify the cruise itinerary up to and during the voyage.

**NOTICES:** Any complaints or claims against GN must be made in writing and received by GN within 90 days after scheduled termination of the trip. Any action or suit against GN must be commenced within 1 (one) year after scheduled termination of the trip or to be forever barred.

The rights and remedies relating to cancellations and major changes prior to departure, made available under this agreement are in addition to any other rights or remedies available under applicable law. However, we offer any refunds under this agreement with the express understanding that the receipt of that refund by you waives all other remedies.

While Go Next makes every effort to adhere to the specifics shown in this brochure, all information contained herein is subject to change. Go Next is not responsible or liable for typographical errors, omissions or misprints.

**INSURANCE:** Travel insurance is available and can provide coverage for unforeseen circumstances that could disrupt your trip. See below chart for details.

**IF YOU CHANGE PLANS OR CANCEL, YOUR RIGHTS TO A REFUND ARE LIMITED:**

If you cancel or change plans more than 100 days prior to departure, a refund of all monies (less $200 per person administrative fee plus any applicable pre- and/or post-cruise program cancellation fees, is provided. Any refunds are provided only in accordance with the following schedule. Any requests for cancellations must be communicated to GN in writing. Applicable refunds, if any, will be made within 14 days after the cancellation.

CANCELLATIONS: Upon receipt of written cancellation from you, the following fees will apply:

- Cruise Program cancellations received 101 days or more prior to departure, $200 per person; 100-61 days prior to departure, 50% of total fare; 60-31 days prior to departure, 75% of total fare; 30-14 days prior to departure, 100% of total fare.
- HEALTH:
  - Any physical or mental condition requiring special medical attention or equipment must be discussed in writing to GN at the time you make your reservation. GN reserves the right to decline, accept or retain reservations at any time during their sole discretion. If you are denied boarding privileges, you forfeit all monies paid and will be assessed any non-recoverable costs.
  - Advance travel information: U.S. citizens or permanent residents of the U.S. traveling exclusively inside U.S. borders do not need a passport or visa for travel. Homeland Security laws require that all guests travel

**ASSOCIATION DISCLAIMER**

The Association is not responsible for changes of flight times, fare changes, dishonor of airline, hotel or car rental reservations, delays, injuries, inconveniences, cessation of operations, airline or tour operator bankruptcies, acts of God, or any other event beyond our control.

The Association acts only as agent for the participants with respect to travel services, and it shall not be responsible for changes of flight times, injuries, inconveniences, cessation of operations, airline or tour operator bankruptcies, acts of God, or other causes reasonably beyond the respective control of GN and the sponsoring association. GN and the sponsoring association are not responsible for incidental or consequential losses or damages.

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**ADVANCE TRAVEL INFORMATION:** U.S. citizens or permanent residents of the U.S. traveling exclusively inside U.S. borders do not need a passport or visa for travel. Homeland Security laws require that all guests travel
PLEASE MAKE MY/OUR RESERVATION FOR:

☑ CRUISE PROGRAM WITH FREE 2-NIGHT PRE-CRUISE HOTEL STAY

☑ CRUISE PROGRAM ONLY  (Pre-Cruise Hotel Stay credit of $175 per person)

Stateroom/Suite category requested:  1st choice _____________  2nd choice _____________

Bed request:  ☑ Twin (2 beds)  ☑ Queen/Double as per stateroom description

Single and Triple accommodations are an additional cost and subject to availability.
Request:  ☑ Single  ☑ Triple

Dinner Seating Preference
Request:  ☑ Early  ☑ Late

Please contact me to arrange air or other transportation to Memphis and/or from New Orleans.

All guests must travel with a government-issued photo ID.

Full Name (as it appears on your government-issued photo ID)

First  Middle  Last  Title

Preferred name on name badge  ☑ M  ☑ F  Birth Date (MM/DD/YYYY)

Full Name (as it appears on your government-issued photo ID)

First  Middle  Last  Title

Preferred name on name badge  ☑ M  ☑ F  Birth Date (MM/DD/YYYY)

Email Address

Mailing Address

City  State  ZIP

Home Phone  Cell Phone

Roommate (if different from above)

Adjacency Request

DEPOSIT AND FINAL PAYMENT: A deposit of $450 per person is due with your reservation application. Make checks payable to Go Next. Full payment is required upon confirmation from Go Next.

Please reserve _____________ space(s) and enclosed is my/our deposit for $__________________.

Deposits may also be made by credit card; however, all FINAL payments are required to be made by check or cash.

We authorize Go Next, Inc. to charge my/our deposit for $__________________ to:  ☑ Visa  ☑ MasterCard

Card Number  Security Code  Exp. Date

Name (as it appears on your credit card)  ____________________________________________________________

SIGN HERE X  ☑ Billing address same as above

Billing Address

(if different from above)

SIGNATURES REQUIRED BY EACH PERSON TRAVELING INCLUDING PARENT/GUARDIAN FOR MINOR CHILDREN: I/we have read, received a copy of, understand, and accept the terms and conditions stated in the Operator/Participant Agreement.

SIGN HERE X

SIGN HERE X

Making a deposit or acceptance or use of any vouchers, tickets, goods, or services shall be deemed consent to and acceptance of the terms and conditions stated in the applicable Operator/Participant Agreement, including limitations on responsibility and liability.

MICHIGAN STATE UNIVERSITY ALUMNI ASSOCIATION MEMBERSHIP STATEMENT

TRAVELERS, WHETHER ALUMNI OR FRIENDS, MUST BE CURRENT MSUAA MEMBERS TO PARTICIPATE IN ASSOCIATION TRAVEL OFFERINGS. FOR MORE INFORMATION ON MEMBERSHIP RATES, CALL THE MSU ALUMNI ASSOCIATION AT (877) 678-2586. YOU MAY ALSO JOIN ON-LINE AT WWW.ALLUMI.MSU.EDU. TOUR RESERVATIONS WILL BE CONFIRMED UPON VERIFICATION OF ALUMNI ASSOCIATION MEMBERSHIP. MEMBERSHIP DUES ARE NON-REFUNDABLE.
There’s never been a better time to rediscover America. And the Great American Steamboat Company has the perfect way to explore the heartland of our great nation – aboard the grand American Queen, the only authentic overnight paddlewheel steamboat in America. Discover America from the remarkable perspective of the river and experience the beauty, history and grand adventure unique to the steamboating tradition.

GO NEXT EXCLUSIVE BENEFITS

- 7-night voyage, including all meals, aboard the grand American Queen
- All-inclusive package includes your 2-Night Pre-Cruise Hotel Stay, a half day of sightseeing, plenty of time for independent exploration, and transfer from hotel to the American Queen
- Complimentary shore excursions with a dedicated fleet of “Steamcoaches”
- The acclaimed cuisine of American chef Regina Charboneau
- The only steamboat with multiple specialty dining options, all at no additional charge
- Complimentary bottled water and soft drinks as well as wine and beer at dinner
- Gracious, friendly service from a professionally trained all-American staff
- Smart-casual attire throughout your voyage, no formal wear required
- Daily lectures by the Riverlorian, your onboard river historian
- Professional showboat-style entertainment, dancing nightly and enthralling calliope concerts

2-Night Pre-Cruise Hotel Stay in a select deluxe hotel including breakfast, taxes, porterage and transfers to the American Queen
$150 onboard early booking credit per stateroom
Two private Go Next receptions including hot and cold canapés, wine, beer, and soft drinks
Complimentary bottle of wine per stateroom
Services of an onboard Go Next program manager
Exceptional value
SUNDAY, MAY 13: MEMPHIS, TN
Your journey begins with a two-night stay at the Memphis Marriott Downtown, a deluxe hotel that boasts exceptional service in a warm and welcoming atmosphere. Conveniently located in the heart of the city on the Memphis Trolley line, the hotel offers easy access to attractions like the National Civil Rights Museum.

MONDAY, MAY 14: MEMPHIS, TN
Pre-Civil War, Memphis – with its enviable location on a high river bluff – was a hub of commerce by river and rail. It’s been welcoming steamboats ever since, and today it features a wealth of American icons – the legendary Beale Street and the famed Sun Studios and Stax Records, as well as Elvis Presley’s Graceland, to name a few.

TUESDAY, MAY 15: MEMPHIS, TN
Embark on your Mississippi River steamboat cruise aboard the grand American Queen.

WEDNESDAY, MAY 16: HELENA, AR
The queen of the Arkansas Delta, Helena is filled with wonderfully preserved architecture from before and after the legendary Battle of Helena. The Delta Cultural Center lays out the antebellum roots of Helena, which was founded in part by Andrew Jackson. The center is also the home of King Biscuit Time – the nation’s longest-running blues radio program and the worldwide springboard for Delta blues. End the day with a Captain’s Champagne Welcome Reception and Gala Dinner aboard the American Queen.

ITINERARY

STEAMBOAT CRUISE

AUTHENTIC CUISINE

Natchez native and award-winning Chef de Cuisine Regina Charboneau selects the best seasonal and local ingredients for classical dishes and her own culinary delights. Enjoy a simple breakfast of beignets and Starbucks® coffee, or visit the elegant J.M. White Dining Room for Southern favorites like andouille hash with corn cakes. Take Southern tea each afternoon and return to the Dining Room for a five-course dinner in the evenings or retreat to the River Grill for a relaxing alfresco meal.
THURSDAY, MAY 17: VICKSBURG, MS
Billed as the “Red Carpet City of the South,” Vicksburg displays its pre-Civil War heritage with tremendous pride. Historic landmarks include the Cedar House, with five acres of stunning gardens, and Anchuca, the first columned mansion in Vicksburg. The site of a dramatic siege and major turning point in the Civil War, Vicksburg is now a center of Southern hospitality with a vibrant downtown area.

FRIDAY, MAY 18: NATCHEZ, MS
Step into the plantation lifestyle of the antebellum South in Natchez, one of the oldest European settlements in the lower Mississippi River Valley and the original capital of Mississippi. Explore the Grand Village of the Natchez Indians, visit historic Jefferson College, marvel at numerous restored mansions, or just amble down the Natchez Trace.

SATURDAY, MAY 19: ST. FRANCISVILLE, LA
Add another Southern dimension to your Antebellum South river cruise among truly iconic Louisiana plantation homes. Here are the legacies of the Butlers, the Forts, the Barrows and the Turnbulls, families who helped build the South. Follow in the footsteps of the guests who stayed here, including Andrew Jackson and John James Audubon.

SUNDAY, MAY 20: BATON ROUGE, LA
Boasting a storied history and vibrant present, the city lives up to its motto, Authentic Louisiana at every turn. Baton Rouge is home to Magnolia Mound, one of the few surviving homes featuring the distinctive French and West Indies architecture of early Louisiana.

MONDAY, MAY 21: OAK ALLEY, LA
Located in the Saint James Parish, the Oak Alley plantation combines architectural splendor and the natural wonder of 300-year-old oak trees. Spend time strolling beneath the canopy of these trees, and learn about the rich history and culture of this Southern estate.

TUESDAY, MAY 22: NEW ORLEANS, LA
Where the Mississippi River ends, the French, Spanish, Creole and Haitian medley thrives in New Orleans. Disembark, bid farewell to the American Queen, and return home.

Night after night, top entertainers bring down the house in the American Queen’s majestic Grand Saloon. A stunning replica of the famous Ford’s Theatre in Washington, D.C., the two-deck tall Grand Saloon is absolutely palatial, the most elegant showplace on the river. Every evening, be treated to a different celebration of American music, from Broadway hits to Dixieland Jazz, big band to bluegrass, ragtime to rock and roll. Showboat-style cabaret acts and old-fashioned radio shows add variety and charm to the evening lineup.
Welcome to the grand American Queen – a breathtaking combination of modern comfort and Victorian charm. All suites and staterooms aboard the American Queen feature extravagant bedding and fine linens, private baths, in-room Starbucks® coffee and luxury hotel-style service.

### Pricing

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### Fares

- **AAA** – Elegantly furnished suite, cozy sitting area with sofa bed and cocktail table, antique double or queen bed, and private bath with tub and shower.
- **AA** – French doors that open onto a deck or private veranda, two single beds, and private bath with tub and shower.
- **A, B, C, E** – Windowed French doors that open onto the deck, two single beds or one queen bed, and private bath with tub and shower.
- **D** – Large bay window, inside entrance to stateroom, two single beds, and private bath with tub and shower.
- **F, G, H, I** – Inside entrance to stateroom and private bath with shower.

**Port taxes of $99 per person are additional.**

Please contact Go Next for information regarding transportation to Memphis and/or from New Orleans.
Board the American Queen and experience the river the way Mark Twain did – from the deck of a steamboat. This journey will highlight the history and culture of the American South, both on board and on excursions in some of the region’s most notable places.

In the mid-1880s, a young Samuel Clemens wanted nothing more than to be a steamboatman. From the Mississippi riverbank in his hometown of Hannibal, Missouri, the boy who would grow up to be known as Mark Twain was charmed by the river and the steamboats that traveled her winding waters.

“WHEN I WAS A BOY, THERE WAS BUT ONE PERMANENT AMBITION AMONG MY COMRADES IN OUR VILLAGE ON THE WEST BANK OF THE MISSISSIPPI RIVER. THAT WAS, TO BE A STEAMBOATMAN.”
— MARK TWAIN

He realized this dream, working for a time as a riverboat pilot. And it was on his riverboat journeys that Clemens gave himself what is now the most famous nom de plume in American literature. In river navigators’ vernacular, ‘mark twain’ refers to a marked depth of two fathoms, meaning it is safe to travel.

“PILOTING ON THE MISSISSIPPI RIVER WAS NOT WORK TO ME; IT WAS PLAY — DELIGHTFUL PLAY, VIGOROUS PLAY, ADVENTUROUS PLAY — AND I LOVED IT”
— MARK TWAIN

The Civil War halted the river trade in 1861, but Mark Twain would never abandon his love of the Mississippi, chronicling it in The Adventures of Tom Sawyer and The Adventures of Huckleberry Finn, two of the best-loved tales in America’s history.